

Beauty Instruments

Industry Analysis Report

2012.10



Made-in-China.com



Produced by IAR Team
Focus Technology Co., Ltd



Contents

| | |
|---|-----------|
| 1. The Export Analysis of China Beauty Instruments Industry in Jan. – Aug., 2012..... | 3 |
| 1.1. The Export Situation of Instruments and Appliances for Surgery, Dentistry, Veterinary Sciences and Others in China..... | 3 |
| 1.2. The Export Situation of Mechano-Therapy Appliances, Massage Apparatus and Psychological Aptitude-Testing Apparatus in China..... | 5 |
| 2. The Global Import Analysis of Beauty Instruments Industry..... | 8 |
| 2.1. The global Import Situation of Instruments and Appliances for Surgery, Dentistry, Veterinary Sciences and Others (HS: 901890) from 2009-2012..... | 8 |
| 2.2. The Global Import Country/Region of Instruments & Appliances for Surgery, Dentistry, Veterinary Sciences and Others (HS:901890) in the first half year of 2012. | 10 |
| 2.3. The Global Import Situation of Mechano-Therapy Appliances; Massage Apparatus; Psychological Aptitude-Testing Apparatus(HS:901910) from 2009-2012..... | 10 |
| 2.4. The Global Import Country/Region of Mechano-Therapy Appliances; Massage Apparatus; Psychological Aptitude-Testing Apparatus in the first half year of 2012. | 13 |
| 3. The Buyer Analysis of Beauty Instruments Industry..... | 13 |
| 3.1. The Distribution of Buyers for Beauty Instruments Industry (According to Clicks Ratio)..... | 14 |
| 3.2. The Analysis of Sourcing Buyer for Beauty Instruments Industry (According to Clicks Ratio)..... | 14 |
| 3.3. Hot Keywords..... | 15 |

1. The Export Analysis of China Beauty Instruments Industry in Jan. – Aug., 2012

1.1. The Export Situation of Instruments and Appliances for Surgery, Dentistry, Veterinary Sciences and Others in China.

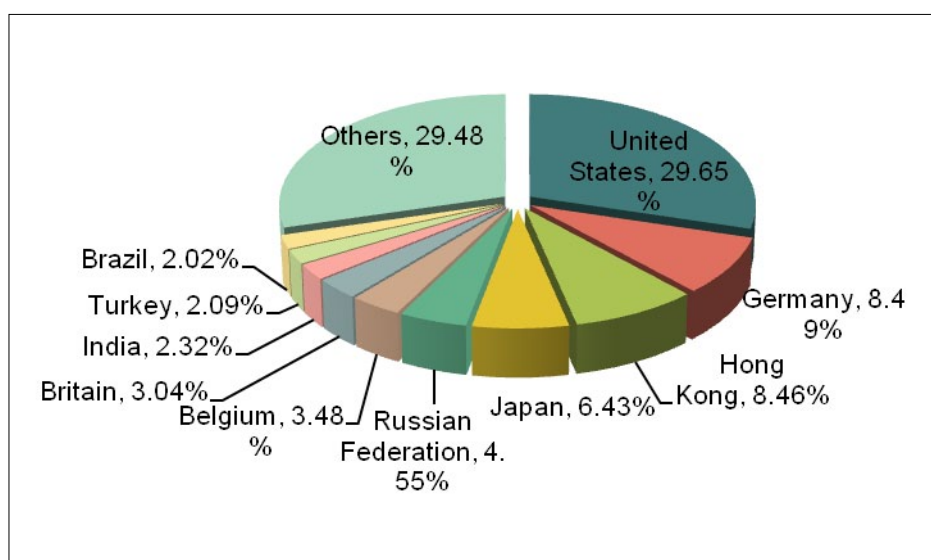
1.1.1. The Export Volume and Sum of Instruments & Appliances for Surgery, Dentistry, Veterinary Sciences and Others (HS:901890) in Jan. – Aug., 2012 in China.

| Months | Volume(Unit) | Sum(one thousand dollar) | The month Volume compared with the same period of last year | The Sum compared with the same period of last year |
|--------|--------------|--------------------------|---|--|
| Jan | 156,131,723 | 89,266.3 | 40.9% | -6.2% |
| Feb | 92,324,596 | 64,516.3 | 113.8% | 4.6% |
| Mar | 138,077,568 | 90,025.6 | 4.8% | 9.0% |
| Apr | 135,064,948 | 97,241.8 | 24.8% | 16.6% |
| May | 131,382,951 | 98,913.4 | 27.1% | 20.9% |
| Jun | 124,647,618 | 100,014.6 | 33.2% | 4.8% |
| Jul | 107,921,478 | 101,875.1 | 20.3% | 4.4% |
| Aug | 100,015,203 | 99,057.7 | 14.1% | -1.9% |
| Total | 985,566,085 | 740,910.9 | 28.3% | 6.0% |

1.1.2. The Export Countries/Regions of Instruments & Appliances for Surgery, Dentistry, Veterinary Sciences and Others (HS:901890) in Jan. – Aug., 2012 in China (Ranked by sum of export).

| No. | Countries/ Regions | Total in Jan. – Aug., 2012 | | Over the same period of last year | |
|-----|-----------------------|----------------------------|--------------------------|-----------------------------------|--------|
| | | Volume(Unit) | Sum(one thousand dollar) | Volume | Sum |
| 1 | USA | 236,570,387 | 219,655.5 | -9.1% | 8.4% |
| 2 | Germany | 71,591,169 | 62,879.7 | 33.7% | -0.7% |
| 3 | HK | 10,549,815 | 62,697.8 | 20.2% | -5.6% |
| 4 | Japan | 50,760,545 | 47,619.0 | 4.5% | 4.8% |
| 5 | Russia | 30,638,109 | 33,731.6 | 95.7% | 37.3% |
| 6 | Belgium | 3,261,777 | 25,788.4 | -58.6% | 6.3% |
| 7 | UK | 19,840,291 | 22,492.3 | -1.6% | 27.1% |
| 8 | India | 12,740,551 | 17,207.5 | 209.2% | 24.4% |
| 9 | Turkey | 119,177,835 | 15,460.2 | 240.2% | 2.9% |
| 10 | Brazil | 15,984,821 | 14,944.1 | 70.4% | 11.0% |
| 11 | France | 15,029,027 | 11,871.5 | -54.1% | 32.8% |
| 12 | Italy | 15,622,423 | 11,731.0 | 6.6% | -9.1% |
| 13 | Netherland | 20,588,117 | 11,560.5 | -6.6% | -38.6% |
| 14 | Australia | 25,438,106 | 10,304.3 | 77.5% | 13.0% |
| 15 | Costa Rica | 2,221,717 | 8,952.0 | -11.2% | 22.6% |
| 16 | Singapore | 1,674,875 | 8,401.7 | 88.6% | 3.6% |
| 17 | Venezuela | 13,154,740 | 8,141.2 | 182.1% | 50.2% |

| No. | Countries/ Regions | Total in Jan. – Aug., 2012 | | Over the same period of last year | |
|-----|-----------------------|----------------------------|--------------------------|-----------------------------------|--------|
| | | Volume(Unit) | Sum(one thousand dollar) | Volume | Sum |
| 18 | Indonesia | 8,353,520 | 6,964.8 | 339.9% | 14.5% |
| 19 | Iran | 1,345,088 | 5,993.8 | -86.9% | -10.8% |
| 20 | Canada | 45,688,148 | 5,509.6 | 237.4% | 39.3% |



1.1.3. The Custom Export Volume and Sum of Instruments & Appliances for Surgery, Dentistry, Veterinary Sciences and Others (HS:901890) in Jan. – Aug., 2012 in China (Ranked by sum of export).

| No. | Custom | Total in Jan. – Aug., 2012 | | Over the same period of last year | |
|-----|----------|----------------------------|--------------------------|-----------------------------------|--------|
| | | Volume(Unit) | Sum(one thousand dollar) | Volume | Sum |
| 1 | Shanghai | 267,472,870 | 376,718.7 | -3.3% | 10.3% |
| 2 | Shenzhen | 21,073,877 | 138,217.2 | 5.0% | 15.9% |
| 3 | Tianjin | 50,081,463 | 48,770.6 | 1116.6% | 4.3% |
| 4 | Beijing | 1,591,039 | 31,928.9 | -68.1% | 0.3% |
| 5 | Ningbo | 56,416,313 | 29,407.5 | 79.2% | 15.2% |
| 6 | Huangpu | 25,055,897 | 27,422.4 | 72.0% | 42.2% |
| 7 | Nanjing | 48,677,089 | 26,230.9 | -2.8% | 14.4% |
| 8 | Qingdao | 11,944,301 | 14,858.5 | 48.8% | -6.3% |
| 9 | Dalian | 484,535,571 | 10,210.6 | 38.1% | -72.3% |
| 10 | Jiangmen | 892,332 | 8,265.1 | 65.1% | 16.8% |

1.1.4. The Export Original Production Bases of Instruments & Appliances for Surgery, Dentistry, Veterinary Sciences and Others (HS:901890) in Jan. – Aug., 2012 in China (Ranked by sum of export).

| No. | Regions | Total in Jan. – Aug., 2012 | | Over the same period of last year | |
|-----|-----------|----------------------------|--------------------------|-----------------------------------|--------|
| | | Volume(Unit) | Sum(one thousand dollar) | Volume | Sum |
| 1 | Guangdong | 44,019,186 | 183,412.8 | 27.5% | 16.6% |
| 2 | Shanghai | 33,622,883 | 169,919.4 | -25.4% | / |
| 3 | Jiangsu | 230,075,184 | 153,664.1 | -5.7% | 7.9% |
| 4 | Zhejiang | 81,249,265 | 100,738.9 | 51.9% | 39.4% |
| 5 | Beijing | 52,489,360 | 52,641.6 | 642.8% | 3.5% |
| 6 | Tianjin | 3,298,861 | 20,525.5 | -4.6% | -25.4% |
| 7 | Shandong | 10,959,383 | 15,275.0 | 18.1% | -7.8% |
| 8 | Liaoning | 484,421,910 | 10,919.1 | 38.1% | -70.6% |
| 9 | Anhui | 29,615,412 | 5,730.0 | 167.8% | 233.6% |
| 10 | Fujian | 3,069,774 | 5,696.7 | 253.7% | -11.4% |

The export volume of instruments & appliances (referred in surgery, dentistry, Veterinary Sciences and others) reaches 990 million units approximately from Jan. – Aug., 2012 in China, which is up 28.3% over the same period of last year. And also, the sum of export reaches \$740 million at the period, achieved 6% up compared with last year.

The export countries focus on USA, Germany and HK. And the account of U.S exports takes 29.65% of the total amount of exports.

The export customs mainly are Shanghai, Shenzhen and Tianjin. Specially, the export volume from Tianjin custom has growth 1116.6% over the same period of last year.

The export original production bases mainly focus on Guangdong, Shanghai, Jiangsu and Zhejiang.

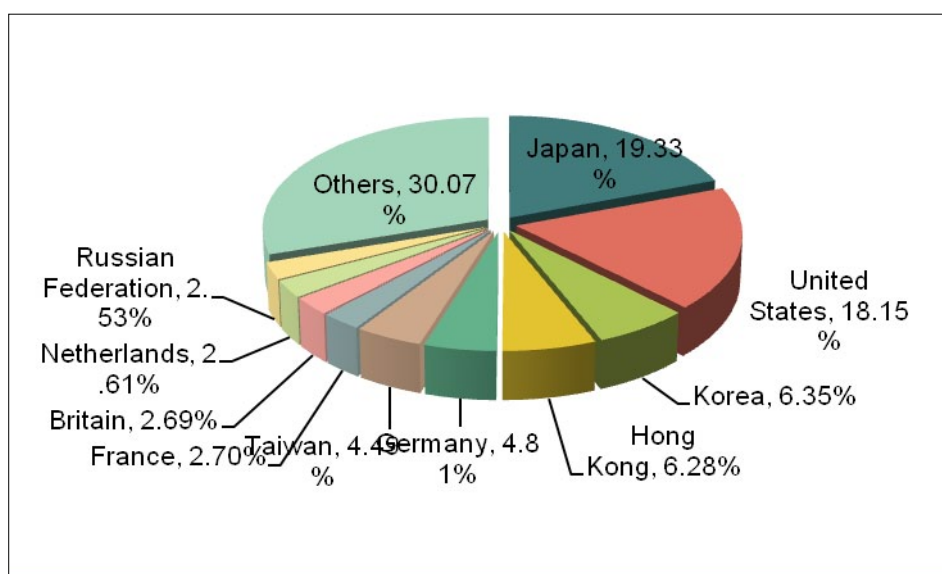
1.2. The Export Situation of Mechano-Therapy Appliances, Massage Apparatus and Psychological Aptitude-Testing Apparatus in China.

1.2.1. The Export Volume and Sum of Mechano-Therapy Appliances, Massage Apparatus and Psychological Aptitude-Testing Apparatus (HS:901910) in Jan. – Aug., 2012 in China.

| Month | Volume(Unit) | Sum(one thousand dollar) | The month Volume compared with the same period of last | The month Sum compared with the same period of last |
|-------|--------------|--------------------------|--|---|
| Jan | 6,418,146 | 110,426.0 | 3.1% | 8.2% |
| Feb | 3,134,269 | 60,315.4 | 4.2% | 13.8% |
| Mar | 5,937,519 | 112,738.0 | -6.4% | 17.1% |
| Apr | 6,765,120 | 123,339.9 | 7.8% | 10.4% |
| May | 6,610,874 | 130,667.1 | -4.1% | 17.8% |
| Jun | 6,767,385 | 122,537.8 | 5.2% | 6.0% |
| Jul | 7,077,094 | 125,729.4 | -17.7% | / |
| Aug | 9,525,129 | 134,245.8 | 1.8% | / |
| Total | 52,235,536 | 919,999.5 | -1.7% | 8.3% |

1.2.2. The Export Countries/Regions of Mechano-Therapy Appliances, Massage Apparatus and Psychological Aptitude-Testing Apparatus (HS:901910) in Jan. – Aug., 2012 in China (Ranked by sum of export).

| No. | Countries/ Regions | Total in Jan.–Aug.,2012 | | Over compared with the same period of last year | |
|-----|-----------------------|-------------------------|--------------------------|--|--------|
| | | Volume(Unit) | Sum(One thousand dollar) | Volume | Sum |
| 1 | Japan | 5,505,126 | 177,848.0 | -18.1% | 0.4% |
| 2 | USA | 12,867,976 | 166,981.7 | 2.7% | 21.5% |
| 3 | Korea | 846,897 | 58,410.2 | 98.2% | 43.0% |
| 4 | HK | 10,085,862 | 57,802.9 | -1.0% | 34.1% |
| 5 | Germany | 3,627,438 | 44,214.8 | 3.8% | -6.1% |
| 6 | Chinese Taipei | 905,397 | 41,273.6 | 8.7% | 16.2% |
| 7 | France | 909,942 | 24,838.6 | -10.4% | 21.1% |
| 8 | United Kingdom | 1,520,096 | 24,789.3 | 12.5% | 8.8% |
| 9 | Netherland | 1,225,537 | 23,974.1 | -27.4% | -3.4% |
| 10 | Russia | 1,745,072 | 23,255.2 | 67.5% | 38.1% |
| 11 | Malaysia | 476,250 | 21,887.2 | -21.3% | 0.7% |
| 12 | Singapore | 353,758 | 19,856.8 | 29.6% | 30.5% |
| 13 | Australia | 655,259 | 17,298.8 | 49.2% | 11.8% |
| 14 | Canada | 617,249 | 15,624.2 | -20.5% | 17.6% |
| 15 | Span | 812,608 | 15,322.6 | 2.0% | -18.4% |
| 16 | Brazil | 1,293,568 | 13,196.2 | 26.1% | 25.2% |
| 17 | Italy | 901,328 | 10,370.5 | -7.2% | -37.1% |
| 18 | Saudi Arabia | 159,427 | 9,526.4 | -6.1% | 37.8% |
| 19 | Sweden | 339,205 | 8,452.1 | -41.9% | -2.0% |
| 20 | India | 216,396 | 8,438.0 | 31.2% | 9.5% |



1.2.3. The Custom Export Volume and Sum of Mechano-Therapy Appliances, Massage Apparatus and Psychological Aptitude-Testing Apparatus (HS:901910) in Jan.–Aug., 2012 in China (Ranked by sum of export).

| No. | Custom | Total in Jan.–Aug.,2012 | | Over compared with the same period of last year | |
|-----|-----------|-------------------------|--------------------------|---|--------|
| | | Volume(Unit) | Sum(one thousand dollar) | Volume | Sum |
| 1 | Shanghai | 4,867,526 | 306,544.3 | -16.6% | 16.6% |
| 2 | Shenzhen | 18,134,008 | 152,282.1 | 14.4% | 20.8% |
| 3 | Xiamen | 5,504,357 | 139,077.5 | -14.6% | -7.0% |
| 4 | Ningbo | 14,343,834 | 126,024.2 | 5.9% | -1.3% |
| 5 | Huangpu | 4,940,284 | 66,736.2 | -39.0% | -0.4% |
| 6 | Guangzhou | 560,850 | 41,646.0 | -40.2% | 0.0% |
| 7 | Fuzhou | 226,430 | 19,652.6 | 44.0% | 46.0% |
| 8 | Qingdao | 341,687 | 16,180.1 | 63.2% | -3.4% |
| 9 | Nanjing | 693,602 | 13,546.0 | 1218.0% | 177.9% |
| 10 | Hangzhou | 324,137 | 12,309.0 | -14.9% | -35.1% |

1.2.4. The Export Original Production Bases of Mechano-Therapy Appliances, Massage Apparatus and Psychological Aptitude-Testing Apparatus (HS:901910) in Jan.–Aug., 2012 in China (Ranked by sum of export).

| No. | Regions | Total in Jan.–Aug.,2012 | | Over compared with the same period of last year | |
|-----|-----------|-------------------------|--------------------------|---|--------|
| | | Volume(Unit) | Sum(one thousand dollar) | Volume | Sum |
| 1 | Guangdong | 24,946,352 | 273,518.0 | -2.2% | 10.4% |
| 2 | Zhejiang | 16,551,703 | 209,034.6 | 3.0% | 3.8% |
| 3 | Fujian | 5,710,966 | 159,239.3 | -13.9% | -3.0% |
| 4 | Jiangsu | 2,317,087 | 122,161.7 | 0.4% | 12.8% |
| 5 | Shanghai | 1,026,087 | 97,536.0 | -17.8% | 12.9% |
| 6 | Anhui | 148,866 | 27,757.4 | 7.8% | 56.6% |
| 7 | Shandong | 346,490 | 16,097.5 | 100.6% | -2.0% |
| 8 | Hebei | 246,628 | 5,496.0 | 188.5% | 300.8% |
| 9 | Tianjin | 150,724 | 3,544.6 | 76.4% | 88.0% |
| 10 | Liaoning | 659,833 | 3,451.2 | -13.4% | 0.5% |

The export volume of Mechano-Therapy Appliances, Massage Apparatus and Psychological Aptitude-Testing Apparatus, reaches 50 million units approximately from Jan.–Aug. 2012 in China, which is down 28.3% over the same period of last year. And also, the sum of export reaches \$920 million at the period, achieved 8.3% up compared with last year.

The export countries mainly focus on USA, Korea and Japan. Meanwhile, the account of Japan exports takes 19.33% of the total amount of exports, and the account of U.S exports hold 18.15% of the total.

The export customs mainly are Shanghai, Shenzhen and Xiamen. With a huge increase, the export

volume at Nanjing custom is up 1218.0% over the same period of last year, and the export amount of growth is 177.9%.

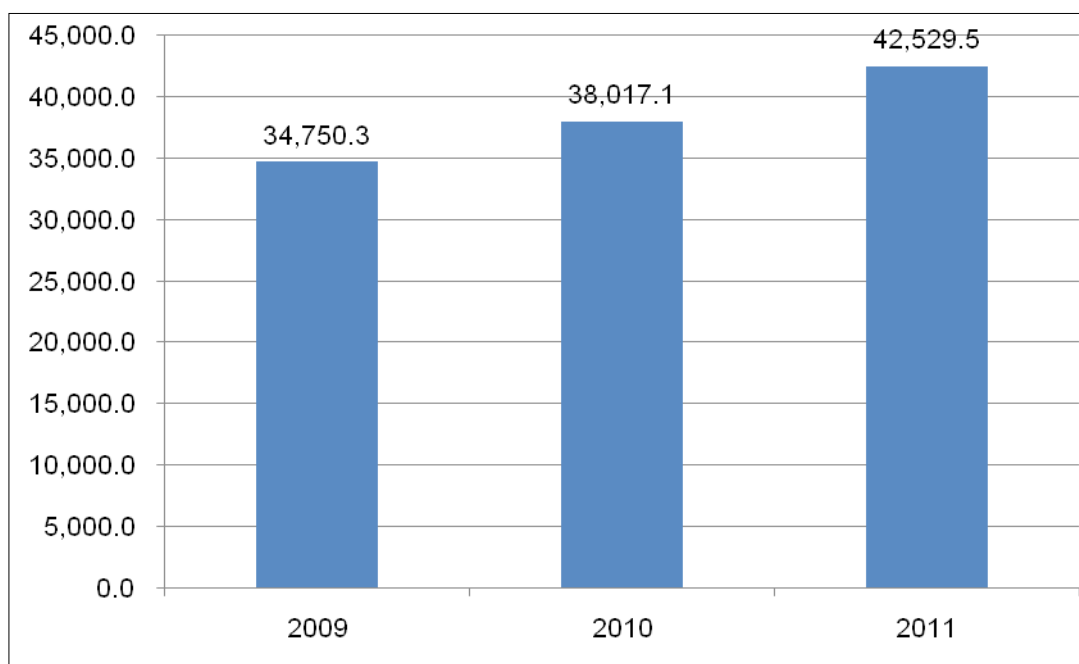
The export original production bases mainly focus on Guangdong and Zhejiang. At the top ten export original production bases, the export volume based on Hebei is up 188.5% over the same period of last year, and the export amount of growth is 300.8%.

2. The Global Import Analysis of Beauty Instruments Industry.

2.1. The global Import Situation of Instruments and Appliances for Surgery, Dentistry, Veterinary Sciences and Others (HS: 901890) from 2009-2012.

2.1.1. The Global Import Amount Trend of Instruments and Appliances for Surgery, Dentistry, Veterinary Sciences and Others (HS: 901890) from 2009-2012.

Unit: hundred million USD



From 2009-2012, the global demand of instruments and appliances for surgery, dentistry, Veterinary Sciences and others, continues to rise. In 2011, the sum of import of the entire world reaches \$4253 billion dollars, growth 22.4% over the same period of 2009.

2.1.2. The Global Import Sum of Instruments & Appliances for Surgery, Dentistry, Veterinary Sciences and Others (HS:901890) from 2009-2012(Ranked by sum of import 2011)

| No. | Countries/Regions | Import Amount(hundred million dollars) | | | the 2011 growth of import amount compared with 2009 |
|-----|-------------------|--|-------|-------|---|
| | | 2009 | 2010 | 2011 | |
| 1 | USA | 62.14 | 71.52 | 78.60 | 26.49% |
| 2 | Germany | 30.68 | 30.69 | 34.79 | 13.41% |
| 3 | Belgium | 20.62 | 20.88 | 25.38 | 23.08% |
| 4 | Netherland | 15.25 | 18.13 | 20.37 | 33.56% |
| 5 | France | 17.81 | 18.30 | 19.58 | 9.97% |
| 6 | Japan | 12.99 | 14.81 | 17.50 | 34.76% |
| 7 | UK | 18.73 | 17.18 | 16.71 | -10.75% |
| 8 | Italy | 15.45 | 15.53 | 14.14 | -8.45% |
| 9 | China | 7.45 | 9.53 | 12.03 | 61.46% |

| No. | Countries/Regions | Import Amount(hundred million dollars) | | | the 2011 growth of import amount compared with 2009 |
|-----|-------------------|--|-------|-------|---|
| | | 2009 | 2010 | 2011 | |
| 10 | Mexico | 8.80 | 10.20 | 11.48 | 30.46% |
| 11 | Australia | 8.67 | 9.87 | 11.38 | 31.17% |
| 12 | Canada | 9.32 | 9.84 | 11.07 | 18.82% |
| 13 | Russia | 5.96 | 8.16 | 10.76 | 80.64% |
| 14 | Span | 10.32 | 10.62 | 9.88 | -4.28% |
| 15 | Sweden | 6.88 | 7.65 | 9.29 | 35.10% |

2.1.3. The Global Import Country/ Regions Market Share of Instruments & Appliances for Surgery, Dentistry, Veterinary Sciences and Others (HS:901890) from 2009-2012 (Ranked by sum of import 2011)

| No. | Countries/Regions | Rate of import Amount | | |
|-----|-------------------|-----------------------|--------|--------|
| | | 2009 | 2010 | 2011 |
| 1 | USA | 17.88% | 18.81% | 18.48% |
| 2 | Germany | 8.83% | 8.07% | 8.18% |
| 3 | Belgium | 5.93% | 5.49% | 5.97% |
| 4 | Netherland↑ | 4.39% | 4.77% | 4.79% |
| 5 | France↓ | 5.12% | 4.81% | 4.60% |
| 6 | Japan↑ | 3.74% | 3.90% | 4.12% |
| 7 | UK↓ | 5.39% | 4.52% | 3.93% |
| 8 | Italy↓ | 4.45% | 4.09% | 3.33% |
| 9 | China↑ | 2.14% | 2.51% | 2.83% |
| 10 | Mexico↑ | 2.53% | 2.68% | 2.70% |
| 11 | Australia↑ | 2.50% | 2.60% | 2.68% |
| 12 | Canada | 2.68% | 2.59% | 2.60% |
| 13 | Russia↑ | 1.71% | 2.15% | 2.53% |
| 14 | Span↓ | 2.97% | 2.79% | 2.32% |
| 15 | Sweden↑ | 1.98% | 2.01% | 2.18% |

Note: the "↑" means the proportion of import amount at 2009-2012 continues to raise. The "↓" means the proportion of import amount at 2009-2012 continues to go down.

The global import countries/regions of instruments & appliances for surgery, dentistry, Veterinary Sciences and others, mainly focus on USA, Germany, Belgium, Netherland, France, Japan, United Kingdom, Italy, China and Mexico at 2011.

At the top 15 countries ranked by import amount at 2009-2011, the proportion of import amount keeping raising mainly are Netherland, Japan, China, Mexico, Australia, Russia and Sweden. The proportion of import amount keeping going down focus on France, United Kingdom, Italy and Spain.

2.2. The Global Import Country/Region of Instruments & Appliances for Surgery, Dentistry, Veterinary Sciences and Others (HS:901890) in the first half year of 2012.

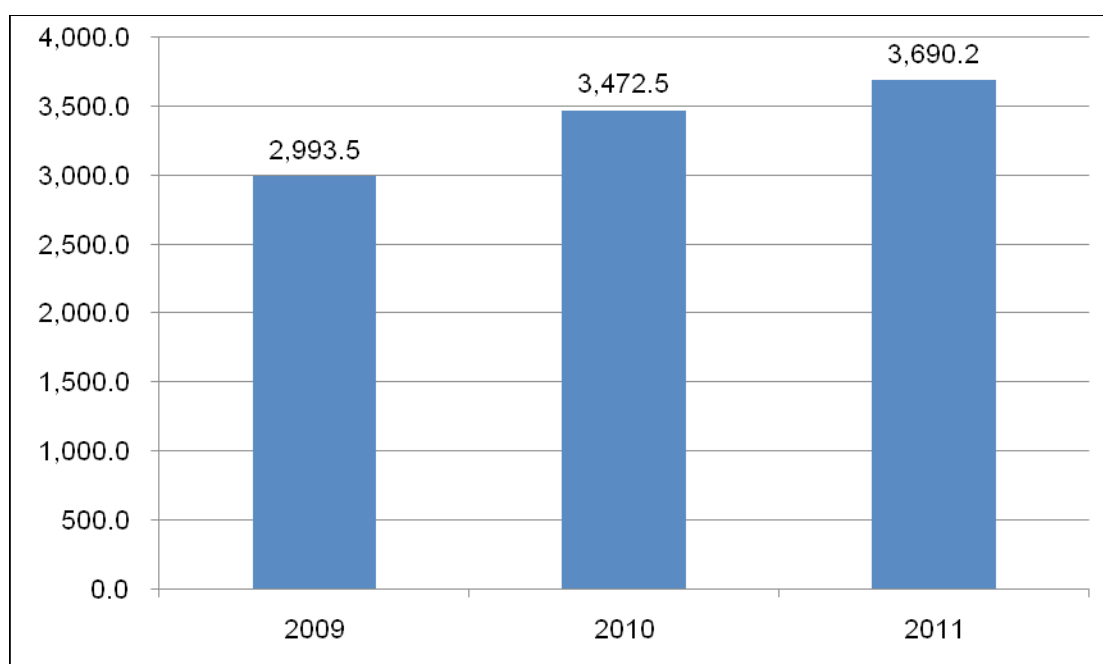
| No. | Countries/Regions | Amount(one thousand dollar) | Over the same period of last year |
|-----|-------------------|-----------------------------|-----------------------------------|
| 1 | USA | 3,906,548 | 0.31% |
| 2 | Germany | 1,621,280 | -2.91% |
| 3 | Belgium | 1,280,161 | -0.84% |
| 4 | France | 1,005,311 | 2.74% |
| 5 | Japan | 975,023 | 17.12% |
| 6 | United Kingdom | 941,658 | 10.30% |
| 7 | Netherlands | 933,111 | -8.84% |
| 8 | China | 717,245 | 32.84% |
| 9 | Italy | 626,383 | -21.25% |
| 10 | Australia | 606,393 | 4.67% |
| 11 | Canada | 585,641 | 4.62% |
| 12 | Mexico | 528,450 | -8.51% |
| 13 | Sweden | 496,465 | 11.81% |
| 14 | Singapore | 493,742 | 19.36% |
| 15 | Spain | 456,053 | -12.83% |
| 16 | Luxembourg | 413,785 | 49.02% |
| 17 | Republic of Korea | 326,393 | -11.09% |
| 18 | Chinese Taipei | 249,739 | -1.15% |
| 19 | Brazil | 211,764 | 4.28% |
| 20 | South Africa | 209,145 | 9.44% |

The global import countries/regions of instruments & appliances for surgery, dentistry, Veterinary Sciences and others, mainly focus on USA, Germany, Belgium, Netherland, France, Japan, United Kingdom, Italy, China and Australia at the first half year of 2012.

2.3. The Global Import Situation of Mechano-Therapy Appliances; Massage Apparatus; Psychological Aptitude-Testing Apparatus(HS:901910) from 2009-2012.

2.3.1. The Global Import Amount Trend of Mechano-Therapy Appliances; Massage Apparatus; Psychological Aptitude-Testing Apparatus(HS:901910) from 2009-2012.

Unit: hundred million USD



From 2009-2012, the global demand of Mechano-Therapy Appliances; Massage Apparatus; Psychological Aptitude-Testing Apparatus(HS:901910), continues to raise. In 2011, the sum of import of the entire world reaches \$369 billion.

2.3.2. The Global Import Sum of Mechano-Therapy Appliances; Massage Apparatus; Psychological Aptitude-Testing Apparatus(HS:901910) from 2009-2012(Ranked by sum of import 2011)

| No. | Countries/Regions | Import Amount(hundred million dollars) | | | the 2011 growth of import amount compared with 2009 |
|-----|--------------------|--|------|------|---|
| | | 2009 | 2010 | 2011 | |
| 1 | USA | 4.77 | 5.60 | 6.51 | 36.47% |
| 2 | Japan | 2.53 | 3.39 | 3.98 | 57.13% |
| 3 | Canada | 1.82 | 2.09 | 2.17 | 19.66% |
| 4 | Germany | 1.77 | 2.01 | 2.10 | 18.31% |
| 5 | France | 1.70 | 2.02 | 1.79 | 5.31% |
| 6 | Russian Federation | 1.04 | 1.33 | 1.49 | 43.50% |
| 7 | United Kingdom | 1.23 | 1.43 | 1.46 | 18.73% |
| 8 | Netherlands | 1.21 | 1.30 | 1.29 | 6.87% |
| 9 | Hong Kong, China | 1.11 | 1.16 | 1.21 | 8.65% |
| 10 | Republic of Korea | 0.42 | 0.75 | 0.90 | 115.85% |
| 11 | Belgium | 0.79 | 0.85 | 0.87 | 10.29% |

| No. | Countries/Regions | Import Amount(hundred million dollars) | | | the 2011 growth of import amount compared with 2009 |
|-----|-------------------|--|------|------|---|
| | | 2009 | 2010 | 2011 | |
| 12 | Italy | 0.62 | 0.91 | 0.79 | 26.72% |
| 13 | Chinese Taipei | 0.44 | 0.67 | 0.73 | 66.14% |
| 14 | Malaysia | 0.48 | 0.58 | 0.70 | 45.76% |
| 15 | Australia | 0.53 | 0.61 | 0.69 | 29.36% |

2.3.3. The Global Import Country/Region Market Share of Mechano-Therapy Appliances; Massage Apparatus; Psychological Aptitude-Testing Apparatus(HS:901910) from 2009-2012 (Ranked by sum of import 2011)

| No. | Countries/Regions | Rate of import Amount | | |
|-----|---------------------|-----------------------|--------|--------|
| | | 2009 | 2010 | 2011 |
| 1 | USA↑ | 15.94% | 16.13% | 17.64% |
| 2 | Japan↑ | 8.45% | 9.76% | 10.78% |
| 3 | Canada↓ | 6.06% | 6.03% | 5.89% |
| 4 | Germany↓ | 5.92% | 5.78% | 5.68% |
| 5 | France | 5.68% | 5.82% | 4.85% |
| 6 | Russian Federation↑ | 3.46% | 3.84% | 4.03% |
| 7 | United Kingdom | 4.10% | 4.11% | 3.95% |
| 8 | Netherlands↓ | 4.05% | 3.74% | 3.51% |
| 9 | Hong Kong, China↓ | 3.71% | 3.34% | 3.27% |
| 10 | Republic of Korea↑ | 1.40% | 2.17% | 2.45% |
| 11 | Belgium↓ | 2.64% | 2.44% | 2.36% |
| 12 | Italy | 2.09% | 2.61% | 2.15% |
| 13 | Chinese Taipei↑ | 1.46% | 1.94% | 1.97% |
| 14 | Malaysia↑ | 1.61% | 1.66% | 1.91% |
| 15 | Australia | 1.79% | 1.75% | 1.87% |

Note: the “↑” means the proportion of import amount from 2009-2012 continues to raise. The “↓” means the proportion of import amount from 2009-2012 continues to go down.

The global import countries/regions of Mechano-Therapy Appliances; Massage Apparatus; Psychological Aptitude-Testing Apparatus, mainly focus on USA, Germany, Netherland, France, Japan, United Kingdom, Russia, HK and Korea in 2011.

At the top 15 countries ranked by import amount from 2009-2011, the proportion of import amount

keeps raising, the Korea takes No.1 with 115.85% growth. The proportion of import amount keeping going down mainly focus on USA, Japan, Russia, Korea, Chinese Taipei and Malaysia.

2.4. The Global Import Country/Region of Mechano-Therapy Appliances; Massage Apparatus; Psychological Aptitude-Testing Apparatus in the first half year of 2012.

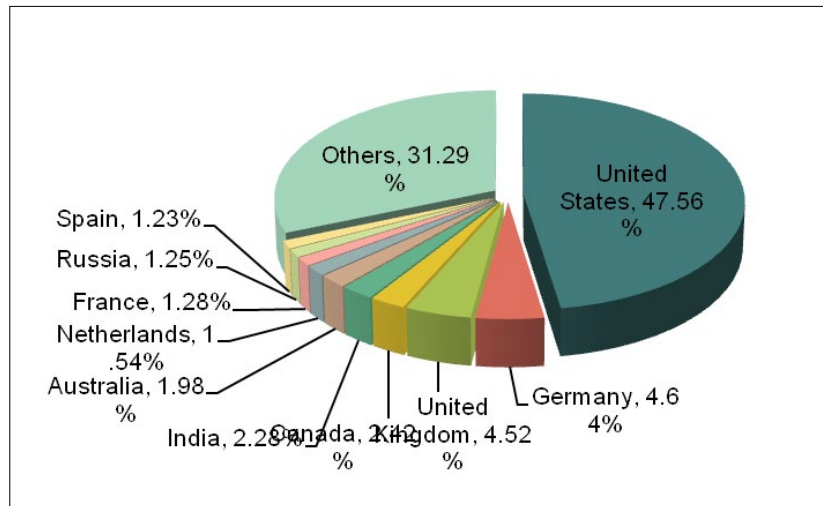
| No. | Country | Amount(one thousand dollar) | Over the same period of last year |
|-----|-------------------|-----------------------------|-----------------------------------|
| 1 | USA | 308,810 | 6.57% |
| 2 | Japan | 180,111 | -2.36% |
| 3 | Canada | 110,597 | 4.43% |
| 4 | France | 89,560 | -1.00% |
| 5 | Germany | 80,285 | -17.86% |
| 6 | United Kingdom | 71,663 | 1.89% |
| 7 | Netherlands | 60,418 | 3.70% |
| 8 | Republic of Korea | 51,396 | 8.20% |
| 9 | Chinese Taipei | 44,240 | 14.98% |
| 10 | Malaysia | 37,380 | 19.70% |
| 11 | Belgium | 37,229 | -16.96% |
| 12 | Australia | 34,555 | 8.88% |
| 13 | Italy | 29,634 | -25.37% |
| 14 | Singapore | 26,388 | 18.29% |
| 15 | Switzerland | 26,923 | -14.21% |
| 16 | China | 24,799 | 4.25% |
| 17 | Austria | 24,799 | 3.01% |
| 18 | Poland | 26,338 | -17.22% |
| 19 | Turkey | 22,101 | -22.34% |
| 20 | Sweden | 21,260 | 6.01% |

The global import countries/regions of Mechano-Therapy Appliances; Massage Apparatus; Psychological Aptitude-Testing Apparatus mainly focus on USA, Germany, Belgium, Netherland, France, Japan, United Kingdom, Chinese Taipei and Malaysia in the first half year of 2012.

3. The Buyer Analysis of Beauty Instruments Industry

Data Date: January 1 to September 30, 2012

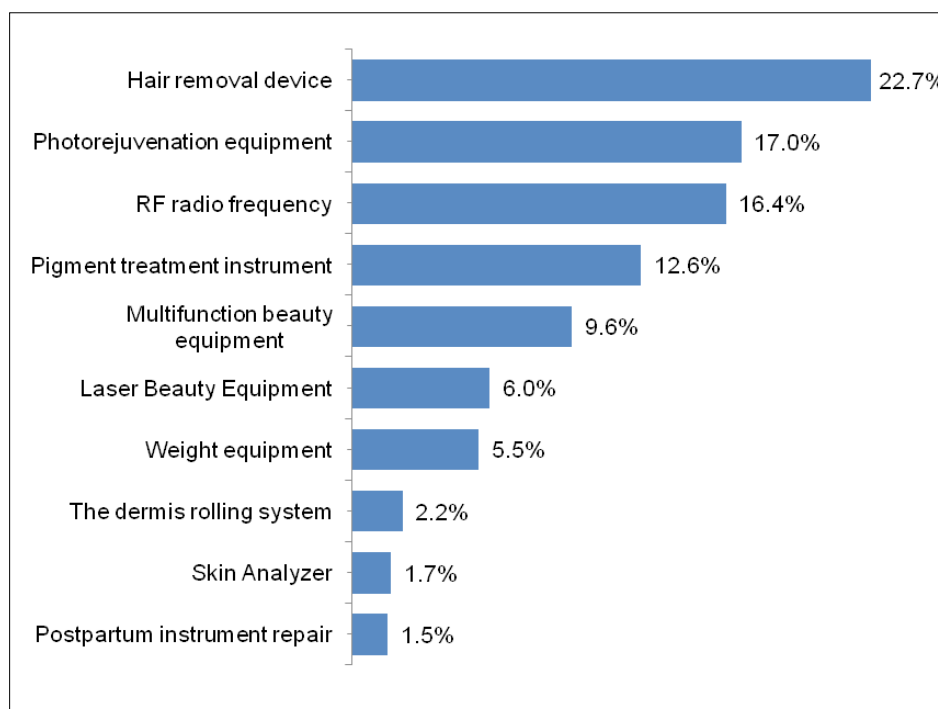
3.1. The Distribution of Buyers for Beauty Instruments Industry (According to Clicks Ratio)



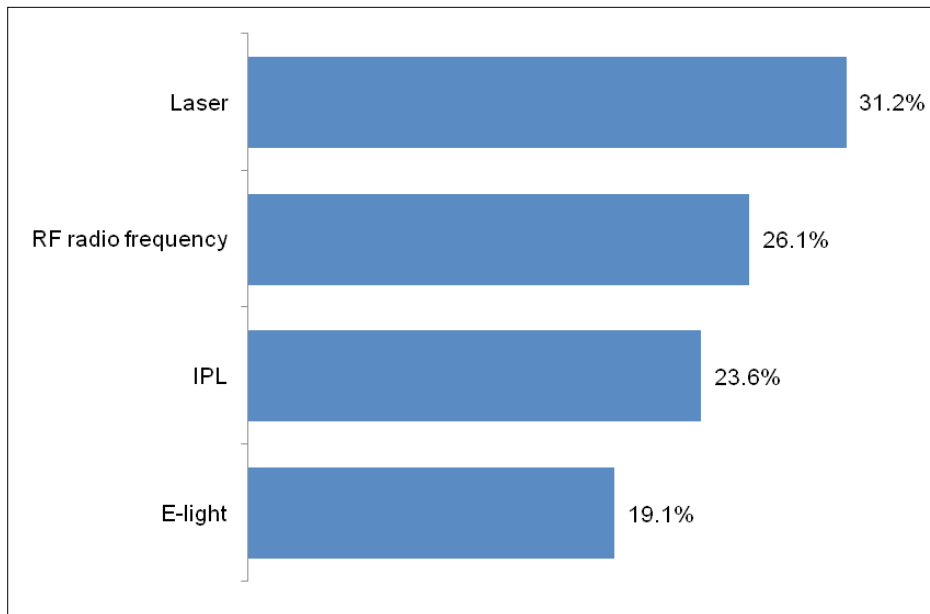
According to statistics from Made-in-China.com, the buyers of Beauty Instruments mainly focus on USA, the rates up to 47.65%.

3.2. The Analysis of Sourcing Buyer for Beauty Instruments Industry (According to Clicks Ratio)

- By the application of beauty instruments

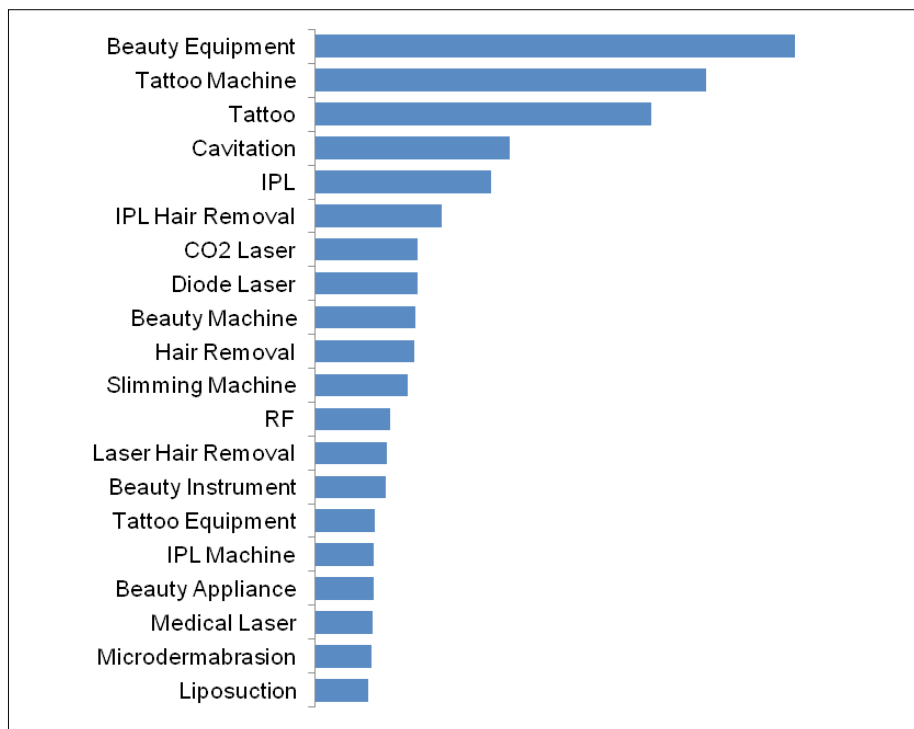


- By the theory of beauty instruments



By the application of beauty instruments, buyers mainly focus on Hair removal device, Photorejuvenation equipment, RF frequency treatment instrument, Pigment treatment instrument and Multifunction beauty equipment. By the theory of beauty instruments, laser equipments hold a greatest attention, and next is RF frequency instrument and IPL.

3.3. Hot Keywords



The hot key words of China Beauty Instruments Industry include: Tattoo Machine, Tattoo, Cavitation, IPL, IPL Hair Removal, CO2 Laser, Diode Laser, Beauty Machine and Hair Removal etc.
Data Source: Made-in-China.com

The IAR Team of Made-in-China.com dedicates to surveying,excavating and collating industry information for supplying the service of timely and exact information analysis, providing necessary information and dates for clients'decision.

Thanks for reading the report, if you have any questions,opinions or advices, please contact us.

Name: Ms. Zhang Li *E-mail:* iar@made-in-china.com

Web: <http://www.made-in-china.com/communication/market-analysis.html>



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