

Bicycle

Industry Analysis Report

2012.11



Made-in-China.com



Produced by IAR Team
Focus Technology Co., Ltd



Contents

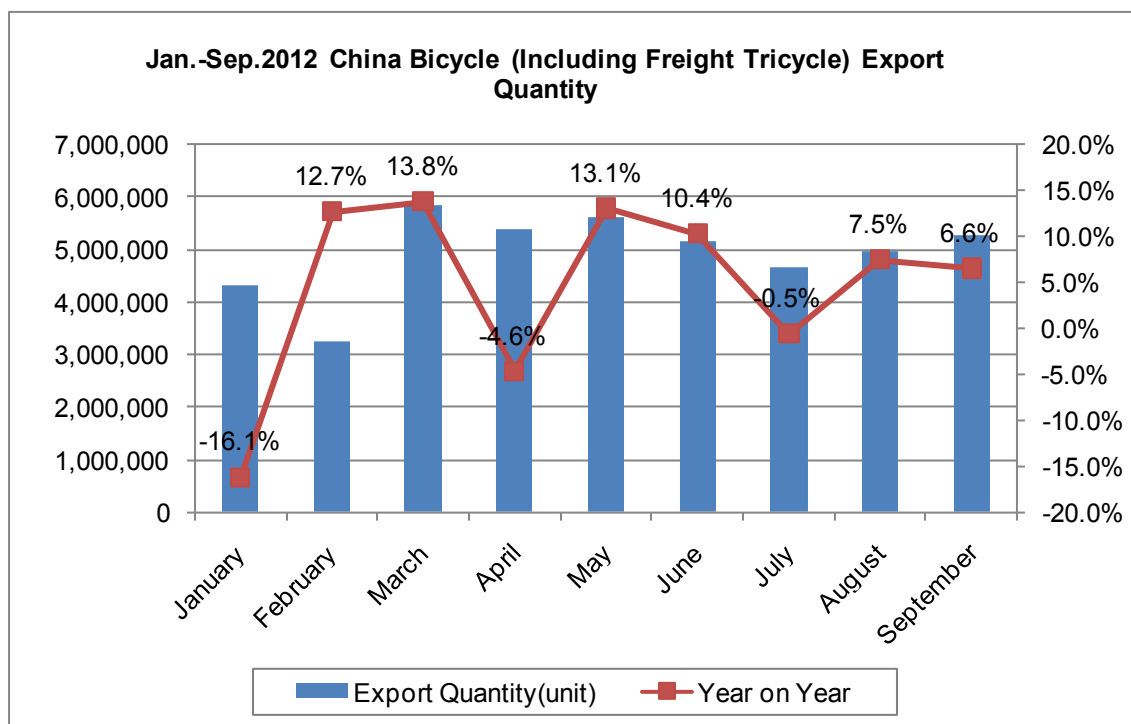
1. 2012 Chinese Bicycle Export Situation	3
1.1. Jan.-Sep.2012 China Bicycle Exports Monthly Trend	3
1.2. Jan.-Sep.2012 China Bicycle Main Export Countries/Regions	3
1.3. Jan.-Sep.2012 China Bicycle Export Enterprise Distribution	4
2. Transportation Industry Buyers Attention Analysis on Made-in-China.com	4
3. Bicycle Industry Analysis on Made-in-China.com	5

1. 2012 Chinese Bicycle Export Situation

- HS Code Corresponds to the Product Name Description

HS Code	Product Name
8712	Bicycle,non-power driven bicycle (including freight tricycle), hereinafter referred to as the "bicycle (including freight tricycle)"

1.1. Jan.-Sep.2012 China Bicycle (Including Freight Tricycle) (HS: 8712) Exports Monthly Trend



In the first nine months of 2012, six months of bicycles (including delivery tricycles) exports year-on-year growth, March gets the highest export volume, however the export volume in Jan.-Feb. is relatively low.

1.2. Jan.-Sep.2012 China Bicycle (Including Freight Tricycle) (HS:8712)Main Export Countries/Regions (Sort by Export Value)

No.	Countries/Regions	Export Value(hundred million USD)	Year on Year (±%)	Proportion
	Total	24.71	11.0%	100.0%
1	USA	8.09	29.6%	32.8%
2	Japan	5.57	-2.4%	22.6%
3	Indonesia	1.15	12.5%	4.6%
4	South Korea	1.13	6.9%	4.6%
5	Russian Federation	0.76	3.7%	3.1%
6	Australia	0.75	39.5%	3.0%

No.	Countries/Regions	Export Value(hundred million USD)	Year on Year (±%)	Proportion
7	Canada	0.58	8.5%	2.4%
8	Malaysia	0.55	12.9%	2.2%
9	Norway	0.36	13.8%	1.4%
10	Chinese Taipei	0.33	7.9%	1.3%

The first nine months of 2012, China's bicycle (including delivery tricycles) export quantity amounted to 44.511 million, up slightly by 4.2%, with export value amounting to \$ 2.471 billion, an increase of 11%. USA and Japan are China Bicycle (including delivery tricycles)'s two largest export markets, respectively accounting for 32.8% and 22.6%.

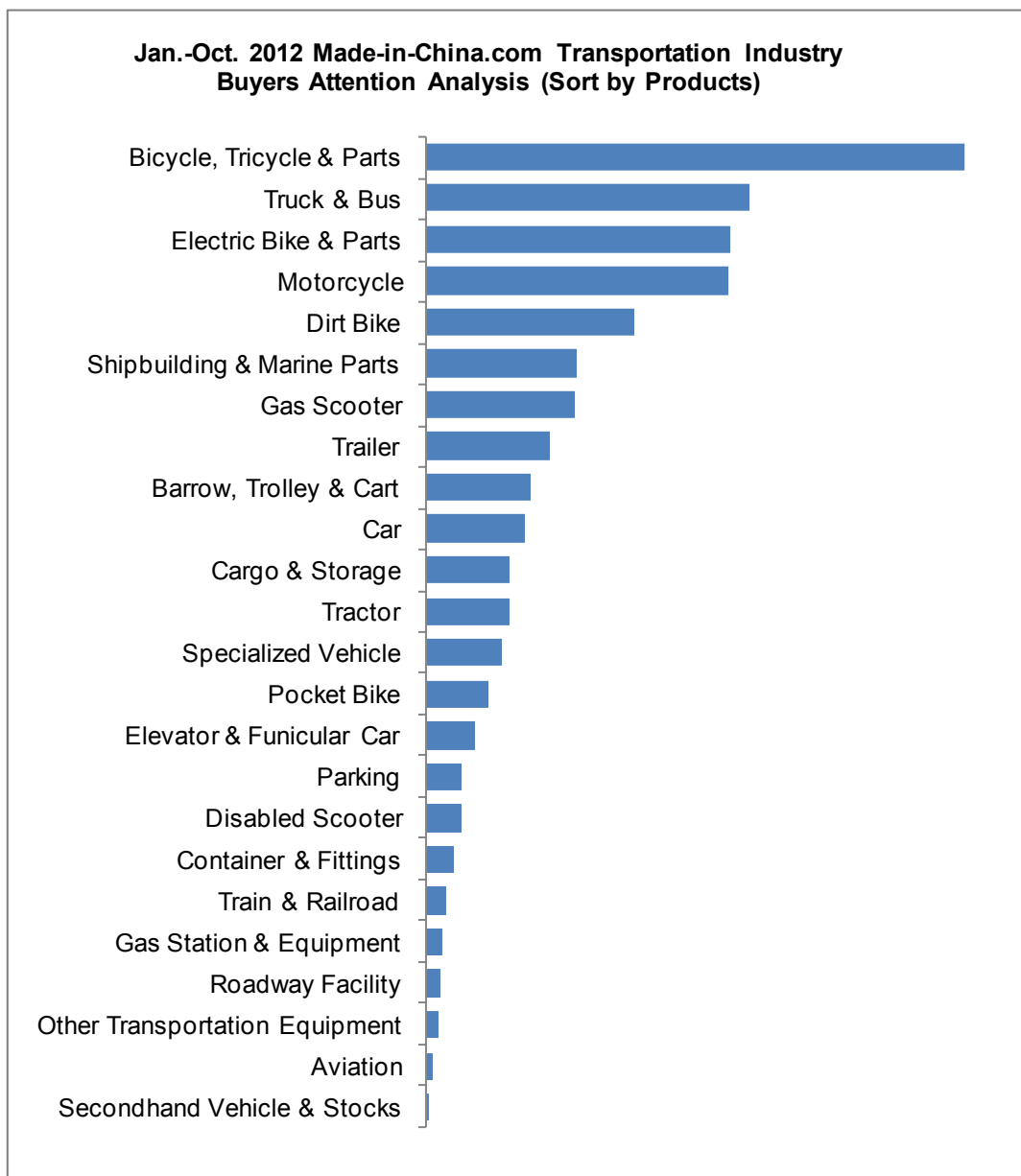
From the point of view of export growth, the three quarters of 2012, China's bicycle (including delivery tricycles) exports increased year-on-year significantly in the largest export market USA and the sixth-largest export market Australia, export volume and export value to USA year on year respectively growth 30% and 29.6%,and the same to Australia is respectively 36.6% and 39.5%.

1.3. Jan.-Sep.2012 China Bicycle (Including Freight Tricycle) (HS:8712)Export Enterprise Distribution(Sort by Export Value)

Regions	Jan.-sep. Accumulative Total Export Value(Hundred Million USD)	Proportion
Tianjin	7.86	31.8%
Jiangsu	6.94	28.1%
Guangdong	4.49	18.2%
Zhejiang	3.79	15.4%
Shanghai	0.97	3.9%

Tianjin is the largest export district of China's bicycle (including freight tricycle), the first three quarter of 2012,its bicycle (including freight tricycle) export value account for 31.8% of the total amount, followed by Jiangsu, accounting for more than 28.1%, Guangdong ranked the third, accounting for more than 18.2%.

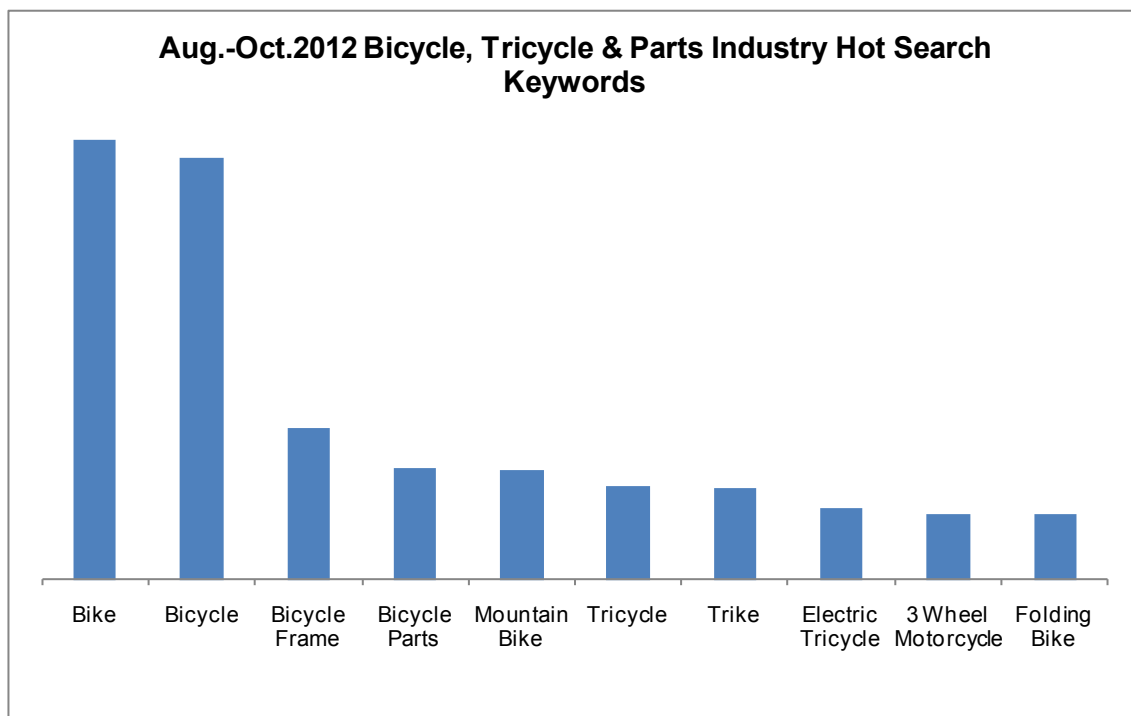
2. Transportation Industry Buyers Attention Analysis on Made-in-China.com



























According to Made-in-China.com statistics, the first ten months of 2012, transportation industry buyers attention highest sub-sectors is Bicycle, Tricycle & Parts, the visibility was significantly higher than that of the second Truck & Bus, about 1.7 times of that.

3. Bicycle (Including Freight Tricycle) Industry Analysis on Made-in-China.com

- Bicycle, Tricycle & Parts Industry Hot Search Keywords and Buyers Distribution



Nov.2011-Nov.2012 Bike TOP10 Buyers Distribution			Nov.2011-Nov.2012 Mountain Bike TOP10 Buyers Distribution		
Country	Proportion		Country	Proportion	
 Kenya	32.89%		 Spain	18.56%	
 United States of America	11.63%		 Australia	17.42%	
 Brazil	9.89%		 United States of America	16.86%	
 Spain	9.08%		 Britain	14.08%	
 Britain	8.53%		 Italy	8.16%	
 Italy	7.10%		 Mexico	6.41%	
 Australia	5.86%		 Germany	5.41%	
 Holland	5.85%		 Philippines	4.82%	
 India	4.81%		 Malaysia	4.22%	
 Poland	4.35%		 France	4.06%	

Nov.2011-Nov.2012 Folding Bike TOP10 Buyers Distribution			Nov.2011-Nov.2012 Tricycle TOP10 Buyers Distribution		
	Country	Proportion		Country	Proportion
	United States of America	23.68%		United States of America	26.97%
	Britain	14.17%		Poland	9.44%
	Singapore	13.02%		Romania	9.40%
	Malaysia	8.21%		Germany	9.30%
	Philippines	7.51%		Nigeria	8.87%
	Italy	7.31%		Britain	8.38%
	Israel	7.06%		Thailand	8.09%
	United Arab Emirates	6.81%		Holland	7.31%
	Slovakia	6.21%		Australia	6.22%
	Thailand	6.03%		Brazil	6.02%

View from the Bicycle, Tricycle & Parts industry hot search keywords, the most popular products are Bicycle, Bicycle frame, mountain bike, tricycles, electric Tricycle and folding bicycles.

From the Bike Buyer distribution, we can see search volume ranked in the top ten countries respectively is Kenya, USA, Brazil, Spain, United Kingdom, Italy, Australia, Netherlands, India, and Poland. Kenya buyers search volume ranks first in the top ten countries, accounting for nearly 1/3 of total bike search volume, followed by the USA, accounting for 11.63%.

The first country of mountain bike buyers search volume is Spain, accounting for 18.56% in the top ten total search mountain bike countries, Australia is the second, accounting for more than 17.42%, after Spain. USA, United Kingdom, Italy is respectively in third, fourth and fifth place.

Among the top ten countries of folding bike search volume, the USA ranked the highest, United Kingdom second, third in Singapore, Malaysia and the Philippines respectively in the fourth and fifth.

The USA is the highest tricycle searches country, accounting for 26.97% in the top ten tricycle demanding countries search amount, far higher than the second Polish. Search volume ranked second to the fifth country respectively is Poland, Romania, Germany and Nigeria, search volume little difference.

Data Sources:Made-in-China.com

The IAR Team of Made-in-China.com dedicates to surveying,excavating and collating industry information for supplying the service of timely and exact information analysis, providing necessary information and dates for clients'decision.

Thanks for reading the report, if you have any questions,opinions or advices, please contact us.

Name: Ms. Zhang Li *E-mail:* iar@made-in-china.com

Web: <http://www.made-in-china.com/communication/market-analysis.html>



- This report is made by Focus Technology Co., Ltd, all the brands and logos are owed by the person of trade mark right,without the paper promise, any organization or individual shouldn't encroach the legal interest of the right.
- All the written languages, pictures and charts are protected by Chinese intellectual property law. Also there are some written languages and data collected from public information, without the person of the original copyright, any organization or individual can't use them for other business intention.
- The data of the report is acquired by researcher with the method of market collecting. As the confine of source and area,maybe the report can't absolutely reflect the market situations. We wouldn't take on the legal liability of the report's accuracy.
- This report is only available to be a reference for clients, not use for business purposes; we wouldn't take on the legal liability of the contents relating to legal questions.