

Christmas Products

Industry Analysis Report

2012.11



Made-in-China.com



Produced by IAR Team
Focus Technology Co., Ltd

Contents

1. Jan. to Sep. 2012 Chinese Christmas Products Export Enterprise Distribution.....	3
2. Jan. to Sep.2012 Chinese Christmas Products Export.....	3
3. Jan. to Aug. 2012 Major Importers of Global Christmas Products(by Products).....	3
4. Jan. to Aug. 2012 Major Exporters of Global Christmas Products	4
5. 2012 Made-in-China.com Arts & Crafts Industry Buyers Attention Ranking List.....	5
6. Made-in-China.com Christmas & Holiday Industry Analysis	6

1. Jan. to Sep. 2012 Chinese Christmas Products Export Enterprise Distribution

- Jan. to Sep.2012 Chinese Christmas Products(HS:950510)Export Enterprise Distribution(Sorted by Export Value)

Regions	Jan.-Sep. Accumulative Total Export Value (Hundred Million USD)	Proportion
Guangdong	13.07	48.1%
Zhejiang	5.17	19.0%
Chongqing	2.35	8.6%
Anhui	1.39	5.1%
Fujian	1.23	4.5%

Data Sources:Customs Information Network

2. Jan. to Sep.2012 Chinese Christmas Products Export

- Jan. to Sep.2012 Main Export Markets of Chinese Christmas Products(HS:950510) (Sorted By Export Value)

Countries/Regions	Export Value (Hundred Million USD)	Year-on-Year	Proportion
Total	27.19	42.70%	100.00%
USA	11.15	40.80%	41.01%
United Kingdom	1.60	32.10%	5.89%
Netherlands	1.39	42.30%	5.13%
Germany	1.18	16.90%	4.35%
Canada	1.17	42.80%	4.31%

In the first three quarters of 2012, Chinese Christmas goods export value reaches \$ 2.719 billion, an increase of 42.7%. And the United States is the largest export market, accounting for 41.01%

Data Sources:Customs Information Network

3. Jan. to Aug. 2012 Major Importers of Global Christmas Products(by Products)

- Jan. to Aug. 2012 Major Importers of Global Christmas Products(HS:950510)(Sorted By Export Value)

Import Countries/Regions	Import Value (Thousand USD)	Year-on-Year
USA	902,491	6.3%
Canada	96,491	11.4%
Germany	65,147	-2.1%
United Kingdom	48,983	-15.3%
Italy	41,688	-23.9%

Jan. to Aug. 2012 the Christmas products import value in the United States and Canada amount to \$902 million, \$96.491 million, an increase of 6.3%, 11.4%. Meanwhile, the import value in Germany, the United Kingdom and Italy shows year on year decline

Data Sources: UN COMTRADE

4. Jan. to Aug. 2012 Major Exporters of Global Christmas Products

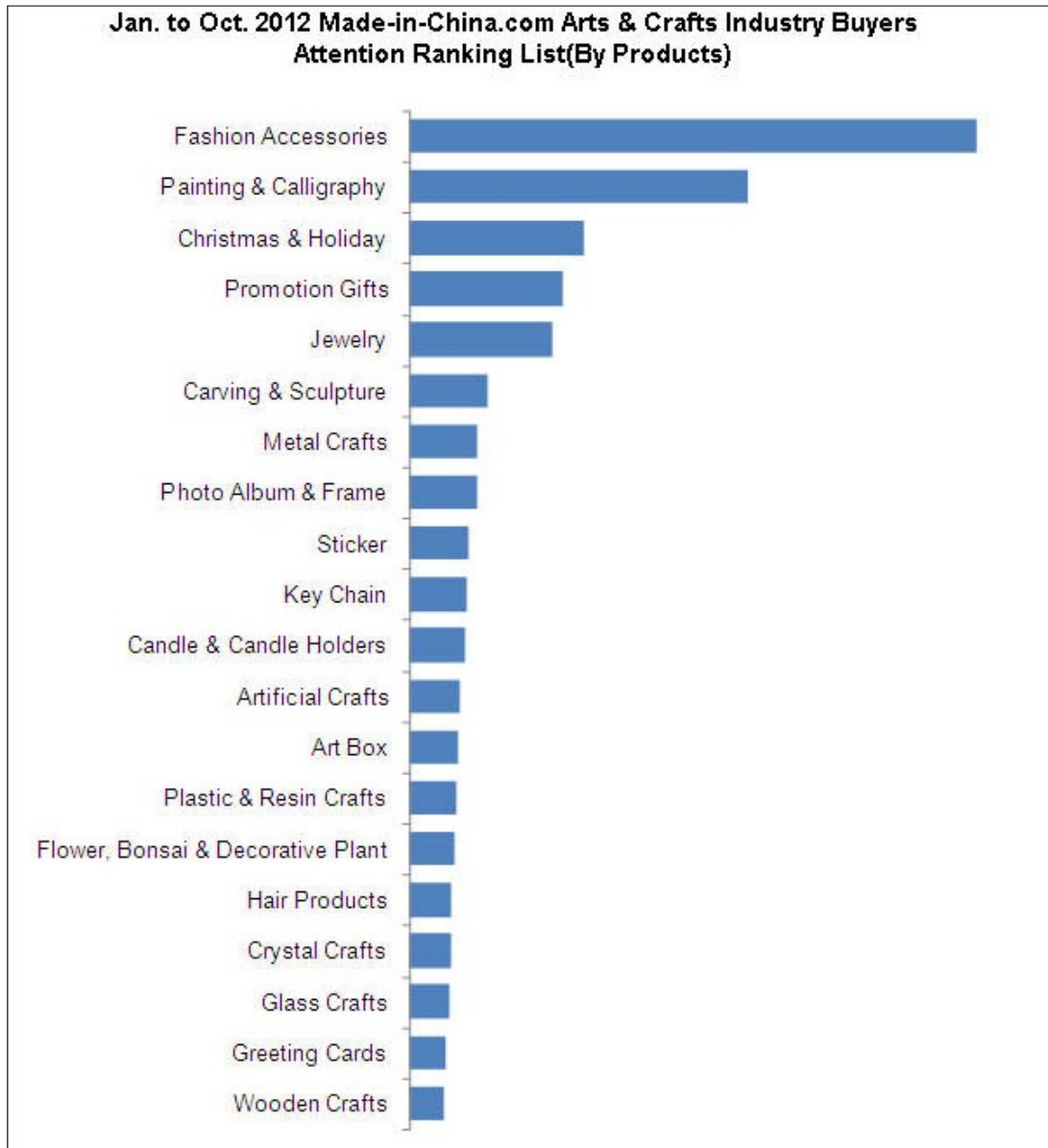
- Jan. to Aug. 2012 Major Exporters of Global Christmas Products (HS:950510) (Sort By Export Value)

Export Countries/Regions	Export Value (Thousand USD)	Year-on-Year
China	1,992,734	47.0%
Thailand	29,575	0.6%
Chinese Taipei	27,101	1.9%
USA	21,776	5.5%
Slovakia	20,350	456.9%

China is the major exporter of Christmas products, Jan. to Aug. 2012 Chinese Christmas products export value amounts to \$ 1.993 billion, an increase of 47%.

Data Sources: UN COMTRADE

5. 2012 Made-in-China.com Arts & Crafts Industry Buyers Attention Ranking List

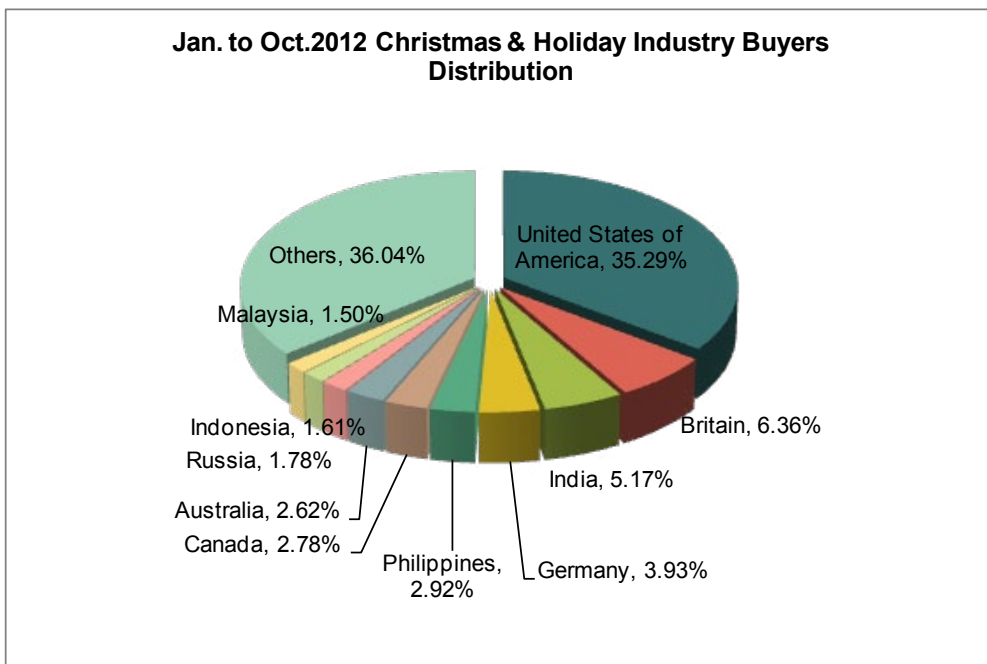
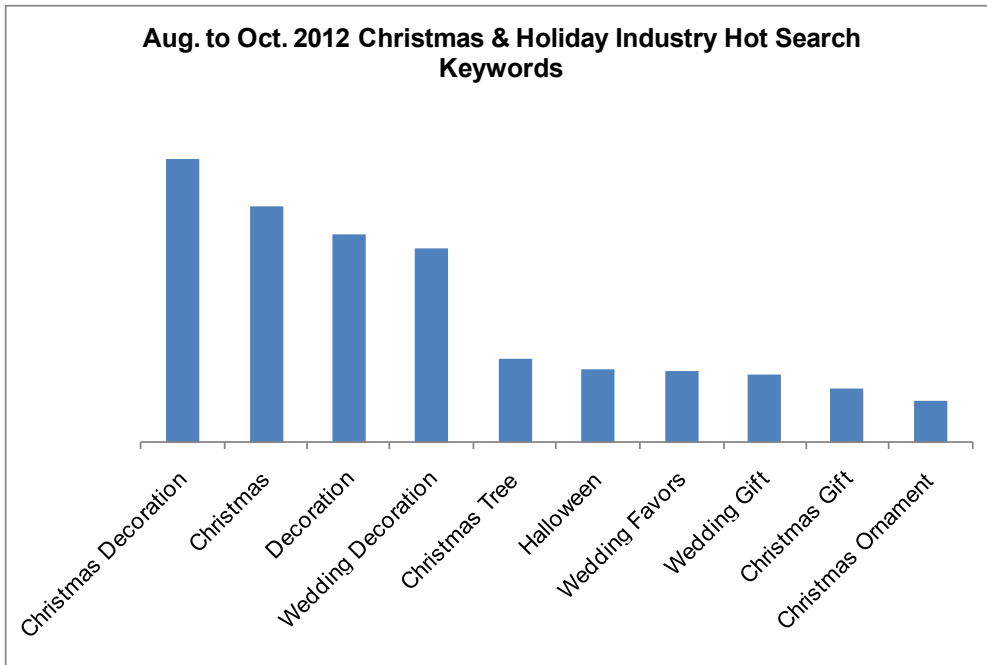


Data Sources:Made-in-China.com

According to the Made-in-China statistics, craft gifts in various sub-sectors, Fashion Accessories gets the highest attention from buyers, followed by the Painting & Calligraphy, Christmas & Holiday ranked third.

6. Made-in-China.com Christmas & Holiday Industry Analysis

- Christmas & Holiday Industry Hot Search Keywords and Buyers Distribution



As is seen from the Christmas & Holiday Industry Hot Search Keywords, Christmas supplies, wedding supplies, Halloween gifts win the highest attention.

View from the buyer profile, some Asian countries are also the important holiday gifts needs markets, in addition to Europe and North America.

The IAR Team of Made-in-China.com dedicates to surveying,excavating and collating industry information for supplying the service of timely and exact information analysis, providing necessary information and dates for clients'decision.

Thanks for reading the report, if you have any questions,opinions or advices, please contact us.

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