

Oral Care

Industry Analysis Report

2012.10



Made-in-China.com

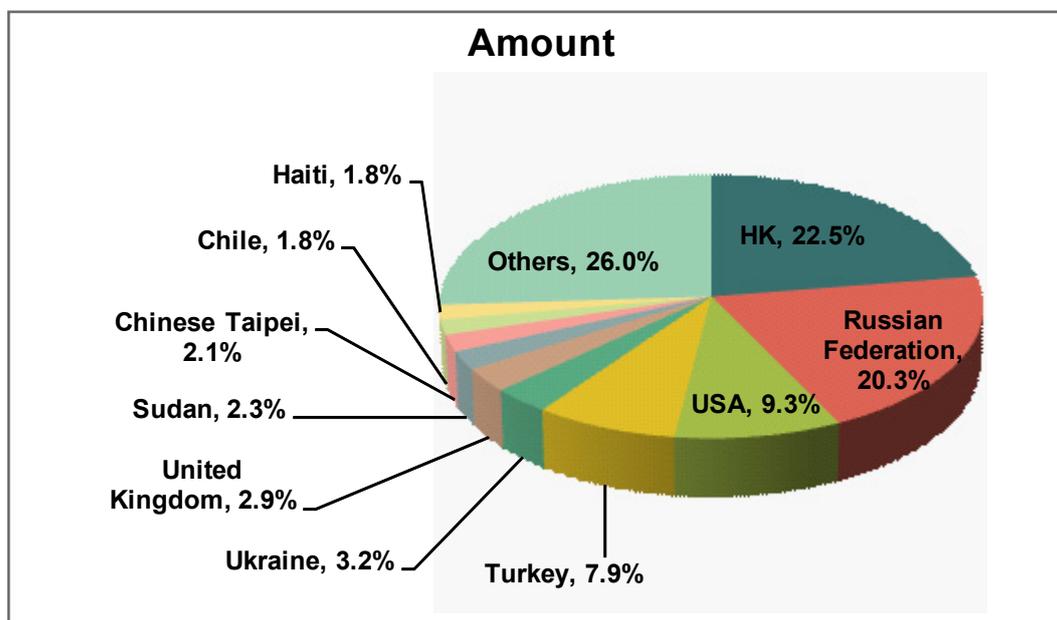
IAR

Produced by IAR Team
Focus Technology Co., Ltd

Contents

1. Major Importers for Chinese Oral & Dental Hygiene Preparations from January to August in 2012	3
2. Major Cities/Provinces and Average Export Unit Price for Chinese Oral & Dental Hygiene Preparations from January to August in 2012.....	5
3. 2009-2012 Global Oral & Dental Hygiene Preparations Demand and Analysis	6

1. Major Importers for Chinese Oral & Dental Hygiene Preparations(HS: 3306)from January to August in 2012



Countries/Regions	Export Quantity (KG)	Export Value (US Dollar)	Year on Year (±%)	
			Quantity	Value
Hong Kong	14,464,842	37,743,796	17.20%	21.40%
Russian Federation	18,553,869	34,005,036	13.40%	18.80%
USA	2,253,077	15,520,141	13.20%	23.10%
Turkey	7,105,920	13,270,272	34.70%	46.10%
Ukraine	2,661,077	5,389,316	-20.30%	-16.40%
United Kingdom	1,282,893	4,892,476	-7.60%	3.70%
Sudan	1,905,303	3,789,779	-15.10%	-7.00%
Chinese Taipei	525,028	3,440,743	-47.60%	52.70%
Chile	1,595,220	3,085,864	520.20%	463.50%
Haiti	1,331,764	3,008,167	65.60%	116.90%

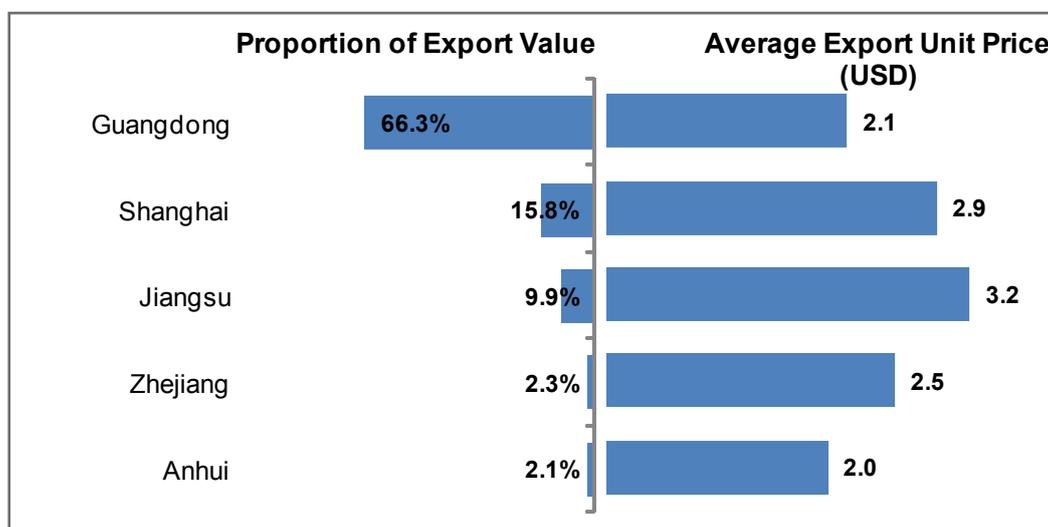
Hong Kong was the largest export market of Chinese oral & dental hygiene preparations, which proportion was 22.5%.

The statistics from January to August in 2012 shows that the major export markets of Chinese oral & dental hygiene preparations were relatively concentrated. The top ten export markets were as follows: Hong Kong, Russian Federation, USA, Turkey, Ukraine, United Kingdom, Sudan, Taiwan (China), Chile and Haiti, which occupied 74% of the total export value for Chinese oral & dental hygiene preparations in sum. As all the countries and regions mentioned above, Hong Kong was the largest export market of Chinese oral & dental hygiene preparations, accounting for about 22.5%. Followed by Russian Federation and USA, their proportions were 20.3% and 9.3% respectively.

Chile and Haiti's demands for Chinese oral & dental hygiene preparations grew sharply.

Among the top ten export markets of Chinese oral & dental hygiene preparations, the export value for Chile owned the largest growth year on year, with a rise of 463.5%; the export value for Turkey and Haiti also increased to a big degree, up 46.1% and 116.9% year on year respectively.

2. Major Cities/Provinces and Average Export Unit Price for Chinese Oral & Dental Hygiene Preparations(HS: 3306)from January to August in 2012

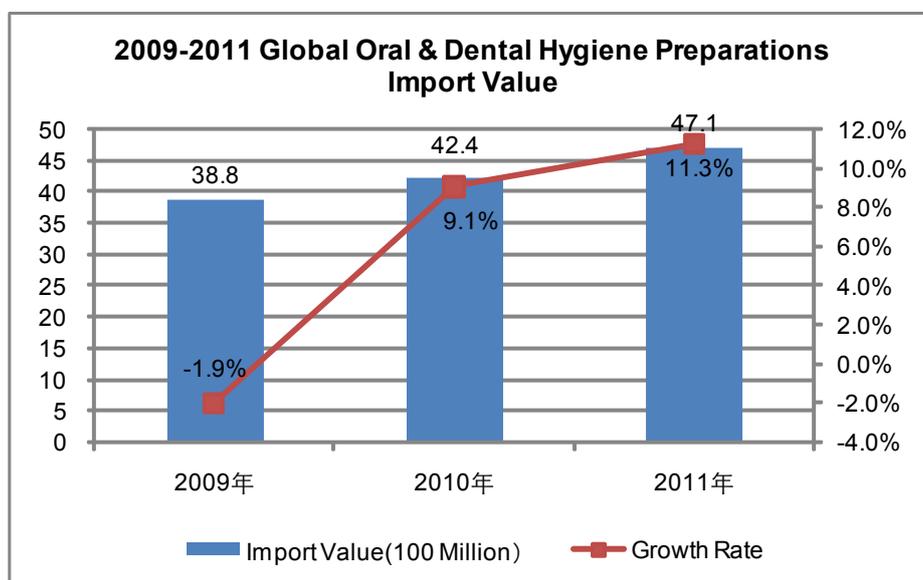


Guangdong was the largest export province for Chinese oral & dental hygiene preparations, with a proportion of export value up to 66.3%.

The first five cities and provinces for Chinese oral & dental hygiene preparations were Guangdong, Shanghai, Jiangsu, Zhejiang and Anhui, accounted for 96.2% of the export value for Chinese oral & dental hygiene preparations, and the cities and provinces were highly concentrated. As the five cities and provinces mentioned above, Jiangsu's average export unit price was the highest, followed by Shanghai, and Guangdong's average export unit price was lower, ranked the fourth.

3. 2009-2012 Global Oral & Dental Hygiene Preparations(HS: 3306)Demand and Analysis

- 2009-2011 Global Oral & Dental Hygiene Preparations Import Value



From 2009 to 2011, Global oral & dental hygiene preparations import value grew year by year. The import value achieved 4.71 billion USD in 2011, a rise of 11.3% year on year, and was up 2.2% compared to 2010.

- Major Importers for Global Oral & Dental Hygiene Preparations in the first half of 2012

No.	Countries/Regions	Import Value(USD Thousand)	Year on Year
1	USA	197,652	11.56%
2	United Kingdom	123,835	-2.52%
3	Germany	113,484	-4.75%
4	Canada	108,019	20.06%
5	France	96,622	10.30%
6	Italy	78,332	-15.51%
7	Japan	70,852	7.80%
8	Poland	65,391	-8.90%
9	Holland	59,323	-1.64%
10	Belgium	67,841	-10.78%

Among the major importers for Global oral & dental hygiene preparations in the first half of 2012, the import value for USA, Canada, France and Japan were increased 11.56%, 20.06%, 10.30% and 7.8% year on year respectively compared to 2011. However, the import value for United Kingdom, Germany, Italy, Poland, Holland and Belgium were all declined year on year.

The IAR Team of Made-in-China.com dedicates to surveying,excavating and collating industry information for supplying the service of timely and exact information analysis, providing necessary information and dates for clients'decision.

Thanks for reading the report, if you have any questions,opinions or advices, please contact us.

Name: Ms. Zhang Li *E-mail:* iar@made-in-china.com

Web: <http://www.made-in-china.com/communication/market-analysis.html>



Made-in-China.com
Connecting Buyers with China Suppliers



- This report is made by Focus Technology Co., Ltd, all the brands and logos are owed by the person of trade mark right,without the paper promise, any organization or individual shouldn't encroach the legal interest of the right.
- All the written languages, pictures and charts are protected by Chinese intellectual property law. Also there are some written languages and data collected from public information, without the person of the original copyright, any organization or individual can't use them for other business intention.
- The data of the report is acquired by researcher with the method of market collecting. As the confine of source and area,maybe the report can't absolutely reflect the market situations. We wouldn't take on the legal liability of the report's accuracy.
- This report is only available to be a reference for clients, not use for business purposes; we wouldn't take on the legal liability of the contents relating to legal questions.