

Pet Food

Industry Analysis Report

2012



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Produced by IAR Team
Focus Technology Co., Ltd

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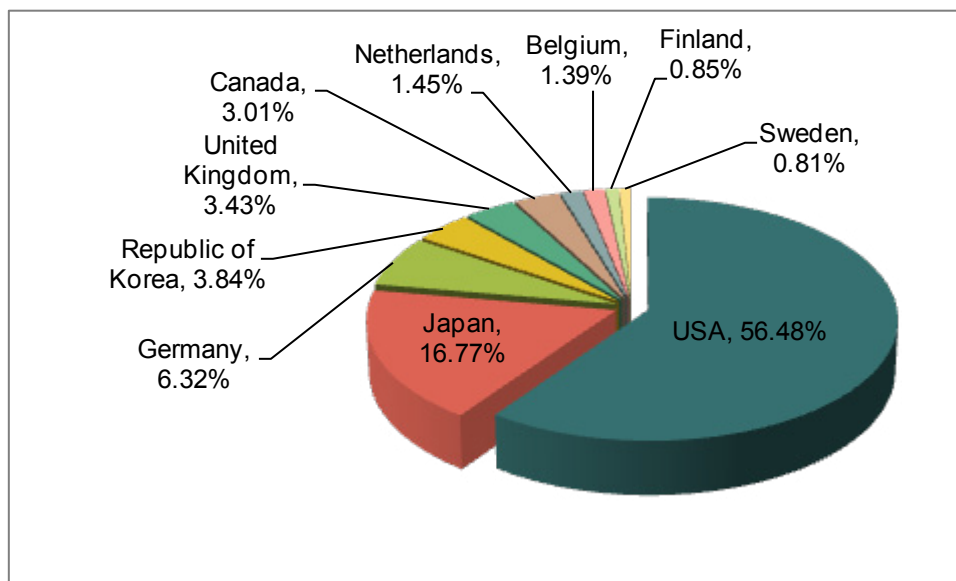
1. Chinese Pet Food Industry Exports from Jan. to Sep. in 2012

1.1. Export Quantity&Value for Dog or Cat Food put up for Retail Sale (HS: 230910) from Jan. to Sep. in 2012

Month	Quantity (Kg)	Value (USD Thousand)	Year on Year (±%) (Quantity)	Year on Year (±%) (Value)
Jan.	11,458,117	69,331.4	4.5%	11.5%
Feb.	7,213,966	43,706.5	36.8%	44.3%
Mar.	10,649,547	65,856.7	4.1%	7.9%
Apr.	11,559,731	70,109.7	9.0%	13.7%
May	12,568,659	76,637.0	13.9%	13.6%
Jun.	12,684,386	77,993.0	23.5%	25.5%
Jul.	11,640,423	70,902.9	6.1%	6.5%
Aug.	11,681,684	73,410.6	14.8%	28.8%
Sep.	11,835,561	72,122.9	17.4%	18.7%
Total	101,292,074	620,070.7	13.0%	17.2%

1.2. Major Importers for Chinese Dog or Cat Food put up for Retail Sale (HS: 230910) from Jan. to Sep. in 2012 (Sorted by Value)

No.	Countries/ Regions	from Jan. to Sep. in 2012		Year on Year (±%)	
		Quantity (Kg)	Value (USD Thousand)	Quantity	Value
1	USA	52,112,911	350,188.5	16.2%	13.5%
2	Japan	18,885,880	103,956.3	-3.1%	7.3%
3	Germany	6,191,199	39,190.2	16.4%	40.0%
4	Republic of Korea	3,507,062	23,801.8	6.7%	11.6%
5	United Kingdom	5,035,697	21,244.7	17.0%	25.4%
6	Canada	2,599,118	18,648.4	52.9%	66.8%
7	Netherlands	1,425,593	8,969.5	48.0%	65.8%
8	Belgium	1,910,055	8,619.4	6.2%	21.9%
9	Finland	988,878	5,256.0	62.0%	99.5%
10	Sweden	1,049,690	4,995.3	44.1%	55.7%
11	Czech Republic	877,451	4,591.0	62.9%	78.0%
12	Russian Federation	506,789	4,213.2	99.9%	141.9%
13	Hong Kong	839,215	3,593.3	36.6%	26.4%
14	Italy	711,586	2,824.4	1.5%	11.7%
15	France	701,991	2,788.6	5.8%	9.6%
16	Denmark	620,693	2,608.0	-21.8%	-12.6%
17	Australia	420,116	2,455.8	-6.2%	15.1%
18	Chinese Taipei	330,910	1,446.8	-13.9%	-11.5%
19	Singapore	269,901	1,355.3	63.5%	54.1%
20	Switzerland	138,759	1,104.3	17.8%	31.3%



1.3. Customs' Export Quantity&Value for Dog or Cat Food put up for Retail Sale (HS: 230910) from Jan. to Sep. in 2012 (Sorted by Value)

No.	By Customs	from Jan. to Sep. in 2012		Year on Year (±%)	
		Quantity (Kg)	Value (USD Thousand)	Quantity	Value
1	Shanghai Customs	41,425,856	253,130.7	49.0%	57.5%
2	Qingdao Customs	23,426,506	147,365.9	11.1%	21.6%
3	Nanjing Customs	9,374,311	66,809.6	-38.7%	-41.7%
4	Tianjin Customs	8,270,886	61,596.1	7.8%	12.9%
5	Ningbo Customs	9,789,616	44,254.0	10.7%	27.3%
6	Dalian Customs	4,345,613	32,245.7	-8.7%	7.1%
7	Guangzhou Customs	1,276,570	4,533.5	8.1%	40.1%
8	Gongbei Customs	1,815,070	3,402.1	63.3%	74.5%
9	Xiamen Customs	446,258	2,699.0	-22.8%	2.2%
10	Fuzhou Customs	424,921	1,424.8	13.8%	11.4%

1.4. Major Cities/Provinces for Dog or Cat Food put up for Retail Sale (HS: 230910) from Jan. to Sep. in 2012 (Sorted by Value)

No.	Cities/Provinces	from Jan. to Sep. in 2012		Year on Year (\pm %)	
		Quantity (Kg)	Value (USD Thousand)	Quantity	Value
1	Shandong	40,279,317	287,923.6	29.2%	39.3%
2	Zhejiang	26,709,017	128,825.2	15.9%	26.6%
3	Jiangsu	18,874,590	122,162.2	-11.7%	-18.4%
4	Liaoning	4,263,637	31,727.0	-9.8%	6.2%
5	Tianjin	3,007,914	18,596.5	22.5%	18.3%
6	Jiangxi	1,976,710	10,216.7	29.5%	38.1%
7	Guangdong	3,484,206	9,069.4	37.5%	54.4%
8	Fujian	717,222	3,551.1	18.4%	25.2%
9	Henan	535,099	2,442.1	-2.4%	4.9%
10	Chongqing	534,264	1,801.4	29.3%	44.3%

From Jan. to Sep. in 2012, the total export quantity for dog or cat food put up for retail sale achieved 101 thousand tons, up 13% year-on-year; and the total export value was about 0.62 billion dollars, with a rise of 17.2%.

The major importers were USA, Japan and Germany and so on. The export value for USA occupied 56.48% of the total export value. Among the countries mentioned above, export markets for Finland and Russian Federation grew the most, which export values increased 99.5% and 141.9% respectively.

The major exports Customs were Shanghai, Qingdao and Nanjing and so on. In the top 10 exports Customs, Shanghai and Gongbei's export values grew more than 50%, up 57.5% and 74.5% respectively.

The major cities and provinces concentrated in Shandong, Zhejiang and Jiangsu.

2. Global Demand for Pet Food Industry in the First Half of 2012

Major Importers for Global Dog or Cat Food put up for Retail Sale in the First Half of 2012

No.	Importers	Import Value in the First Half of 2012 (USD Thousand)	Year on Year ($\pm\%$)
1	Japan	402,439	-4.21%
2	Germany	387,637	-0.22%
3	United Kingdom	374,848	10.27%
4	USA	353,773	8.75%
5	Italy	284,500	-2.45%
6	Canada	276,398	8.31%
7	France	245,351	3.72%
8	Belgium	231,758	-6.37%
9	Spain	114,591	-4.29%
10	Netherlands	110,469	1.12%

In the first half of 2012, the major importers for Global Dog or cat food put up for retail sale were as follows: Japan, Germany, United Kingdom, USA, Italy, Canada, France, Belgium, Spain and Netherlands. Among the countries mentioned above, 5 countries' import values grew compared to the previous year, and they were United Kingdom, USA, Canada, Belgium and Netherlands. Japan was the largest importer, which import value reached 0.4 billion dollars in the first half of 2012, down 4.21% year on year.

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Thanks for reading the report, if you have any questions,opinions or advices, please contact us.

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