

Roadway Safety

Industry Analysis Report

2012



Made-in-China.com



Produced by IAR Team
Focus Technology Co., Ltd

Contents

1. Exports of Chinese Roadway Safety Industry from Jan. to Sep. in 2012.....	3
1.1. Major Importers for Chinese Self-adhesive Reflective Film from Jan. to Sep. in 2012	3
1.2. Major Importers for Chinese Plastic Road Cone from Jan. to Sep. in 2012.....	4
1.3. Major Importers for Chinese Reflective Vests from Jan. to Sep. in 2012	4
1.4. Major Importers for Chinese Parking Lock from Jan. to Sep. in 2012.....	5
1.5. Major Importers for Chinese Reflective Signs from Jan. to Sep. in 2012.....	5
1.6. Major Importers for Chinese Road Traffic Signal Lamps from Jan. to Sep. in 2012	6
2. Analysis of Roadway Safety Industry from Made-in-China.com	7
2.1. Hot Search Keywords of Roadway Safety Industry.....	7
2.2. Supplier Distribution of Chinese Roadway Safety Industry	8

1. Exports of Chinese Roadway Safety Industry from Jan. to Sep. in 2012

HS code	Product Name
39199090	Unlisted plastic adhesive plate, sheets, film, foil, etc., the following text referred to as "self-adhesive reflective film"
39269090	Unlisted plastic products, hereinafter referred to as "plastic road cone"
62113990	Chemical fiber of other men's clothing, hereinafter referred to as "reflective vests"
83014000	Other locks, hereinafter referred to as "parking lock"
83100000	Signplates, nameplates, addressplates and similar plates, numbers, letters and other symbols, of base metal, hereinafter referred to as "reflective signs"
8530	Electrical signaling, safety or traffic control equipment for railways, tramways, roads, inland waterways, parking facilities, port installations or airfields (except goods of item 8608), hereinafter referred to as the "road traffic signal lamp"

1.1. Major Importers for Chinese Self-adhesive Reflective Film (HS: 39199090) from Jan. to Sep. in 2012

No.	Importers	Exports Value (USD hundred million)	Year-on-Year	Market Share
	Total	10.94	19.8%	100%
1	Hong Kong	1.96	33%	17.94%
2	USA	0.79	36.4%	7.20%
3	India	0.63	21.6%	5.73%
4	Russian Federation	0.47	25.3%	4.29%
5	Japan	0.41	-5.3%	3.77%

In the first nine months of 2012, the exports value of China self-adhesive reflective film reached 1.094 billion dollars, an increase of 19.8% year-on-year. Hong Kong is the largest importer for Chinese self-adhesive reflective film. In the first nine months of 2012, the total exports value to Hong Kong amounted to 196 million dollars, an increase of 33% compared with the last year, accounting for 17.94% of the total exports value of the self-adhesive reflective film. The USA and India ranked the second and the third, accounting for 7.2% and 5.73% of the total exports value respectively. It is noteworthy that in the first nine months of 2012, the exports value to Russian Federation reached 47 million dollars, a growth of 25.3% year-on-year, which increased significantly. While at the same period, the exports value to Japan declined by 5.3% compared with the previous year.

1.2. Major Importers for Chinese Plastic Road Cone (HS: 39269090) from Jan. to Sep. in 2012

No.	Importers	Exports Value (USD hundred million)	Year-on-Year	Market Share
	Total	53.40	28.2%	100%
1	USA	14.99	34.3%	28.06%
2	Japan	4.64	22.7%	8.68%
3	Hong Kong	3.24	27.7%	6.06%
4	Germany	2.19	29.4%	4.10%
5	United Kingdom	1.98	27.4%	3.70%

In the first nine months of 2012, the exports value of China plastic road cone amounting to 5.34 billion dollars, an increase of 28.2% compared with the last year. Among them, the USA is the largest importer for Chinese plastic road cone. In the first nine months of 2012, the exports value of plastic road cone to the USA reached 1.499 billion dollars, an increase of 34.3% year-on-year, accounting for 28.06% of the total export value of Chinese plastic road cone. Japan and Hong Kong ranked the second and the third respectively, accounting for 8.68% and 6.06% of the total market share.

1.3. Major Importers for Chinese Reflective Vests (HS: 62113990) from Jan. to Sep. in 2012

No.	Importers	Exports Value (USD million)	Year-on-Year	Market Share
	Total	48.11	72.7%	100%
1	Republic of Korea	23.71	238.5%	49.28%
2	USA	5.42	5.9%	11.27%
3	Japan	3.94	36.4%	8.19%
4	Armenia	1.97	/	4.09%
5	Venezuela	1.47	/	3.06%

In the first nine months of 2012, the exports value of Chinese reflective vests reached 48.11 million dollars, an increase of 72.7% year-on-year. Among them, the Republic of Korea is the largest export market of reflective vests to China. In the first nine months of 2012, China's total exports value of reflective vests to Republic of Korea reached 23.71 million dollars, an increase of 238.5% compared with the previous year, accounting for 49.28% of China's total exports of reflective vests. The USA and Japan ranked the second and the third respectively, shared 11.27% and 8.19% of the export value of Chinese reflective vests market.

1.4. Major Importers for Chinese Parking Lock (HS: 83014000) from Jan. to Sep. in 2012

No.	Importers	Exports Value (USD hundred million)	Year-on-Year	Market Share
	Total	9.15	5.6%	100%
1	USA	2.18	0.9%	23.80%
2	Vietnam	0.60	7.1%	6.55%
3	Hong Kong	0.38	16.7%	4.17%
4	Britain	0.34	3%	3.73%
5	Indonesia	0.28	42.7%	3.04%

In the first nine months of 2012, the exports value of Chinese parking lock reached 915 million dollars, an increase of only 5.6% year-on-year. Among them, the USA is the largest export market of parking lock to China. The total exports value of parking lock for the first nine months in 2012 amounted to 218 million dollars, an increase of only 0.9% compared with the last year, accounting for 23.8% of the total export value of the parking lock. Vietnam and Hong Kong ranked the second and the third respectively, shared 6.55% and 4.17% of the market. It is noteworthy that in the first nine months of 2012, Chinese exports of the products in Indonesia reached 28 million dollars, a year-on-year growth of 42.7%, which increased significantly.

1.5. Major Importers for Chinese Reflective Signs (HS: 83100000) from Jan. to Sep. in 2012

No.	Importers	Exports Value (USD million)	Year-on-Year	Market Share
	Total	127.20	40.2%	100%
1	USA	37.13	22.3%	29.19%
2	Hong Kong	16.04	-13.5%	12.61%
3	Japan	5.42	29.8%	4.26%
4	Republic of Korea	4.66	17.2%	3.66%
5	Germany	4.62	101.7%	3.63%

In the first nine months of 2012, the exports value of Chinese reflective signs reached 127 million dollars, an increase of 40.2% year-on-year. While the USA is the largest export market of Chinese reflective signs to China. In the first nine months of 2012, Chinese total exported 37.1 million dollars reflective signs to the USA, an increase of 22.3% compared with the last year, accounting for 29.19% of Chinese total exports of reflective signs. Hong Kong and Japan ranked the second and the third respectively, shared 12.61% and 4.26% of the Chinese reflective signs export market. It is noteworthy that in the first nine months of 2012, China's exports value of the reflective signs to Germany reached 4.62 million dollars, an increase of 101.7% compared with the last year, increased significantly.

1.6. Major Importers for Chinese Road Traffic Signal Lamps (HS: 8530) from Jan. to Sep. in 2012

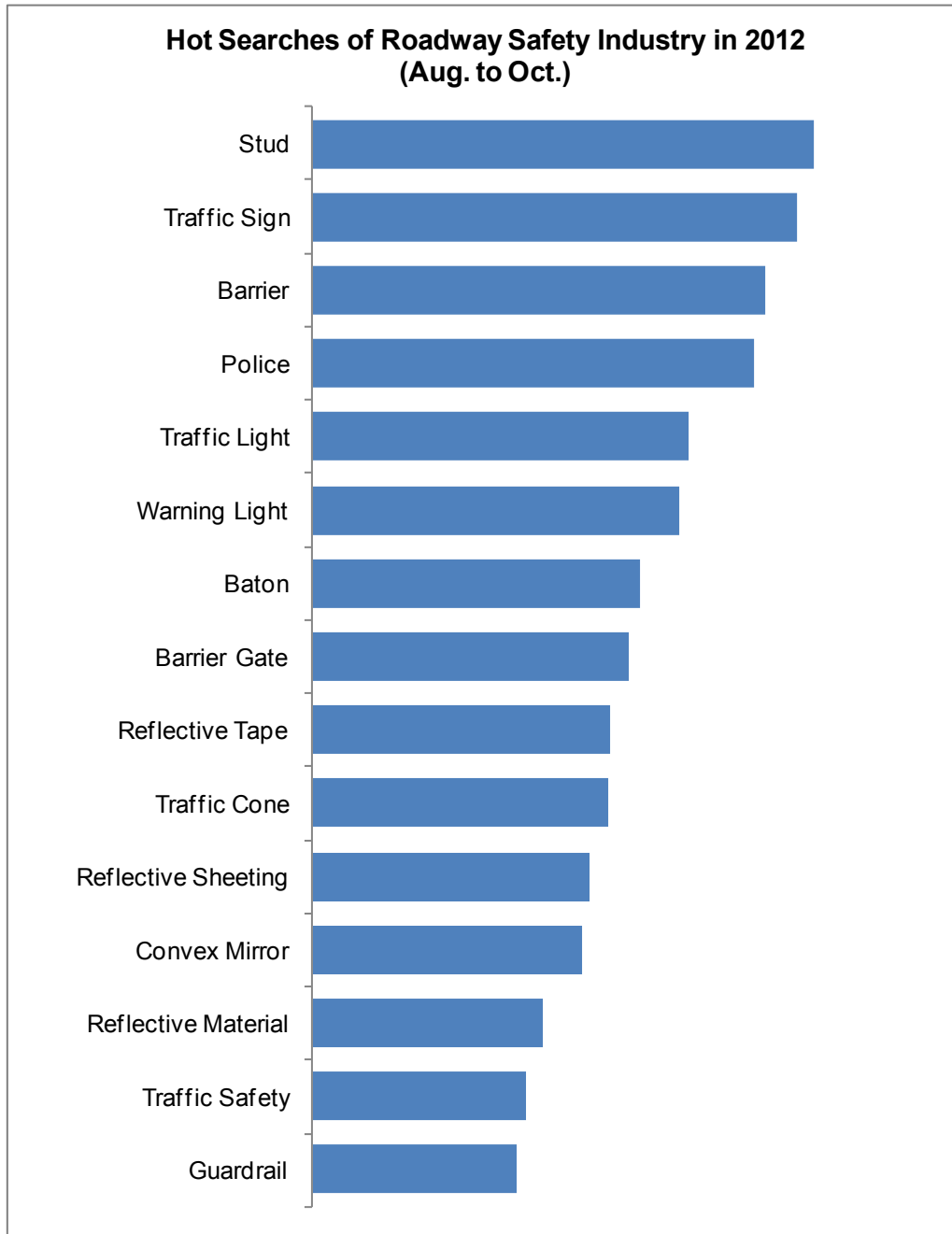
No.	Importers	Exports Value (USD million)	Year-on-Year	Market Share
	Total	93.1	37.3%	100%
1	USA	20.0	20.8%	21.54%
2	Hong Kong	6.0	82.2%	6.45%
3	Russian Federation	5.5	45.8%	5.91%
4	Japan	5.1	-20.3%	5.47%
5	India	3.7	414.2%	4.00%

In the first nine months of 2012, the exports value of Chinese road traffic signal lamps reached 93.1 million dollars, an increase of 37.3% year-on-year. The USA is the largest export market of the products in China. In the first nine months of 2012, Chinese total export value of the products to the USA amounted to 20 million dollars, an increase of 20.8% year-on-year, accounting for 21.54% of the total export value of Chinese road traffic lamps. Hong Kong and Russian Federation ranked the second and the third respectively, accounting for 6.45% and 5.91% of the export market share in Chinese road traffic lamps. It is noteworthy that in the first nine months of 2012, Chinese exports value of the product to India reached 3.7 million dollars, an increase of 414.2% compared with the previous year, increased significantly. While the total exports value to Japan fell 20.3% at the same period.

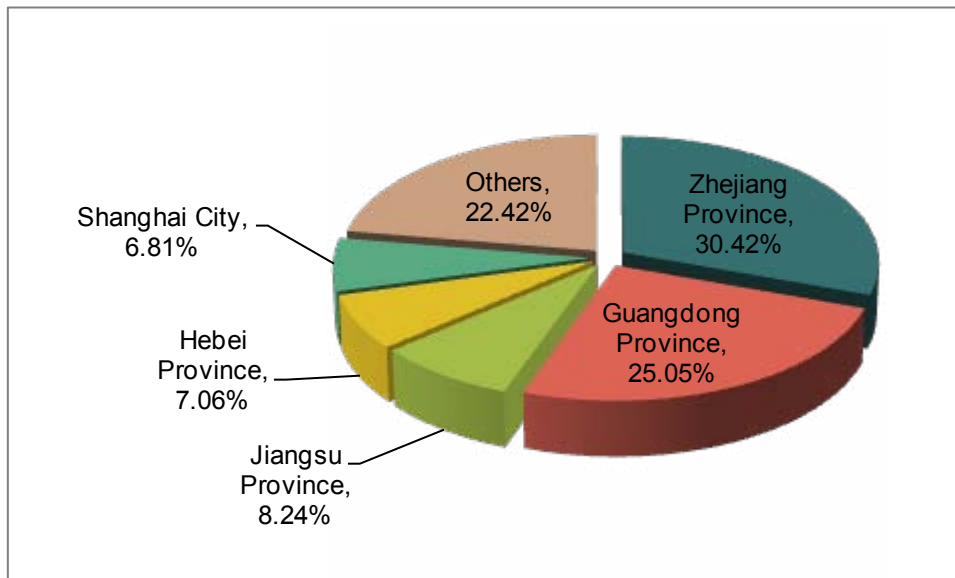
2. Analysis of Roadway Safety Industry from Made-in-China.com

(Statistics to 2012 October)

2.1. Hot Search Keywords of Roadway Safety Industry



2.2. Supplier Distribution of Chinese Roadway Safety Industry



According to the statistics from Made-in-China.com, Roadway Safety suppliers are mainly distributed in Zhejiang, Guangdong, Jiangsu, Hebei and Shanghai. The main distribution cities are Shenzhen, Tai Zhou City, Hangzhou, Ningbo and Jinhua.

The IAR Team of Made-in-China.com dedicates to surveying,excavating and collating industry information for supplying the service of timely and exact information analysis, providing necessary information and dates for clients'decision.

Thanks for reading the report, if you have any questions,opinions or advices, please contact us.

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