

# 2012 Christmas Tree Lamp Set

## Industry Analysis Report

2013.04



**Made-in-China.com**



Produced by IAR Team  
Focus Technology Co., Ltd.

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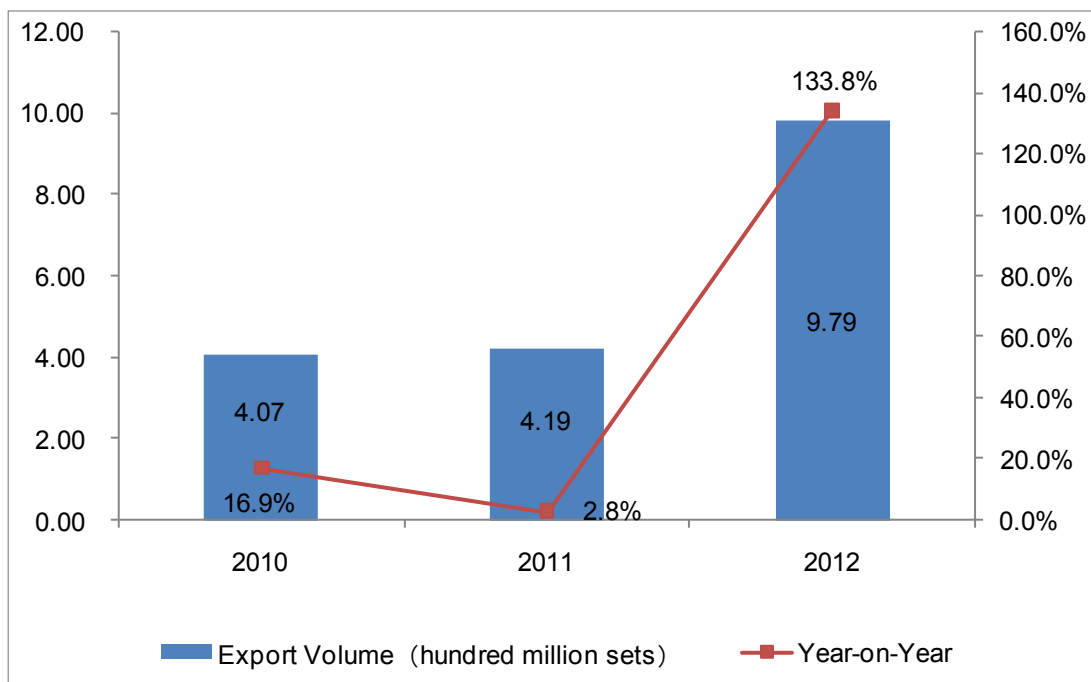
## Abstract:

The export quantity and export total value of Chinese Christmas Tree Lamp Set both show a continuing upward trend in 2010-2012. In 2012, export quantity year-on-year increase of 133.8%, and an increase of 7.6% of total export value. The top ten export countries are as follows: USA, Germany, UK, Netherland, Brazil, Canada, Mexico, Italy, Australia and France in 2012. USA is the most important export market among those ten countries, which occupies 39.3% of the total export value of Chinese Christmas Tree Lamp Set. The Christmas Tree Lamp Sets which were exported to USA value about 497 million USD in 2012, which year-on-year increase of 8.4%.

## 1. 2010-2012 Chinese Christmas Tree Lamp Set Export Trend Analysis

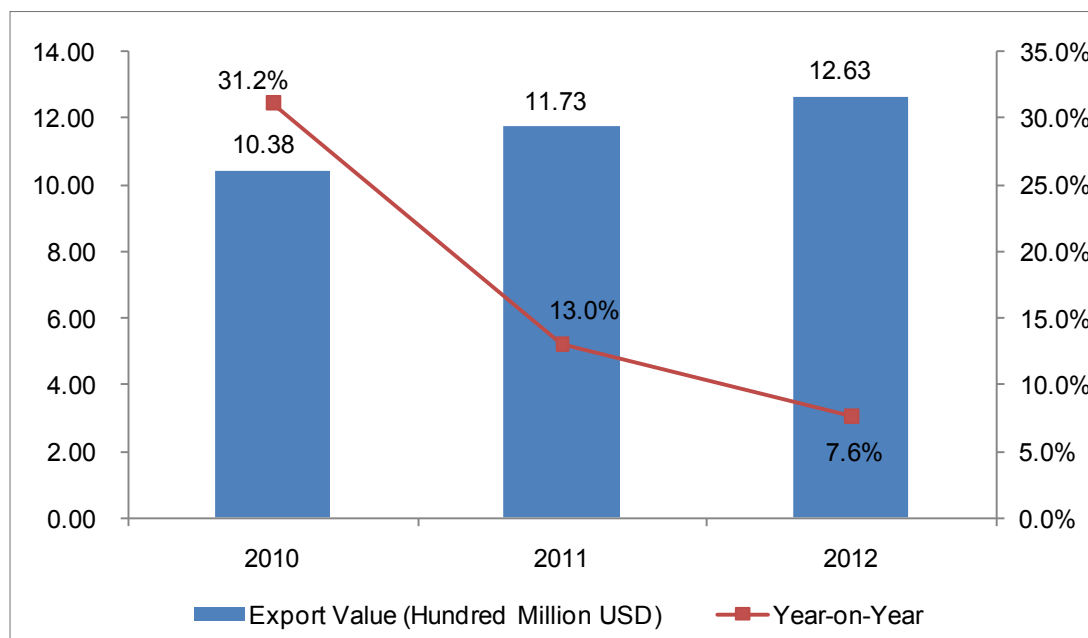
### 3.1. 2010-2012 Chinese Christmas Tree Lamp Set (940530) Export Volume Trend

- 2010-2012 Chinese Christmas Tree Lamp Set (940530) Export Volume Trend



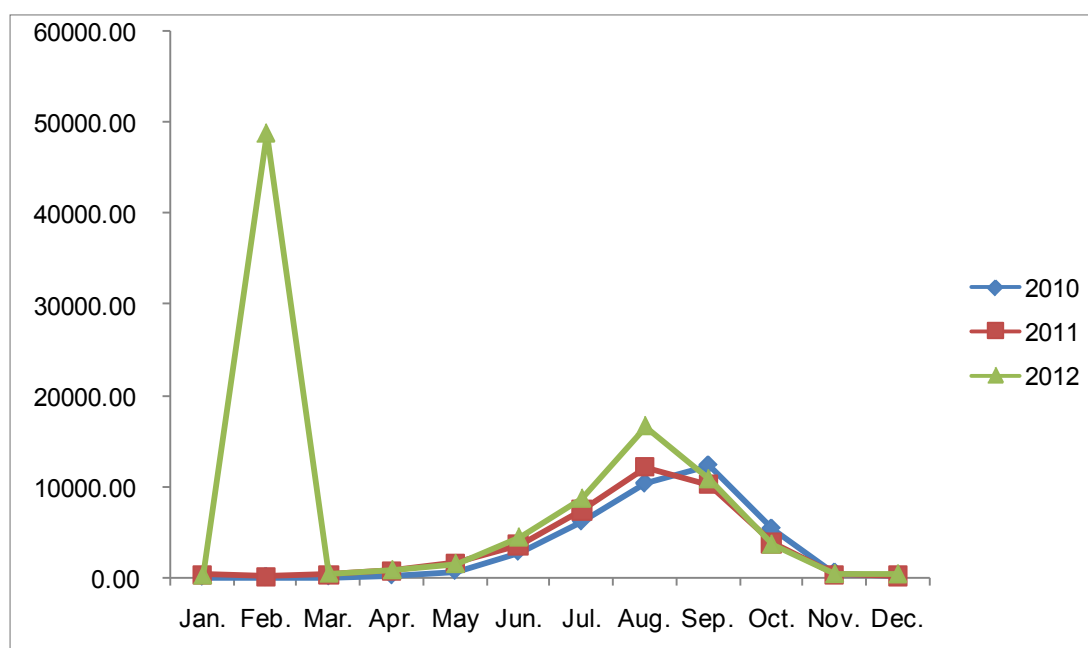
### 3.2. 2010-2012 Chinese Christmas Tree Lamp Set (940530) Export Value Trend

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### 3.3. 2010-2012 Chinese Christmas Tree Lamp Set (940530) Monthly Trend of Export Volume

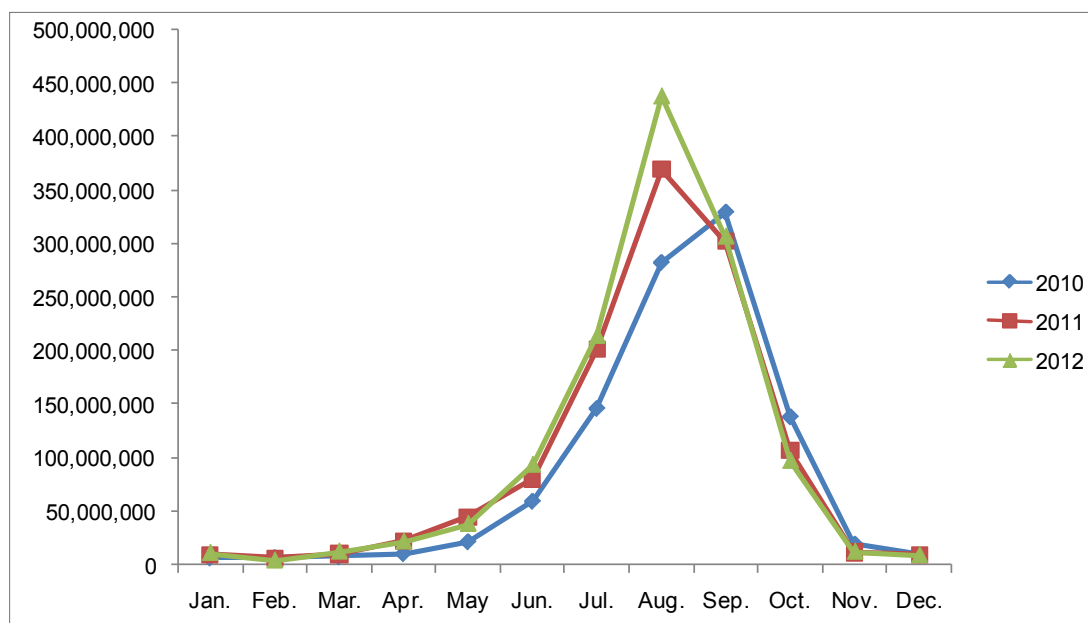
- 2010-2012 Chinese Christmas Tree Lamp Set (940530) Monthly Trend of Export Volume Unit (10000 Sets)





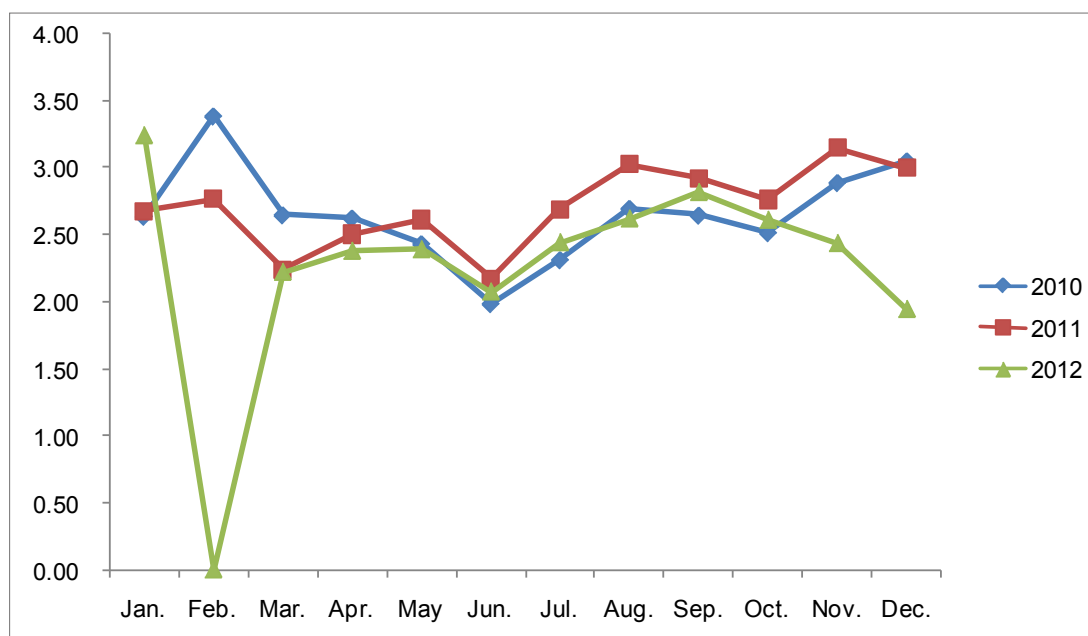
### 3.4. 2010-2012 Chinese Christmas Tree Lamp Set (940530) Monthly Trend of Export Value

- 2010-2012 Chinese Christmas Tree Lamp Set (940530) Monthly Trend of Export Value (USD)



### 3.5. 2010-2012 Chinese Christmas Tree Lamp Set (940530) Monthly Average Export Unit Price

- 2010-2012 Chinese Christmas Tree Lamp Set (940530) Monthly Average Export Unit Price (USD/Set)



From 2010 to 2012, the total exports of Chinese Christmas tree lamp sets are on the rise, especially in 2012, the total exports reached to 980 million units with a year-on-year increase of

133.8%. The total value of Chinese Christmas tree lamp sets increased year by year from 2010 to 2012. In 2012 the export value amounted to about 1.26 billion US dollars, with a year-on-year increase of 7.6%.

From the monthly trend of export volume and export value of Chinese Christmas tree lamp sets from 2010 to 2012, we can see that from June to October is the shopping season of such products.

Monthly average export unit price of Chinese Christmas tree lamp sets from 2010 to 2012 shows that the export unit price fluctuation is slight except for February 2012. In February 2012, the export volume of Chinese Christmas tree lamp sets rose sharply, while unit price dropped significantly.

### 3.6. 2010-2012 Chinese Christmas Tree Lamp Set (940530) Export Markets Analysis

No.	Countries/Regions	Export Value (USD)			Exports Growth 2012 Compared with 2010
		2010	2011	2012	
1	USA	427,114,398	457,991,597	496,658,974	16.3%
2	Germany	67,572,770	77,502,394	82,410,709	22.0%
3	UK	62,631,014	65,981,136	75,725,686	20.9%
4	Netherland	73,010,653	76,196,768	73,673,635	0.9%
5	Brazil	22,441,499	36,151,037	70,459,573	214.0%
6	Canada	35,015,940	47,907,719	50,270,804	43.6%
7	Mexico	52,618,642	53,742,826	48,255,360	-8.3%
8	Italy	39,822,934	46,811,006	35,800,519	-10.1%
9	Australia	17,743,503	20,885,272	33,790,877	90.4%
10	France	19,195,093	23,715,741	24,608,031	28.2%
11	Sweden	19,992,008	18,471,005	24,060,876	20.4%
12	Belgium	22,728,900	22,773,981	20,262,566	-10.9%
13	India	5,797,338	12,499,633	17,286,835	198.2%
14	Columbia	7,729,468	12,198,280	16,923,884	119.0%
15	Panama	11,942,686	13,560,745	14,139,879	18.4%
16	Russian Federation	11,427,964	15,692,554	12,624,828	10.5%
17	Japan	9,208,073	10,570,056	11,759,059	27.7%
18	Venezuela	3,028,382	5,138,553	11,562,200	281.8%
19	Chile	5,283,085	8,636,730	10,658,014	101.7%
20	Poland	8,458,147	8,787,944	9,575,292	13.2%

### 3.7. 2010-2012 Chinese Christmas Tree Lamp Set (940530) Export Markets Share Analysis

No.	Countries/Regions	Proportion of Export Value		
		2010	2011	2012
1	USA	41.1%	39%	39.3%
2	Germany	6.5%	6.6%	6.5%
3	UK	6%	5.6%	6%
4	Netherland↓	7%	6.5%	5.8%
5	Brazil↑	2.2%	3.1%	5.6%
6	Canada	3.4%	4.1%	4%
7	Mexico↓	5.1%	4.6%	3.8%
8	Italy	3.8%	4%	2.8%
9	Australia↑	1.7%	1.8%	2.7%
10	France	1.8%	2%	1.9%
11	Sweden	1.9%	1.6%	1.9%
12	Belgium↓	2.2%	1.9%	1.6%
13	India↑	0.6%	1.1%	1.4%
14	Columbia	0.7%	1.0%	1.3%
15	Panama	1.2%	1.2%	1.1%
16	Russian Federation	1.1%	1.3%	1.0%
17	Japan	0.9%	0.9%	0.9%
18	Venezuela↑	0.3%	0.4%	0.9%
19	Chile↑	0.5%	0.7%	0.8%
20	Poland	0.8%	0.7%	0.8%

**Note:** ↑ represents that import value in proportion of Chinese total exports in 2010-2012 continue to increase, ↓ represents that import value in proportion of Chinese total exports in 2010-2012 continue to decrease.

(Source: China Customs)

## 2. 2012 Chinese Christmas Tree Lamp Set Industry Exports

### 2.1. 2012 Jan.-Dec. Chinese Christmas Tree Lamp Set (940530) Export Volume and Value

Month	Quantity (Set)	Value (USD)	Year on Year(±%)	
			Quantity	Value
Jan.	3,529,476	11,439,582	-4.8%	15.4%
Feb.	488,015,417	4,294,384	20496%	-34.5%
Mar.	5,691,141	12,658,907	21.3%	20.5%
Apr.	9,308,548	22,162,113	5.4%	0.3%
May	16,105,550	38,534,382	-4.9%	-13%
Jun.	45,161,800	93,852,954	23.6%	18.1%
Jul.	87,709,864	214,439,345	17.3%	6.6%
Aug.	167,242,104	438,470,870	37.2%	18.9%
Sep.	109,023,604	307,276,877	5.6%	1.9%
Oct.	37,354,941	97,571,804	-3.3%	-8.6%
Nov.	5,135,314	12,523,699	33.3%	3.4%
Dec.	4,777,212	9,304,459	43.8%	-6.6%
Jan.-Dec. total	979,054,971	1,262,529,376	133.8%	7.6%

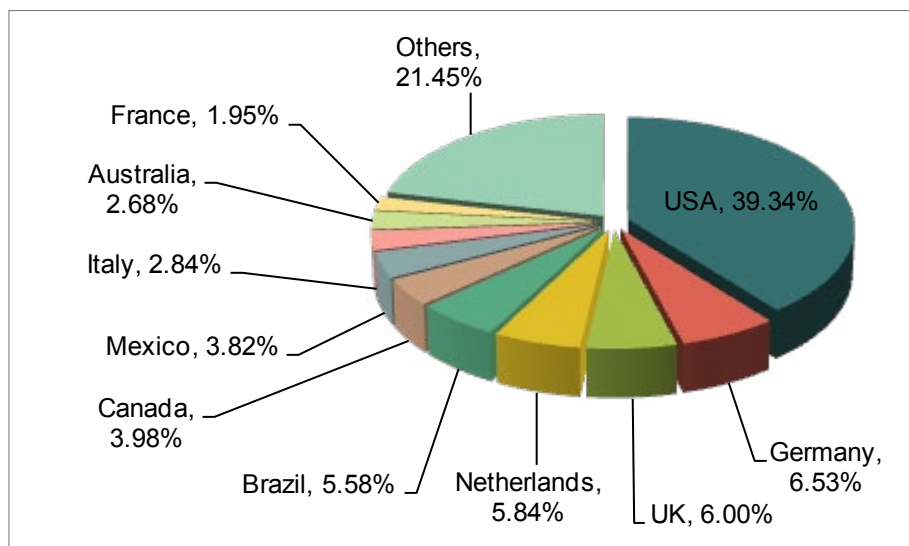
The total export quantity of Chinese Christmas tree lamp sets reaches 9.79 billion sets from Jan. to Dec. in 2012, and the export value amounts to 1.26 billion US dollars. The export quantity increased by 133.8% year-on-year and the export value increased by 7.6% year-on-year.

### 2.2. 2012 Jan.-Dec. Chinese Christmas Tree Lamp Set (940530) Major Export Countries/Regions

No.	Countries	Quantity (Set)	Value (USD)	Year on Year(±%)	
				Quantity	Value
1	USA	190,291,100	496,658,974	5.6%	8.4%
2	Germany	21,036,261	82,410,709	-5.1%	6.3%
3	UK	16,079,605	75,725,686	14.4%	14.8%
4	Netherland	17,418,139	73,673,635	8%	-3.3%
5	Brazil	68,302,853	70,459,573	245.2%	94.9%
6	Canada	14,356,564	50,270,804	0.3%	4.9%
7	Mexico	20,619,858	48,255,360	-15.3%	-10.2%
8	Italy	6,812,036	35,800,519	-25.2%	-23.5%
9	Australia	5,817,955	33,790,877	30.1%	61.8%
10	France	4,160,639	24,608,031	-0.6%	3.8%



### 2.3. 2012 Jan.-Dec. Chinese Christmas Tree Lamp Set (940530) Major Export Countries/Regions (by export value)



From Jan. to Dec. in 2012, among the top ten export destination countries, the export quantity of Christmas tree lamp sets to six countries increase while the other four decrease. Compared with the same period of export quantity, Brazil shows a big increase (year-on-year increase of 245.2%), and on the other hand, Italy shows a big drop (year-on-year decrease of 25.2%). Compared with the same period of export value, Brazil (year-on-year increase of 94.9%) and Australia (a year-on-year increase of 61.8%) show a big increase. It is noteworthy that Malaysia ranks from 11th to 9th, which puts Malaysia among top ten export destination countries of Christmas tree lamp sets.

### 2.4. 2012 Jan.-Dec. Chinese Christmas Tree Lamp Set (940530) Origins of Exports

No.	Regions	Quantity (Set)	Value (USD)	Year on Year(±%)	
				Quantity	Value
1	Zhejiang	284,982,505	667,105,522	29.7%	9.1%
2	Guangdong	173,522,141	469,122,031	2%	4.8%
3	Jiangsu	6,031,861	36,618,734	11.7%	16.7%
4	Jiangxi	11,311,254	33,459,641	22.8%	15.5%
5	Shanghai	3,614,434	13,838,608	13%	16.1%
6	Fujian	2,587,105	11,295,378	-13.8%	17.2%
7	Anhui	4,257,496	10,445,560	90.9%	-11.2%
8	Shandong	798,573	9,951,136	-68.4%	-30.2%
9	Hubei	4,115,611	6,083,376	94.9%	83.6%
10	Sichuan	604,217	2,172,815	2822.2%	811.8%

Zhejiang, Guangdong, Jiangsu and Jiangxi are the main export sourcing destinations of Chinese Christmas tree lamp sets. From January to December in 2012, the exports value of the four provinces mentioned above make up 95.5% of the total exports value of our whole country. Among the top 10 export sourcing destinations of Chinese Christmas tree lamp sets, Sichuan Province shows the largest increase of both export volume and value, with 2822.2% year-on-year increase of export volume and 811.8% year-on-year increase of export value.

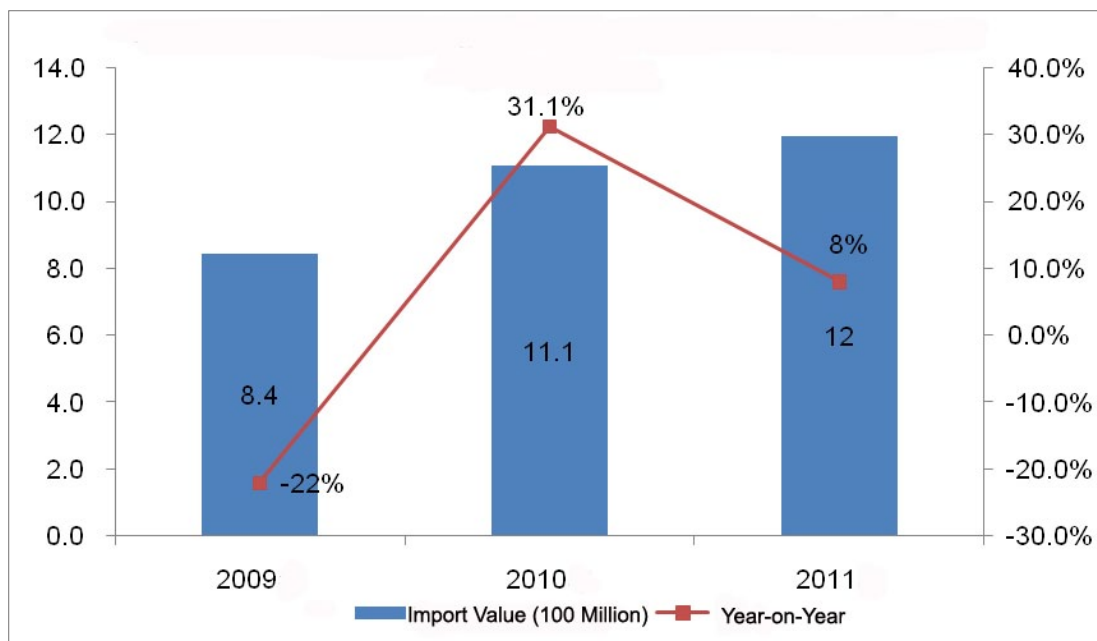
(Source: China Customs)

### 3. Imp. & Exp. Situation and Analysis of Global Christmas Tree Lamp Set (940530)

#### 3.1. 2009-2011 Annual Imp. & Exp. Trend Analysis of Global Christmas Tree Lamp Set (940530)

##### 3.1.1. 2009-2011 Annual Total Imports Trend of Global Christmas Tree Lamp Set (940530)

- 2009-2011 Annual Total Imports Trend of Global Christmas Tree Lamp Set (940530) (100 Million USD)



From 2009 to 2011, imports total value of global Christmas tree lamp sets increase year by year, among which, the imports total value of 2011 was about 1.2 billion US dollars, increasing 8%.

### 3.1.2. 2009-2011 Import Value of Major Importing Countries/Regions of Global Christmas Tree Lamp Set (940530)

No.	Import Countries/Regions	Import Value(Thousand USD)			Imports Growth 2011 Compared with 2009
		2009	2010	2011	
1	USA	299,449	438,418	468,497	56.5%
2	UK	65,316	81,494	80,273	22.9%
3	Germany	51,122	62,222	79,501	55.5%
4	Italy	40,677	59,579	66,876	64.4%
5	Mexico	38,780	44,559	46,999	21.2%
6	Canada	25,706	38,093	38,393	49.4%
7	France	28,310	33,736	32,004	13.0%
8	Netherland	26,970	39,277	31,461	16.7%
9	Belgium	19,982	25,342	22,611	13.2%
10	Hong Kong	20,475	22,137	21,878	6.9%
11	Panama	13,715	11,833	20,446	49.1%
12	India	7,897	9,970	19,561	147.7%
13	Austria	6,407	16,663	17,111	167.1%
14	Brazil	9,723	11,848	16,744	72.2%
15	Russian Federation	8,559	19,124	16,383	91.4%
16	Sweden	11,043	13,002	15,395	39.4%
17	Colombia	6,557	7,389	11,031	68.2%
18	Spain	10,286	9,924	11,028	7.2%
19	Hungary	12,689	2,104	10,334	-18.6%
20	Poland	10,473	9,906	10,332	-1.3%

The United States, the world's largest importer of Christmas tree lamp sets, imports amounted to approximately 468 million US dollars in 2011, increased by 56.5% compared with that in 2009. The UK and Germany were ranked second and third, with import value of 80.273 million US dollars and 79.501 million US dollars separately in 2011. From 2009 to 2011, among the global top twenty import countries/regions of Christmas tree lamp sets, Austria shows the largest increase in import value by 167.1% compared 2009 to 2011, followed by India with 147.7% increase.

### 3.1.3. 2009-2011 Market Share of Major Importing Countries/Regions of Global Christmas Tree Lamp Set (940530)

No.	Import Countries/Regions	Proportion of Import Value		
		2009	2010	2011
1	USA	35.5%	39.6%	39.2%
2	UK↓	7.7%	7.4%	6.7%
3	Germany	6.1%	5.6%	6.7%
4	Italy↑	4.8%	5.4%	5.6%
5	Mexico↓	4.6%	4.0%	3.9%
6	Canada	3.0%	3.4%	3.2%
7	France↓	3.4%	3.0%	2.7%
8	Netherland	3.2%	3.5%	2.6%
9	Belgium↓	2.4%	2.3%	1.9%
10	Hong Kong	2.4%	2.0%	1.8%
11	Panama	1.6%	1.1%	1.7%
12	India	0.9%	0.9%	1.6%
13	Austria	0.8%	1.5%	1.4%
14	Brazil	1.2%	1.1%	1.4%
15	Russian Federation	1.0%	1.7%	1.4%
16	Sweden	1.3%	1.2%	1.3%
17	Colombia	0.8%	0.7%	0.9%
18	Spain	1.2%	0.9%	0.9%
19	Hungary	1.5%	0.2%	0.9%
20	Poland	1.2%	0.9%	0.9%

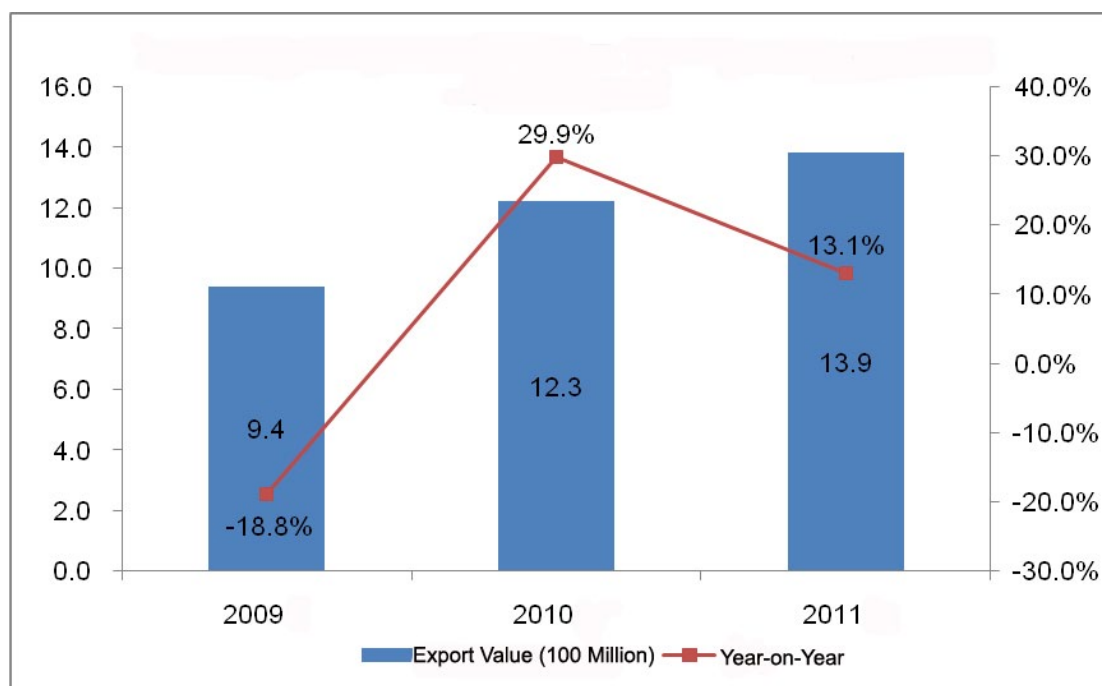
**Note:** ↑ represents that import value in proportion of Chinese total imports from 2009-2011 continue to increase, ↓ represents that import value in proportion of Chinese total imports from 2009-2011 continue to decrease.

From three years of market share, import value in proportion of total imports of Italy keeps increasing, while that of UK, Mexico, France, Belgium keeps declining.



### 3.1.4. 2009-2011 Annual Total Exports Trend of Global Christmas Tree Lamp Set (940530)

- 2009-2011 Annual Total Exports Trend of Global Christmas Tree Lamp Set (940530) (100 Million USD)



Total exports of global Christmas tree lamp sets from 2009 to 2011 was increasing year by year, of which exports in 2011 reached approximately \$ 1.39 billion, with an increase of 13.1%.

### 3.1.5. 2009-2011 Export Value of Major Exporting Countries/Regions of Global Christmas Tree Lamp Set (940530)

No.	Export Countries/ Regions	Export Value(Thousand USD)			Exports Growth 2011 Compared with 2009
		2009	2010	2011	
1	China	791,442	1,038,164	1,173,091	48.2%
2	Hong Kong	29,971	37,297	31,928	6.5%
3	Netherland	16,360	22,526	24,087	47.2%
4	Belgium	17,132	21,316	19,240	12.3%
5	Germany	10,864	14,319	18,764	72.7%
6	Panama	11,171	14,713	17,000	52.2%
7	Indonesia	8,432	14,239	13,035	54.6%
8	Austria	1,747	10,911	12,022	588.2%
9	Hungary	12,706	520	11,877	-6.5%
10	USA	5,443	4,669	10,360	90.3%
11	Sweden	3,488	5,964	9,306	166.8%
12	Singapore	504	362	8,103	1507.7%
13	Spain	2,122	2,462	4,255	100.5%

No.	Export Countries/ Regions	Export Value(Thousand USD)			Exports Growth 2011 Compared with 2009
		2009	2010	2011	
14	France	4,768	5,953	4,039	-15.3%
15	UK	3,375	3,553	3,862	14.4%
16	Romania	2,299	3,706	3,834	66.8%
17	Greece	5,584	4,889	3,357	-39.9%
18	Vietnam	0	5,824	1,884	/
19	Italy	1,106	1,518	1,556	40.7%
20	Poland	3,115	887	1,549	-50.3%

China is the world's largest exporter of Christmas tree lamp sets. The export value of Chinese Christmas tree lamp sets in 2011 accounted for 84.6% of the world's total exports of the product. The world's top 20 export sourcing destinations of lamp sets from 2009 to 2011, Singapore shows the largest increase of export value compared 2009 to 2011, with a rise of 1507.7%, followed by Austria, with a rise of 588.2%.

### 3.1.6. 2009-2011 Market share of Major Exporting Countries/Regions of Global Christmas Tree Lamp Set (940530)

No.	Export Countries/Regions	Proportion of Export Value		
		2009	2010	2011
1	China	83.9%	84.7%	84.6%
2	Hong Kong↓	3.2%	3.0%	2.3%
3	Netherlands	1.7%	1.8%	1.7%
4	Belgium↓	1.8%	1.7%	1.4%
5	Germany	1.2%	1.2%	1.4%
6	Panama	1.2%	1.2%	1.2%
7	Indonesia	0.9%	1.2%	0.9%
8	Austria	0.2%	0.9%	0.9%
9	Hungary	1.3%	/	0.9%
10	USA	0.6%	0.4%	0.7%
11	Sweden↑	0.4%	0.5%	0.7%
12	Singapore	0.1%	/	0.6%
13	Spain	0.2%	0.2%	0.3%
14	France	0.5%	0.5%	0.3%
15	UK	0.4%	0.3%	0.3%
16	Romania	0.2%	0.3%	0.3%
17	Greece↓	0.6%	0.4%	0.2%
18	Vietnam	/	0.5%	0.1%
19	Italy	0.1%	0.1%	0.1%
20	Poland	0.3%	0.1%	0.1%

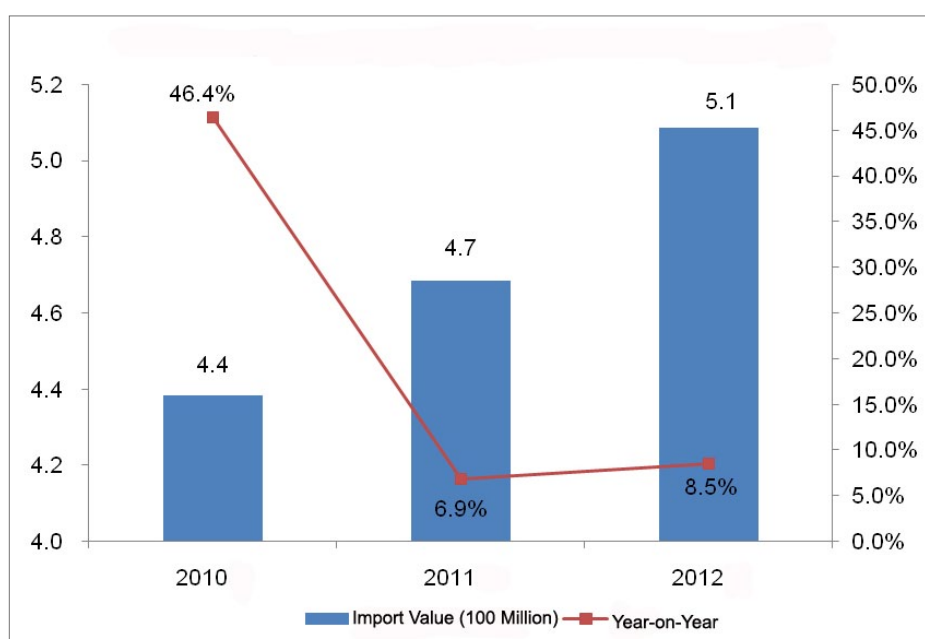
**Note:** ↑ represents export value in proportion of global total export value continued to increase, ↓ represents export value in proportion of global total export value continued to decline.

From three years of market share, export value in proportion of total exports of Sweden keeps increasing, while that of Hong Kong, Belgium and Greece keeps declining.

### 3.2. 2010-2012 Christmas Tree Lamp Set Import Situation from Major Demanding Countries

#### 3.2.1. US Imports of Christmas Tree Lamp Set (940530)

- 2010-2012 Trend of USA Import Value of Christmas Tree Lamp Sets



From 2010 to 2012, the United States import value of Christmas tree lamp sets increased year by year, with total import value of about 510 million US dollars in 2012, an increase of 8.5%.

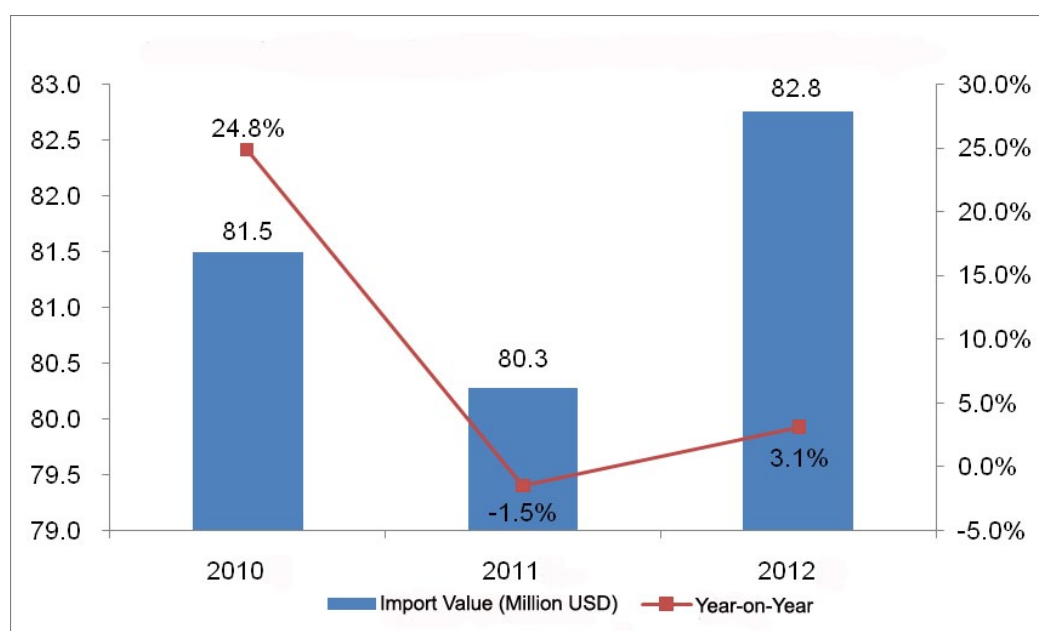
- Christmas Tree Lamp Sets major importing countries/regions of USA from 1-12 in 2012

Countries/Regions	Total Import Value from Jan. to Dec. 2012(Thousand USD)	Year on Year	Proportion
Total	508,481	8.50%	100.00%
China	458,959	2.80%	90.30%
Indonesia	32,125	214.30%	6.30%
Philippines	16,083	54.70%	3.20%
Hong Kong	519	-48.00%	0.10%
Vietnam	331	/	0.10%
Cambodia	216	/	/
Taiwan	184	-51.70%	/
Canada	19	-47.20%	/
Korea	9	800.00%	/
Australia	6	-60.00%	/

Among Christmas Tree Lamp Sets major importing countries/regions of USA from 1-12 in 2012, China is the first largest import source country, accounting for 90.3% of total imports.

### 3.2.2. UK Imports of Christmas Tree Lamp Set (940530)

- 2010-2012 Trend of UK Annual Import Value of Christmas Tree Lamp Sets (940530)



From 2010 to 2012, the United Kingdom import value of Christmas tree lamp sets was a "V" shaped, with total import value of approximately 82.754 million US dollars in 2012, an increase of 3.1%.

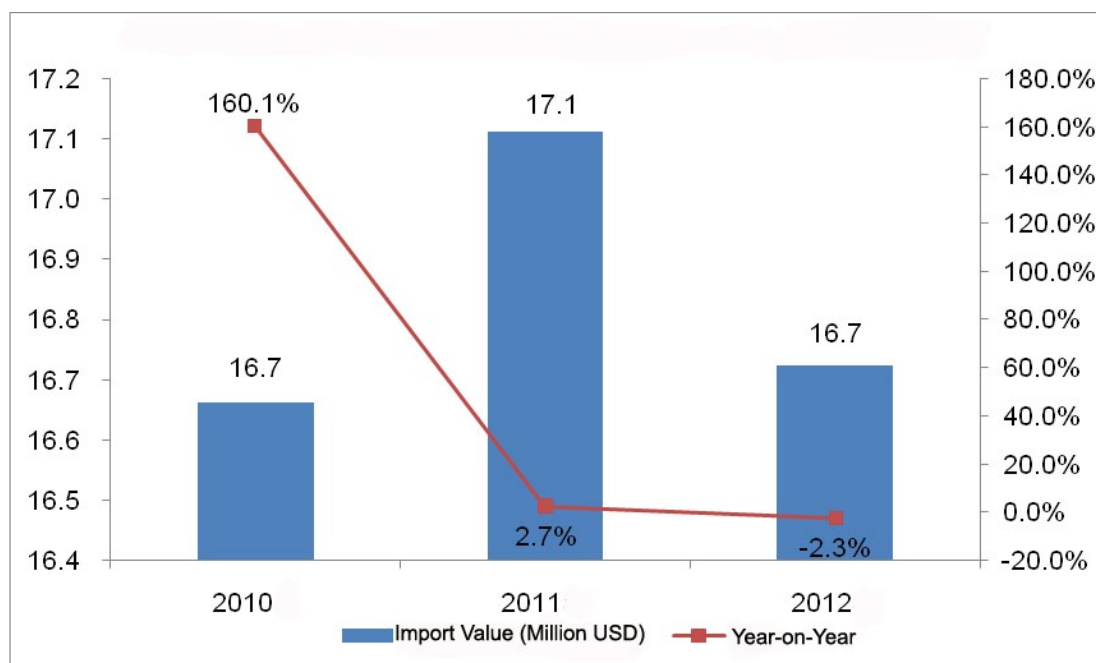
- Christmas Tree Lamp Sets major importing countries/regions of UK from 1-12 in 2012

Countries/ Regions	Total Import Value from Jan. to Dec. 2012(Thousand USD)	Year on Year	Proportion
Total	82754	3.10%	100.00%
China	79981	6.10%	96.60%
Germany	793	-12.80%	1.00%
Hong Kong	785	-73.50%	0.90%
Poland	251	136.80%	0.30%
Thailand	212	55.90%	0.30%
Canada	167	/	0.20%
Ireland	156	-1.30%	0.20%
Macao	136	/	0.20%
Taiwan	109	-72.30%	0.10%
USA	64	88.20%	0.10%

China is the largest import source country of Christmas tree lamp sets to UK, accounting for 96.6% of total imports.

### 3.2.3. Austria Imports of Christmas Tree Lamp Set (940530) (Emerging Market)

- 2010-2012 Trend of Austria Annual Import Value of Christmas Tree Lamp Sets (940530)



From 2010-2012, Austria imports of Christmas tree lamp set appeared inverted "V" shape. Total imports of 2012 amounted to approximately \$16,724,000, with a year-on-year decrease of 2.3%.

- Christmas Tree Lamp Sets major importing countries/regions of Austria from 1-12 in 2012

Countries/ Regions	Total Import Value from Jan. to Dec. 2012(Thousand USD)	Year on Year	Proportion
Total	16723	-2.30%	100.00%
China	8951	5.50%	53.50%
Germany	5189	-1.50%	31%
Hungary	1352	23.50%	8.10%
France	572	-47.90%	3.40%
Hong Kong	318	-35.60%	1.90%
Netherlands	154	-38.40%	0.90%
Italy	114	2750.00%	0.70%
Belgium	31	/	0.20%
Vietnam	23	/	0.10%
Sweden	8	/	/

China is the largest import source country of Christmas tree lamp sets to Austria, accounting for 53.5% of total imports, followed by Germany, accounting for 31% of total imports.

(Source: UN COMTRADE)



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Thanks for reading the report, if you have any questions,opinions or advices, please contact us.

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