Kitchen Electronics

Industry Analysis Report

2013.08





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1. China Kitchen Electronics Industry Export Situation Analysis in 2013

1.1. China Microwave Ovens (HS: 851650) Export Situation in 2013

1.1.1. China Microwave Ovens (HS: 851650) Export Volume and Value from Jan. to May in 2013

Month	Volume (Pieces)	Value (USD)	Year on Year	
MOHIH	volume (Fieces)	value (USD)	Volume	Value
January	4,466,095	208,747,975	22.5%	18.3%
February	3,368,732	160,511,953	0.1%	-1.9%
March	4,668,808	223,800,497	-2.1%	-2.1%
April	4,511,943	211,414,115	1.8%	-1.2%
May	4,766,185	231,283,468	2.6%	1.6%
JanMay Total	21,781,763	1,035,758,008	4.4%	2.5%

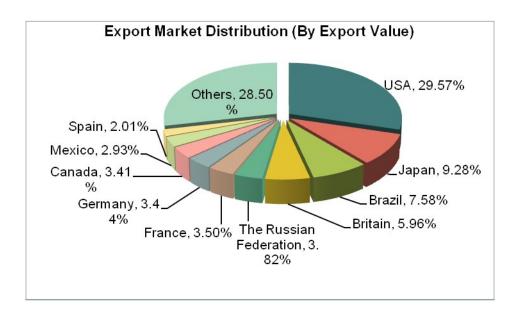
China Microwave Ovens export value amounted to 1.04 billion U.S. dollars from Jan. to May in 2013, with an increase of 2.5%.

1.1.2. China Microwave Ovens (HS: 851650) Main Export Countries/Regions Distribution from Jan. to May in 2013

No.	Country/Pogion	Volume (Dieses)	Value (LISD)	Year o	on Year
INO.	Country/Region	Volume (Pieces)	Value (USD)	Volume	Value
1	USA	5,451,452	306,262,072	-5.1%	-3.0%
2	Japan	1,264,263	96,129,698	7.9%	-2.8%
3	Brazil	2,222,391	78,554,109	-13.3%	-15.7%
4	UK	1,512,563	61,770,666	35.0%	27.1%
5	The Russian Federation	1,016,633	39,531,877	0.6%	0.2%
6	France	808,446	36,293,649	7.1%	0.5%
7	Germany	717,533	35,647,503	-2.9%	-2.7%
8	Canada	649,171	35,337,742	30.1%	28.5%
9	Mexico	681,809	30,311,878	13.4%	7.2%
10	Spain	534,917	20,773,110	10.8%	12.9%
11	Australia	353,899	18,981,514	-7.2%	-9.2%
12	South Africa	416,199	16,282,848	35.4%	24.4%
13	Argentina	307,529	13,601,123	-4.0%	0.7%
14	Italy	283,674	13,188,649	3.1%	7.6%
15	Republic of Korea	314,819	13,147,556	10.5%	9.8%
16	Turkey	342,085	11,751,489	-7.4%	-2.9%
17	Saudi Arabia	215,965	10,643,139	54.9%	41.4%
18	Chile	242,924	10,127,115	27.4%	31.2%
19	India	187,405	8,881,964	-5.6%	-7.0%
20	UAE	196,877	8,833,989	15.0%	9.9%



• Export Market Distribution (By Export Value) USA, Japan, Brazil, UK, The Russian Federation, France, Germany, Canada, Mexico, Spain, others



China Microwave Ovens main export countries / regions are the United States, Japan, Brazil, Britain, Russia, France, Germany, Canada, Mexico and Spain from Jan. to May in 2013.

1.1.3. China Microwave Ovens (HS: 851650) Main Export Source Area from Jan. to May in 2013

No.	Dogion	Volume (Pieces)	Value (USD)	Year on Year	
NO.	Region	volume (Fleces)	Value (USD)	Volume	Value
1	Guangdong	16,377,619	704,195,873	4.7%	5.6%
2	Tianjin	3,905,457	198,335,901	7.0%	-2.4%
3	Shanghai	1,462,150	131,758,082	-6.5%	-5.7%
4	Anhui	32,729	1,130,307	12250.6%	2921.6%
5	Zhejiang	3,193	297,492	31.8%	-11.8%

Guangdong, Tianjin and Shanghai are our Microwave Ovens main export source area. There was the largest increase of both export volume and value in Anhui Province, with an increase of 12250.6% year on year of export volume and 2921.6% year on year of export value.



1.2. China Ovens; Cookers, Cooking Plates, Boiling Rings, Grillers and Roasters (HS: 851660) Export Situation in 2013

1.2.1. China Ovens; Cookers, Cooking Plates, Boiling Rings, Grillers and Roasters (HS: 851660) Export Volume and Value from Jan. to May in 2013

Month	Volume (Diegos)	Value (USD)	Year on Year		
WOTHT	Volume (Pieces)	Value (USD)	Volume	Value	
January	17,642,661	313,322,382	33.2%	43.9%	
February	10,869,474	201,901,386	46.6%	56.8%	
March	13,287,414	252,506,658	2.1%	15.3%	
April	15,675,718	288,789,765	22.4%	33.1%	
May	17,043,006	321,926,026	17.7%	35.8%	
JanMay Total	74,518,273	1,378,446,217	22.2%	35.2%	

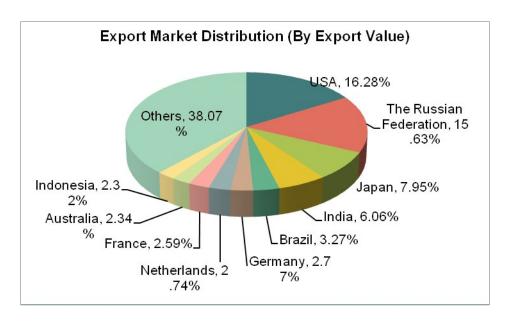
China Ovens; Cookers, Cooking Plates, Boiling Rings, Grillers and Roasters export value amounted to 1.38 billion U.S. dollars from Jan. to May in 2013, with an increase of 35.2%.

1.2.2. China Ovens; Cookers, Cooking Plates, Boiling Rings, Grillers and Roasters (HS: 851660) Main Export Countries/Regions Distribution from Jan. to May in 2013

No	Country/Dogion	Valuma (Diagos)	Value (LICD)	Year on Year	
No.	Country/Region	Volume (Pieces)	Value (USD)	Volume	Value
1	USA	13,321,229	224,348,427	11.9%	16.4%
2	The Russian Federation	9,005,071	215,384,092	553.4%	757.4%
3	Japan	3,972,868	109,591,642	2.8%	10.6%
4	India	6,294,318	83,529,376	55.4%	48.1%
5	Brazil	3,093,168	45,016,602	-5.9%	1.8%
6	Germany	1,897,675	38,131,399	6.0%	5.5%
7	Netherlands	2,152,875	37,802,191	4.5%	11.7%
8	France	1,644,882	35,724,491	7.0%	4.0%
9	Australia	1,392,484	32,223,940	6.8%	3.0%
10	Indonesia	2,308,212	31,977,964	-5.7%	-9.3%
11	UK	1,445,134	30,692,415	22.5%	34.3%
12	Republic of Korea	1,473,318	27,217,909	42.5%	50.3%
13	Hong Kong	637,132	26,499,615	17.1%	112.8%
14	UAE	1,617,769	25,897,170	34.4%	50.8%
15	Venezuela	205,130	25,014,305	-51.3%	73.4%
16	Thailand	2,246,694	24,430,508	4.8%	6.0%
17	South Africa	1,743,185	21,484,586	-12.8%	-3.6%
18	Vietnam	1,131,990	18,337,846	9.0%	4.8%
19	Spain	984,924	17,844,879	-21.1%	-23.7%
20	Malaysia	982,435	17,120,489	-4.2%	-14.2%



• Export Market Distribution (By Export Value)
USA, The Russian Federation, Japan, India, Brazil, Germany, Netherlands, France, Australia, Indonesia, others



China Ovens; Cookers, Cooking Plates, Boiling Rings, Grillers and Roasters main export countries / regions are the United States, the Russian Federation, Japan, India, Brazil, Germany, Netherlands, France, Australia, Indonesia and so on from Jan. to May in 2013.

Among the above twenty exporting countries/regions, there is a larger increase of export value in The Russian Federation (with an increase of 757.4% year on year) and Hong Kong (with an increase of 112.8% year on year).

1.2.3. China Ovens; Cookers, Cooking Plates, Boiling Rings, Grillers and Roasters (HS: 851660) Main Export Source Area from Jan. to May in 2013

No.	Region Volume (Ricean) Volume (USD)		Year on Year		
NO.	Region	Volume (Pieces) Value (USD) Volum		Volume	Value
1	Guangdong	53,522,822	1,006,850,151	24.9%	37.6%
2	Zhejiang	15,358,891	229,257,050	13.8%	23.6%
3	Fujian	1,855,328	41,249,071	-13.8%	-5.3%
4	Shanghai	1,235,920	35,691,889	183.5%	139.4%
5	Jiangsu	2,287,065	35,410,832	26.7%	35.7%

Guangdong and Zhejiang are our Ovens; Cookers, Cooking Plates, Boiling Rings, Grillers and Roasters main export source area. There was the largest increase of both export volume and value in Shanghai Province, with an increase of 183.5% year on year of export volume and 139.4% year on year of export value.



1.3. China Coffee or Tea Makers (HS: 851671) Export Situation in 2013

1.3.1. China Coffee or Tea Makers (HS: 851671) Export Volume and Value from Jan. to May in 2013

Month	Volume (Pieces)	Volue (USD)	Year o	n Year
WOTHT	volume (Fieces)	Value (USD)	Volume	Value
January	12,087,620	196,637,195	4.7%	23.5%
February	7,346,445	121,290,494	17.0%	18.6%
March	8,704,232	157,680,596	-18.0%	-3.9%
April	11,327,812	184,194,581	0.4%	8.8%
May	11,163,789	179,652,335	-1.5%	6.3%
JanMay Total	50,629,898	839,455,201	-0.8%	9.9%

China Coffee or Tea Makers export value amounted to approximately 0.84 billion U.S. dollars from Jan. to May in 2013, with an increase of 9.9%.

1.3.2. China Coffee or Tea Makers (HS: 851671) Main Export Countries/Regions Distribution from Jan. to May in 2013

No	County /Dogion	Valuma (Diagon)	Value (LICD)	Year on Year	
No.	Country/Region	Volume (Pieces)	Value (USD)	Volume	Value
1	USA	12,210,715	253,100,117	-11.0%	-2.3%
2	Germany	4,493,907	121,929,972	16.4%	50.7%
3	UK	2,649,028	35,935,151	3.9%	5.3%
4	Australia	1,269,556	32,640,389	11.5%	16.4%
5	France	1,965,528	30,642,751	-5.3%	-10.8%
6	Italy	760,453	29,995,589	5.3%	16.9%
7	Canada	1,302,462	28,343,226	-30.6%	-26.4%
8	Hong Kong	1,156,386	28,247,360	-15.6%	45.4%
9	Brazil	2,159,993	28,203,052	34.0%	83.1%
10	Japan	1,810,096	25,977,256	4.5%	20.0%
11	Netherlands	1,846,343	22,038,490	-5.5%	-12.1%
12	Spain	777,635	17,713,690	13.5%	47.9%
13	The Russian Federation	1,730,561	16,338,651	-2.4%	-13.0%
14	Turkey	1,289,817	13,686,490	92.3%	91.9%
15	Republic of Korea	1,088,718	9,990,790	7.2%	-2.4%
16	Switzerland	236,992	9,061,103	-26.8%	-6.8%
17	South Africa	1,482,288	8,826,306	-7.8%	-5.8%
18	Mexico	628,653	8,443,538	-10.9%	8.9%
19	Sweden	530,433	8,371,061	13.5%	18.5%
20	UAE	906,805	8,209,501	27.2%	32.8%



Export Market Distribution (By Export Value)
 USA, Germany, UK, Australia, France, Italy, Canada, Hong Kong, Brazil, Japan, others



China Coffee or Tea Makers main export countries / regions are the United States, Germany, Britain, Australia, France, Italy, Canada, Hong Kong, Brazil and Japan from Jan. to May in 2013.

1.3.3. China Coffee or Tea Makers (HS: 851671) Main Export Source Area from Jan. to May in 2013

No	Dogion	Valuma (Diagos)	Value (HCD)	Year on Year	
No.	Region	Volume (Pieces)	Value (USD)	Volume	Value
1	Guangdong	31,280,278	615,244,152	-12.7%	1.4%
2	Zhejiang	16,149,149	129,064,606	20.6%	30.3%
3	Jiangsu	2,286,396	70,836,994	83.9%	104.4%
4	Shanghai	375,777	9,935,405	176.8%	19.1%
5	Fujian	259,975	9,841,020	-31.8%	-32.2%

Guangdong and Zhejiang are our Coffee or Tea Makers main export source area.

1.4. China Toasters (HS: 851672) Export Situation in 2013

1.4.1. China Toasters (HS: 851672) Export Volume and Value from Jan. to May in 2013

Month	Volume (Pieces)	Value (HCD)	Year on Year	
WOTHT	Volume (Fleces)	Value (USD)	Volume	Value
January	7,370,383	78,390,767	-8.8%	-3.4%
February	4,926,817	51,364,367	31.4%	10.4%
March	5,560,635	61,492,664	-25.1%	-20.1%
April	7,045,957	78,944,276	-3.8%	-0.9%
May	7,823,056	79,390,527	-3.3%	-6.2%
JanMay Total	32,726,848	349,582,601	-5.6%	-5.2%

China Toasters export value amounted to 0.35 billion U.S. dollars from Jan. to May in 2013, with a decrease of 5.2%.



1.4.2. China Toasters (HS: 851672) Main Export Countries/Regions Distribution from Jan. to May in 2013

No	Country/Degion Volume (Diseas) Volume (USD)	Volue (LICD)	Year o	n Year	
No.	Country/Region	Volume (Pieces)	Value (USD)	Volume	Value
1	USA	7,111,914	74,296,846	-13.2%	-8.2%
2	UK	2,823,829	34,656,530	5.0%	8.5%
3	Japan	1,002,743	33,408,932	-28.1%	-23.3%
4	Germany	1,896,661	21,013,135	4.9%	14.2%
5	Brazil	3,546,794	20,858,707	1.1%	-8.6%
6	The Russian Federation	692,758	15,975,308	11.4%	-13.4%
7	Australia	1,107,108	13,820,028	0.7%	-4.0%
8	Netherlands	1,613,761	13,364,507	-2.4%	0.4%
9	France	995,297	10,769,476	-17.5%	-9.8%
10	Canada	817,563	10,021,502	-12.5%	-7.9%
11	Italy	567,736	7,556,511	-2.9%	18.7%
12	Spain	806,086	5,906,849	0.8%	-3.6%
13	Belgium	352,223	5,547,692	9.9%	47.2%
14	Hong Kong	224,060	4,357,731	-16.9%	56.0%
15	Ukraine	220,865	4,141,171	30.8%	1.7%
16	Mexico	544,049	3,956,223	-15.4%	-3.4%
17	Turkey	456,877	3,854,653	94.8%	16.2%
18	UAE	383,368	3,791,194	-11.1%	-10.0%
19	India	657,007	3,780,682	16.3%	9.3%
20	South Africa	459,492	3,719,896	-3.2%	-0.7%

 Export Market Distribution (By Export Value) USA, UK, Japan, Germany, Brazil, The Russian Federation, Australia, Netherlands, France, Canada, others







China Toasters main export countries / regions are the United States, Britain, Japan, Germany, Brazil, Russian Federation, Australia, the Netherlands, France and Canada and so on from Jan. to May in 2013.

1.4.3. China Toasters (HS: 851672) Main Export Source Area from Jan. to May in 2013

No.	Region Volume (Pieces)	Value (USD)	Year on Year		
NO.	Region	volume (Fleces)	Value (USD)	Volume	Value
1	Guangdong	12,212,068	157,612,693	-13.1%	-12.7%
2	Zhejiang	17,253,383	123,912,154	5.7%	8.0%
3	Fujian	3,155,259	66,582,416	-24.8%	-8.3%
4	Shanghai	90,594	929,487	5.2%	16.5%
5	Jiangsu	2,803	461,260	80.4%	64.7%

Guangdong and Zhejiang are our Toasters main export source area.

1.5. China Other Electro-thermic Appliances (HS: 851679) Export Situation in 2013

1.5.1. China Other Electro-thermic Appliances (HS: 851679) Export Volume and Value from Jan. to May in 2013

Month	Volume (Sets)	Volue (LISD)	Year on Year	
MOHUI	Volume (Sets)	Value (USD)	Volume	Value
January	26,469,543	198,150,065	-0.6%	22.9%
February	25,806,896	136,484,538	84.6%	41.4%
March	28,308,959	173,272,257	3.2%	2.2%
April	32,785,146	202,634,770	15.1%	14.8%
May	31,892,858	210,924,223	17.9%	22.2%
JanMay Total	145,263,402	921,465,853	17.5%	18.7%

China Other Electro-thermic Appliances export value amounted to 0.92 billion U.S. dollars from Jan. to May in 2013, with a decrease of 18.7%.

1.5.2. China Other Electro-thermic Appliances (HS: 851679) Main Export Countries/Regions Distribution from Jan. to May in 2013

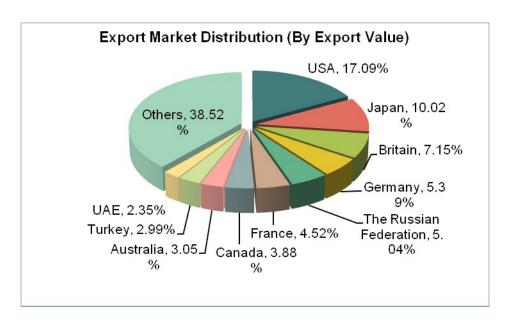
No	No. Country/Region	Country/Posion Volume (Sote) Value (US	Value (USD)	Year o	ear on Year	
INO.	Country/Region	volume (Sets)	Volume (Sets) Value (USD)	Volume	Value	
1	USA	27,563,047	157,458,482	24.2%	6.3%	
2	Japan	4,487,834	92,314,379	-14.6%	-4.4%	
3	UK	5,408,329	65,902,452	34.5%	41.7%	
4	Germany	2,789,022	49,651,151	23.9%	65.2%	
5	The Russian Federation	8,124,482	46,406,291	97.1%	59.0%	
6	France	2,049,800	41,621,047	59.3%	80.2%	



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No	Country/Dogion	ogion Volumo (Soto) Volum (USD)	Year o	n Year	
No.	Country/Region	Volume (Sets)	Value (USD)	Volume	Value
7	Canada	2,020,694	35,773,232	153.2%	124.0%
8	Australia	2,131,584	28,116,646	9.2%	14.1%
9	Turkey	2,884,936	27,550,766	19.8%	-8.7%
10	UAE	2,120,974	21,679,884	12.8%	12.2%
11	Hong Kong	4,866,501	19,158,008	26.8%	-0.6%
12	Brazil	5,856,495	17,617,274	76.7%	6.3%
13	Republic of Korea	2,658,423	16,794,589	18.8%	41.3%
14	Netherlands	1,383,101	16,236,713	-0.9%	3.7%
15	Saudi Arabia	983,455	14,890,530	41.8%	2.7%
16	Spain	3,777,101	14,134,400	-13.2%	48.9%
17	Italy	7,375,849	13,005,790	-4.4%	20.3%
18	Iraq	250,756	12,918,180	28.9%	60.4%
19	Belgium	494,174	11,830,915	43.0%	120.6%
20	Philippines	1,272,018	11,802,052	-12.7%	-7.3%

Export Market Distribution (By Export Value) USA, Japan, UK, Germany, The Russian Federation, France, Canada, Australia, Turkey, UAE, others



China Other Electro-thermic Appliances main export countries / regions are the United States, Japan, Britain, Germany, Russia, France, Canada, Australia, Turkey and the UAE and so on from Jan. to May in 2013.

Among the above twenty exporting countries/regions, there is a larger increase of export value in Canada (with an increase of 124.0% year on year) and Belgium (with an increase of 120.6% year on year).



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1.5.3. China Other Electro-thermic Appliances (HS: 851679) Main Export Source Area from Jan. to May in 2013

No	No. Bogion Volumo (Soto) Value (USD)		Year on Year	Year	
No.	Region	Volume (Sets)	Value (USD)	Volume	Value
1	Guangdong	113,224,265	537,757,085	16.9%	21.2%
2	Zhejiang	23,228,677	253,123,823	25.1%	13.7%
3	Jiangsu	5,545,678	81,228,300	65.6%	45.3%
4	Shanghai	981,829	24,437,291	-21.6%	-20.2%
5	Shandong	18,612	7,270,452	3.3%	31.7%

Guangdong and Zhejiang are our Other Electro-thermic Appliances main export source area.



2. Global Kitchen Electronics Industry Main Demanding Countries Situation from Jan. to March in 2013

2.1. Microwave Ovens (HS: 851650) Main Demanding Countries from Jan. to March in 2013 (By Import Value)

Import Country/Region	Import Value (Thousand USD)	Year on Year
USA	215,722	-1.2%
Japan	122,662	-13.6%
UK	52,757	10.0%
The Russian Federation	44,982	12.3%
Germany	44,595	-4.1%

USA import value of Microwave Ovens amounted to about 220 million USD from Jan. to March in 2013, which is the world's leading Microwave Ovens importer.

2.2. Ovens; Cookers, Cooking Plates, Boiling Rings, Grillers and Roasters (HS: 851660) Main Demanding Countries from Jan. to March in 2013 (By Import Value)

Import Country/Region	Import Value (Thousand USD)	Year on Year
USA	196,884	4.7%
Germany	175,115	-9.8%
UK	166,083	16.1%
France	149,478	-7.3%
The Russian Federation	144,057	-25.2%

USA import value of Ovens; Cookers, Cooking Plates, Boiling Rings, Grillers and Roasters amounted to about 200 million USD from Jan. to March in 2013, with an increase of 4.7% year on year, which is the world's main Ovens; Cookers, Cooking Plates, Boiling Rings, Grillers and Roasters importer.

2.3. Coffee or Tea Makers (HS: 851671) Main Demanding Countries from Jan. to March in 2013 (By Import Value)

Import Country/Region	Import Value (Thousand USD)	Year on Year
Germany	222,792	11.3%
USA	208,681	-5.8%
France	80,496	-16.7%
Italy	38,874	7.7%
Australia	35,315	-1.5%

Germany import value of Coffee or Tea Makers amounted to about 220 million USD from Jan. to March in 2013, with an increase of 11.3% year on year, which is the world's main Coffee or Tea Makers importer. Followed by USA, the import value amounted to about 210 million USD, with a decrease of 5.8% year on year.



2.4. Toasters (HS: 851672) Main Demanding Countries from Jan. to March in 2013 (By Import Value)

Import Country/Region	Import Value (Thousand USD)	Year on Year
USA	26,152	-22.3%
Japan	18,478	-14.5%
UK	17,734	3.1%
Germany	14,292	-1.6%
Canada	7,509	-9.3%

USA import value of Toasters amounted to about 30 million USD from Jan. to March in 2013, with a decrease of 22.3% year on year, which is the world's main Toasters importer.

2.5. Other Electro-thermic Appliances (HS: 851679) Main Demanding Countries from Jan. to March in 2013 (By Import Value)

Import Country/Region	Import Value (Thousand USD)	Year on Year
USA	215,370	6.8%
The Russian Federation	175,938	177.6%
Japan	84,413	-21.4%
Germany	70,962	18.4%
France	50,991	3.5%

USA import value of Other Electro-thermic Appliances amounted to about 220 million USD from Jan. to March in 2013, which is the world's main Other Electro-thermic Appliances importer. Followed by The Russian Federation, the import value amounted to about 180 million USD, with a large increase of 177.6% year on year.

Source: UN Comtrade



3. Global Kitchen Electronics Industry Main Exporting Countries Situation from Jan. to March in 2013

3.1. Microwave Ovens (HS: 851650) Main Exporting Countries from Jan. to March in 2013 (By Export Value)

Export Country/Region	Export Value (Thousand USD)	Year on Year
China	593,060	4.3%
Malaysia	95,379	2.7%
Thailand	84,932	-20.8%
Germany	40,395	-6.5%
UK	33,096	9.1%

In the first quarter of 2013, China is the main exporter of Microwave Ovens. The export value of Microwave sticks amounted to about 590 million USD, with an increase of 4.3% year on year.

3.2. Ovens; Cookers, Cooking Plates, Boiling Rings, Grillers and Roasters (HS: 851660) Main Exporting Countries from Jan. to March in 2013 (By Export Value)

Export Country/Region	Export Value (Thousand USD)	Year on Year
China	767,729	35.8%
Germany	313,838	-3.9%
Italy	180,462	-15.6%
Turkey	171,282	8.8%
Poland	133,518	-2.8%

In the first quarter of 2013, China export value of Ovens; Cookers, Cooking Plates, Boiling Rings, Grillers and Roasters amounted to about 770 million USD, with an increase of 35.8% year on year, which made China to be the main exporter of Ovens; Cookers, Cooking Plates, Boiling Rings, Grillers and Roasters.

3.3. Coffee or Tea Makers (HS: 851671) Main Exporting Countries from Jan. to March in 2013 (By Export Value)

Export Country/Region	Export Value (Thousand USD)	Year on Year
China	475,608	11.8%
Italy	107,654	-19.3%
Germany	102,414	16.9%
Switzerland	73,510	-34.5%
Slovenia	48,465	39.3%

In the first quarter of 2013, China export value of Coffee or Tea Makers amounted to about 480 million USD, which made China to be the main exporter of Coffee or Tea Makers.



3.4. Toasters (HS: 851672) Main Exporting Countries from Jan. to March in 2013 (By Export Value)

Export Country/Region	Export Value (Thousand USD)	Year on Year
China	191,248	-6.5%
Germany	6,412	15.6%
Netherlands	3,533	22.3%
UK	2,109	-2.0%
Belgium	1,958	-5.1%

In the first quarter of 2013, China export value of Toasters amounted to about 190 million USD, with a decrease of 6.5% year on year, which made China to be the main exporter of Toasters.

3.5. Other Electro-thermic Appliances (HS: 851679) Main Exporting Countries from Jan. to March in 2013 (By Export Value)

Export Country/Region	Export Value (Thousand USD)	Year on Year
China	508,995	19.1%
France	47,110	-7.4%
Germany	45,487	22.6%
Italy	19,542	12.8%
USA	17,239	10.8%

In the first quarter of 2013, China export value of Other Electro-thermic Appliances amounted to about 510 million USD, with an increase of 19.1% year on year, which made China to be the main exporter of Other Electro-thermic Appliances.

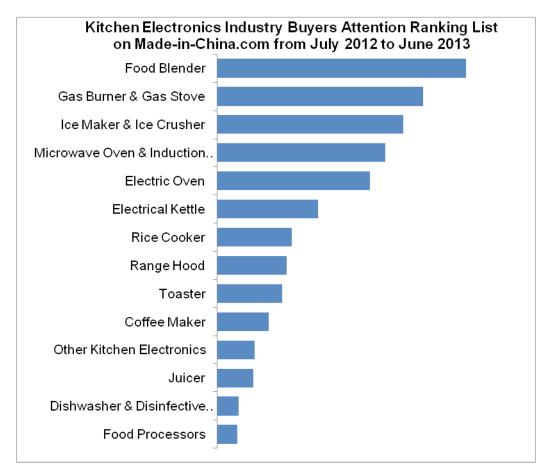
Source: UN Comtrade



4. Kitchen Electronics Industry Buyers Attention Ranking List on Made-in-China.com

4.1. Kitchen Electronics Industry Buyers Attention on Made-in-China.com

Kitchen Electronics Industry Buyers Attention Ranking List on Made-in-China.com from July 2012 to June 2013

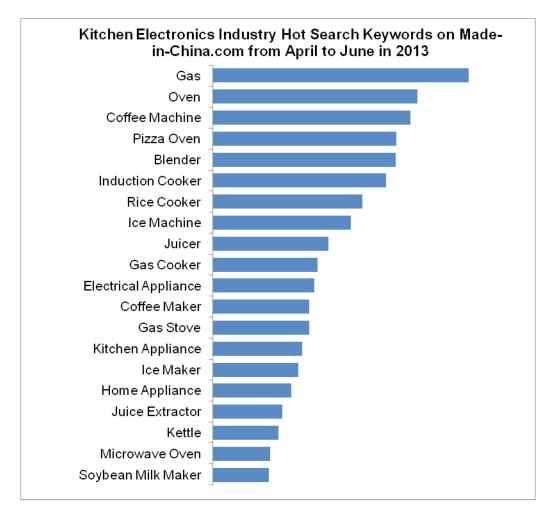


Kitchen Electronics industry buyers' highest concern is Food Blender, Gas Burner & Gas Stove, followed by Ice Maker & Ice Crusher from July 2012 to June 2013.



4.2. Kitchen Electronics Industry Hot Search Keywords on Made-in-China.com

Kitchen Electronics Industry Hot Search Keywords on Made-in-China.com from April to June in 2013

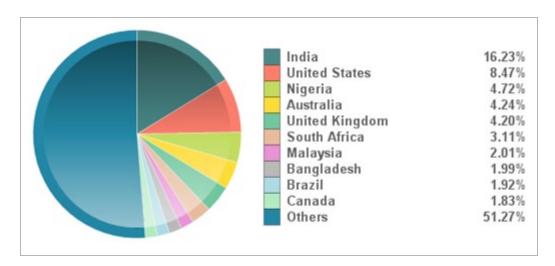


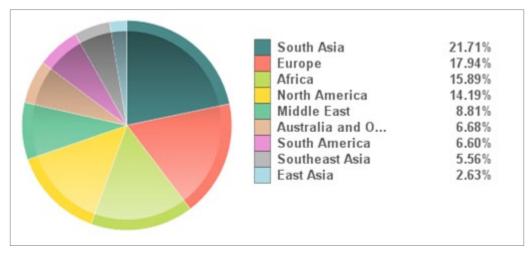
Kitchen Electronics industry the hottest search keyword is Gas, followed by Oven from April to June in 2013.



4.3. Kitchen Electronics Industry Buyers Distribution on Made-in-China.com (By Inquiries)

The following statistics date from: July 2012 to June 2013





Source: Made-in-China.com

The IAR Team of Made-in-China.com dedicates to surveying, excavating

and collating industry information for supplying the service of timely and

exact information analysis, providing necessary information and dates for

clients'decision.

Thanks for reading the report, if you have any questions, opinions or advices,

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