

Musical Instruments

Industry Analysis Report

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Produced by IAR Team
Focus Technology Co., Ltd.



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1. Musical Instruments Industry Overview

According to China Light Industry forecast and early warning system of economic operation, the national musical instruments industry total export was \$ 449 million, with an increase of 1.52% from Jan. to Apr. in 2013. Among which, the electronic musical instruments accounted for 32.34%, increased by 5.53%; Other musical instruments and instrument parts and accessories accounted for 30.52%, decreased of 0.11%; Stringed instruments accounted for 24.48% , increased by 3.92%; percussion accounted for 7.58%, increased by 3.22%; And piano accounted for 5.09%, down 14.03%.

- Chinese musical instruments industry export delivery value increased 4% year on year from Jan. to Apr.

According to China Light Industry forecast and early warning system of economic operation, the total export value of national instruments manufacturing industry increased by 4.01% from Jan. to Apr. in 2013. Among which, the export value increased by 3.46% in January, fell 12.91% in February, increased by 6.1% in March, and increased by 12.71% in April.

- Chinese musical instruments industry total profit value increased 9.35% from Jan. to Apr.

According to China Light Industry forecast and early warning system of economic operation, the national musical instruments industry total profit value increased 9.35% from Jan. to Apr. in 2013. Among which, the total profit of western musical instruments accounted for 65.7%, increased by 21.32%; Chinese musical instruments accounted for 15.59%, increased by 0.49%; Other musical instruments and parts accounted for 12.71%, decreased of 6.49%; And electronic musical instruments accounted for 6%, decreased of 26.72%.

(Source: China News Network)

2. Chinese Musical Instruments and Spare Parts (HS: 92) Export Trend Analysis from Jan. to Apr. in 2013

HS Code	Product Name
92	Musical instruments and parts, accessories, hereinafter referred to as "musical instruments and spare parts."

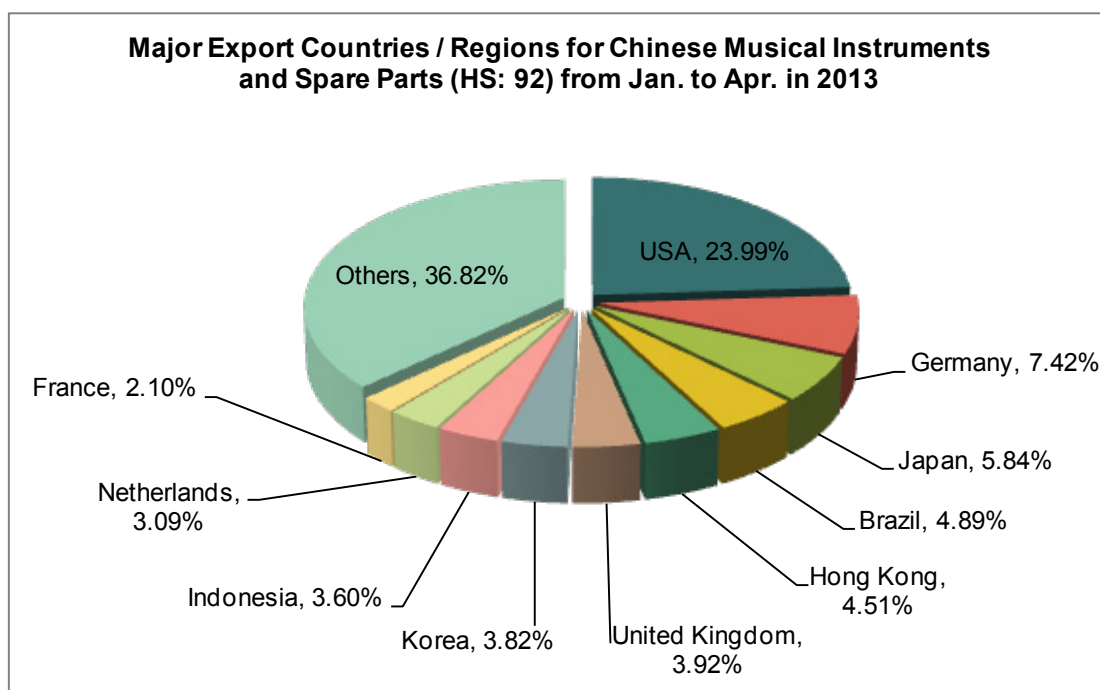
2.1. Chinese Musical Instruments and Spare Parts (HS: 92) Export Volume and Value from Jan. to Apr. in 2013

Month	Volume (-)	Value (USD)	Year on Year	
			Volume	Value
January	14,526,306	139,206,958	-7.9%	23.9%
February	10,143,079	95,833,459	75.7%	34.8%
March	10,902,470	91,107,370	-33.1%	-24.4%
April	14,458,142	122,870,342	-17.5%	-11.2%
Total	50,029,997	449,018,129	-9.6%	1.5%

Chinese Musical Instruments and Spare Parts exports amounted to \$ 449 million from Jan. to Apr. in 2013, with an increase of 1.5% year on year.

2.2. Major Export Countries / Regions for Chinese Musical Instruments and Spare Parts (HS: 92) from Jan. to Apr. in 2013

No.	Country	Volume (-)	Value (USD)	Year on Year	
				Volume	Value
1	USA	8,493,445	107,719,808	-17.4%	6.6%
2	Germany	1,961,978	33,325,782	-32.2%	-14.6%
3	Japan	2,683,772	26,240,658	-38.3%	-16.3%
4	Brazil	1,656,016	21,945,559	40.2%	-7.9%
5	Hong Kong	2,271,091	20,245,844	-42.2%	-5.7%
6	United Kingdom	1,100,942	17,583,101	-12.8%	25.5%
7	Korea	1,504,017	17,172,313	-15.6%	-18.2%
8	Indonesia	2,614,669	16,145,593	-11%	-7.1%
9	Netherlands	1,926,248	13,894,606	-15.8%	-14.4%
10	France	521,968	9,438,019	-12.8%	-1.2%



Among the top ten export destination countries / regions, only the exports from Brazil increased (increased by 25.5%) in export volume; While in export value, the largest increase was from United Kingdom (increased by 25.5%), followed by USA (increased by 6.6%).

2.3. Export Source for Chinese Musical Instruments and Spare Parts (HS: 92) from Jan. to Apr. in 2013

No.	Region	Volume	Value (USD)	Year on Year	
				Volume	Value
1	Guangdong	9,937,495	162,797,316	-30.5%	15.1%
2	Tianjin	3,268,451	69,435,796	-22.6%	-19.3%
3	Zhejiang	26,423,410	44,922,399	4.3%	5.2%
4	Jiangsu	3,007,903	39,776,538	-13.9%	-6.5%
5	Shanghai	2,132,630	38,081,203	-2%	-3%
6	Shandong	797,208	19,184,793	-29.1%	-24.7%
7	Liaoning	315,379	14,321,484	-47.8%	9.4%
8	Hebei	1,497,055	12,758,464	29.3%	10.5%
9	Beijing	150,123	10,962,599	-51.1%	-10.2%
10	Fujian	989,019	10,873,082	2.3%	3.8%

Guangdong, Tianjin, Zhejiang, and Shanghai are our main export sources for Musical Instruments and Spare Parts. The total export volume from the above five provinces / cities accounted for 89.49% of total exports and the export value accounted for 79.06% of the total value from Jan. to Apr. in 2013.

(Source: China Customs network)

3. Imports and Exports of Global Sporting Goods and Recreation Industry

3.1. Major Import Countries / Regions for Musical Instruments and Spare Parts (HS: 92) from Jan. to Dec. in 2012

No.	Import Country / Region	Import Value (thousand USD)	Year on Year
1	USA	1,300,129	0.16%
2	Germany	718,499	-2.28%
3	Japan	565,999	10.43%
4	France	363,975	1.01%
5	United Kingdom	313,802	1.82%
6	China	302,591	11.33%
7	Netherlands	258,733	-4.46%
8	Canada	251,727	3.60%
9	Korea	212,064	1.51%
10	Indonesia	187,208	-6.24%
11	Italy	157,277	-17.86%
12	Brazil	154,202	-5.40%
13	Australia	151,522	-5.74%
14	Hong Kong	125,237	-0.48%
15	Spain	121,574	-12.69%
16	Switzerland	106,682	-6.47%
17	The Russian Federation	103,850	10.63%
18	Mexico	83,001	9.71%
19	Austria	81,719	-5.31%
20	Singapore	78,918	-2.73%

Among the above 20 musical instruments and spare parts importing countries / regions, the USA, Germany and Japan were among the top three from Jan. to Dec. in 2012. The imports value amounted respectively to \$ 1.3 billion (an increase of 0.16%), \$ 718 million (down by 2.28%), \$ 566 million (an increase of 10.43%).

3.2. Major Export Countries / Regions for Musical Instruments and Spare Parts (HS: 92) from Jan. to Dec. in 2012

No.	Export Country / Region	Export Value (thousand USD)	Year on Year
1	China	1,703,176	4.90%
2	USA	857,418	5.51%
3	Germany	713,387	-4.88%
4	Japan	705,003	-9.56%
5	Indonesia	543,655	1.41%
6	Netherlands	350,995	2.74%
7	France	249,796	-6.96%
8	Thailand	209,373	-5.59%
9	Italy	162,498	-3.78%
10	Korea	158,389	2.69%
11	Hong Kong	84,395	-5.51%
12	Canada	79,211	-5.97%
13	United Kingdom	75,940	-11.32%
14	Mexico	68,865	6.97%
15	Austria	63,107	-4.66%
16	Belgium	59,262	-12.15%
17	Malaysia	58,499	7.00%
18	Czech	53,079	6.41%
19	Sweden	43,426	-19.12%
20	Spain	34,939	-14.67%

Among the above 20 musical instruments and spare parts exporting countries / regions, China ranked first, with exports of \$ 1.703 billion, an increase of 4.90% from Jan. to Dec. in 2012. USA and Germany were ranked second and third; exports values were \$ 857 million (an increase of 5.51%) and \$ 713 million (down by 4.88%) respectively.

(Source: UN COMTRADE)

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Thanks for reading the report, if you have any questions,opinions or advices, please contact us.

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