Refrigerators Industry Analysis Report 2013.09





Contents

1. Chinese Refrigerators Export Trend Analysis from Jan. to May in 2013
1.1. Chinese Refrigerators Export Volume and Value from Jan. to May. in 2013
1.2. Major Export Countries / Regions for Chinese Refrigerators from Jan. to May in 20134
1.3. Export Source for Chinese Refrigerators from Jan. to May in 2013
2. Imports and Exports of Global Refrigerators Industry6
2.1. Major Import Countries / Regions for Refrigerators in the First Quarter of 2013
2.2. Major Export Countries / Regions for Refrigerators in the First Quarter of 20137
3. Refrigerators, Freezers & Parts Industry Data Analysis on Made-in-China.com8
3.1. Buyers Hot Searching Keywords for Refrigerators, Freezers & Parts Industry from Apr. to Jun. in 20138
3.2. Buyer Distribution of Sporting Goods & Recreation Industry



1. Chinese Refrigerators (HS: 8418) Export Trend Analysis from Jan. to May in 2013

HS Code	Product Name		
8418	Electric or non-electric refrigerators, freezers and other refrigeration equipment; heat pumps,		
8418	except the air conditioner of heading 8415, hereinafter referred to as "refrigerators".		

1.1. Chinese Refrigerators (HS: 8418) Export Volume and Value from Jan. to May. in 2013

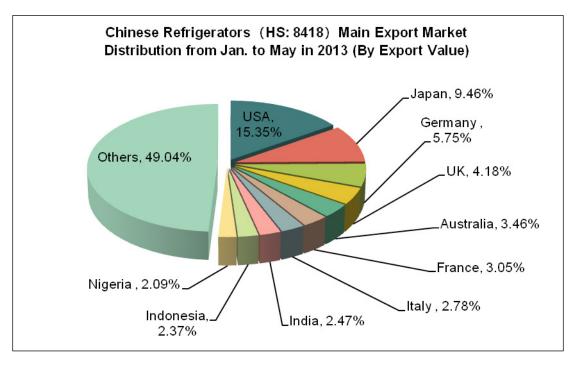
Month	Volume (-)	Value (USD)	Year o	n Year
MONT		value (USD)	Volume	Value
January	19,036,270	565,380,519	5.4%	5.8%
February	14,126,474	430,623,169	10.8%	5.3%
March	20,010,343	599,595,342	1.2%	-1.3%
April	20,481,653	640,791,425	3.8%	4.9%
Мау	21,850,145	710,215,928	-4.3%	-0.8%
Total	95,504,885	2,946,606,383	2.5%	2.4%

Chinese refrigerators exports amounted to \$ 2.947 billion from Jan. to May. in 2013, with an increase of 2.4% year on year.



1.2. Major Export Countries / Regions for Chinese Refrigerators (HS: 8418) from Jan. to May in 2013

No.	Country			Year o	n Year
NU.	Country	Volume (-)	Value (USD)	Volume	Value
1	USA	15,584,464	452,403,992	6.9%	19.5%
2	Japan	6,443,546	278,778,174	-17.8%	-6.3%
3	Germany	2,415,448	169,314,939	8%	15.2%
4	United Kingdom	1,284,613	123,252,090	-2.7%	6.1%
5	Australia	4,306,410	101,828,304	10.8%	3.5%
6	France	1,120,663	89,974,097	-18.9%	-21.5%
7	Italy	2,897,503	81,788,391	4.7%	40.5%
8	India	4,024,737	72,842,785	-7.8%	-7.7%
9	Indonesia	5,214,414	69,821,454	20.3%	15.1%
10	Nigeria	772,572	61,723,847	2.6%	33.8%



Chinese refrigerators export value increased to seven of the top ten export destination countries / regions from Jan. to May. in 2013. The largest export increase in volume was to Indonesia (with an increase of 20.3%); the largest in value was to Italy (with an increase of 40.5%)

1



1.3. Export Source for Chinese Refrigerators (HS: 8418) from Jan. to May in 2013

No.	Decien	Volume		Year o	n Year
NU.	Region	volume	Value (USD)	Volume	Value
1	Guangdong	17,692,475	875,269,028	7.7%	6.3%
2	Jiangsu	29,063,018	629,572,711	-1.8%	1.4%
3	Zhejiang	16,371,851	477,016,856	1.3%	8.3%
4	Shandong	7,237,730	363,920,196	-15.7%	-15.4%
5	Anhui	3,733,255	246,458,577	48.8%	20.8%
6	Shanghai	5,150,423	141,267,532	-6.2%	-4.6%
7	Liaoning	1,601,773	55,209,406	-18.1%	-12.6%
8	Beijing	3,617,794	30,353,801	34.5%	32.4%
9	Tianjin	913,853	29,024,436	1.7%	3.3%
10	Henan	7,713,134	28,743,347	16.8%	0.8%

Guangdong, Jiangsu and Zhejiang are our main export sources for refrigerators. Refrigerators export volume from the above three provinces accounted for 66.10% of total exports; export value of the products together accounted for 67.26% of total value from Jan. to May. in 2013. Among the top 10 export sources, the largest increase of export volume is in Anhui, increased by 48.8% year on year; the largest increase of export value is in Beijing, increased by 32.4% year on year.

(Source: China Customs network)



2. Imports and Exports of Global Refrigerators Industry

2.1. Major Import Countries / Regions for Refrigerators (HS: 8418) in the First Quarter of 2013

No.	Import Countries / Regions	Import Value (thousand USD)	Year on Year
1	USA	1,425,131	11.87%
2	Germany	640,009	6.30%
3	France	426,758	-3.74%
4	United Kingdom	341,024	-2.38%
5	Canada	322,322	5.08%
6	Japan	283,455	2.98%
7	China	234,230	-22.61%
8	Australia	230,683	16.65%
9	Italy	209,895	1.87%
10	The Russian Federation	209,348	-5.73%
11	Netherlands	190,499	21.15%
12	Mexico	165,607	14.22%
13	Spain	159,801	-0.08%
14	Belgium	143,649	1.25%
15	Sweden	139,223	5.99%
16	Switzerland	112,659	-7.92%
17	Poland	108,049	-9.99%
18	Turkey	107,427	4.15%
19	India	102,896	0.81%
20	Brazil	95,690	27.08%

Among the above 20 refrigerators importing countries / regions, the USA, Germany and France were among the top three from Jan. to May. in 2013. The imports value amounted respectively to \$ 1.425 billion (increased by 11.87%), \$ 0.64 billion (increased by 6.3%), \$ 0.427 billion (decreased by 3.74%).



2.2. Major Export Countries / Regions for Refrigerators (HS: 8418) in the First Quarter of 2013

No.	Export Countries / Regions	Export Value (thousand USD)	Year on Year
1	China	1,595,827	2.91%
2	Mexico	957,389	8.55%
3	Italy	705,359	-1.92%
4	USA	701,710	3.19%
5	Korea	656,824	7.62%
6	Germany	555,644	-5.36%
7	Thailand	482,125	15.99%
8	Turkey	457,973	10.56%
9	France	348,995	7.27%
10	Poland	223,294	35.52%
11	Austria	193,775	5.98%
12	Czech	191,133	18.45%
13	Denmark	139,123	8.86%
14	Sweden	135,751	6.57%
15	Japan	131,820	-4.63%
16	Hungary	130,404	53.85%
17	Netherlands	117,295	0.44%
18	Ireland	110,932	21.35%
19	Spain	96,815	8.32%
20	Romania	89,180	14.20%

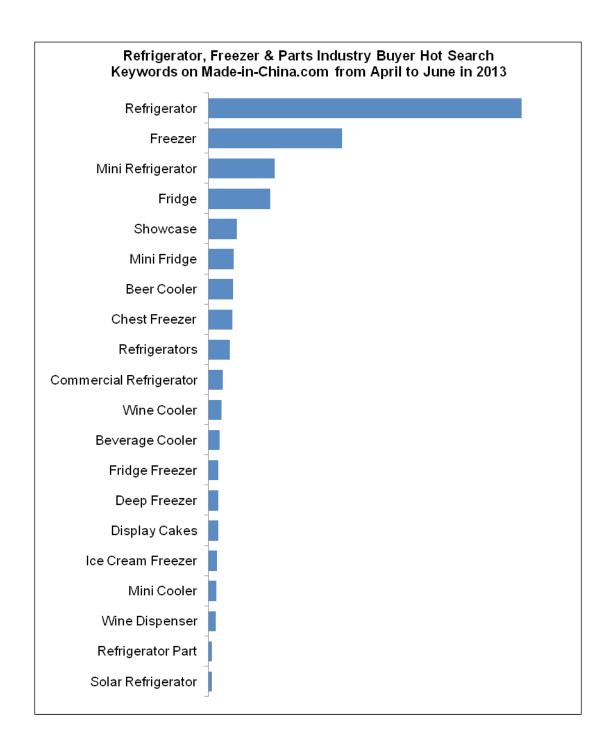
Among the above 20 refrigerators exporting countries / regions, China, Mexico and Italy were among the top three from Jan. to May. in 2013. The imports value amounted respectively to \$1.596 billion (increased by 2.91%), \$0.957 billion (increased by 8.55%), \$0.705 billion (decreased by 1.92%).

(Source: UN COMTRADE)



3. Refrigerators, Freezers & Parts Industry Data Analysis on Madein-China.com

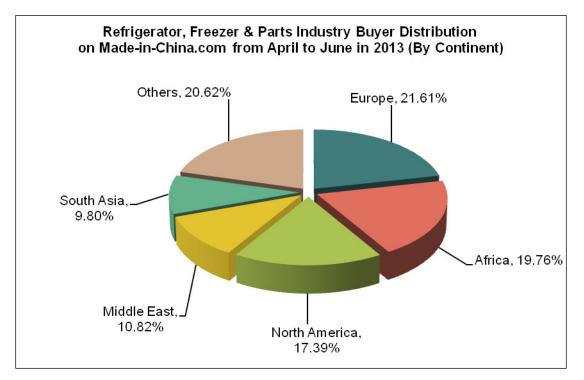
3.1. Buyers Hot Searching Keywords for Refrigerators, Freezers & Parts Industry from Apr. to Jun. in 2013



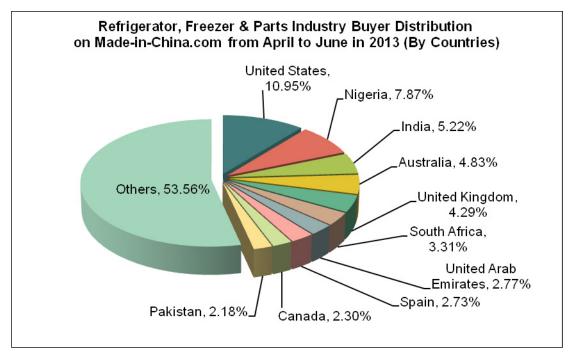


3.2. Buyer Distribution of Sporting Goods & Recreation Industry (by Inquiry)

The following statistics dated from Jan. to Jun. in 2013. By Continents:



By Countries:



(Source: Made-in-China.com)

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Thanks for reading the report, if you have any questions, opinions or advices, please contact us.

Name: Ms. Zhang Li *E-mail:* iar@made-in-china.com

Web: http://www.made-in-china.com/communication/market-analysis.html



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