

TV

Industry Analysis Report

2013.09



Made-in-China.com



Produced by IAR Team
Focus Technology Co., Ltd.

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1. Chinese TV (HS: 8528) Export Trend Analysis from Jan. to May in 2013

HS Code	Product Name
8528	Monitors and projectors, not incorporating television reception apparatus: reception apparatus for television, whether or not incorporating radiobroad cast receivers or sound or video recording or reproducing apparatus, the following text referred to as "TV".

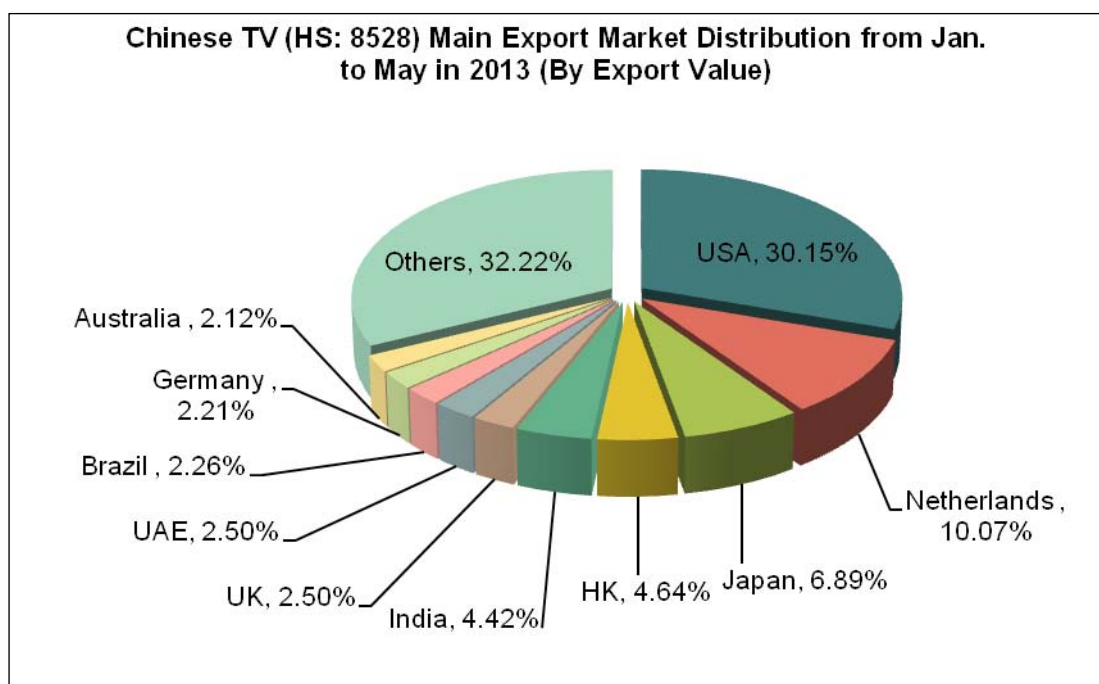
1.1. Chinese TV (HS: 8528) Export Volume and Value from Jan. to May in 2013

Month	Volume (Set)	Value (USD)	Year on Year	
			Volume	Value
January	20,179,229	1,890,454,699	-4.5%	-7.7%
February	17,009,944	1,617,193,369	5.2%	-8.6%
March	23,253,746	2,145,365,120	0.3%	-8.8%
April	24,920,903	2,167,403,743	9.4%	-2.7%
May	23,058,097	2,201,291,776	-6%	-10%
Jan.-May Total	108,421,919	10,021,708,707	0.6%	-7.6%

Chinese TV export value amounted to 10.022 billion U.S. dollars from Jan. to May in 2013, with a decrease of 7.6%.

1.2. Chinese TV (HS: 8528) Main Export Countries/Regions Distribution from Jan. to May in 2013

No.	Country	Volume (Set)	Value (USD)	Year on Year	
				Volume	Value
1	USA	19,683,704	3,021,996,107	-21%	-20.8%
2	Netherlands	6,880,701	1,009,025,856	-16.4%	-7.6%
3	Japan	3,042,759	690,802,611	-26.3%	-20.6%
4	Hong Kong	8,986,343	465,242,048	44.9%	4.9%
5	India	13,964,062	443,404,944	96.7%	36.8%
6	UK	2,517,229	250,451,621	-22.7%	-10.4%
7	UAE	4,120,319	250,315,117	-16.8%	5.1%
8	Brazil	2,187,883	226,801,648	26.2%	50.5%
9	Germany	2,012,886	221,687,800	-50.1%	-12.7%
10	Australia	1,217,156	212,697,425	-1.6%	0.9%



From Jan. to May in 2013, among the top ten export destination countries/regions, from the export volume year on year, there was a larger increase in India (with an increase of 96.7% year on year). From the export value year on year, there was a larger increase in Brazil (with an increase of 50.5% year on year).

1.3. Chinese TV (HS: 8528) Main Export Source Area from Jan. to May in 2013

No.	Region	Volume (Set)	Value (USD)	Year on Year	
				Volume	Value
1	Guangdong	54,206,568	3,941,491,443	-2.1%	-7.9%
2	Jiangsu	15,074,219	2,346,708,669	-8.7%	-15.6%
3	Fujian	18,404,190	1,525,447,522	10.4%	1.4%
4	Shandong	1,979,970	451,220,959	20%	9.1%
5	Liaoning	1,825,915	411,020,158	-25.7%	2.4%
6	Chongqing	3,866,790	338,654,927	82%	51.5%
7	Zhejiang	1,858,594	241,118,012	-18.4%	-27.9%
8	Shanghai	1,325,559	196,124,664	-46.9%	-34.8%
9	Hubei	2,272,738	189,549,999	-7.3%	-8.9%
10	Tianjin	1,050,511	152,098,784	-13.8%	-7%

Guangdong, Jiangsu and Fujian are our TV main export source area. The TV export volume of the above three provinces accounted for 80.87% of total export volume from Jan. to May in 2013, and the export value together accounted for 77.97% of total export value. Among Our top ten TV export source areas, there was the largest increase of both export volume and value in Chongqing Province, with an increase of 82% year on year of export volume and 51.5% year on year of export value.

(Source: China Customs)

2. Global TV (HS: 8528) Industry Import and Export Situation

2.1. TV (HS: 8528) Main Import Countries/Regions in the First Quarter of 2013

No.	Import Country/Region	Import Value (Thousand USD)	Year on Year
1	USA	6,418,618	-2.08%
2	Germany	1,438,967	-21.25%
3	Netherlands	1,262,218	-9.73%
4	UK	942,674	-13.68%
5	France	821,393	-8.10%
6	Japan	786,973	-26.34%
7	Mexico	602,607	-19.69%
8	Canada	536,313	-20.65%
9	India	479,788	65.65%
10	Italy	434,990	-22.37%
11	South Korea	353,963	3.40%
12	Poland	353,594	20.28%
13	Spain	340,133	-22.54%
14	Australia	321,946	-11.93%
15	Slovakia	290,636	-11.83%
16	Russian Federation	282,422	18.03%
17	Sweden	275,873	-15.18%
18	Turkey	259,808	5.72%
19	Belgium	239,922	-13.18%
20	Switzerland	232,832	7.32%

Among the above twenty TV importing countries/regions, the United States, Germany and Netherlands were among the top three, with import value of \$ 6.419 billion (a decrease of 2.08%), \$ 1.439 billion (a decrease of 21.25%), \$ 1.262 billion (a decrease of 9.73%) respectively from Jan. to May in 2013.

2.2. TV (HS: 8528) Main Export Countries/Regions in the First Quarter of 2013

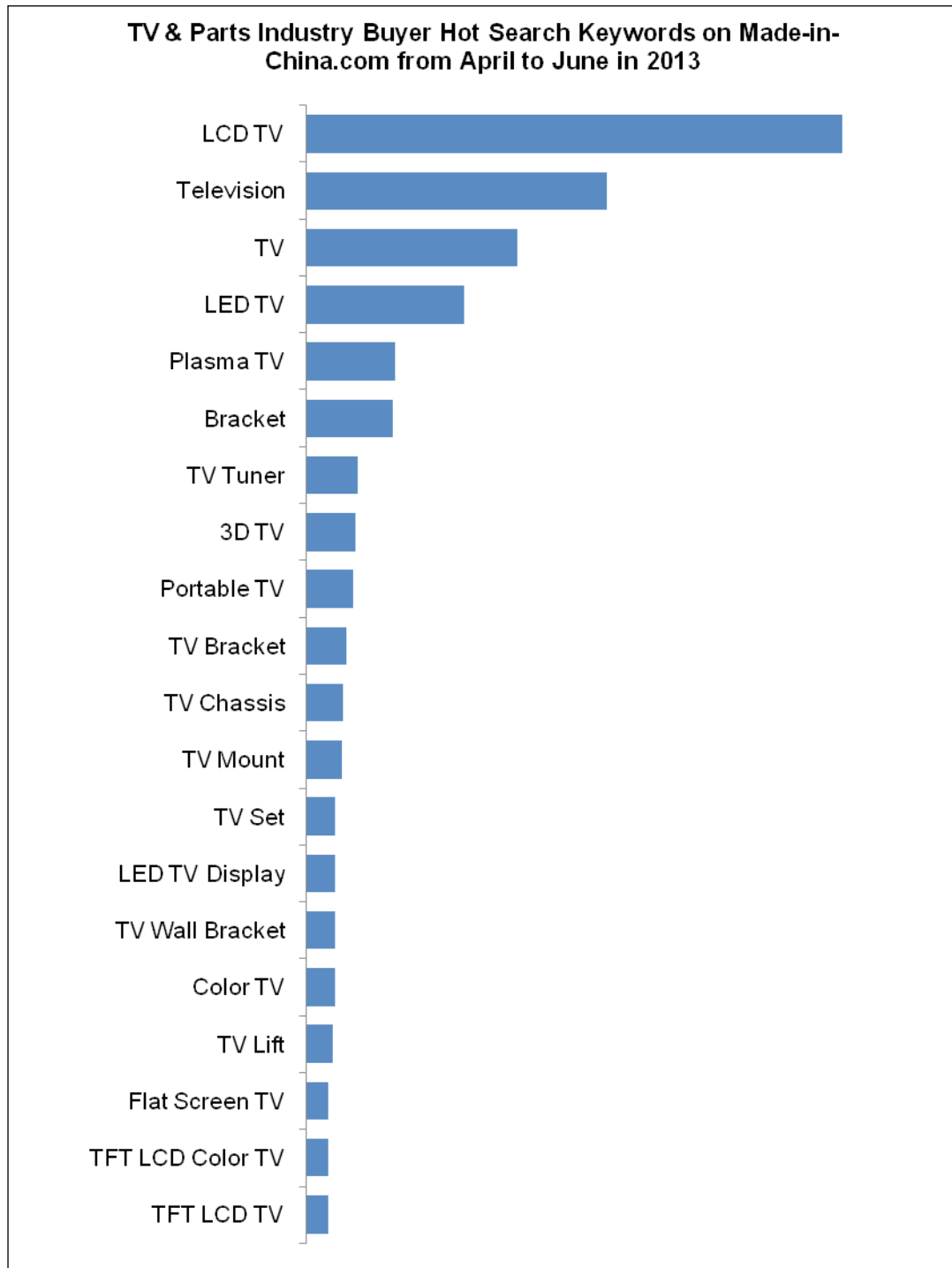
No.	Export Country/Region	Export Value (Thousand USD)	Year on Year
1	China	5,653,018	-8.37%
2	Mexico	3,148,258	-11.32%
3	Slovakia	1,298,911	-19.32%
4	Poland	1,174,756	-10.78%
5	USA	1,078,135	-14.10%
6	Netherlands	1,038,310	-11.85%
7	Hungary	853,496	-7.21%
8	Malaysia	799,675	-19.14%
9	South Korea	664,898	-19.19%
10	Germany	564,625	-5.08%
11	Thailand	391,359	14.61%
12	Czech	374,322	-33.23%
13	Japan	335,091	-22.39%
14	Turkey	317,662	-46.40%
15	Belgium	223,676	-14.14%
16	Sweden	193,229	-9.60%
17	UK	155,696	-16.90%
18	Romania	143,277	-30.47%
19	France	113,173	-38.85%
20	Russian Federation	99,867	24.12%

Among the above twenty TV exporting countries/regions, China, Mexico and Slovakia were among the top three, with import value of \$ 5.653 billion (a decrease of 8.64%), \$ 3.148 billion (a decrease of 11.32%), \$ 1.299 billion (a decrease of 19.32%) respectively from Jan. to May in 2013.

(Source: UN COMTRADE)

3. TV & Parts Industry Data Analysis on Made-in-China.com

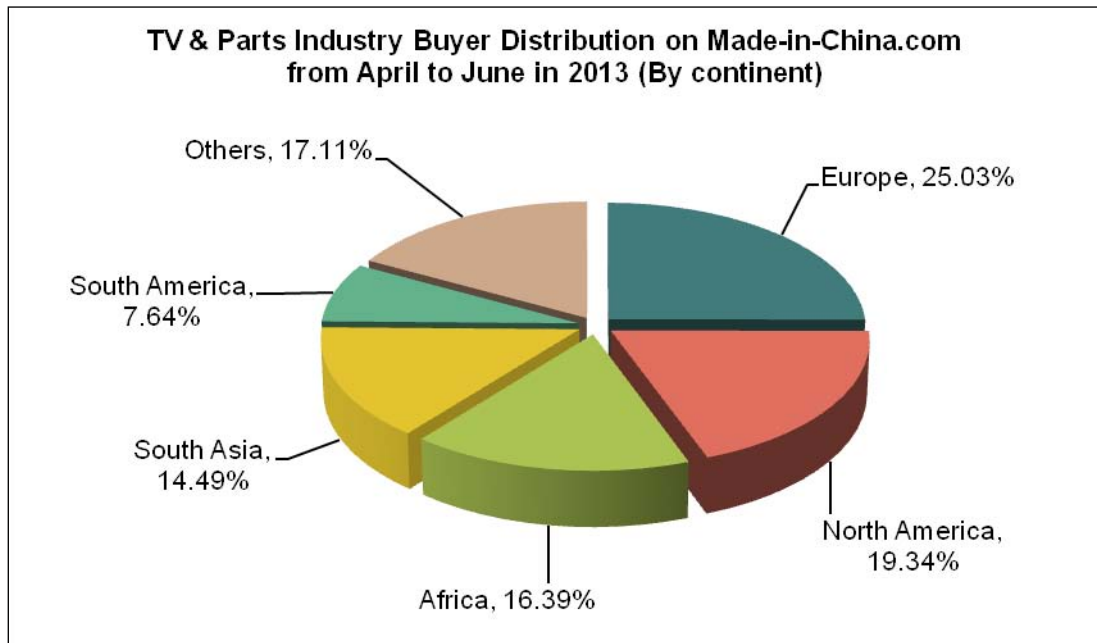
3.1. TV & Parts Industry Buyer Hot Search Keywords on Made-in-China.com from April to June in 2013



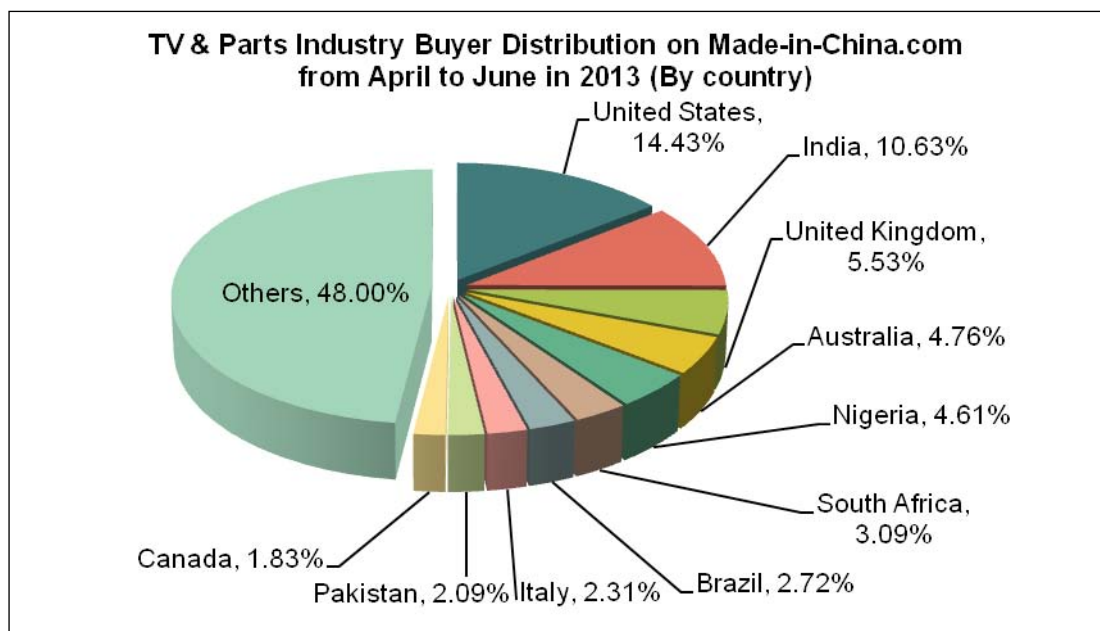
3.2. TV & Parts Industry Buyer Distribution (By Enquiries) on Made-in-China.com

The following statistics date from: 2013 Jan. to June.

By Continent:



By Country:



(Source: Made-in-China.Com)

The IAR Team of Made-in-China.com dedicates to surveying,excavating and collating industry information for supplying the service of timely and exact information analysis, providing necessary information and dates for clients'decision.

Thanks for reading the report, if you have any questions,opinions or advices, please contact us.

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