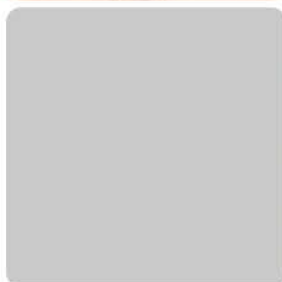


2013Q2 Artificial Flowers & Wigs

Industry Analysis Report

2013.10



Made-in-China.com



Produced by IAR Team
Focus Technology Co., Ltd.

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Note:

HS Code	Product Name
67	Processed feathers, down and related products; artificial flowers; human hair products are hereinafter abbreviated as "Artificial Flowers & Wigs"

1. Major Cities/Provinces for Chinese Artificial Flowers & Wigs (HS: 67) Export from Jan. to June in 2013

Cities/Provinces	Quantity (KG)	Value (USD)	Year on Year	
			Quantity	Value
Henan	6,654,937	698,958,211	-24.8%	-9.8%
Guangdong	52,304,813	655,755,838	-5.8%	26.6%
Shandong	10,797,008	398,541,630	-4.4%	5.4%
Zhejiang	40,291,571	227,122,914	4.1%	11.7%
Anhui	1,412,801	78,408,570	130.9%	38.7%

The export quantity and value for Henan artificial flowers & wigs from Jan. to June in 2013 occupied 5.07% and 27.78% of the total, followed by Guangdong which occupied 39.85% and 26.07%.

It is noted that the export quantity for Anhui increased 130.9% year on year. Anhui Taihe is one of China's three largest distributing centers for wigs, developed quickly by its production advantages.

The major cities/provinces for Chinese wigs are Shandong Qingdao, Zhejiang Yiwu and Henan Xuchang, with different regional features and market shares. Shandong Qingdao specializes in men and black wigs, where factory representatives are Ji Fa, Yong Ya, Gao Mei, Bao Ren, Qing Yuan, etc. They are mainly small and medium sized, with an average number of 1000.

Henan Xuchang specializes in hair extensions and black wigs, where factory representatives are Long Zheng, Rui He Tai, Rebecca, Long Xiang, etc. They are big sized, with an average number of 8000, and compete by low price in African market.

Zhejiang Yiwu specializes in synthetic and Christmas wigs, where factory representatives are Zi Ye Mei, Qian Zi, Alice, Mei Ren Yu, etc. They are mainly small sized, with an average number of 200, and well-known in African market.

Guangdong specializes in women, European and American wigs, where factory representatives are Jing Gong, Xun Cheng, Jin Xun, Ming Shi, etc. They are mainly medium sized, with an average number of 3000, promoted by advanced technology, fashion design, and high quality.

Factories in Qingdao, Xuchang, Yiwu and Guangzhou also have skillful branches or production bases in Tianjin, Jiangsu, Anhui, Jiangxi, Sichuan, Yunnan, Guizhou, etc.

Source: Customs Information Network

2. Chinese Artificial Flowers & Wigs (HS: 67) Export from Jan. to June in 2013

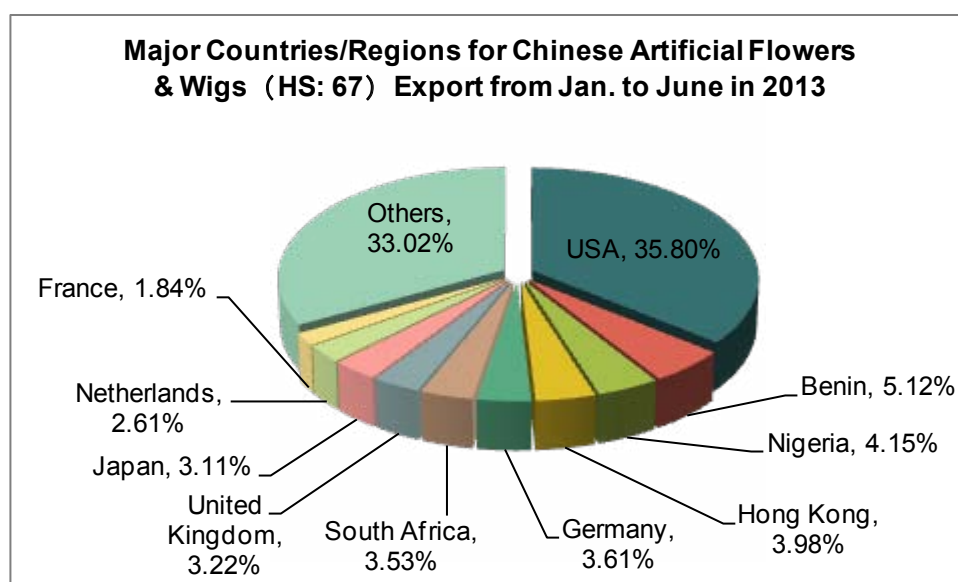
2.1. Export Quantity & Value for Chinese Artificial Flowers & Wigs (HS: 67) from Jan. to June in 2013

Month	Quantity (KG)	Value (USD)	Year on Year	
			Quantity	Value
Jan.	27,746,008	460,110,987	2.3%	30.5%
Feb.	18,384,002	330,664,987	62.9%	101.9%
March	15,101,621	330,192,497	-26%	-7.1%
April	20,538,537	399,747,219	-5.8%	-6.5%
May	24,253,657	472,653,456	-6.2%	-11.3%
June	25,217,194	522,304,781	-6.1%	-1.9%
Total	131,241,019	2,515,673,927	-1.6%	6.4%

The total export value for Chinese artificial flowers & wigs from Jan. to June in 2013 achieved 2.516 billion USD, and increased 6.4% year on year.

2.2. Major Countries/Regions for Chinese Artificial Flowers & Wigs (HS: 67) Export from Jan. to June in 2013

No.	Countries/Regions	Quantity (KG)	Value (USD)	Year on Year	
				Quantity	Value
1	USA	26,350,056	900,575,233	-12.2%	-4.4%
2	Benin	1,584,880	128,916,523	-19.6%	-6.3%
3	Nigeria	2,397,859	104,454,192	-23.5%	18.3%
4	Hong Kong	8,132,216	100,150,558	-15.3%	43.5%
5	Germany	4,839,132	90,909,872	-8.4%	-8.2%
6	South Africa	2,471,884	88,695,205	24.5%	38.4%
7	United Kingdom	2,775,600	81,108,327	-3.3%	-4.2%
8	Japan	2,990,917	78,188,808	-1.9%	-1.7%
9	Netherlands	3,380,466	65,699,852	23.2%	37.6%
10	France	2,469,023	46,224,933	-2.9%	11.5%

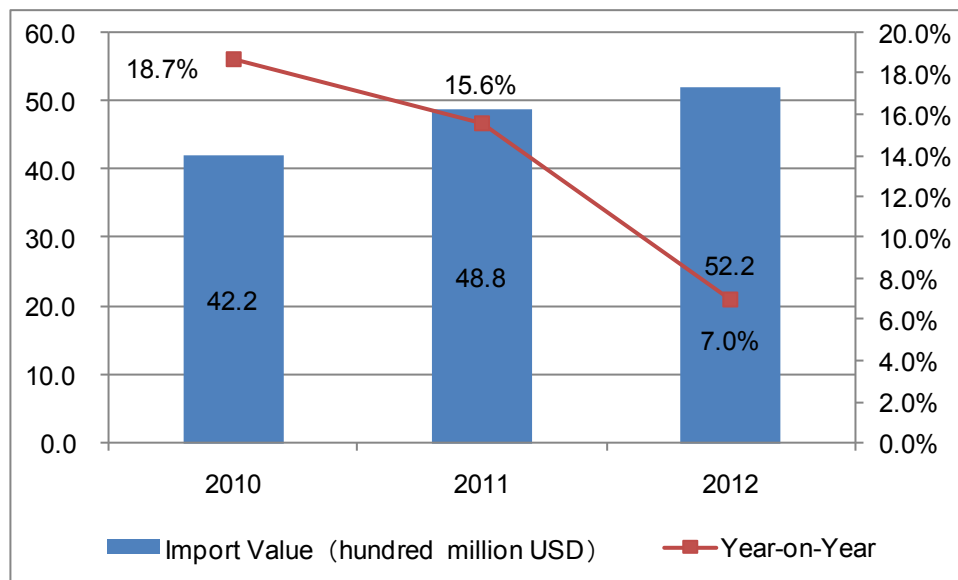


For export quantity from Jan. to June in 2013 South Africa ranked first of the top 10 countries/regions and increased 24.5% year on year. For export value Hong Kong ranked first and increased 43.5% year on year.

Source: Customs Information Network

3. Global Artificial Flowers & Wigs Industry Import & Export

3.1. Import Value for Global Artificial Flowers & Wigs (HS: 67) from 2010 to 2012



The total import value for global artificial flowers & wigs from 2010 to 2012 increased year by year. In 2012 it reached 5.22 billion USD, and increased 7.0% year on year.

3.2. Major Countries/Regions for Artificial Flowers & Wigs (HS: 67) Import in the First Quarter of 2013

Countries/Regions	Import Value in the First Quarter of 2013 (thousand USD)	Year on Year
USA	468,170	1.2%
China	83,361	-18.7%
Japan	61,956	-3.1%
Germany	52,144	6.2%
United Kingdom	45,410	-8.0%
France	38,247	-8.0%
Italy	27,918	-18.8%
Canada	24,115	5.4%
Netherlands	22,214	22.3%
Poland	18,741	16.0%

The major countries/regions for global artificial flowers & wigs import in the first quarter of 2013 were USA, China, Japan, Germany, United Kingdom, France, Italy, Canada, Netherlands and Poland.

Source: UN COMTRADE

3.3. Major Countries/Regions for Artificial Flowers & Wigs (HS: 67) Export in the First Quarter of 2013

Countries/Regions	Export Value in the First Quarter of 2013 (thousand USD)	Year on Year
China	1,120,966	28.6%
India	98,415	5.2%
Germany	34,120	-3.5%
USA	26,520	-3.3%
Netherlands	17,425	3.2%
Italy	16,549	9.0%
Belgium	12,150	-28.7%
South Korea	11,803	-8.8%
United Kingdom	10,681	33.3%
Philippines	9,969	-30.3%

According to statistics in the first quarter of 2013, with a value of 1.12 billion USD, China ranked first for artificial flowers & wigs export and increased 28.6% year on year. India followed and its export value was 98.415 million USD. Obviously China is more competitive.

Source: UN COMTRADE

4. USA Artificial Flowers & Wigs (HS: 67) Industry Import in 2013

Countries/ Regions	Total Import Value from Jan. to May in 2013 (thousand USD)	Year on Year	Proportion
Total	779,735	-1.35%	100.00%
China	631,268	-5.49%	80.96%
Indonesia	102,550	22.32%	13.15%
Canada	6,032	21.37%	0.77%
India	5,122	-11.45%	0.66%
Thailand	5,002	-10.45%	0.64%
Bangladesh	4,659	119.35%	0.60%
Italy	4,024	-6.81%	0.52%
Hong Kong	3,887	45.69%	0.50%
Senegal	3,759	233.84%	0.48%
Vietnam	3,438	81.52%	0.44%

China ranked first for USA artificial flowers & wigs import and occupied 80.96% of its total import value. Indonesia followed and occupied 13.15%.

5. UK Artificial Flowers & Wigs (HS: 67) Industry Import in 2013

Countries/ Regions	Total Import Value from Jan. to May in 2013 (thousand USD)	Year on Year	Proportion
Total	74,117	-8.38%	100.00%
China	44,611	-14.68%	60.19%
Indonesia	8,490	-10.58%	11.45%
Hong Kong	4,746	5.14%	6.40%
USA	4,038	-41.18%	5.45%
Germany	2,791	44.16%	3.77%
Italy	2,468	152.61%	3.33%
Bangladesh	1,605	166.17%	2.17%
Senegal	973	192.19%	1.31%
Thailand	901	210.69%	1.22%
Togo	901	848.42%	1.22%

China ranked first for UK artificial flowers & wigs import and occupied 60.19% of its total import value. Indonesia followed and occupied 11.45%.

6. Indian Artificial Flowers & Wigs (HS: 67) Industry Import in 2013

Countries/Regions	Total Import Value from Jan. to May in 2013 (thousand USD)	Year on Year	Proportion
Total	4,730	21.81%	100.00%
China	3,624	17.89%	76.62%
Vietnam	371	/	7.84%
Hong Kong	222	296.43%	4.69%
Singapore	97	/	2.05%
USA	69	-20.69%	1.46%
Romania	60	-49.58%	1.27%
Thailand	45	-71.52%	0.95%
Sri Lanka	37	/	0.78%
Germany	25	-30.56%	0.53%
United Kingdom	23	187.50%	0.49%

China ranked first for Indian artificial flowers & wigs import and occupied 76.62% of its total import value. Vietnam followed and occupied 7.84%.

Source: UN COMTRADE

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Thanks for reading the report, if you have any questions,opinions or advices, please contact us.

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