

# 2013Q3 Ceramic Sanitary Ware Industry Analysis Report

2014.01



**Made-in-China.com**



Produced by IAR Team  
Focus Technology Co., Ltd.

# Contents

<b>1. China Ceramic Sanitary Ware Exports from Jan. to October in 2013 .....</b>	<b>4</b>
1.1. China Ceramic Sanitary Ware Export Volume and Value from Jan. to October in 2013.....	4
1.2. China Ceramic Sanitary Ware Major Export Countries/Regions Distribution from Jan. to October in 2013.....	5
1.3. China Ceramic Sanitary Ware Export Source Areas from Jan. to October in 2013 .....	6
<b>2. Analysis of Global Demand for Ceramic Sanitary Ware .....</b>	<b>7</b>
2.1. Global Demand for Ceramic Sanitary Ware Trend from 2010 to 2012.....	7
2.2. Global Ceramic Sanitary Ware Major Import Countries/Regions from 2010 to 2012.....	8
2.3. Global Ceramic Sanitary Ware Major Import Countries/Regions Market Share from 2010 to 2012 ..	9
2.4. Global Ceramic Sanitary Ware Major Demanding Countries from Jan. to August in 2013 .....	10
<b>3. Global Ceramic Sanitary Ware Industry Competition Analysis .....</b>	<b>11</b>
3.1. Global Ceramic Sanitary Ware Major Export Countries/Regions from 2010 to 2012.....	11
3.2. Global Ceramic Sanitary Ware Major Export Countries/Regions Market Share from 2010 to 2012 ...	12
3.3. Global Ceramic Sanitary Ware Major Export Countries/Regions from Jan. to August in 2013 .....	13

# Contents

<b>4. The United States Ceramic Sanitary Ware Import Trend Analysis from 2010 to 2013.....</b>	<b>14</b>
4.1. The United States Ceramic Sanitary Ware Import Value Trend from 2010 to 2012.....	14
4.2. The United States Ceramic Sanitary Ware Major Import Countries/Regions from 2010 to 2012.....	15
4.3. The United States Ceramic Sanitary Ware Major Import Countries/Regions Market Share from 2010 to 2012.....	16
4.4. The United States Ceramic Sanitary Ware Major Import Countries/Regions from Jan. to August in 2013.....	17
<b>5. France Ceramic Sanitary Ware Import Trend Analysis from 2010 to 2013.....</b>	<b>18</b>
5.1. France Ceramic Sanitary Ware Import Value Trend from 2010 to 2012.....	18
5.2. France Ceramic Sanitary Ware Major Import Countries/Regions from 2010 to 2012.....	19
5.3. France Ceramic Sanitary Ware Major Import Countries/Regions Market Share from 2010 to 2012...	20
5.4. France Ceramic Sanitary Ware Major Import Countries/Regions from Jan. to August in 2013.....	21
<b>6. Germany Ceramic Sanitary Ware Import Trend Analysis from 2010 to 2013.....</b>	<b>22</b>
6.1. Germany Ceramic Sanitary Ware Import Value Trend from 2010 to 2012.....	22
6.2. Germany Ceramic Sanitary Ware Major Import Countries/Regions from 2010 to 2012.....	23
6.3. Germany Ceramic Sanitary Ware Major Import Countries/Regions Market Share from 2010 to 2012....	24
6.4. Germany Ceramic Sanitary Ware Major Import Countries/Regions from Jan. to August in 2013....	25

HS Code	Product Name
6910	Ceramic sinks, wash basins, wash basin pedestals, baths, bidets, water closet pans, flushing cisterns, urinals and similar sanitary fixtures, hereinafter referred to as the "ceramic sanitary ware"

### 1. China Ceramic Sanitary Ware (HS: 6910) Exports from Jan. to October in 2013

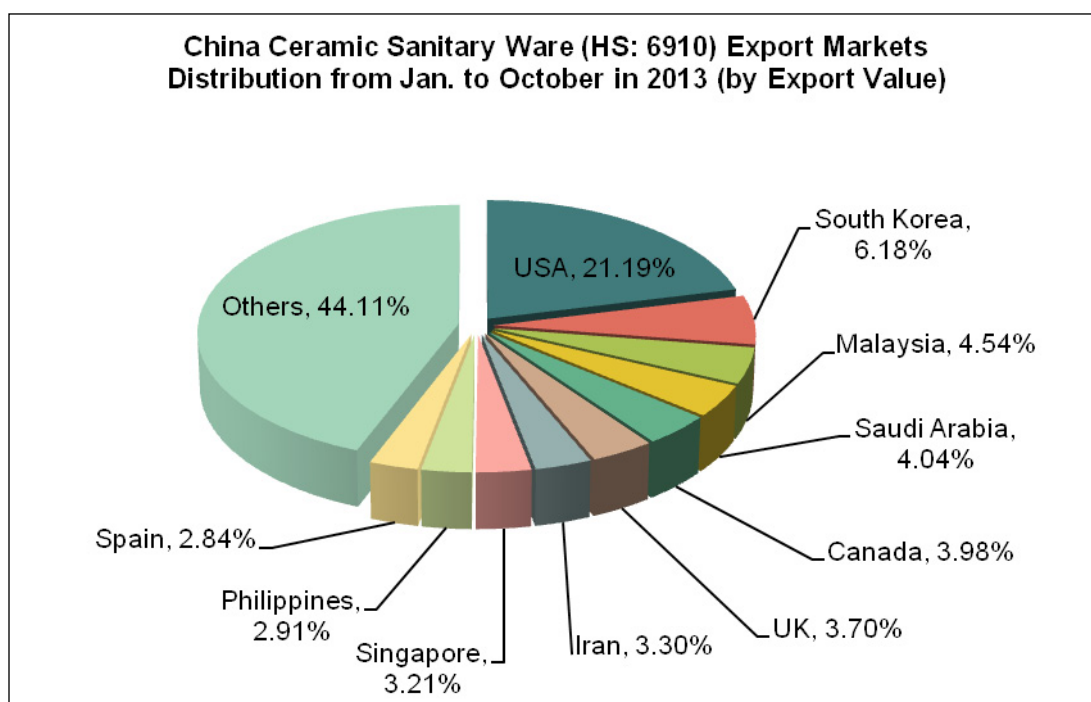
#### 1.1. China Ceramic Sanitary Ware Export Volume and Value from Jan. to October in 2013

Month	Volume (kg)	Value (USD)	YOY	
			Volume	Value
January	83,571,984	92,203,648	6.4%	29.7%
February	50,872,262	54,779,022	18.2%	27.9%
March	58,385,567	65,107,452	-13%	-4.2%
April	70,697,315	76,730,015	-4.1%	9.5%
May	85,456,582	92,409,204	4.9%	16.5%
June	74,994,291	82,969,155	-10.5%	2.6%
July	83,076,761	94,990,617	1%	21.2%
August	83,985,053	122,833,234	-3.4%	45.3%
September	99,502,396	261,990,403	20.1%	208.1%
October	110,813,423	347,232,843	41.4%	314.7%
Jan. to October Total	801,355,634	1,291,245,593	5.7%	73.6%

The export volume of China ceramic sanitary ware from Jan. to October in 2013 amounted to 801356 tons, with an increase of 5.7%, while the export value amounted to 1.291 billion US dollars, with an increase of 73.6%. Among of which, the export value of September and October increased by 208.1% and 314.7% year on year.

### 1.2. China Ceramic Sanitary Ware Major Export Countries/Regions Distribution from Jan. to October in 2013

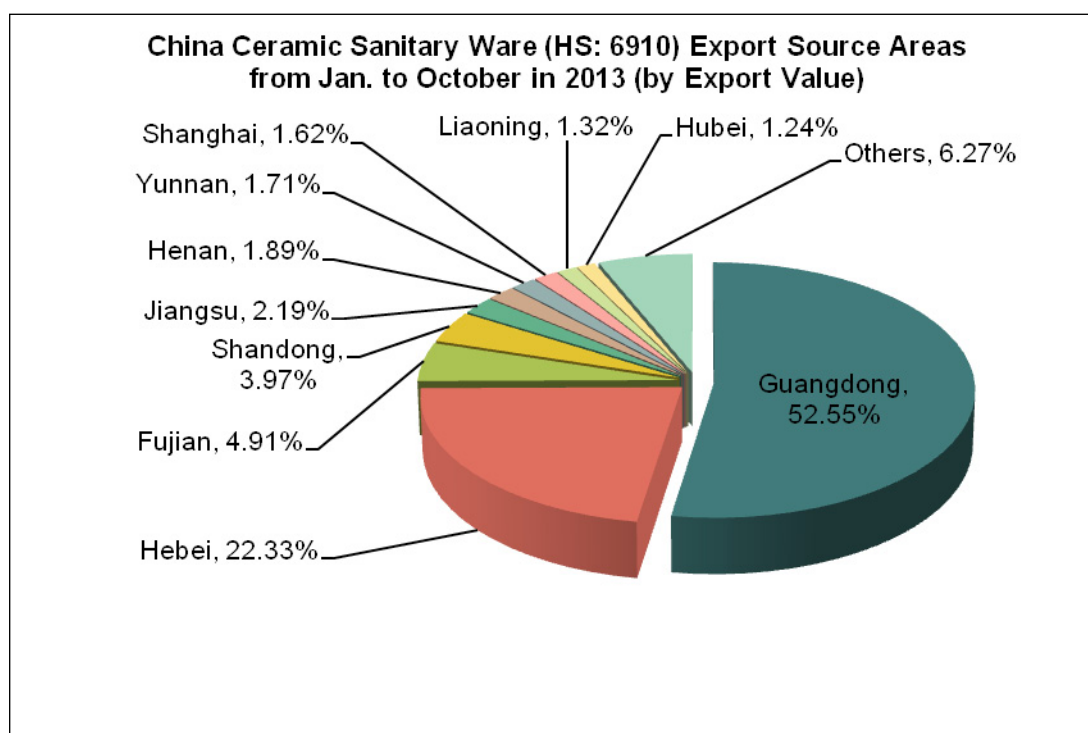
No.	Countries/ Regions	Volume (kg)	Value (USD)	Year-on-Year	
				Volume	Volume
1	USA	228,627,074	273,644,906	11.6%	27.3%
2	South Korea	80,871,026	79,791,350	6.5%	24.8%
3	Malaysia	15,206,777	58,672,725	159.5%	592.5%
4	Saudi Arabia	20,627,083	52,155,570	6.9%	255.4%
5	Canada	37,073,011	51,401,430	-1.6%	11.4%
6	UK	31,800,186	47,756,954	25.5%	61%
7	Iran	6,773,077	42,599,157	336.4%	2554.1%
8	Singapore	10,968,193	41,496,992	-47.6%	171.7%
9	Philippines	26,801,109	37,528,495	-11%	45%
10	Spain	15,945,782	36,653,621	13.3%	180.9%



China's main export markets of ceramic sanitary ware were the United States, South Korea and Malaysia and etc. from Jan. to October in 2013. The export value to the United States accounted for 21.19% of our country's total export value of the product.

### 1.3. China Ceramic Sanitary Ware Export Source Areas from Jan. to October in 2013

No.	Regions	Volume (kg)	Value (USD)	Year-on-Year	
				Volume	Volume
1	Guangdong	308,936,002	678,513,236	0.8%	148.5%
2	Hebei	278,701,697	288,297,198	10.5%	14%
3	Fujian	57,804,453	63,364,752	-9.6%	5.4%
4	Shandong	36,474,727	51,325,999	1.8%	16.7%
5	Jiangsu	11,093,507	28,274,596	4.5%	31.3%
6	Henan	31,443,128	24,410,987	11.1%	12%
7	Yunnan	3,093,694	22,070,649	37173%	105810%
8	Shanghai	9,372,135	20,860,161	-2.4%	2%
9	Liaoning	2,905,773	17,107,522	1048.1%	3833.4%
10	Hubei	21,471,561	16,024,594	16.8%	36.7%

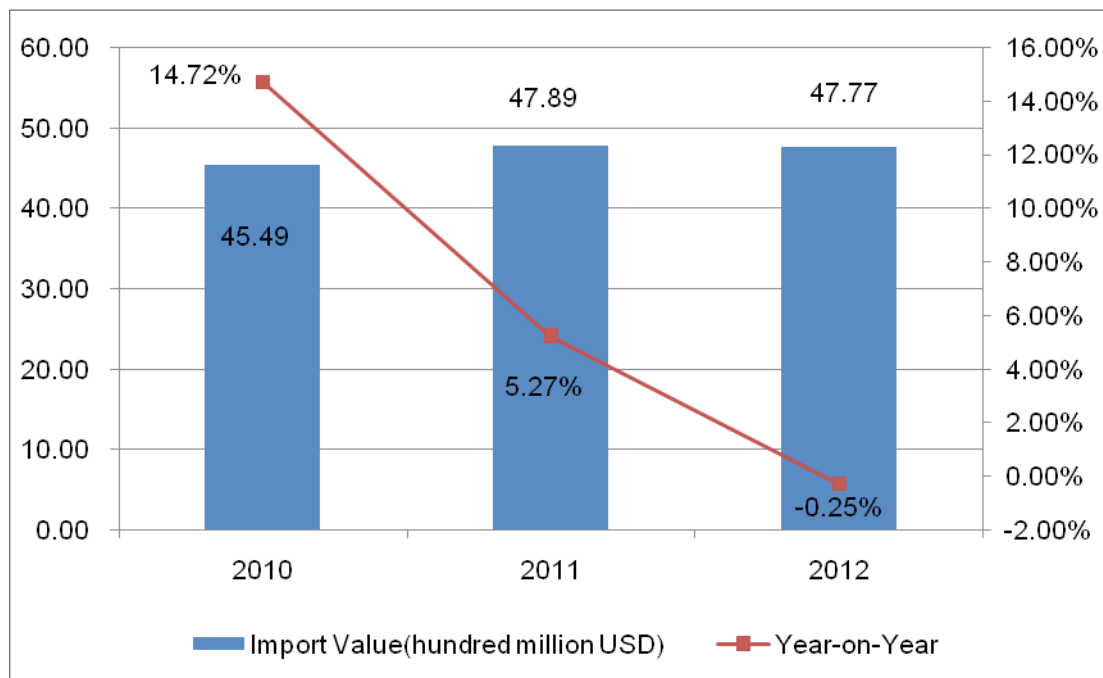


Guangdong and Hebei are our country's ceramic sanitary ware main source areas. From Jan. to October in 2013, the export value of the above two provinces accounted for 74.87% of China's total export value of the product. Among the top ten original places of ceramic sanitary ware of our country, the export value in Yunnan increased the largest, with an increase of 105810%, followed by Liaoning, with an increase of 3833.4% year on year.

Source: Customs Information Network

## 2. Analysis of Global Demand for Ceramic Sanitary Ware (HS: 6910)

### 2.1. Global Demand for Ceramic Sanitary Ware Trend from 2010 to 2012



The total import value of global ceramic sanitary ware from 2010 to 2012 showed an inverted “V” trend. And the total import value of the three years amounted to 4.549 billion US dollars, 4.789 billion US dollars and 4.777 billion US dollars respectively, among of which, the import value of 2012 decreased slightly by 0.25% year on year, but increased by 5.01% compared to 2010.

### 2.2. Global Ceramic Sanitary Ware Major Import Countries/Regions from 2010 to 2012

No.	Import Countries/ Regions	Import Value (Thousand USD)			Import Value Growth Compared 2012 to 2010
		2010	2011	2012	
1	USA	843,637	812,584	897,461	6.38%
2	France	264,814	311,938	286,447	8.17%
3	Germany	265,301	313,268	285,514	7.62%
4	UK	260,857	285,453	274,818	5.35%
5	Canada	218,427	190,564	220,116	0.77%
6	The Russian Federation	98,629	125,231	146,843	48.88%
7	Spain	222,113	158,832	125,084	-43.68%
8	Italy	124,529	137,454	110,379	-11.36%
9	Belgium	120,361	119,040	106,147	-11.81%
10	Japan	75,968	102,217	101,797	34.00%
11	Australia	80,760	92,089	94,383	16.87%
12	Netherlands	88,280	108,655	91,594	3.75%
13	South Korea	85,048	97,170	88,222	3.73%
14	Switzerland	59,091	75,124	70,506	19.32%
15	Denmark	65,322	59,262	69,928	7.05%
16	Austria	56,348	67,124	66,786	18.52%
17	India	36,697	54,487	65,690	79.01%
18	Saudi Arabia	48,950	59,755	60,245	23.07%
19	Sweden	40,001	68,538	59,005	47.51%
20	Libya	38,615	8,110	53,380	38.24%

The United States, France and Germany are the world's three largest ceramic sanitary ware import countries from 2010 to 2012. Among the global top twenty ceramic sanitary ware import markets in 2012, India's import value of ceramic sanitary ware increased by 79.01% compared to that of 2010, which was the largest increase. Only the import value of Spain, Italy and Belgium decreased compared to 2010, with a decrease of 43.68%, 11.36% and 11.81%.



### 2.3. Global Ceramic Sanitary Ware Major Import Countries/Regions Market Share from 2010 to 2012

No.	Import Countries/ Regions	Import Value Percentage		
		2010	2011	2012
1	USA	18.55%	16.97%	18.79%
2	France	5.82%	6.51%	6.00%
3	Germany	5.83%	6.54%	5.98%
4	UK	5.73%	5.96%	5.75%
5	Canada	4.80%	3.98%	4.61%
6	The Russian Federation ↑	2.17%	2.62%	3.07%
7	Spain ↓	4.88%	3.32%	2.62%
8	Italy	2.74%	2.87%	2.31%
9	Belgium ↓	2.65%	2.49%	2.22%
10	Japan	1.67%	2.13%	2.13%
11	Australia ↑	1.78%	1.92%	1.98%
12	Netherlands	1.94%	2.27%	1.92%
13	South Korea	1.87%	2.03%	1.85%
14	Switzerland	1.30%	1.57%	1.48%
15	Denmark	1.44%	1.24%	1.46%
16	Austria	1.24%	1.40%	1.40%
17	India ↑	0.81%	1.14%	1.38%
18	Saudi Arabia ↑	1.08%	1.25%	1.26%
19	Sweden	0.88%	1.43%	1.24%
20	Libya	0.85%	0.17%	1.12%

Note: “↑” represents that the indicators listed continued to increase from 2010 to 2012, “↓” represents that the indicators listed continued to decrease from 2010 to 2012.

Judging from the market share, the import value in proportion of the Russian Federation, Australia, India and Saudi Arabia continued to rise, while that of Spain and Belgium continued to decline from 2010 to 2012.

### 2.4. Global Ceramic Sanitary Ware Major Demanding Countries from Jan. to August in 2013

Major Import Countries/Regions	Import Value of Jan.-August 2013 (100 million US dollars)	Year-on-Year
USA	677,142	14.57%
Germany	211,169	10.85%
France	188,094	-9.24%
UK	181,059	-5.81%
Canada	145,147	-1.99%
The Russian Federation	96,677	1.84%
Spain	83,404	-0.86%
Japan	71,386	10.69%
Italy	64,217	-12.40%
Belgium	64,054	-10.70%

From Jan. to August in 2013, global ceramic sanitary ware major import countries and regions were the United States, Germany, France, the United Kingdom, Canada, the Russian Federation, Spain, Japan, Italy, and Belgium. the United States is the largest import country of global ceramic sanitary ware, from Jan. to August in 2013, the United States' import value of ceramic sanitary ware amounted to 677 million US dollars, with an increase of 14.57%.

Source: UN COMTRADE

### 3. Global Ceramic Sanitary Ware (HS: 6910) Industry Competition Analysis

#### 3.1. Global Ceramic Sanitary Ware Major Export Countries/Regions from 2010 to 2012

No.	Export Countries/ Regions	Export Value (Thousand USD)			Export Value Growth Compared 2012 to 2010
		2010	2011	2012	
1	China	778,974	845,721	933,769	19.87%
2	Mexico	399,219	374,662	419,231	5.01%
3	Germany	360,451	408,653	371,974	3.20%
4	Italy	278,676	308,957	277,529	-0.41%
5	Turkey	156,909	178,537	186,893	19.11%
6	Thailand	117,176	134,242	139,560	19.10%
7	Spain	126,537	145,051	127,140	0.48%
8	Portugal	141,275	130,382	125,929	-10.86%
9	Poland	125,738	137,507	123,408	-1.85%
10	USA	119,099	127,588	119,074	-0.02%
11	Sweden	112,933	108,073	112,334	-0.53%
12	France	131,212	128,384	107,270	-18.25%
13	Bulgaria	70,998	91,418	99,709	40.44%
14	Czech	74,275	94,861	96,805	30.33%
15	Belgium	82,456	106,925	92,892	12.66%
16	Egypt	83,727	56,152	80,747	-3.56%
17	Vietnam	46,243	63,381	75,757	63.82%
18	India	38,766	49,543	66,573	71.73%
19	Columbia	46,623	62,441	60,995	30.83%
20	Hungary	59,419	65,058	58,983	-0.73%

China, Mexico and Germany are the world's three largest ceramic sanitary ware export countries from 2010 to 2012. Among the global top twenty ceramic sanitary ware export markets in 2012, India's export value of ceramic sanitary ware increased by 71.73% compared to that of 2010, which was the largest increase, followed by Vietnam, with an increase of 63.82% compared to that of 2010.

### 3.2. Global Ceramic Sanitary Ware Major Export Countries/Regions Market Share from 2010 to 2012

No.	Export Countries/ Regions	Export Value Percentage		
		2010	2011	2012
1	China ↑	19.37%	19.56%	21.72%
2	Mexico	9.93%	8.66%	9.75%
3	Germany	8.96%	9.45%	8.65%
4	Italy	6.93%	7.15%	6.45%
5	Turkey ↑	3.90%	4.13%	4.35%
6	Thailand ↑	2.91%	3.10%	3.25%
7	Spain	3.15%	3.35%	2.96%
8	Portugal ↓	3.51%	3.02%	2.93%
9	Poland	3.13%	3.18%	2.87%
10	USA ↓	2.96%	2.95%	2.77%
11	Sweden	2.81%	2.50%	2.61%
12	France ↓	3.26%	2.97%	2.49%
13	Bulgaria ↑	1.77%	2.11%	2.32%
14	Czech ↑	1.85%	2.19%	2.25%
15	Belgium	2.05%	2.47%	2.16%
16	Egypt	2.08%	1.30%	1.88%
17	Vietnam ↑	1.15%	1.47%	1.76%
18	India ↑	0.96%	1.15%	1.55%
19	Columbia	1.16%	1.44%	1.42%
20	Hungary	1.48%	1.50%	1.37%

Note: “↑” represents that the indicators listed continued to increase from 2010 to 2012, “↓” represents that the indicators listed continued to decrease from 2010 to 2012.

Judging from the market share, the import value in proportion of China, Turkey, Thailand, Bulgaria, Czech, Vietnam and India continued to rise, while that of Portugal, the United States and France continued to decline from 2010 to 2012.

### 3.3. Global Ceramic Sanitary Ware Major Export Countries/Regions from Jan. to August in 2013

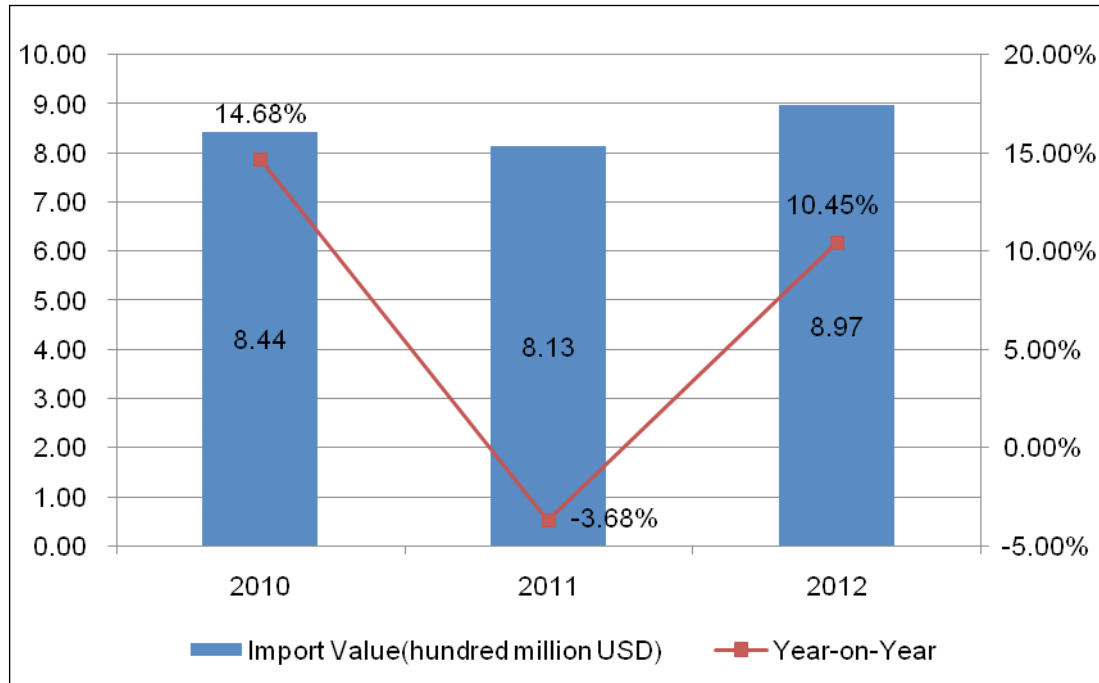
Major Export Countries/Regions	Export Value of Jan.-August 2013 (thousand US dollars)	Year-on-Year
China	682,026	18.59%
Mexico	306,581	9.58%
Germany	254,348	0.00%
Italy	165,533	-7.73%
Turkey	134,839	8.24%
Thailand	110,813	20.53%
Poland	97,731	15.96%
Portugal	92,814	9.92%
Spain	90,628	2.30%
USA	79,263	-1.69%

According to data statistics from Jan. to August in 2013, China is the largest export country of ceramic sanitary ware. China's export value of ceramic sanitary ware from Jan. to August in 2013 amounted to 682 million US dollars, with an increase of 18.59%, followed by Mexico, the export value of which amounted to 307 million US dollars, with an increase of 9.58%.

Source: UN COMTRADE

## 4. The United States Ceramic Sanitary Ware (HS: 6910) Import Trend Analysis from 2010 to 2013

### 4.1. The United States Ceramic Sanitary Ware Import Value Trend from 2010 to 2012



The total import value of the United States ceramic sanitary ware from 2010 to 2012 showed a “V” trend. And the total import value of the three years amounted to 844 million US dollars, 813 million US dollars and 897 million US dollars respectively, among of which, the import value of 2012 increased by 10.45% year on year.

### 4.2. The United States Ceramic Sanitary Ware Major Import Countries/ Regions from 2010 to 2012

No.	Import Countries/ Regions	Import Value (Thousand USD)			Import Value Growth Compared 2012 to 2010
		2010	2011	2012	
1	China	379,132	368,047	419,311	10.60%
2	Mexico	330,863	315,077	345,887	4.54%
3	Thailand	49,686	44,554	44,788	-9.86%
4	Columbia	17,037	12,827	12,714	-25.37%
5	Turkey	8,510	8,239	9,414	10.62%
6	India	2,189	4,433	7,115	225.03%
7	Japan	3,320	5,476	6,203	86.84%
8	Italy	4,881	5,302	5,741	17.62%
9	UK	3,552	5,791	5,183	45.92%
10	Indonesia	5,103	4,807	5,029	-1.45%
11	Chile	5,910	8,575	4,939	-16.43%
12	Vietnam	3,253	3,688	4,227	29.94%
13	Ecuador	5,655	4,597	3,416	-39.59%
14	Germany	2,875	2,910	3,363	16.97%
15	Dominica	5,221	3,267	2,987	-42.79%
16	France	3,912	3,223	2,920	-25.36%
17	Costa Rica	2,241	2,651	2,609	16.42%
18	South Africa	0	0	1,941	/
19	Canada	843	1,845	1,750	107.59%
20	UAE	1,120	1,009	1,379	23.13%

China, Mexico and Thailand are the United States' three largest ceramic sanitary ware import countries from 2010 to 2012. Among the United States top twenty ceramic sanitary ware import markets in 2012, India's import value of ceramic sanitary ware increased by 225.03% compared to that of 2010, which was the largest increase, followed by Canada, the import value of which increased by 107.59% compared to that of 2010.

### 4.3. The United States Ceramic Sanitary Ware Major Import Countries/Regions Market Share from 2010 to 2012

No.	Import Countries/ Regions	Import Value Percentage		
		2010	2011	2012
1	China ↑	44.94%	45.29%	46.72%
2	Mexico ↓	39.22%	38.77%	38.54%
3	Thailand ↓	5.89%	5.48%	4.99%
4	Columbia ↓	2.02%	1.58%	1.42%
5	Turkey	1.01%	1.01%	1.05%
6	India ↑	0.26%	0.55%	0.79%
7	Japan ↑	0.39%	0.67%	0.69%
8	Italy	0.58%	0.65%	0.64%
9	UK	0.42%	0.71%	0.58%
10	Indonesia ↓	0.60%	0.59%	0.56%
11	Chile	0.70%	1.06%	0.55%
12	Vietnam ↑	0.39%	0.45%	0.47%
13	Ecuador ↓	0.67%	0.57%	0.38%
14	Germany ↑	0.34%	0.36%	0.37%
15	Dominica ↓	0.62%	0.40%	0.33%
16	France ↓	0.46%	0.40%	0.33%
17	Costa Rica	0.27%	0.33%	0.29%
18	South Africa	/	/	0.22%
19	Canada	0.10%	0.23%	0.19%
20	UAE	0.13%	0.12%	0.15%

Note: “↑” represents that the indicators listed continued to increase from 2010 to 2012, “↓” represents that the indicators listed continued to decrease from 2010 to 2012.

Judging from the market share, the import value in proportion of China, India, Japan, Vietnam and Germany continued to rise, while that of Mexico, Thailand, Colombia, Indonesia, Ecuador, Dominica and France continued to decline from 2010 to 2012.



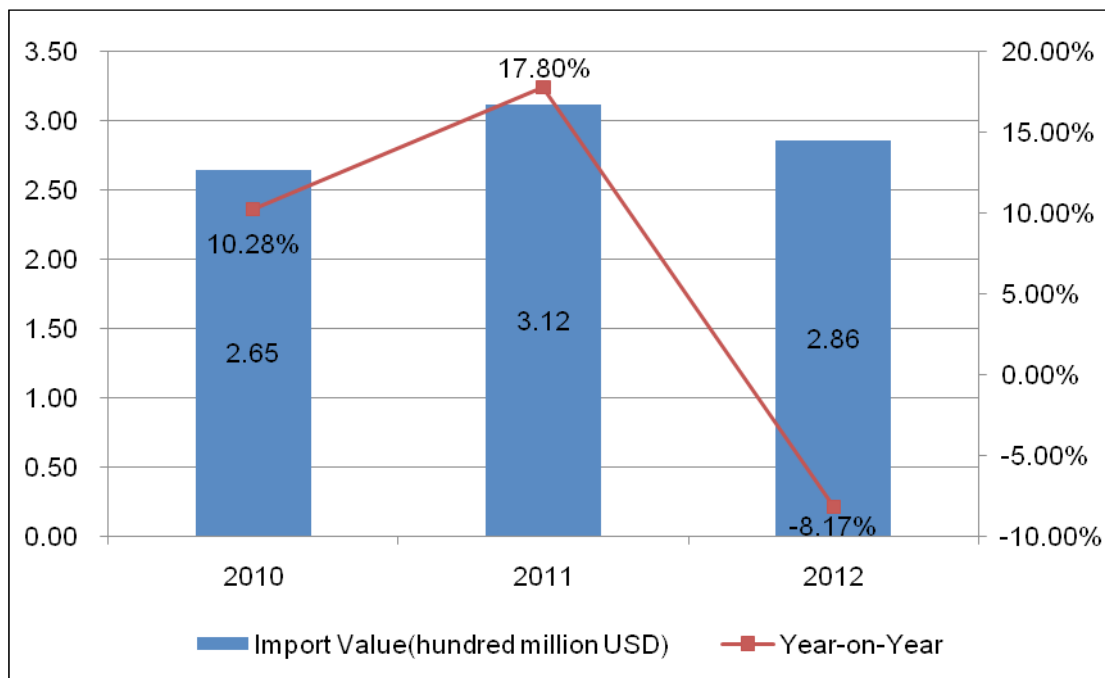
### 4.4. The United States Ceramic Sanitary Ware Major Import Countries/Regions from Jan. to August in 2013

Countries/Regions	Import Value of Jan.-August 2013 (thousand US dollars)	Year-on-Year	Percentage
Total	677,142	14.57%	100.00%
China	304,329	12.72%	44.94%
Mexico	267,824	16.51%	39.55%
Thailand	42,485	41.97%	6.27%
India	9,489	145.07%	1.40%
Columbia	8,732	-2.72%	1.29%
Turkey	7,166	5.09%	1.06%
Japan	4,145	-5.56%	0.61%
Italy	3,683	-10.67%	0.54%
UK	2,861	-17.79%	0.42%
France	2,767	28.46%	0.41%

From Jan. to August in 2013, the United States' import value of ceramic sanitary ware amounted to 677 million US dollars, and the import value of China ceramic sanitary ware accounted for 44.94% of the total import value, followed by Mexico, accounting for 39.55%. From Jan. to August in 2013, the United States' import value of ceramic sanitary ware from India increased by 145.07% year on year, which was a significant increase.

## 5. France Ceramic Sanitary Ware (HS: 6910) Import Trend Analysis from 2010 to 2013

### 5.1. France Ceramic Sanitary Ware Import Value Trend from 2010 to 2012



The total import value of France ceramic sanitary ware from 2010 to 2012 showed an inverted “V” trend. And the total import value of the three years amounted to 265 million US dollars, 312 million US dollars and 286 million US dollars respectively, among of which, the import value of 2012 decreased by 8.17% year on year.

### 5.2. France Ceramic Sanitary Ware Major Import Countries/Regions from 2010 to 2012

No.	Import Countries/ Regions	Import Value (Thousand USD)			Import Value Growth Compared 2012 to 2010
		2010	2011	2012	
1	China	41,759	37,884	36,642	-12.25%
2	Portugal	22,359	21,685	31,949	42.89%
3	Spain	25,766	34,484	31,808	23.45%
4	Germany	31,560	30,916	30,279	-4.06%
5	Turkey	23,798	30,380	29,010	21.90%
6	Italy	27,840	33,446	26,383	-5.23%
7	Poland	17,032	22,474	22,930	34.63%
8	Bulgaria	14,893	26,280	18,398	23.53%
9	Morocco	7,990	11,472	11,126	39.25%
10	Romania	5,689	11,746	9,404	65.30%
11	Hungary	11,581	16,348	8,770	-24.27%
12	Egypt	7,451	5,425	5,499	-26.20%
13	Belgium	5,279	5,852	4,346	-17.67%
14	India	653	1,951	3,217	392.65%
15	UK	3,820	4,544	3,003	-21.39%
16	Czech	2,712	3,622	2,827	4.24%
17	Sweden	3,449	3,291	1,416	-58.94%
18	Thailand	1,288	977	1,341	4.11%
19	Mexico	4	10	1,231	30675.00%
20	UAE	1,371	1,144	1,199	-12.55%

China, Portugal and Spain are France's three largest ceramic sanitary ware import countries from 2010 to 2012. Among France top twenty ceramic sanitary ware import markets in 2012, Mexico's import value of ceramic sanitary ware increased by 30675.00% compared to that of 2010, which was the largest increase, followed by India, the import value of which increased by 392.65% compared to that of 2010.

### 5.3. France Ceramic Sanitary Ware Major Import Countries/Regions Market Share from 2010 to 2012

No.	Import Countries/ Regions	Import Value Percentage		
		2010	2011	2012
1	China	15.77%	12.14%	12.79%
2	Portugal	8.44%	6.95%	11.15%
3	Spain ↑	9.73%	11.05%	11.10%
4	Germany	11.92%	9.91%	10.57%
5	Turkey ↑	8.99%	9.74%	10.13%
6	Italy	10.51%	10.72%	9.21%
7	Poland ↑	6.43%	7.20%	8.00%
8	Bulgaria	5.62%	8.42%	6.42%
9	Morocco ↑	3.02%	3.68%	3.88%
10	Romania	2.15%	3.77%	3.28%
11	Hungary	4.37%	5.24%	3.06%
12	Egypt	2.81%	1.74%	1.92%
13	Belgium ↓	1.99%	1.88%	1.52%
14	India ↑	0.25%	0.63%	1.12%
15	UK	1.44%	1.46%	1.05%
16	Czech	1.02%	1.16%	0.99%
17	Sweden ↓	1.30%	1.06%	0.49%
18	Thailand	0.49%	0.31%	0.47%
19	Mexico	/	/	0.43%
20	UAE	0.52%	0.37%	0.42%

Note: “↑” represents that the indicators listed continued to increase from 2010 to 2012, “↓” represents that the indicators listed continued to decrease from 2010 to 2012.

Judging from the market share, the import value in proportion of Spain, Turkey, Poland, Morocco and India continued to rise, while that of Belgium and Sweden continued to decline from 2010 to 2012.

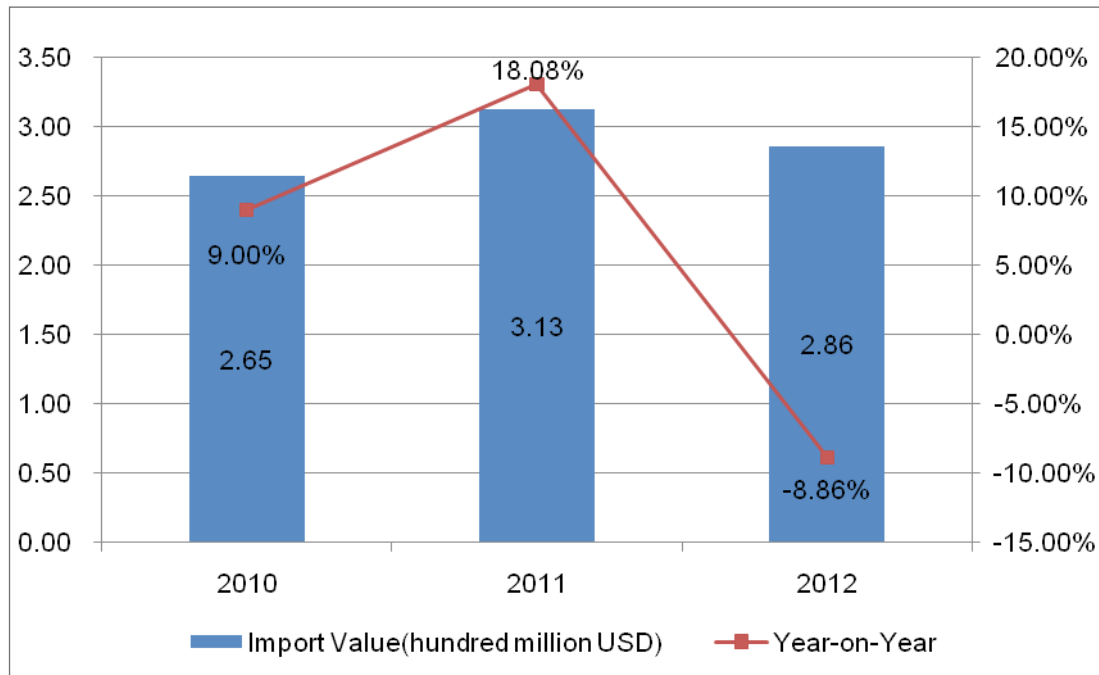
### 5.4. France Ceramic Sanitary Ware Major Import Countries/Regions from Jan. to August in 2013

Countries/Regions	Import Value of Jan.-August 2013 (thousand US dollars)	Year-on-Year	Percentage
Total	188,094	-9.24%	100.00%
Germany	26,024	2.76%	13.84%
China	23,078	43.15%	12.27%
Spain	21,447	-13.68%	11.40%
Portugal	18,374	-20.40%	9.77%
Turkey	17,276	1.32%	9.18%
Poland	16,929	18.70%	9.00%
Belgium	15,807	3.69%	8.40%
Italy	14,361	-23.96%	7.64%
Morocco	9,032	17.59%	4.80%
Hungary	6,830	-4.27%	3.63%

From Jan. to August in 2013, France's import value of ceramic sanitary ware amounted to 188 million US dollars, with a year-on-year decrease of 9.24%, and the import value of Germany ceramic sanitary ware accounted for 13.84% of the total import value, followed by China, accounting for 12.27%.

## 6. Germany Ceramic Sanitary Ware (HS: 6910) Import Trend Analysis from 2010 to 2013

### 6.1. Germany Ceramic Sanitary Ware Import Value Trend from 2010 to 2012



The total import value of Germany ceramic sanitary ware from 2010 to 2012 showed an inverted “V” trend. And the total import value of the three years amounted to 265 million US dollars, 313 million US dollars and 286 million US dollars respectively, among of which, the import value of 2012 decreased by 8.86% year on year.

### 6.2. Germany Ceramic Sanitary Ware Major Import Countries/Regions from 2010 to 2012

No.	Import Countries/ Regions	Import Value (Thousand USD)			Import Value Growth Compared 2012 to 2010
		2010	2011	2012	
1	France	56,936	54,619	43,701	-23.25%
2	Turkey	26,477	30,896	29,914	12.98%
3	China	19,183	25,442	27,232	41.96%
4	Hungary	28,946	33,349	25,588	-11.60%
5	Poland	23,270	26,369	23,363	0.40%
6	Romania	15,757	18,788	19,910	26.36%
7	Italy	16,379	18,096	18,920	15.51%
8	Czech	13,967	18,179	15,985	14.45%
9	Austria	12,821	16,673	15,211	18.64%
10	Egypt	13,227	15,855	12,570	-4.97%
11	Bulgaria	7,913	9,530	9,792	23.75%
12	Portugal	2,830	7,234	7,436	162.76%
13	Thailand	2,072	6,464	6,210	199.71%
14	Mexico	3,747	5,545	4,634	23.67%
15	Sweden	3,553	3,926	3,350	-5.71%
16	Spain	2,737	2,951	2,518	-8.00%
17	Slovenia	3,691	4,889	2,399	-35.00%
18	Japan	2,477	744	2,214	-10.62%
19	Switzerland	1,433	2,136	1,950	36.08%
20	UK	1,377	1,609	1,935	40.52%

France, Turkey and China are Germany's three largest ceramic sanitary ware import countries from 2010 to 2012. Among Germany top twenty ceramic sanitary ware import markets in 2012, Thailand's import value of ceramic sanitary ware increased by 199.71% compared to that of 2010, which was the largest increase, followed by Portugal, the import value of which increased by 162.76% compared to that of 2010.

### 6.3. Germany Ceramic Sanitary Ware Major Import Countries/Regions Market Share from 2010 to 2012

No.	Import Countries/ Regions	Import Value Percentage		
		2010	2011	2012
1	France ↓	21.46%	17.44%	15.31%
2	Turkey	9.98%	9.86%	10.48%
3	China ↑	7.23%	8.12%	9.54%
4	Hungary ↓	10.91%	10.65%	8.96%
5	Poland ↓	8.77%	8.42%	8.18%
6	Romania ↑	5.94%	6.00%	6.97%
7	Italy	6.17%	5.78%	6.63%
8	Czech	5.26%	5.80%	5.60%
9	Austria ↑	4.83%	5.32%	5.33%
10	Egypt	4.99%	5.06%	4.40%
11	Bulgaria ↑	2.98%	3.04%	3.43%
12	Portugal ↑	1.07%	2.31%	2.60%
13	Thailand ↑	0.78%	2.06%	2.18%
14	Mexico	1.41%	1.77%	1.62%
15	Sweden ↓	1.34%	1.25%	1.17%
16	Spain ↓	1.03%	0.94%	0.88%
17	Slovenia	1.39%	1.56%	0.84%
18	Japan	0.93%	0.24%	0.78%
19	Switzerland	0.54%	0.68%	0.68%
20	UK	0.52%	0.51%	0.68%

Note: “↑” represents that the indicators listed continued to increase from 2010 to 2012, “↓” represents that the indicators listed continued to decrease from 2010 to 2012.

Judging from the market share, the import value in proportion of China, Romania, Austria, Bulgaria, Portugal and Thailand continued to rise, while that of France, Hungary, Poland, Sweden and Spain continued to decline from 2010 to 2012.



### 6.4. Germany Ceramic Sanitary Ware Major Import Countries/Regions from Jan. to August in 2013

Countries/Regions	Import Value of Jan.-August 2013 (thousand US dollars)	Year-on-Year	Percentage
Total	211,169	10.85%	100.00%
France	36,111	25.25%	17.10%
Turkey	21,784	15.72%	10.32%
Hungary	19,236	-6.44%	9.11%
Italy	18,258	34.12%	8.65%
Poland	18,091	13.81%	8.57%
China	15,315	-9.03%	7.25%
Austria	13,465	39.03%	6.38%
Romania	13,308	16.63%	6.30%
Czech	10,438	-4.94%	4.94%
Belgium	8,267	57.62%	3.91%

From Jan. to August in 2013, Germany's import value of ceramic sanitary ware amounted to 211 million US dollars, with a year-on-year increase of 10.85%, and the import value of France ceramic sanitary ware accounted for 17.10% of the total import value, followed by Turkey, accounting for 10.32%. China ranked the sixth, accounting for 7.25%.

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