

2013 Footwear

Industry Analysis Report

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Made-in-China.com



Produced by IAR Team
Focus Technology Co., Ltd.

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Note: HS: 64, Footwear, gaiters, & the like, hereinafter referred to as "Footwear"

1. China Footwear (HS: 64) Exports in 2013

1.1. Product Description

HS Code		Product Name
Chapter 64	6401	Waterproof footwear with outer soles and uppers of rubber or of plastics, the uppers of which are neither fixed to the sole nor assembled by stitching, riveting, nailing, screwing, plugging or similar processes
	6402	Other footwear with outer soles and uppers of rubber or plastics
	6403	Footwear with outer soles of rubber, plastics, leather or composition leather and uppers of leather
	6404	Footwear with outer soles of rubber, plastics, leather or composition leather and uppers of textile materials
	6405	Other footwear
	6406	Parts of footwear (including uppers whether or not attached to soles other than outer soles); removable insoles, heel cushions and similar articles; gaiters, leggings and similar articles, and parts thereof

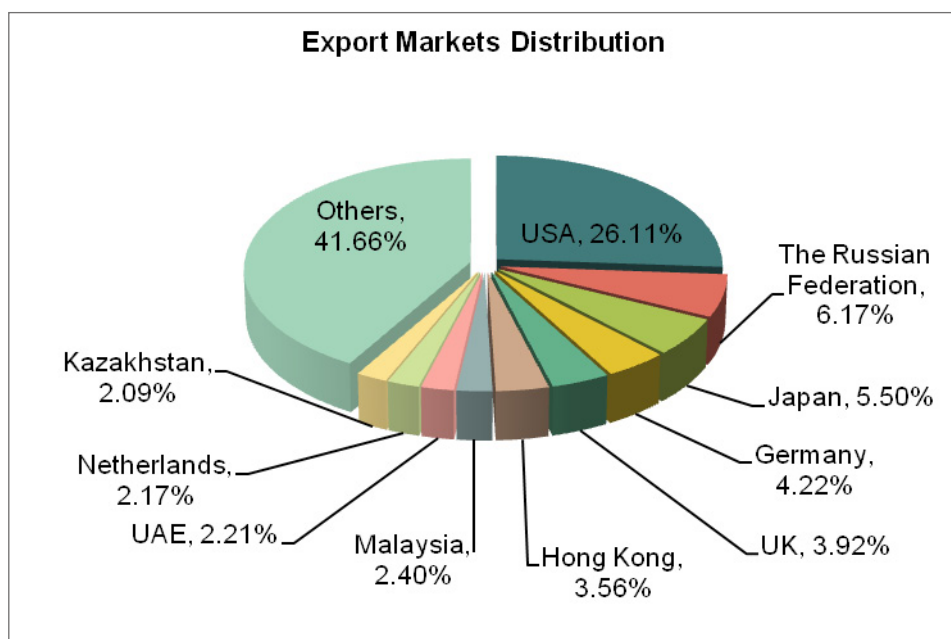
1.2. China Footwear Export Volume and Value from Jan. to Dec. in 2013

Month	Volume (Kg)	Value (USD)	Compared to the Same Period of Last Year	
			Volume	Value
January	487,352,236	5,475,193,595	11.7%	34.8%
February	307,209,290	3,379,384,511	60%	79.4%
March	258,443,382	2,697,117,460	-24.9%	-13.9%
April	339,903,002	3,384,860,680	-3.6%	1.9%
May	380,935,214	3,896,698,966	-5.3%	-3.1%
June	408,622,040	4,296,573,375	-3.9%	-3.1%
July	438,522,452	4,727,413,947	-2.5%	-2.3%
August	431,066,773	4,674,635,897	-3.9%	-0.3%
September	424,680,891	4,552,886,993	0.3%	7%
October	385,032,480	4,175,856,655	8.7%	15.6%
November	365,448,558	4,148,862,717	16.7%	26.6%
December	447,425,333	5,355,356,642	3.7%	1.2%
Jan.-Dec. Total	4,674,641,651	50,764,841,438	2.2%	8.4%

The export value of China footwear from Jan. to Dec. in 2013 amounted to 50.765 billion US dollars, with an increase of 8.4%.

1.3. China Footwear Major Export Countries/Regions Distribution from Jan. to Dec. in 2013

No.	Countries/ Regions	Volume (Kg)	Value (100 million USD)	Compared to the Same Period of Last Year	
				Volume	Value
1	USA	935,927,865	13,254,217,720	-3.1%	2.6%
2	The Russian Federation	229,567,518	3,131,349,349	0.3%	20.4%
3	Japan	242,856,829	2,792,042,331	0.7%	3.2%
4	Germany	176,841,027	2,139,990,756	13.9%	18.1%
5	UK	180,277,388	1,991,346,481	9.7%	14.5%
6	Hong Kong	127,162,437	1,808,287,838	-2.5%	20.7%
7	Malaysia	125,671,128	1,216,141,237	51.1%	57.7%
8	UAE	118,171,601	1,122,442,363	23.9%	33.3%
9	Netherlands	81,770,561	1,101,024,555	16.2%	20%
10	Kazakhstan	87,035,620	1,060,724,018	-22.9%	-17.3%



The statistical results show that the United States is the largest export market of China's footwear. The export value of China's footwear to the United States amounted to 13.254 billion US dollars from Jan. to Dec. in 2013, accounting for 26.11% of China's total export value of the product, followed by the Russian Federation, accounting for 6.17%.

1.4. China Footwear Export Source Areas from Jan. to Dec. in 2013

No.	Regions	Volume (Kg)	Value (USD)	Compared to the Same Period of Last Year	
				Volume	Value
1	Guangdong	1,495,931,994	17,840,553,443	0.3%	8.9%
2	Fujian	953,998,671	10,722,963,693	2.1%	9.8%
3	Zhejiang	1,248,903,828	9,917,514,304	8.4%	17.1%
4	Jiangsu	208,639,469	2,217,419,289	1.5%	1.3%
5	Xinjiang Uygur Autonomous Region	140,207,823	1,496,369,384	-28.1%	-24.4%
6	Jiangxi	95,583,533	1,260,030,304	68.9%	35.8%
7	Shandong	100,279,202	1,223,242,451	3.2%	-1.4%
8	Sichuan	54,497,219	1,114,549,021	-3%	12.5%
9	Heilongjiang	57,499,528	866,321,100	-22.9%	13.6%
10	Shanghai	67,683,857	791,117,000	-3.5%	2.3%

Guangdong, Fujian and Zhejiang are our country's footwear major export source areas. From Jan. to Dec. in 2013, the export value of Guangdong accounted for 35.14% of the total export value of the product, which of Fujian accounted for 21.12% and that of Zhejiang accounted for 19.54%.

Source: Customs Information Network

2. Global Footwear (HS: 64) Major Import Countries/Regions from Jan. to Sep. in 2013

No.	Import Countries/Regions	Import Value (Thousand USD)	Compared to the Same Period of Last Year
1	USA	19,864,785	4.49%
2	Germany	7,576,846	7.58%
3	France	5,652,197	9.32%
4	Italy	4,756,219	1.61%
5	Japan	4,549,121	0.50%
6	UK	4,041,366	1.12%
7	The Russian Federation	3,868,571	12.77%
8	Netherlands	2,983,514	4.26%
9	Belgium	2,668,514	8.46%
10	Spain	2,238,645	2.78%
11	Canada	1,862,591	5.72%
12	South Korea	1,546,699	9.90%
13	China	1,466,380	6.88%
14	Austria	1,301,320	10.07%
15	Australia	1,173,572	1.37%
16	Switzerland	1,144,473	3.67%
17	Poland	963,540	11.12%
18	Sweden	812,542	4.74%
19	Turkey	787,587	10.53%
20	Slovakia	757,098	15.56%

From Jan. to September in 2013, among the above twenty footwear import countries/regions, the United States, Germany and France ranked the top three respectively, with an import value of 19.865 billion US dollars (with an increase of 4.49%), 7.577 billion US dollars (with an increase of 7.58%) and 5.652 billion US dollars (with an increase of 9.32%).

Source: UN Comtrade

3. Global Footwear (HS: 64) Major Export Countries/Regions from Jan. to Sep. in 2013

No.	Export Countries/Regions	Export Value (Thousand USD)	Compared to the Same Period of Last Year
1	China	37,086,263	7.07%
2	Italy	9,113,713	7.29%
3	Germany	3,858,436	11.45%
4	Belgium	3,675,038	7.69%
5	Netherlands	2,769,853	8.70%
6	Spain	2,557,241	11.58%
7	France	2,139,600	5.27%
8	Indonesia	1,954,451	-23.73%
9	Portugal	1,807,662	10.64%
10	India	1,758,269	15.96%
11	Romania	1,340,525	7.41%
12	UK	1,284,880	13.46%
13	USA	1,028,937	3.20%
14	Brazil	936,246	-1.32%
15	Slovakia	899,164	-4.54%
16	Poland	711,826	24.39%
17	Austria	699,796	3.71%
18	Czech	602,399	9.99%
19	Turkey	544,235	28.10%
20	Thailand	533,915	-5.33%

From Jan. to September in 2013, among the above twenty footwear export countries/regions, China, Italy and Germany ranked the top three respectively, with an export value of 37.086 billion US dollars (with an increase of 7.07%), 9.114 billion US dollars (with an increase of 7.29%) and 3.858 billion US dollars (with an increase of 11.45%).

Source: UN Comtrade

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Thanks for reading the report, if you have any questions,opinions or advices, please contact us.

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