

# 2013Q3 Bamboo Floor Industry Analysis Report

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Produced by IAR Team  
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### 1. Bamboo Floor Introduction

Bamboo floor is a new building and decoration material made from quality natural bamboo. It is produced through more than 20 processes, like sap removal, high temperature and pressure extrusion, multilayer painting, and infrared drying. With its natural advantage and excellent performance, bamboo floor becomes a new and green building material. Because of its natural texture of bamboo, bamboo floor also makes one feel elegant and back to nature. It has many features, such as the same as wood, using quality flooring adhesive of national standard, produced through 26 processes by advanced equipment and technology, of wood floor's natural beauty and ceramic tiles durability.

- **Types of Bamboo Floor**

There are two kinds of bamboo floor in the market divided by color. One is the natural color, which is of a smaller color difference than wood floor due to smaller growth radius and less sunlight affected. Bamboo floor made from fresh bamboo has rich texture, well-proportioned and unified color. The natural color also includes original color and carbonized color. Original color is varnished and bright, while carbonized color is similar with walnut wood, baked and calm. The other is the artificial color, with various colors but not obvious texture.

- **Prospects of Bamboo Floor**

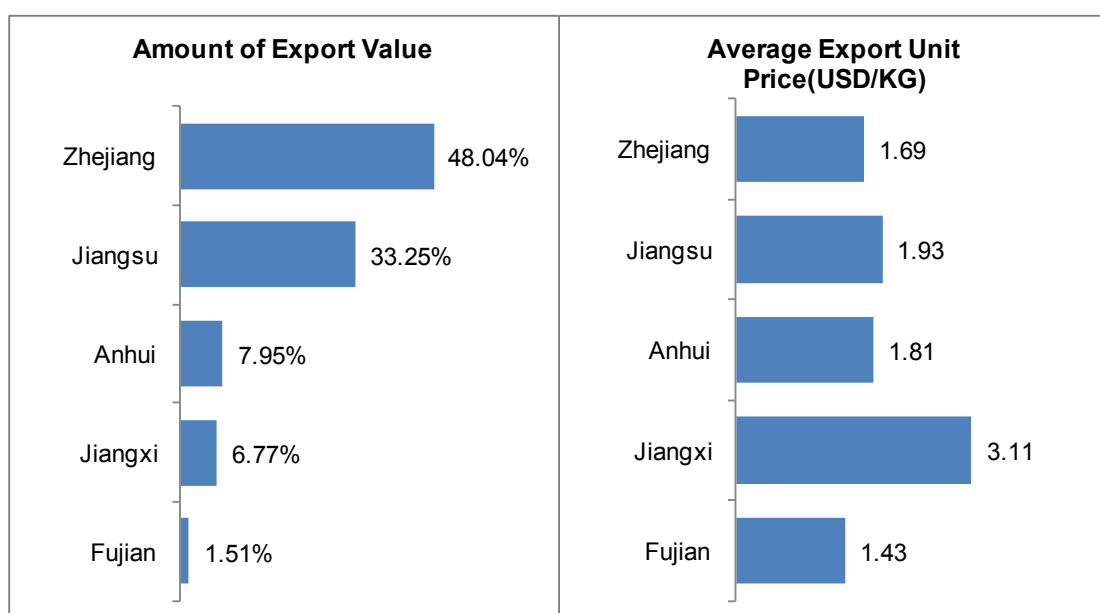
The Chinese bamboo floor has been in the market for about ten years. Being a natural green material and with an annual production of about 11.6 million tons, bamboo is the second forest resource in China and accounts for about 1/3 of the world production. It solves the problem of wood shortage and provides a good opportunity for bamboo floor development. With features like straight texture, elegant color, stable size, and good reputation, bamboo floor has won favor and become mature. In the past few years the export of bamboo floor increased year by year, to Europe, USA, Canada and Southeast Asia. With a prospective market, it was also very popular and increased steadily in Northeast China like Beijing.

(News Source: Jiuzheng Building Materials Network)

HS Code	Product Name
440921	Continuously shaped bamboo by any side, end or face, are hereinafter abbreviated as "Bamboo Floor".

## 2. Major Cities/Provinces for Chinese Bamboo Floor (HS: 440921) Export from Jan. to Sep. in 2013

Cities/Provinces	Quantity (KG)	Value (USD)	Year on Year	
			Quantity	Value
Zhejiang	67,000,790	112,933,579	6.5%	3.6%
Jiangsu	40,587,837	78,162,623	30.9%	39.3%
Anhui	10,334,973	18,695,937	-11.6%	-8.1%
Jiangxi	5,111,278	15,916,392	-60.3%	-64.1%
Fujian	2,472,764	3,546,711	-28.6%	-44.1%
Shanghai	1,053,754	2,346,270	-60.4%	-55.7%
Hubei	995,300	1,438,095	0	0
Guangdong	670,574	1,346,306	26.9%	19.6%
Hunan	318,043	628,163	120.7%	179%
Tianjin	24,893	48,872	-30.9%	-61.8%



The major cities/provinces for more than 80% of Chinese bamboo floor export from Jan. to Sep. in 2013 were Zhejiang and Jiangsu. The export quantity and value for Zhejiang bamboo floor occupied 52.11% and 48.04% of the total, followed by Jiangsu which occupied 31.57% and 33.25%.

It is noted that with a big growth, the export quantity for Hunan increased 120.7% year on year.

The average export price for Fujian bamboo floor was 1.43 USD/KG, which was the lowest of the top 5 cities/provinces for Chinese bamboo floor export from Jan. to Sep. in 2013.

Source: Customs Information Network

## 3. Chinese Bamboo Floor (HS: 440921) Export from Jan. to Sep. in 2013

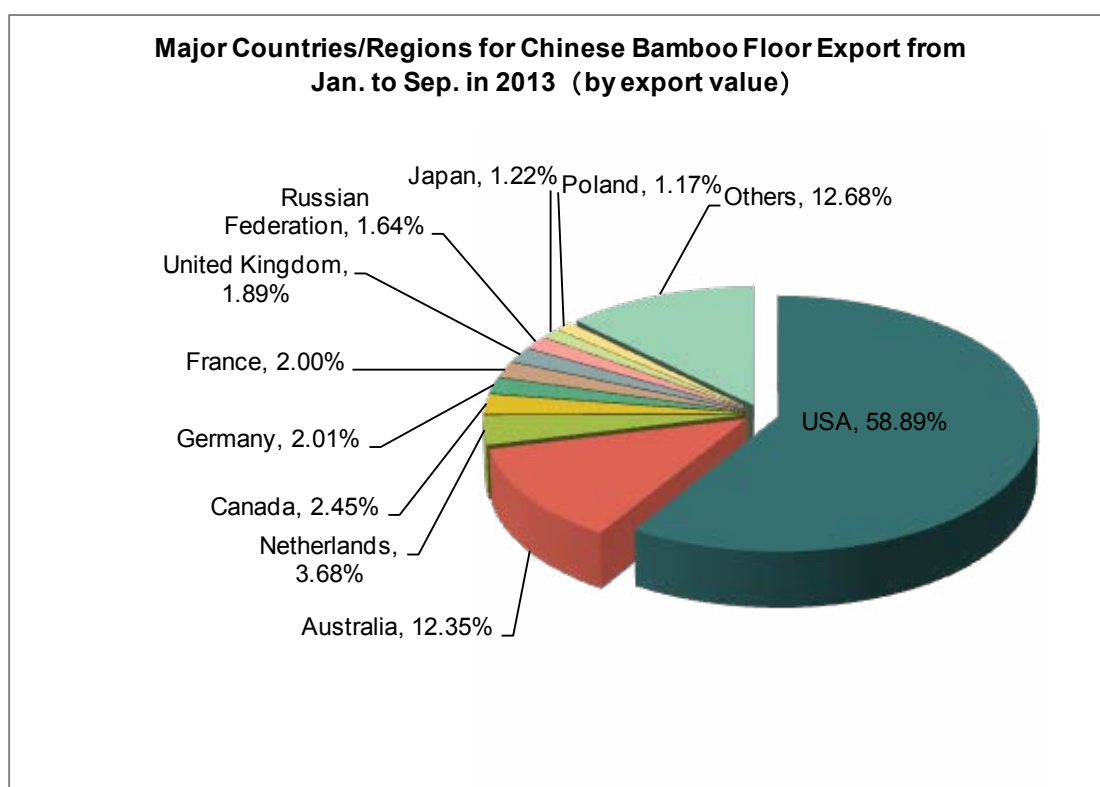
### 3.1. Export Quantity & Value for Chinese Bamboo Floor from Jan. to Sep. in 2013

Month	Quantity (KG)	Value (USD)	Year on Year	
			Quantity	Value
Jan.	16,598,241	34,857,491	4.5%	27.8%
Feb.	9,396,899	18,344,472	0	5.8%
March	11,011,282	20,377,495	-33.2%	-31.9%
April	13,170,199	24,076,847	-12%	-15.3%
May	16,527,167	28,440,737	-9.7%	-22.8%
June	17,429,693	29,244,451	28%	6.7%
July	16,374,787	29,300,537	29.3%	17.1%
August	13,900,533	24,907,933	13.6%	-4.9%
Sep.	14,175,404	25,531,176	19.5%	3.6%
Total	128,584,205	235,081,139	2.5%	-3.3%

The total export quantity for Chinese bamboo floor from Jan. to Sep. in 2013 achieved 12.86 million KG, and increased 2.5% year on year. The total export value was 235 million USD, and declined 3.3% year on year.

### 3.2. Major Countries/Regions for Chinese Bamboo Floor Export from Jan. to Sep. in 2013

No.	Countries/Regions	Quantity (KG)	Value (USD)	Year on Year	
				Quantity	Value
1	USA	71,844,231	138,447,844	24.4%	13.7%
2	Australia	18,804,508	29,033,409	9.3%	2.5%
3	Netherlands	4,464,493	8,662,318	-9.3%	-1%
4	Canada	3,272,435	5,769,017	-59.9%	-59.4%
5	Germany	2,921,274	4,730,317	-24.4%	-21.3%
6	France	2,713,893	4,702,073	-11.1%	-4.7%
7	United Kingdom	2,548,397	4,439,658	-26.2%	-20.2%
8	Russian Federation	1,622,398	3,861,671	-6%	-4%
9	Japan	1,375,661	2,876,790	14.3%	8.1%
10	Poland	1,708,158	2,751,902	-19.9%	-19.4%

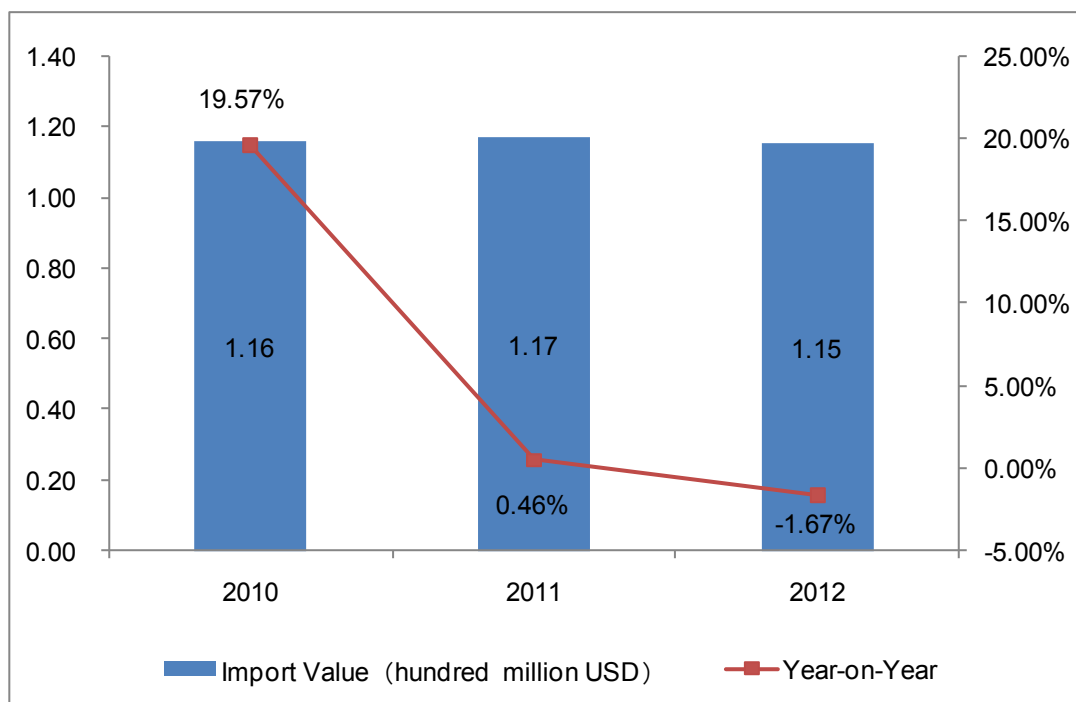


The major countries/regions for Chinese bamboo floor export from Jan. to Sep. in 2013 were USA and Australia, which occupied 58.89% and 12.35% respectively (71.24% in total) of the total export value. With an export value of 138 million USD, USA ranked first of the top 10 countries/regions for Chinese bamboo floor export from Jan. to Sep. in 2013 and increased 13.7% year on year.

Source: Customs Information Network

## 4. Global Bamboo Floor (HS: 440921) Import

### 4.1. Import Value for Global Bamboo Floor from 2010 to 2012



The import value for global bamboo floor from 2010 to 2012 was “V” shaped. In 2012 it reached 115 million USD, and declined 1.67% year on year.

### 4.2. Major Countries/Regions for Bamboo Floor Import from Jan. to June in 2013

Countries/Regions	Import Value from Jan. to June in 2013 (USD)	Year on Year
Canada	4,910,000	-46.32%
United Kingdom	4,483,000	-15.11%
France	4,424,000	3.97%
Australia	3,847,000	-7.19%
Germany	2,499,000	92.23%
Belgium	1,855,000	-25.68%
Poland	1,663,000	-25.06%
Netherlands	1,617,000	-28.55%
South Africa	1,111,000	-39.62%
Italy	952,000	-26.60%

The major countries/regions for global bamboo floor import from Jan. to June in 2013 were Canada, United Kingdom, France, Australia, Germany, Belgium, Poland, Netherlands, South Africa and Italy. With a big growth, the import value for Germany increased 92.23% year on year.

Source: UN COMTRADE

## 5. Major Countries/Regions for Bamboo Floor (HS: 440921) Export from Jan. to June in 2013

Countries/Regions	Export Value from Jan. to June in 2013 (USD)	Year on Year
China	155,341,000	-7.08%
USA	5,929,000	0.07%
Netherlands	3,269,000	-41.79%
Germany	867,000	556.82%
Spain	529,000	-85.16%
Belgium	464,000	53.64%
Italy	406,000	0.25%
Thailand	247,000	1272.22%
South Africa	228,000	135.05%
Poland	179,000	-41.50%

According to statistics from Jan. to June in 2013, with a value of 155 million USD, China ranked first for bamboo floor export and declined 7.08% year on year. USA followed and its export value was 5.929 million USD, increased 0.07% year on year. Obviously China is more competitive.

Source: UN COMTRADE

## 6. USA Bamboo Floor (HS: 440921) Industry Import from Jan. to August in 2013

Countries/Regions	Total Import Value from Jan. to August in 2013 (USD)	Year on Year	Proportion
Total	1,018,000	-56.03%	100.00%
China	996,000	-48.87%	97.84%
Canada	23,000	/	2.26%

The total import value for USA bamboo floor from Jan. to August in 2013 was 1.018 million USD, of which China occupied 97.84%. Canada followed and occupied 2.26%.

Source: UN COMTRADE

## 7. Australian Bamboo Floor (HS: 440921) Industry Import from Jan. to Sep. in 2013

Countries/Regions	Total Import Value from Jan. to Sep. in 2013 (USD)	Year on Year	Proportion
Total	5,995,000	-1.38%	100.00%
China	5,987,000	-0.53%	99.87%
Italy	8,000	60.00%	0.13%

The total import value for Australian bamboo floor from Jan. to Sep. in 2013 was about 5.995 million USD, and declined 1.38% year on year. China ranked first for Australian bamboo floor import and occupied 99.87% of its total import value. Italy followed and occupied 0.13%.

Source: UN COMTRADE



### 8. Japanese Bamboo Floor (HS: 440921) Industry Import from Jan. to Sep. in 2013

Countries/Regions	Total Import Value from Jan. to Sep. in 2013 (USD)	Year on Year	Proportion
Total	867,000	4.96%	100.00%
China	843,000	3.44%	97.23%
Italy	11,000	/	1.27%
Taiwan	9,000	-18.18%	1.04%
USA	3,000	/	0.35%

The total import value for Japanese bamboo floor from Jan. to Sep. in 2013 was about 867 thousand USD, and increased 4.96% year on year. China ranked first for Japanese bamboo floor import and occupied 97.23% of its total import value. Italy followed and occupied 1.27%.

Source: UN COMTRADE

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Thanks for reading the report, if you have any questions,opinions or advices, please contact us.

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