

# 2013Q3 Plastic Sanitary Ware

## Industry Analysis Report

2014.08



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HS Code	Product Name
3922	Baths, shower-baths, sinks wash-basins, bidets, lavatory pans, seats and covers, flushing cisterns and similar sanitary ware, of plastics, the following text referred to as “plastic sanitary ware.”

### 1. China Plastic Sanitary Ware (HS: 3922) Exports from Jan. to Oct. 2013

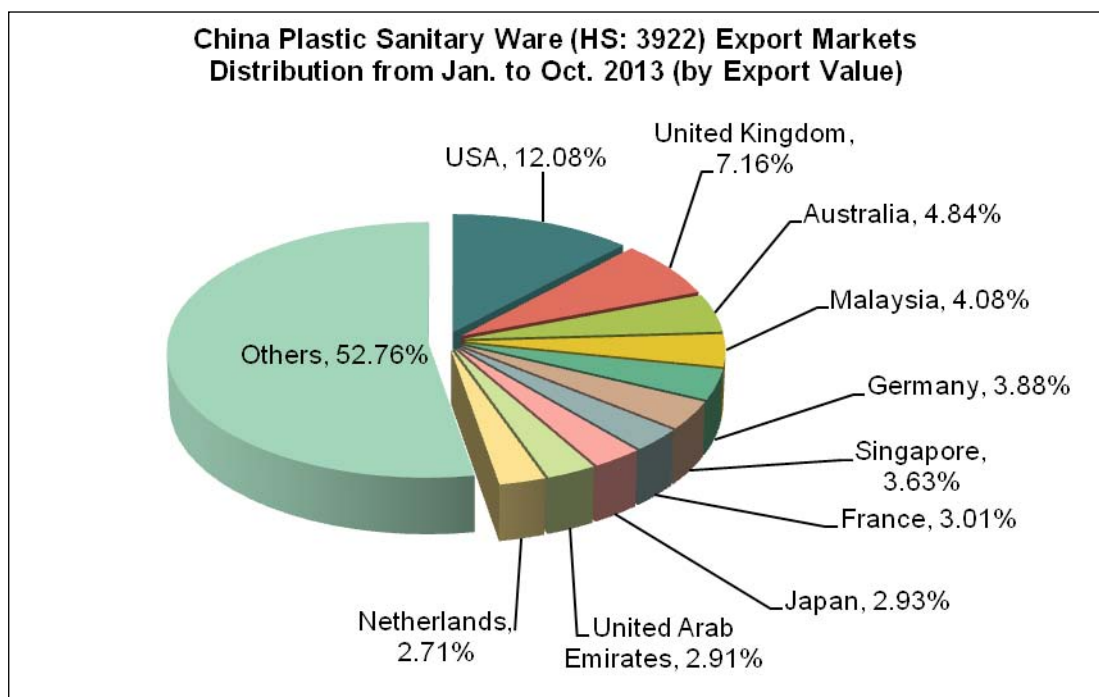
#### 1.1. China Plastic Sanitary Ware Export Volume and Value from Jan. to Oct. 2013

Month	Volume (kg)	Value (USD)	YOY	
			Volume	Value
Jan.	24,016,637	120,156,662	22.5%	119.3%
Feb.	14,939,294	81,755,200	79.8%	207.4%
Mar.	13,227,836	62,199,091	-20.3%	13.4%
Apr.	19,925,316	96,134,830	3%	-3.4%
May	21,783,401	108,638,568	-7.5%	-23.7%
Jun.	18,849,808	87,418,633	-20.9%	-39.2%
Jul.	17,948,108	79,266,824	-18.8%	-42.1%
Aug.	16,944,322	74,581,328	-27.4%	-43%
Sep.	15,324,013	65,641,852	-34%	-44.1%
Oct.	14,988,301	66,259,401	-33.1%	-44.3%
Jan. to Oct. Total	177,947,036	842,052,389	-12.1%	-17.9%

The export volume of China plastic sanitary ware from Jan. to Oct. 2013 amounted to 177,900 tons, with a decrease of 12.1%, while the export value amounted to 842 million US dollars, with a decrease of 17.9%. Among of which, the export value and volume of January and February both increased year on year.

#### 1.2. China Plastic Sanitary Ware Major Export Countries/Regions Distribution from Jan. to Oct. 2013

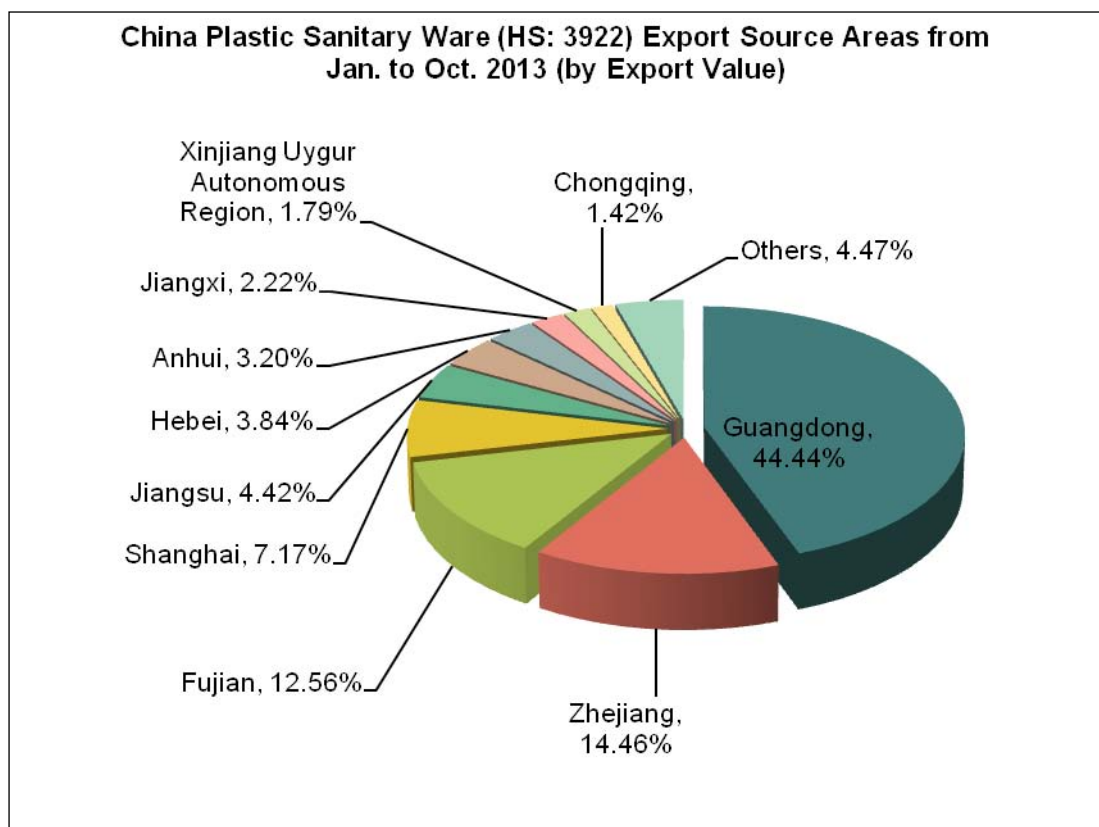
No.	Countries	Volume (kg)	Value (USD)	YOY	
				Volume	Value
1	USA	23,122,097	101,721,421	-0.2%	-5.4%
2	United Kingdom	13,179,587	60,255,852	2%	1.2%
3	Australia	8,694,328	40,753,488	-17.7%	-23.5%
4	Malaysia	4,943,371	34,379,545	-13.4%	-8.9%
5	Germany	7,767,826	32,697,510	-9.9%	-20.2%
6	Singapore	3,895,744	30,598,107	-0.6%	0.2%
7	France	6,669,119	25,355,669	28.7%	28.7%
8	Japan	5,198,664	24,661,991	-0.1%	-6.4%
9	United Arab Emirates	4,931,032	24,493,160	-12%	-22.4%
10	Netherlands	4,802,498	22,854,069	-7.3%	-16.5%



China's main export markets of plastic sanitary ware were the United States, the United Kingdom, Australia and Malaysia and etc. from Jan. to Oct. 2013. The export value to the United States accounted for 12.08% of our country's total export value of the product.

### 1.3. China Plastic Sanitary Ware Export Source Areas from Jan. to Oct. 2013

No.	Regions	Volume (kg)	Value (USD)	YOY	
				Volume	Volume
1	Guangdong	67,213,679	374,200,545	-17.7%	-15.5%
2	Zhejiang	32,047,773	121,763,475	2.4%	9.4%
3	Fujian	20,937,927	105,781,276	-7.7%	-11.2%
4	Shanghai	16,876,883	60,375,884	4.3%	8.8%
5	Jiangsu	9,673,305	37,236,828	-14%	-31.4%
6	Hebei	6,792,052	32,365,377	-12.4%	-6.9%
7	Anhui	9,761,663	26,968,870	-18.1%	-35.7%
8	Jiangxi	3,153,513	18,730,789	15.9%	-34.3%
9	Xinjiang Uygur Autonomous Region	3,763,283	15,073,030	36.4%	28.6%
10	Chongqing	1,529,988	11,947,403	-75.1%	-81.8%

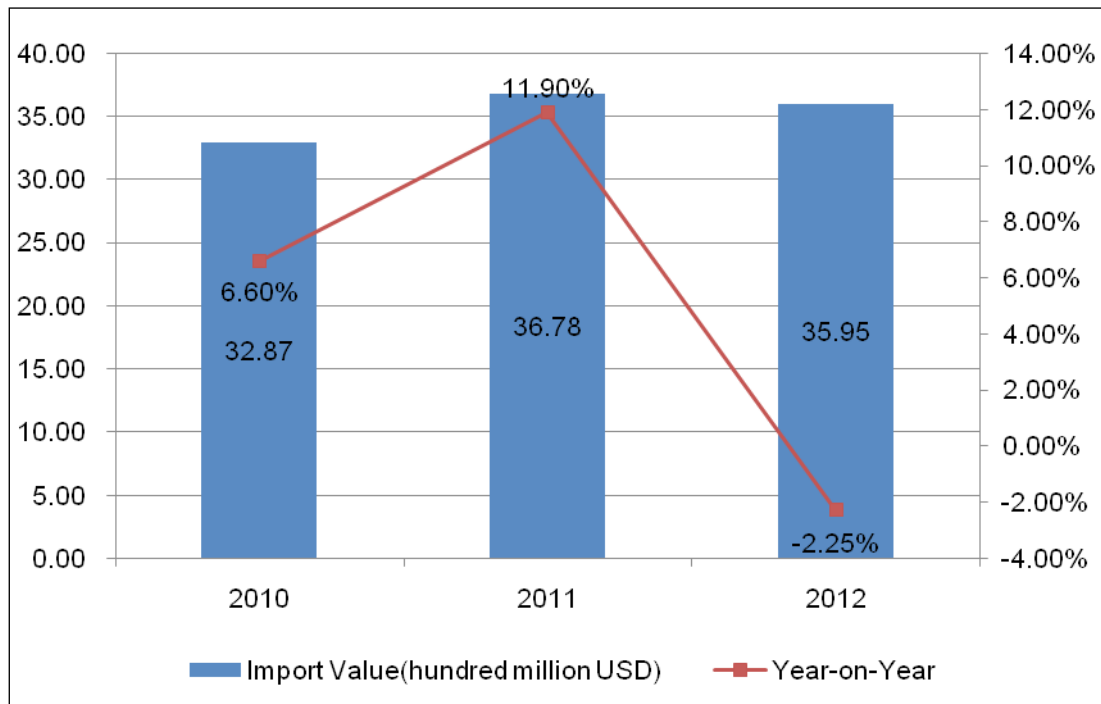


Guangdong, Zhejiang and Fujian are our country's plastic sanitary ware main source areas. From Jan. to Oct. 2013, the export value of the above three provinces accounted for 71.46% of China's total export value of the product.

Source: Customs Information Network

## 2. Analysis of Global Demand for Plastic Sanitary Ware (HS: 3922)

### 2.1. Global Demand for Plastic Sanitary Ware Trend from 2010 to 2012



The total import value of global plastic sanitary ware from 2010 to 2012 showed an inverted “V” trend. And the total import value of the three years amounted to 3.287 billion US dollars, 3.678 billion US dollars and 3.595 billion US dollars respectively, among of which, the import value of 2012 decreased slightly by 2.25% year on year, but increased by 9.38% compared to 2010.

### 2.2. Global Plastic Sanitary Ware Major Import Countries/Regions from 2010 to 2012

No.	Import Countries/Regions	Import Value (Thousand USD)			Import Value Growth Compared 2012 to 2010
		2010	2011	2012	
1	Germany	341,109	403,035	362,705	6.33%
2	France	253,867	272,924	245,665	-3.23%
3	The Russian Federation	167,504	197,228	213,836	27.66%
4	USA	192,166	190,691	199,357	3.74%
5	United Kingdom	174,013	176,081	162,157	-6.81%
6	Italy	176,148	177,973	140,665	-20.14%
7	Netherlands	119,265	166,146	139,959	17.35%
8	Belgium	140,208	152,222	139,891	-0.23%
9	Switzerland	90,067	101,215	95,693	6.25%
10	Canada	78,600	85,151	94,743	20.54%
11	Poland	101,667	105,950	94,445	-7.10%
12	Austria	85,747	87,521	94,034	9.66%
13	Japan	75,128	90,953	92,129	22.63%
14	Saudi Arabia	34,613	46,114	69,115	99.68%
15	United Arab Emirates	34,562	41,363	60,775	75.84%
16	Norway	78,787	70,382	59,962	-23.89%
17	Czech	54,369	66,415	57,293	5.38%
18	India	37,885	42,359	52,316	38.09%
19	Spain	67,437	65,406	51,969	-22.94%
20	Australia	43,623	49,423	48,691	11.62%

Germany, France and the Russian Federation are the world's three largest plastic sanitary ware import countries from 2010 to 2012. Among the global top twenty plastic sanitary ware import markets in 2012, Saudi Arabia's import value of plastic sanitary ware increased by 99.68% compared to that of 2010, which was the largest increase, followed by United Arab Emirates, the import value of plastic sanitary ware increased by 75.84% compared to that of 2010.



### 2.3. Global Plastic Sanitary Ware Major Import Countries/Regions Market Share from 2010 to 2012

No.	Import Countries/Regions	Import Value Percentage		
		2010	2011	2012
1	Germany	10.38%	10.96%	10.09%
2	France ↓	7.72%	7.42%	6.83%
3	The Russian Federation ↑	5.10%	5.36%	5.95%
4	USA	5.85%	5.18%	5.55%
5	United Kingdom ↓	5.29%	4.79%	4.51%
6	Italy ↓	5.36%	4.84%	3.91%
7	Netherlands	3.63%	4.52%	3.89%
8	Belgium ↓	4.27%	4.14%	3.89%
9	Switzerland	2.74%	2.75%	2.66%
10	Canada	2.39%	2.32%	2.64%
11	Poland ↓	3.09%	2.88%	2.63%
12	Austria	2.61%	2.38%	2.62%
13	Japan ↑	2.29%	2.47%	2.56%
14	Saudi Arabia ↑	1.05%	1.25%	1.92%
15	United Arab Emirates ↑	1.05%	1.12%	1.69%
16	Norway ↓	2.40%	1.91%	1.67%
17	Czech	1.65%	1.81%	1.59%
18	India	1.15%	1.15%	1.46%
19	Spain ↓	2.05%	1.78%	1.45%
20	Australia ↑	1.33%	1.34%	1.35%

Note: “↑” represents that the indicators listed continued to increase from 2010 to 2012, “↓” represents that the indicators listed continued to decrease from 2010 to 2012.

Judging from the market share, the import value in proportion of The Russian Federation, Japan, Saudi Arabia, the United Arab Emirates and Australia continued to rise, while that of France, the United Kingdom, Italy, Belgium, Poland, Norway and Spain continued to decline from 2010 to 2012.

### 2.4. Global Plastic Sanitary Ware Major Demanding Countries from Jan. to Aug. 2013

Major Import Countries/Regions	Import Value of Jan.-August 2013 (Thousand US dollars)	YOY
Germany	247,547	7.18%
France	172,826	1.31%
USA	150,377	12.59%
The Russian Federation	134,613	1.04%
United Kingdom	117,511	7.24%
Belgium	98,792	8.30%
Italy	98,377	2.44%
Netherlands	78,887	-8.58%
Austria	68,574	-4.00%
Poland	68,150	4.76%

From Jan. to Aug. 2013, global plastic sanitary ware major import countries and regions were Germany, France, the United States, the Russian Federation, the United Kingdom, Belgium, Italy, the Netherlands, Austria and Poland. Germany is the largest import country of global plastic sanitary ware, from Jan. to Aug. 2013, Germany's import value of plastic sanitary ware amounted to 248 million US dollars, with an increase of 7.18%.

Source: UN COMTRADE

### 3. Global Plastic Sanitary Ware (HS: 3922) Industry Competition Analysis

#### 3.1. Global Plastic Sanitary Ware Major Export Countries/Regions from 2010 to 2012

No.	Export Countries/ Regions	Export Value (Thousand USD)			Export Value Growth Compared 2012 to 2010
		2010	2011	2012	
1	China	496,719	640,098	1,248,701	151.39%
2	Germany	688,438	740,157	669,246	-2.79%
3	Italy	208,592	203,531	169,248	-18.86%
4	Netherlands	133,998	177,766	159,663	19.15%
5	Egypt	111,791	123,241	138,909	24.26%
6	USA	120,259	128,297	129,396	7.60%
7	Turkey	70,870	82,510	90,892	28.25%
8	Belgium	82,382	98,391	88,092	6.93%
9	Poland	79,883	83,575	84,289	5.52%
10	France	104,654	91,478	83,468	-20.24%
11	South Korea	59,887	80,897	82,551	37.84%
12	United Kingdom	104,958	100,341	75,425	-28.14%
13	Spain	76,912	74,275	72,093	-6.27%
14	Sweden	80,729	82,038	71,141	-11.88%
15	Austria	73,370	73,093	70,233	-4.28%
16	Czech	59,222	68,642	62,868	6.16%
17	Canada	52,650	57,575	59,824	13.63%
18	Switzerland	53,297	59,809	53,304	0.01%
19	Slovenia	55,291	60,649	51,081	-7.61%
20	Bulgaria	36,838	46,577	49,541	34.48%

China, Germany and Italy are the world's three largest plastic sanitary ware export countries from 2010 to 2012. Among the global top twenty plastic sanitary ware export markets in 2012, China's export value of plastic sanitary ware increased by 151.39% compared to that of 2010, which was the largest increase.

### 3.2. Global Plastic Sanitary Ware Major Export Countries/Regions Market Share from 2010 to 2012

No.	Export Countries/ Regions	Export Value Percentage		
		2010	2011	2012
1	China↑	15.59%	17.22%	32.03%
2	Germany↓	21.61%	19.91%	17.16%
3	Italy↓	6.55%	5.48%	4.34%
4	Netherlands	4.21%	4.78%	4.09%
5	Egypt	3.51%	3.32%	3.56%
6	USA↓	3.77%	3.45%	3.32%
7	Turkey	2.22%	2.22%	2.33%
8	Belgium	2.59%	2.65%	2.26%
9	Poland↓	2.51%	2.25%	2.16%
10	France↓	3.29%	2.46%	2.14%
11	South Korea	1.88%	2.18%	2.12%
12	United Kingdom↓	3.29%	2.70%	1.93%
13	Spain↓	2.41%	2.00%	1.85%
14	Sweden↓	2.53%	2.21%	1.82%
15	Austria↓	2.30%	1.97%	1.80%
16	Czech↓	1.86%	1.85%	1.61%
17	Canada↓	1.65%	1.55%	1.53%
18	Switzerland↓	1.67%	1.61%	1.37%
19	Slovenia↓	1.74%	1.63%	1.31%
20	Bulgaria↑	1.16%	1.25%	1.27%

Note: “↑” represents that the indicators listed continued to increase from 2010 to 2012, “↓” represents that the indicators listed continued to decrease from 2010 to 2012.

Judging from the market share, the export value in proportion of China and Bulgaria continued to rise, while that of Germany, Italy, the United States, Poland, France, the United Kingdom, Spain, Sweden, Austria, the Czech Republic, Canada, Switzerland, and Slovenia continued to decline from 2010 to 2012.

### 3.3. Global Plastic Sanitary Ware Major Export Countries/Regions from Jan. to Aug. 2013

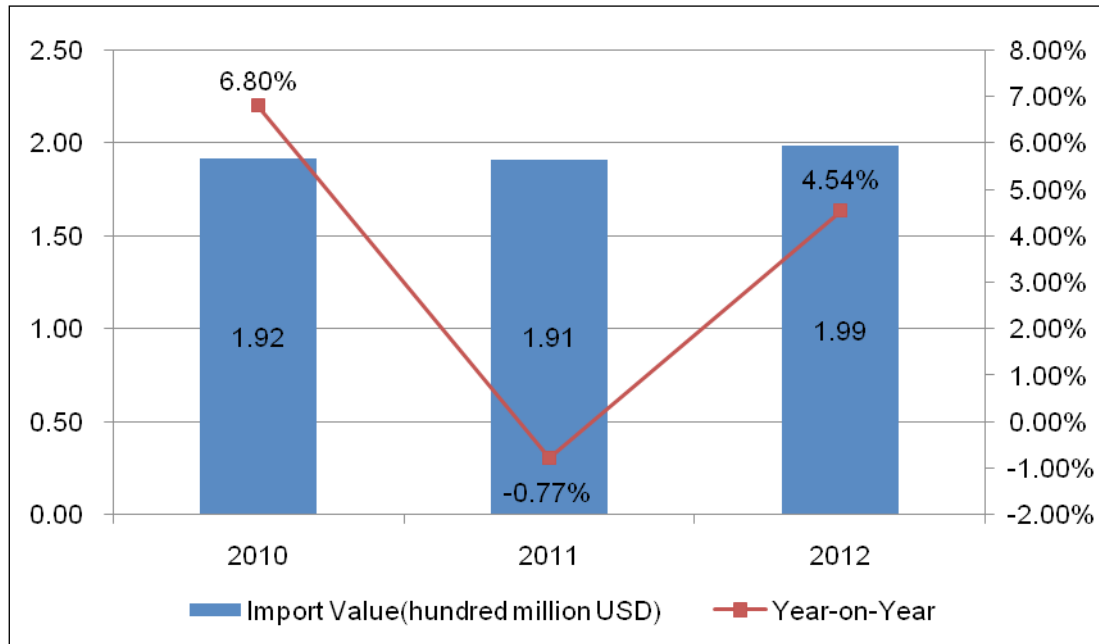
Major Export Countries/Regions	Export Value of Jan.-August 2013 (thousand US dollars)	YOY
China	710,154	-10.08%
Germany	455,422	1.56%
Italy	114,842	1.40%
Netherlands	96,566	-5.26%
USA	88,732	-2.87%
Turkey	73,010	22.34%
Poland	70,016	19.48%
Belgium	58,876	-0.24%
Austria	58,092	8.13%
Spain	55,793	19.20%

According to data statistics from Jan. to Aug. 2013, China is the largest export country of plastic sanitary ware. China's export value of plastic sanitary ware from Jan. to Aug. 2013 amounted to 710 million US dollars, with a decrease of 10.08%, followed by Germany, the export value of which amounted to 455 million US dollars, with an increase of 1.56%.

Source: UN COMTRADE

### 4. The United States Plastic Sanitary Ware (HS: 3922) Import Trend Analysis from 2010 to 2013

#### 4.1. The United States Plastic Sanitary Ware Import Value Trend from 2010 to 2012



The total import value of the United States plastic sanitary ware from 2010 to 2012 showed a “V” trend. And the total import value of the three years amounted to 192 million US dollars, 191 million US dollars and 199 million US dollars respectively, among of which, the import value of 2012 increased by 4.54% year on year.

### 4.2. The United States Plastic Sanitary Ware Major Import Countries/Regions from 2010 to 2012

No.	Import Countries/ Regions	Import Value (Thousand USD)			Import Value Growth Compared 2012 to 2010
		2010	2011	2012	
1	China	69,437	71,917	84,113	21.14%
2	Canada	49,962	53,363	55,450	10.98%
3	Mexico	33,674	28,636	25,810	-23.35%
4	Japan	11,575	8,836	5,053	-56.35%
5	Germany	3,233	3,473	4,426	36.90%
6	South Korea	5,055	4,662	3,374	-33.25%
7	Malaysia	13	326	3,269	25046.15%
8	India	3,460	3,665	2,905	-16.04%
9	Taiwan	2,585	2,055	2,822	9.17%
10	Italy	1,534	1,102	1,697	10.63%
11	United Kingdom	1,506	1,340	1,402	-6.91%
12	Sweden	1,218	1,382	1,327	8.95%
13	Vietnam	574	1,638	1,306	127.53%
14	South Africa	2,007	2,732	1,287	-35.87%
15	Netherlands	2,147	2,239	1,113	-48.16%
16	Egypt	948	649	939	-0.95%
17	Hong Kong	273	187	769	181.68%
18	Poland	379	197	331	-12.66%
19	Spain	274	469	247	-9.85%
20	Denmark	150	141	241	60.67%

China, Canada and Mexico are the United States' three largest plastic sanitary ware import countries from 2010 to 2012. Among the United States top twenty plastic sanitary ware import markets in 2012, Malaysia's import value of plastic sanitary ware increased by 25046.15% compared to that of 2010, which was the largest increase, followed by Hong Kong, the import value of which increased by 181.68% compared to that of 2010, Vietnam ranked the third, the import value of which increased by 127.53% compared to that of 2010.

### 4.3. The United States Plastic Sanitary Ware Major Import Countries/Regions Market Share from 2010 to 2012

No.	Import Countries/ Regions	Import Value Percentage		
		2010	2011	2012
1	China↑	36.13%	37.71%	42.19%
2	Canada	26.00%	27.98%	27.81%
3	Mexico↓	17.52%	15.02%	12.95%
4	Japan↓	6.02%	4.63%	2.53%
5	Germany↑	1.68%	1.82%	2.22%
6	South Korea↓	2.63%	2.44%	1.69%
7	Malaysia↑	0.01%	0.17%	1.64%
8	India	1.80%	1.92%	1.46%
9	Taiwan	1.35%	1.08%	1.42%
10	Italy	0.80%	0.58%	0.85%
11	UNITED KINGDOM	0.78%	0.70%	0.70%
12	Sweden	0.63%	0.72%	0.67%
13	Vietnam	0.30%	0.86%	0.66%
14	South Africa	1.04%	1.43%	0.65%
15	Netherlands	1.12%	1.17%	0.56%
16	Egypt	0.49%	0.34%	0.47%
17	Hong Kong	0.14%	0.10%	0.39%
18	Poland	0.20%	0.10%	0.17%
19	Spain	0.14%	0.25%	0.12%
20	Denmark	0.08%	0.07%	0.12%

Note: “↑” represents that the indicators listed continued to increase from 2010 to 2012, “↓” represents that the indicators listed continued to decrease from 2010 to 2012.

Judging from the market share, the import value in proportion of China, Germany and Malaysia continued to rise, while that of Mexico, Japan and South Korea continued to decline from 2010 to 2012.



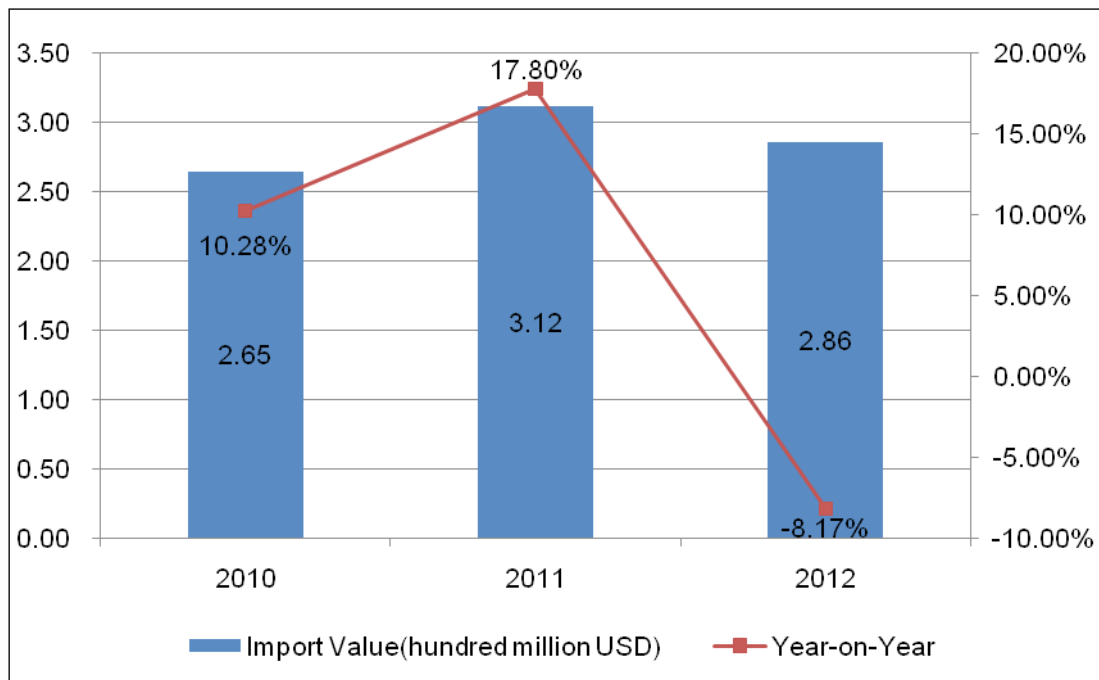
### 4.4. The United States Plastic Sanitary Ware Major Import Countries/Regions from Jan. to Aug. 2013

Countries/Regions	Import Value of Jan.-August 2013 (thousand US dollars)	YOY	Percentage
Total	150,377	12.59%	100.00%
China	60,106	7.93%	39.97%
Canada	40,767	7.66%	27.11%
Mexico	22,737	28.85%	15.12%
Malaysia	5,358	938.37%	3.56%
Germany	3,632	14.11%	2.42%
India	2,179	18.10%	1.45%
South Africa	2,073	112.40%	1.38%
Taiwan	1,950	8.94%	1.30%
South Korea	1,919	-21.35%	1.28%
Japan	1,156	-72.97%	0.77%

From Jan. to Aug. 2013, the United States' import value of plastic sanitary ware amounted to 150 million US dollars, and the import value of China plastic sanitary ware amounted to 60.106 million US dollars, accounting for 39.97% of the total import value, followed by Canada, accounting for 27.11%, and Mexico ranked the third, accounting for 15.12% of the total import value.

### 5. France Plastic Sanitary Ware (HS: 3922) Import Trend Analysis from 2010 to 2013

#### 5.1. France Plastic Sanitary Ware Import Value Trend from 2010 to 2012



The total import value of France plastic sanitary ware from 2010 to 2012 showed an inverted “V” trend. And the total import value of the three years amounted to 254 million US dollars, 273 million US dollars and 246 million US dollars respectively, among of which, the import value of 2012 decreased by 9.99% year on year.

### 5.2. France Plastic Sanitary Ware Major Import Countries/Regions from 2010 to 2012

No.	Import Countries/ Regions	Import Value (Thousand USD)			Import Value Growth Compared 2012 to 2010
		2010	2011	2012	
1	Germany	60,393	67,700	61,260	1.44%
2	China	45,514	49,640	44,677	-1.84%
3	Italy	31,432	28,441	25,245	-19.68%
4	United Kingdom	14,737	18,345	18,827	27.75%
5	Netherlands	14,332	17,063	15,150	5.71%
6	Spain	12,664	11,554	13,357	5.47%
7	Egypt	10,982	12,299	11,258	2.51%
8	Belgium	5,827	7,528	5,837	0.17%
9	Portugal	5,457	6,915	5,627	3.12%
10	Sweden	8,007	8,182	5,595	-30.12%
11	Tunisia	5,347	5,940	5,474	2.38%
12	Turkey	3,221	3,165	4,811	49.36%
13	Poland	7,155	5,998	4,622	-35.40%
14	Bulgaria	2,276	5,677	3,266	43.50%
15	Switzerland	2,477	2,582	2,866	15.70%
16	India	2,051	2,813	2,660	29.69%
17	Denmark	2,688	3,133	2,591	-3.61%
18	Czech	1,196	1,517	1,833	53.26%
19	Hungary	1,760	1,724	1,738	-1.25%
20	Slovakia	2,256	1,848	1,221	-45.88%

Germany, China and Italy are France's three largest plastic sanitary ware import countries from 2010 to 2012. Among France top twenty plastic sanitary ware import markets in 2012, Czech's import value of plastic sanitary ware increased by 53.26% compared to that of 2010, which was the largest increase, followed by Turkey, the import value of which increased by 49.36% compared to that of 2010.

### 5.3. France Plastic Sanitary Ware Major Import Countries/Regions Market Share from 2010 to 2012

No.	Import Countries/ Regions	Import Value Percentage		
		2010	2011	2012
1	Germany↑	23.79%	24.81%	24.94%
2	China	17.93%	18.19%	18.19%
3	Italy↓	12.38%	10.42%	10.28%
4	United Kingdom↑	5.81%	6.72%	7.66%
5	Netherlands	5.65%	6.25%	6.17%
6	Spain	4.99%	4.23%	5.44%
7	Egypt↑	4.33%	4.51%	4.58%
8	Belgium	2.30%	2.76%	2.38%
9	Portugal	2.15%	2.53%	2.29%
10	Sweden↓	3.15%	3.00%	2.28%
11	Tunisia↑	2.11%	2.18%	2.23%
12	Turkey	1.27%	1.16%	1.96%
13	Poland↓	2.82%	2.20%	1.88%
14	Bulgaria	0.90%	2.08%	1.33%
15	Switzerland	0.98%	0.95%	1.17%
16	India↑	0.81%	1.03%	1.08%
17	Denmark	1.06%	1.15%	1.05%
18	Czech↑	0.47%	0.56%	0.75%
19	Hungary	0.69%	0.63%	0.71%
20	Slovakia↓	0.89%	0.68%	0.50%

Note: “↑” represents that the indicators listed continued to increase from 2010 to 2012, “↓” represents that the indicators listed continued to decrease from 2010 to 2012.

Judging from the market share, the import value in proportion of Germany, the United Kingdom, Egypt, Tunisia, India and the Czech Republic continued to rise, while that of Italy, Sweden, Poland and Slovakia continued to decline from 2010 to 2012.

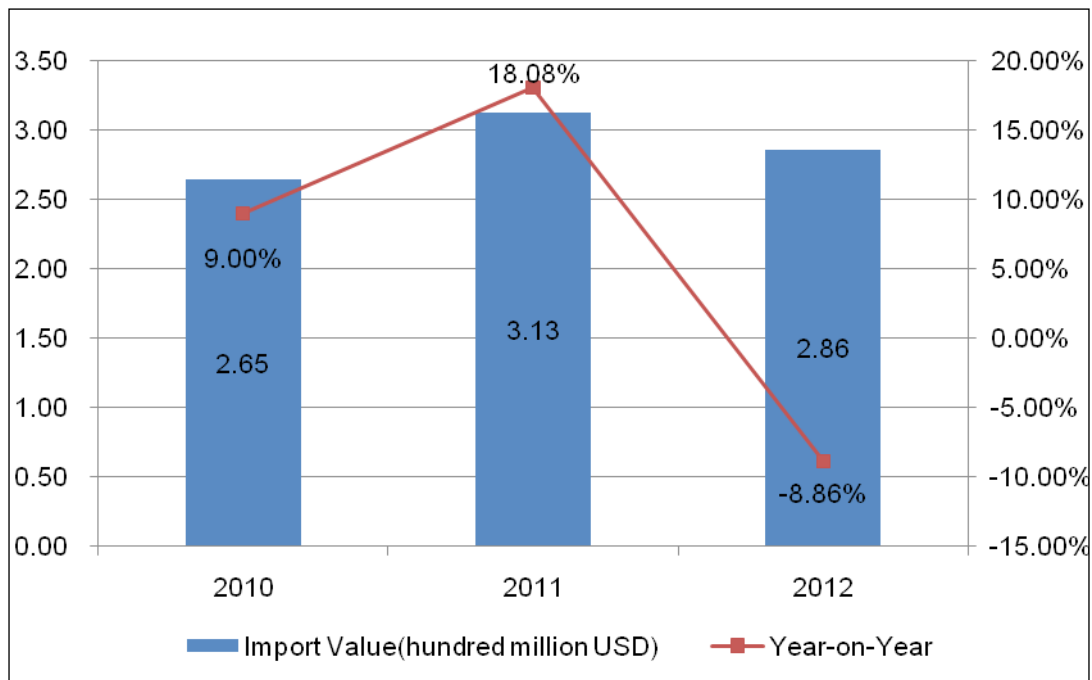
### 5.4. France Plastic Sanitary Ware Major Import Countries/Regions from Jan. to Aug. 2013

Countries/Regions	Import Value of Jan.-August 2013 (thousand US dollars)	YOY	Percentage
Total	172,826	1.31%	100.00%
Germany	46,947	-0.63%	27.16%
China	26,333	1.88%	15.24%
Italy	16,353	-4.27%	9.46%
United Kingdom	14,375	16.11%	8.32%
Spain	11,135	18.32%	6.44%
Netherlands	10,122	-18.74%	5.86%
Egypt	9,630	19.49%	5.57%
Belgium	8,701	19.00%	5.03%
Poland	4,543	31.76%	2.63%
Sweden	4,113	15.70%	2.38%

From Jan. to Aug. 2013, France's import value of plastic sanitary ware amounted to 173 million US dollars, and the import value of Germany plastic sanitary ware amounted to 46.947 million US dollars, accounting for 27.16% of the total import value, followed by China, accounting for 15.24% of the total import value.

### 6. Germany Plastic Sanitary Ware (HS: 3922) Import Trend Analysis from 2010 to 2013

#### 6.1. Germany Plastic Sanitary Ware Import Value Trend from 2010 to 2012



The total import value of Germany plastic sanitary ware from 2010 to 2012 showed an inverted “V” trend. And the total import value of the three years amounted to 341 million US dollars, 403 million US dollars and 363 million US dollars respectively, among of which, the import value of 2012 decreased by 10.01% year on year.

### 6.2. Germany Plastic Sanitary Ware Major Import Countries/Regions from 2010 to 2012

No.	Import Countries/ Regions	Import Value (Thousand USD)			Import Value Growth Compared 2012 to 2010
		2010	2011	2012	
1	China	60,803	60,537	56,307	-7.39%
2	Switzerland	33,971	40,894	38,711	13.95%
3	Netherlands	30,565	37,543	31,975	4.61%
4	Austria	14,612	25,168	31,517	115.69%
5	Italy	33,135	36,088	30,582	-7.70%
6	Egypt	23,438	31,739	28,559	21.85%
7	Denmark	26,257	30,457	22,507	-14.28%
8	Bulgaria	18,633	21,377	18,455	-0.96%
9	Poland	13,655	15,003	14,839	8.67%
10	France	15,009	20,055	12,844	-14.42%
11	United Kingdom	15,062	15,525	10,343	-31.33%
12	Belgium	8,503	10,002	9,676	13.80%
13	Slovenia	7,957	9,622	8,595	8.02%
14	Czech	8,336	8,089	7,178	-13.89%
15	Turkey	6,799	7,153	5,629	-17.21%
16	Portugal	1,569	6,189	5,328	239.58%
17	United Arab Emirates	5,110	6,445	5,269	3.11%
18	Croatia	2,573	2,735	2,914	13.25%
19	Hungary	701	3,502	2,845	305.85%
20	Slovakia	2,240	2,392	2,800	25.00%

China, Switzerland and the Netherlands are Germany's three largest plastic sanitary ware import countries from 2010 to 2012. Among Germany top twenty plastic sanitary ware import markets in 2012, Hungary's import value of plastic sanitary ware increased by 305.85% compared to that of 2010, which was the largest increase, followed by Portugal, the import value of which increased by 239.58% compared to that of 2010.

### 6.3. Germany Plastic Sanitary Ware Major Import Countries/Regions Market Share from 2010 to 2012

No.	Import Countries/ Regions	Import Value Percentage		
		2010	2011	2012
1	China	17.83%	15.02%	15.52%
2	Switzerland ↑	9.96%	10.15%	10.67%
3	Netherlands	8.96%	9.32%	8.82%
4	Austria ↑	4.28%	6.24%	8.69%
5	Italy ↓	9.71%	8.95%	8.43%
6	Egypt	6.87%	7.87%	7.87%
7	Denmark ↓	7.70%	7.56%	6.21%
8	Bulgaria ↓	5.46%	5.30%	5.09%
9	Poland	4.00%	3.72%	4.09%
10	France	4.40%	4.98%	3.54%
11	United Kingdom ↓	4.42%	3.85%	2.85%
12	Belgium	2.49%	2.48%	2.67%
13	Slovenia	2.33%	2.39%	2.37%
14	Czech ↓	2.44%	2.01%	1.98%
15	Turkey ↓	1.99%	1.77%	1.55%
16	Portugal	0.46%	1.54%	1.47%
17	United Arab Emirates	1.50%	1.60%	1.45%
18	Croatia	0.75%	0.68%	0.80%
19	Hungary	0.21%	0.87%	0.78%
20	Slovakia	0.66%	0.59%	0.77%

Note: “↑” represents that the indicators listed continued to increase from 2010 to 2012, “↓” represents that the indicators listed continued to decrease from 2010 to 2012.

Judging from the market share, the import value in proportion of Switzerland and Austria continued to rise, while that of Italy, Denmark, Bulgaria, the United Kingdom, the Czech Republic and Turkey continued to decline from 2010 to 2012.



### 6.4. Germany Plastic Sanitary Ware Major Import Countries/Regions from Jan. to Aug. 2013

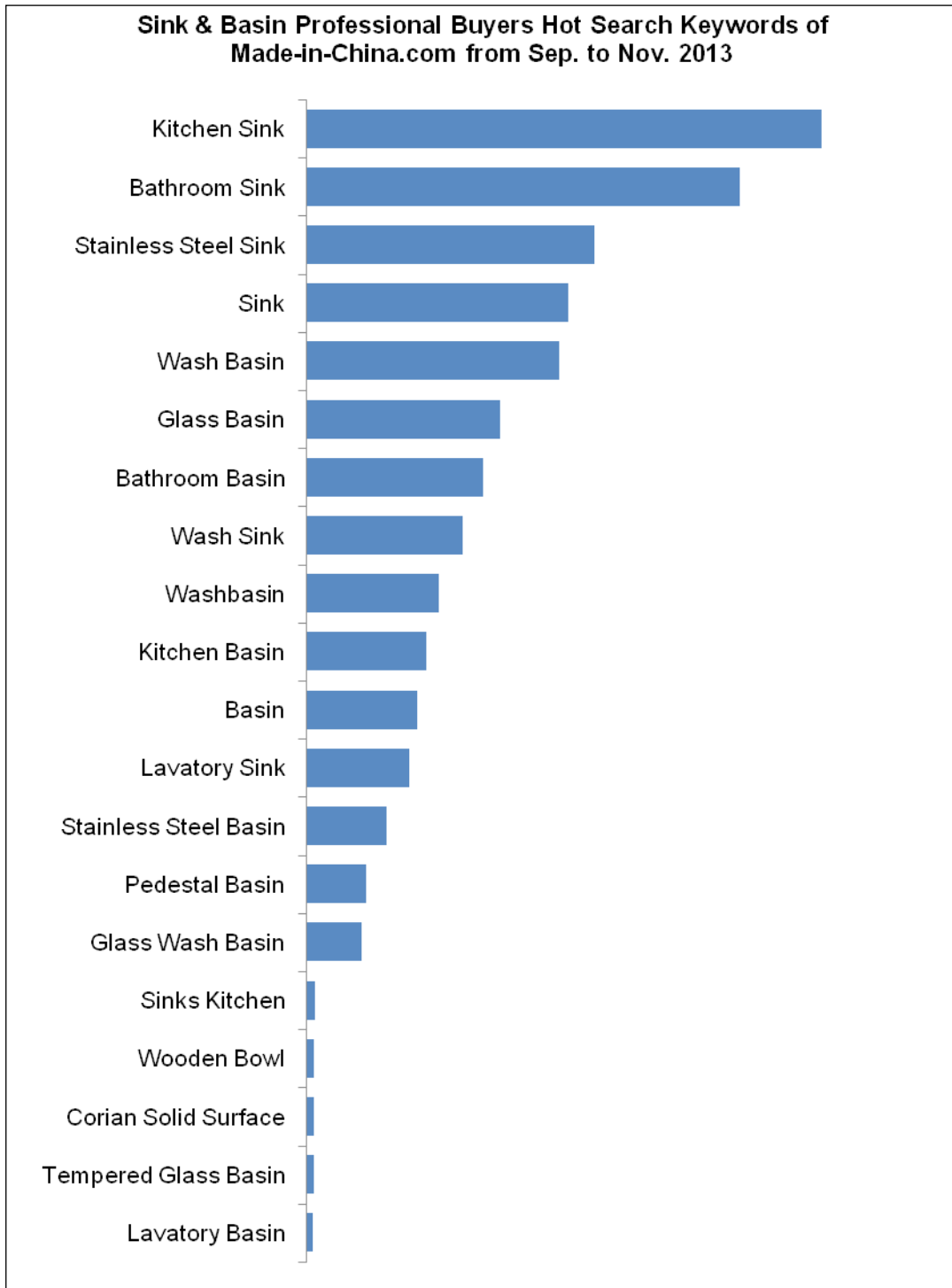
Countries/Regions	Import Value of Jan.-August 2013 (thousand US dollars)	YOY	Percentage
Total	247,547	7.18%	100.00%
China	39,333	13.94%	15.89%
Austria	24,524	41.40%	9.91%
Netherlands	24,298	1.67%	9.82%
Switzerland	22,040	-13.74%	8.90%
Italy	18,244	3.50%	7.37%
Bulgaria	16,849	27.14%	6.81%
Denmark	14,971	-2.02%	6.05%
Egypt	13,878	20.62%	5.61%
Poland	11,965	20.59%	4.83%
Belgium	11,302	9.98%	4.57%

From Jan. to Aug. 2013, Germany's import value of plastic sanitary ware amounted to 248 million US dollars, with an increase of 7.18%, and the import value of China plastic sanitary ware amounted to 39.333 million US dollars, accounting for 15.89% of the total import value, followed by Austria, accounting for 9.91% of the total import value.

## 7. Sanitary Ware Industry Data Analysis of Made-in-China.com

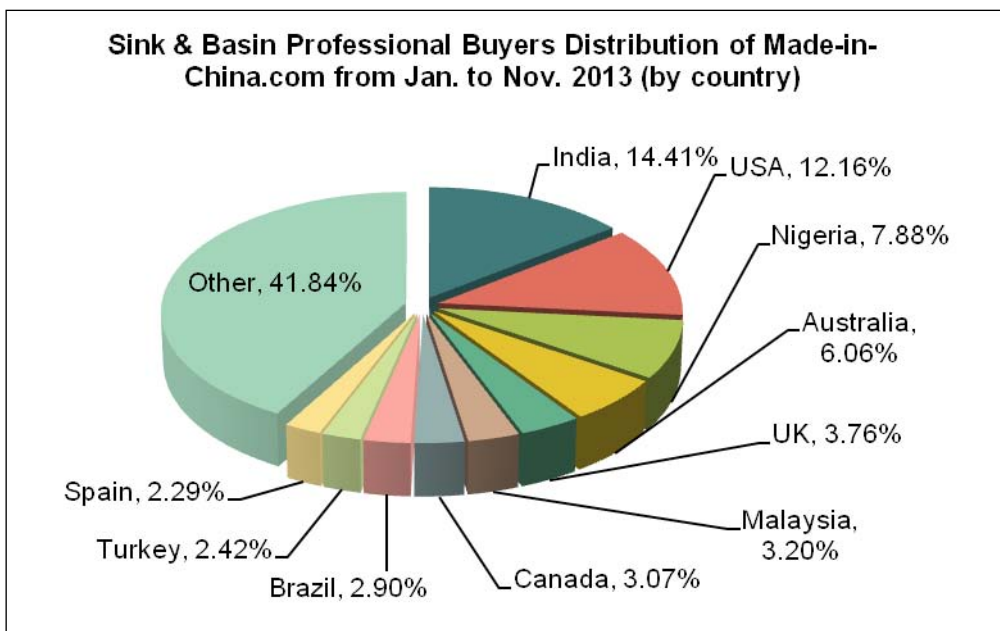
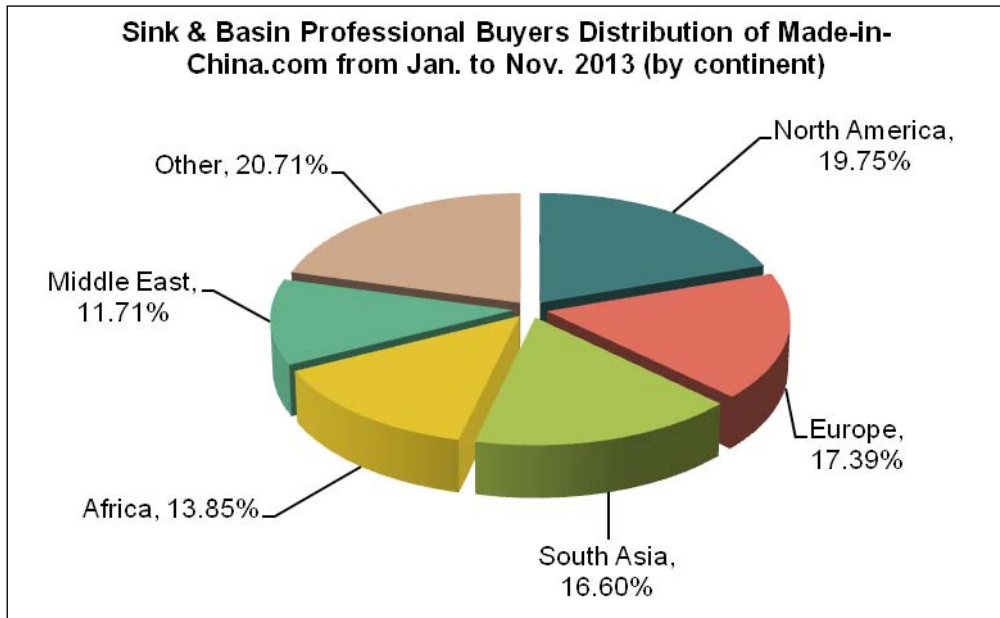
### 7.1. Sink & Basin Industry Data Analysis of Made-in-China.com

7.1.1. Sink & Basin Professional Buyers Hot Search Keywords of Made-in-China.com from Sep. to Nov. 2013



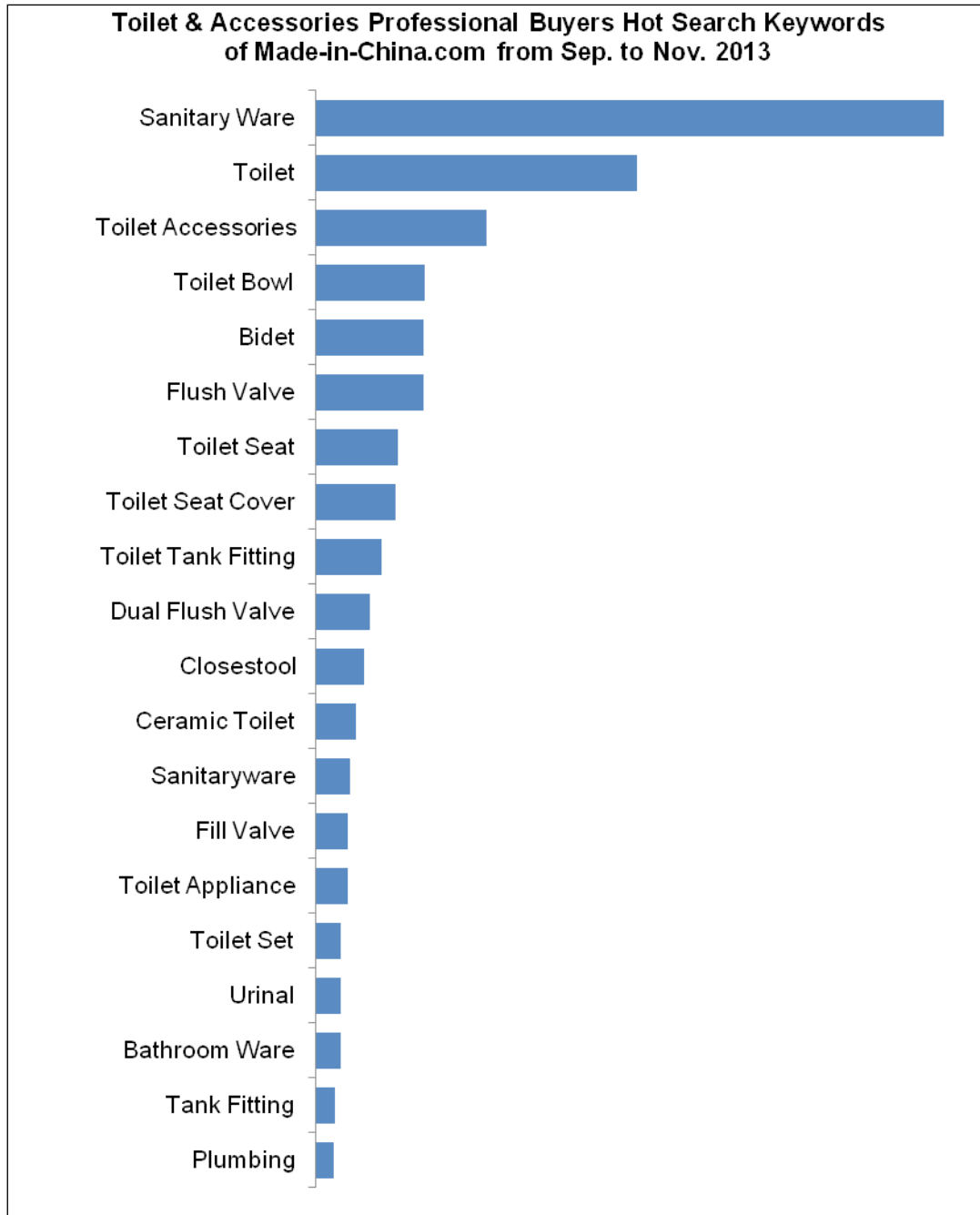
## 7.1.2. Sink & Basin Professional Buyers Distribution

on of Made-in-China.com from Jan. to Nov. 2013

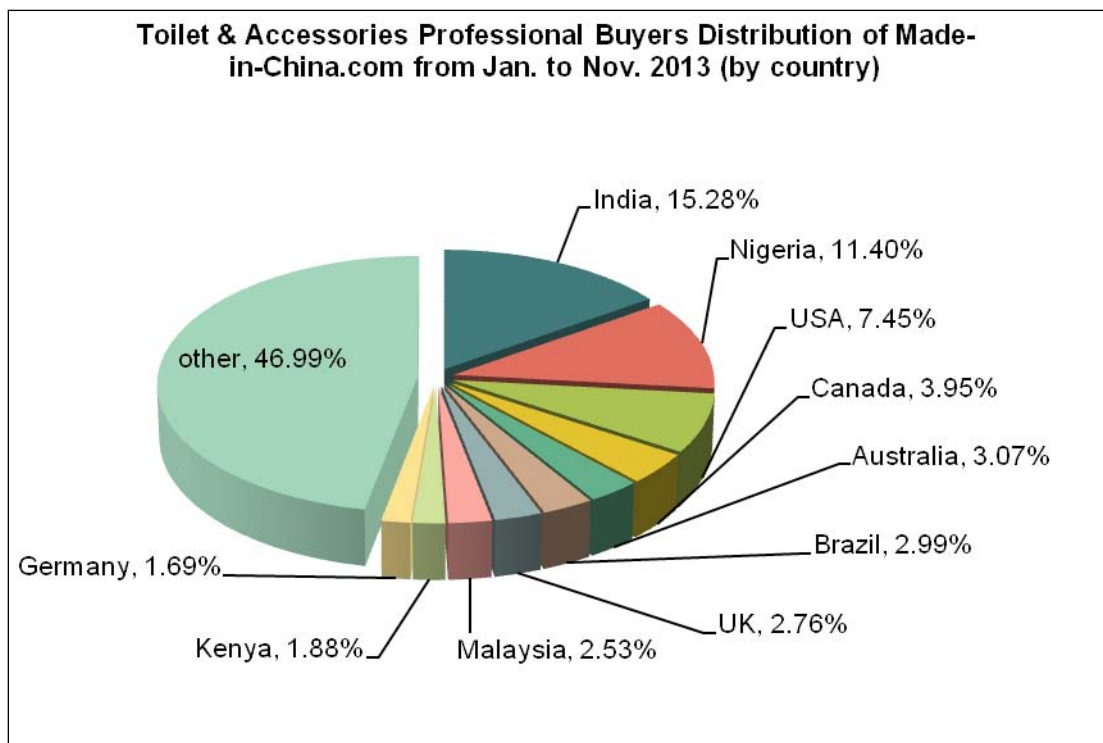
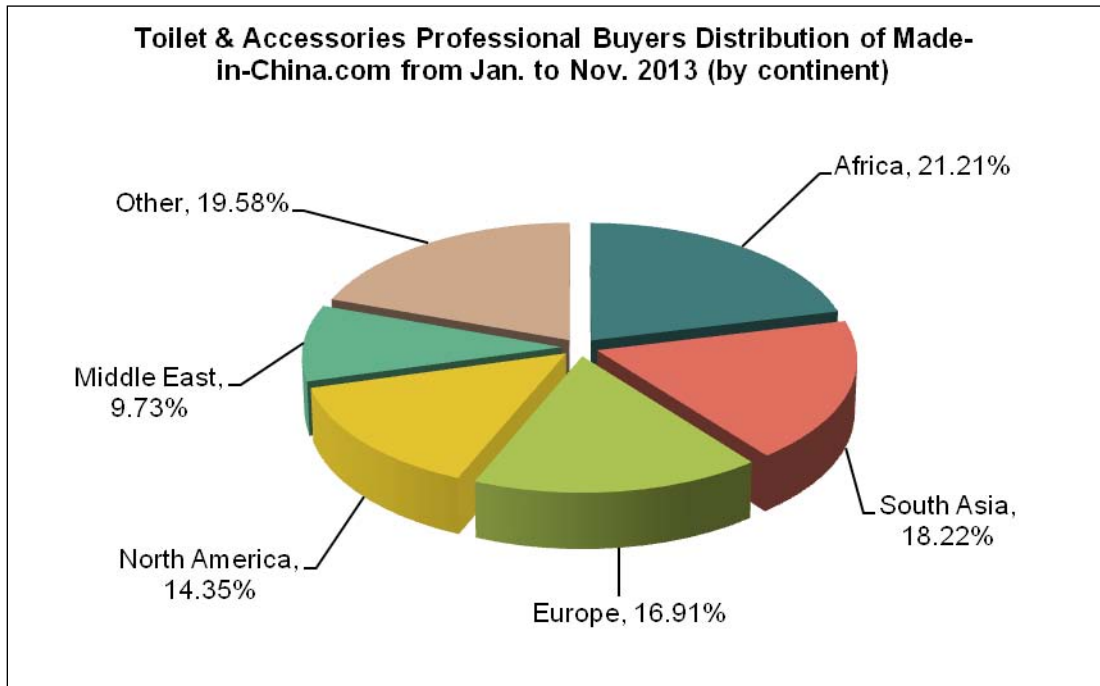


## 7.2. Toilet & Accessories Industry Data Analysis of Made-in-China.com

### 7.2.1. Toilet & Accessories Professional Buyers Hot Search Keywords of Made-in-China.com from Sep. to Nov. 2013

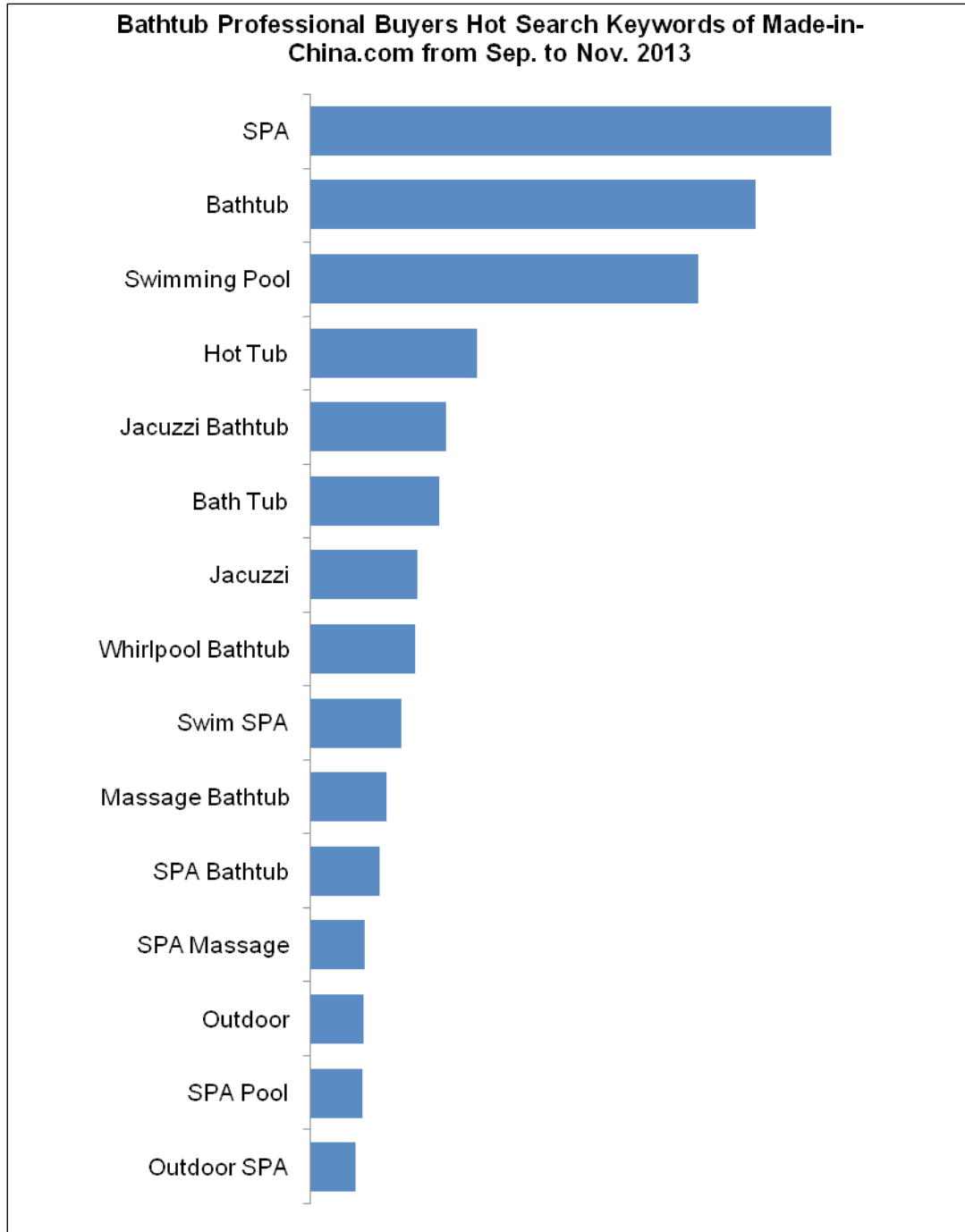


## 7.2.2. Toilet & Accessories Professional Buyers Distribution of Made-in-China.com from Jan. to Nov. 2013

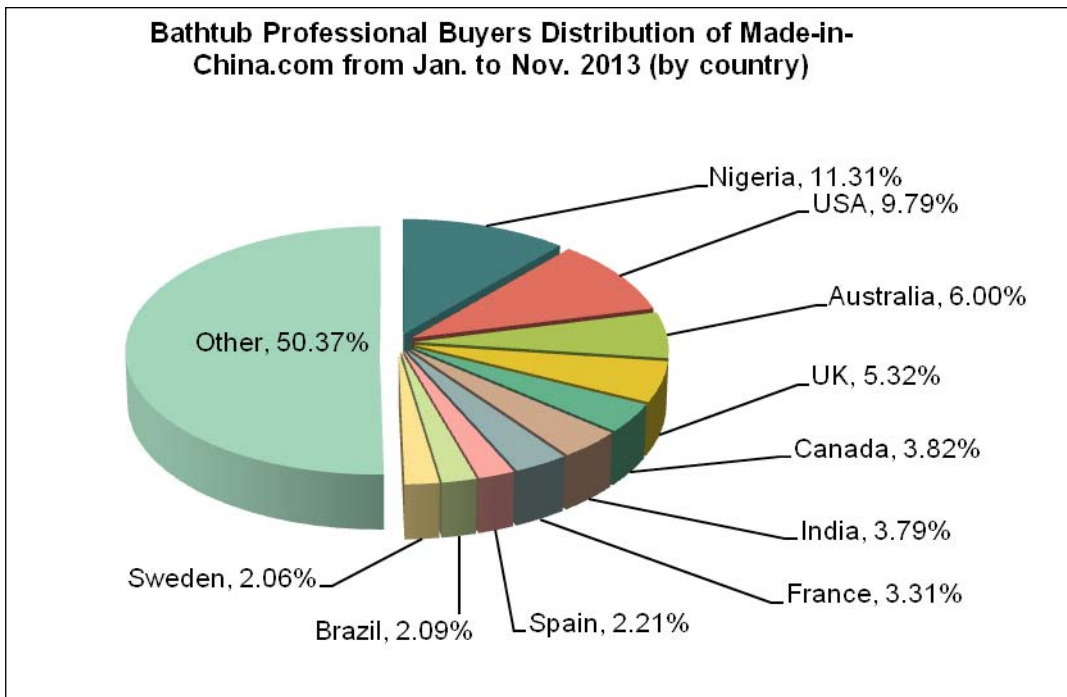
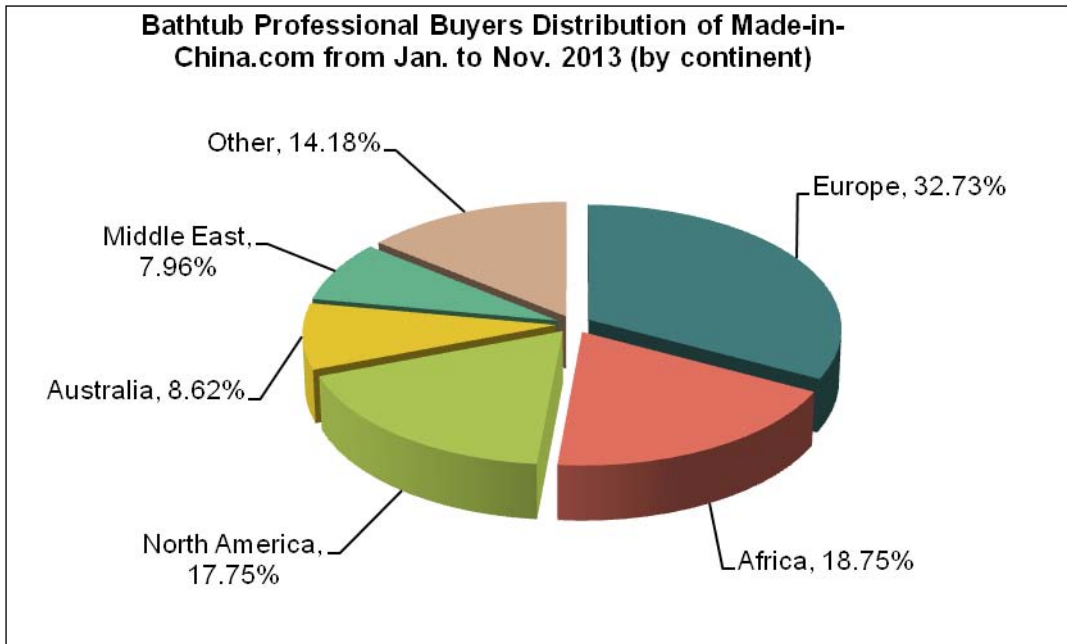


## 7.3. Bathtub Industry Data Analysis of Made-in-China.com

### 7.2.1. Bathtub Professional Buyers Hot Search Keywords of Made-in-China.com from Sep. to Nov. 2013



### 7.2.2. Bathtub Professional Buyers Distribution of Made-in-China.com from Jan. to Nov. 2013



Source: Made-in-China.com

The IAR Team of Made-in-China.com dedicates to surveying,excavating and collating industry information for supplying the service of timely and exact information analysis, providing necessary information and dates for clients'decision.

Thanks for reading the report, if you have any questions,opinions or advices, please contact us.

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