

2013 Packaging & Printing

Industry Analysis Report

2014.08



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1. China Packaging & Printing Exports Analysis

- Product name corresponding to HS Code description

HS Code	Product name	Abbreviation
48	Paper and paperboard; articles of paper pulp, of paper or of paperboard	Paper pulp, paper and paper products
49	Printed books, newspapers, pictures & other products of the printing industry; manuscripts, typescripts & plans	Products of the printing industry, manuscripts & plans
3215	Printing ink, writing or drawing ink and other inks, whether or not concentrated or solid	Ink
8443	Printing machinery used for printing, cylinders and other printing components of heading 84.42; other printers Copying machines and facsimile machines, whether or not combined; Part and accessories thereof	Printing machinery, printers, copying machines, facsimile machines and part and accessories

- China Packaging & Printing Exports from Jan. to Dec. 2013 (By export value)

Product name	Unit	Quantity	Value (USD)	Compared to the same period of last year	
				Quantity	Value
Printing machinery, printers, copying machines, facsimile machines and part and accessories	-	505,270,225	25,031,265,281	1%	-0.6%
Pulp, paper and paper products	kg	8,661,813,871	15,996,328,890	14.2%	16.5%
Products of the printing industry, manuscripts & plans	kg	1,058,433,272	3,700,507,390	-1.4%	6.5%
Ink	kg	49,012,429	301,707,930	-0.4%	6.4%

1.1. 2013 China Paper pulp, paper and paper products (HS: 48) Exports Analysis

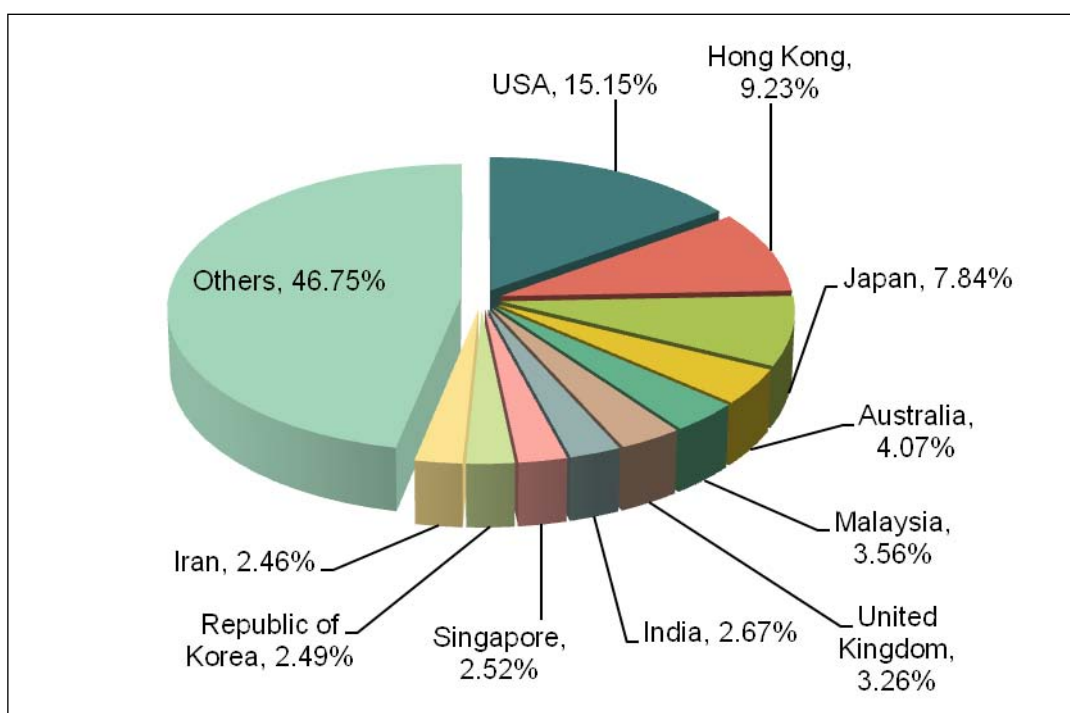
1.1.1. China Paper pulp, paper and paper products Exports, from Jan. to Dec. 2013 (By export value)

Month	Accumulative total from Jan.-Dec.		Accumulatively compared to the same period of last year	
	Export Quantity (kg)	Export Value (USD)	Quantity	Value
Jan.	643,995,134	1,170,867,738	22%	37.4%
Feb.	487,439,523	849,491,330	-1.3%	23.9%
Mar.	717,584,501	1,144,568,610	11.8%	12.7%
Apr.	695,616,564	1,229,442,012	11.7%	10.6%
May	767,887,523	1,340,455,304	9.5%	1.3%
Jun.	734,276,573	1,312,217,750	10.6%	5.3%
Jul.	778,472,481	1,416,120,617	22.7%	10.4%
Aug.	779,311,792	1,453,364,819	16.2%	14.3%
Sep.	763,763,580	1,455,319,342	7.3%	9.3%
Oct.	753,059,434	1,509,810,917	20.6%	26.4%
Nov.	767,129,577	1,531,987,020	21.2%	36%
Dec.	773,277,189	1,582,683,431	17.6%	23.3%
Accumulative total from Jan.-Dec.	8,661,813,871	15,996,328,890	14.2%	16.5%

From Jan. to Dec. 2013, our country's paper pulp, paper and paper products export quantity amounted to 8.662 million tons, with an increase of 14.2% YOY, and the export value amounted to 15.996 billion US dollars, with an increase of 16.5% YOY.

1.1.2. China Paper pulp, paper and paper products Export Volume and Value and Major Export Countries/Regions, from Jan. to Dec. 2013 (By export value)

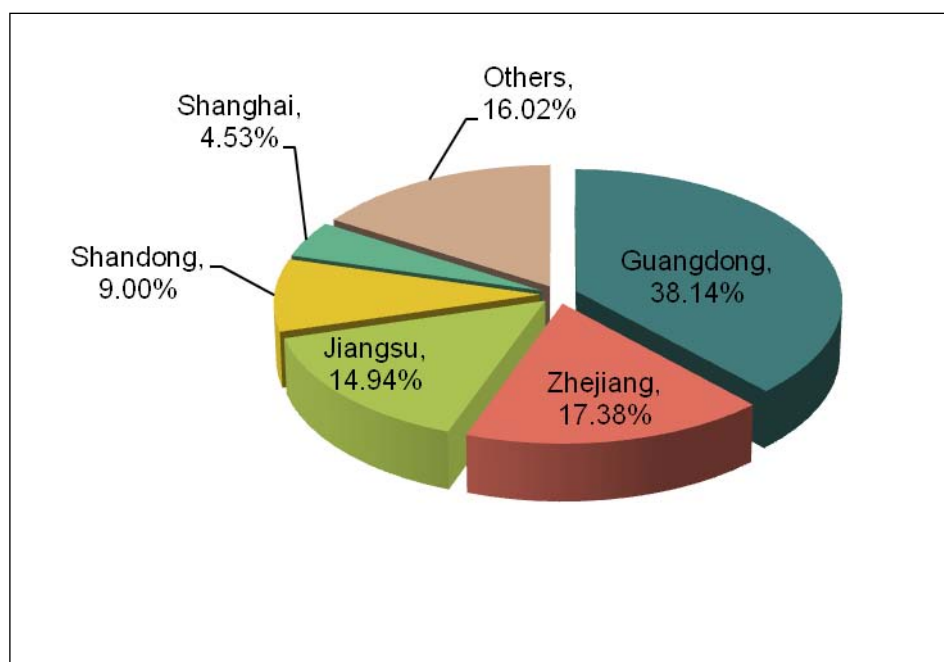
No.	Country/Region	Accumulative total from Jan.-Dec.		Accumulatively compared to the same period of last year	
		Quantity (kg)	Value (USD)	Quantity	Value
1	USA	928,102,276	2,423,000,206	6.8%	6.3%
2	Hong Kong	733,639,397	1,476,678,749	-7.2%	17.3%
3	Japan	773,361,695	1,253,958,692	-8.5%	-4.6%
4	Australia	363,856,645	651,443,476	-3.1%	6.2%
5	Malaysia	302,267,840	569,611,756	34.7%	39.3%
6	United Kingdom	179,186,356	521,295,980	20.4%	11.6%
7	India	324,809,984	427,705,610	37.2%	37.1%
8	Singapore	133,982,430	403,450,674	8.7%	57.6%
9	Republic of Korea	276,744,359	397,685,674	24.9%	18.5%
10	Iran	223,093,929	393,871,861	61.1%	106.6%



As can be seen from the export data of Jan.-Dec. 2013, China paper pulp, paper and paper products major export countries were USA, Hong Kong, Japan, Australia, Malaysia, United Kingdom, India, Singapore, Republic of Korea and Iran and so on. USA was the main export market of our country's paper pulp, paper and paper products, and the export value to USA in 2013 accounted for 15.15% of the total export value of the products. Among the top ten paper pulp, paper and paper products export markets in 2013, the export value to Iran increased by 106.6% YOY, for the largest increase in value.

1.1.3. China Paper pulp, paper and paper products Export Enterprises Distribution, from Jan. to Dec. 2013 (By export value)

No.	Region	Accumulative total from Jan.-Dec.		Accumulatively compared to the same period of last year	
		Quantity (kg)	Value (USD)	Quantity	Value
1	Guangdong	2,256,097,367	6,100,795,998	23.5%	38.9%
2	Zhejiang	1,492,262,043	2,779,808,091	21.5%	17.5%
3	Jiangsu	1,947,055,502	2,389,085,481	0.1%	-3.2%
4	Shandong	1,424,899,593	1,439,745,915	16.5%	11.1%
5	Shanghai	271,549,207	724,158,997	2.6%	1.2%
6	Fujian	317,336,208	663,240,432	1.2%	-4.2%
7	Liaoning	80,076,262	259,240,739	16.7%	15.7%
8	Hainan	291,072,057	251,149,450	63.5%	63.9%
9	Anhui	78,729,694	210,073,058	16.7%	-3.7%
10	Henan	138,168,094	159,804,637	20.8%	17.6%



As can be seen from the export data of Jan.-Dec. 2013, China paper pulp, paper and paper products original places of exported goods are Guangdong, Zhejiang and Jiangsu, among which, the export value of Guangdong accounted for 38.14% of the total export value of our country.

1.2. 2013 China Products of the printing industry, manuscripts & plans (HS: 49) Exports Analysis

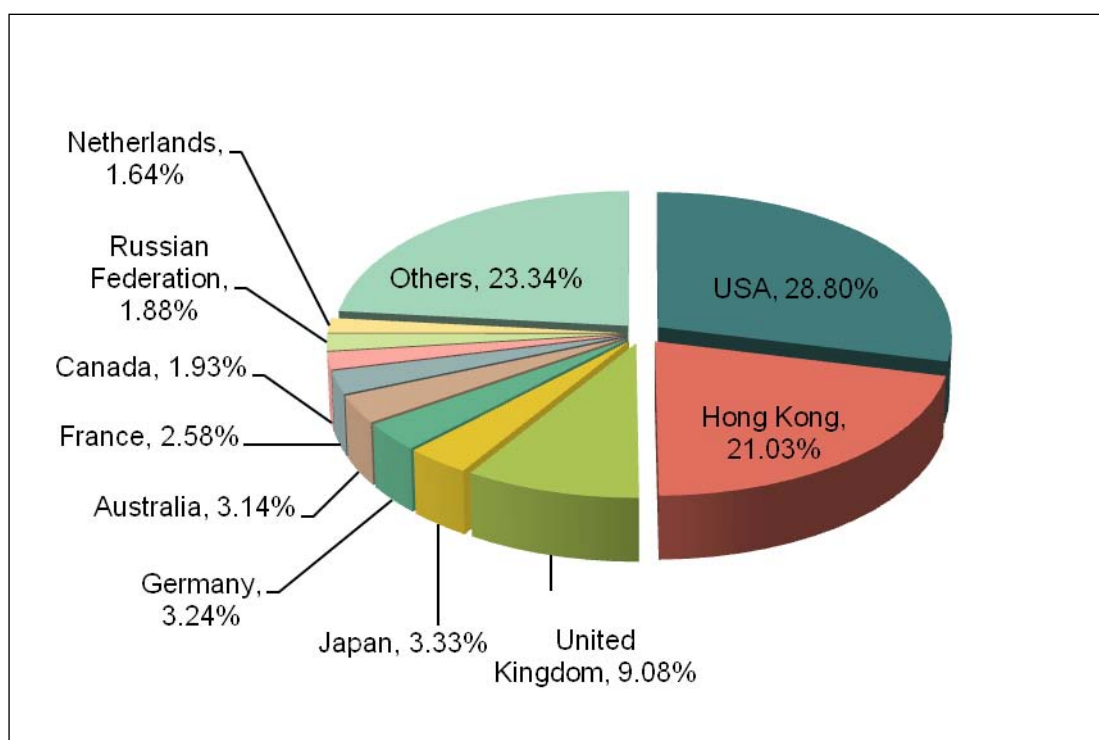
1.2.1. China Products of the printing industry, manuscripts & plans Exports, from Jan. to Dec. 2013 (By export value)

Month	Accumulative total from Jan.-Dec.		Accumulatively compared to the same period of last year	
	Export Quantity (kg)	Export Value (USD)	Quantity	Value
Jan.	73,958,290	258,364,418	5.4%	17.7%
Feb.	55,826,857	200,587,847	4.9%	27.5%
Mar.	69,886,792	245,860,479	-8.7%	6.8%
Apr.	80,422,719	280,437,231	0.4%	8.6%
May	84,548,981	317,179,282	2.1%	17.4%
Jun.	93,799,208	308,654,128	2.2%	3.7%
Jul.	114,365,110	364,525,906	5.5%	5.8%
Aug.	131,361,078	437,553,079	0.4%	7.9%
Sep.	108,762,290	360,615,571	-11.1%	-3.6%
Oct.	89,394,406	321,818,190	-5.7%	3.4%
Nov.	75,644,302	288,596,866	8.6%	12.6%
Dec.	80,463,239	316,314,393	-13.4%	-9.4%
Accumulative total from Jan.-Dec.	1,058,433,272	3,700,507,390	-1.4%	6.5%

From Jan. to Dec. 2013, our country's products of the printing industry, manuscripts & plans export quantity amounted to 1.0584 million tons, with a decrease of 1.4% YOY, and the export value amounted to 3.701 billion US dollars, with an increase of 6.5% YOY.

1.2.2. China Products of the printing industry, manuscripts & plans Export Volume and Value and Major Export Countries/Regions, from Jan. to Dec. 2013 (By export value)

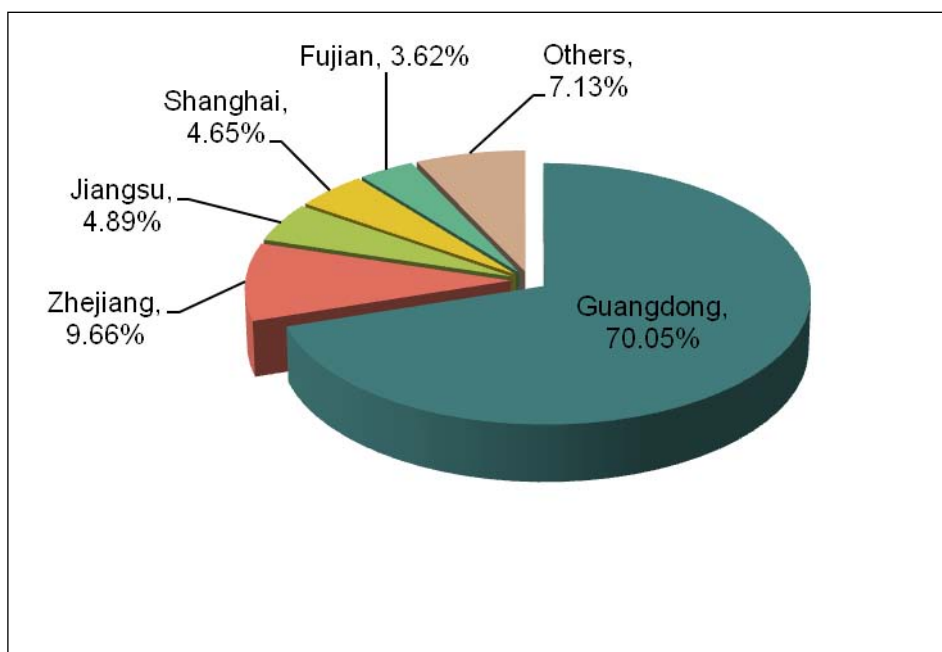
No.	Country/Region	Accumulative total from Jan.-Dec.		Accumulatively compared to the same period of last year	
		Quantity (kg)	Value (USD)	Quantity	Value
1	USA	317,367,046	1,065,876,476	9.2%	12.9%
2	Hong Kong	266,696,519	778,385,555	-13.2%	0.2%
3	United Kingdom	113,424,086	336,088,930	-5.7%	-1.5%
4	Japan	21,323,052	123,257,881	-15.7%	-10%
5	Germany	38,087,719	119,852,537	-7.5%	2.5%
6	Australia	37,631,859	116,338,621	10.3%	7.6%
7	France	27,512,337	95,409,738	-0.8%	2.1%
8	Canada	21,405,460	71,354,613	14.5%	23.3%
9	Russian Federation	19,781,020	69,461,440	-8.2%	-6.9%
10	Netherlands	15,406,900	60,775,313	-15%	-3.2%



As can be seen from the export data of Jan.-Dec. 2013, China products of the printing industry, manuscripts & plans major export markets were USA, Hong Kong, United Kingdom, Japan, Germany, Australia, France, Canada, the Russian Federation and the Netherlands and so on. USA and Hong Kong were the main export markets of our country's products of the printing industry, manuscripts & plans, and the export value to USA and Hong Kong in 2013 accounted for 28.8% and 21.03% of the total export value of the products.

1.2.3. China Products of the printing industry, manuscripts & plans Export Enterprises Distribution, from Jan. to Dec. 2013 (By export value)

No.	Region	Accumulative total from Jan.-Dec.		Accumulatively compared to the same period of last year	
		Quantity (kg)	Value (USD)	Quantity	Value
1	Guangdong	794,186,194	2,592,123,882	-4.3%	8%
2	Zhejiang	109,314,753	357,311,439	23.3%	24.5%
3	Jiangsu	32,667,194	180,902,534	-2.3%	-7.1%
4	Shanghai	47,804,028	172,244,702	-3.5%	-2.3%
5	Fujian	33,166,526	134,103,804	17.1%	1.4%
6	Beijing	13,947,855	90,490,976	-9.1%	-8.8%
7	Anhui	3,765,558	38,021,231	6.8%	12.1%
8	Jiangxi	3,435,697	19,556,915	-12.8%	-14.3%
9	Shandong	5,079,183	19,204,252	4.2%	7.2%
10	Chongqing	1,708,118	15,473,969	-12.7%	-39.1%



As can be seen from the export data of Jan.-Dec. 2013, China products of the printing industry, manuscripts & plans original places of exported goods are Guangdong, Zhejiang and Jiangsu, among which, the export value of Guangdong accounted for 70.05% of the total export value of our country, and the original places of exported goods are highly concentrated.

1.3. 2013 China Ink (HS: 3215) Exports Analysis

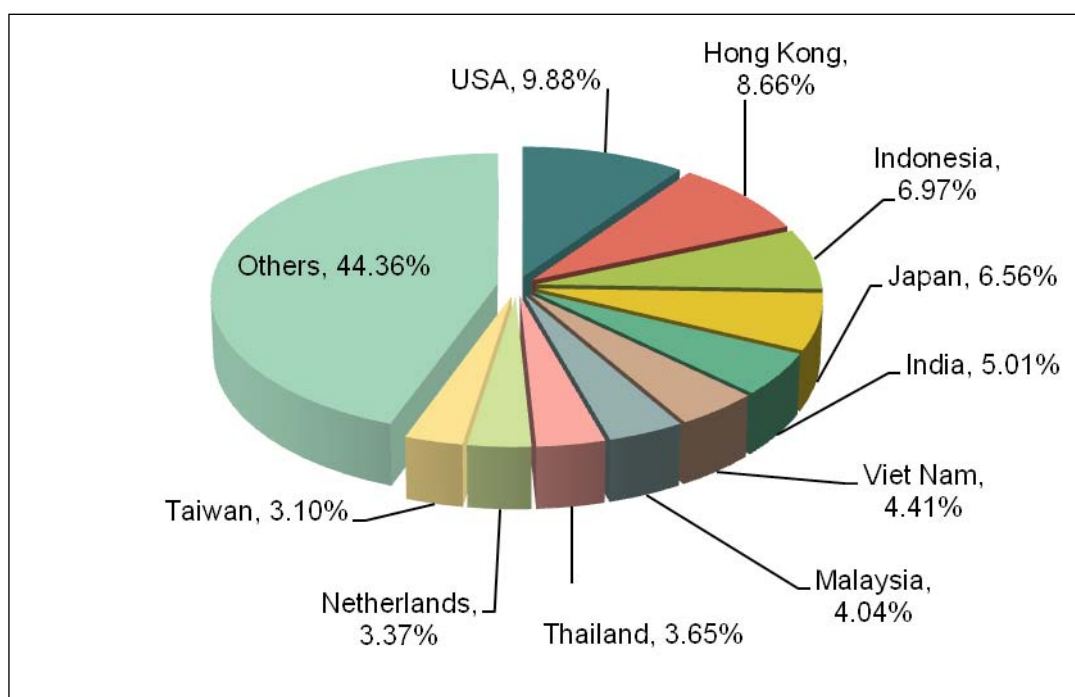
1.3.1. China Ink Exports, from Jan. to Dec. 2013 (By export value)

Month	Accumulative total from Jan.-Dec.		Accumulatively compared to the same period of last year	
	Export Quantity (kg)	Export Value (USD)	Quantity	Value
Jan.	4,187,073	25,908,741	5.1%	14%
Feb.	3,119,624	19,980,004	-3.3%	7.6%
Mar.	4,527,344	27,288,624	-2.9%	3.3%
Apr.	4,093,877	24,562,464	5.3%	17.5%
May	4,326,143	24,996,753	-1.1%	-0.6%
Jun.	3,922,958	24,807,746	-6.9%	6.9%
Jul.	4,472,288	27,396,953	11.3%	26.9%
Aug.	3,795,004	23,206,781	-15.6%	-10.9%
Sep.	3,930,266	24,466,822	-4.1%	2.1%
Oct.	3,945,109	22,807,479	10%	2.4%
Nov.	4,481,327	28,418,770	2.3%	13.2%
Dec.	4,211,416	27,866,793	-2.2%	1.5%
Accumulative total from Jan.-Dec.	49,012,429	301,707,930	-0.4%	6.4%

From Jan. to Dec. 2013, our country's ink export quantity amounted to 49,000 tons, with a slight decrease of 0.4% YOY, and the export value amounted to 302 million US dollars, with an increase of 6.4% YOY.

1.3.2. China Ink Export Volume and Value and Major Export Countries/Regions, from Jan. to Dec. 2013 (By export value)

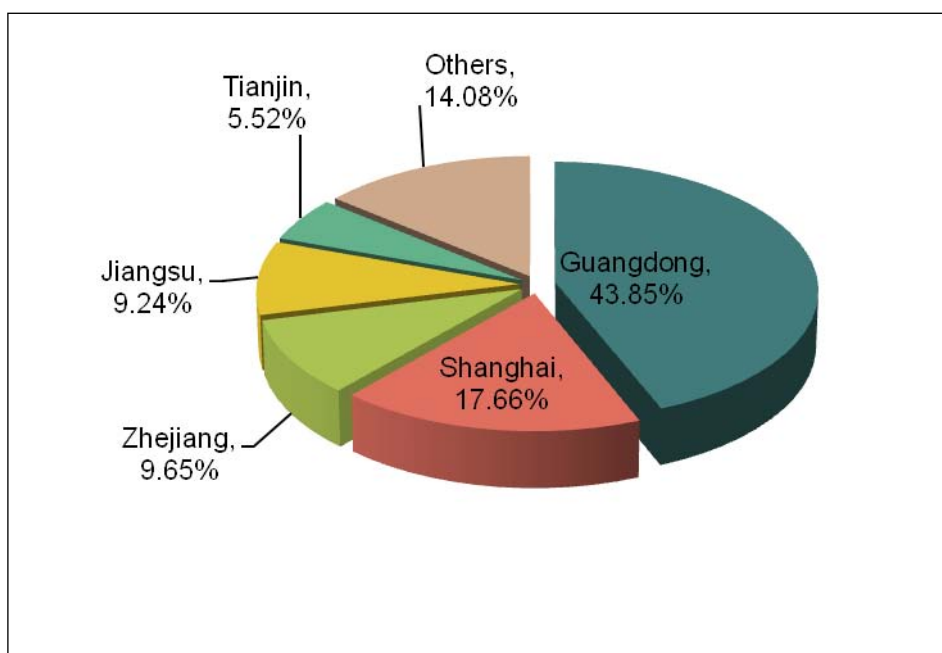
No.	Country/Region	Accumulative total from Jan.-Dec.		Accumulatively compared to the same period of last year	
		Quantity (kg)	Value (USD)	Quantity	Value
1	USA	2,077,373	29,793,770	10%	68.6%
2	Hong Kong	3,661,696	26,119,076	-45.8%	-47.8%
3	Indonesia	3,997,059	21,028,186	20.7%	42.6%
4	Japan	1,972,166	19,779,827	5%	19.7%
5	India	2,815,792	15,116,185	9.8%	20.7%
6	Viet Nam	2,645,671	13,299,834	3%	38.7%
7	Malaysia	2,267,506	12,177,404	15.5%	49.4%
8	Thailand	2,027,930	11,027,227	1.2%	9.1%
9	Netherlands	543,741	10,175,446	44.5%	55%
10	Taiwan	2,004,405	9,344,270	15%	20.1%



As can be seen from the export data of Jan.-Dec. 2013, China ink major export markets were USA, Hong Kong, Indonesia, Japan, India, Vietnam, Malaysia, Thailand, the Netherlands and Taiwan and so on. USA was the main export market of our country's ink, and the export value to USA in 2013 accounted for 9.88% of the total export value of the products. Our country's ink export markets are relatively decentralized.

1.3.3. China Ink Export Enterprises Distribution, from Jan. to Dec. 2013 (By export value)

No.	Region	Accumulative total from Jan.-Dec.		Accumulatively compared to the same period of last year	
		Quantity (kg)	Value (USD)	Quantity	Value
1	Guangdong	16,461,338	132,306,659	-10.4%	11.1%
2	Shanghai	7,332,788	53,291,905	-0.8%	-0.4%
3	Zhejiang	6,190,604	29,099,748	13.8%	10.3%
4	Jiangsu	6,228,935	27,884,000	10.7%	-1.5%
5	Tianjin	4,096,249	16,647,179	-9.6%	-11.4%
6	Shandong	2,603,726	12,572,447	21.4%	17.2%
7	Fujian	1,453,944	6,678,860	7.1%	8.6%
8	Jiangxi	1,018,205	4,519,021	25.2%	26.3%
9	Liaoning	821,602	3,952,998	36.7%	31%
10	Beijing	908,563	3,749,401	-18%	-3.9%



As can be seen from the export data of Jan.-Dec. 2013, China ink original places of exported goods are Guangdong, Shanghai and Zhejiang, among which, the export value of Guangdong accounted for 43.85% of the total export value of our country.

1.4. 2013 China Printing machinery, printers, copying machines, facsimile machines and part and accessories (HS: 8443) Exports Analysis

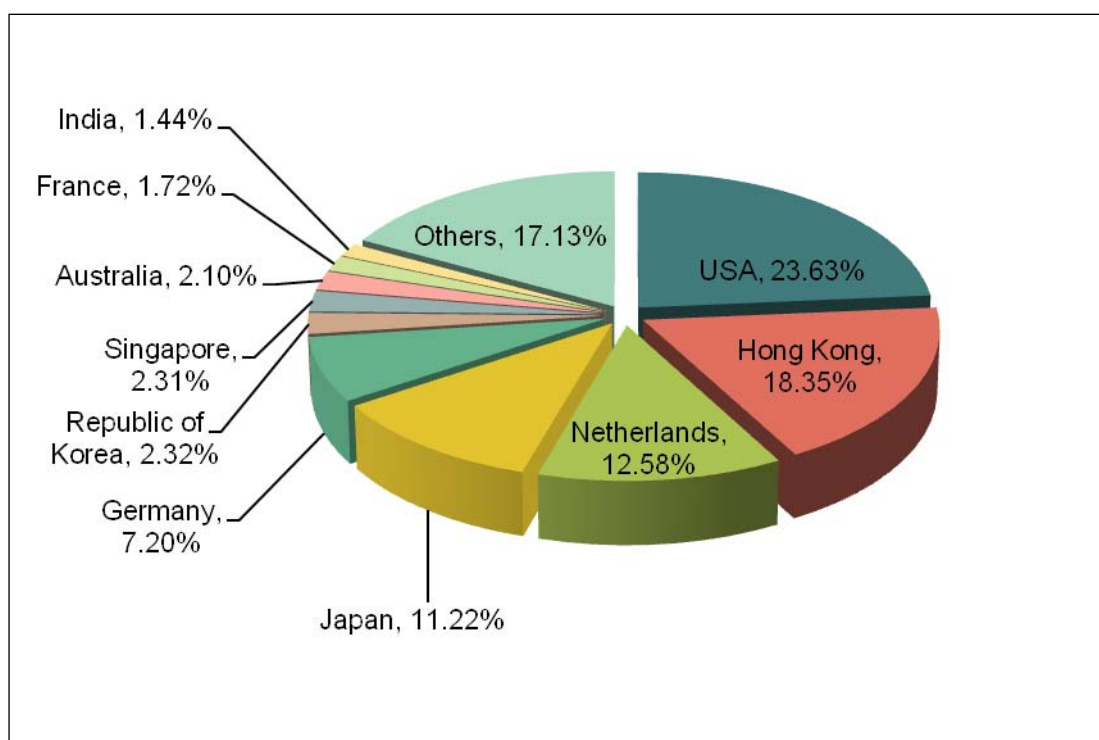
1.4.1. China Printing machinery, printers, copying machines, facsimile machines and part and accessories Exports, from Jan. to Dec. 2013 (By export value)

Month	Accumulative total from Jan.-Dec.		Accumulatively compared to the same period of last year	
	Export Quantity (-)	Export Value (USD)	Quantity	Value
Jan.	41,192,218	1,990,470,470	9.3%	5.2%
Feb.	32,921,929	1,660,835,886	-15.3%	-16.5%
Mar.	41,273,106	2,161,654,463	-6.5%	-4.6%
Apr.	41,159,085	2,016,466,290	-0.8%	-3.1%
May	45,752,218	2,202,451,206	2.8%	0.4%
Jun.	40,202,014	2,059,754,024	-5.2%	-4%
Jul.	43,530,933	2,139,854,111	6.9%	9.6%
Aug.	43,987,757	2,172,121,049	1.2%	0.3%
Sep.	42,681,307	2,089,886,031	-2.2%	-4.2%
Oct.	43,918,749	2,154,591,596	9.8%	7.1%
Nov.	44,762,130	2,193,384,166	19.1%	13.8%
Dec.	43,888,779	2,189,795,989	-4.3%	-7.7%
Accumulative total from Jan.-Dec.	505,270,225	25,031,265,281	1%	-0.6%

From Jan. to Dec. 2013, our country's printing machinery, printers, copying machines, facsimile machines and part and accessories export quantity amounted to 505 million, with an increase of 1% YOY, and the export value amounted to 25.031 billion US dollars, with a decrease of 0.6% YOY.

1.4.2. China Printing machinery, printers, copying machines, facsimile machines and part and accessories Export Volume and Value and Major Export Countries/Regions, from Jan. to Dec. 2013 (By export value)

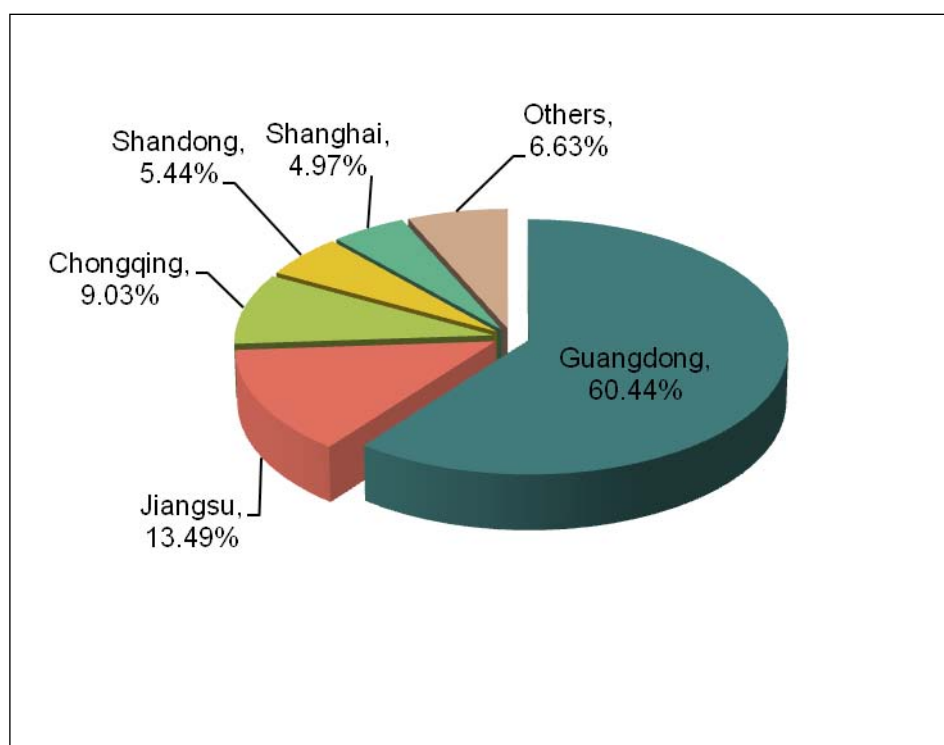
No.	Country/Region	Accumulative total from Jan.-Dec.		Accumulatively compared to the same period of last year	
		Quantity (-)	Value (USD)	Quantity	Value
1	USA	105,052,839	5,915,346,873	-6.1%	-6.4%
2	Hong Kong	94,951,147	4,592,937,625	-3.4%	5.8%
3	Netherlands	61,182,101	3,147,932,042	-1.3%	-3.6%
4	Japan	66,086,285	2,809,153,125	-1.6%	-4.9%
5	Germany	22,904,058	1,803,388,313	7.5%	5.4%
6	Republic of Korea	8,994,399	580,835,588	3.5%	7.7%
7	Singapore	10,554,488	577,302,426	-4%	0%
8	Australia	8,417,676	526,160,957	6.7%	0.4%
9	France	6,445,375	429,374,037	-9.4%	-11%
10	India	5,352,923	361,696,931	17.9%	9.3%



As can be seen from the export data of Jan.-Dec. 2013, China printing machinery, printers, copying machines, facsimile machines and part and accessories major export markets were USA, Hong Kong, the Netherlands, Japan, Germany, Republic of Korea, Singapore, Australia, France and India and so on. USA, Hong Kong and the Netherlands were the main export markets of our country's printing machinery, printers, copying machines, facsimile machines and part and accessories, and the export value to the three markets in 2013 accounted for 23.63%, 18.35% and 12.58% of the total export value of the products respectively.

1.4.3. China Printing machinery, printers, copying machines, facsimile machines and part and accessories Export Enterprises Distribution, from Jan. to Dec. 2013 (By export value)

No.	Region	Accumulative total from Jan.-Dec.		Accumulatively compared to the same period of last year	
		Quantity (-)	Value (USD)	Quantity	Value
1	Guangdong	314,625,471	15,128,735,559	1%	-6.6%
2	Jiangsu	54,414,140	3,375,746,270	-5.9%	-3.5%
3	Chongqing	18,699,270	2,259,822,987	157.1%	169.5%
4	Shandong	35,355,184	1,361,889,009	1.2%	-10.4%
5	Shanghai	17,788,687	1,245,116,997	-3.9%	-5.7%
6	Liaoning	29,939,680	873,269,486	-9.6%	-4.1%
7	Tianjin	6,738,515	185,876,819	-2.1%	-25.4%
8	Fujian	10,641,170	172,914,938	-28.9%	-22.5%
9	Zhejiang	6,370,326	134,803,684	2.7%	-8.2%
10	Jiangxi	4,693,717	111,784,693	33.1%	22.4%



As can be seen from the export data of Jan.-Dec. 2013, China printing machinery, printers, copying machines, facsimile machines and part and accessories original places of exported goods are Guangdong, Jiangsu and Chongqing, among which, the export value of Guangdong accounted for 60.44% of the total export value of our country.

Source: Customs Information Network

2. 2013 Global Packaging & Printing Imports & Exports

2.1. 2013 Global Paper pulp, paper and paper products (HS: 48) Imports & Exports (By import/export value)

- 2013 Global Paper pulp, paper and paper products (HS: 48) Major Import Countries

Import Country/Region	Import Value (Thousand USD)	Compared to the same period of last year
USA	16,322,247	2.05%
Germany	14,990,571	-0.36%
France	9,380,455	2.02%
United Kingdom	8,716,311	1.13%
Italy	5,829,775	3.19%

From Jan.-Dec. 2013, global paper pulp, paper and paper products major import countries were USA, Germany, France, United Kingdom and Italy. 2013 USA's import value of paper pulp, paper and paper products amounted to 16.322 billion US dollars, which was the world's largest import country of this product.

- 2013 Global Paper pulp, paper and paper products (HS: 48) Major Export Countries

Export Country/Region	Export Value (Thousand USD)	Compared to the same period of last year
Germany	22,184,338	0.59%
USA	16,370,452	2.09%
China	15,999,817	16.60%
Sweden	10,666,511	-0.52%
Finland	9,902,997	4.04%

From Jan.-Dec. 2013, global paper pulp, paper and paper products major export countries were Germany, USA, China, Sweden and Finland. 2013 Germany's export value of paper pulp, paper and paper products amounted to 22.184 billion US dollars, which was the world's largest export country of this product.

2.2. 2013 Global Products of the printing industry, manuscripts & plans (HS: 49) Imports & Exports (By import/export value)

- 2013 Global Products of the printing industry, manuscripts & plans Major Import Countries

Import Country/Region	Import Value (Thousand USD)	Compared to the same period of last year
USA	4,397,326	-1.19%
Canada	2,984,388	-3.27%
United Kingdom	2,574,327	-6.93%
France	2,498,204	1.15%
Germany	2,391,537	-8.03%

From Jan.-Dec. 2013, USA's import value of products of the printing industry, manuscripts & plans amounted to 4.397 billion US dollars, with a decrease of 1.19% YOY, which was the world's largest import country of this product.

- 2013 Global Products of the printing industry, manuscripts & plans Major Export Countries

Export Country/Region	Export Value (Thousand USD)	Compared to the same period of last year
USA	5,582,105	-2.11%
Germany	5,507,806	1.66%
Singapore	4,530,692	90.50%
United Kingdom	4,201,493	-0.65%
China	3,700,698	6.60%

From Jan.-Dec. 2013, USA's export value of products of the printing industry, manuscripts & plans amounted to 5.582 billion US dollars, with a decrease of 2.11% YOY, which was the world's largest export country of this product. 2013 Singapore's export value of products of the printing industry, manuscripts & plans amounted to 4.531 billion US dollars, with an increase of 90.5% YOY, which was the world's third largest export country of this product.

2.3. 2013 Global Ink (HS: 3215) Imports & Exports (By import/export value)

- 2013 Global Ink Major Import Countries

Import Country/Region	Import Value (Thousand USD)	Compared to the same period of last year
Germany	2,623,973	17.19%
France	1,412,481	7.78%
Netherlands	999,558	7.55%
United Kingdom	811,648	9.09%
China	528,301	-5.89%

From Jan.-Dec. 2013, Germany's import value of ink amounted to 2.624 billion US dollars, with an increase of 17.19% YOY, which was the world's largest import country of this product.

- 2013 Global Ink Major Export Countries

Export Country/Region	Export Value (Thousand USD)	Compared to the same period of last year
Germany	3,463,378	11.80%
Netherlands	1,458,888	8.58%
USA	1,014,835	1.19%
United Kingdom	990,712	15.09%
Czech Republic	915,464	14.39%

From Jan.-Dec. 2013, Germany's export value of ink amounted to 3.463 billion US dollars, with an increase of 11.8% YOY, which was the world's largest import, as well as export country of this product.

2.4. 2013 Global Printing machinery, printers, copying machines, facsimile machines and part and accessories (HS: 8443) Imports & Exports (By import/export value)

- 2012 Global Printing machinery, printers, copying machines, facsimile machines and part and accessories

Major Import Countries

Import Country/Region	Import Value (Thousand USD)	Compared to the same period of last year
USA	19,141,136	-4.17%
China	11,301,971	-3.43%
Germany	11,226,558	-16.83%
Hong Kong	7,400,153	-3.67%
Netherlands	7,213,418	-20.12%

From Jan.-Dec. 2012, printing machinery, printers, copying machines, facsimile machines and part and accessories major import country was USA, and the import value amounted to 19.141 billion US dollars. The total import value of global top five import markets in 2012 all decreased in different degrees.

- 2012 Global Printing machinery, printers, copying machines, facsimile machines and part and accessories

Major Export Countries

Export Country/Region	Export Value (Thousand USD)	Compared to the same period of last year
China	25,171,686	0.19%
Japan	13,748,716	-9.17%
Germany	13,040,222	-13.92%
Hong Kong	10,122,107	4.82%
Netherlands	8,327,218	-19.53%

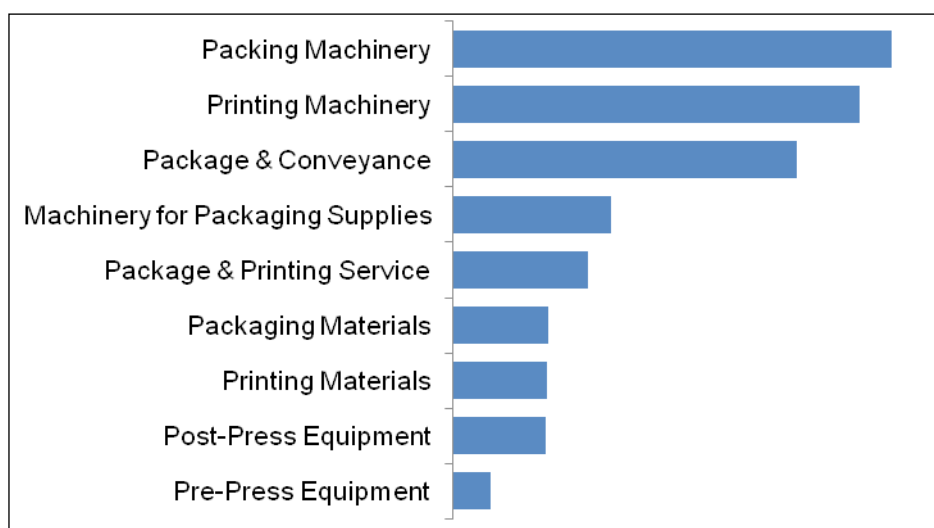
From Jan.-Dec. 2012, printing machinery, printers, copying machines, facsimile machines and part and accessories major export country was China, and the export value amounted to 25.172 billion US dollars.

Source: UN Comtrade

3. Packaging & Printing Professional Buyers Interest Ranking on Made-in-China.com

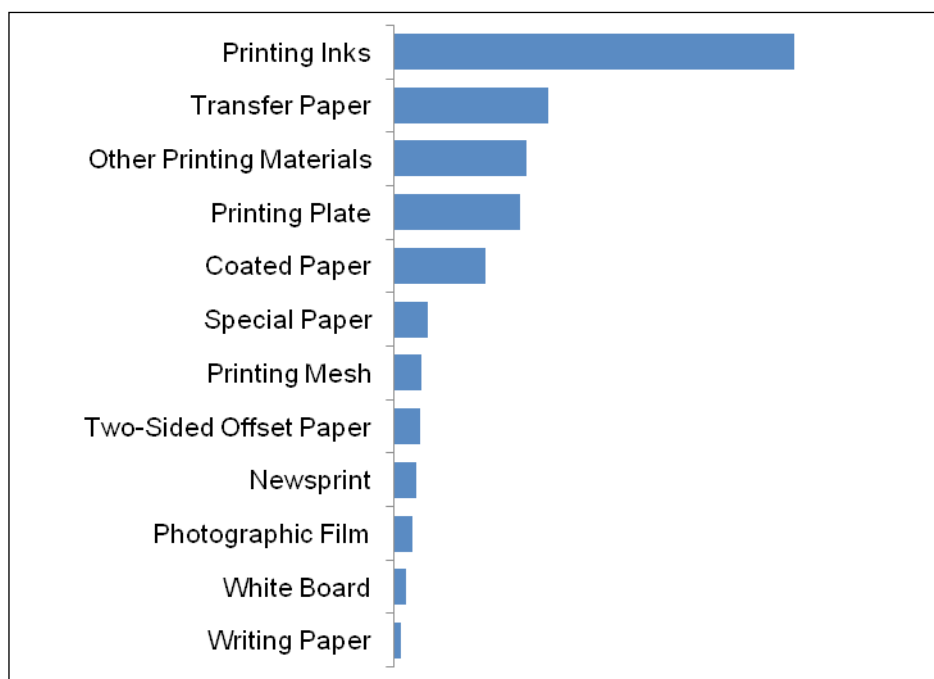
3.1. Packaging & Printing Products Interest Ranking (by inquiry)

- Packaging & Printing Interest Ranking, from Jan. to Dec. 2013

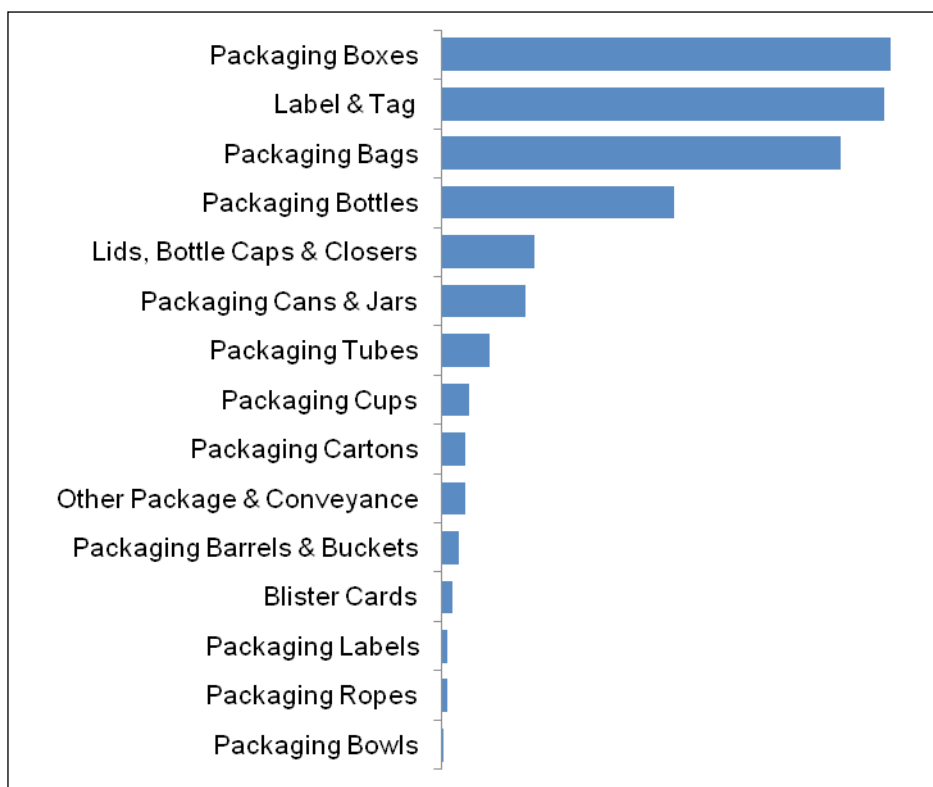


According to industry Data Analysis of Made-in-China.com from Jan. to Dec. 2013, among the sub-sectors of packaging & printing, buyers pay the most attention to Packing Machinery, followed by Printing Machinery and Package & Conveyance.

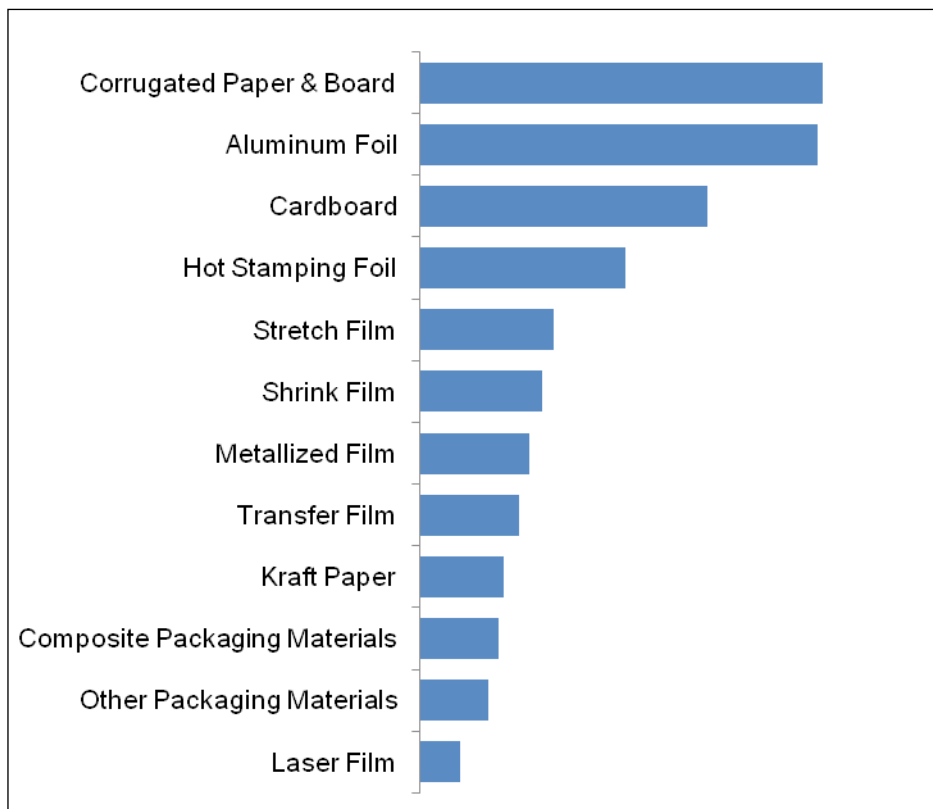
- Printing Materials Interest Ranking, from Jan. to Dec. 2013



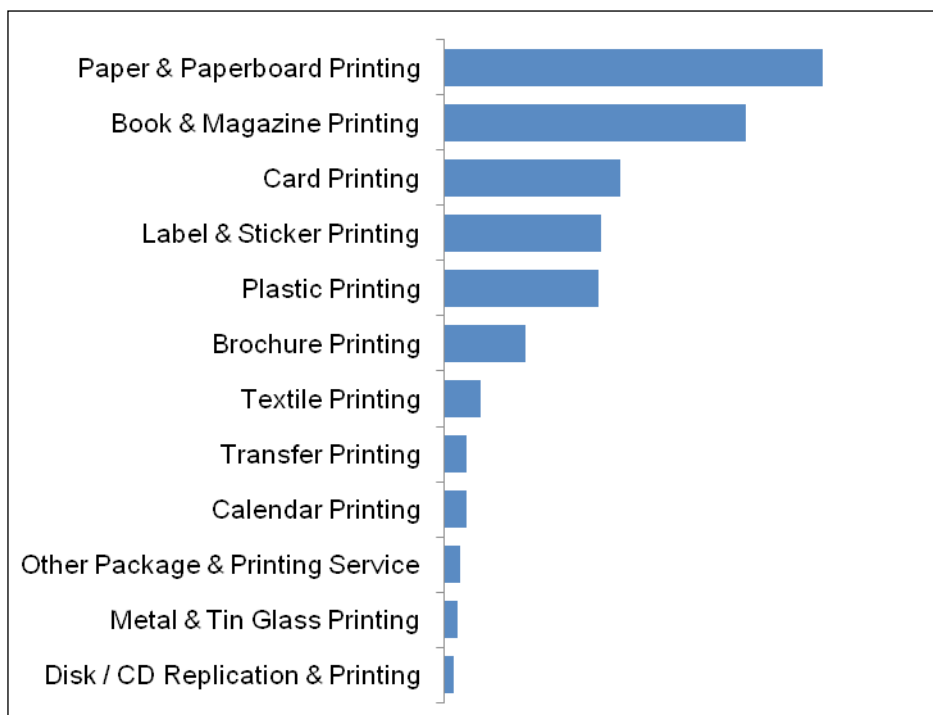
- Package & Conveyance Interest Ranking, from Jan. to Dec. 2013



- Packaging Materials Interest Ranking, from Jan. to Dec. 2013

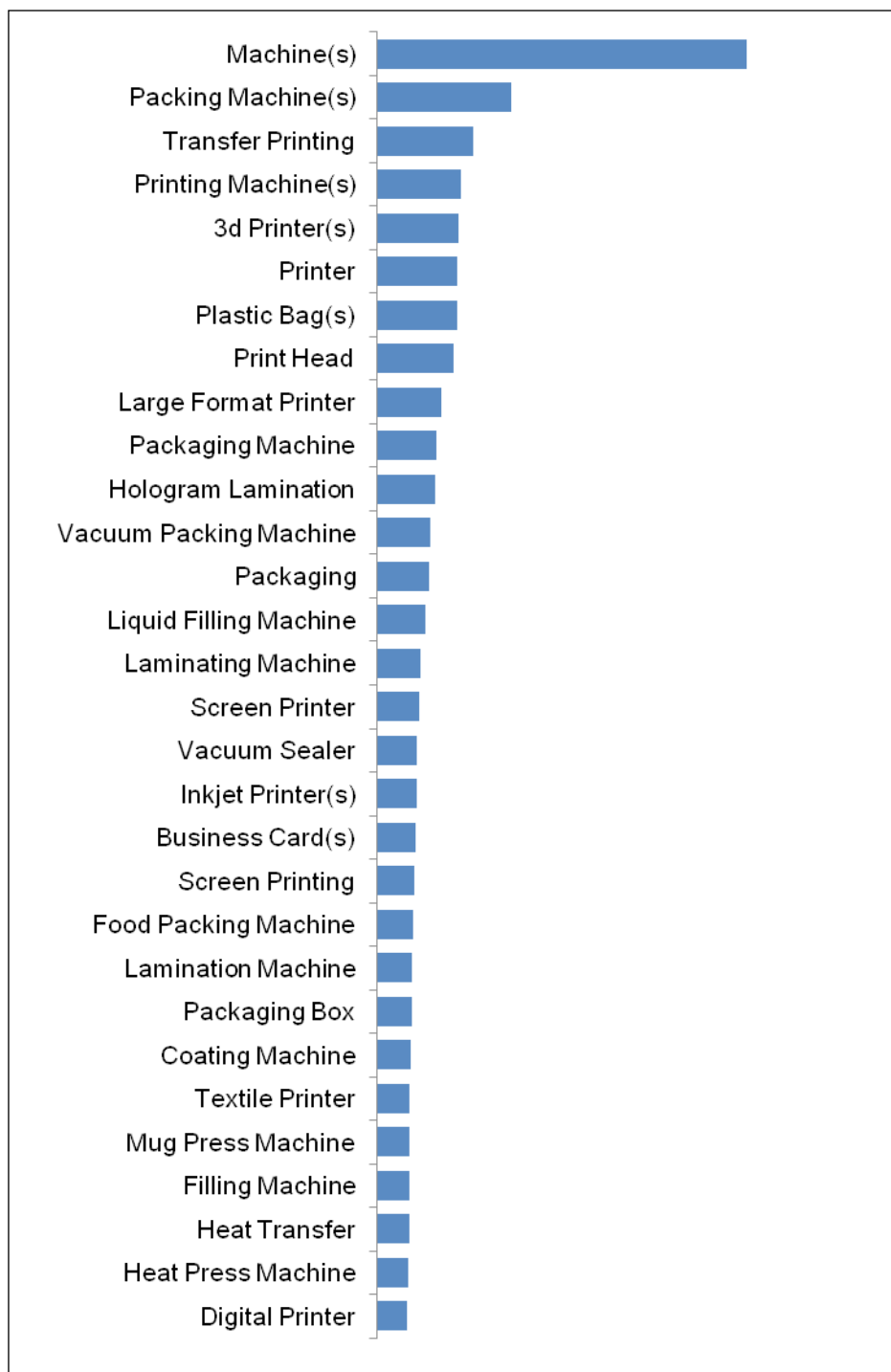


- Package & Printing Service Interest Ranking, from Jan. to Dec. 2013



3.2. Packaging & Printing Hot Search Keywords

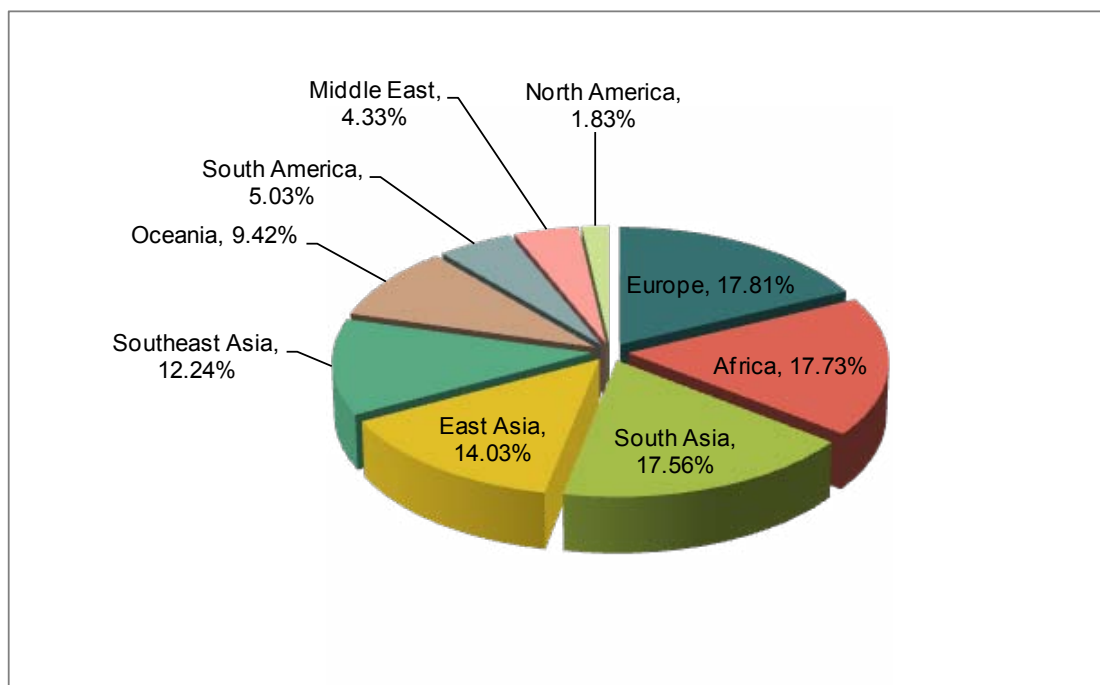
Packaging & Printing Hot Search Keywords, from Jan. to March 2014



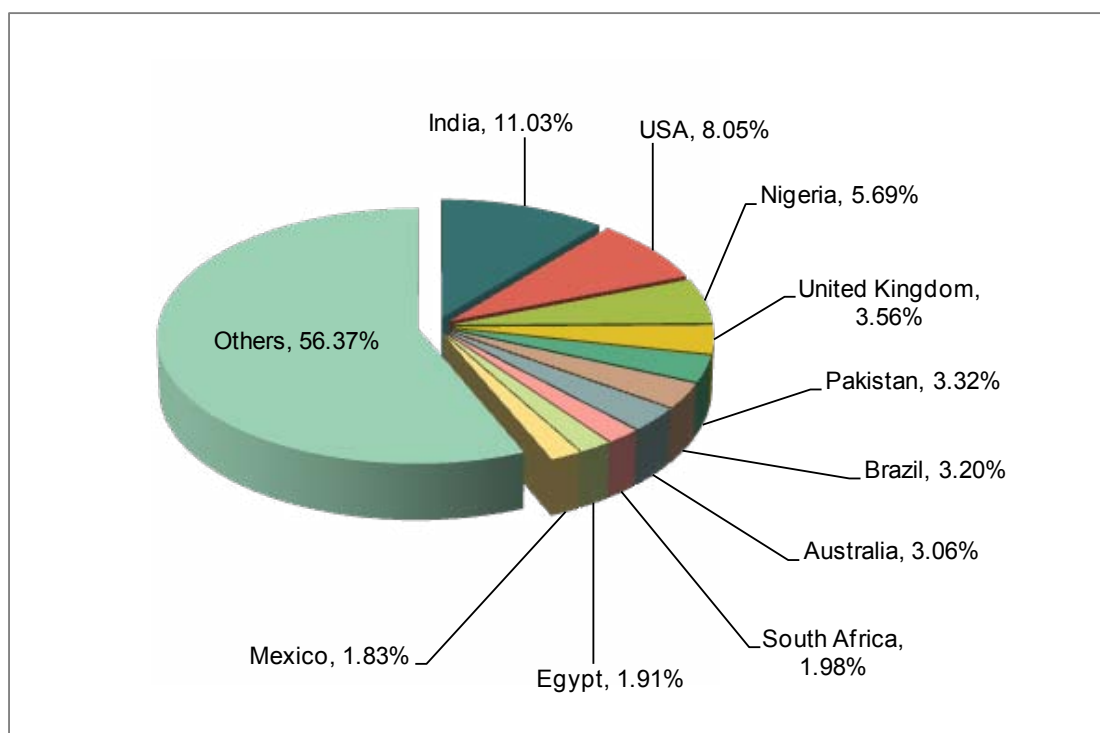
From Jan. to March 2014, the most popular search keyword in packaging & printing is Machine(s) on Made-in-China.com, followed by Packing Machine(s) and Transfer Printing.

3.3. Packaging & Printing Professional Buyers Distribution (by inquiry)

- Packaging & Printing Professional Buyers Distribution, from Jan. to Dec. 2013 (by continent)



- Packaging & Printing Professional Buyers Distribution, from Jan. to Dec. 2013 (by country)



Enquiries of packaging & printing on Made-in-China.com are mainly from India, USA and Nigeria from Jan. to Dec. 2013, among which, enquiries from India accounted for 11.03% of the total enquiries.

By continent, enquiries of packaging & printing on Made-in-China.com are mainly from South Asia, Africa, Europe and North America from Jan. to Dec. 2013.

Source: Made-in-China.com

The IAR Team of Made-in-China.com dedicates to surveying,excavating and collating industry information for supplying the service of timely and exact information analysis, providing necessary information and dates for clients'decision.

Thanks for reading the report, if you have any questions,opinions or advices, please contact us.

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