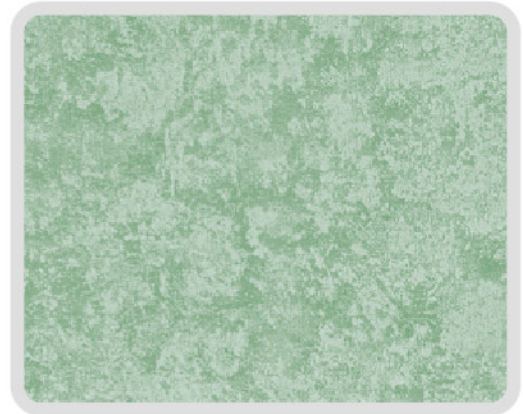


2014 Ceramic Tile

Industry Analysis Report

2014.11



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Note:

HS Code	Product Name	Abbreviation
6904	Ceramic building bricks, flooring blocks, support or filler tiles and similar articles	Ceramic building bricks
6907	Unglazed ceramic tiles, paving, including hearth or wall tiles; unglazed ceramic mosaic tiles (mosaic) and similar articles, whether on a backing or not	Unglazed ceramic tiles
6908	Glazed ceramic tiles, paving, including hearth or wall tiles; glazed ceramic mosaic tiles (mosaic) and similar articles, whether on a backing or not	Glazed ceramic tiles

1. Ceramic Building Bricks Industry Analysis

1.1. China Ceramic Building Bricks (HS: 6904) Export Analysis, from January to May, 2014

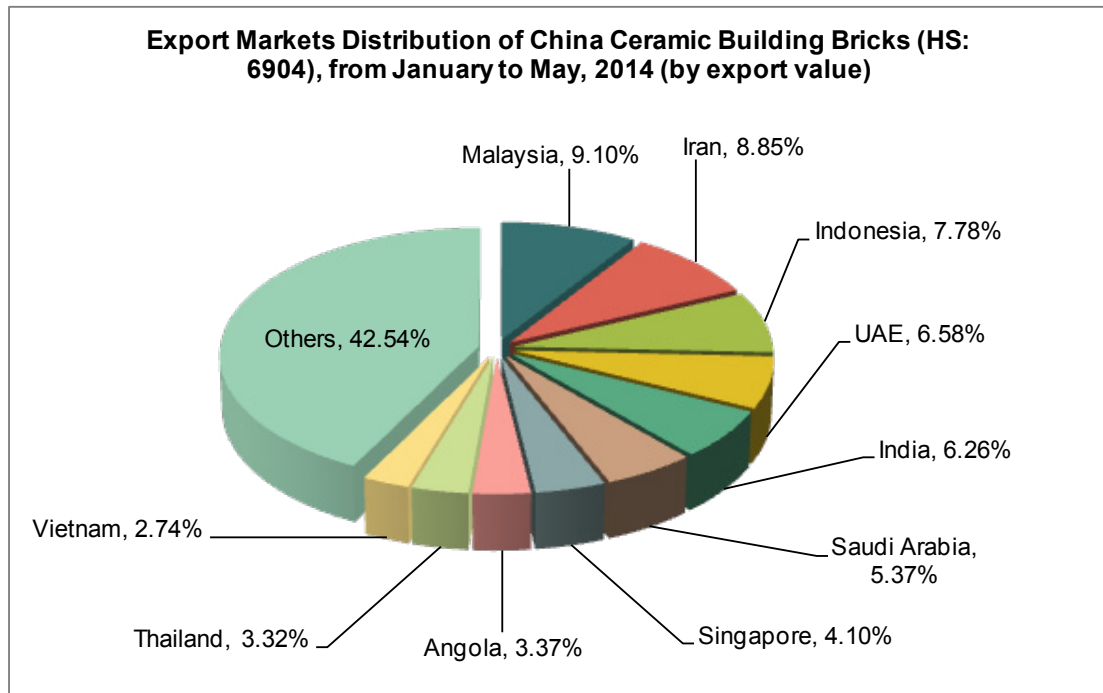
1.1.1. Export Amount and Value of China Ceramic Building Bricks, from January to May, 2014

Month	Amount (KG)	Value (US dollars)	Compared to the same period last year	
			Amount	Value
January	50,741,101	141,406,413	66.9%	316.5%
February	16,861,056	30,780,539	-22.5%	36.4%
March	32,665,198	54,771,414	48.9%	262.4%
April	47,974,043	69,315,272	7.2%	159.3%
May	65,129,266	76,753,008	49.4%	170.4%
Cumulative Sum	213,370,664	373,026,646	31.3%	194.3%

From January to May, 2014, the export amount of China ceramic building bricks is 213,400 tons, which has an increase of 31.3% compared to the same period last year; the export amount is 373 million US dollars, which has an increase of 194.3% compared to the same period last year.

1.1.2. Major Export Countries/ Regions Distribution of China Ceramic Building Bricks, from January to May, 2014

No.	Country/ Region	Amount(KG)	Value(US dollars)	Compared to the same period last year	
				Amount	Value
1	Malaysia	9,462,340	33,942,936	156.1%	138.6%
2	Iran	5,402,958	33,006,530	576.8%	1348.7%
3	Indonesia	12,247,227	29,024,781	1753.3%	1636.4%
4	United Arab Emirates	5,906,770	24,535,945	1223.8%	1057.2%
5	India	9,081,109	23,352,526	738.9%	2128.2%
6	Saudi Arabia	5,208,378	20,015,990	187.4%	176.1%
7	Singapore	3,756,123	15,285,960	357.2%	346.6%
8	Angola	33,900,817	12,570,799	3%	48.8%
9	Thailand	3,563,130	12,397,557	252.6%	2649.4%
10	Vietnam	2,892,153	10,223,078	46.6%	663.8%
11	United States	3,004,491	9,668,923	88.3%	329.3%
12	Nigeria	2,167,112	9,233,558	46.9%	473.7%
13	Turkey	1,206,666	6,236,784	2903.2%	3571.1%
14	Japan	10,845,168	5,878,752	13%	98%
15	Cameroon	915,737	5,697,912	115.7%	726.4%
16	Philippines	856,622	5,665,025	151.2%	1099.8%
17	Kazakhstan	1,184,840	5,521,510	23.3%	-10.9%
18	South Korea	10,525,372	5,017,414	-4.4%	84.2%
19	Jordan	1,436,459	4,849,143	557.3%	529%
20	France	1,315,715	4,844,251	1167.9%	1393.4%



According to the exports data from January to May 2014, it can be seen that main export markets of China Ceramic Building Bricks are Malaysia, Iran, Indonesia, United Arab Emirates, India, Saudi Arabia, Singapore, Angola, Thailand, Vietnam and so on.

Malaysia, Iran and Indonesia are the top three export markets of China Ceramic Building Bricks. From January to May 2014, the export amount of China Ceramic Building Bricks to these three countries, respectively accounts for 9.1%, 8.85% and 7.78% of total exports about such products.

1.1.3. Original Places of Exported Goods of China Ceramic Building Bricks, from January to May

No.	Region	Amount(KG)	Value(US dollars)	Compared to the same period last year	
				Amount	Value
1	Guangdong	100,379,515	252,350,919	133.6%	419.8%
2	Jiangxi	34,709,896	28,343,694	41.7%	193.6%
3	Zhejiang	12,207,439	24,419,536	0.7%	10.1%
4	Sichuan	2,139,685	15,856,561	442%	795.4%
5	Xinjiang Uygur Autonomous Region	4,580,447	11,287,914	36.8%	29%
6	Liaoning	12,867,347	6,159,070	40.3%	-2.2%
7	Gansu	529,833	5,509,278	7512.5%	11788%
8	Fujian	2,583,513	5,356,302	-36.8%	109.4%
9	Shanxi	545,645	4,359,588	754.7%	1402.8%
10	Jiangsu	4,147,589	4,053,713	15.3%	12%

According to the exports data from January to May 2014, it can be seen that original places of exported goods of China ceramic building bricks mainly concentrated in Guangdong Province. The export amount of Guangdong ceramic building bricks accounted for 67.65% of the total China exports of the product.

Compared to the same period last year, from January to May 2014, total export amount of Gansu ceramic building bricks reached 5.51 million US dollars, having an increase of 11,788%, growing rapidly.

(Source: Customs Information Network)

1.2. 2014 Global Ceramic Building Bricks (HS: 6904) Import Analysis

- Main Demand Countries/ Regions Import Value of Global Ceramic Building Bricks in First Quarter of 2014

No.	Country/ Region	Cumulative Import Amount from Jan. To Mar. 2014 (thousand dollars)	Compared to the same period last year
1	United Kingdom	21,476	58.06%
2	Germany	18,322	155.82%
3	The Russian Federation	12,253	19.39%
4	United States	9,118	-2.74%
5	Belgium	8,514	45.17%
6	France	5,717	6.42%
7	Poland	4,757	20.95%
8	New Zealand	3,451	26.27%
9	Japan	3,403	-5.00%
10	Peru	3,195	4.34%

From January to March 2014, the main importing countries of global Ceramic Building Bricks includes United Kingdom, Germany, the Russian Federation, United States, Belgium, France, Poland, New Zealand, Japan, Peru and so on. Among those countries, German import amount of Ceramic building bricks grew by 155.82% compared to the same period in 2013, grew rapidly.

(Source: UN COMTRADE)

2. Unglazed Ceramic Tile Industry Analysis

2.1. China Unglazed Ceramic Tile (HS: 6907) Export Analysis, from January to May, 2014

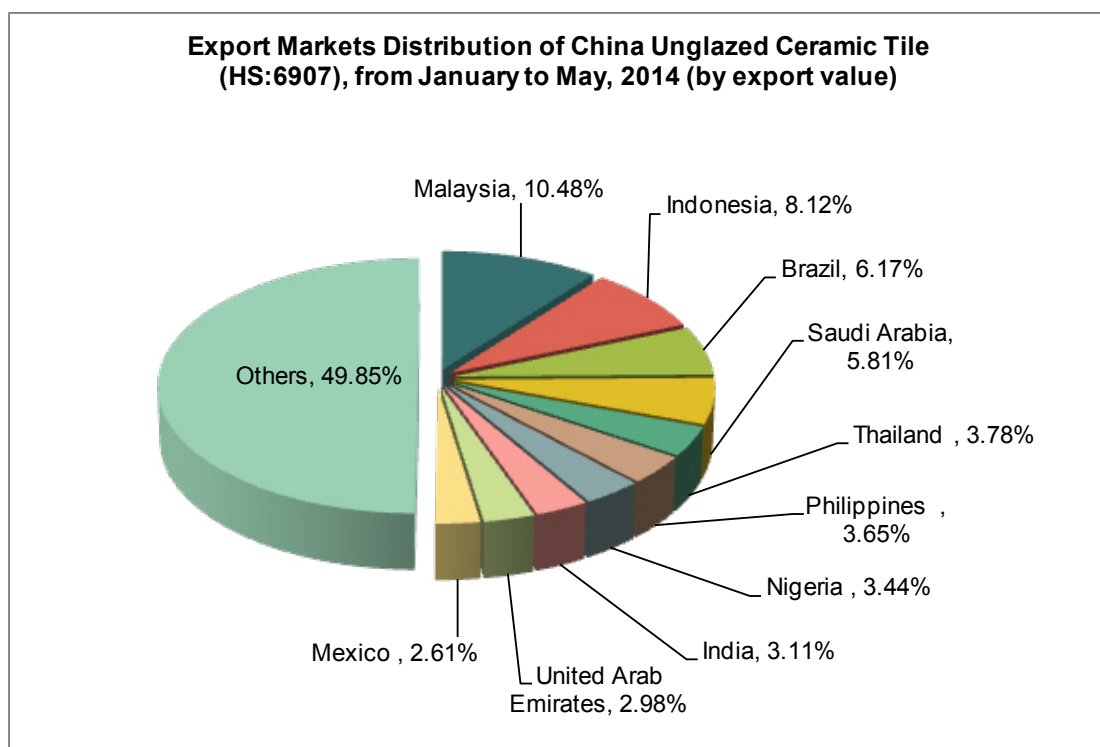
2.1.1. Export Amount and Value of China Unglazed Ceramic Tile, from January to May, 2014

Month	Quantity (KG)	Value (US dollars)	Compared to the same period last year	
			Quantity	Value
January	812,836,798	302,738,621	1.5%	-2.2%
February	282,679,489	94,672,909	-17.8%	-40.4%
March	603,834,939	210,691,043	4.9%	6.1%
April	720,870,438	238,534,528	20.3%	-4.1%
May	736,787,001	227,256,906	/	-18.1%
Total	3,157,008,665	1,073,894,007	3.3%	-10%

From January to May 2014, China Unglazed Ceramic Tiles exporting amounted to 3.157 million tons, having an increase of 3.3% compared to the same period last year; and it valued 1.074 billion US dollars, having a decrease of 10% compared to the same period last year.

2.1.2. Major Export Countries/ Regions Distribution of China Unglazed Ceramic Tile, from January to May, 2014

No.	Country/ Region	Amount(KG)	Value(US dollars)	Compared to the same period last year	
				Amount	Value
1	Malaysia	138,216,781	112,596,143	32.5%	10.4%
2	Indonesia	248,636,884	87,156,272	129.7%	53.4%
3	Brazil	260,534,734	66,253,730	-11.7%	-19.9%
4	Saudi Arabia	232,241,176	62,363,163	-19.9%	-31.6%
5	Thailand	154,289,955	40,612,092	-39.9%	-33.1%
6	Philippines	149,208,828	39,153,507	53.1%	28.2%
7	Nigeria	136,804,618	36,978,179	14.4%	27.1%
8	India	104,826,679	33,386,888	-10%	-14.2%
9	United Arab Emirates	90,943,576	32,020,715	-5.1%	-14.1%
10	Mexico	112,452,090	28,005,306	22.4%	33.2%
11	Singapore	60,752,719	26,090,839	14.7%	-49%
12	Iran	18,983,987	22,984,163	88.6%	235.6%
13	Senegal	17,854,451	21,846,260	619.3%	2718.5%
14	Korea	63,796,409	21,015,543	10.8%	0.3%
15	Columbia	87,197,458	20,985,248	20%	22%
16	Japan	42,609,136	19,114,513	5.7%	-0.5%
17	Vietnam	66,218,296	17,876,429	-24.8%	-35.7%
18	Russian Federation	62,548,786	17,774,772	-6.2%	-7.4%
19	South Africa	65,749,321	17,350,931	4.4%	-57.9%
20	Australia	47,302,936	17,334,981	-2%	-24.2%



According to the exports data from January to May 2014, it can be seen that main export markets of China Unglazed Ceramic Tile are Malaysia, Indonesia, Brazil, Saudi Arabia, Thailand, Philippines, Nigeria, India, United Arab Emirates, Mexico, and so on.

Malaysia, Indonesia and Brazil are the top three export markets of China Unglazed Ceramic Tile. From January to May 2014, the export amount of China Ceramic Building Bricks to these three countries, respectively accounts for 10.48%, 8.12% and 6.17% of total exports about such products.

From January to May 2014, among China's Top 20 export markets, export value to Senegal grew fastest, having a big increase of 2718.5% over the same period in 2013, growing rapidly.

2.1.3. Original Places of Exported Goods of China Unglazed Ceramic Tile, from January to May, 2014

No.	Region	Amount(KG)	Value(US dollars)	Compared to the same period last year	
				Amount	Value
1	Guangdong	2,962,588,198	1,003,480,793	1.6%	-5.9%
2	Guangxi Zhuang Autonomous Region	108,664,065	22,101,178	128.4%	141%
3	Shandong	26,202,217	11,260,700	7.4%	-12%
4	Jiangxi	20,095,597	8,313,807	57.3%	-59.2%
5	Fujian	9,347,431	3,914,664	-7.2%	-73.9%
6	Zhejiang	3,639,758	3,856,509	-27.8%	-15.3%
7	Sichuan	2,270,809	3,623,349	-14.5%	-63.3%
8	Xinjiang Uygur Autonomous Region	3,229,765	2,941,686	177.9%	193.1%
9	Hubei	7,374,601	2,657,915	8.4%	46.3%
10	Jiangsu	2,729,292	2,291,663	36.8%	-56%

According to the exports data from January to May 2014, it can be seen that main original places of exported goods of China Unglazed Ceramic Tile is Guangdong Province. From January to May 2014, the export amount of Guangdong Unglazed Ceramic Tile accounted for 93.44% of the total China exports of the product.

Compared to the same period last year, from January to May 2014, total export amount of ceramic building bricks for Guangxi Zhuang Autonomous Region and Xinjiang Uygur Autonomous Region increased respectively, 141% and 193.1%, growing rapidly.

(Source: Customs Information Network)

2.2. 2014 Global Unglazed Ceramic Tile (HS:6907) Import Analysis

- Main Demand Countries/ Regions Import Value of Global Unglazed Ceramic Tile in First Quarter of 2014

No.	Country/ Region	Cumulative Import Amount from Jan. To Mar. 2014 (thousand dollars)	Compared to the same period last year
1	France	68,961	18.18%
2	Brazil	56,180	12.28%
3	Germany	52,863	18.33%
4	United States	52,368	3.76%
5	The Russian Federation	45,323	-16.89%
6	Indonesia	39,996	82.16%
7	Thailand	32,799	-6.51%
8	Belgium	29,260	13.28%
9	Switzerland	28,906	20.22%
10	Japan	25,469	19.03%

From January to March 2014, the main importing countries of global Unglazed Ceramic Tile includes France, Brazil, Germany, United States, the Russian Federation, Indonesia, Thailand, Belgium, Switzerland and Japan. Among those countries, Indonesia import amount of Unglazed Ceramic Tile grew by 82.16% compared to the same period in 2013, grew rapidly.

(Source: UN COMTRADE)

3. Glazed Ceramic Tile Industry Analysis

3.1. China Glazed Ceramic Tile (HS:6908) Export Analysis, from January to May, 2014

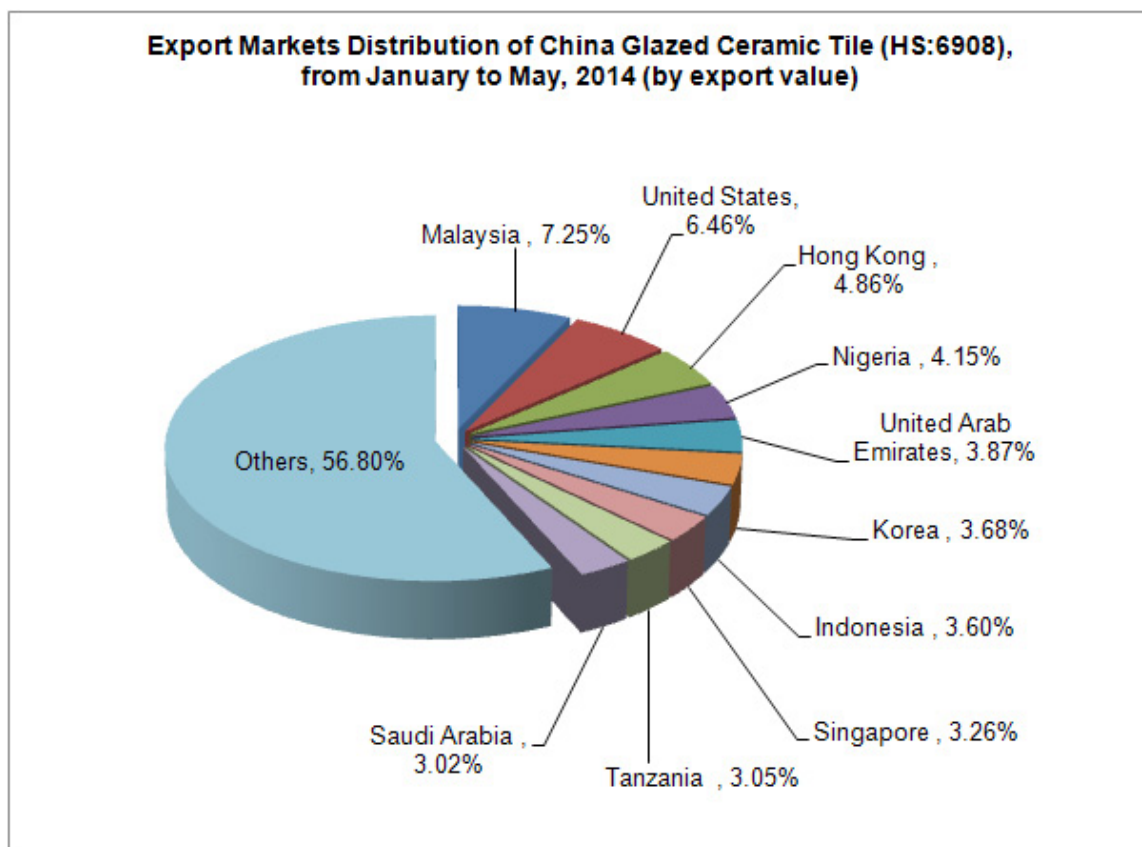
3.1.1. Export Amount and Value of China Glazed Ceramic Tile, from January to May, 2014

Month	Quantity (KG)	Value (US dollars)	Compared to the same period last year	
			Quantity	Value
January	993,481,110	520,891,618	6.2%	22.7%
February	324,118,510	145,107,753	-29.1%	-40.2%
March	673,125,476	263,586,724	-1.1%	-3.5%
April	811,606,972	286,507,677	1.5%	-24.5%
May	875,821,358	335,020,775	-3.9%	-22.7%
Total	3,678,153,426	1,551,114,547	-2.8%	-11.6%

From January to May 2014, China Glazed Ceramic Tiles exporting amounted to 3,678,200 tons, having an decrease of 2.8% compared to the same period last year; and it valued 1.55 billion US dollars, having a decrease of 11.6% compared to the same period last year.

3.1.2. Major Export Countries/ Regions Distribution of China Glazed Ceramic Tile, from January to May, 2014

No.	Country/ Region	Amount(KG)	Value(US dollars)	Compared to the same period last year	
				Amount	Value
1	Malaysia	83,469,180	112,515,551	6.4%	-14.1%
2	United States	297,722,619	100,258,978	-2.5%	-3.6%
3	Hong Kong	70,114,257	75,332,445	10.7%	-12%
4	Nigeria	278,456,785	64,434,816	15.9%	32%
5	United Arab Emirates	139,245,775	59,955,682	-18.5%	-13.9%
6	Korea	216,623,112	57,094,344	31.8%	27.9%
7	Indonesia	53,400,769	55,812,318	97.9%	42.7%
8	Singapore	66,539,628	50,590,344	-35.6%	-25.4%
9	Tanzania	63,093,224	47,290,929	30%	329%
10	Saudi Arabia	144,797,391	46,834,001	-65.8%	-62.6%
11	Philippines	161,619,600	44,576,316	19.3%	16.4%
12	Iran	18,523,891	43,499,506	174%	366.1%
13	Australia	119,448,071	39,585,897	20%	-3.4%
14	Vietnam	50,188,481	35,673,808	8.6%	29.5%
15	India	31,437,371	27,899,433	-25.5%	-49.9%
16	Japan	49,861,696	25,922,292	3.6%	2.2%
17	Canada	69,328,713	24,228,453	-7.9%	-14.1%
18	Kenya	72,106,193	23,871,926	54.9%	30.8%
19	Israel	77,377,209	21,314,549	10.3%	-21%
20	Iraq	54,125,834	21,104,576	-6.4%	0.8%



According to the exports data from January to May 2014, it can be seen that main export markets of China glazed Ceramic Tile are Malaysia, United States, Hong Kong, Nigeria, United Arab Emirates, Korea, Indonesia, Singapore, Tanzania, Saudi Arabia and so on.

From January to May 2014, Malaysia, United States and Hong Kong are the top three export markets of China Glazed Ceramic Tile. The export amount of China Ceramic Building Bricks to these three countries, respectively accounts for 7.25%, 6.46% and 4.86% of total exports about such products.

From January to May 2014, among China's Top 20 export markets, export value to Iran grew fastest, having a big increase of 366.1% over the same period in 2013, growing rapidly.

3.1.3. Original Places of Exported Goods of China Glazed Ceramic Tile, from January to May, 2014

No.	Region	Amount(KG)	Value(US Dollars)	Compared to the same period last year	
				Amount	Value
1	Guangdong	1,809,127,812	1,027,688,794	-5.4%	-11.5%
2	Fujian	920,767,862	203,615,942	-11.7%	-11.1%
3	Shandong	475,360,567	115,673,833	37.3%	35.2%
4	Jiangxi	178,402,022	83,015,660	31.8%	0.7%
5	Shanghai	59,990,003	19,420,224	-0.1%	15.3%
6	Liaoning	61,945,207	17,506,549	41.2%	-37.4%
7	Jiangsu	15,808,330	12,330,790	-7%	-16.3%
8	Guangxi Zhuang Autonomous Region	34,145,570	11,759,053	-1.9%	54.1%
9	Zhejiang	32,252,885	11,550,149	9.3%	1.7%
10	Xinjiang Uygur Autonomous Region	7,682,830	10,703,469	-22.8%	17.4%

According to the exports data from January to May 2014, it can be seen that main original places of exported goods of China Glazed Ceramic Tile is Guangdong Province. The export amount of Guangdong Glazed Ceramic Tile accounted for 66.25% of the total China exports of the product.

Compared to the same period last year, from January to May 2014, total export amount of Glazed Ceramic Tile from Guangxi Zhuang Autonomous Region reached US dollars 11,759,100, having an increase of 54.1%, growing rapidly.

(Source: Customs Information Network)

3.2. 2014 Global Glazed Ceramic Tile (HS: 6908) Import Analysis

- Main Demand Countries/ Regions Import Value of Global Glazed Ceramic Tile in First Quarter of 2014

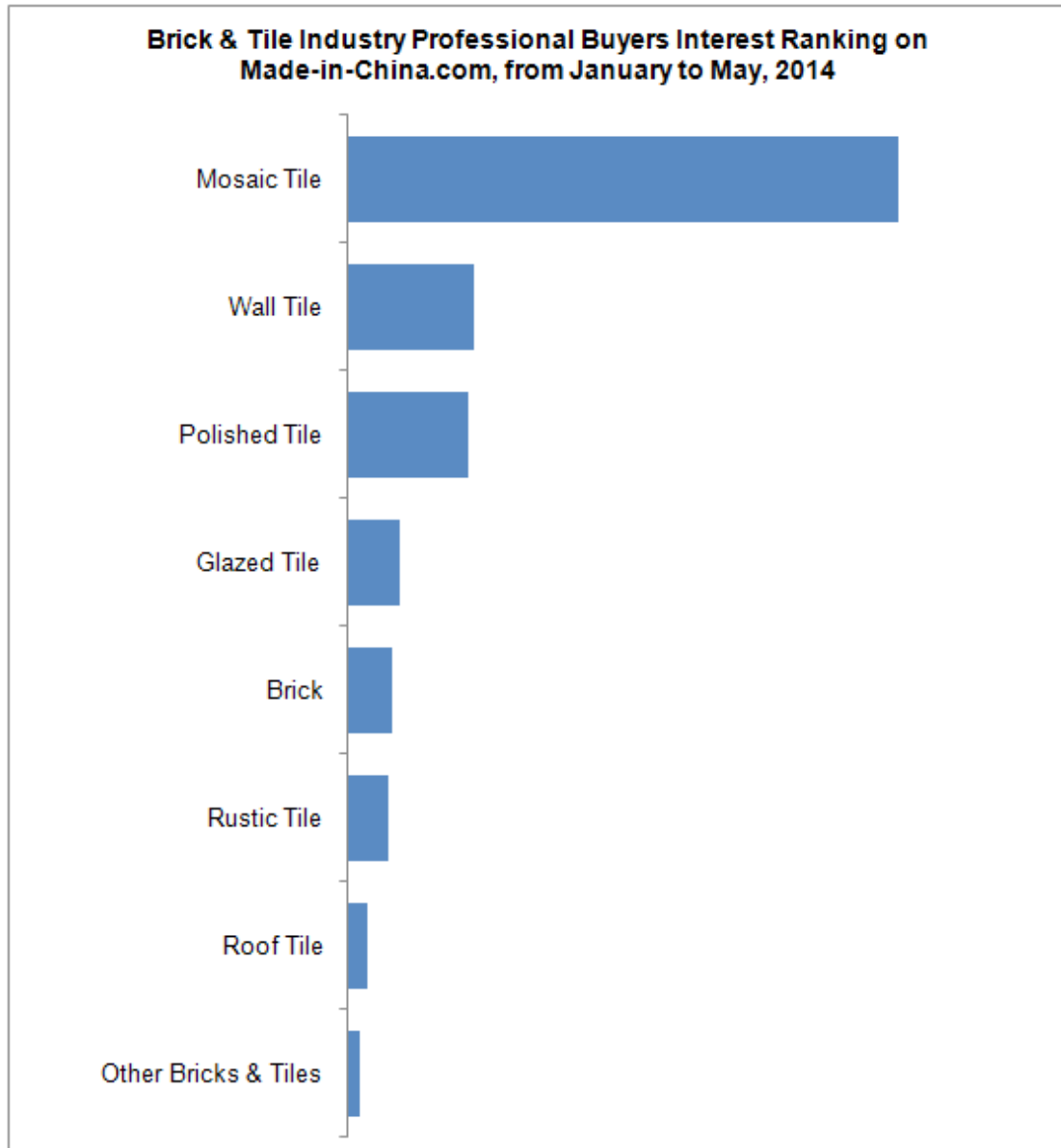
No.	Country/ Region	Cumulative Import Amount from Jan. To Mar. 2014 (thousand dollars)	Compared to the same period last year
1	United States	325,859	8.12%
2	France	236,558	5.72%
3	Germany	135,144	0.95%
4	The Russian Federation	89,551	-1.50%
5	United Kingdom	69,125	-19.23%
6	Canada	57,253	10.76%
7	Australia	56,887	13.79%
8	Philippines	50,334	39.96%
9	Belgium	49,250	18.95%
10	Chile	47,312	5.35%

From January to March 2014, the main importing countries of global Glazed Ceramic Tile includes United States, France, Germany, the Russian Federation, the United Kingdom, Canada, Australia, the Philippines, Belgium, Chile and so on. Among those countries, the Philippines import amount of Glazed Ceramic Tile grew by 39.96% compared to the same period in 2013, grew rapidly.

(Source: UN COMTRADE)

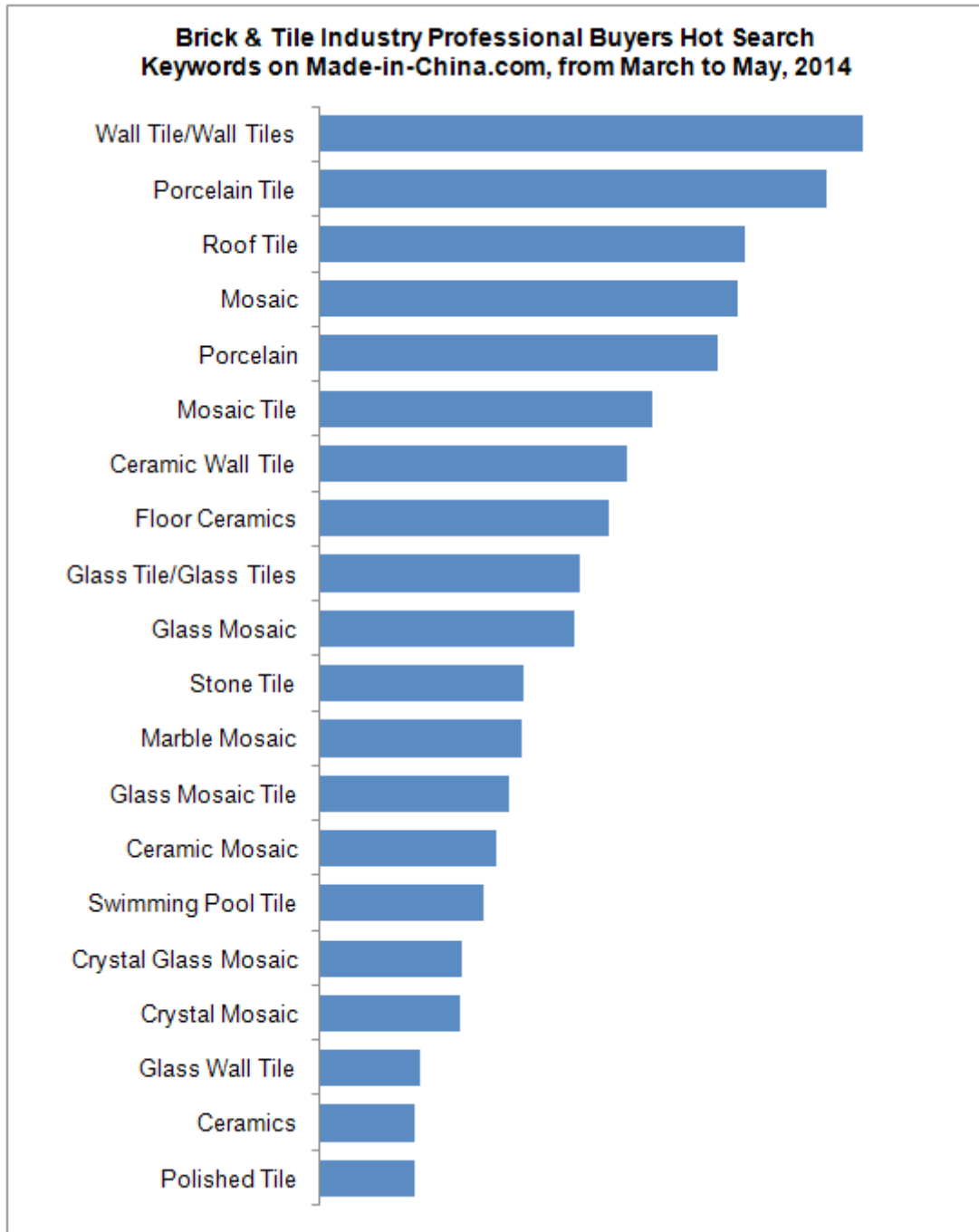
4. Brick & Tile Industry Data Analysis on Made-in-China.com

4.1. Brick & Tile Industry Professional Buyers Interest Ranking on Made-in-China.com, from January to May, 2014



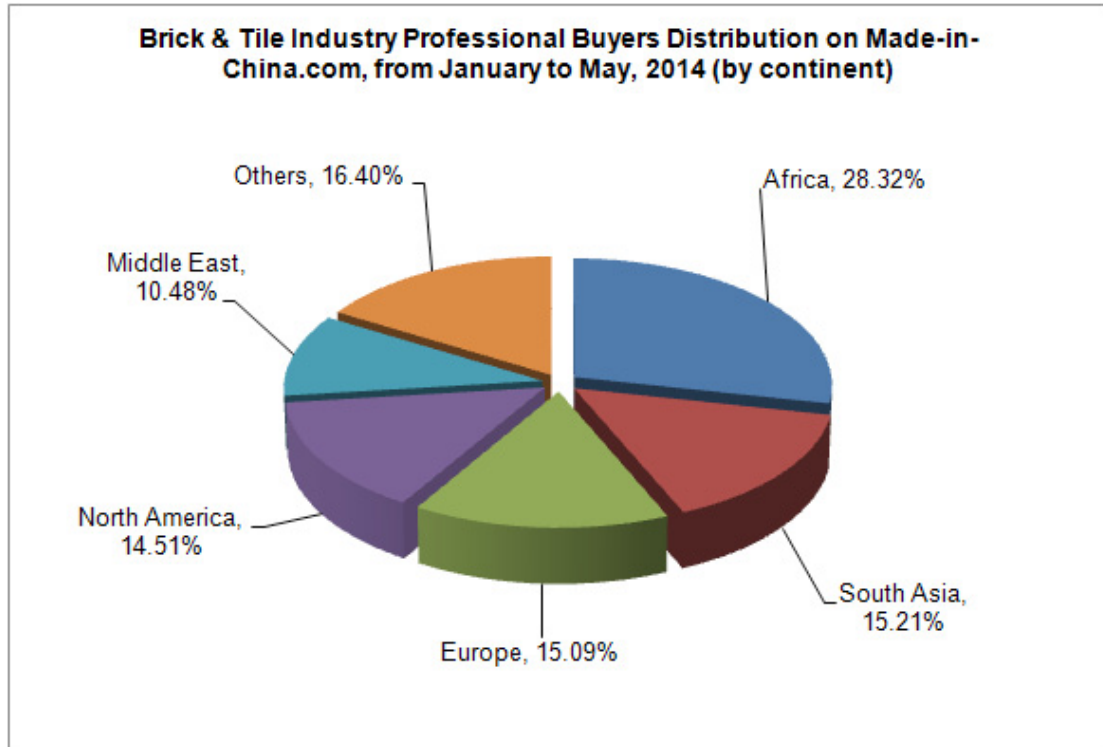
From January to May 2014, according to the statistics from Made-in-China.com, all kinds of Brick & Tile sub-sectors, Mosaic Tile has the highest degree of buyers' concern, followed by the Wall Tile.

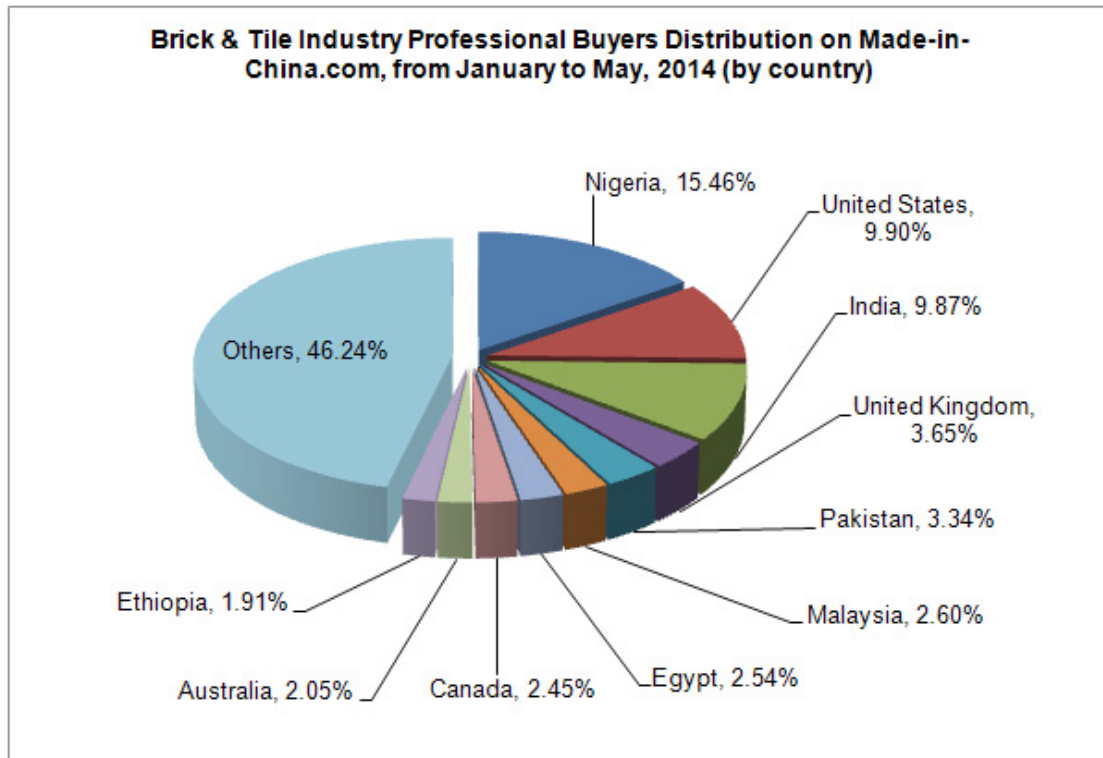
4.2. Brick & Tile Industry Professional Buyers Hot Search Keywords on Made-in-China.com, from March to May, 2014



From March to May 2014, Brick & Tile Industry professional buyers hottest search keywords on Made-in-China.com is Wall Tile/ Wall Tiles, followed by Porcelain Tile.

4.3. Brick & Tile Industry Professional Buyers Distribution on Made-in-China.com, from January to May, 2014





By continent, from January to May 2014, Brick & Tile Industry Professional Buyers on Made-in-China.com mainly located in Africa, South Asia, Europe, North America, the Middle East and so on. From January to May 2014, Brick & Tile Industry Professional Buyers on Made-in-China.com mainly come from Nigeria, the United States, India and so on.

Source: Made-in-China.com

The IAR Team of Made-in-China.com dedicates to surveying,excavating and collating industry information for supplying the service of timely and exact information analysis, providing necessary information and dates for clients'decision.

Thanks for reading the report, if you have any questions,opinions or advices, please contact us.

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