

2014Q1 Apparel & Accessories

Industry Analysis Report

2014.10



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1. Chinese Apparel & Accessories Industry Export in the First Quarter of 2014

1.1. Chinese Knitted or Crocheted Apparel & Accessories (HS:61) Export from Jan. to March in 2014

1.1.1. Product Description

HS Code		Product Name
Chapter 61	6101	Men's knitted or crocheted coat, short coat, cloak, short cloak, hoody (include ski jacket), dust coat, wind jacket and similar products. Products of 6103 category are excluded.
	6102	Women's knitted or crocheted coat, short coat, cloak, short cloak, hoody (include ski jacket), dust coat, wind jacket and similar products. Products of 6104 category are excluded.
	6103	Men's knitted or crocheted suit, casual suit, top, trousers, overall, breeches and shorts (exclude swimwear).
	6104	Women's knitted or crocheted suit, casual suit, top, dress, skirt, trousers, overall, breeches and shorts (exclude swimwear).
	6105	Men's knitted or crocheted shirt.
	6106	Women's knitted or crocheted shirt.
	6107	Men's knitted or crocheted underpants, briefs, pajamas, sleepwear, bathrobe, dressing gown and similar products.
	6108	Women's knitted or crocheted undershirt, briefs, underpants, pajamas, sleepwear, bathrobe, dressing gown and similar products.
	6109	Knitted or crocheted t-shirt, singlet and other vests.
	6110	Knitted or crocheted jumper, cardigan, waistcoat and similar products.
	6111	Knitted or crocheted infant apparel and accessories.
	6112	Knitted or crocheted sportswear, skiing and swimming suit.
	6113	Apparel made from knitted or crocheted fabric of 5903, 5906 or 5907 category.
	6114	Other knitted or crocheted apparel.
	6115	Knitted or crocheted pantyhose, tights, stockings, socks and other hosiery, include stockings for the treatment of varicose veins and shoes without outsole.
	6116	Knitted or crocheted gloves and mittens.
	6117	Other knitted or crocheted accessories.

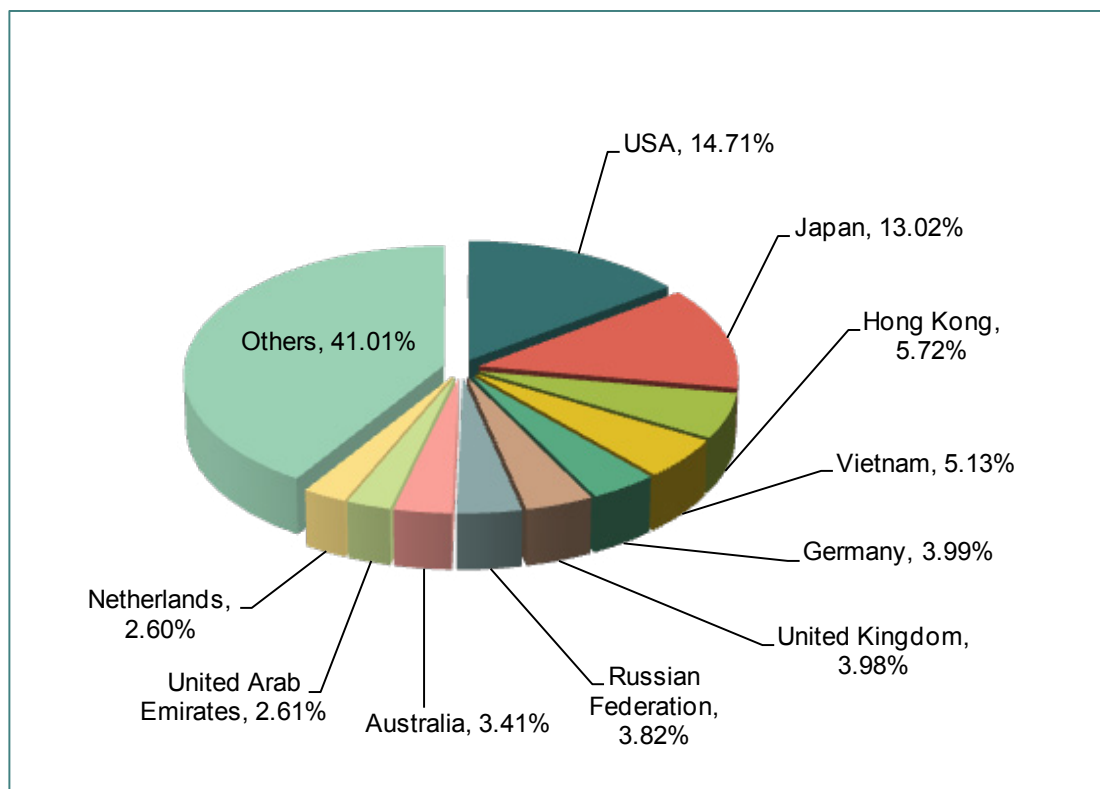
1.1.2. Export Quantity & Value for Chinese Knitted or Crocheted Apparel & Accessories (HS:61) from Jan. to March in 2014

Month	Quantity (-)	Value (Billion USD)	Year on Year	
			Quantity	Value
Jan.	4,177,175,839	9.038	12.3%	5.2%
Feb.	1,566,222,481	3.147	-36.8%	-44.0%
March	2,570,386,156	5.145	14.0%	-1.5%
Total from Jan. to March	8,313,784,476	17.330	-1.7%	-10.9%

The total export value for Chinese knitted or crocheted apparel & accessories in the first quarter of 2014 achieved 17.33 billion USD, and declined 10.9% year on year.

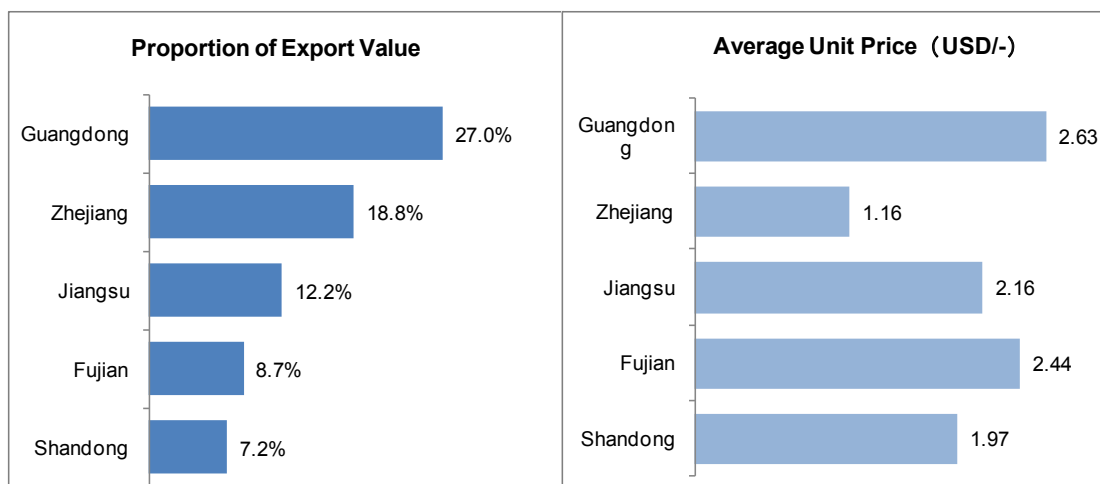
1.1.3. Major Countries/Regions for Chinese Knitted or Crocheted Apparel & Accessories (HS:61) Export from Jan. to March in 2014

No.	Countries/Regions	Quantity (-)	Value (Billion USD)	Year on Year	
				Quantity	Value
1	USA	1,246,242,218	2.549	-4.4%	-0.5%
2	Japan	963,319,093	2.257	-0.5%	-7.9%
3	Hong Kong	310,987,746	0.992	-11.7%	-30.0%
4	Vietnam	288,123,482	0.888	1.0%	-5.6%
5	Germany	419,142,500	0.692	1.8%	-1.3%
6	United Kingdom	334,200,688	0.691	7.2%	0.5%
7	Russian Federation	388,548,280	0.661	33.0%	57.2%
8	Australia	194,816,139	0.591	-1.3%	1.8%
9	United Arab Emirates	272,339,294	0.452	-12.5%	-32.9%
10	Netherlands	284,606,398	0.451	48.5%	31.9%
11	France	134,600,111	0.418	9.8%	17.7%
12	South Korea	190,670,831	0.400	-7.2%	26.4%
13	Chile	206,922,811	0.363	-0.1%	15.2%
14	Malaysia	144,718,229	0.336	-19.1%	-54.4%
15	Kazakhstan	107,203,476	0.328	-17.0%	-28.4%
16	Italy	128,482,742	0.309	15.0%	16.8%
17	Spain	156,676,347	0.300	-7.9%	-6.3%
18	Canada	127,249,015	0.274	2.8%	6.3%
19	Kyrgyzstan	177,025,433	0.268	32.8%	21.0%
20	South Africa	117,750,982	0.229	-19.9%	-28.9%



USA ranked first for Chinese knitted or crocheted apparel & accessories export in the first quarter of 2014. The total export value to USA for Chinese knitted or crocheted apparel & accessories in the first quarter was about 2.55 billion USD, and declined 0.5% year on year. Followed by Japan, and occupied 13.02% of all.

1.1.4. Major Cities/Provinces & Average Unit Price for Chinese Knitted or Crocheted Apparel & Accessories (HS:61) Export from Jan. to March in 2014



The major cities/provinces for Chinese knitted or crocheted apparel & accessories export were Guangdong, Zhejiang, Jiangsu, etc. The total export value of Guangdong for knitted or crocheted apparel & accessories in the first quarter of 2014 occupied 27% of all, and Zhejiang occupied 18.8%. Among the top 5 cities/provinces, Guangdong's average export unit price from Jan. to March was the highest, while Zhejiang's was the lowest.

1.2. Chinese Non Knitted or Crocheted Apparel & Accessories (HS:62) Export from Jan. to March in 2014

1.2.1. Product Description

HS Code		Product Name
Chapter 62	6201	Men's coat, short coat, cloak, short cloak, hoody (include ski jacket), dust coat, wind jacket and similar products. Products of 6203 category are excluded.
	6202	Women's coat, short coat, cloak, short cloak, hoody (include ski jacket), dust coat, wind jacket and similar products. Products of 6204 category are excluded.
	6203	Men's suit, casual suit, top, trousers, overall, breeches and shorts (exclude swimwear).
	6204	Women's suit, casual suit, top, dress, skirt, trousers, overall, breeches and shorts (exclude swimwear).
	6205	Men's shirt.
	6206	Women's shirt.
	6207	Men's singlet and other underwear, underpants, briefs, pajamas, sleepwear, bathrobe, dressing gown and similar products.
	6208	Women's singlet and other underwear, underskirt, briefs, underpants, pajamas, sleepwear, bathrobe, dressing gown and similar products.
	6209	Infant apparel and accessories.
	6210	Apparel made from fabric of 5602, 5603, 5903, 5906 or 5907 category.
	6211	Sportswear, skiing and swimming suit; other apparel.
	6212	Bra, girdle, corset, suspender, garter and similar products, no matter knitted or crocheted or not.
	6213	Handkerchief.
	6214	Shawl, bandana, scarf, veil and similar products.
	6215	Necktie and bow tie.
	6216	Gloves and mittens.
	6217	Other accessories, products of 6212 category are excluded.

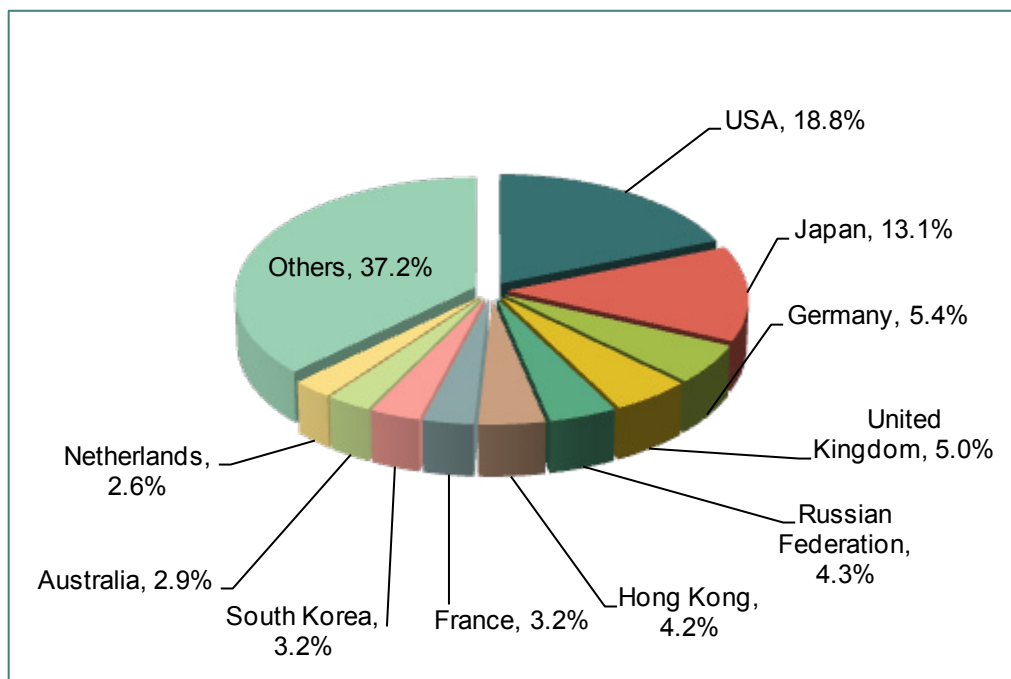
1.2.2. Export Quantity & Value for Chinese Non Knitted or Crocheted Apparel & Accessories from Jan. to March in 2014

Month	Quantity (-)	Value (Billion USD)	Year on Year	
			Quantity	Value
Jan.	1,519,610,827	7.964	30.4%	33.9%
Feb.	651,930,734	3.080	-25.0%	-29.6%
March	990,454,753	4.552	34.5%	35.5%
Total from Jan. to March	3,161,996,314	15.596	14.1%	14.0%

The total export value for Chinese non knitted or crocheted apparel & accessories from Jan. to March in 2014 achieved 15.596 billion USD, and increased 14% year on year.

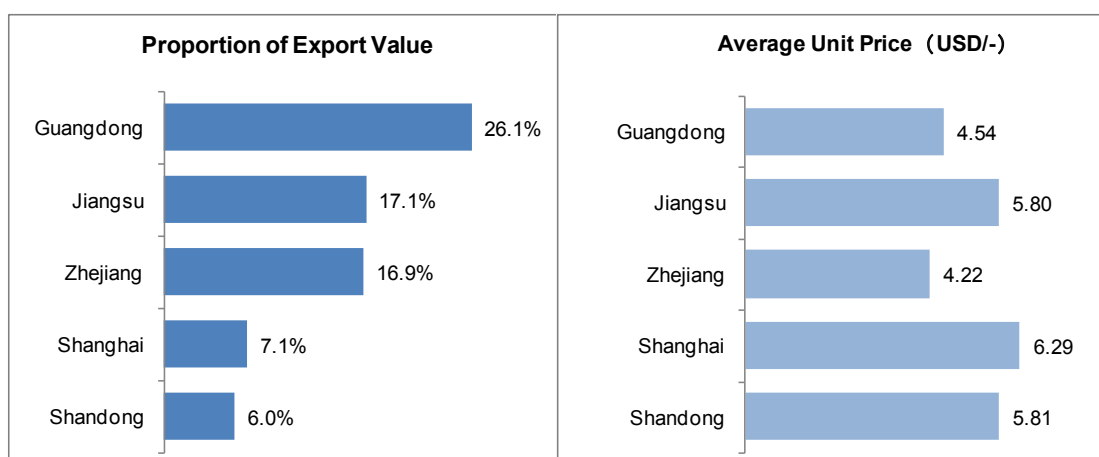
1.2.3. Major Countries/Regions for Chinese Non Knitted or Crocheted Apparel & Accessories Export from Jan. to March in 2014

No.	Countries/Regions	Quantity (-)	Value (Billion USD)	Year on Year	
				Quantity	Value
1	USA	679,914,883	2.932	-0.2%	2.6%
2	Japan	268,500,035	2.042	-6.1%	-12.3%
3	Germany	159,807,470	0.849	6.3%	9.4%
4	United Kingdom	132,108,005	0.784	15.4%	23.2%
5	Russian Federation	85,696,684	0.672	32.5%	19.1%
6	Hong Kong	142,923,086	0.656	44.5%	14.6%
7	France	92,184,404	0.504	6.5%	19.3%
8	South Korea	72,842,693	0.502	11.8%	26.3%
9	Australia	65,495,586	0.447	7.8%	21.8%
10	Netherlands	76,280,968	0.407	26.8%	36.7%
11	Vietnam	78,705,476	0.406	1296.8%	1416.3%
12	Spain	74,660,333	0.395	14.5%	18.4%
13	United Arab Emirates	118,654,324	0.350	14.7%	30.1%
14	Italy	62,846,178	0.321	12.1%	14.9%
15	Chile	45,090,450	0.290	-12.7%	10.3%
16	Canada	52,037,412	0.282	-0.9%	-6.5%
17	Malaysia	92,361,836	0.267	93.3%	75.9%
18	Brazil	46,728,909	0.238	5.2%	-5.6%
19	Kazakhstan	34,072,253	0.214	87.9%	27.6%
20	South Africa	39,606,506	0.183	-5.4%	-12.9%



According to statistics in the first quarter of 2014, the top 5 countries/regions for Chinese non knitted or crocheted apparel & accessories export were USA, Japan, Germany, United Kingdom and Russian Federation. The total export value to USA for Chinese non knitted or crocheted apparel & accessories from Jan. to March was about 2.932 billion USD, increased 2.6% year on year, and occupied 18.8% of all. Followed by Japan, and occupied 13.1%.

1.2.4. Major Cities/Provinces & Average Unit Price for Chinese Non Knitted or Crocheted Apparel & Accessories Export from Jan. to March in 2014



The major cities/provinces for Chinese non knitted or crocheted apparel & accessories export were Guangdong, Jiangsu and Zhejiang. The total export value of Guangdong for non knitted or crocheted apparel & accessories in the first quarter of 2014 occupied 26.1% of all, Jiangsu occupied 17.1%, and Zhejiang occupied 16.9%. The average unit price for non knitted or crocheted apparel & accessories export in the first quarter increased somewhat year on year.

1.3. Chinese Footwear, Leggings & Accessories (HS:64) Export from Jan. to March in 2014

1.3.1. Product Description

HS Code		Product Name
Chapter 64	6401	Waterproof footwear of rubber or plastic outsole and upper, the upper is not fixed on the sole.
	6402	Other footwear of rubber or plastic outsole and upper.
	6403	Footwear of rubber, plastic or leather outsole, and leather upper.
	6404	Footwear of rubber, plastic or leather outsole, and fabric upper.
	6405	Other footwear.
	6406	Footwear accessories (include upper, no matter with soles other than outsole or not); movable insole, heel pad and similar products; leggings and similar products & accessories.

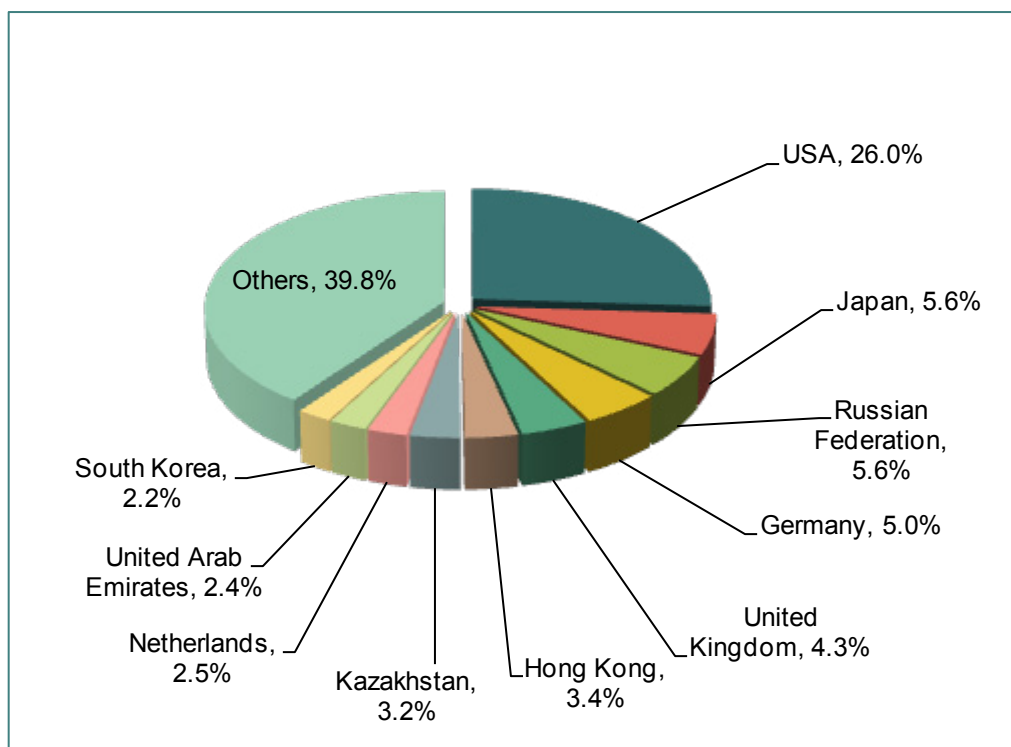
1.3.2. Export Quantity & Value for Chinese Footwear, Leggings & Accessories from Jan. to March in 2014

Month	Quantity (KG)	Value (Billion USD)	Year on Year	
			Quantity	Value
Jan.	543,971,316	6.400	11.6%	16.9%
Feb.	203,138,194	2.419	-33.9%	-28.4%
March	292,047,028	3.154	13.0%	16.9%
Total from Jan. to March	1,039,156,538	11.974	-1.3%	3.7%

The total export quantity for Chinese footwear, leggings & accessories from Jan. to March in 2014 achieved 1.039 million tons, and declined 1.3% year on year. The total export value reached 11.974 billion USD, and increased 3.7% year on year.

1.3.3. Major Countries/Regions for Chinese Footwear, Leggings & Accessories Export from Jan. to March in 2014

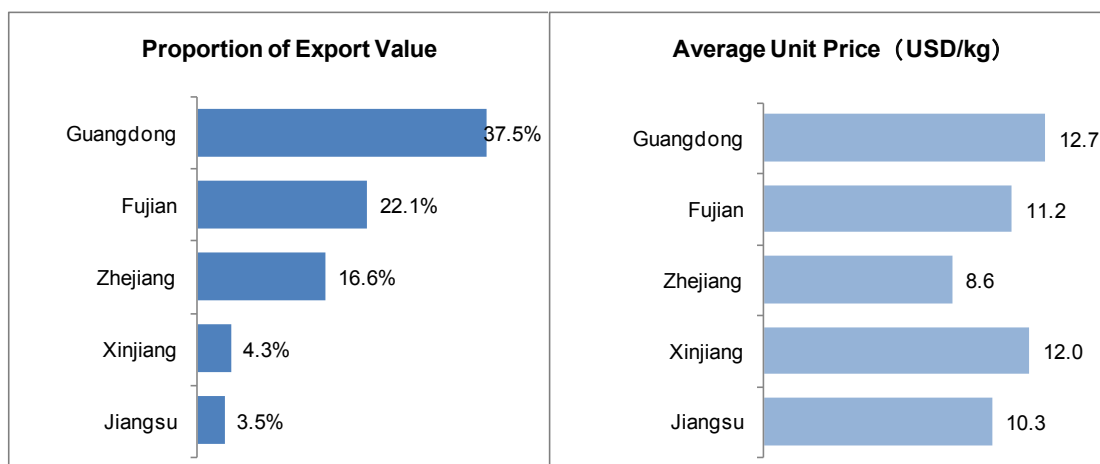
No.	Countries/Regions	Quantity (KG)	Value (Billion USD)	Year on Year	
				Quantity	Value
1	USA	217,925,286	3.112	-3.8%	2.0%
2	Japan	55,780,214	0.670	1.6%	3.6%
3	Russian Federation	45,752,409	0.667	-18.7%	0.2%
4	Germany	50,965,349	0.604	24.4%	17.1%
5	United Kingdom	46,289,218	0.510	25.3%	27.9%
6	Hong Kong	28,766,472	0.408	7.0%	20.0%
7	Kazakhstan	29,250,506	0.385	2.6%	12.2%
8	Netherlands	24,843,301	0.304	33.4%	16.3%
9	United Arab Emirates	25,583,029	0.285	10.5%	12.5%
10	South Korea	18,508,310	0.264	47.3%	56.3%
11	Spain	25,122,539	0.262	24.4%	11.9%
12	France	19,526,804	0.227	20.0%	23.6%
13	Malaysia	22,298,848	0.218	1.7%	-8.7%
14	Belgium	15,931,576	0.203	20.3%	4.4%
15	Italy	17,061,841	0.203	20.9%	9.9%
16	Canada	15,448,221	0.189	-2.7%	-4.8%
17	South Africa	20,155,027	0.173	-8.5%	-19.8%
18	Australia	12,805,970	0.169	-0.8%	3.9%
19	Chile	13,233,773	0.142	-30.5%	-18.7%
20	Indonesia	13,554,699	0.137	18.1%	52.1%



According to statistics in the first quarter of 2014, USA ranked first for Chinese footwear, leggings & accessories export. The total export value to USA for Chinese footwear, leggings & accessories from Jan. to March was about 3.112 billion USD, and occupied 26% of all in the first quarter.

With an export value of 6.4 billion USD, Chinese footwear export was stable in Jan. 2014, and increased 16.9% year on year. The export to Europe and America increased 28.3% and 12.5% respectively year on year, while to Latin America declined continually. With an export value of 0.27 billion USD, Chinese footwear export to Latin America declined 38.1% year on year in Jan. 2014, to Venezuela declined 77.2%, to Panama declined 72.7%, and to Brazil declined 29.3%. The export to Latin America declined more than 15% from March in 2013 and declined 15.9% year on year, to Venezuela declined 52.5%, to Panama declined 23.9%, and to Brazil declined 23.1%. It was caused by similar industrial structure, export restriction, antidumping cases and trade protection.

1.3.4. Major Cities/Provinces & Average Unit Price for Chinese Footwear, Leggings & Accessories Export from Jan. to March in 2014



The major cities/provinces for Chinese footwear, leggings & accessories export were Guangdong, Fujian and Zhejiang. The total export value of Guangdong for footwear, leggings & accessories from Jan. to March in 2014 occupied 37.5% of all, Fujian occupied 22.1%, and Zhejiang occupied 16.6%. Among the top 5 cities/provinces (Guangdong, Fujian, Zhejiang, Xinjiang and Jiangsu), Guangdong's average export unit price was the highest, while Zhejiang's was the lowest.

1.4. Chinese Headwear & Accessories (HS:65) Export from Jan. to March in 2014

1.4.1. Product Description

HS Code		Product Name
Chapter 65	6501	Felt cap body and hood, not finished and without brim; round felt cap plate and felt cylinder (include slit felt cylinder).
	6502	Knitted or spliced cap body, not finished and without brim, lining or decoration.
	6503	Felt cap made from cap body or round cap plate of 6501 category, no matter with lining or decoration or not.
	6504	Knitted or spliced cap, no matter with lining or decoration or not.
	6505	Knitted or crocheted cap, cap made from lace, felt or other fabrics, no matter with lining or decoration or not; hair net made from any materials, no matter with lining or decoration or not.
	6506	Other headwear, no matter with lining or decoration or not.
	6507	Cap brim, lining, visor, etc.

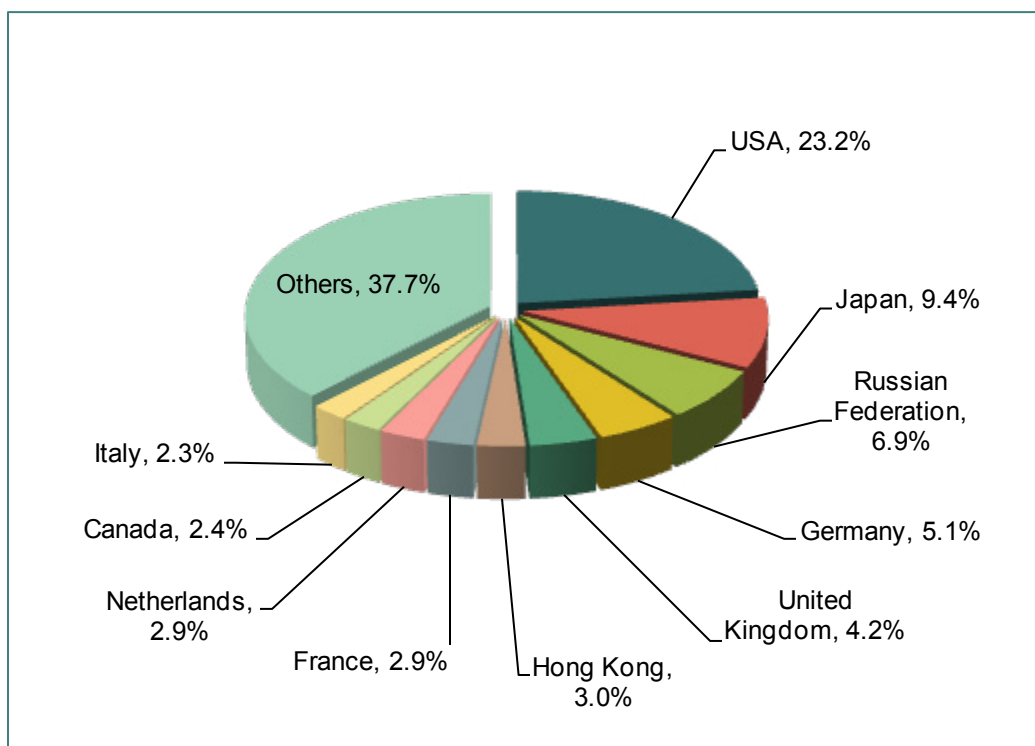
1.4.2. Export Quantity & Value for Chinese Headwear & Accessories from Jan. to March in 2014

Month	Quantity (-)	Value (Billion USD)	Year on Year	
			Quantity	Value
Jan.	1,013,752,632	0.413	25.4%	8.0%
Feb.	540,122,261	0.194	-16.5%	-28.2%
March	635,151,138	0.280	22.0%	-5.6%
Total from Jan. to March	2,189,026,031	0.887	10.8%	-6.5%

The total export value for Chinese headwear & accessories in the first quarter of 2014 achieved 0.887 billion USD, and declined 6.5% year on year.

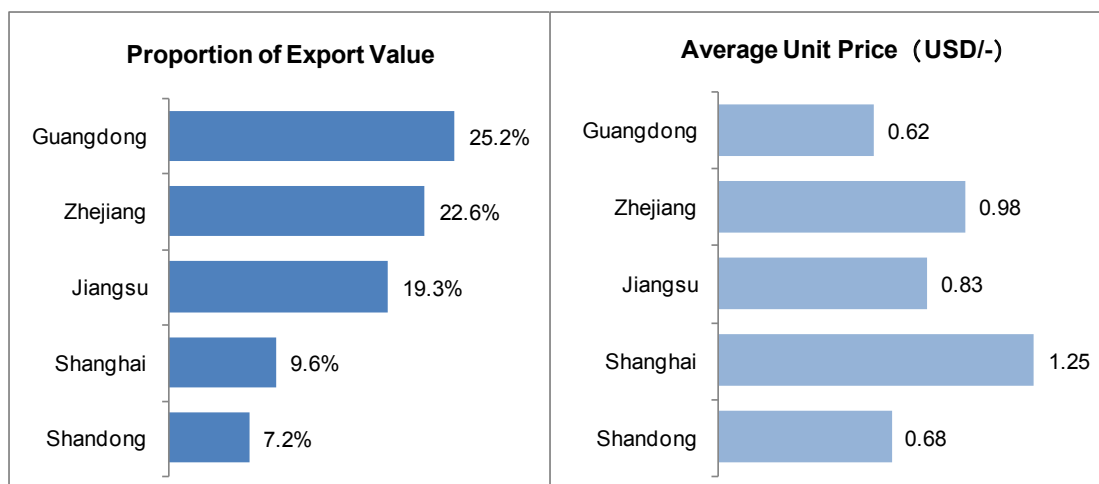
1.4.3. Major Countries/Regions for Chinese Headwear & Accessories Export from Jan. to March in 2014

No.	Countries/Regions	Quantity (-)	Value (Million USD)	Year on Year	
				Quantity	Value
1	USA	543,156,251	205.6	-7.0%	-0.4%
2	Japan	90,244,866	83.6	21.9%	2.8%
3	Russian Federation	46,248,172	61.1	-25.0%	-53.3%
4	Germany	111,612,702	45.2	22.5%	0.0%
5	United Kingdom	143,536,369	37.2	20.6%	12.4%
6	Hong Kong	58,183,548	26.6	-10.4%	0.2%
7	France	71,591,862	25.8	24.4%	22.7%
8	Netherlands	76,651,105	25.3	61.2%	34.7%
9	Canada	52,371,735	21.4	21.7%	-6.2%
10	Italy	33,847,982	20.4	-9.1%	9.9%
11	South Korea	20,615,326	20.2	-3.8%	63.8%
12	Australia	40,812,958	19.9	4.4%	13.1%
13	Spain	34,653,679	19.2	38.8%	37.8%
14	Mexico	36,983,323	18.7	-18.9%	12.3%
15	Brazil	174,585,584	16.5	90.7%	4.6%
16	Belgium	45,696,841	16.4	14.5%	29.7%
17	South Africa	73,198,386	13.7	52.4%	-10.9%
18	United Arab Emirates	57,081,090	11.7	99.7%	43.8%
19	Chile	32,376,616	11.4	-0.7%	12.2%
20	Turkey	15,378,492	10.2	12.9%	-0.2%



The major countries/regions for Chinese headwear & accessories export in the first quarter of 2014 were USA, Japan and Russian Federation. The total export value to USA occupied 23.2% of all from Jan. to March, Japan occupied 9.4%, and Russian Federation occupied 6.9%.

1.4.4. Major Cities/Provinces & Average Unit Price for Chinese Headwear & Accessories Export from Jan. to March in 2014

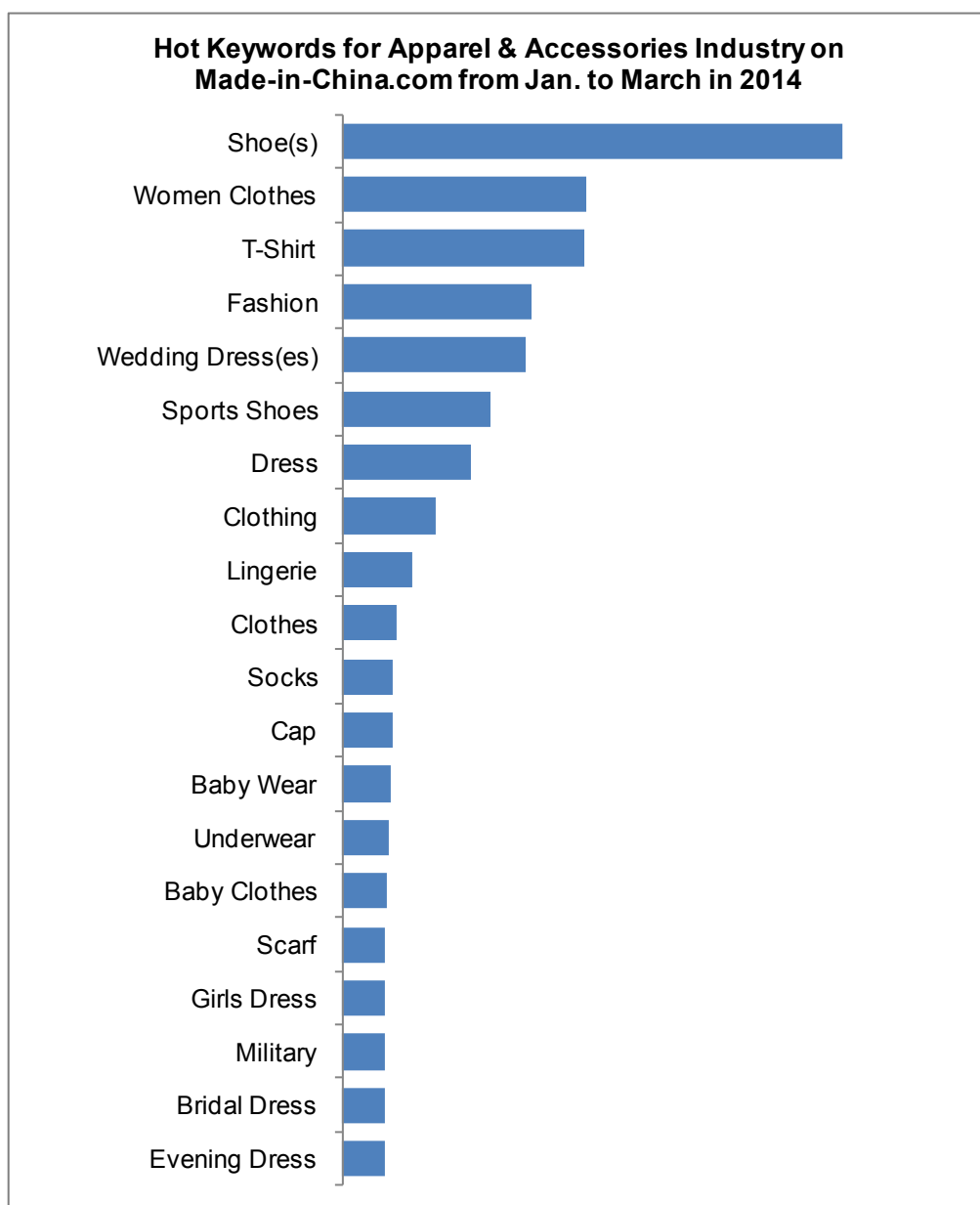


The major cities/provinces for Chinese headwear & accessories export were Guangdong, Zhejiang and Jiangsu. The total export value of Guangdong for headwear & accessories from Jan. to March in 2014 occupied 25.2% of all, Zhejiang occupied 22.6%, and Jiangsu occupied 19.3%. Among the top 5 cities/provinces for headwear & accessories export in the first quarter, Guangdong's average unit price was the lowest, while Shanghai's was the highest.

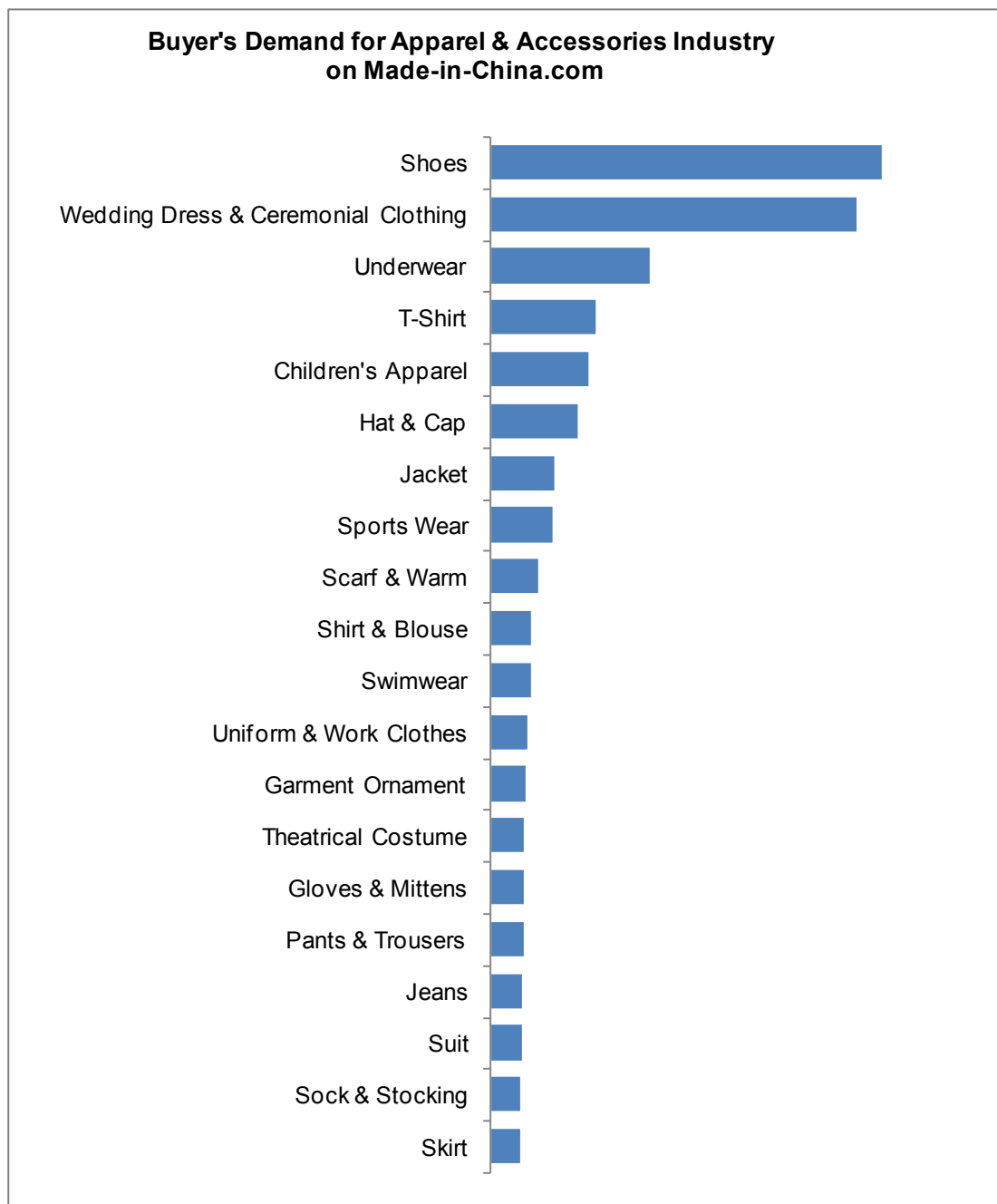
Source: Customs Information Network

2. Data for Apparel & Accessories Industry on Made-in-China.com in the First Quarter of 2014

2.1. Hot Keywords for Apparel & Accessories Industry on Made-in-China.com from Jan. to March in 2014

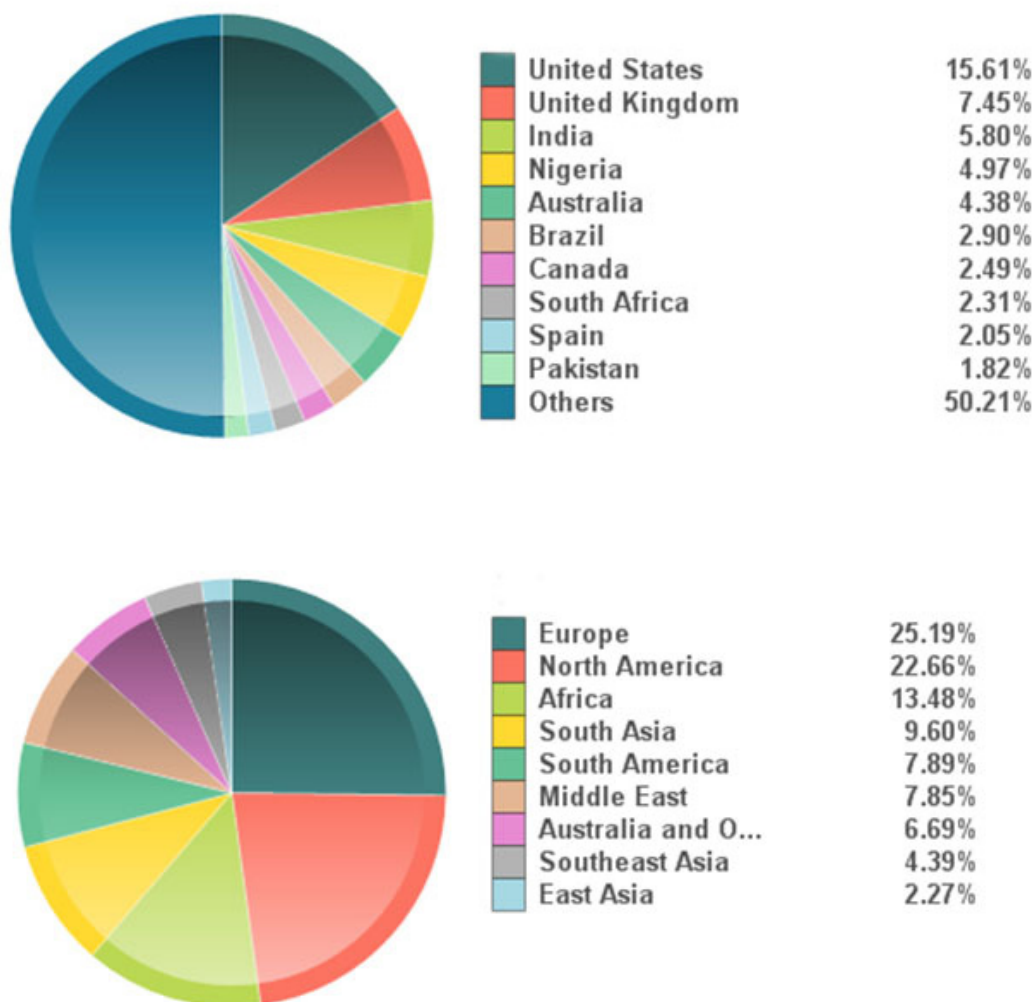


2.2. Buyer's Demand for Apparel & Accessories Industry on Made-in-China.com



According to statistics on Made-in-China.com, buyer's demand for apparel & accessories industry from April 2013 to March 2014 were Shoes, Wedding Dress & Ceremonial Clothing, Underwear, T-Shirt, Children's Apparel, etc.

2.3. Buyer's Distribution for Apparel & Accessories Industry on Made-in-China.com



According to statistics on Made-in-China.com from April 2013 to March 2014, buyers in apparel & accessories industry were mainly distributed in USA, United Kingdom, India, Nigeria, Australia, Brazil, Canada, South Africa, Spain, Pakistan, etc. Sorted by continent they were mainly distributed in Europe, North America, Africa and South Asia.

Source: Made-in-China.com

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