

Cases & Bags

Industry Analysis Report

2012.II



Made-in-China.com



Produced by IAR Team
Focus Technology Co., Ltd

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1. Chinese Cases & Bags Industry Development in 2012

According to customs statistics, the total import and export value for Chinese cases & bags(HS:4202)from Jan. to Sep. in 2012 achieved 19.225 billion USD, and increased 6% year on year. Among all these, the export value reached 18.098 billion USD, accounted for 94.14% of the total import and export value, increased 5.42% year on year and 4.95% month on month; the export quantity reached 2.272 billion, declined 8.34% year on year, and increased 4.21% month on month; the export unit price was \$7.97, increased 15.02% year on year and 0.71% month on month. The import value reached 1.127 billion USD, accounted for 5.86% of the total import and export value, increased 16.11% year on year.

2. Chinese Cases & Bags Industry Export from 2009 to 2011

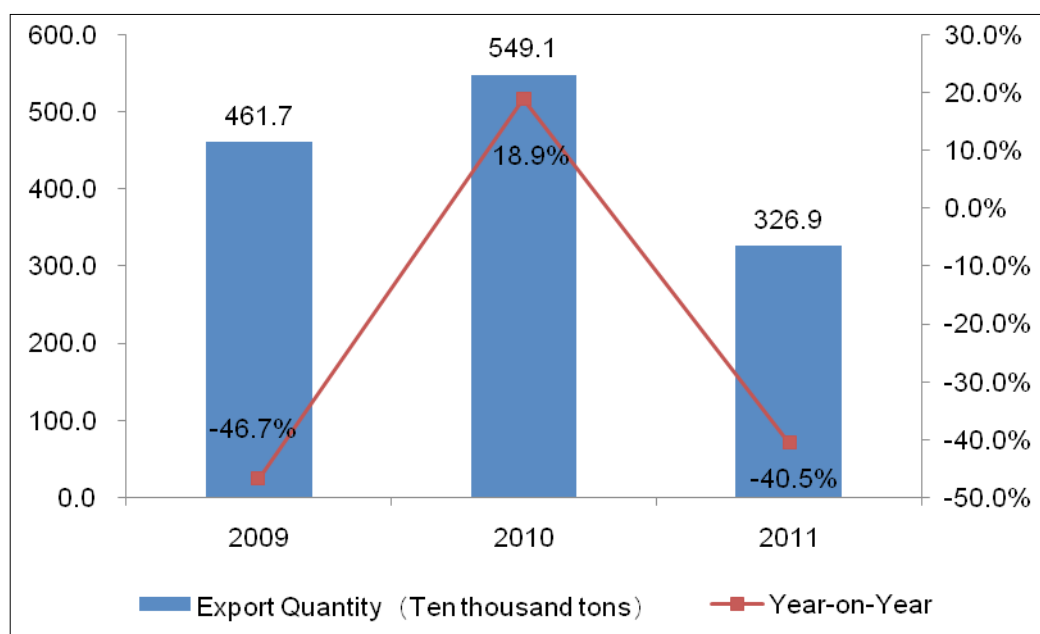
Tips:

HS 4202: Luggage, suitcase, handbag, briefcase, school bag, glasses case, telescope case, camera case, musical instrument case, gun holster, travel bag, food or drink cooler bag, cosmetic bag, canvas bag, tote bag, shopping bag, wallet, purse, map case, cigarette case, tobacco pouch, tool bag, sports bag, bottle case, jewelry box, powder box, cutlery box made of or coated by leather or synthetic leather, plastic sheet, textile materials, fiber paper or cardboard are hereinafter abbreviated as “Cases & Bags”.

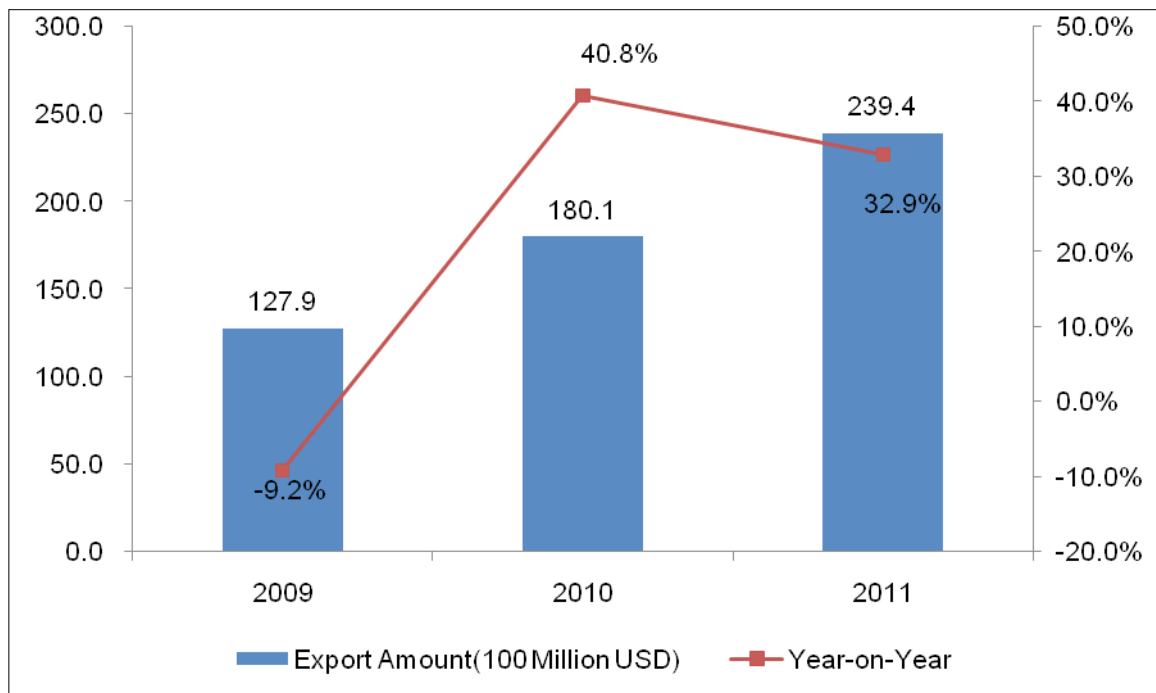
2.1. Chinese Cases & Bags Industry Export from 2009 to 2011

2.1.1. Export Quantity for Chinese Cases & Bags(HS:4202)from 2009 to 2011

- Export Quantity for Chinese Cases & Bags(HS:4202)from 2009 to 2011



2.1.2. Export Value for Chinese Cases & Bags(HS:4202)from 2009 to 2011



The export value for Chinese cases & bags from 2009 to 2011 increased year by year, 40.8% in 2010 and 32.9% in 2011 with a value of 23.94 billion USD. Although it declined in 2011, the export value still increased significantly.

3. Chinese Cases & Bags Industry Export from Jan. to Sep. in 2012

3.1. Chinese Cases & Bags Industry Export from Jan. to Sep. in 2012

3.1.1. Export Quantity & Value for Chinese Cases & Bags(HS:4202)from Jan. to Sep. in 2012

Month	Quantity (KG)	Value (Billion USD)	Quantity Year on Year	Value Year on Year
Jan.	267,322,231	1.77	-14.4%	-7.0%
Feb.	113,831,399	0.76	-23.2%	-22.0%
March	231,192,453	1.65	7.8%	18.6%
April	276,481,864	2.15	-6.2%	18.6%
May	314,852,124	2.60	-1.0%	32.4%
June	284,318,652	2.47	-10.0%	12.4%
July	260,084,409	2.36	-14.3%	2.2%
August	257,445,386	2.12	-12.2%	-10.5%
Sep.	268,295,881	2.22	-3.2%	-0.5%
Total	2,273,824,399	18.11	-8.2%	5.5%

3.1.2. Major Countries/Regions for Chinese Cases & Bags(HS:4202)Export from Jan. to Sep. in 2012 (Sorted by Value)

Countries/Regions	Export Value (Billion USD)	Year on Year	Proportion
Total	18.11	5.5%	100.00%
USA	4.679	5.6%	25.84%
Japan	1.341	19.8%	7.40%
Hong Kong	0.989	18.3%	5.46%
United Kingdom	0.837	10.6%	4.62%
Germany	0.779	-23.9%	4.30%
Italy	0.569	-21.9%	3.14%
France	0.532	-6.4%	2.94%
Netherlands	0.497	6.8%	2.74%
Spain	0.461	-20.1%	2.54%
Malaysia	0.418	75.6%	2.31%

3.1.3. Major Cities/Provinces for Chinese Cases & Bags(HS:4202)Export from Jan. to Sep. in 2012 (Sorted by Value)

Cities/Provinces	Total Export Value from Jan. to Sep. (Billion USD)	Proportion
Guangdong	7.743	42.76%
Zhejiang	3.129	17.28%
Fujian	1.635	9.03%
Jiangsu	1.154	6.38%
Shanghai	0.997	5.50%

3.1.4. Product Ranking for Chinese Cases & Bags(HS:4202)Export from Jan. to Sep. in 2012 (Sorted by Value)

HS Code	Product Name	Quantity (KG)	Value (Billion USD)	Year on Year	
				Quantity	Value
420212	Luggage and suitcase made of plastic or textile materials	1,160,283,619	7.849	-11.5%	-6.1%
420222	Handbag made of plastic sheet or textile materials	431,172,186	3.676	0.1%	18.1%
420221	Handbag made of leather or synthetic leather	61,128,905	1.325	-0.9%	3.4%
420211	Luggage, suitcase, handbag, briefcase and school bag made of leather or synthetic leather	17,181,110	0.273	-15.8%	-14.0%
420229	Handbag made of other materials	4,823,643	0.028	-7.5%	0.1%
420219	Luggage, suitcase, handbag, briefcase and school bag made of other materials	4,174,874	0.024	-22.9%	-2.1%

The total export value for Chinese cases & bags from Jan. to Sep. in 2012 achieved 18.11 billion USD, and increased 5.5% year on year.

The major countries/regions for Chinese cases & bags export were USA, Japan, Hong Kong, United Kingdom, Germany, Italy, France, Netherlands, Spain and Malaysia. The USA ranked first and occupied 25.84% of the total export value. The export value to Malaysia was about 0.42 billion USD, with a big rise of 75.6% year on year.

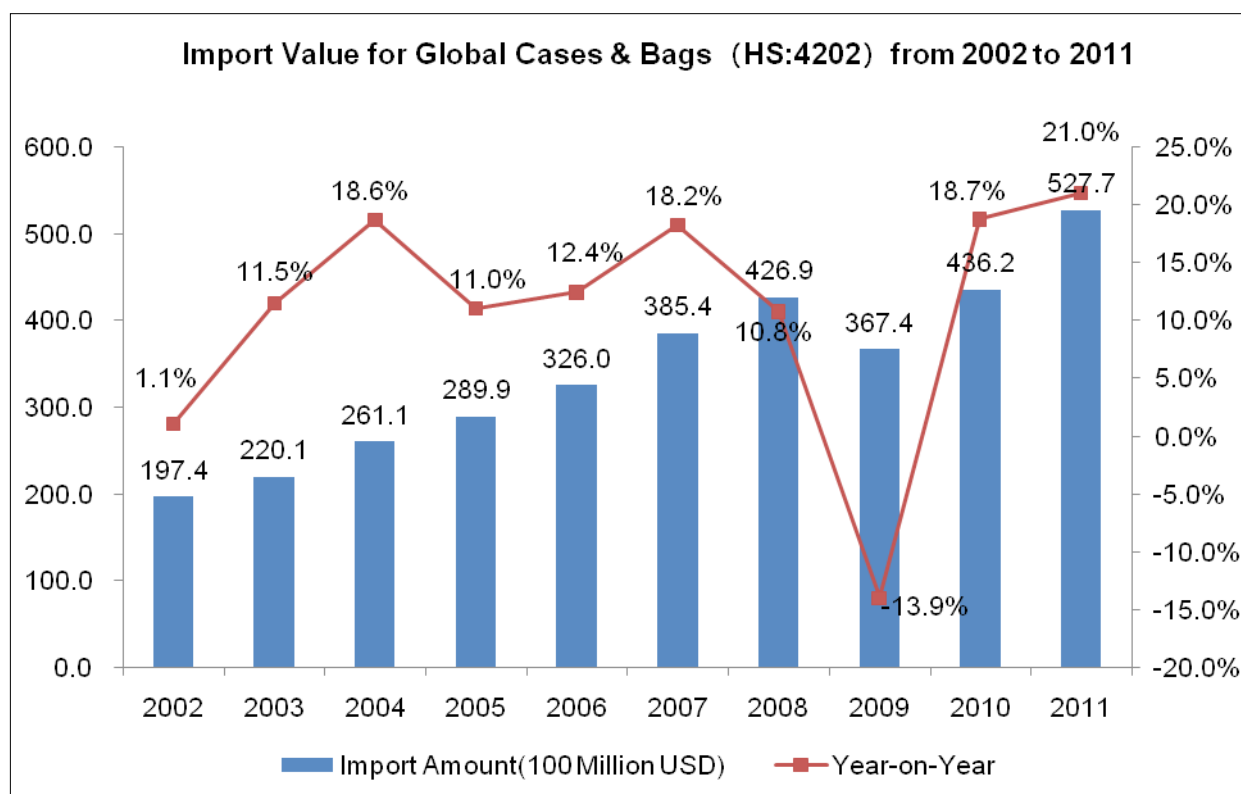
The major cities/provinces for Chinese cases & bags export concentrated in Guangdong, Zhejiang and Fujian. Guangdong occupied 42.76% of the total export value.

Hot products for Chinese cases & bags export from Jan. to Sep. in 2012 were luggage and suitcase made of plastic or textile materials, the export value of which was about 7.849 billion USD; handbag made of plastic sheet or textile materials was 3.676 billion USD; handbag made of leather or synthetic leather was 1.325 billion USD.

4. Global Cases & Bags Industry Import

4.1. Global Cases & Bags(HS:4202)Import

4.1.1. Global Cases & Bags Import from 2002 to 2011



4.1.2. Major Countries/Regions for Cases & Bags Import in the First Half of 2012

No.	Countries/Regions	Import Value (USD thousand)	Year on Year
1	USA	4,956,667	10.1%
2	Japan	2,790,284	14.6%
3	France	1,671,957	10.9%
4	Germany	1,291,723	-4.3%
5	Italy	1,225,881	-5.2%
6	United Kingdom	1,189,861	7.2%
7	South Korea	828,922	5.1%
8	China	748,591	24.7%
9	Spain	595,389	-5.8%
10	Canada	547,652	4.1%
11	Netherlands	527,189	-1.2%
12	Belgium	462,584	3.4%
13	Singapore	428,668	4.1%
14	Switzerland	403,425	4.0%
15	Australia	391,277	7.7%

No.	Countries/Regions	Import Value (USD thousand)	Year on Year
16	Taiwan	282,152	15.2%
17	Mexico	264,430	21.3%
18	Brazil	221,890	-0.2%
19	Austria	220,053	2.8%
20	Thailand	166,793	40.5%

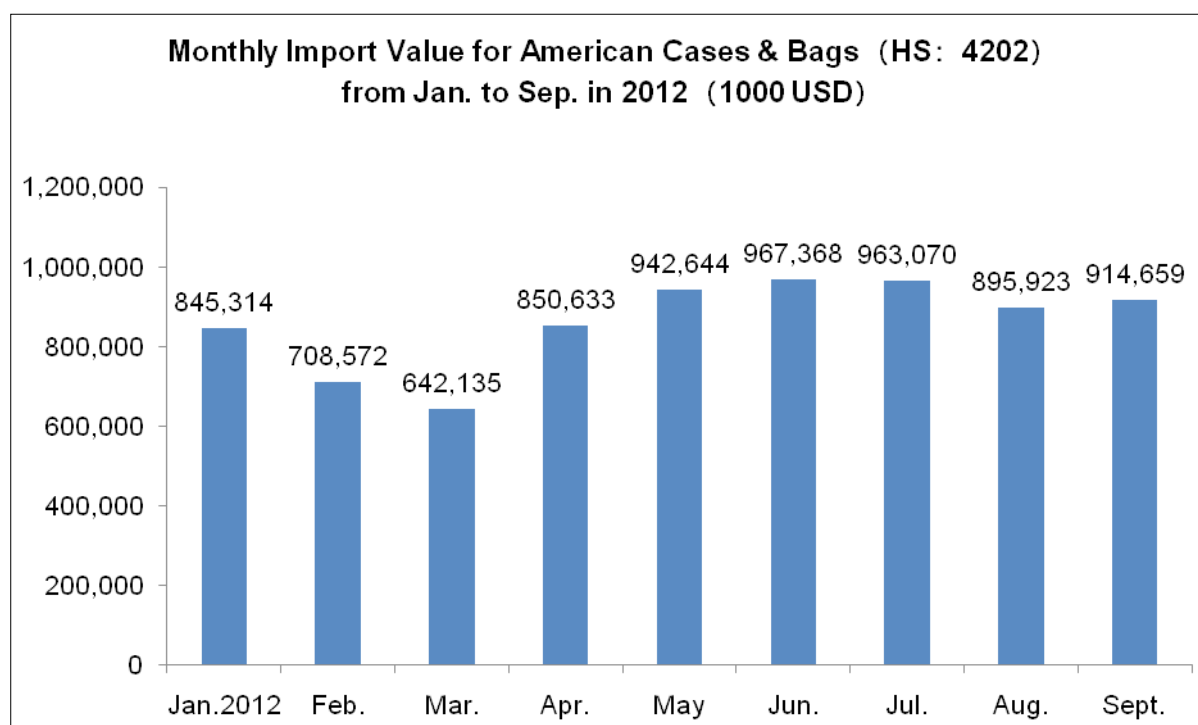
Global cases & bags import from 2002 to 2011 was in an upward trend overall. All the import value for global cases & bags increased year on year, except declined 13.9% in 2009. The import value in 2011 reached 52.77 billion USD, and increased 21% year on year.

The major countries/regions for cases & bags import in the first half of 2012 were USA, Japan, France, Germany, Italy, United Kingdom, South Korea, China, Spain, Canada, etc. Ranking first, USA's total import value from Jan. to July in 2012 was 4.96 billion USD, increased 10.1% year on year. Besides, Malaysia and India's bag import increased significantly.

4.2. Global Market for Cases & Bags(HS:4202)Industry

4.2.1. American Cases & Bags Import

- Import Value for American Cases & Bags(HS:4202)from Jan. to Sep. in 2012



- Major Countries/Regions for American Cases & Bags(HS:4202)Import from Jan. to Sep. in 2012 (Sorted by Value)

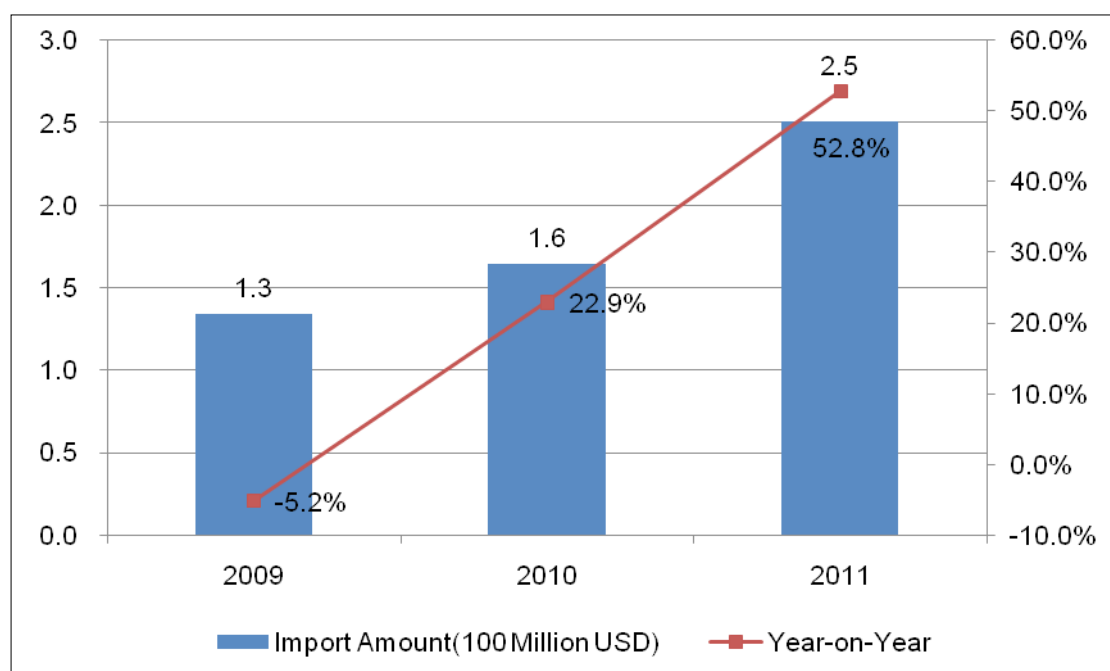
No.	Countries/Regions	Import Value (USD thousand)	Proportion
1	China	5,651,351	73.11%
2	Italy	546,984	7.08%
3	Vietnam	365,924	4.73%
4	France	358,934	4.64%
5	India	145,358	1.88%
6	Indonesia	77,349	1.00%
7	Mexico	72,102	0.93%
8	Spain	68,530	0.89%
9	Taiwan	66,582	0.86%
10	Thailand	62,069	0.80%

The import value for American cases & bags in the first quarter of 2012 was relatively small.

The major countries/regions for American cases & bags import from Jan. to Sep. in 2012 were China, Italy, Vietnam, France, India, Indonesia, Mexico, Spain, Taiwan and Thailand. The USA ranked first and occupied 73.11% of the total import value.

4.2.2. Malaysia Cases & Bags Import

- Import Value for Malaysia Cases & Bags from 2009 to 2011



- Major Countries/Regions for Malaysia Cases & Bags(HS:4202)Import from Jan. to Sep. in 2012 (Sorted by Value)

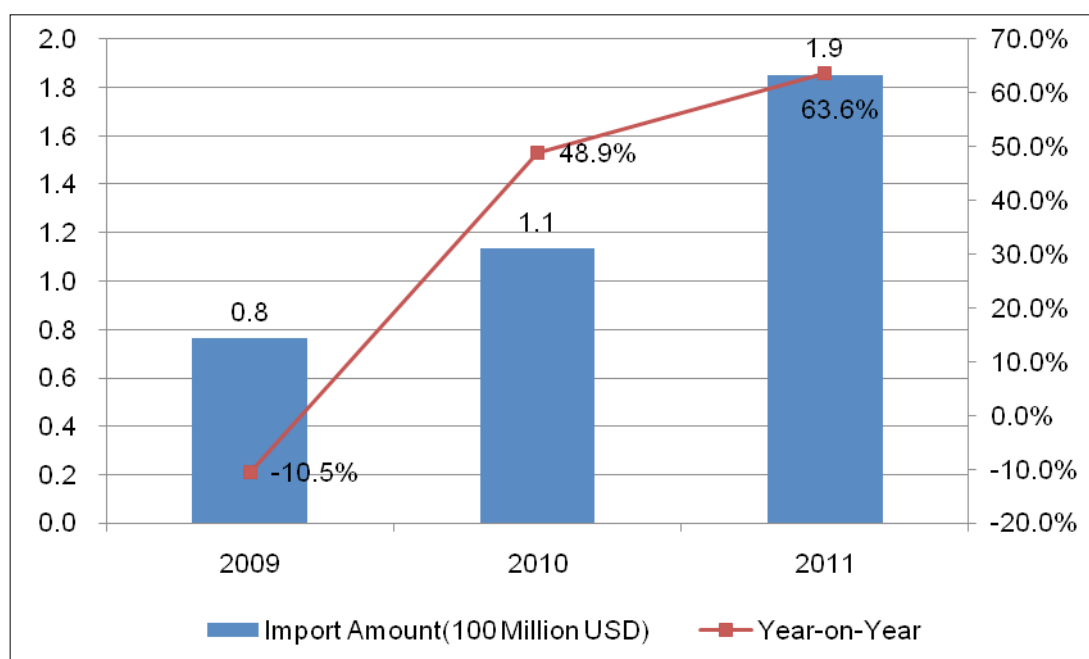
No.	Countries/Regions	Import Value (USD thousand)	Proportion
1	China	88,368	44.34%
2	France	25,064	12.58%
3	Italy	19,877	9.97%
4	Hong Kong	18,573	9.32%
5	USA	14,214	7.13%
6	Singapore	12,362	6.20%
7	Vietnam	3,362	1.69%
8	Taiwan	2,436	1.22%
9	United Kingdom	2,348	1.18%
10	Indonesia	1,900	0.95%

The import value for Malaysia cases & bags from 2009 to 2011 increased significantly year on year, 22.9% in 2010 and 52.8% in 2011 with a value of 0.25 billion USD.

The major countries/regions for Malaysia cases & bags import from Jan. to Sep. in 2012 were China, France, Italy, Hong Kong, USA, Singapore, Vietnam, Taiwan, United Kingdom and Indonesia. China ranked first and occupied 44.34% of the total import value.

4.2.3. Indian Cases & Bags Import

- Import Value for Indian Cases & Bags from 2009 to 2011



- Major Countries/Regions for Indian Cases & Bags(HS:4202)Import from Jan. to June in 2012 (Sorted by Value)

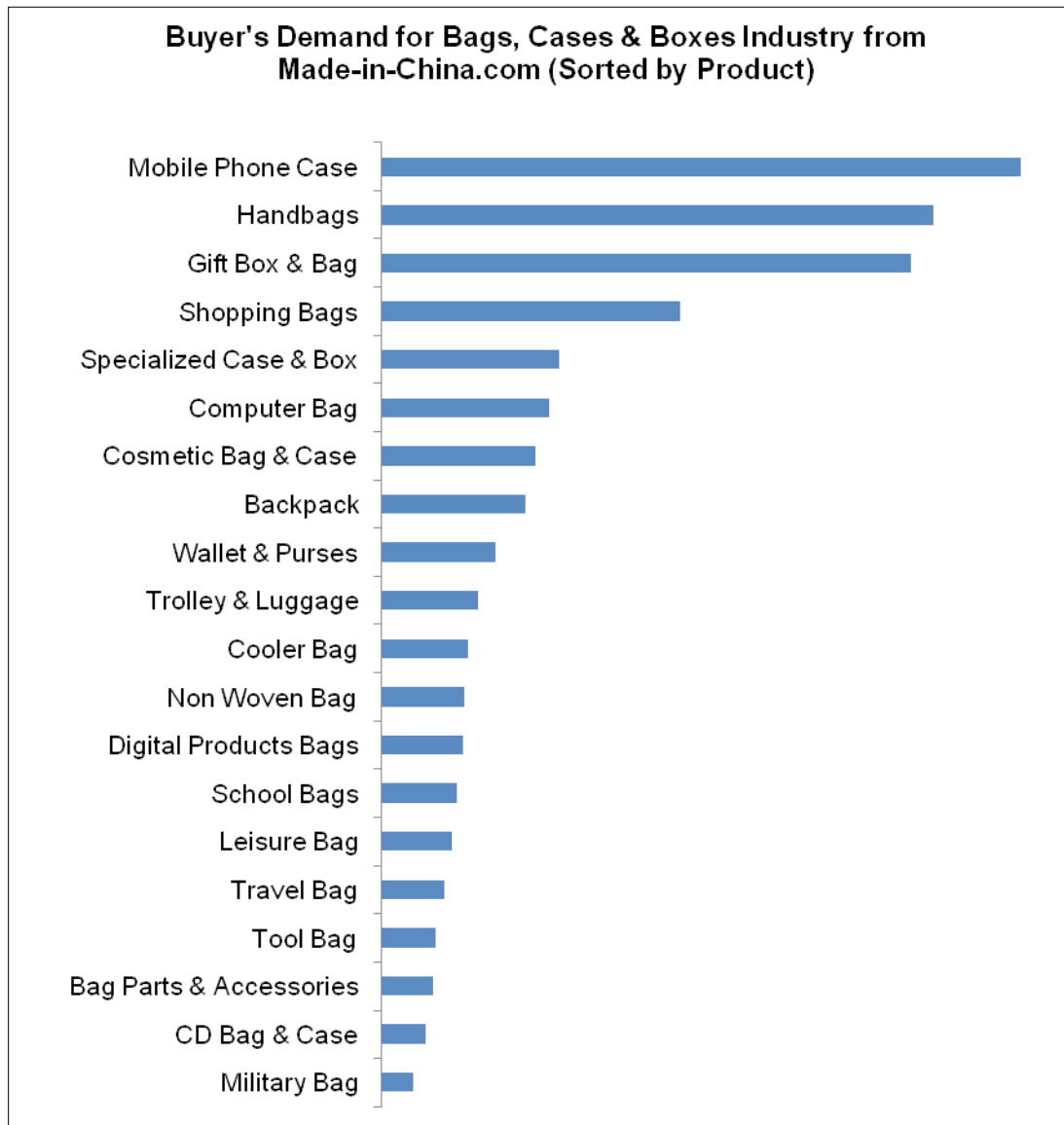
No.	Countries/Regions	Import Value (USD thousand)	Proportion
1	China	81,149	76.41%
2	France	4,817	4.54%
3	Italy	4,153	3.91%
4	USA	1,623	1.53%
5	Thailand	1,477	1.39%
6	Germany	1,326	1.25%
7	Vietnam	1,240	1.17%
8	South Korea	1,087	1.02%
9	Hong Kong	985	0.93%
10	Switzerland	907	0.85%

The import value for Indian cases & bags from 2009 to 2011 increased significantly, especially 204.4% in 2011 with a value of 0.34 billion USD.

The major countries/regions for Indian cases & bags import in the first half of 2012 were China, France, Italy, USA, Thailand, Germany, Vietnam, South Korea, Hong Kong and Switzerland. China occupied 76.41% of the total import value.

5. Data for Bags, Cases & Boxes Industry from Made-in-China.com

5.1. Buyer's Demand for Bags, Cases & Boxes Industry from Made-in-China.com (Sorted by Product)

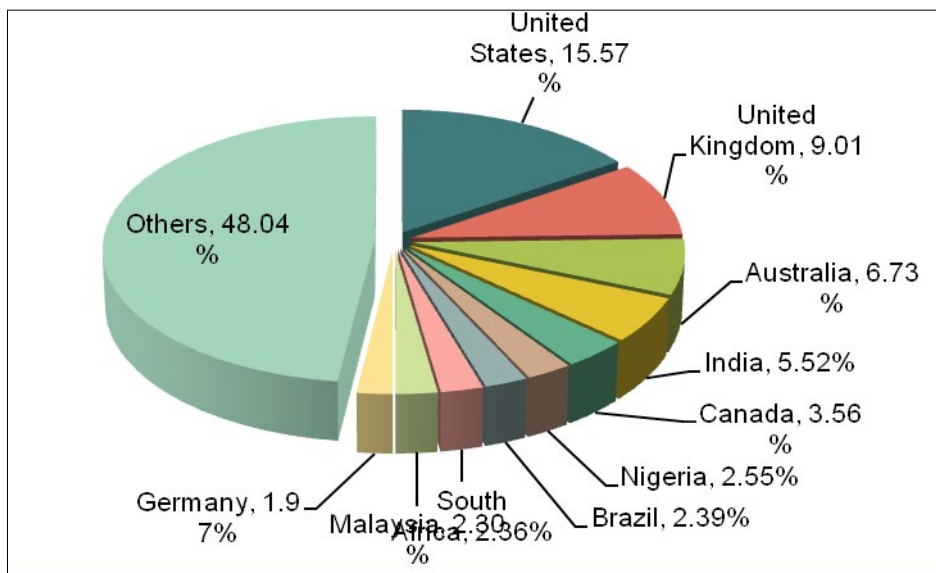


According to the statistics of Made-in-China.com from Jan. to Sep. in 2012, hot products for Bags, Cases & Boxes Industry were: Mobile Phone Case, Handbags, Gift Box & Bag, Shopping Bags, Specialized Case & Box, Computer Bag, Cosmetic Bag & Case, Backpack, Wallet & Purses, Trolley & Luggage, etc.

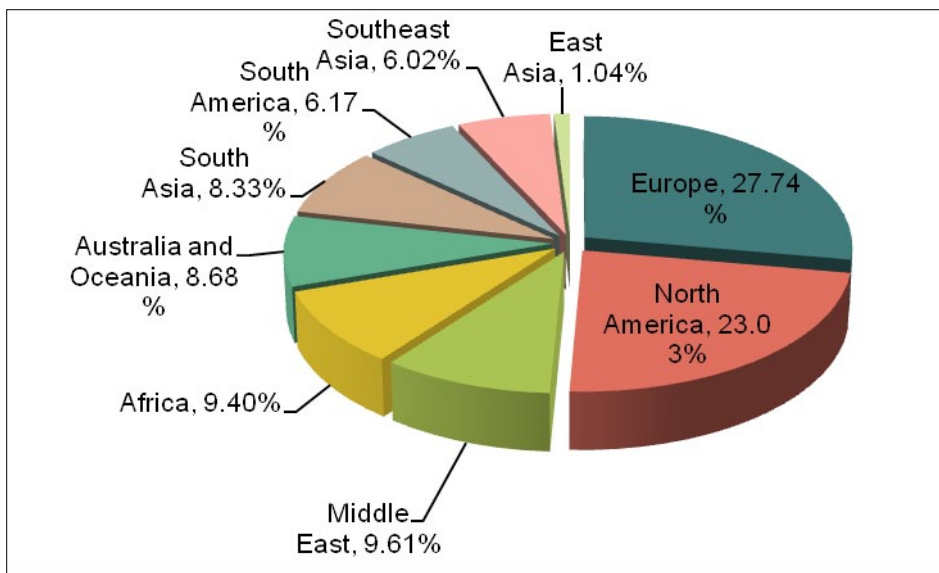
5.2. Buyer's Distribution for Bags, Cases & Boxes Industry from Made-in-China.com

Statistics on Sep. 30 in 2012

Distributed by Countries



Distributed by Continent



Source: Made-in-China.Com

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Thanks for reading the report, if you have any questions,opinions or advices, please contact us.

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