

# Telecommunication & Broadcasting

## Industry Analysis Report

2013.6



**Made-in-China.com**



Produced by IAR Team  
Focus Technology Co., Ltd.

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### [Abstract]

Radio, Television Transmission Apparatus; Television Cameras, Digital Cameras and Video Camcorders export volume of the first quarter of 2013 is 199.28 million units, with an increase of 8.2%; the export value is about 2.67 billion dollars, with a decrease of 0.7%.

Radar Apparatus, Radio Navigational Aid Apparatus and Radio Remote Control Apparatus export volume of the first quarter of 2013 is 13.79 million units, with an increase of 33.1%; the export value is about 474 million dollars, with an increase of 6.2%.

Radio Receiving Equipment export volume of the first quarter of 2013 is 51.2947 million units, with a decrease of 5.1%; the export value is about 988 million dollars, with a decrease of 7.2%.

Monitors and Projectors, Television Receiving Apparatus of the first quarter of 2013 is 60.4429 million units; the export value is about 5.653 billion dollars, with a decrease of 8.4%.

# 1. China Telecommunication & Broadcasting Industry Analysis Report from Jan. to March 2013

## 1.1. China Telecommunication & Broadcasting Industry Export Value from Jan. to March 2013

HS Code	Product Name	Volume (10 Thousand Units)	Value (100 Million USD)	Year on year	
				Volume	Value
8525	Transmission apparatus for radio broadcasting or television, whether or not incorporating reception apparatus or sound recording or reproducing apparatus; television cameras, digital cameras and video camera recorders (Hereinafter referred to as "radio, television transmission apparatus; television cameras, digital cameras and video camcorders.")	19,928.00	26.70	8.2%	-0.7%
8526	Radar apparatus, radio navigational aid apparatus and radio remote control apparatus	1,379.00	4.74	33.1%	6.2%
8527	Reception apparatus for radio broadcasting, whether or not combined, in the same housing, with sound recording or reproducing apparatus or a clock (Hereinafter referred to as "radio receiving equipment.")	5,129.47	9.88	-5.1%	-7.2%
8528	Monitors and projectors, not incorporating television reception apparatus: reception apparatus for television, whether or not incorporating radio broadcast receivers or sound or video recording or reproducing apparatus (Hereinafter referred to as "monitors and projectors, television receiving apparatus")	6,044.29	56.53	0.0%	-8.4%

Radio, Television Transmission Apparatus; Television Cameras, Digital Cameras and Video Camcorders export volume of the first quarter of 2013 is 199.28 million units, with an increase of 8.2%; the export value is about 2.67 billion dollars, with a decrease of 0.7%.

Radar Apparatus, Radio Navigational Aid Apparatus and Radio Remote Control Apparatus export volume of the first quarter of 2013 is 13.79 million units, with an increase of 33.1%; the export value is about 474 million dollars, with an increase of 6.2%.

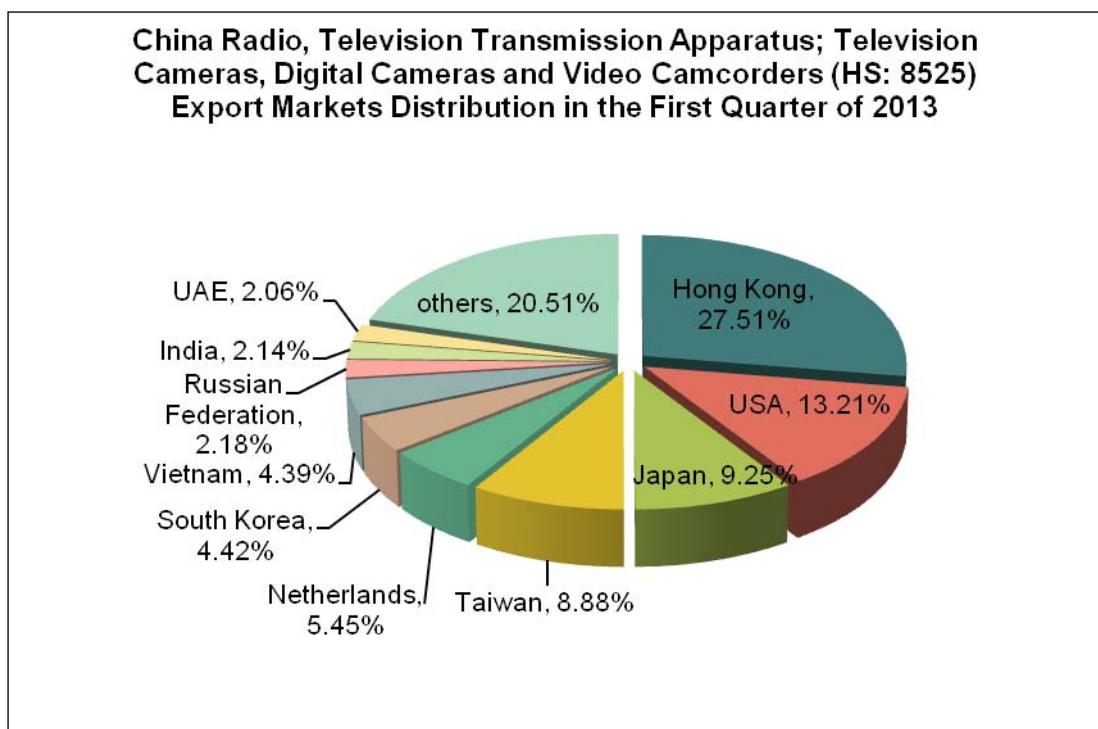
Radio Receiving Equipment export volume of the first quarter of 2013 is 51.2947 million units, with a decrease of 5.1%; the export value is about 988 million dollars, with a decrease of 7.2%.

Monitors and Projectors, Television Receiving Apparatus of the first quarter of 2013 is 60.4429 million units; the export value is about 5.653 billion dollars, with a decrease of 8.4%.

## 1.2. China Radio, Television Transmission Apparatus; Television Cameras, Digital Cameras and Video Camcorders Export Situation Analysis in the First Quarter of 2013

### 1.2.1. China Radio, Television Transmission Apparatus; Television Cameras, Digital Cameras and Video Camcorders (HS: 8525) Main Export Countries and Regions Distribution from Jan. to March 2013 (Sort by Export Value)

No.	Country	Volume (Million Unit)	Value (100 Million USD)	Year on year	
				Volume	Value
1	Hong Kong	99.76	7.34	20.3%	31.9%
2	USA	8.41	3.53	-3.8%	-23.5%
3	Japan	3.36	2.47	-29.8%	-30.2%
4	Taiwan	5.42	2.37	134.3%	847.5%
5	Netherlands	2.64	1.46	-29.5%	-32.2%
6	South Korea	15.60	1.18	-21.0%	-5.5%
7	Vietnam	22.45	1.17	83.6%	51.7%
8	Russian Federation	1.07	0.58	-32.6%	-18.1%
9	India	4.99	0.57	5.7%	15.8%
10	UAE	0.89	0.55	14.1%	30.9%
11	Germany	1.07	0.54	-51.3%	-50.5%
12	Singapore	16.78	0.51	-31.5%	-33.1%
13	United Kingdom	0.80	0.43	-31.6%	-34.8%
14	Brazil	6.11	0.33	41.8%	22.4%
15	France	0.43	0.31	-9.3%	15.0%
16	Canada	0.68	0.26	15.9%	-31.7%
17	Mexico	1.01	0.23	30.1%	-18.8%
18	Thailand	0.50	0.21	-1.2%	5.1%
19	Malaysia	0.60	0.19	12.8%	121.2%
20	Italy	0.32	0.17	-24.0%	-17.4%



**1.2.2. China Radio, Television Transmission Apparatus; Television Cameras, Digital Cameras and Video Camcorders (HS: 8525) Main Export Source Areas Distribution from Jan. to March 2013 (Sort by Export Value)**

Regions	Volume in Proportion	Value in Proportion	Year on year	
			Volume	Value
Guangdong	61.7%	44.9%	7.4%	4.3%
Jiangsu	8.8%	25.9%	7.2%	-9.8%
Tianjin	14.3%	15.6%	51.4%	34.0%
Shanghai	1.5%	4.4%	77.3%	-36.6%
Zhejiang	2.1%	2.4%	13.9%	49.9%

In the first quarter of 2013, China Radio, Television Transmission Apparatus; Television Cameras, Digital Cameras and Video Camcorders main exporting countries/regions are Hong Kong, the United States, Japan, Taiwan, the Netherlands, Korea, Vietnam, Russia, India, the United Arab Emirates, Germany, Singapore, the United Kingdom, Brazil, France, Canada, Mexico, Thailand, Malaysia and Italy. Among them, the export value to Hong Kong accounted for 27.5% of the products total exports of the first quarter, while the United States accounting for 13.2%.

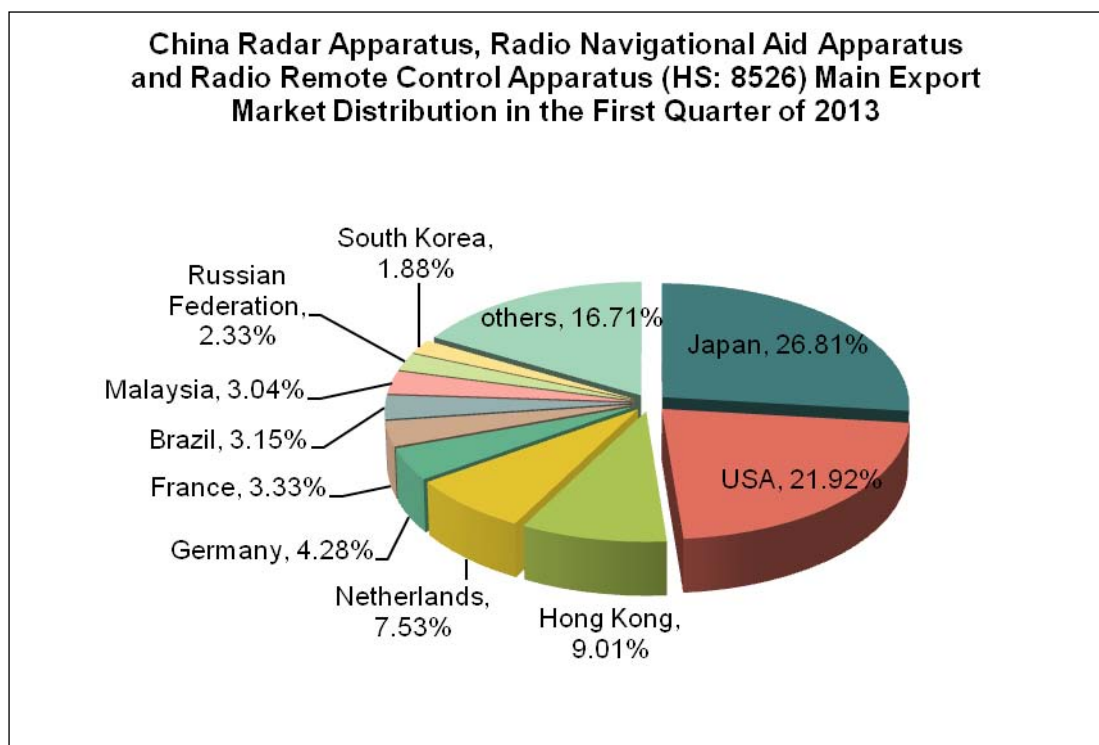
Major export source areas concentrated in Guangdong, Jiangsu and Tianjin.

### 1.3. China Radar Apparatus, Radio Navigational Aid Apparatus and Radio Remote Control Apparatus Export Situation Analysis in the First Quarter of 2013

#### 1.3.1. China Radar Apparatus, Radio Navigational Aid Apparatus and Radio Remote Control Apparatus (HS: 8526) Main Export Countries and Regions Distribution from Jan. to March 2013 (Sort by Export Value)

No.	Country	Volume (10 Thousand Units)	Value (10 Million USD)	Year on year	
				Volume	Value
1	Japan	75.90	12.71	-5.2%	12.3%
2	USA	299.65	10.39	19.1%	-2.8%
3	Hong Kong	138.20	4.27	-4.4%	-15.1%
4	Netherlands	88.10	3.57	-11.4%	-14.4%
5	Germany	99.06	2.03	-11.8%	-13.5%
6	France	20.86	1.58	-16.2%	-31.5%
7	Brazil	23.26	1.49	8.5%	34.0%
8	Malaysia	49.87	1.44	258.1%	135.6%
9	Russian Federation	27.73	1.11	65.2%	152.2%
10	South Korea	29.77	0.89	96.4%	63.5%
11	Belgium	2.61	0.81	57.9%	535.3%
12	Australia	17.43	0.61	4.1%	-0.1%
13	Niger	0.04	0.57	0.0%	0.0%
14	United Kingdom	50.47	0.57	12.9%	28.7%
15	Indonesia	52.59	0.51	1502.8%	55.5%
16	India	61.47	0.44	309.1%	232.6%
17	Philippines	1.83	0.38	81.2%	159.7%
18	Thailand	27.96	0.38	374.1%	285.4%
19	Portugal	30.40	0.30	160.0%	112.2%
20	Saudi Arabia	5.68	0.28	101.0%	6.3%





### 1.3.2. China Radar Apparatus, Radio Navigational Aid Apparatus and Radio Remote Control Apparatus (HS: 8526) Main Source Areas from Jan. to March 2013 (Sort by Export Value)

Region	Volume in Proportion	Value in Proportion	Year on year	
			Volume	Value
Jiangsu	15.3%	37.8%	13.7%	13.8%
Guangdong	56.6%	32.1%	53.5%	12.9%
Shanghai	18.0%	25.0%	10.9%	-6.6%
Hebei	0.0%	1.3%	-99.5%	2746.6%
Fujian	2.5%	0.9%	-19.8%	-11.7%

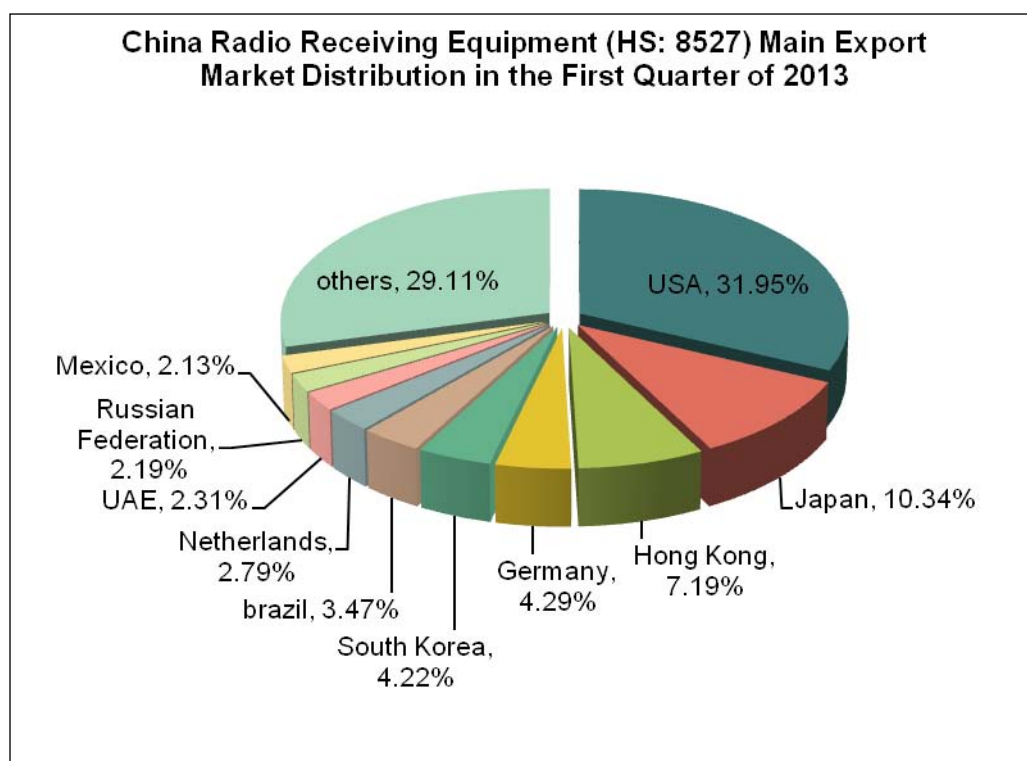
In the first quarter of 2013, China Radar Apparatus, Radio Navigational Aid Apparatus and Radio Remote Control Apparatus main exporting countries/regions are Japan, the United States, Hong Kong, Netherlands, Germany, France, Brazil, Malaysia, Russian Federation, South Korea, Belgium, Australia, Niger, the United Kingdom, Indonesia, India, the Philippines, Thailand, Portugal and Saudi Arabia. Among them, the export value to Japan accounted for 26.8% of the products total exports of the first quarter, while the United States accounting for 21.9%.

Major export source areas concentrated in Jiangsu, Guangdong and Shanghai.

## 1.4. China Radio Receiving Equipment Export Situation Analysis in the First Quarter of 2013

### 1.4.1. China Radio Receiving Equipment (HS: 8527) Main Export Countries and Regions Distribution from Jan. to March 2013 (Sort by Export Value)

No.	County	Volume (Million Unit)	Value (10 Million USD)	Year on year	
				Volume	Value
1	USA	6.75	31.57	-14.1%	3.8%
2	Japan	1.84	10.22	-31.0%	-27.9%
3	Hong Kong	4.88	7.10	-46.7%	-63.9%
4	Germany	1.47	4.24	9.5%	82.7%
5	South Korea	0.75	4.17	-13.5%	-10.7%
6	Brazil	4.04	3.43	76.0%	34.6%
7	Netherlands	1.49	2.76	-22.0%	-4.4%
8	UAE	2.23	2.29	-13.7%	48.1%
9	Russian Federation	1.40	2.16	134.0%	77.3%
10	Mexico	1.17	2.11	108.5%	37.8%
11	Turkey	0.51	1.60	84.8%	293.4%
12	India	0.75	1.52	-42.6%	-2.4%
13	South Africa	1.29	1.47	98.3%	163.2%
14	Malaysia	1.42	1.47	-14.0%	82.1%
15	Panama	0.99	1.38	7.3%	-47.6%
16	United Kingdom	0.63	1.32	-17.4%	-19.8%
17	Australia	0.51	1.31	13.6%	6.4%
18	Thailand	0.33	1.23	-33.6%	-2.8%
19	France	0.83	1.04	-24.5%	-21.8%
20	Chile	0.84	1.03	43.1%	12.3%



## 1.4.2. China Radio Receiving Equipment (HS: 8527) Main Source Areas from Jan. to March 2013 (Sort by Export Value)

Region	Volume in Proportion	Value in Proportion	Year on year	
			Volume	Value
Guangdong	74.0%	55.9%	-11.3%	-13.4%
Liaoning	2.2%	22.2%	-6.2%	32.8%
Shanghai	1.3%	7.0%	-64.4%	-50.8%
Tianjin	1.0%	6.9%	14.3%	12.1%
Jiangsu	0.7%	3.6%	13.3%	27.9%

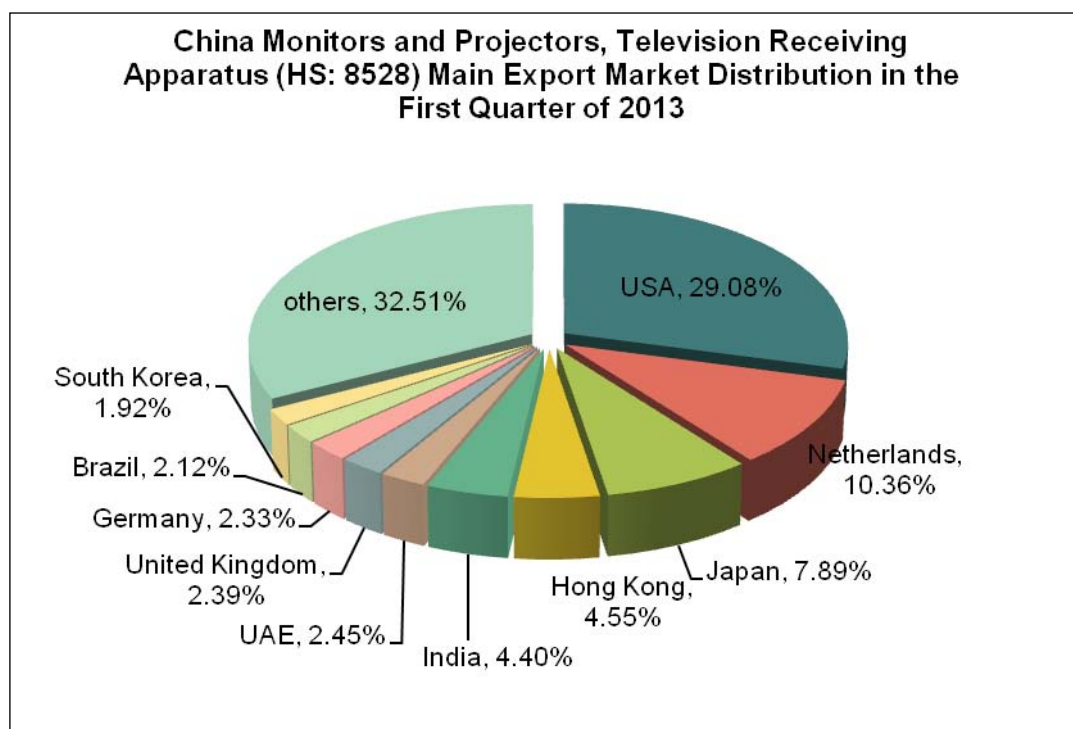
In the first quarter of 2013, China Radio Receiving Equipment main exporting countries/regions are the United States, Japan, Hong Kong, Germany, South Korea, Brazil, the Netherlands, the United Arab Emirates, the Russian Federation, Mexico, Turkey, India, South Africa, Malaysia, Panama, the United Kingdom, Australia, Thailand, France and Chile. Among them, the export value to the United States accounted for 32% of the products total exports of the first quarter, while Japan accounting for 10.3%.

Major export source areas concentrated in Guangdong and Liaoning.

## 1.5. China Monitors and Projectors, Television Receiving Apparatus Export Situation Analysis in the First Quarter of 2013

### 1.5.1. China Monitors and Projectors, Television Receiving Apparatus (HS: 8528) Main Export Countries and Regions Distribution from Jan. to March 2013 (Sort by Export Value)

No.	Country	Volume (Million Unit)	Value (100 Million USD)	Year on year	
				Volume	Value
1	USA	10.47	16.44	-22.3%	-19.8%
2	Netherlands	4.06	5.86	-21.0%	-12.4%
3	Japan	1.86	4.46	-35.3%	-22.6%
4	Hong Kong	4.42	2.57	26.0%	-2.7%
5	India	7.35	2.49	112.4%	49.0%
6	UAE	2.48	1.39	-18.3%	-4.1%
7	United Kingdom	1.37	1.35	-27.1%	-20.3%
8	Germany	1.18	1.32	-54.2%	-14.7%
9	Brazil	1.40	1.20	51.6%	45.4%
10	South Korea	0.81	1.09	-20.5%	-27.6%
11	Australia	0.60	1.05	-8.8%	-8.1%
12	Taiwan	0.62	1.02	37.3%	55.3%
13	Russian Federation	1.00	0.94	18.9%	-8.4%
14	Saudi Arabia	0.92	0.94	123.5%	100.1%
15	Singapore	0.76	0.90	19.1%	8.4%
16	Mexico	0.52	0.90	-23.1%	42.5%
17	Vietnam	1.88	0.73	269.1%	258.6%
18	Thailand	1.43	0.57	-9.1%	12.7%
19	Argentina	0.35	0.53	134.3%	135.4%
20	Canada	0.29	0.52	-39.2%	-32.3%



## 1.5.2. China Monitors and Projectors, Television Receiving Apparatus (HS: 8528) Main Source Areas from Jan. to March 2013

Region	Volume in Proportion	Value in Proportion	Year on year	
			Volume	Value
Guangdong	49.9%	39.4%	-1.8%	-7.5%
Jiangsu	13.9%	23.5%	-13.3%	-18.4%
Fujian	16.7%	15.0%	5.6%	-2.2%
Shandong	1.9%	4.4%	27.7%	17.5%
Liaoning	1.6%	3.9%	-27.8%	-4.0%

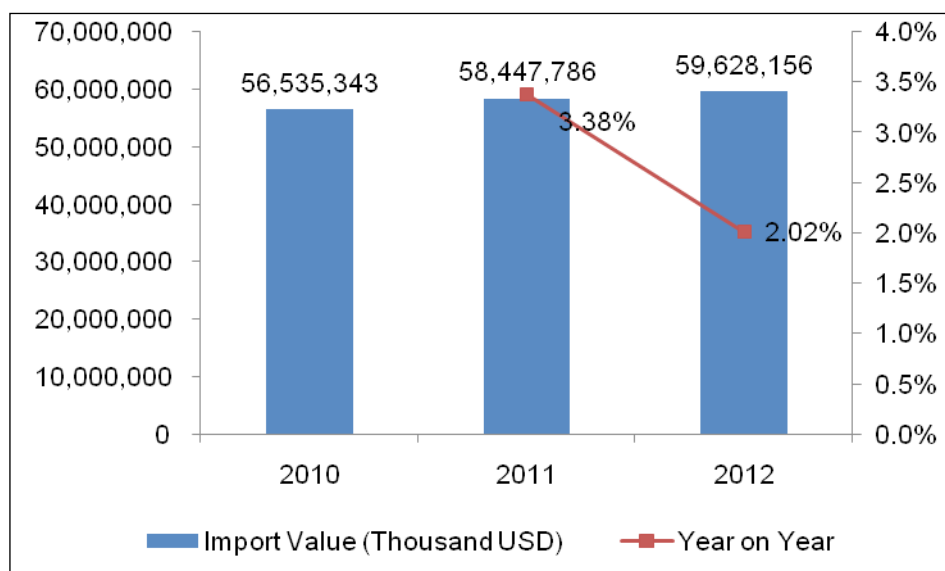
In the first quarter of 2013, China Monitors and Projectors, Television Receiving Apparatus main exporting countries/regions are the United States, the Netherlands, Japan, Hong Kong, India, the United Arab Emirates, United Kingdom, Germany, Brazil, South Korea, Australia, Taiwan, Russian Federation, Saudi Arabia, Singapore, Mexico, Vietnam, Thailand, Argentina and Canada. Among them, the export value to the United States accounted for 29.1% of the products total exports of the first quarter, while the Netherlands accounting for 10.4%.

Major export source areas concentrated in Guangdong, Jiangsu and Fujian.

Source: Customs Information Network

## 2. Global Telecommunication & Broadcasting Industry Main Demanding Countries Situation of 2012

### 2.1. Global Demand Trend of Radio, Television Transmission Apparatus; Television Cameras, Digital Cameras and Video Camcorders (HS: 8525) from 2010 to 2012



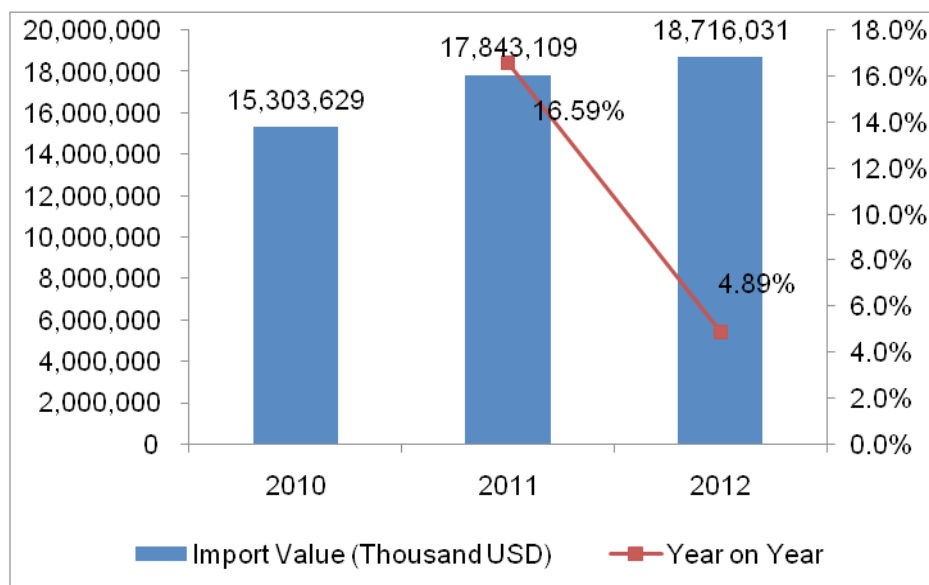
### 2.2. Radio, Television Transmission Apparatus; Television Cameras, Digital Cameras and Video Camcorders (HS: 8525) Main Demanding Countries of 2012 (Sort by Import Value)

Importing Countries/ Regions	Import Value (Thousand USD)	Year on year
USA	11,736,255	3.81%
China	9,971,021	50.74%
Hong Kong	4,720,242	-1.02%
Netherlands	3,389,796	10.89%
Germany	2,947,047	-7.66%

Global import value of Radio, Television Transmission Apparatus; Television Cameras, Digital Cameras and Video Camcorders was increasing year by year from 2010 to 2012. Import value of 2012 reached to 59,628,156 thousand U.S. dollars, with an increase of 2.02%.

The United States import value of Radio, Television Transmission Apparatus; Television Cameras, Digital Cameras and Video Camcorders reached 11,736,255 thousand U.S. dollars, which makes USA to be the global most main exporting country. China ranked the second, with import value of 9,971,021 thousand U.S. dollars, with an increase of 50.74% compared with the same period in 2011.

## 2.3. Global Demand Trend of Radar Apparatus, Radio Navigational Aid Apparatus and Radio Remote Control Apparatus (HS: 8526) from 2010 to 2012



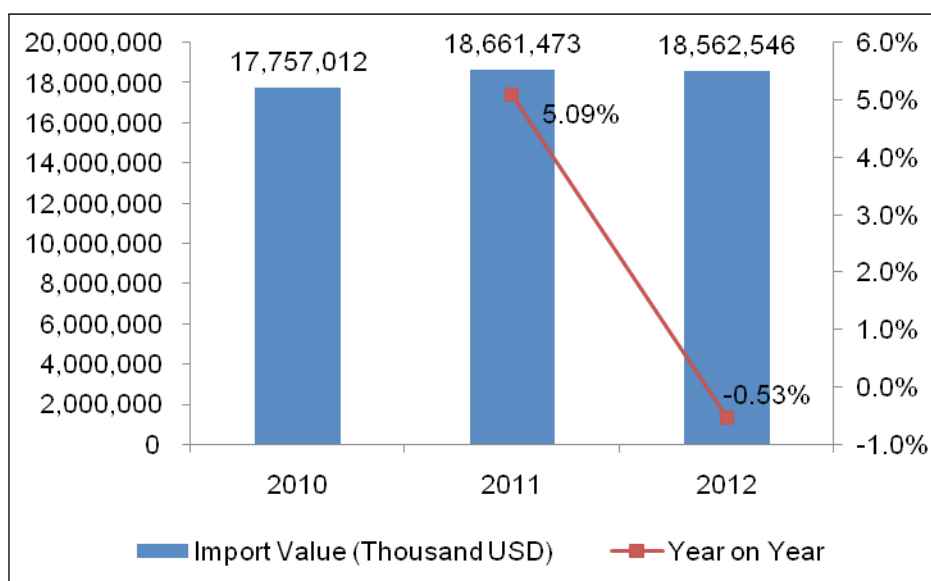
## 2.4. Radar Apparatus, Radio Navigational Aid Apparatus and Radio Remote Control Apparatus (HS: 8526) Main Demanding Countries of 2012 (Sort by Import Value)

Importing Countries/Regions	Import Value (Thousand USD)	Year on year
USA	4,518,015	22.90%
Germany	2,438,782	-4.37%
Japan	1,369,840	37.07%
United Kingdom	821,858	-7.88%
Canada	761,487	-8.69%

Global import value of Radar Apparatus, Radio Navigational Aid Apparatus and Radio Remote Control Apparatus was increasing year by year from 2010 to 2012. Import value of 2012 reached to 18,716,031 thousand U.S. dollars, with an increase of 4.89%.

The United States import value of Radar Apparatus, Radio Navigational Aid Apparatus and Radio Remote Control Apparatus reached 4,518,015 thousand U.S. dollars, which makes USA to be the global most main exporting country. Germany ranked the second, with import value of 2,438,782 thousand U.S. dollars, with a decrease of 4.37% compared with the same period in 2011.

### 2.5. Global Demand Trend of Radio Receiving Equipment (HS: 8527) from 2010 to 2012



### 2.6. Radio Receiving Equipment (HS: 8527) Main Demanding Countries of 2012 (Sort by Import Value)

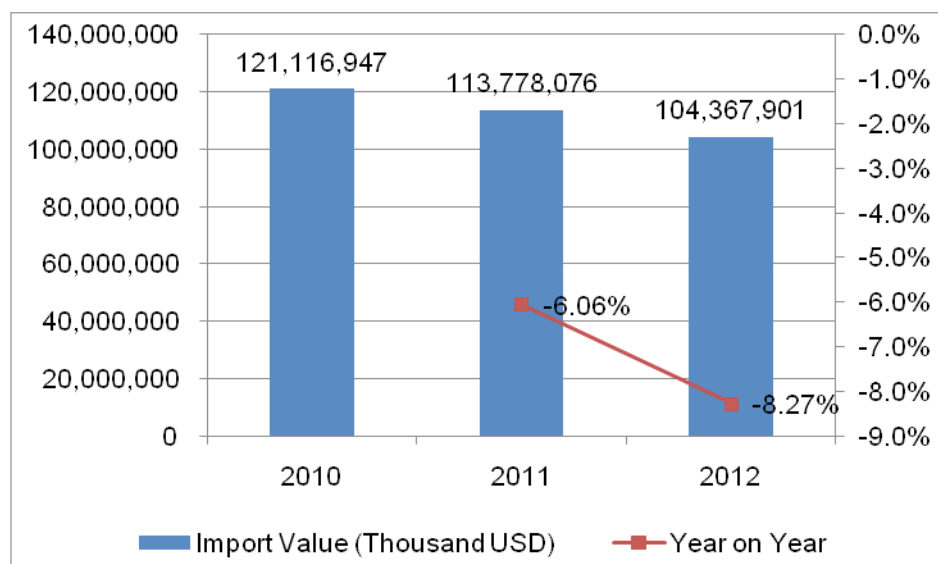
Importing Countries/Regions	Import Value (Thousand USD)	Year on year
USA	5,249,553	14.41%
Germany	1,410,152	-9.55%
Japan	1,096,448	1.67%
Canada	1,082,167	3.81%
Hong Kong	755,489	-8.84%

Global import value of Radio Receiving Equipment trended as an inverted "V" type from 2010 to 2012. Import value of 2012 reached to 18,562,546 thousand U.S. dollars, with a decrease of 0.53%.

The United States import value of Radio Receiving Equipment reached 5,249,553 thousand U.S. dollars, which makes USA to be the global most main exporting country. Germany ranked the second.



## 2.7. Global Demand Trend of Monitors and Projectors, Television Receiving Apparatus (HS: 8528) from 2010 to 2012



## 2.8. Monitors and Projectors, Television Receiving Apparatus (HS: 8528) Main Demanding Countries of 2012 (Sort by Import Value)

Importing Countries/Regions	Import Value (Thousand USD)	Year on year
USA	30,938,994	-1.67%
Germany	7,504,121	-1.91%
Netherlands	5,416,025	-16.73%
United Kingdom	4,617,540	-3.39%
Japan	3,542,493	-50.27%

Global import value of Monitors and Projectors, Television Receiving Apparatus was decreasing year by year from 2010 to 2012. Import value of 2012 reached to 104,367,901 thousand U.S. dollars, with a decrease of 8.27%.

The United States import value of Monitors and Projectors, Television Receiving Apparatus reached 30,938,994 thousand U.S. dollars, which makes USA to be the global most main exporting country. Germany ranked the second.

Source: UN COMTRADE

### 3. Global Telecommunication & Broadcasting Industry Main Exporting Countries Situation of 2012

#### 3.1. Radio, Television Transmission Apparatus; Television Cameras, Digital Cameras and Video Camcorders (HS: 8525) Main Export Countries of 2012 (Sort by Export Value)

Exporting Countries/Regions	Export Value (Thousand USD)	Year on year
China	12,776,300	9.73%
Japan	9,361,259	10.03%
Netherlands	3,979,141	16.11%
USA	3,965,532	-11.74%
Hong Kong	3,517,134	-1.78%

China is the most main exporting country of Radio, Television Transmission Apparatus; Television Cameras, Digital Cameras and Video Camcorders, and the export value in 2012 is 12,776,300 thousand US dollars, with an increase of 9.73% year on year.

#### 3.2. Radar Apparatus, Radio Navigational Aid Apparatus and Radio Remote Control Apparatus (HS: 8526) Main Export Countries of 2012 (Sort by Export Value)

Exporting Countries/Regions	Export Value (Thousand USD)	Year on year
China	2,280,919	8.05%
Germany	2,099,339	2.83%
Japan	2,055,673	3.10%
USA	1,989,523	6.32%
Taiwan	1,021,708	-8.45%

China exports of Radar Apparatus, Radio Navigational Aid Apparatus and Radio Remote Control Apparatus in 2012 reached to 2,280,919 thousand US dollars, which makes China to be the most main exporting country of Radar Apparatus, Radio Navigational Aid Apparatus and Radio Remote Control Apparatus.

### 3.3. Radio Receiving Equipment (HS: 8527) Main Export Countries of 2012 (Sort by Export Value)

Exporting Countries/Regions	Export Value (Thousand USD)	Year on year
China	4,781,596	12.27%
USA	1,456,761	18.68%
Malaysia	1,429,411	-6.15%
Mexico	1,129,513	-0.41%
Thailand	1,091,498	6.24%

China exports of Radio Receiving Equipment reached to 4,781,596 thousand US dollars, which makes China to be the global largest Radio Receiving Equipment exporting country. Followed was the United States, with export value of 1,456,761 thousand US dollars in 2012.

### 3.4. Monitors and Projectors, Television Receiving Apparatus (HS: 8528) Main Export Countries of 2012 (Sort by Export Value)

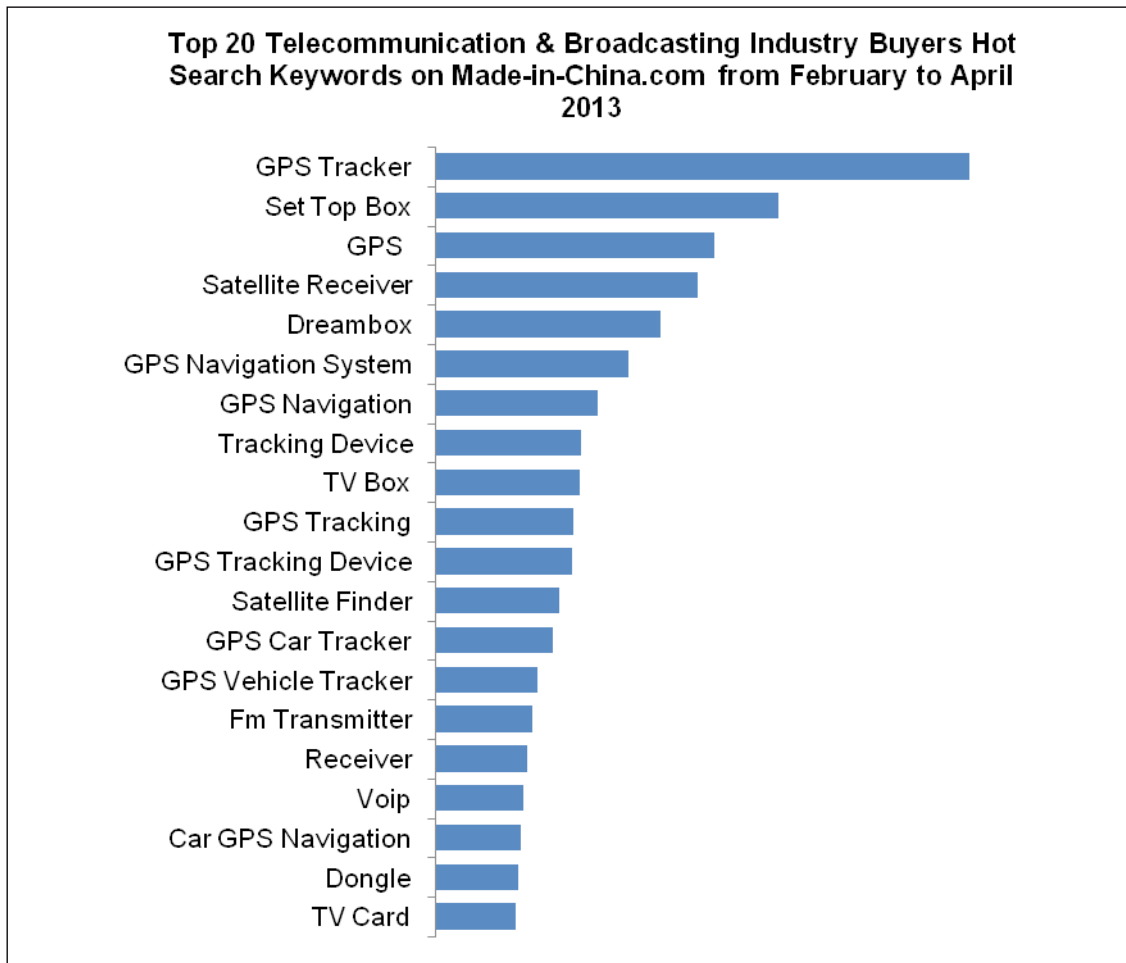
Exporting Countries/Regions	Export Value (Thousand USD)	Year on year
China	27,741,953	-8.42%
Mexico	17,767,634	-5.44%
Slovakia	6,587,863	-13.26%
USA	4,904,423	-12.65%
Poland	4,891,559	-21.39%

China exports of Monitors and Projectors, Television Receiving Apparatus in 2012 reached to 27,741,953 thousand US dollars, which makes China to be the global largest Monitors and Projectors, Television Receiving Apparatus exporting country.

Source: UN COMTRADE

## 4. Telecommunication & Broadcasting Industry Data Analysis on Made-in-China.com

### 4.1. Telecommunication & Broadcasting Industry Buyers Hot Search Keywords on Made-in-China.com from February to April 2013



Source: Made-in-China.com

The IAR Team of Made-in-China.com dedicates to surveying,excavating and collating industry information for supplying the service of timely and exact information analysis, providing necessary information and dates for clients'decision.

Thanks for reading the report, if you have any questions,opinions or advices, please contact us.

*Name:* Ms. Zhang Li      *E-mail:* iar@made-in-china.com

*Web:* <http://www.made-in-china.com/communication/market-analysis.html>



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