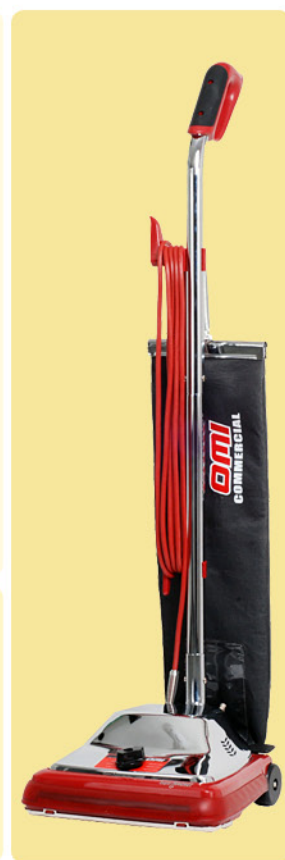
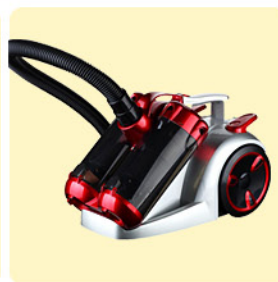


# Vacuum Cleaner

## Industry Analysis Report

2013.09



[Made-in-China.com](http://Made-in-China.com)



Produced by IAR Team  
Focus Technology Co., Ltd.

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## 1. Chinese Vacuum Cleaner (HS: 8508) Industry Export Trend Analysis

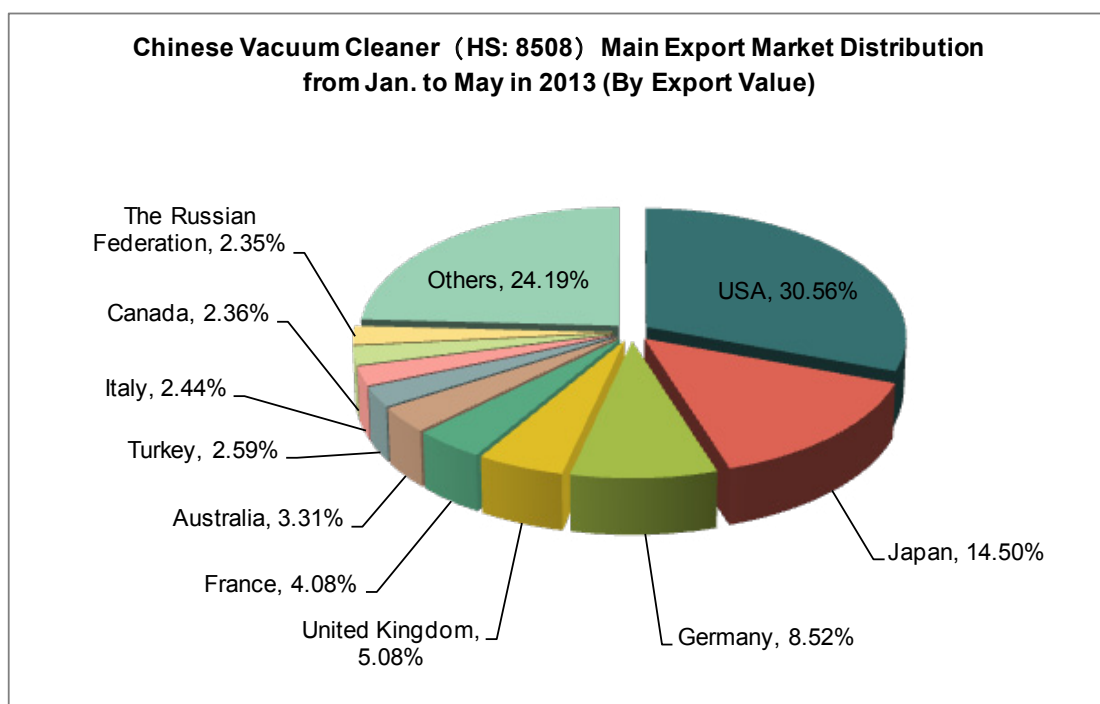
### 1.1. Chinese Vacuum Cleaner (HS: 8508) Export Volume and Value from Jan. to May. in 2013

Month	Volume (-)	Value (USD)	Year on Year	
			Volume	Value
January	12,165,817	285,522,062	7.9%	15.3%
February	8,070,684	198,429,452	11.6%	16.6%
March	10,634,812	252,811,289	-4.5%	-0.5%
April	10,804,027	253,640,180	3.6%	8.6%
May	11,364,726	264,257,698	2.2%	1.9%
Total	53,040,066	1,254,660,681	3.6%	7.7%

Chinese vacuum cleaners exports amounted to \$ 1.255 billion from Jan. to May. in 2013, with an increase of 7.7% year on year.

### 1.2. Major Export Countries / Regions for Chinese Vacuum Cleaner (HS: 8508) from Jan. to May. in 2013

No.	Country	Volume (-)	Value (USD)	Year on Year	
				Volume	Value
1	USA	13,825,041	383,436,265	-1.4%	12.9%
2	Japan	5,279,029	181,946,128	15.4%	15.4%
3	Germany	4,251,364	106,902,531	9.5%	6.4%
4	United Kingdom	2,442,288	63,770,163	-0.6%	1.4%
5	France	2,613,140	51,157,561	11.1%	2.7%
6	Australia	1,323,158	41,571,134	2.6%	7.5%
7	Turkey	1,883,552	32,500,260	50.4%	32.5%
8	Italy	1,535,857	30,637,068	1.6%	-5.7%
9	Canada	1,387,400	29,657,931	5.2%	8.5%
10	The Russian Federation	934,191	29,529,314	-1.7%	-1%



Among the top ten export destination countries / regions, Turkey shows a large increase in export volume (increased by 50.4%); and also in export value (increased by 32.5%) from Jan. to May. in 2013.

### 1.3. Export Source for Chinese Vacuum Cleaner (HS: 8508) from Jan. to May. in 2013

No.	Region	Volume	Value (USD)	Year on Year	
				Volume	Value
1	Jiangsu	24,474,754	577,017,464	19%	18.4%
2	Guangdong	14,018,686	416,665,656	-5.2%	1.2%
3	Zhejiang	10,086,658	178,843,541	-17.5%	-11.5%
4	Shanghai	1,985,245	40,374,983	32.8%	29.4%
5	Tianjin	2,128,687	31,785,230	11.4%	16.1%
6	Fujian	122,842	2,904,230	27.7%	14.5%
7	Liaoning	50,693	2,695,986	207.9%	204.9%
8	Anhui	74,854	1,717,734	11877%	31710%
9	Hunan	41,531	1,292,561	/	/
10	Shandong	24,443	895,709	5.4%	-12.8%

Jiangsu and Guangdong are our main export sources for vacuum cleaners. Vacuum cleaners export volume from the above two provinces accounted for 91.59% of total exports; export value of the products together accounted for 93.45% of total value from Jan. to May. in 2013. Among the top 10 export sources, the largest increase of export volume and value are both in Anhui, increased by 11877% in volume and 31710% in value year on year.

(Source: China Customs network)

## 2. Imports and Exports of the Global Vacuum Cleaner (HS: 8508) Industry

### 2.1. Major Import Countries / Regions for Chinese Vacuum Cleaner (HS: 8508) in the First Quarter of 2013

No.	Import Country / Region	Import Value (thousand USD)	Year on Year
1	USA	461,477	9.16%
2	Japan	190,542	-3.19%
3	Germany	160,724	-4.65%
4	France	114,517	-0.22%
5	United Kingdom	111,595	12.54%
6	The Russian Federation	110,412	5.01%
7	Netherlands	81,590	16.73%
8	Canada	66,808	-0.29%
9	Italy	61,018	2.57%
10	Australia	58,062	-6.39%
11	Belgium	54,452	17.30%
12	Turkey	51,810	45.03%
13	Austria	33,267	13.90%
14	Switzerland	32,842	9.57%
15	Spain	31,094	13.94%
16	Mexico	28,670	11.48%
17	Sweden	25,852	-2.29%
18	Korea	25,663	44.39%
19	Poland	24,787	-11.82%
20	Denmark	24,401	-9.66%

Among the above 20 vacuum cleaners importing countries / regions, the USA, Japan and Germany were among the top three from Jan. to May. in 2013. The imports value amounted respectively to \$ 461 million ( increased by 9.16%), \$ 191 million (decreased by 3.19%) and \$ 161 million (decreased by 4.65%).

### 2.2. Major Export Countries / Regions for Chinese Vacuum Cleaner (HS: 8508) in the First Quarter of 2013

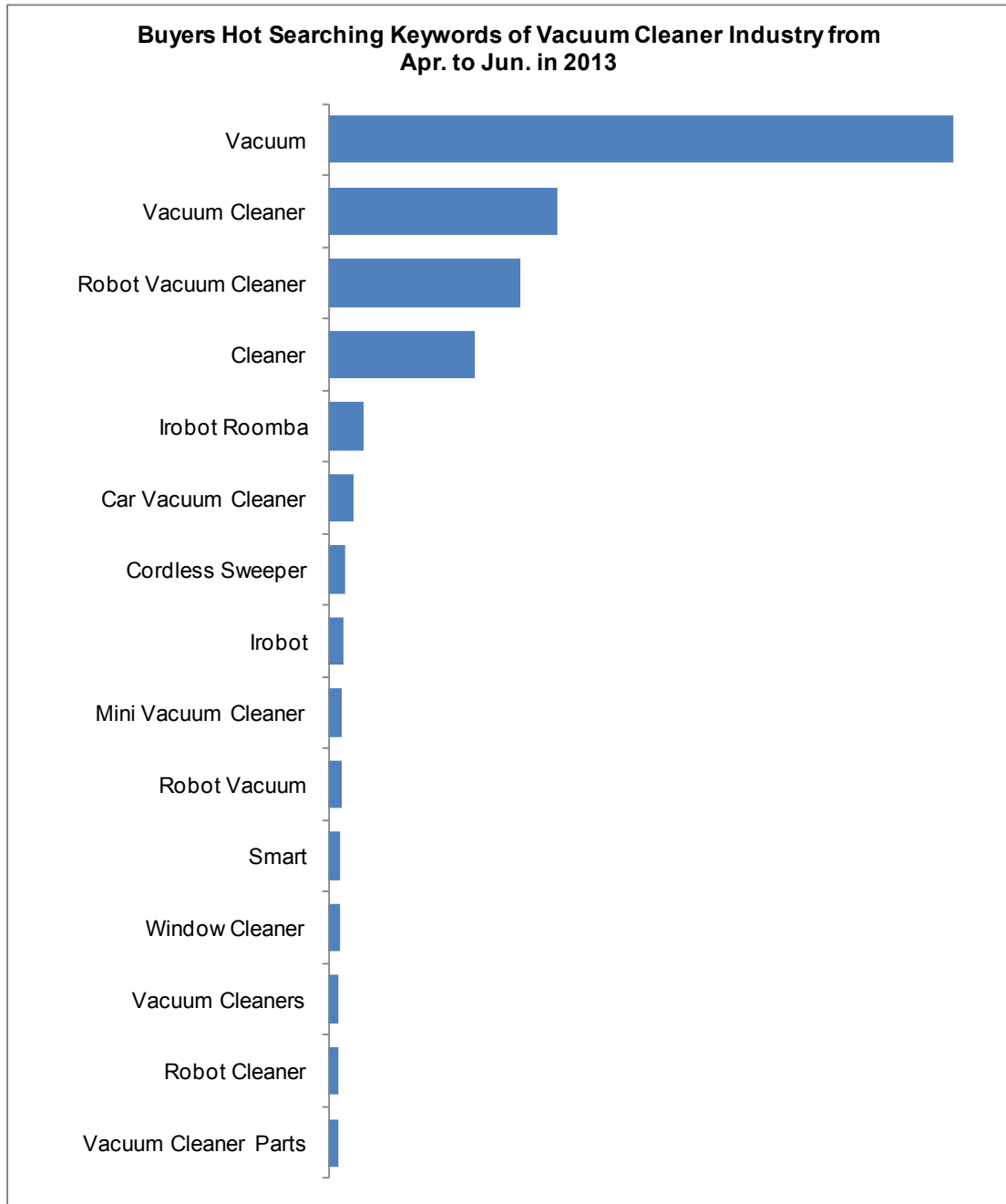
No.	Export Country / Region	Export Value (thousand USD)	Year on Year
1	China	736,730	9.61%
2	Germany	275,767	5.03%
3	Malaysia	137,364	-16.69%
4	USA	97,003	4.25%
5	Mexico	92,053	0.64%
6	Korea	74,378	-15.49%
7	Netherlands	65,832	41.95%
8	Austria	51,542	0.43%
9	Belgium	39,351	62.02%
10	Italy	37,651	5.54%
11	France	22,336	16.49%
12	Denmark	20,380	-10.24%
13	Poland	19,875	2.01%
14	Turkey	18,296	25.07%
15	United Kingdom	17,300	-0.62%
16	Sweden	16,171	-13.86%
17	Romania	14,437	19.00%
18	Thailand	12,963	9.54%
19	Canada	9,920	22.30%
20	Austria	9,792	2.02%

Among the above 20 vacuum cleaners exporting countries / regions, China, Germany and Malaysia were among the top three from Jan. to May. in 2013. The exports value amounted respectively to \$737 million (increased by 9.61%) , \$276 million (increased by 5.03%) and \$137 million (decreased by 16.69%).

(Source: UN COMTRADE)

### 3. Vacuum Cleaner Industry Data Analysis on Made-in-China.com

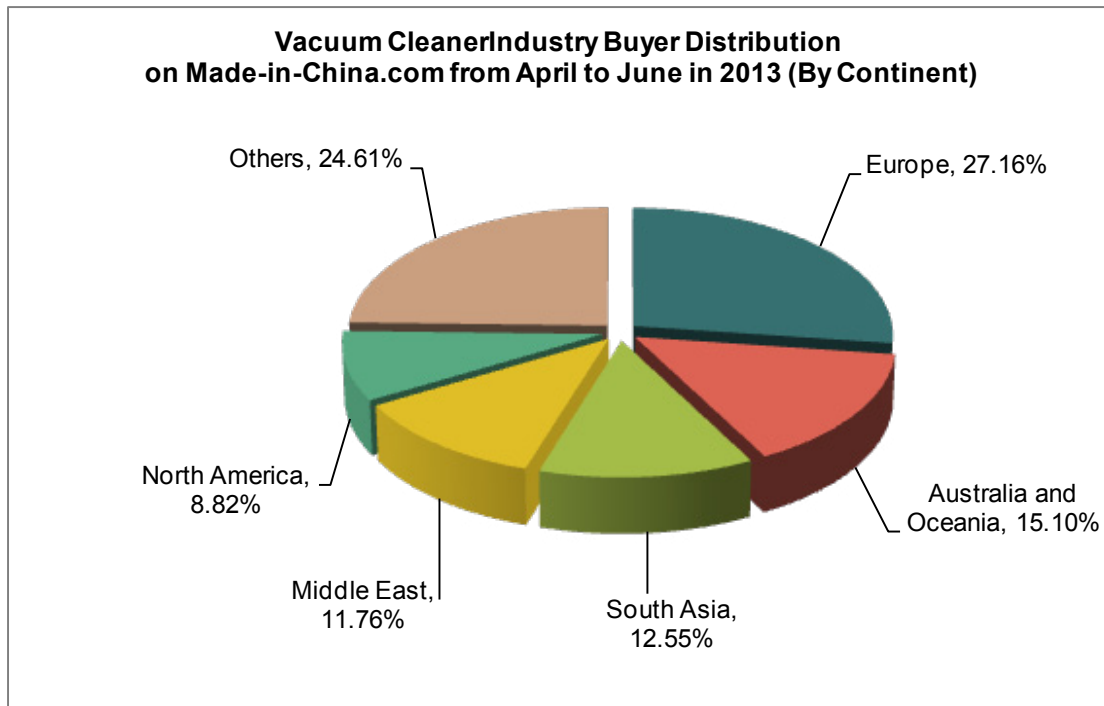
#### 3.1 Buyers Hot Searching Keywords of Vacuum Cleaner Industry from Apr. to Jun. in 2013



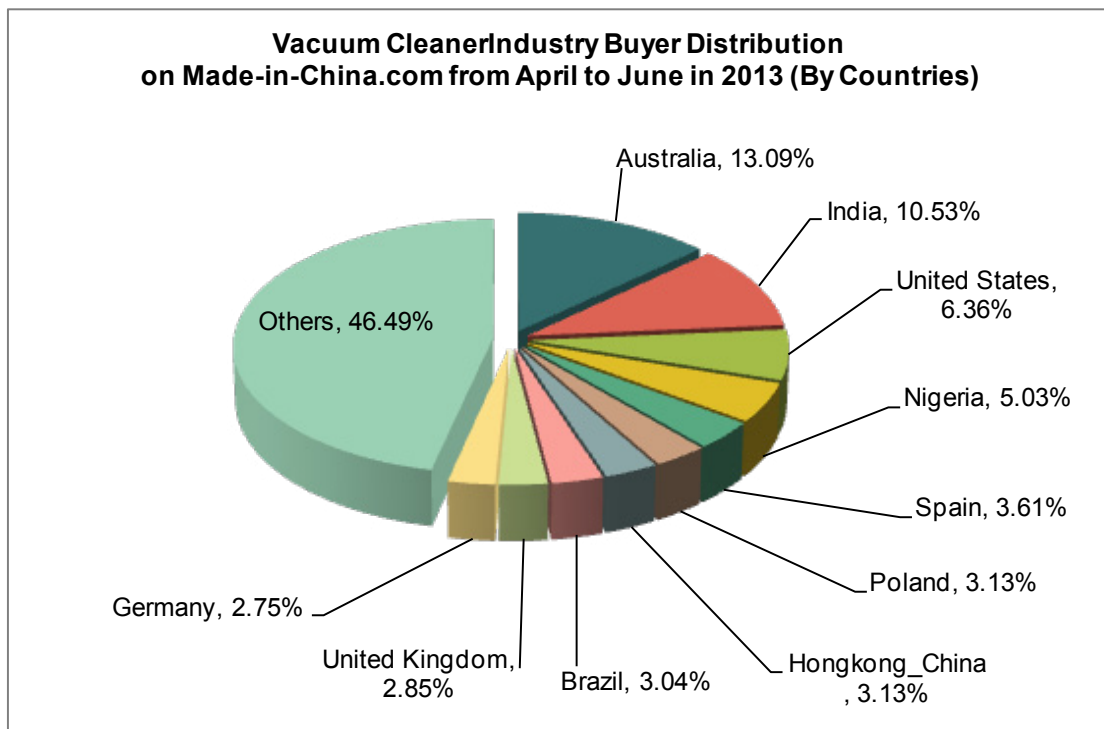
## 3.2. Buyer Distribution of Vacuum Cleaner Industry (by Inquiry)

The following statistics dated from Jan. to Jun. in 2013.

By Continents:



By Countries:



(Source: Made-in-China.com)



The IAR Team of Made-in-China.com dedicates to surveying,excavating and collating industry information for supplying the service of timely and exact information analysis, providing necessary information and dates for clients'decision.

Thanks for reading the report, if you have any questions,opinions or advices, please contact us.

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