

USA Telecommunication & Broadcasting Industry Analysis Report

2013.08



Made-in-China.com



Produced by IAR Team
Focus Technology Co., Ltd.

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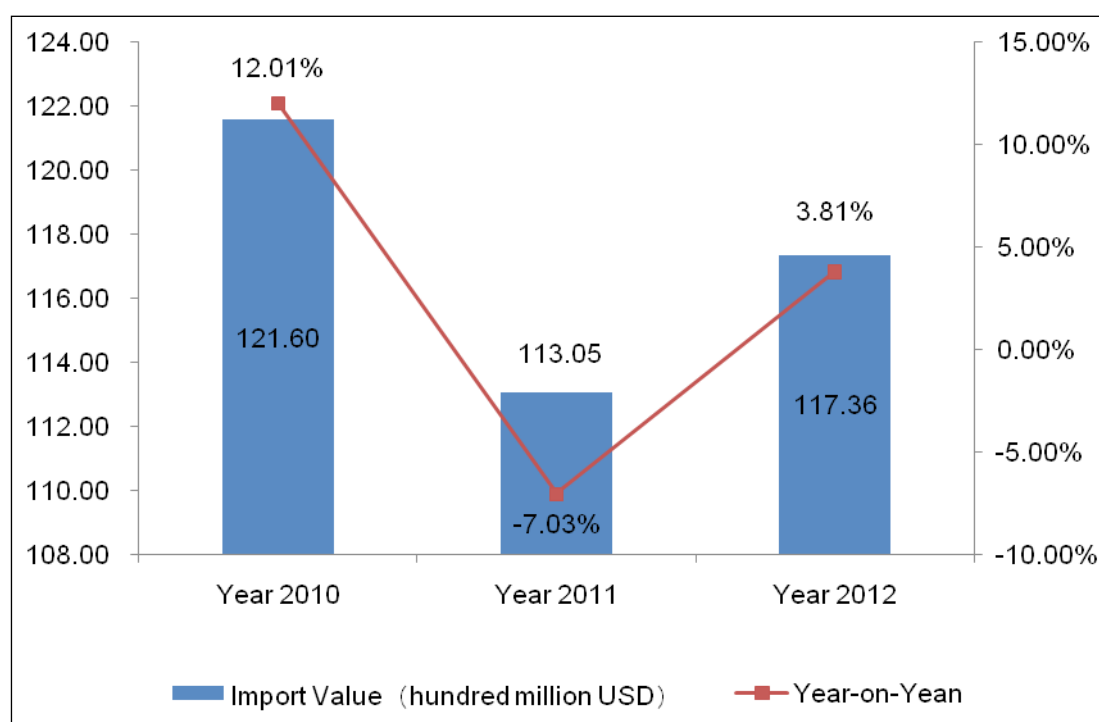
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1. USA Telecommunication & Broadcasting Industry Import from 2010 to 2012

HS Code	Product Name
8525	Radio & TV transmitter, no matter with receiver, recorder, replayer or not; video camera, digital camera and video camcorder are hereinafter abbreviated as "Radio & TV Transmitter".
8526	Radar, Radio Navigator & RC Equipment
8527	Radio receiver, no matter assembled with recorder, replayer, clock or not, are hereinafter abbreviated as "Radio Receiver".

1.1. USA Radio & TV Transmitter (HS:8525) Industry Import from 2010 to 2012

1.1.1. USA Radio & TV Transmitter Annual Import Value from 2010 to 2012



USA radio & TV transmitter import value from 2010 to 2012 was "V" shaped. The import value of these 3 years was 12.16 billion USD (increased 12.01% year on year), 11.305 billion USD (declined 7.03% year on year) and 11.736 billion USD (increased 3.81% year on year) respectively.

1.1.2. Major Countries/Regions for USA Radio & TV Transmitter Import from 2010 to 2012

(Unit: thousand USD)

Countries/Regions	2010	2011	2012
China	5,589,829	4,854,324	4,725,478
Japan	2,569,697	2,284,499	2,479,110
Taiwan	500,757	596,669	736,622
Thailand	531,729	659,470	669,179
Canada	664,596	616,413	605,626
Malaysia	520,355	460,340	550,081
Mexico	368,317	387,259	493,991
Indonesia	317,032	338,082	347,199
South Korea	186,466	205,452	228,092
Germany	142,882	175,732	196,690
Singapore	91,622	106,452	120,209
United Kingdom	64,258	72,410	68,365
Israel	76,900	61,985	56,908
Philippines	48,583	32,647	39,703
Poland	8,918	26,425	32,310
France	25,265	37,403	31,612
Czech Republic	1,972	7,818	29,658
Ireland	20,649	26,532	27,801
Portugal	24,935	30,099	27,051
Hong Kong	40,094	21,961	26,771

1.1.3. Proportion of Major Countries/Regions for USA Radio & TV Transmitter Import from 2010 to 2012

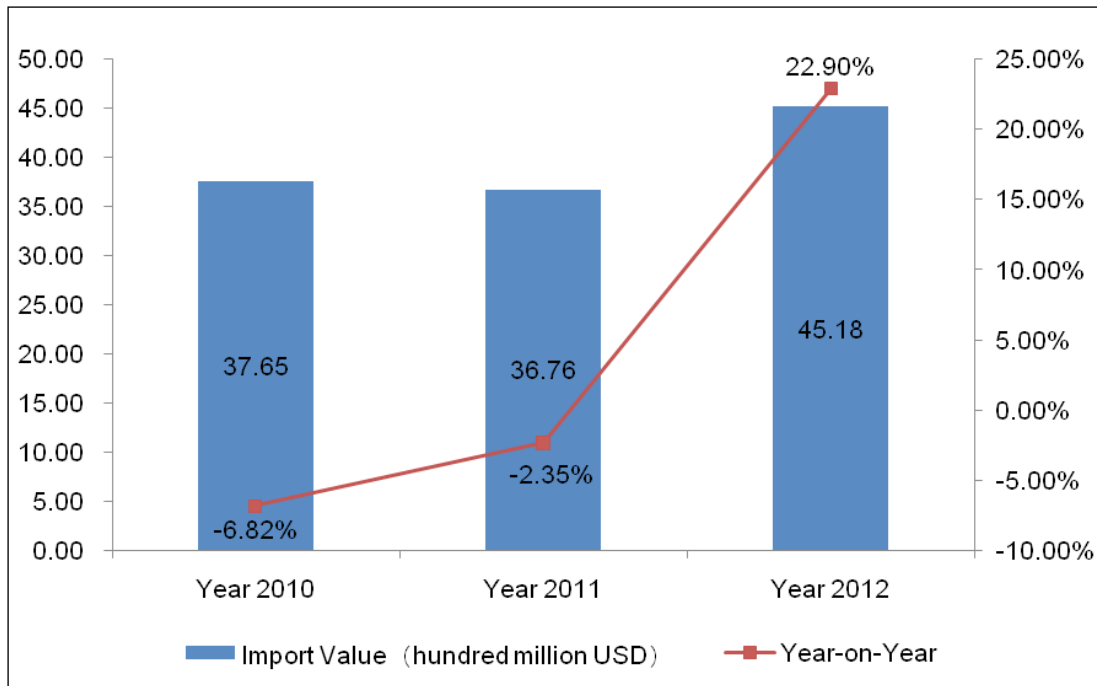
Countries/Regions	2010	2011	2012
China ↓	45.97%	42.94%	40.26%
Japan	21.13%	20.21%	21.12%
Taiwan ↑	4.12%	5.28%	6.28%
Thailand	4.37%	5.83%	5.70%
Canada ↓	5.47%	5.45%	5.16%
Malaysia	4.28%	4.07%	4.69%
Mexico ↑	3.03%	3.43%	4.21%
Indonesia	2.61%	2.99%	2.96%
South Korea ↑	1.53%	1.82%	1.94%
Germany ↑	1.17%	1.55%	1.68%
Singapore ↑	0.75%	0.94%	1.02%
United Kingdom	0.53%	0.64%	0.58%
Israel ↓	0.63%	0.55%	0.48%
Philippines	0.40%	0.29%	0.34%
Poland ↑	0.07%	0.23%	0.28%
France	0.21%	0.33%	0.27%
Czech Republic ↑	0.02%	0.07%	0.25%
Ireland ↑	0.17%	0.23%	0.24%
Portugal	0.21%	0.27%	0.23%
Hong Kong	0.33%	0.19%	0.23%

Note: ↑ indicates the proportion of the country/region for USA radio & TV transmitter total import value from 2010 to 2012 continued to increase. ↓ indicates the proportion of the country/region for USA radio & TV transmitter total import value from 2010 to 2012 continued to decline.

According to the proportion, from 2010 to 2012 the countries/regions continued to increase were Taiwan, Mexico, South Korea, Germany, Singapore, Poland, Czech Republic and Ireland; the countries/regions continued to decline were China, Canada and Israel.

1.2. USA Radar, Radio Navigator & RC Equipment (HS:8526) Industry Import from 2010 to 2012

1.2.1. USA Radar, Radio Navigator & RC Equipment Annual Import Value from 2010 to 2012



USA radar, radio navigator & RC equipment import value from 2010 to 2012 was “V” shaped. The import value of these 3 years was 3.765 billion USD (declined 6.82% year on year), 3.676 billion USD (declined 2.35% year on year) and 4.518 billion USD (increased 22.90% year on year) respectively.

1.2.2. Major Countries/Regions for USA Radar, Radio Navigator & RC Equipment Import from 2010 to 2012

(Unit: thousand USD)

Countries/Regions	2010	2011	2012
Taiwan	1,331,703	1,012,563	1,409,513
China	840,362	802,778	816,180
Mexico	404,076	555,498	704,113
Japan	519,584	484,285	537,760
Canada	173,051	195,404	241,159
Germany	93,846	128,366	194,268
Malaysia	53,169	68,032	119,158
United Kingdom	70,779	73,797	88,608
South Korea	61,636	74,543	60,614
Indonesia	27,989	31,162	40,037
Portugal	11,697	31,350	32,816
Sweden	17,121	19,377	32,118
Thailand	21,414	29,072	28,111
Czech Republic	3,368	15,531	25,047
France	20,006	23,515	24,244
Hungary	15,448	26,829	22,832
Israel	8,774	9,232	19,478
Belgium	4,462	10,125	14,170
Italy	8,658	10,808	12,858
Norway	9,443	20,200	12,378

1.2.3. Proportion of Major Countries/Regions for USA Radar, Radio Navigator & RC Equipment Import from 2010 to 2012

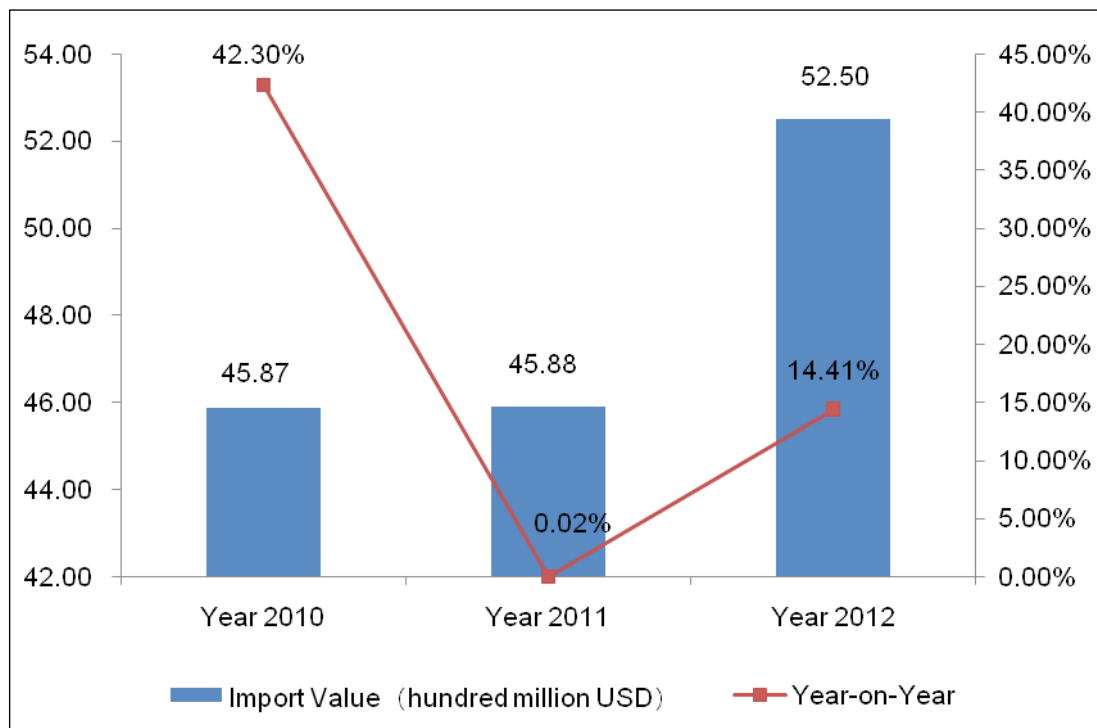
Countries/Regions	2010	2011	2012
Taiwan	35.37%	27.54%	31.20%
China ↓	22.32%	21.84%	18.07%
Mexico ↑	10.73%	15.11%	15.58%
Japan ↓	13.80%	13.17%	11.90%
Canada ↑	4.60%	5.32%	5.34%
Germany ↑	2.49%	3.49%	4.30%
Malaysia ↑	1.41%	1.85%	2.64%
United Kingdom	1.88%	2.01%	1.96%
South Korea	1.64%	2.03%	1.34%
Indonesia ↑	0.74%	0.85%	0.89%
Portugal	0.31%	0.85%	0.73%
Sweden ↑	0.45%	0.53%	0.71%
Thailand	0.57%	0.79%	0.62%
Czech Republic ↑	0.09%	0.42%	0.55%
France	0.53%	0.64%	0.54%
Hungary	0.41%	0.73%	0.51%
Israel ↑	0.23%	0.25%	0.43%
Belgium ↑	0.12%	0.28%	0.31%
Italy	0.23%	0.29%	0.28%
Norway	0.25%	0.55%	0.27%

Note: ↑ indicates the proportion of the country/region for USA radar, radio navigator & RC equipment total import value from 2010 to 2012 continued to increase. ↓ indicates the proportion of the country/region for USA radar, radio navigator & RC equipment total import value from 2010 to 2012 continued to decline.

According to the proportion, from 2010 to 2012 the countries/regions continued to increase were Mexico, Canada, Germany, Malaysia, Indonesia, Sweden, Czech Republic, Israel and Belgium; the countries/regions continued to decline were China and Japan.

1.3. USA Radio Receiver (HS:8527) Industry Import from 2010 to 2012

1.3.1. USA Radio Receiver Annual Import Value from 2010 to 2012



USA radio receiver import value from 2010 to 2012 increased year by year. The import value of these 3 years was 4.587 billion USD (increased 42.30% year on year), 4.588 billion USD (increased 0.02% year on year) and 5.250 billion USD (increased 14.41% year on year) respectively.

1.3.2. Major Countries/Regions for USA Radio Receiver Import from 2010 to 2012

(Unit: thousand USD)

Countries/Regions	2010	2011	2012
China	2,213,579	2,300,168	2,632,398
Mexico	768,525	786,220	1,026,127
Thailand	523,909	571,728	477,679
Malaysia	565,244	407,126	470,180
Japan	128,052	201,317	255,213
South Korea	40,530	78,164	147,422
Indonesia	147,481	122,162	110,416
Czech Republic	1,417	10,363	32,509
Hong Kong	36,531	14,337	25,320
Hungary	9,825	11,715	12,128
Germany	6,658	21,318	12,099
Taiwan	16,539	12,684	10,786
Vietnam	1,912	8,552	9,237
Denmark	5,220	2,212	8,737
United Kingdom	3,735	2,734	4,101
Philippines	32,360	12,912	3,787
Canada	9,524	5,915	2,842
Portugal	1,531	1,555	1,932
Ireland	37	58	1,738
Australia	379	1,027	1,437

1.3.3. Proportion of Major Countries/Regions for USA Radio Receiver Import from 2010 to 2012

Countries/Regions	2010	2011	2012
China ↑	48.25%	50.13%	50.15%
Mexico ↑	16.75%	17.14%	19.55%
Thailand	11.42%	12.46%	9.10%
Malaysia	12.32%	8.87%	8.96%
Japan ↑	2.79%	4.39%	4.86%
South Korea ↑	0.88%	1.70%	2.81%
Indonesia ↓	3.21%	2.66%	2.10%
Czech Republic ↑	0.03%	0.23%	0.62%
Hong Kong	0.80%	0.31%	0.48%
Hungary	0.21%	0.26%	0.23%
Germany	0.15%	0.46%	0.23%
Taiwan ↓	0.36%	0.28%	0.21%
Vietnam	0.04%	0.19%	0.18%
Denmark	0.11%	0.05%	0.17%
United Kingdom	0.08%	0.06%	0.08%
Philippines ↓	0.71%	0.28%	0.07%
Canada ↓	0.21%	0.13%	0.05%
Portugal	0.03%	0.03%	0.04%
Ireland	/	/	0.03%
Australia ↑	0.01%	0.02%	0.03%

Note: ↑ indicates the proportion of the country/region for USA radio receiver total import value from 2010 to 2012 continued to increase. ↓ indicates the proportion of the country/region for USA radio receiver total import value from 2010 to 2012 continued to decline.

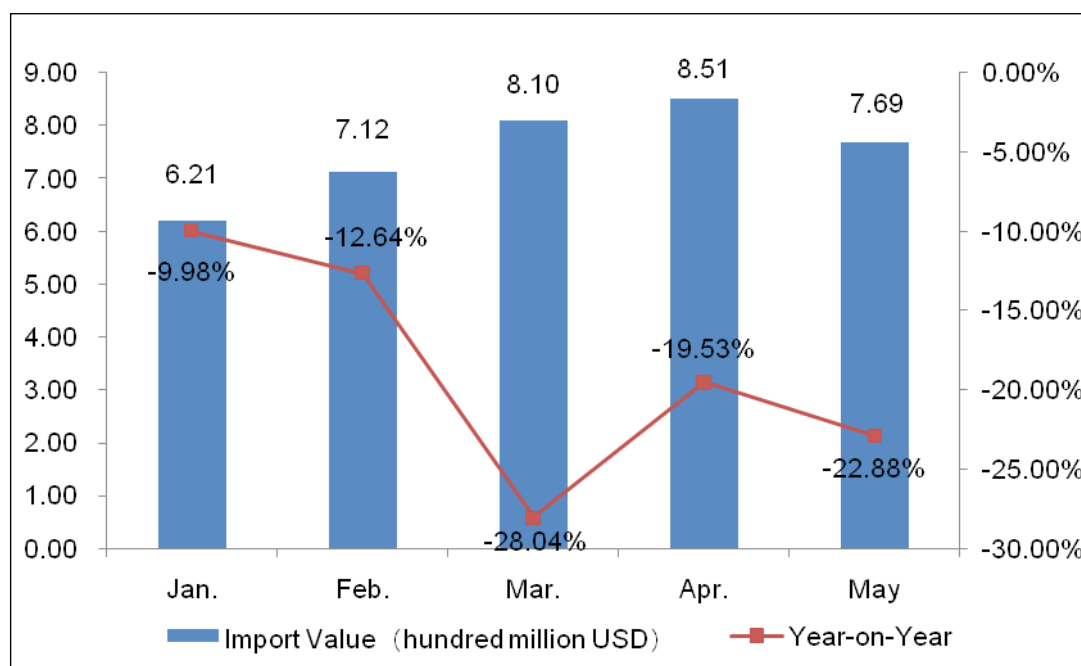
According to the proportion, from 2010 to 2012 the countries/regions continued to increase were China, Mexico, Japan, South Korea, Czech Republic and Australia; the countries/regions continued to decline were Indonesia, Taiwan, Philippines and Canada.

(Source: UN COMTRADE)

2. USA Telecommunication & Broadcasting Import from Jan. to May in 2013

2.1. USA Radio & TV Transmitter (HS:8525) Import from Jan. to May in 2013

2.1.1. USA Radio & TV Transmitter Import Value from Jan. to May in 2013



Month	Value (Billion USD)	Year on Year
Jan.	0.621	-9.98%
Feb.	0.712	-12.64%
March	0.810	-28.04%
April	0.851	-19.53%
May	0.769	-22.88%
Total	3.763	-19.68

The total import value for USA radio & TV transmitter from Jan. to May in 2013 reached 3.763 billion USD, and declined 19.68% year on year.

2.1.2. Major Countries/Regions for USA Radio & TV Transmitter Import from Jan. to May in 2013

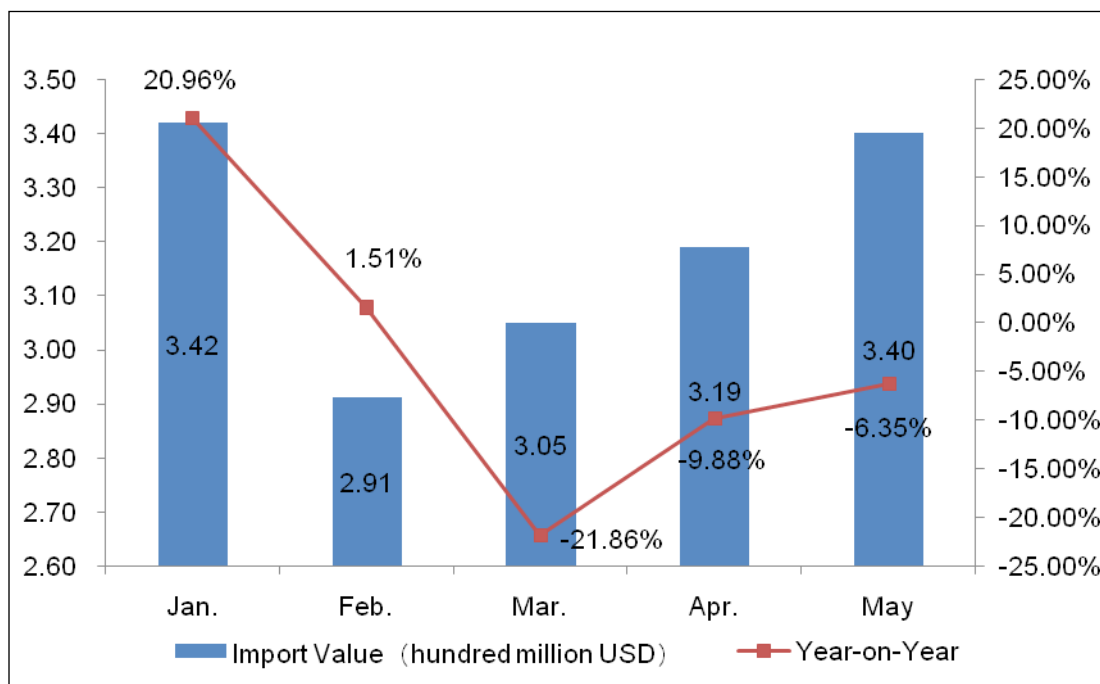
(Unit: thousand USD)

Countries/Regions	Value	Year on Year
China	1,489,924	-21.40%
Japan	589,438	-42.16%
Taiwan	294,593	-0.81%
Canada	225,300	-3.00%
Thailand	208,723	-18.18%
Malaysia	191,677	-8.53%
Indonesia	175,732	33.20%
Mexico	139,259	-27.59%
South Korea	99,177	13.94%
Germany	92,565	18.08%
Singapore	32,034	-36.35%
United Kingdom	22,335	-25.50%
Israel	20,837	8.31%
Ireland	13,724	7.53%
Sweden	13,206	-0.77%
Poland	12,117	4.60%
Hungary	11,508	16.00%
Philippines	11,436	-19.67%
Portugal	10,976	-4.16%
Hong Kong	10,828	13.47%

According to import value from Jan. to May in 2013, among the top 10 countries/regions, Indonesia increased most 33.2% year on year, and followed by Germany 18.08% year on year. China was the major country/region for USA radio & TV transmitter import, with a total value of 1.49 billion USD from Jan. to May in 2013.

2.2. USA Radar, Radio Navigator & RC Equipment (HS:8526) Import from Jan. to May in 2013

2.2.1. USA Radar, Radio Navigator & RC Equipment Import Value from Jan. to May in 2013



Month	Value (Billion USD)	Year on Year
Jan.	0.342	20.96%
Feb.	0.291	1.51%
March	0.305	-21.86%
April	0.319	-9.88%
May	0.340	-6.35%
Total	1.598	-4.76%

The total import value for USA radar, radio navigator & RC equipment from Jan. to May in 2013 reached 1.598 billion USD, and declined 4.76% year on year.

2.2.2. Major Countries/Regions for USA Radar, Radio Navigator & RC Equipment Import from Jan. to May in 2013

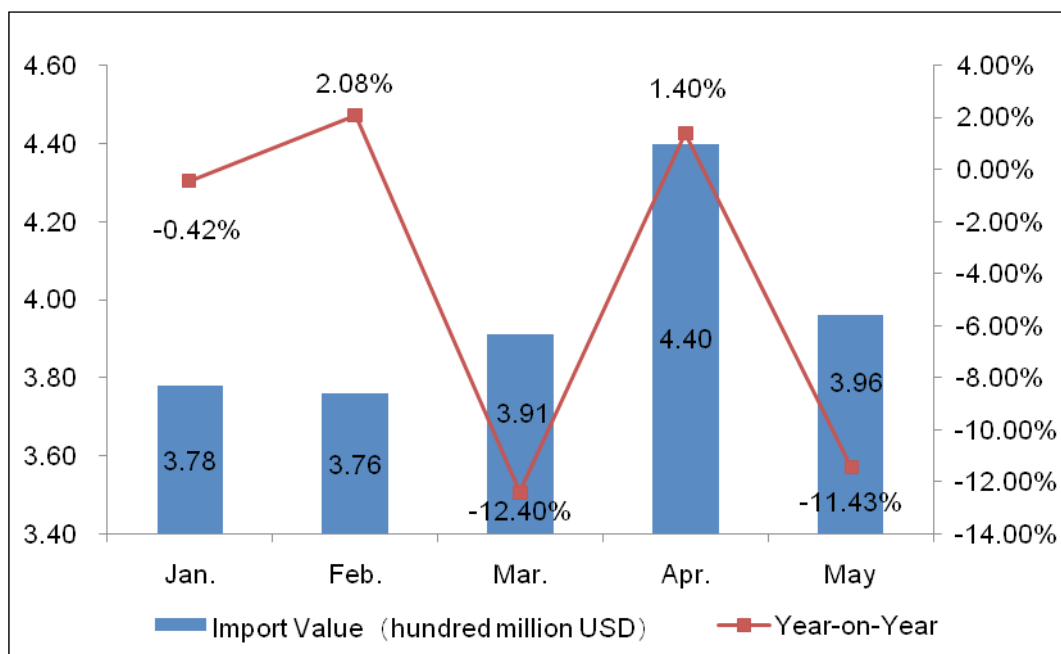
(Unit: thousand USD)

Countries/Regions	Value	Year on Year
Mexico	349,486	34.30%
China	327,605	3.13%
Taiwan	322,228	-16.55%
Japan	151,907	-44.98%
Germany	112,784	63.21%
Malaysia	80,606	100.32%
Canada	63,603	-42.59%
Sweden	27,661	185.49%
Thailand	23,338	55.23%
South Korea	20,233	-38.77%
United Kingdom	17,090	-53.71%
Hungary	14,884	46.84%
Indonesia	14,789	-20.85%
Norway	8,866	161.92%
France	8,596	-18.30%
Hong Kong	7,710	1209.00%
Singapore	6,519	23.40%
Italy	4,823	55.98%
Czech Republic	4,316	-73.75%
Switzerland	4,254	65.91%

According to import value from Jan. to May in 2013, among the top 10 countries/regions, Hong Kong increased most 1209% year on year, and followed by Sweden 185.49% year on year. China was the major country/region for USA radar, radio navigator & RC equipment import, with a total value of 0.328 billion USD from Jan. to May in 2013.

2.3. USA Radio Receiver (HS:8527) Import from Jan. to May in 2013

2.3.1. USA Radio Receiver Import Value from Jan. to May in 2013



Month	Value (Billion USD)	Year on Year
Jan.	0.378	-0.42%
Feb.	0.376	2.08%
March	0.391	-12.40%
April	0.440	1.40%
May	0.396	-11.43%
Total	1.981	-4.55%

The total import value for USA radio receiver from Jan. to May in 2013 reached 1.981 billion USD, and declined 4.55% year on year.

2.3.2. Major Countries/Regions for USA Radio Receiver Import from Jan. to May in 2013

(Unit: thousand USD)

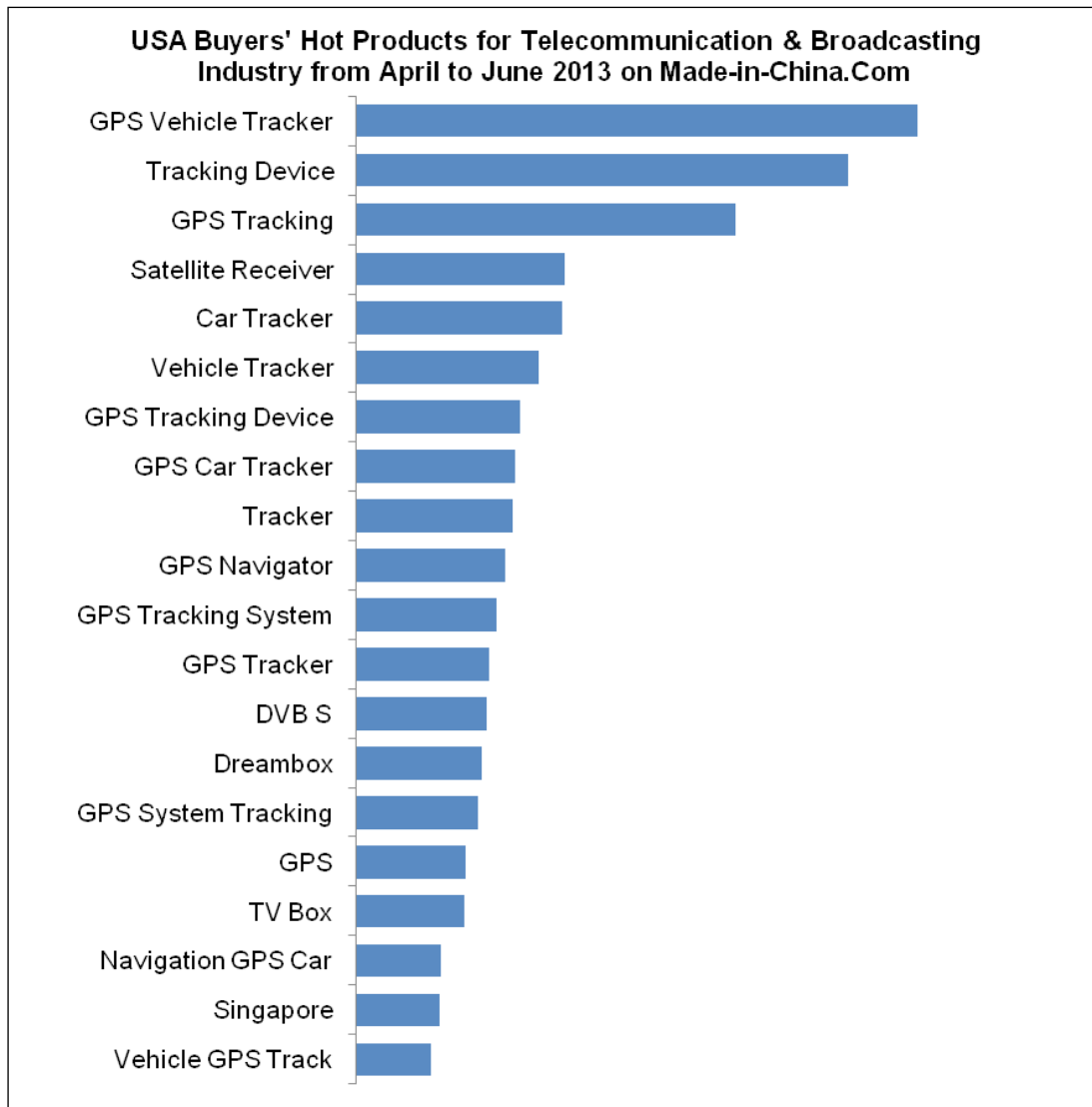
Countries/Regions	Value	Year on Year
China	907,018	-7.52%
Mexico	512,748	14.45%
Malaysia	143,759	-17.50%
Thailand	134,724	-34.43%
Japan	88,610	-29.40%
South Korea	70,124	65.05%
Indonesia	59,235	12.42%
Czech Republic	18,667	561.01%
Philippines	11,401	610.34%
Hong Kong	7,498	-31.90%
Taiwan	5,820	23.36%
Vietnam	5,682	103.88%
Hungary	4,619	-11.82%
Germany	4,445	61.46%
United Kingdom	2,699	73.79%
Portugal	896	4.92%
Canada	885	-34.20%
France	251	-30.85%
Romania	205	/
Italy	182	-19.82%

According to import value from Jan. to May in 2013, among the top 10 countries/regions, Philippines increased most 610.34% year on year, and followed by Czech Republic 561.01% year on year. China was the major country/region for USA radio receiver import, with a total value of 0.907 billion USD from Jan. to May in 2013.

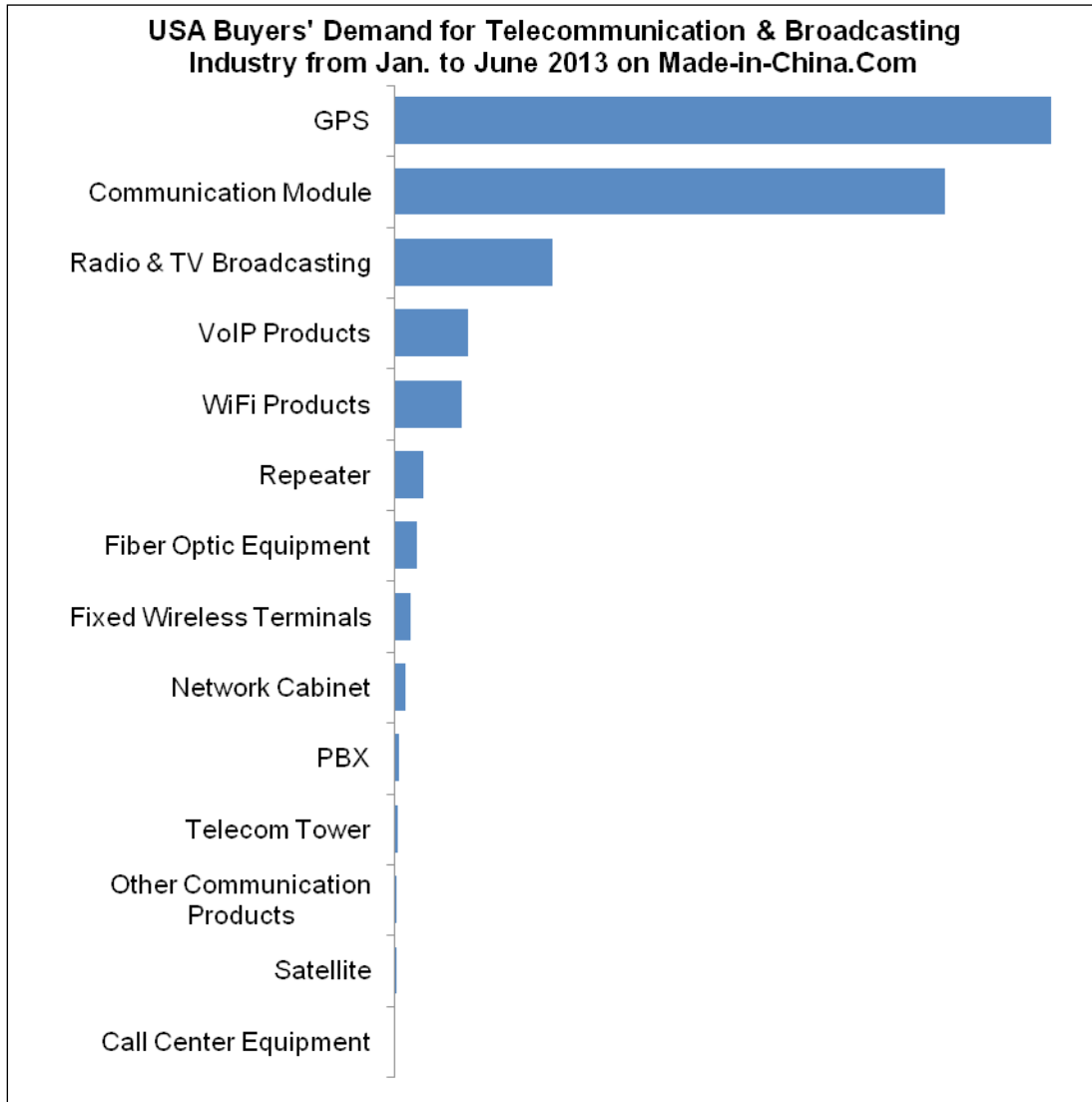
(Source: UN COMTRADE)

3. USA Buyers of Telecommunication & Broadcasting Industry from Made-in-China.Com

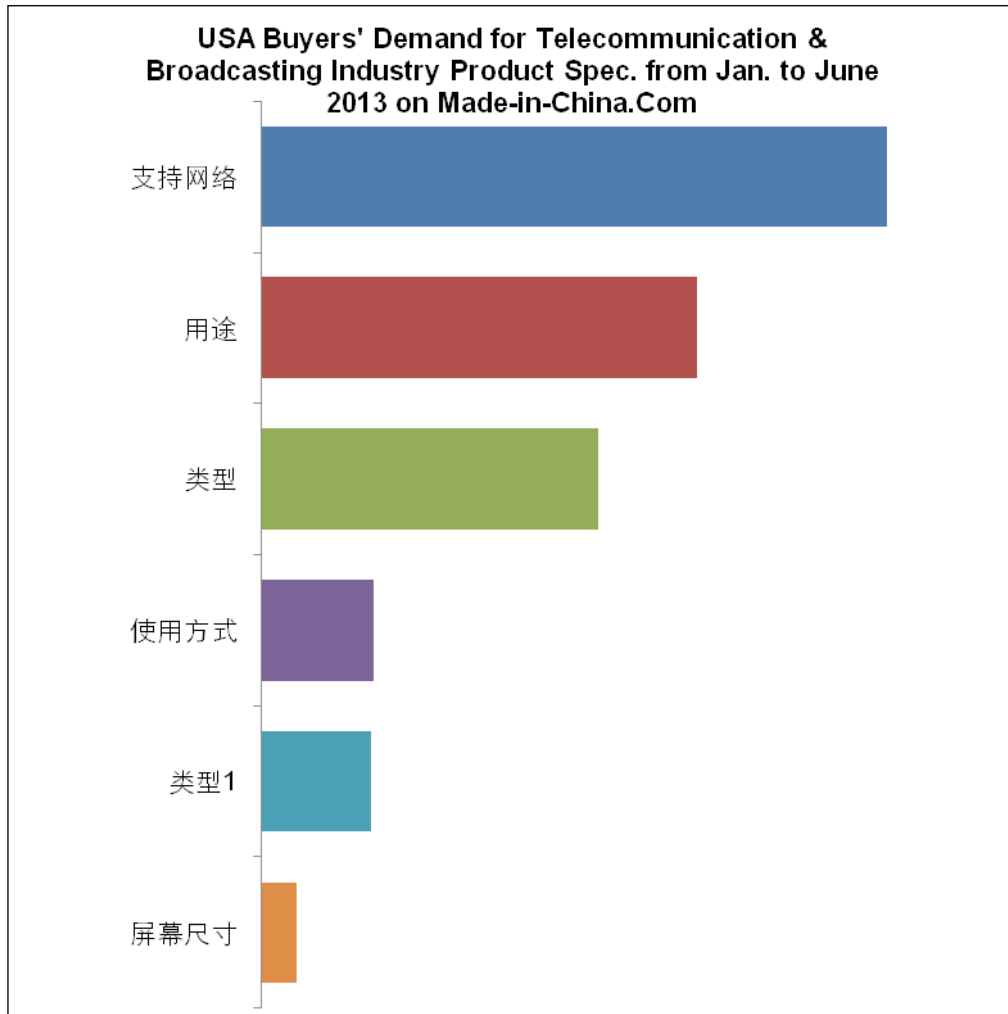
3.1. USA Buyers' Hot Products for Telecommunication & Broadcasting Industry from April to June 2013 on Made-in-China.Com



3.2. USA Buyers' Demand for Telecommunication & Broadcasting Industry from Jan. to June 2013 on Made-in-China.Com



3.3. USA Buyers' Demand for Telecommunication & Broadcasting Industry Product Spec. from Jan. to June 2013 on Made-in-China.Com



(Source: Made-in-China.Com)

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Thanks for reading the report, if you have any questions,opinions or advices, please contact us.

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