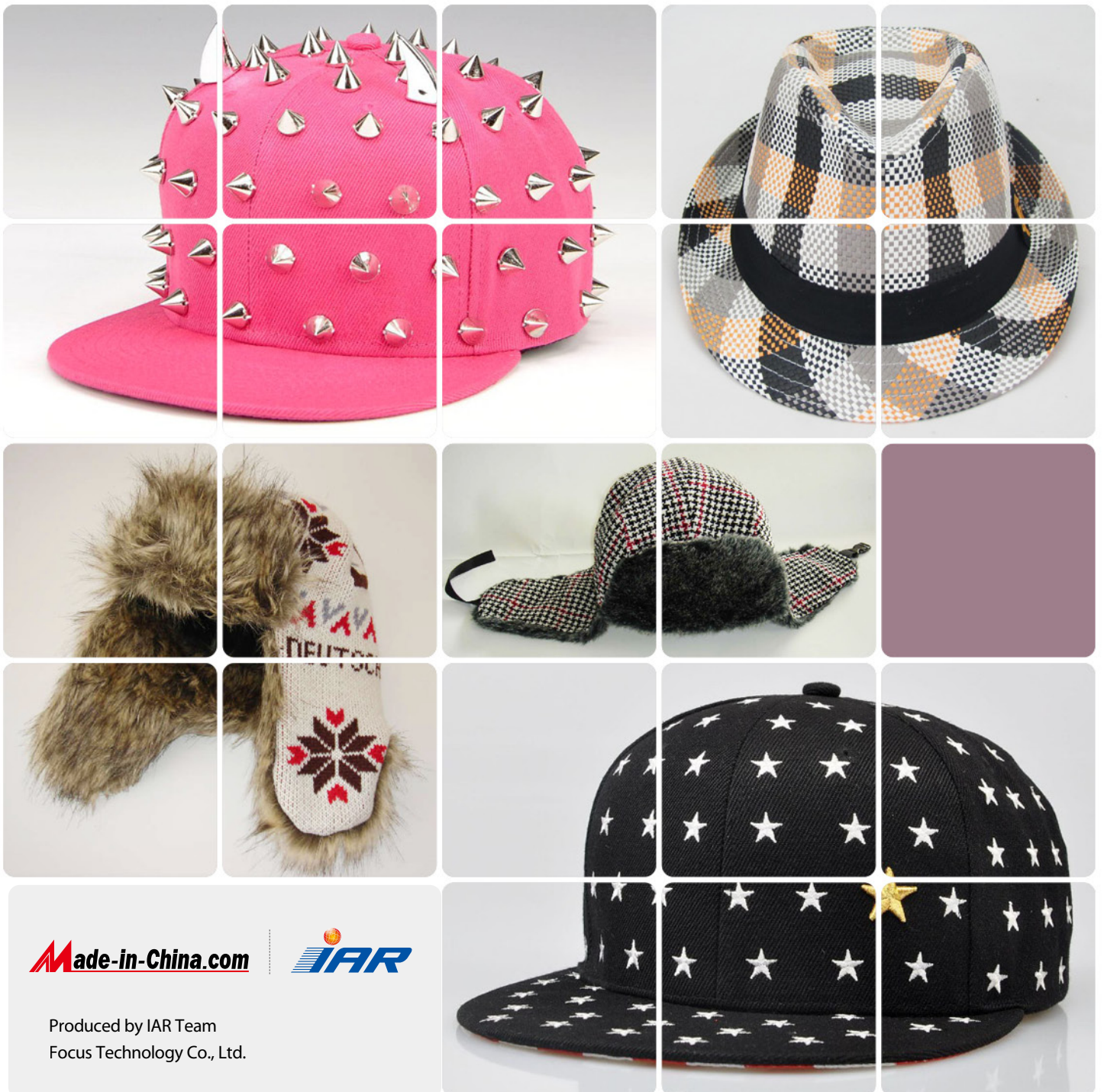


Headgear and Parts Thereof

Industry Analysis Report

2013.09



Made-in-China.com



Produced by IAR Team
Focus Technology Co., Ltd.

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1. Headgear and Parts Thereof Exports between Jan. – Jun. 2013

1.1. Product Directions

HS Code		Product Names
65	6501	Hat forms, hat bodies and hoods of felt, neither blocked to shape nor with made brims; plateaux and manchons (including slit manchons)
	6502	Hat-shapes, plaited or made by assembling strips of any material, neither blocked to shape, nor with made brims, nor lined, nor trimmed
	6503	Felt hats and other felt headgear, made from the hat bodies, hoods or plateaux of heading No. 65.01, whether or not lined or trimmed
	6504	Hats and other headgear, plaited or made by assembling strips of any material, whether or not lined or trimmed
	6505	Hats and other headgear, knitted or crocheted, or made up from lace, felt or other textile fabric, in the piece (but not in strips), whether or not lined or trimmed; hair-nets of any material, whether or not lined or trimmed
	6506	Other headgear, whether or not lined or trimmed
	6507	Head-bands, lining, covers, hat foundations, hat frames, peaks and chinstraps, for headgear

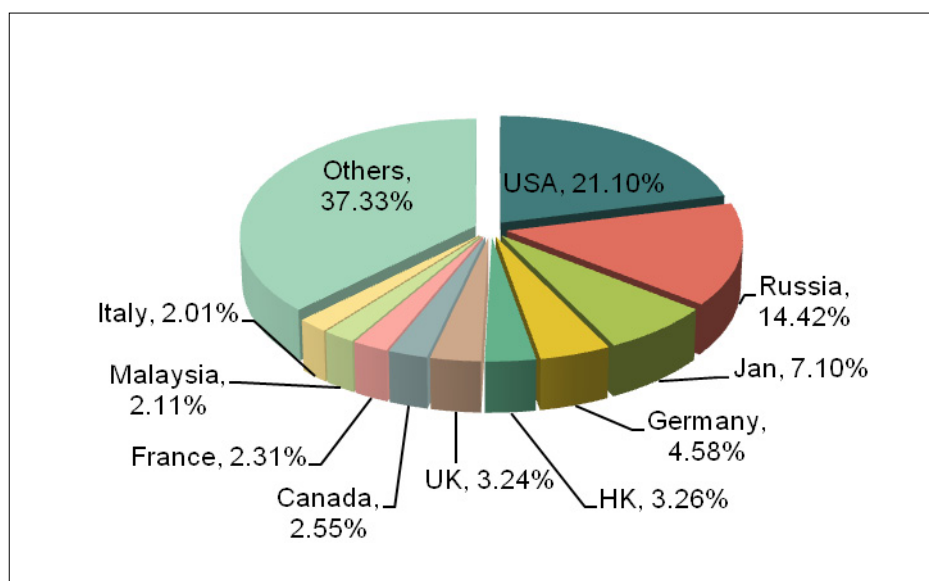
1.2. The Export Value of China Headgear and Parts Thereof between Jan. – Jun. 2013

Month	Volume(-)	Value(hundred million dollars)	Compared with the same period of last year	
			Volume	Value
Jan	808,370,418	3.82	15.0%	18.9%
Feb	646,852,013	2.70	92.1%	72.9%
Mar	520,529,059	2.97	-17.6%	2.2%
Apr	840,938,760	3.59	12.7%	23.8%
May	979,186,916	3.96	21.4%	26.0%
Jun	881,350,916	4.08	18.9%	23.6%
Total	4,677,228,082	21.12	18.0%	24.0%

In first half of 2013, the export value of headgear and parts thereof reached 2.112 billion dollars, which took a 24% growth than before.

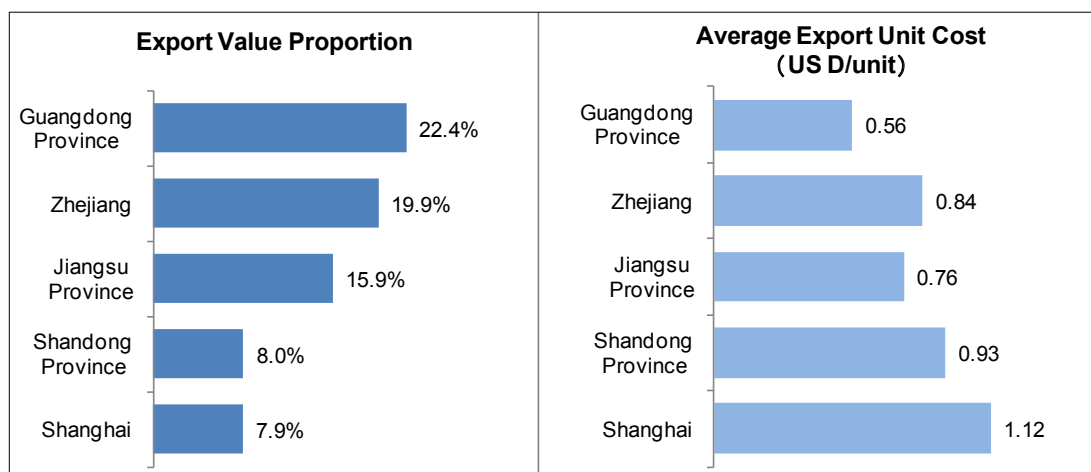
1.3. The Import Country/Region Distribution of Chinese Headgear and Parts Thereof between Jan. – Jun. 2013

No.	Country/Region	Volume(-)	Value(hundred million dollars)	Compared with the same period of last year	
				Volume	Value
1	USA	1,341,945,753	4.46	19.3%	-6.9%
2	Russia	106,599,432	3.04	33.5%	155.3%
3	Jan	159,092,856	1.50	2.2%	1.4%
4	Germany	212,096,594	0.97	6.0%	17.8%
5	HK	165,693,323	0.69	30.1%	49.9%
6	UK	289,137,784	0.68	13.4%	1.0%
7	Canada	117,417,232	0.54	25.0%	19.0%
8	France	141,908,144	0.49	0.7%	3.3%
9	Malaysia	78,657,282	0.44	143.2%	249.3%
10	Italy	84,449,440	0.43	8.1%	-5.1%



The mainly import countries of Chinese Headgear and parts thereof are USA, Russia and Japan. Among them, the export value to USA reached 21.1% of whole exports, Russia hold 14.42% and Japan took 7.1%. It is pay attention that the export value to Russia and Malaysia took a bigger increasing at top ten consumption markets, which are 155.3% growth for Russia and 249.3% growth for Malaysia.

1.4. The Original Goods Delivered Place and Average Export Unit Cost of Chinese Headgear and Parts Thereof between Jan. – Jun. 2013

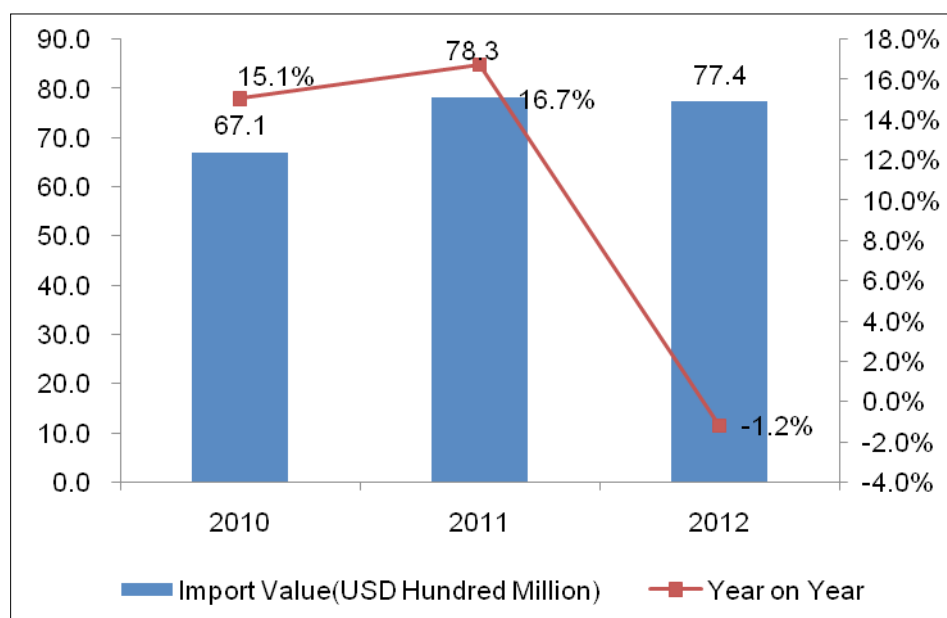


The original Chinese headgear and parts thereof delivered place mainly focuses on Guangdong, Zhejiang and Jiangsu. Among them, Guangdong took 22.4% of whole export value, Zhejiang is 19.9% and Jiangsu is 15.9% between Jan - Jun 2013

Data Source: China Custom

2. The Import Trend of Global Headgear and Parts Thereof between 2010-2012

2.1. The Import Value Trend of Global Headgear and Parts Thereof between 2010-2012



During 2010-2012, the import value trend of global headgear and parts thereof like a opposite “V”, the import value reached 7.74 billion dollars at 2010, which dropped 1.2% than before.

2.2. The Mainly Import Countries/Regions Changing Trends of Headgear and Parts Thereof between 2010-2012

2.2.1. The Import Value Increasing Analysis for Mainly Import Countries/Regions of Headgear and Parts Thereof between 2010-2012

No.	Import Countries/ Regions	Import Value(hundred million Dollars)			2012 Import Value Growth compared 2010
		2010	2011	2012	
1	USA	17.6	21.1	20.9	18.2%
2	Germany	5.7	6.3	5.6	-1.1%
3	Japan	4.2	5.1	5.4	27.4%
4	UK	3.8	4.4	4.2	10.8%
5	France	4.1	4.6	4.1	-0.5%
6	Canada	2.6	3.0	3.1	15.8%
7	Italy	2.8	3.1	2.5	-12.8%
8	Russia	1.2	1.6	2.1	80.9%
9	Holland	1.3	1.9	1.8	35.0%
10	Australia	1.3	1.6	1.8	32.1%

As the biggest import country of global headgear and parts thereof, 2012 USA import value increased 18.2% compared with 2010, Germany and Japan listed No.2 and No.3. At top ten import countries, Russia took a obvious import value growth 2012, which increased 80.9% compared with 2010.

2.2.2. The Marketing Share Trends for Mainly Import Countries/Regions of Headgear and Parts Thereof between 2010-2012

No.	Import Countries/Regions	Proportion		
		2010	2011	2012
1	USA ↑	26.31%	26.89%	26.96%
2	Germany ↓	8.48%	8.06%	7.26%
3	Japan ↑	6.27%	6.55%	6.93%
4	UK ↓	5.67%	5.62%	5.45%
5	France ↓	6.10%	5.86%	5.27%
6	Canada	3.93%	3.86%	3.95%
7	Italy ↓	4.20%	3.92%	3.17%
8	Russia ↑	1.74%	1.99%	2.73%
9	Netherlands	2.00%	2.47%	2.34%
10	Australia ↑	2.00%	2.03%	2.29%

Note: ↑ means the index keeps increasing between 2010-2012, ↓ means the index keeps dropping between 2010-2012

The countries of import value marketing share, which keep increasing, include USA, Japan, Russia and Australia. And opposite countries include Germany, UK, France and Italy.

2.4. The Mainly Import Countries/Regions of Headgear and Parts Thereof between Jan-Apr.2013

No.	Import Country/Region	Import Value (thousand Dollars)	Compared with the same period of last year
1	USA	599,512	-3.49%
2	Japan	203,359	-3.41%
3	Germany	171,404	-5.41%
4	France	130,510	-6.93%
5	UK	111,108	-3.23%
6	Italy	70,528	-17.39%
7	Canada	69,972	-22.84%
8	Netherlands	65,175	-2.08%
9	Australia	55,539	4.89%
10	Russia	52,489	3.99%

Data Source: UN Comtrade

3. The Mainly Export Country of Global Headgear and Parts Thereof

3.1. The Export Value Increasing Analysis for Mainly Import Countries/Regions of Headgear and Parts Thereof between 2010-2012

No.	Export Country/ Region	Export Value(hundred million Dollars)			2012 Export Value Compared With 2010
		2010	2011	2012	
1	China	28.0	35.4	39.0	39.3%
2	Germany	3.3	4.1	3.7	11.8%
3	Italy	3.7	4.3	3.6	-1.9%
4	USA	2.0	2.3	2.7	36.0%
5	Vietnam	1.5	1.9	2.6	68.6%
6	HK	2.5	2.6	2.4	-3.9%
7	France	2.1	2.3	2.2	3.4%
8	Netherlands	1.1	1.9	1.8	73.5%
9	Bangladesh	1.2	1.7	1.7	42.2%
10	UK	1.5	1.7	1.7	9.1%

As the biggest export country of global headgear and parts thereof, 2012 USA export value increased 39.3% compared with 2010, Germany listed No.2, which increased 11.8% compared with 2010.

3.2. The Marketing Share Trends for Mainly Export Countries/Regions of Headgear and Parts Thereof between 2010-2012

No.	Export Country/Region	Proportion		
		2010	2011	2012
1	China ↑	45.24%	47.23%	50.34%
2	Germany	5.39%	5.42%	4.81%
3	Italy ↓	5.92%	5.70%	4.63%
4	USA	3.21%	3.08%	3.48%
5	Vietnam ↑	2.49%	2.50%	3.35%
6	HK ↓	4.05%	3.41%	3.11%
7	France ↓	3.39%	3.09%	2.80%
8	Netherlands	1.71%	2.58%	2.37%
9	Bangladesh	1.97%	2.28%	2.23%
10	UK ↓	2.49%	2.28%	2.17%

Note: ↑ means the index keeps increasing between 2010-2012, ↓ means the index keeps dropping between 2010-2012

The countries of export value marketing share, which keep increasing, include China, Vietnam. And opposite countries include Italy, HK, France and UK.

Data Source:UN Comtrade

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Thanks for reading the report, if you have any questions,opinions or advices, please contact us.

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