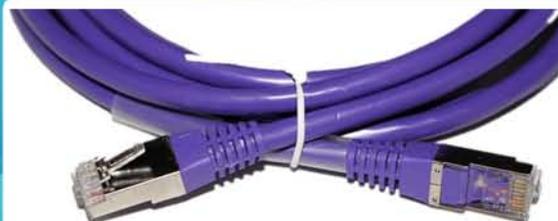


2013Q2 Electric Wire & Cable

Industry Analysis Report

2013.11



Made-in-China.com



Produced by IAR Team
Focus Technology Co., Ltd.

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1. China Electric Wire & Cable (HS: 8544) Industry Exports from Jan. to Jun., 2013

HS Code	Product Name
8544	Insulated wire, cable & other insulated electric conductors; optical fibre cables, made up of, short called "Electric Wire & Cable" as follow

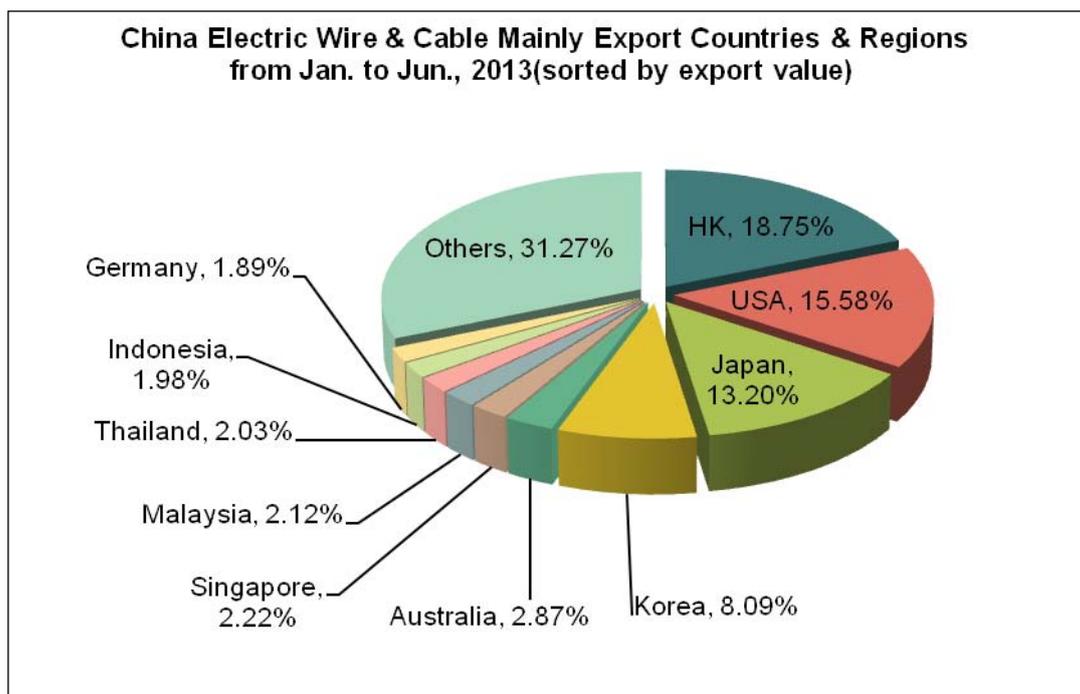
1.1. China Electric Wire & Cable Export Volume and Value from Jan. to Jun. 2013

Month	Volume (Kg)	Value (USD)	Compared with the same period of last year	
			Volume	Value
Jan	169,858,711	1,516,407,273	11.4%	17.9%
Feb	124,466,013	1,208,242,522	17.6%	17.5%
Mar	154,358,015	1,502,322,529	-10.1%	0.6%
Apr	171,319,893	1,588,271,931	3.7%	11.2%
May	177,588,777	1,615,026,686	-0.9%	6%
Jun	165,825,477	1,519,442,199	-1.5%	4%
Total	963,416,886	8,949,713,140	2.2%	8.9%

From Jan. to Jun. of 2013, the China Electric Wire & Cable export volume reached 963,417 tons, which increased 2.2% as before; And export value reached \$ 8.95 billion, which increased 8.9% as before.

1.2. Mainly China Electric Wire & Cable Export Countries & Regions from Jan. to Jun. 2013

No.	Country/Region	Volume (Kg)	Value (USD)	Compared with the same period of last year	
				Volume	Value
1	HK	96,356,700	1,677,665,365	-3.3%	38%
2	USA	153,502,726	1,394,226,639	8.6%	14.1%
3	Japan	56,384,146	1,181,671,537	-6.2%	-8.3%
4	Korea	62,088,505	724,176,656	-5.4%	2.8%
5	Australia	40,567,852	257,222,656	14.8%	11.4%
6	Singapore	25,672,494	199,101,292	15.3%	9.4%
7	Malaysia	21,361,210	189,624,245	47.9%	66.6%
8	Thailand	28,496,000	181,599,029	6%	14.2%
9	Indonesia	27,136,957	176,965,649	7.7%	8.9%
10	Germany	21,587,648	169,214,021	-9.1%	-4.9%



From Jan. to Jun. 2013, the China electric wire & cable exports to Malaysia increased 47.9% for volume and 66.6% for value compared the same period of 2012, which is the biggest one at the top ten countries.

1.3. Mainly China Electric Wire & Cable Delivered Places from Jan. to Jun. 2013

Province	Volume (Kg)	Value (USD)	Compared with the same period of last year	
			Volume	Value
Guangdong	286,868,646	3,591,373,103	-2.5%	15.7%
Zhejiang	265,662,730	1,300,629,712	1.4%	1.2%
Jiangsu	151,376,679	1,289,877,122	9.3%	5.4%
Shandong	76,618,506	857,783,081	2.7%	3.7%
Shanghai	44,180,954	508,820,344	11.1%	5.8%

From Jan. to Jun. 2013, as the biggest export province, Guangdong took 29.78% of whole China export volume, and 40.13% of whole China export value. Zhejiang is next, which took 27.58% for export volume and 14.53% for export value.

It is worth paying attention that Jiangsu Kunshan electric cable and wire export value reached over \$ 300 million at the first half of 2013.

The production of Kunshan electric cable & wire reached \$ 0.336 billion, which increased 8.63% compared with the same period of last year. Although as a supporting industries only, but electric wire and cable industry occupies a Chinese electrical industry output value of 1/4. It has many types of products and wide range of applications, involving electricity, construction, communications,

manufacturing and other industries, also related to various sectors of the economy. Electric wire and cable is also known as the "artery" and "nervous" of national economy, which is to be used for transporting electricity, transmission of information and manufacturing all kinds of motors, instruments, meters, and electromagnetic energy conversion indispensable basic equipment, also is the necessary basis product for electrification and information society.

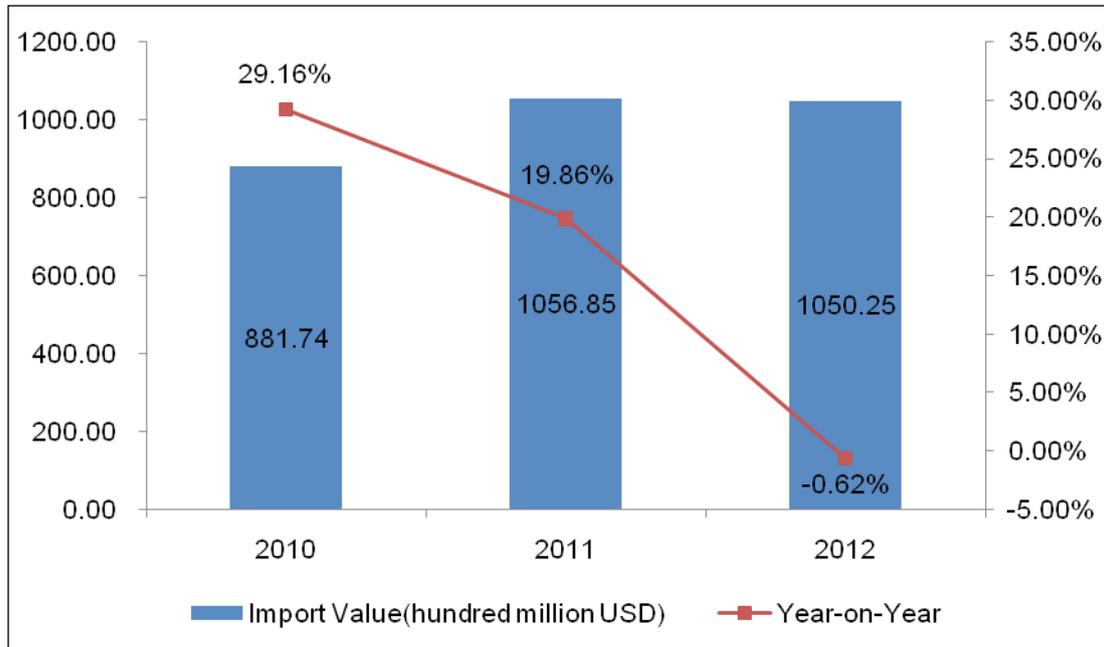
Although facing with the continued appreciation of the RMB, more than the traditional economic powerhouses of weak demand, and rising domestic labor costs and other adverse conditions since 2013, but Kunshan electric wire & cable industry relies on IT industry developed Yangtze River Delta region, with its complete upstream and downstream industry chain and human resource advantage to constant innovation, increase the added value of products , reduce the proportion of labor costs in product costs and optimize production processes, that is why parties to achieve such impressive results in fierce competition. Most enterprises have obtained the ISO9001 quality management system certification. Among of them, four companies' test laboratories have gained testing laboratories accredited qualification from the highest level of China National Accreditation Board for Conformity Assessment.

Good quality control for enterprises is helpful to gain orders from Apple, Samsung, Lenovo, HP and other world-renowned manufacturers, while the well-known IT vendors stringent requirements on product quality is helpful to enhance the quality of enterprise management level.

Data Source: China Custom

2. Global Electric Wire & Cable (HS: 8544) Industry Consumption Analysis

2.1. The Trend of Global Electric Wire and Cable Demand between 2010-2012



It shows by global electric wire & cable IM & EX value trend image 2010-2012 that global electric wire & cable import value had a bigger increasing at 2011, but less than 2010 growth rate. 2012 global electric wire & cable import value reached 105.025 billion USD, which dropped 0.62% compared with the same period of 2011.

2.2. Global Electric Wire & Cable Demand Countries & Regions Import Value during 2010-2012

No.	Import Country/ Region	Import Value (thousand USD)			2012 compared with the same period of 2010
		2010	2011	2012	
1	USA	12,538,780	14,649,009	16,344,696	30.35%
2	Germany	8,440,537	10,400,386	9,382,490	11.16%
3	Japan	5,391,196	5,777,533	6,570,730	21.88%
4	China	4,639,179	5,431,987	5,575,477	20.18%
5	Mexico	3,976,264	4,516,539	4,656,499	17.11%
6	Canada	2,999,429	3,664,802	3,941,314	31.40%
7	England	3,146,015	3,755,632	3,778,410	20.10%
8	France	3,494,420	4,180,719	3,762,715	7.68%
9	HK	2,442,704	2,773,365	3,542,848	45.04%
10	Korea	1,892,802	2,367,160	2,443,091	29.07%
11	Czech Republic	1,657,882	2,263,626	2,044,230	23.30%
12	Spain	2,014,595	2,327,487	1,749,559	-13.16%
13	Italy	1,471,732	1,801,573	1,555,155	5.67%
14	Austria	1,227,410	1,695,718	1,554,833	26.68%
15	Hungry	1,516,338	1,774,489	1,513,871	-0.16%
16	Thailand	986,153	1,349,741	1,480,862	50.17%
17	UAE	1,031,812	1,399,747	1,470,664	42.53%
18	Singapore	1,103,187	1,260,073	1,399,529	26.86%
19	Romania	1,126,091	1,468,939	1,366,473	21.35%
20	Poland	1,189,495	1,457,401	1,363,290	14.61%

Mainly global electric wire & cable import markets focus on North America, Asia and Europe. USA is the biggest importer of the world, and import value reached 16.345 billion USD at 2012, which increased 30.35% compared with 2010. Germany and Japan are next; import value reached 9.38 billion USD and 6.57 billion USD. At the top twenty importers during 2010-2012, Thailand is the biggest country for growth rate (50.17%) of electric cable & wire.

2.3. Global Electric Wire and Cable Importer Marketing Share during 2010-2012

No.	Importer	Import Value		
		2010	2011	2012
1	USA	14.22%	13.86%	15.56%
2	Germany	9.57%	9.84%	8.93%
3	Japan	6.11%	5.47%	6.26%
4	China	5.26%	5.14%	5.31%
5	Mexico	4.51%	4.27%	4.43%
6	Canada↑	3.40%	3.47%	3.75%
7	UK	3.57%	3.55%	3.60%
8	France	3.96%	3.96%	3.58%
9	HK	2.77%	2.62%	3.37%
10	Korea↑	2.15%	2.24%	2.33%
11	Czech Republic	1.88%	2.14%	1.95%
12	Spain↓	2.28%	2.20%	1.67%
13	Italy	1.67%	1.70%	1.48%
14	Austria	1.39%	1.60%	1.48%
15	Hungry↓	1.72%	1.68%	1.44%
16	Thailand↑	1.12%	1.28%	1.41%
17	UAE↑	1.17%	1.32%	1.40%
18	Singapore	1.25%	1.19%	1.33%
19	Romania	1.28%	1.39%	1.30%
20	Poland	1.35%	1.38%	1.30%

Note: “↑” means listed Indicators keep rising during 2010-2012, “↓” means listed Indicators keep dropping during 2010-2012

As importer marketing share of 2010-2012, the countries of import value percentage keeps rising, which include Canada, Korea, Thailand and UAE, but the countries of import value percentage keeps dropping, which include Spain and Hungry.

2.4. Mainly Electric Wire and Cable Importers from Jan. to Jun. 2013

Importers	Import Value Jan. to Jun. of 2013 (thousand USD)	Proportion
USA	8,461,896	3.73%
Germany	4,645,515	-3.93%
Japan	3,038,299	-8.42%
China	2,986,178	15.37%
Mexico	2,605,404	14.46%
UK	1,990,197	1.24%
France	1,869,361	-8.65%
Canada	1,860,344	-5.18%
Korea	1,202,967	-0.26%
Spain	1,059,135	10.26%

Between 1-6 of 2013, Global electric wire & cable mainly importers includes: USA, Germany, Japan, China, Mexico, UK, France, Canada, Korea and Spain.

Data Source: UN COMTRADE

3. Electric Wire & Cable Industry Competition Analysis

3.1. Global Electric Wire and Cable Exporter Marketing Share during 2010-2012

No.	Exporters	Export Value (thousand USD)			Growth Rate of export value 2012 compared with 2010
		2010	2011	2012	
1	China	12,889,725	15,487,303	17,425,116	35.19%
2	USA	7,591,081	8,583,172	9,469,975	24.75%
3	Mexico	6,772,248	8,021,045	8,851,651	30.70%
4	Germany	6,449,080	7,907,548	7,220,774	11.97%
5	HK	2,713,656	3,108,260	3,775,124	39.12%
6	Korea	2,911,250	3,445,042	3,579,058	22.94%
7	Romania	2,574,028	3,360,200	3,181,870	23.61%
8	Italy	2,972,227	3,689,869	3,127,783	5.23%
9	Czech Republic	2,185,407	2,603,432	2,662,308	21.82%
10	France	2,355,459	2,603,134	2,513,544	6.71%
11	Japan	2,381,089	2,480,043	2,467,040	3.61%
12	Poland	2,463,069	2,826,458	2,415,189	-1.94%
13	Turkey	1,805,675	2,313,844	2,382,629	31.95%
14	Spain	1,777,407	2,435,091	2,372,923	33.50%
15	Vietnam	1,315,990	1,537,817	2,216,803	68.45%
16	Morocco	1,659,500	2,253,077	1,947,537	17.36%
17	Hungary	1,837,489	2,455,775	1,930,288	5.05%
18	Tunisia	1,292,332	1,751,559	1,584,552	22.61%
19	Philippines	1,144,785	1,170,043	1,534,547	34.05%
20	Slovenia	1,274,386	1,620,882	1,363,210	6.97%

As the biggest electric wire & cable exporters, the export value of China held 16.5% of the whole world at 2012. At the top twenty exporters of electric wire and cable, Vietnam took the biggest growth rate at 2012 compared with 2010, which was 68.45%.

3.2. Global Electric Wire and Cable Exporter Marketing Share during 2010-2012

No.	Country/Region	Export Value Proportion		
		2010	2011	2012
1	China ↑	14.78%	14.80%	16.50%
2	USA	8.70%	8.20%	8.97%
3	Mexico	7.77%	7.66%	8.38%
4	Germany	7.40%	7.56%	6.84%
5	HK	3.11%	2.97%	3.57%
6	Korea	3.34%	3.29%	3.39%
7	Romania	2.95%	3.21%	3.01%
8	Italy	3.41%	3.53%	2.96%
9	Czech Republic	2.51%	2.49%	2.52%
10	France ↓	2.70%	2.49%	2.38%
11	Japan ↓	2.73%	2.37%	2.34%
12	Poland ↓	2.82%	2.70%	2.29%
13	Turkey ↑	2.07%	2.21%	2.26%
14	Spain	2.04%	2.33%	2.25%
15	Vietnam	1.51%	1.47%	2.10%
16	Morocco	1.90%	2.15%	1.84%
17	Hungary	2.11%	2.35%	1.83%
18	Tunisia	1.48%	1.67%	1.50%
19	Philippines	1.31%	1.12%	1.45%
20	Slovenia	1.46%	1.55%	1.29%

Note: “↑” means listed Indicators keep rising during 2010-2012, “↓” means listed Indicators keep dropping during 2010-2012

As importer marketing share of 2010-2012, the countries of export value percentage keeps rising, which include China and Turkey, but the countries of export value percentage keeps dropping, which include France, Japan and Poland.

3.3. Mainly Electric Wire and Cable Exporter from Jan. to Jun., 2013

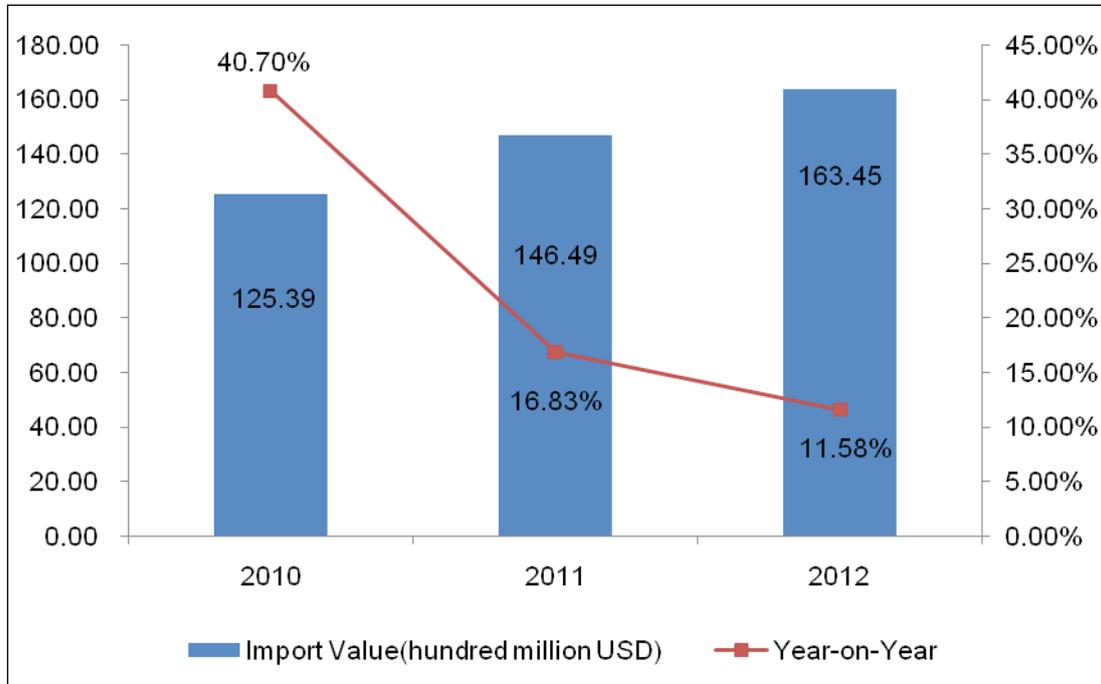
Exporter	Export Value at Jan. to Jun. of 2013 (thousand USD)	Proportion
China	8,962,232	9.02%
USA	4,900,002	4.81%
Mexico	4,891,081	12.52%
Germany	3,723,309	1.61%
Romania	1,747,981	2.72%
Korea	1,744,293	0.12%
Italy	1,623,025	-1.76%
Czech Republic	1,358,391	3.64%
Poland	1,350,406	3.59%
Spain	1,328,503	9.17%

From Jan. to Jun. 2013, Global electric wire & cable exporters include China, USA, Mexico, Germany, Romania, Korea, Italy, Czech, Poland and Spain.

Data Source: UN COMTRADE

4. USA Electric Wire & Cable Industry Importation Analysis

4.1. USA Electric Wire & Cable Import Value Trend between 2010-2012



USA Electric Wire & Cable import value keep raising year by year during 2010-2012, the import value reached \$ 16,35 billion USD at 2012, which increased 11.58% compared with before.

4.2. Electric Wire & Cable Exporter to USA Market Analysis between 2010-2012

No.	Exporter	Value (a thousand USD)			2012 Growth rate of export compared with 2010
		2010	2011	2012	
1	Mexico	5,954,881	7,169,734	8,084,765	35.77%
2	China	2,831,835	3,044,175	3,396,852	19.95%
3	Canada	525,033	626,634	611,500	16.47%
4	Honduras	334,131	429,691	506,195	51.50%
5	Philippines	410,212	404,458	456,593	11.31%
6	Nicaragua	291,823	353,618	409,390	40.29%
7	Vietnam	169,228	228,744	349,282	106.40%
8	Germany	240,433	306,000	291,521	21.25%
9	Japan	232,077	253,639	274,679	18.36%
10	Indonesia	235,761	254,772	222,029	-5.82%
11	Taiwan	179,572	233,810	218,416	21.63%
12	Korea	112,721	148,194	201,704	78.94%
13	Thailand	139,628	151,719	155,510	11.37%
14	Costa Riga	46,859	84,493	133,064	183.97%
15	UK	85,627	88,947	110,889	29.50%
16	Poland	50,573	78,078	97,889	93.56%
17	France	131,696	96,320	96,322	-26.86%
18	Netherland	36,985	56,959	57,838	56.38%
19	Turkey	23,078	27,366	56,181	143.44%
20	Israel	27,514	30,030	52,474	90.72%

As the biggest exporter of electric cable & wire to USA, Mexico export value reached \$ 8.09 billion at 2012, which increased 35.77% compared with 2010. The next are China and Canada. Which export value reached \$ 3.4 billion and \$ 612 million. At top twenty exports to USA market, Costa Rica took the biggest growth rate between 2010-2012, which increased 183.97%.

4.3. Electric Wire & Cable Exporter to USA Marketing Percentage Analysis between 2010-2012

No.	Exporter	Export Value Percentage		
		2010	2011	2012
1	Mexico ↑	47.49%	48.94%	49.46%
2	China	22.58%	20.78%	20.78%
3	Canada	4.19%	4.28%	3.74%
4	Honduras ↑	2.66%	2.93%	3.10%
5	Philippines	3.27%	2.76%	2.79%
6	Nicaragua ↑	2.33%	2.41%	2.50%
7	Vietnam ↑	1.35%	1.56%	2.14%
8	Germany	1.92%	2.09%	1.78%
9	Japan ↓	1.85%	1.73%	1.68%
10	Indonesia ↓	1.88%	1.74%	1.36%
11	Taiwan	1.43%	1.60%	1.34%
12	Korea ↑	0.90%	1.01%	1.23%
13	Thailand ↓	1.11%	1.04%	0.95%
14	Costa Rica ↑	0.37%	0.58%	0.81%
15	UK	0.68%	0.61%	0.68%
16	Poland ↑	0.40%	0.53%	0.60%
17	France ↓	1.05%	0.66%	0.59%
18	Netherland	0.29%	0.39%	0.35%
19	Turkey ↑	0.18%	0.19%	0.34%
20	Israel	0.22%	0.20%	0.32%

Note: “↑” means listed Indicators keep rising during 2010-2012, “↓” means listed Indicators keep dropping during 2010-2012

As importer marketing share of 2010-2012, the countries of export value percentage keeps rising, which include Mexico, Honduras, Nicaragua, Vietnam, Korea, Costa Rica, Poland and Turkey, but the countries of export value percentage keeps dropping, which include Japan, Indonesia, Thailand and France.

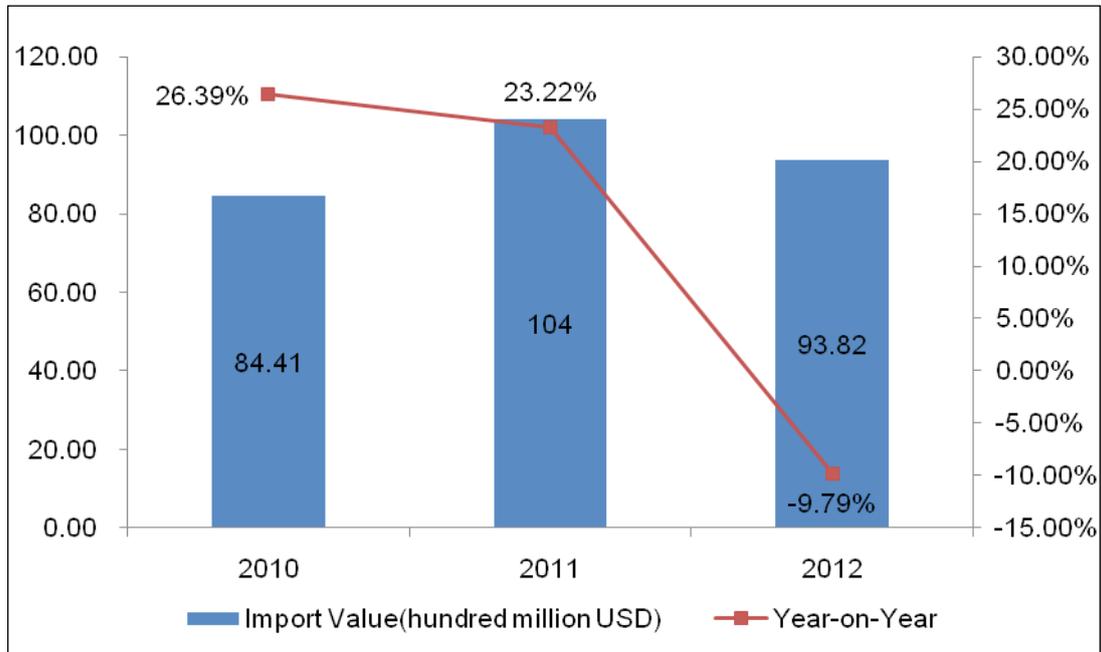
4.4. Electric Wire & Cable Exporter to USA Marketing Trend Analysis from Jan. to Jun., 2013

Country	Export Value from Jan. to Jun. 2013(thousand USD)	Compared with the same period as before	Proportion
Total	8,461,896	3.73%	100.00%
Mexico	4,193,203	1.00%	49.55%
China	1,778,631	12.49%	21.02%
Honduras	292,520	29.95%	3.46%
Canada	278,314	-15.01%	3.29%
Nicaragua	242,127	25.09%	2.86%
Philippines	225,110	-3.76%	2.66%
Vietnam	206,276	23.45%	2.44%
Japan	163,793	16.63%	1.94%
Germany	145,471	0.61%	1.72%
Taiwan	107,731	-2.52%	1.27%

As the biggest exporter to USA, Mexico takes 49.55% of whole export value; China is second one, which holds 21.02%.

5. Germany Electric Wire & Cable Industry Importation Analysis

5.1. Germany Electric Wire & Cable Industry Import Value Trend



Germany electric wire & cable import value trend likes a Inverted “V” - shape between 2010-2012. The import value reached \$ 9,382,000,000 at 2012, which dropped 9.79% compared with the same period of 2011.

5.2. Electric Wire & Cable Exporter to Germany Market Analysis between 2010-2012

No.	Exporter	Export Value (a thousand USD)			2012 Growth rate of export compared with 2010
		2010	2011	2012	
1	Romania	1,200,636	1,505,425	1,368,120	13.95%
2	Czech Republic	738,815	880,208	900,450	21.88%
3	Poland	963,082	1,120,560	848,063	-11.94%
4	Italy	623,463	819,897	685,505	9.95%
5	Slovakia	570,930	766,496	670,230	17.39%
6	Hungary	524,235	714,673	651,800	24.33%
7	China	533,358	597,460	611,733	14.69%
8	France	332,719	471,529	418,146	25.68%
9	Switzerland	459,615	469,060	377,081	-17.96%
10	Tunisia	408,632	403,807	375,388	-8.14%
11	Austria	333,122	428,304	316,387	-5.02%
12	Ukraine	256,017	360,501	292,899	14.41%
13	USA	184,989	224,765	215,929	16.73%
14	Serbia	100,895	121,578	183,660	82.03%
15	Turkey	126,634	181,755	174,848	38.07%
16	Spain	101,055	126,172	148,180	46.63%
17	Netherland	88,945	95,628	109,511	23.12%
18	Belgium	109,730	129,126	102,992	-6.14%
19	UK	70,945	82,832	78,635	10.84%
20	Egypt	41,419	77,643	78,216	88.84%

As the biggest electric cable and wire exporter to Germany, Romania export value reached \$ 1.368 billion at 2012, which increased 13.95% compared with 2010. Czech Republic and Poland are next, which took \$ 900 million and \$ 848 million. China is the seventh; the export value reached \$ 612 million. At the top twenty countries of exporter to Germany during 2010 to 2012, Egypt took the biggest export value growth rate, which increased 88.84%.

5.3. Electric Wire & Cable Exporter to Germany Marketing Percentage Analysis between 2010-2012

No.	Exporter	Export Value Percentage		
		2010	2011	2012
1	Romania ↑	14.22%	14.47%	14.58%
2	Czech Republic	8.75%	8.46%	9.60%
3	Poland ↓	11.41%	10.77%	9.04%
4	Italy	7.39%	7.88%	7.31%
5	Slovakia	6.76%	7.37%	7.14%
6	Hungary ↑	6.21%	6.87%	6.95%
7	China	6.32%	5.74%	6.52%
8	France	3.94%	4.53%	4.46%
9	Switzerland ↓	5.45%	4.51%	4.02%
10	Tunisia	4.84%	3.88%	4.00%
11	Austria	3.95%	4.12%	3.37%
12	Ukraine	3.03%	3.47%	3.12%
13	USA	2.19%	2.16%	2.30%
14	Serbia	1.20%	1.17%	1.96%
15	Turkey ↑	1.50%	1.75%	1.86%
16	Spain ↑	1.20%	1.21%	1.58%
17	Netherland	1.05%	0.92%	1.17%
18	Belgium ↓	1.30%	1.24%	1.10%
19	UK	0.84%	0.80%	0.84%
20	Egypt ↑	0.49%	0.75%	0.83%

Note: "↑" means listed Indicators keep rising during 2010-2012, "↓" means listed Indicators keep dropping during 2010-2012

As importer marketing share of 2010-2012, the countries of export value percentage keeps rising, which include Romania, Hungary, Turkey, Spain and Egypt, but the countries of export value percentage keeps dropping, which include Poland, Switzerland and Belgium.

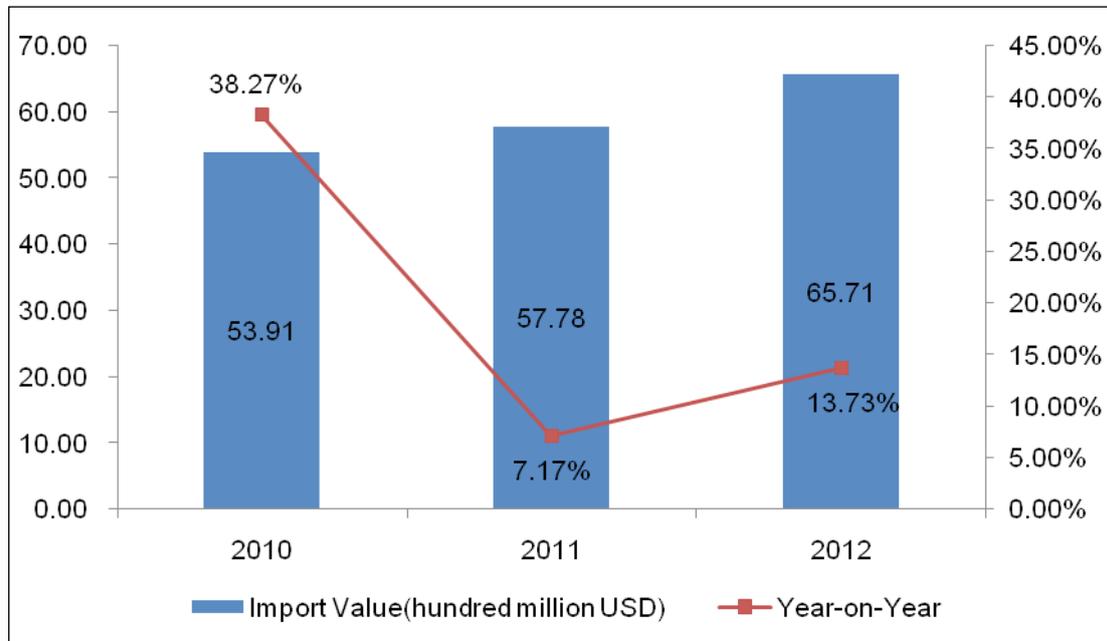
5.4. Electric Wire & Cable Exporter to Germany Marketing Trend Analysis from Jan. to Jun. 2013

Country	Export Value at from Jan. to Jun. 2013 (thousand USD)	Compared with the same period of last year	Proportion
Total	4,645,515	-3.93%	100.00%
Romania	547,633	-12.59%	11.79%
CZECH	448,402	-11.80%	9.65%
Poland	433,498	-5.33%	9.33%
Hungary	355,482	3.86%	7.65%
Italy	324,514	-12.90%	6.99%
Slovakia	283,508	-9.73%	6.10%
China	264,590	0.18%	5.70%
Austria	256,097	-10.65%	5.51%
Tunisia	253,689	51.39%	5.46%
France	201,962	-8.30%	4.35%

The data by electric wire & cable export to Germany from Jan. to Jun. 2013 shows that Romania is the biggest exporter to Germany market, which takes 11.79% of whole value; Czech is next one, which takes 9.65%; China is the seventh, which holds 5.70%.

6. Japan Electric Wire & Cable Industry Importation Analysis

6.1. Japan Electric Wire & Cable Industry Import Value Trend at 2010-2012



Japan Electric Wire & Cable import value keep raising year by year during 2010-2012, the import value reached \$ 6.571 billion at 2012, which increased 13.73% compared with before.

6.2. Electric Wire & Cable Exporter to Japan Market Analysis between 2010-2012

No.	Exporter	Export Value (thousand USD)			2012 Growth rate of export compared with 2010
		2010	2011	2012	
1	China	2,695,804	2,842,794	3,049,446	13.12%
2	Vietnam	942,219	978,372	1,353,003	43.60%
3	Philippines	637,157	682,604	753,432	18.25%
4	Indonesia	405,304	435,019	549,267	35.52%
5	Thailand	267,664	244,283	255,005	-4.73%
6	USA	137,895	150,404	169,591	22.99%
7	Korea	95,105	148,158	132,705	39.54%
8	Taiwan	53,353	80,418	74,846	40.28%
9	India	17,957	32,836	36,040	100.70%
10	Germany	29,175	33,729	34,299	17.56%
11	Mexico	10,515	17,119	26,073	147.96%
12	Malaysia	16,998	22,440	19,234	13.15%
13	Singapore	8,897	18,758	16,592	86.49%
14	Czech Republic	9,355	12,885	12,098	29.32%
15	UK	8,737	12,041	11,019	26.12%
16	France	9,878	9,385	10,988	11.24%
17	HK	4,719	7,035	10,455	121.55%
18	Colombia	/	/	8,219	/
19	Switzerland	6,207	7,120	7,364	18.64%
20	Poland	2,278	4,329	6,684	193.42%

As the biggest electric cable and wire exporter to Japan, China export value reached \$ 3.049 billion at 2012, which increased 13.12% compared with 2010. Vietnam and Philippines are next, which took \$ 1.353 billion and \$ 753 million. At the top twenty countries of exporter to Japan during 2010 to 2012, Poland took the biggest export value growth rate, which increased 193.42%.

6.3. Electric Wire & Cable Exporter to Japan Marketing Percentage Analysis between 2010-2012

No.	Exporter	Export Value Percentage		
		2010	2011	2012
1	China ↓	50.00%	49.20%	46.41%
2	Vietnam	17.48%	16.93%	20.59%
3	Philippines ↓	11.82%	11.81%	11.47%
4	Indonesia ↑	7.52%	7.53%	8.36%
5	Thailand ↓	4.96%	4.23%	3.88%
6	USA	2.56%	2.60%	2.58%
7	Korea	1.76%	2.56%	2.02%
8	Taiwan	0.99%	1.39%	1.14%
9	India	0.33%	0.57%	0.55%
10	Germany	0.54%	0.58%	0.52%
11	Mexico ↑	0.20%	0.30%	0.40%
12	Malaysia	0.32%	0.39%	0.29%
13	Singapore	0.17%	0.32%	0.25%
14	Czech Republic	0.17%	0.22%	0.18%
15	UK	0.16%	0.21%	0.17%
16	France	0.18%	0.16%	0.17%
17	HK ↑	0.09%	0.12%	0.16%
18	Colombia	/	/	0.13%
19	Slovakia	0.12%	0.12%	0.11%
20	Poland ↑	0.04%	0.07%	0.10%

Note: “↑” means listed Indicators keep rising during 2010-2012, “↓” means listed Indicators keep dropping during 2010-2012

As importer marketing share of 2010-2012, the countries of export value percentage keeps rising, which include Indonesia, Mexico, HK and Poland , but the countries of export value percentage keeps dropping, which include China, Philippines and Thailand.

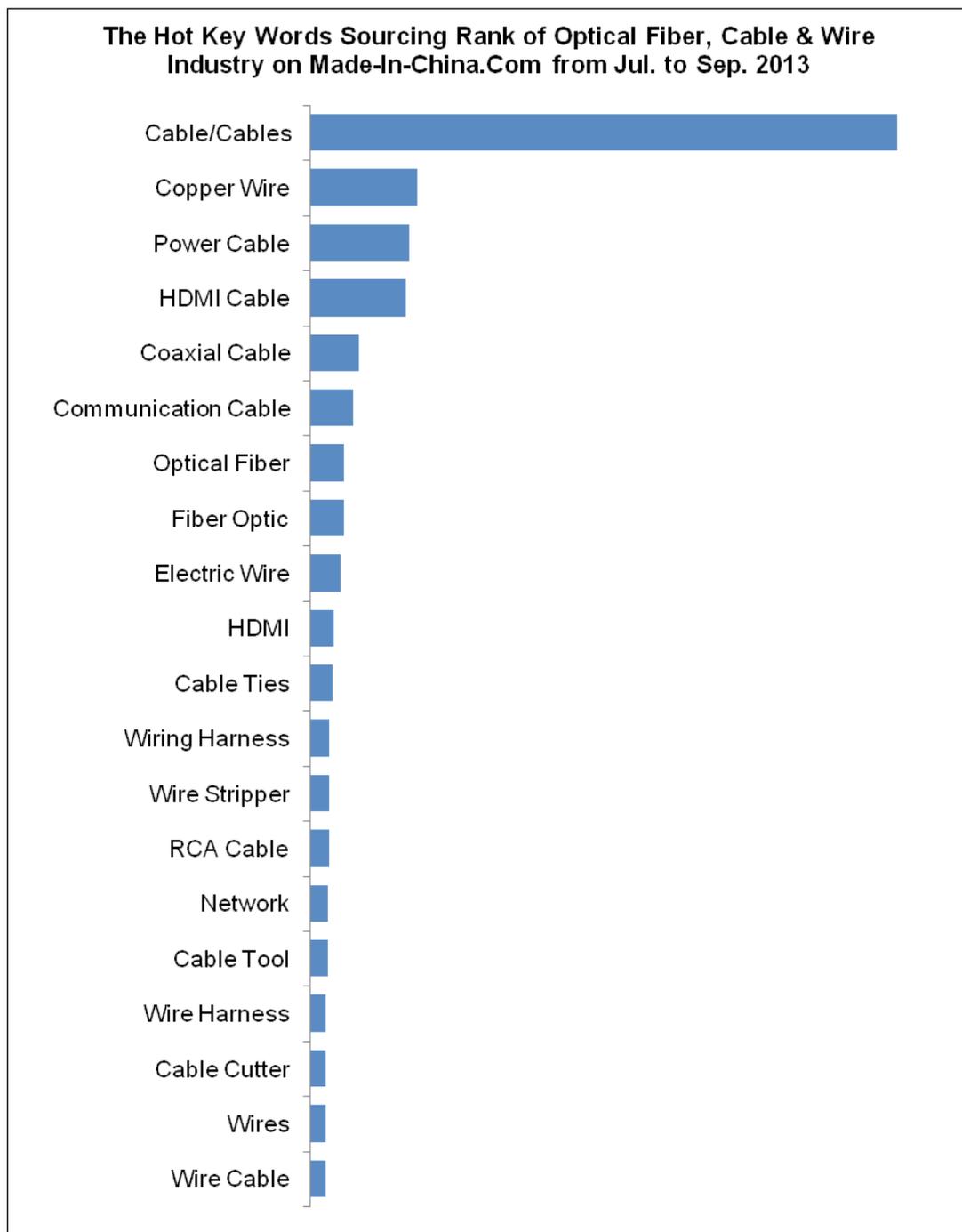
6.4. Electric Wire & Cable Exporter to Japan Marketing Trend Analysis from Jan. to Jun., 2013

Country	Total Export Value from Jan. to Jun. 2013 (thousand USD)	Compared with the same period as before	Proportion
Total	3,038,299	-8.42%	100.00%
China	1,291,079	-16.22%	42.49%
Vietnam	677,571	-0.55%	22.30%
Philippines	370,597	0.61%	12.20%
Indonesia	277,948	-2.09%	9.15%
Thailand	97,838	-31.80%	3.22%
Korea	83,027	24.64%	2.73%
USA	75,347	-3.06%	2.48%
Taiwan	39,534	2.59%	1.30%
Germany	19,835	17.26%	0.65%
India	15,355	-20.89%	0.51%

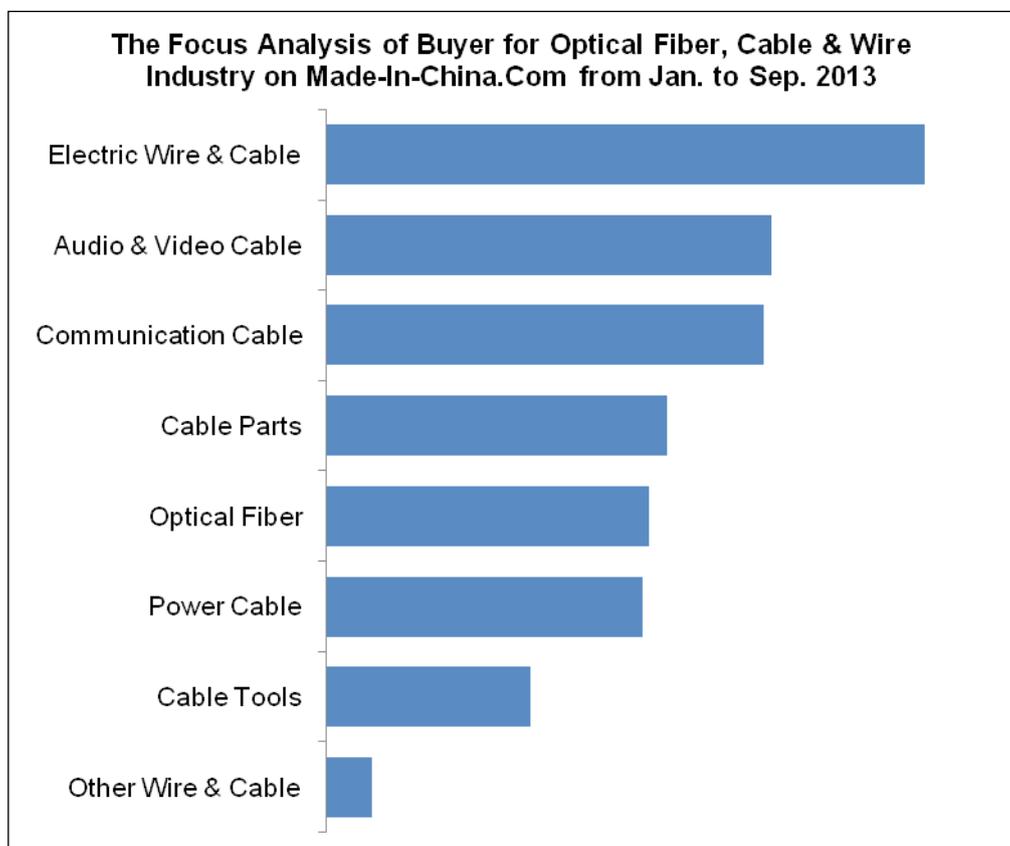
China is the biggest exporter to Japan market, which takes 42.49% of whole value; Vietnam is next one, which takes 22.30%.

7. Optical Fiber, Cable & Wire Industry Data Analysis on Made-in-China.com

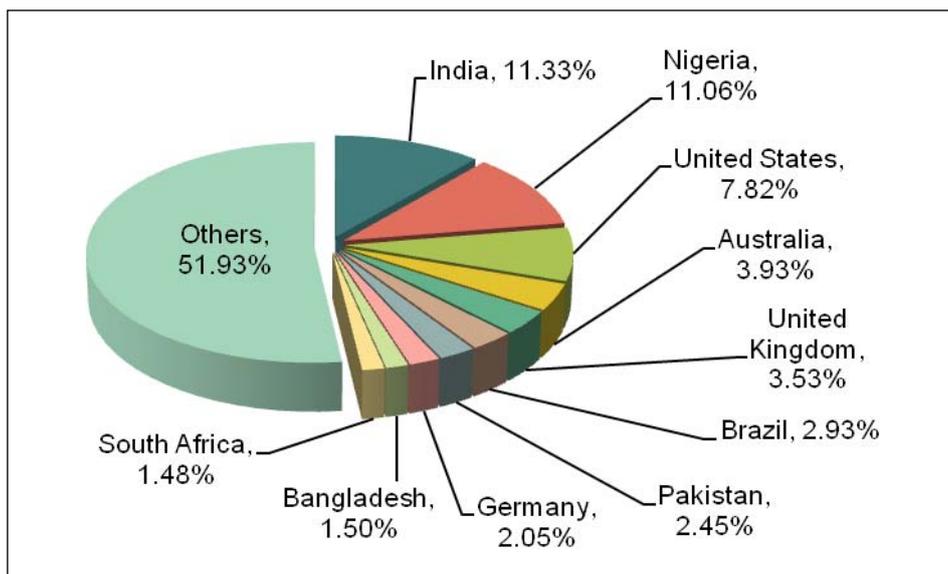
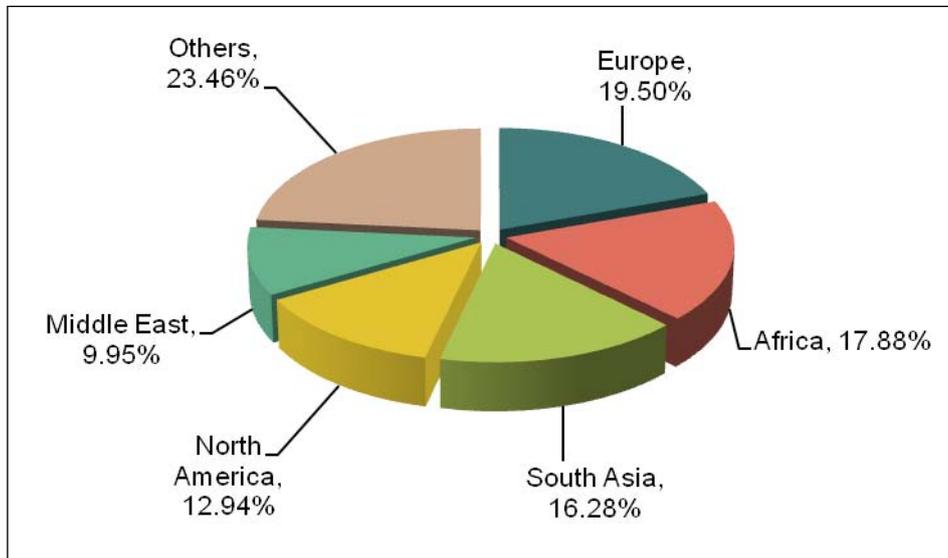
7.1. The Hot Key Words Sourcing Rank of Optical Fiber, Cable & Wire Industry on Made-In-China.Com



7.2. The Focus Analysis of Buyer for Optical Fiber, Cable & Wire Industry on Made-In-China.Com



7.3. The Buyer Distribution of Optical Fiber, Cable & Wire Industry from Jan. to Jun. 2013



Data Source: Made-in-China.com

The IAR Team of Made-in-China.com dedicates to surveying,excavating and collating industry information for supplying the service of timely and exact information analysis, providing necessary information and dates for clients'decision.

Thanks for reading the report, if you have any questions,opinions or advices, please contact us.

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