

# 2013Q3 Percussion Instrument Industry Analysis Report

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Produced by IAR Team  
Focus Technology Co., Ltd.

# Catalog

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# 1. China Percussion Instrument (HS: 9206) Exports from Jan. to October in 2013

Note:

HS Code	Product Name
9206	Percussion musical instruments (for example, drums, xylophones, cymbals, castanets, maracas), the following article hereinafter referred to as "percussion instrument".

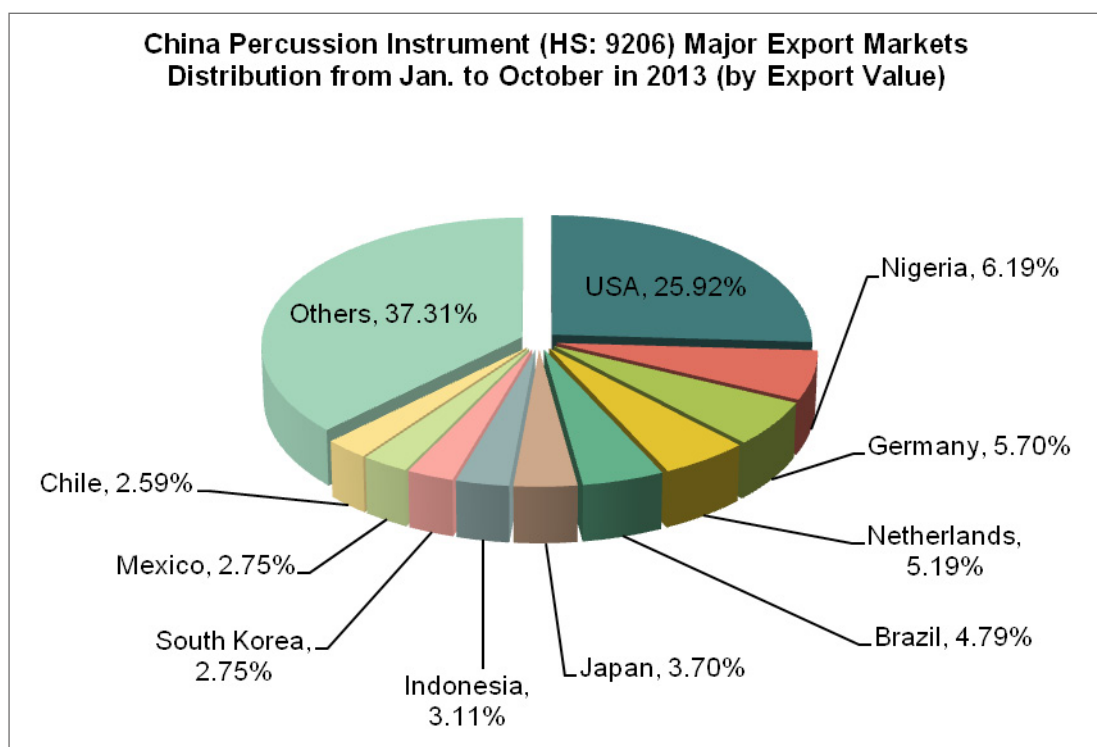
## 1.1. China Percussion Instrument Export Volume and Value from Jan. to October in 2013

Month	Volume (Set)	Value (USD)	Compared to the Same Period of Last Year	
			Volume	Value
January	815,681	8,941,716	-22.1%	9.4%
February	1,044,721	8,287,438	220.7%	39.3%
March	331,030	7,077,461	-60%	-30.1%
April	593,589	9,721,056	-4.2%	-10.8%
May	769,297	10,574,986	-27.7%	-16%
June	611,698	9,906,958	-38.1%	-18.8%
July	1,215,472	13,527,652	5.3%	10.4%
August	834,592	12,050,637	-56.6%	-23.6%
September	852,871	13,801,674	-19.8%	-16.7%
October	1,423,445	14,754,664	36%	9.1%
Jan. to October Total	8,492,396	108,644,242	-15.6%	-8%

The export volume of China percussion instrument from Jan. to October in 2013 amounted to 8.4924 million sets, with a decrease of 15.6%, while the export value amounted to 109 million US dollars, with a decrease of 8%.

### 1.2. China Percussion Instrument Major Export Countries/Regions Distribution from Jan. to October in 2013

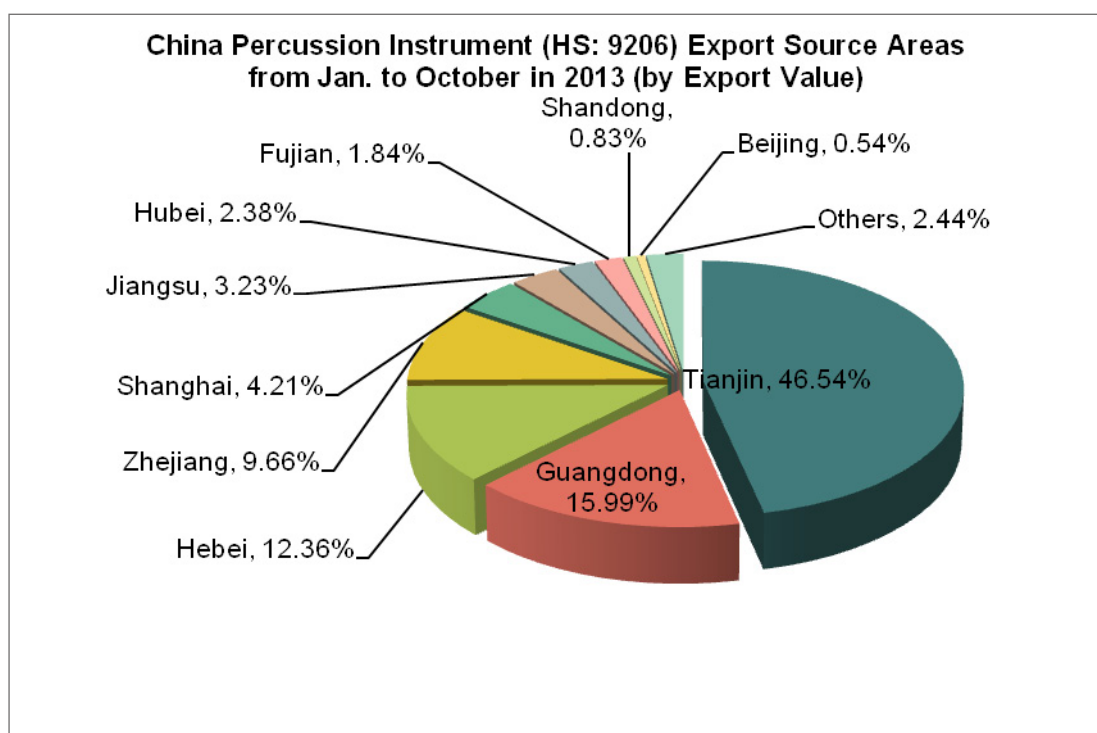
No.	Countries	Volume (Set)	Value (USD)	Compared to the Same Period of Last Year	
				Volume	Volume
1	USA	1,668,786	28,162,306	-5.4%	0.4%
2	Nigeria	142,958	6,724,704	39.2%	-11.4%
3	Germany	424,908	6,194,304	-74.7%	-30.7%
4	Netherlands	1,093,480	5,633,876	137.5%	59.3%
5	Brazil	439,219	5,199,990	127.9%	-22%
6	Japan	455,920	4,017,947	18.2%	-2.6%
7	Indonesia	90,278	3,381,370	29.2%	48.2%
8	South Korea	703,843	2,988,468	66.6%	6.9%
9	Mexico	149,862	2,987,073	0	-36%
10	Chile	245,085	2,817,442	40.4%	6.4%



China's main export markets of percussion instrument were the United States, Nigeria, Germany, the Netherlands and Brazil from Jan. to October in 2013. The export value to the five countries accounted for 25.92%, 6.19%, 5.70%, 5.19% and 4.79% of our country's total export value of the product respectively and totally accounted for 47.78%.

### 1.3. China Percussion Instrument Export Source Areas from Jan. to October in 2013

No.	Regions	Volume (Set)	Value (USD)	Compared to the Same Period of Last Year	
				Volume	Volume
1	Tianjin	1,837,389	50,558,767	-6.8%	-9.2%
2	Guangdong	1,144,289	17,369,894	-18.7%	-8.6%
3	Hebei	2,004,306	13,423,905	-1.3%	15.9%
4	Zhejiang	2,341,869	10,495,485	-26.7%	-18.7%
5	Shanghai	180,290	4,578,107	51.4%	21.9%
6	Jiangsu	210,041	3,504,135	-37.1%	-25.3%
7	Hubei	80,336	2,580,944	-26.3%	-11.8%
8	Fujian	83,611	1,994,934	-30.9%	-27.8%
9	Shandong	102,510	898,328	42.3%	-20.2%
10	Beijing	33,476	590,999	-22.5%	-28.3%

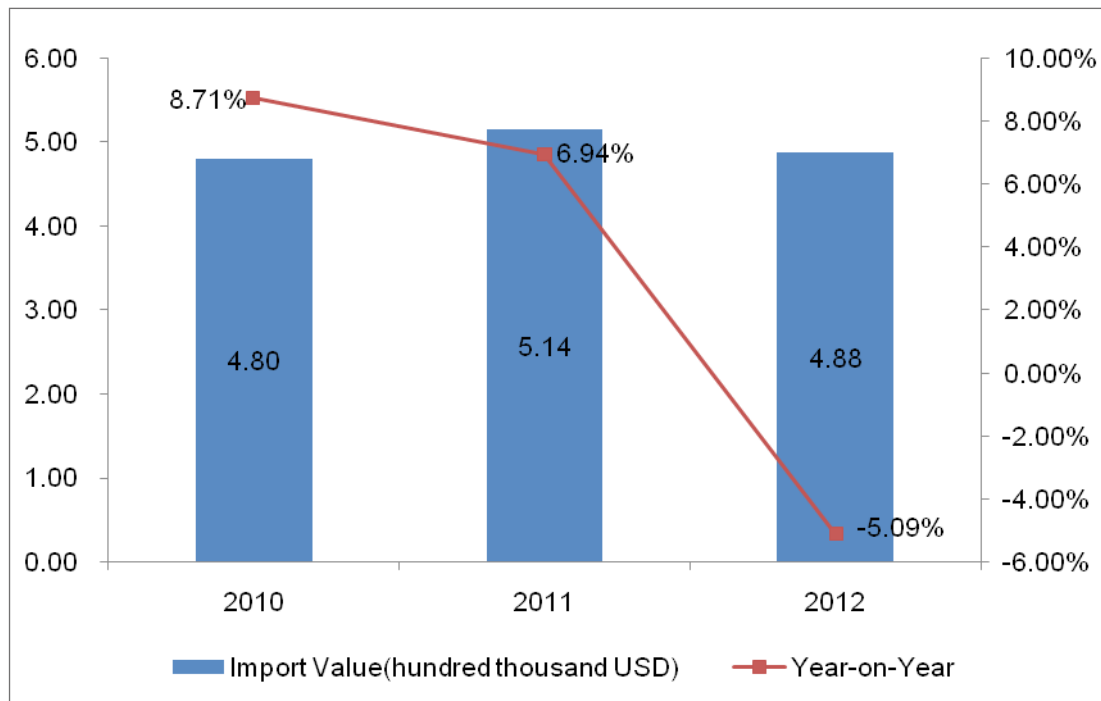


Tianjin, Guangdong and Hebei are our country's percussion instrument major export source areas. From Jan. to October in 2013, the export value of the above four areas totally accounted for 84.54% of the total export value of the product.

(Source: China Customs Network)

## 2. Global Percussion Instrument (HS: 9206) Import Trend Analysis from 2010 to 2013

### 2.1. The Trend of Global Demand for Percussion Instrument from 2010 to 2012



The import value of global percussion instrument trend was an inverted “V” shaped from 2010 to 2012. And the total import value of the three years amounted to 480 million US dollars, 514 million US dollars and 488 million US dollars respectively, among of which, the import value of 2012 decreased by 5.09% year on year, but increased by 1.49% compared to that of 2010.

### 2.2. Global Percussion Instrument Major Import Countries/Regions from 2010 to 2012

No.	Import Countries/ Regions	Import Value (Thousand USD)			Import Value Growth Compared 2012 to 2010
		2010	2011	2012	
1	USA	126,647	133,160	122,899	-2.96%
2	Germany	43,993	46,994	41,521	-5.62%
3	Japan	19,671	21,901	22,960	16.72%
4	France	24,246	23,906	20,932	-13.67%
5	UK	22,396	20,787	18,706	-16.48%
6	Canada	16,555	18,312	18,335	10.75%
7	Netherlands	18,598	21,045	14,060	-24.40%
8	Spain	8,725	9,996	14,009	60.56%
9	South Korea	10,185	11,375	12,380	21.55%
10	Italy	14,681	15,721	12,244	-16.60%
11	Brazil	11,900	12,312	11,491	-3.44%
12	Australia	11,219	13,298	11,404	1.65%
13	Mexico	9,057	9,723	11,238	24.08%
14	Chile	8,498	7,150	7,956	-6.38%
15	Switzerland	7,188	8,701	7,621	6.02%
16	Nigeria	7,087	6,893	7,489	5.67%
17	Argentina	5,353	7,249	6,621	23.69%
18	China	4,173	5,617	6,588	57.87%
19	Austria	8,093	8,150	6,566	-18.87%
20	Singapore	4,070	4,623	6,073	49.21%

The United States, Germany and Japan are the world's three largest percussion instrument import countries from 2010 to 2012. Among the global top twenty import markets in 2012, Spain's import value of percussion instrument increased by 60.56% compared to that of 2010, which was the largest increase, followed by China, the import value of which increased by 57.87% compared to that of 2010.

### 2.3. Global Percussion Instrument Major Import Countries/Regions Market Share from 2010 to 2012

No.	Import Countries/ Regions	Import Value Percentage		
		2010	2011	2012
1	USA ↓	26.36%	25.92%	25.21%
2	Germany ↓	9.16%	9.15%	8.52%
3	Japan ↑	4.09%	4.26%	4.71%
4	France ↓	5.05%	4.65%	4.29%
5	UK ↓	4.66%	4.05%	3.84%
6	Canada ↑	3.45%	3.56%	3.76%
7	Netherlands	3.87%	4.10%	2.88%
8	Spain ↑	1.82%	1.95%	2.87%
9	South Korea ↑	2.12%	2.21%	2.54%
10	Italy	3.06%	3.06%	2.51%
11	Brazil ↓	2.48%	2.40%	2.36%
12	Australia	2.34%	2.59%	2.34%
13	Mexico	1.89%	1.89%	2.30%
14	Chile	1.77%	1.39%	1.63%
15	Switzerland	1.50%	1.69%	1.56%
16	Nigeria	1.48%	1.34%	1.54%
17	Argentina	1.11%	1.41%	1.36%
18	China ↑	0.87%	1.09%	1.35%
19	Austria ↓	1.68%	1.59%	1.35%
20	Singapore ↑	0.85%	0.90%	1.25%

Note: “↑” represents that the indicators listed continued to increase from 2010 to 2012, “↓” represents that the indicators listed continued to decrease from 2010 to 2012.

Judging from the market share, the import value in proportion of Japan, Canada, Spain, South Korea, China and Singapore continued to rise, while that of the United States, Germany, France, the United Kingdom, Brazil and Austria continued to decline from 2010 to 2012.



### 2.4. Global Percussion Instrument Major Demanding Countries from Jan. to June in 2013

Major Import Countries/Regions	Import Value of Jan.-June 2013 (thousand US dollars)	YOY
USA	49,091	0.35%
Germany	16,330	-13.90%
Japan	10,668	-10.57%
Netherlands	8,347	-8.95%
Canada	8,112	-3.65%
UK	7,982	1.36%
France	7,781	-17.36%
South Korea	6,090	-5.61%
Australia	5,580	11.11%
Italy	5,506	-22.30%

From Jan. to June in 2013, global percussion instrument major import countries and regions were the United States, Germany, Japan, the Netherlands, Canada, the United Kingdom, France, South Korea, Australia and Italy.

(Source: UN COMTRADE)

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Thanks for reading the report, if you have any questions,opinions or advices, please contact us.

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