#### **2013Q3 Laminate Flooring** Industry Analysis Report

# 2014.01















Produced by IAR Team Focus Technology Co., Ltd.



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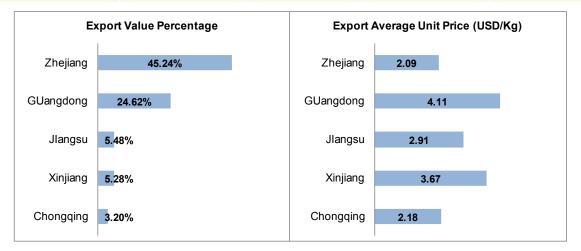


Note:

HS Code	Product Name
730830	Iron and steel doors and windows and frame, threshold, hereinafter referred to as the "model
730830	steel doors and windows"

### **1.** Major Export Sources of Chinese Model Steel Doors and Windows (HS: 730830) from Jan. to Oct. in 2013

Dogiono		Amount (USD)	Year on Year		
Regions	Quantity (Kg)	Amount (USD)	Quantity	Amount	
Zhejiang	211,369,792	442,285,250	3.6%	9.2%	
GUangdong	58,614,189	240,668,267	11.4%	57%	
Jlangsu	18,400,463	53,589,048	-12%	-1.7%	
Xinjiang Uygur Autonomous Region	14,053,646	51,575,544	75.4%	106.7%	
Chongqing	14,344,962	31,285,669	-9.3%	-23.3%	
Beijing	11,993,300	23,121,682	210.1%	70.4%	
Shanghai	7,250,756	21,086,072	-2.9%	8.3%	
Fujian	6,666,802	18,753,855	-14.4%	-12%	
Hebei	10,483,978	18,517,125	56.1%	59.7%	
Sichuan	3,400,067	12,433,129	71.8%	54.5%	



The major export sources of Chinese model steel doors and windows were Zhejiang and Guangdong from Jan. to Oct. in 2013. And Zhejiang's cumulative export value accounted for 45.24%, Guangdong accounted for 24.62%.

Among the top five export sources from Jan. to Oct. in 2013, Zhejiang offered the lowest unit price of 2.09 USD/Kg.

Source: Customs Information Network



2. Export Trend Analysis of Chinese Model Steel Doors and Windows (HS: 730830) from Jan. to Oct. in 2013

2.1 Export Volume and Value of Chinese Model Steel Doors and Windows from Jan. to Oct. in 2013

Manth			Year o	n Year
Month	Quantity (Kg)	Amount (USD)	Quantity	Amount
January	45,853,866	110,815,904	35.9%	55.4%
February	24,296,291	66,299,895	55.6%	102.7%
March	22,273,710	55,517,622	-36.1%	-24.5%
April	34,841,312	90,602,850	0.5%	17.8%
May	41,151,386	106,201,800	-6%	3.9%
June	39,699,625	101,564,648	-1%	8.6%
July	45,932,930	120,542,436	31.9%	39.5%
August	42,264,794	108,053,365	14.2%	19.6%
September	42,400,842	104,074,062	13.1%	20.9%
October	39,517,096	114,048,408	8.1%	24.6%
Total	378,231,852	977,720,990	8.5%	21.5%

The export quantity of Chinese model steel doors and windows was 378,200 tons from Jan. to Oct. in 2013, increased by 8.5% year on year. And the export value was 978 million dollars, increased by 21.5%.



2.2 Major Export Countries / Regions for Chinese Model Steel Doors and Windows from Jan. to Oct. in 2013

No.	Countries Quantity (Kg) Amount		Amount (LICD)	t (USD) Year on Year	
NO.	Countries	Quantity (Kg)	Amount (USD)	Quantity	Amount
1	Russian Federation	77,409,910	152,478,765	-1.8%	5.3%
2	Nigeria	47,537,630	96,603,576	95.4%	91.9%
3	USA	30,223,222	87,997,122	-1.7%	2.4%
4	Tajikistan	9,380,472	36,885,438	139.9%	211.6%
5	Hong Kong	13,146,289	33,929,783	9.3%	46.4%
6	Ukraine	14,707,488	31,400,834	-1.4%	1.6%
7	Iran	10,968,271	24,550,499	-2.7%	3.8%
8	Malaysia	4,293,703	20,742,286	-8.2%	53.8%
9	Australia	10,855,595	20,655,985	2.6%	1.6%
10	Singapore	5,793,747	20,245,956	-59.2%	-26.5%



The major export countries for Chinese model steel doors and windows were Russian Federation, Nigeria, USA, etc. from Jan. to Oct. in 2013. The total export value to the three countries were respectively 15.6%, 9.88% and 9%, together accounting for 34.48%.

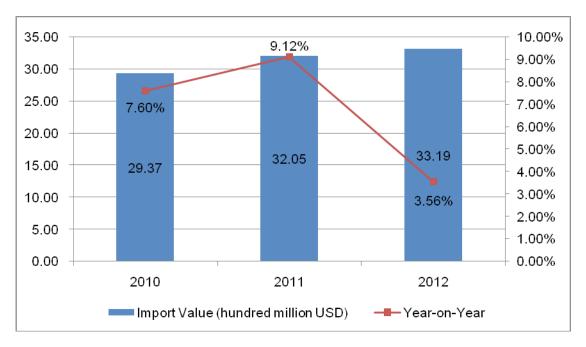
It is noteworthy that the quantity and value of export to Tajikistan grew substantially year on year from Jan. to Oct. in 2013, with 139.3% growth in quantity and 211.6% in value.

Source: Customs Information Network



**3.** Analysis of Global Demand for Model Steel Doors and Windows (HS: 730830)

3.1 The Trends of Global Deband for Model Steel Doors and Windows from 2010 to 2012



The import value of global model steel doors and windows showed an increasing trend from 2010 to 2012; and the import value of 2012 was 3.319 billion USD, increased by 3.56% year on year.



#### 3.2 Major Import Countries / Regions of Model Steel Doors and Windows from 2010 to 2012

No.	Import Countries /	Import Value (Thousand USD)		2012 Import Value Increase	
NO.	Regions	2010	2011	2012	Compared to 2010
1	USA	259,121	279,025	285,716	10.26%
2	Russian Federation	250,085	257,813	246,113	-1.59%
3	France	201,836	255,407	240,723	19.27%
4	Germany	170,466	247,319	231,094	35.57%
5	Nigeria	285,447	101,585	160,247	-43.86%
6	Canada	128,455	139,862	154,456	20.24%
7	Switzerland	92,739	115,911	117,908	27.14%
8	Poland	92,786	117,576	101,634	9.54%
9	Austria	59,090	73,077	91,555	54.94%
10	Belgium	76,198	89,971	80,237	5.30%
11	China	36,739	67,867	64,708	76.13%
12	Norway	53,911	61,677	60,015	11.32%
13	Netherlands	41,315	53,388	57,488	39.15%
14	United Kingdom	55,658	56,810	56,918	2.26%
15	The United Arab Emirates	26,892	37,581	54,188	101.50%
16	Sweden	30,697	35,886	44,900	46.27%
17	Ukraine	42,365	38,926	43,570	2.84%
18	Mexico	31,316	35,309	42,987	37.27%
19	Italy	51,409	47,238	41,706	-18.87%
20	Iran	13,312	24,870	40,903	207.26%

During 2010 to 2012, the top three import countries were USA, Russian Federation and France. Among the top 20 import countries of model steel doors and windows in 2012, the import value of Iran showed the highest increase of 207.26% compared to 2010; followed by the United Arab Emirates, with 101.50% growth compared to 2010.



3.3 The Market Share of Model Steel Doors and Windows in Major Import Countries / Regions from 2010 to 2012

	Import Countries /	Import Value Percentage		
No.	Regions	2010	2011	2012
1	USA↓	8.82%	8.71%	8.61%
2	Russian Federation $\downarrow$	8.52%	8.04%	7.42%
3	France	6.87%	7.97%	7.25%
4	Germany	5.80%	7.72%	6.96%
5	Nigeria	9.72%	3.17%	4.83%
6	Canada	4.37%	4.36%	4.65%
7	Switzerland	3.16%	3.62%	3.55%
8	Poland	3.16%	3.67%	3.06%
9	Austria↑	2.01%	2.28%	2.76%
10	Belgium	2.59%	2.81%	2.42%
11	China	1.25%	2.12%	1.95%
12	Norway	1.84%	1.92%	1.81%
13	Netherlands 1	1.41%	1.67%	1.73%
14	United Kingdom $\downarrow$	1.90%	1.77%	1.71%
15	The United Arab Emirates↑	0.92%	1.17%	1.63%
16	Sweden↑	1.05%	1.12%	1.35%
17	Ukraine	1.44%	1.21%	1.31%
18	Mexico↑	1.07%	1.10%	1.30%
19	ltaly↓	1.75%	1.47%	1.26%
20	Iran↑	0.45%	0.78%	1.23%

Note: ↑ represents it continued to rise from 2010 to 2012, ↓ represents it continued to decline from 2010 to 2012.

In terms of market share from 2010 to 2012, the countries whose import value continued to rise were Austria, Netherlands, the United Arab Emirates, Sweden, Mexico and Iran; the countries whose import value continued to decline were USA, Russian Federation, United Kingdom and Italy.



3.4 The Major Demand Countries of Model Steel Doors and Windows from Jan. to Jun. in 2013

Import Countries / Regions	Import Value from Jan. to Jun. in 2013 (Thousand USD)	Year on Year
USA	149,545	6.68%
France	116,891	-8.75%
Russian Federation	110,327	6.81%
Germany	103,083	8.43%
Canada	71,369	6.57%
Switzerland	61,324	19.68%
Austria	42,609	0.04%
Poland	41,116	-11.27%
Belgium	40,202	-3.10%
China	32,087	35.03%

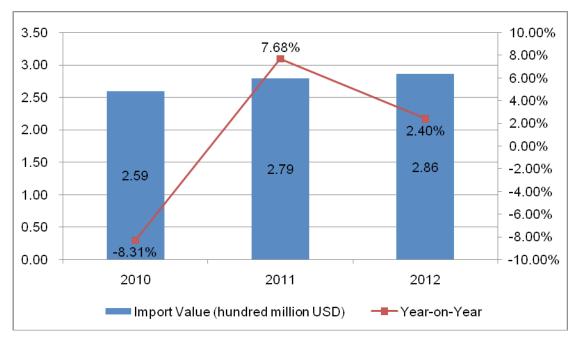
During Jan. to Jun. in 2013, the major import countries and regions of global model steel doors and windows were USA, France, Russian Federation, Germany, Canada, Switzerland, Austria, Poland, Belgium and China. Among them, the import value of China showed a substantially increase of 35.03%.

Source: UN COMTRADE



4. The Import Trends of American Model Steel Doors and Windows (HS: 730830) from 2010 to 2013

4.1 The Import Value Trends of American Model Steel Doors and Windows from 2010 to 2012



The import value of USA model steel doors and windows showed an increasing trend from 2010 to 2012; the three years total import value were respectively 259 million dollars, 279 million dollars and 286 million dollars. And it increased by 2.4% in 2012.



4.2 The Major Import Countries / Regions of American Model Steel Doors and Windows from 2010 to 2012

No.	Export Countries /	Import Value (Thousand USD)			2012 Import Value Increase
	Regions	2010	2011	2012	Compared to 2010
1	Canada	106,109	113,323	115,914	9.24%
2	China	59,560	59,239	78,216	31.32%
3	Mexico	52,187	53,947	42,460	-18.64%
4	Taiwan	2,328	9,579	12,305	428.57%
5	Italy	8,192	7,185	7,403	-9.63%
6	United Kingdom	4,198	4,449	5,351	27.47%
7	Netherlands	7,326	3,743	5,297	-27.70%
8	Germany	4,211	5,776	5,002	18.78%
9	Norway	1,817	2,868	3,477	91.36%
10	Switzerland	1,727	3,425	2,760	59.81%
11	Korea	1,290	2,516	1,208	-6.36%
12	Poland	2,031	1,855	1,005	-50.52%
13	Finland	2,767	1,425	883	-68.09%
14	France	439	524	624	42.14%
15	Sweden	609	1,110	489	-19.70%
16	Australia	12	413	431	3491.67%
17	Japan	174	322	419	140.80%
18	Spain	494	204	411	-16.80%
19	Denmark	1,456	3,140	321	-77.95%
20	Russian Federation	94	26	221	135.11%

The top three import countries of USA model steel doors and windows were Canada, China and Mexico from 2010 to 2012. Among the top 20 import countries in 2012, the import value of Australia showed the highest increase of 3491.67% compared to 2010, followed by Taiwan, with 428.57% growth compared to 2010. And Japan ranked the third place, with an increase of 140.80% compared to 2010.



4.3 The Market Share of Model Steel Doors and Windows in Major American Import Countries / Regions from 2010 to 2012

No.	Import Countries /		mport Value Percentage		
INU.	Regions	2010	2011	2012	
1	Canada↓	40.95%	40.61%	40.57%	
2	China	22.99%	21.23%	27.38%	
3	Mexico↓	20.14%	19.33%	14.86%	
4	Taiwan↑	0.90%	3.43%	4.31%	
5	Italy	3.16%	2.58%	2.59%	
6	United Kingdom	1.62%	1.59%	1.87%	
7	Netherlands	2.83%	1.34%	1.85%	
8	Germany	1.63%	2.07%	1.75%	
9	Norway ↑	0.70%	1.03%	1.22%	
10	Switzerland	0.67%	1.23%	0.97%	
11	Korea	0.50%	0.90%	0.42%	
12	Poland↓	0.78%	0.66%	0.35%	
13	Finland↓	1.07%	0.51%	0.31%	
14	France	0.17%	0.19%	0.22%	
15	Sweden	0.24%	0.40%	0.17%	
16	Australia	1	0.15%	0.15%	
17	Japan ↑	0.07%	0.12%	0.15%	
18	Spain	0.19%	0.07%	0.14%	
19	Denmark	0.56%	1.13%	0.11%	
20	Russian Federation	0.04%	0.01%	0.08%	

Note: ↑ represents it continued to rise from 2010 to 2012, ↓ represents it continued to decline from 2010 to 2012.

In terms of market share from 2010 to 2012, the countries / regions whose import value continued to rise were Taiwan, Norway, France and Japan; the countries whose import value continued to decline were Canada, Mexico, Poland and Finland.



4.4 The Major Import Countries / Regions of American Model Steel Doors and Windows from Jan. to Jun. in 2013

Countries / Regions	Import Value from Jan. to Jun. in 2013 (Thousand USD)	Year on Year	Percentage
Total	149,545	6.68%	100.00%
Canada	59,322	9.22%	39.67%
China	39,390	-6.24%	26.34%
Mexico	24,151	19.43%	16.15%
Taiwan	6,148	-10.83%	4.11%
Italy	4,835	89.83%	3.23%
Germany	2,811	19.21%	1.88%
Netherlands	2,228	-30.61%	1.49%
United	1 000	22.00%	4.000/
Kingdom	1,909	-22.90%	1.28%
Poland	1,729	235.73%	1.16%
Norway	1,483	5.25%	0.99%

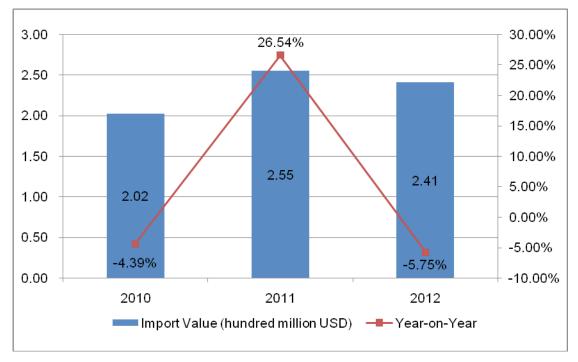
American total import value of model steel doors and windows were 150 million dollars from Jan. to Jun. in 2013. Among them, 59.322 million dollars were imported from Canada which accounted for 39.67% of the total value; Followed by China, which accounted for 26.34%. And Mexico accounted for 16.15%, ranking the third place.

Source: UN COMTRADE



5. The Import Trends of French Model Steel Doors and Windows (HS: 730830) from 2010 to 2013

5.1 The Import Value Trends of French Model Steel Doors and Windows from 2010 to 2012



French import value of model steel doors and windows showed inverted "v" trends from 2010 to 2012. The three years import value were respectively 202 million dollars, 255 million dollars and 241 million dollars, and the import value of 2012 declined by 2.41% year on year.



5.2 The Major Import Countries / Regions of French Model Steel Doors and Windows from 2010 to 2012

No.	Export Countries /	Import Value (Thousand USD)		2012 Import Value Increase	
NU.	Regions	2010	2011	2012	Compared to 2010
1	Germany	110,961	136,875	121,743	9.72%
2	Italy	37,583	43,201	44,757	19.09%
3	Netherlands	13,963	12,772	14,738	5.55%
4	Belgium	3,229	10,131	9,428	191.98%
5	Canada	4,834	5,225	6,416	32.73%
6	Spain	5,851	6,284	6,313	7.90%
7	Switzerland	732	2,958	5,877	702.87%
8	China	5,332	8,208	5,661	6.17%
9	Sweden	1,329	6,819	4,893	268.17%
10	USA	4,447	4,432	4,762	7.08%
11	Poland	3,096	2,992	4,160	34.37%
12	Egypt	2,591	3,360	2,185	-15.67%
13	Finland	1,763	1,979	1,758	-0.28%
14	Portugal	679	2,144	1,676	146.83%
15	Estonia	11	1,443	1,076	9681.82%
16	Romania	205	640	701	241.95%
17	Hungary	944	864	647	-31.46%
18	Denmark	268	527	543	102.61%
19	Austria	787	807	503	-36.09%
20	Turkey	311	422	447	43.73%

During 2010 to 2012, the top three import countries were Germany, Italy and Netherlands, and China ranked the eighth place. Among the top 20 import countries of model steel doors and windows of France in 2012, import from Estonia showed the highest increase of 9681.82% compared to 2010; followed by Switzerland, it increased by 702.87% compared to 2010. Sweden increased by 268.17%, ranking the third place.



5.3 The Market Share of Model Steel Doors and Windows in Major French Import Countries / Regions from 2010 to 2012

No.	Export Countries /	Import Value Percentage		
	Regions	2010	2011	2012
1	Germany↓	54.98%	53.59%	50.57%
2	Italy	18.62%	16.91%	18.59%
3	Netherlands	6.92%	5.00%	6.12%
4	Belgium	1.60%	3.97%	3.92%
5	Canada	2.40%	2.05%	2.67%
6	Spain	2.90%	2.46%	2.62%
7	Switzerland	0.36%	1.16%	2.44%
8	China	2.64%	3.21%	2.35%
9	Sweden	0.66%	2.67%	2.03%
10	USA	2.20%	1.74%	1.98%
11	Poland	1.53%	1.17%	1.73%
12	Egypt	1.28%	1.32%	0.91%
13	Finland↓	0.87%	0.77%	0.73%
14	Portugal	0.34%	0.84%	0.70%
15	Estonia	0.01%	0.56%	0.45%
16	Romania	0.10%	0.25%	0.29%
17	Hungary↓	0.47%	0.34%	0.27%
18	Denmark	0.13%	0.21%	0.23%
19	Austria↓	0.39%	0.32%	0.21%
20	Turkey	0.15%	0.17%	0.19%

Note: ↑ represents it continued to rise from 2010 to 2012, ↓ represents it continued to decline from 2010 to 2012.

In terms of market share from 2010 to 2012, the countries / regions whose import value continued to rise were Switzerland, Denmark and Turkey; the countries whose import value continued to decline were Germany, Finland, Hungary and Austria.



5.4 The Major Import Countries / Regions of French Model Steel Doors and Windows from Jan. to Jun. in 2013

Countries / Regions	Import Value from Jan. to Jun. in 2013 (Thousand USD)	Year on Year	Percentage
Total	116,891	-8.75%	100.00%
Germany	56,650	-14.88%	48.46%
Italy	23,186	-4.69%	19.84%
Netherlands	11,705	27.78%	10.01%
Spain	3,874	57.80%	3.31%
Canada	3,829	8.93%	3.28%
China	3,621	32.64%	3.10%
Portugal	2,975	235.78%	2.55%
Belgium	2,562	-36.52%	2.19%
USA	2,547	-10.35%	2.18%
Switzerland	1,895	-36.56%	1.62%

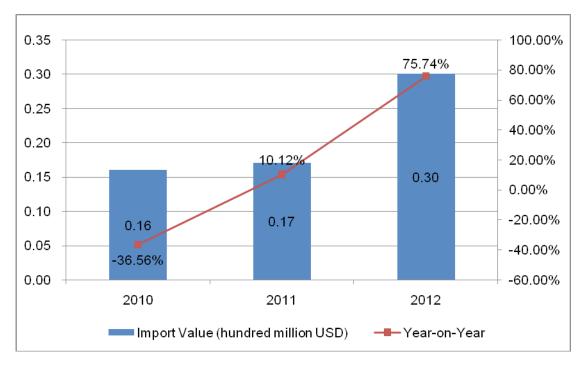
French total import value of model steel doors and windows were 117 million dollars from Jan. to Jun. in 2013. Among them, 56.65 million dollars were imported from Germany which accounted for 48.46% of the total value; Followed by Italy, which accounted for 19.84%. And Netherlands accounted for 10.01%, ranking the third place.

Source: UN COMTRADE



6. The Import Trends of Japanese Model Steel Doors and Windows (HS: 730830) from 2010 to 2013

6.1 The Import Value Trends of Japanese Model Steel Doors and Windows from 2010 to 2012



The import value of Japan model steel doors and windows showed an increasing trend from 2010 to 2012; the three years total import value were respectively 16 million dollars, 17 million dollars and 3 million dollars. And it increased by 75.74% in 2012.



6.2 The Major Import Countries / Regions of Japanese Model Steel Doors and Windows from 2010 to 2012

No.	Export Countries / Regions	Import Value (Thousand USD)			2012 Import Value Increase
INU.		2010	2011	2012	Compared to 2010
1	China	5,946	7,392	17,377	192.25%
2	Korea	2,351	3,471	4,008	70.48%
3	Taiwan	403	236	2,226	452.36%
4	Vietnam	2,601	2,677	2,008	-22.80%
5	USA	1,296	1,817	1,291	-0.39%
6	Germany	538	401	755	40.33%
7	Norway	3	76	685	22733.33%
8	Netherlands	252	22	580	130.16%
9	Finland	1,021	373	357	-65.03%
10	United Kingdom	39	30	355	810.26%
11	France	87	34	323	271.26%
12	Thailand	22	38	89	304.55%
13	Canada	59	70	82	38.98%
14	Philippines	497	186	63	-87.32%
15	Italy	40	23	58	45.00%
16	Malaysia	197	44	38	-80.71%
17	Sweden	11	24	8	-27.27%
18	Cambodia	0	0	7	/
19	Belgium	0	19	6	/
20	India	23	0	6	-73.91%

During 2010 to 2012, the top three import countries were China, Korea and Taiwan. Among the top 20 import countries of model steel doors and windows of Japan in 2012, import from Norway showed the highest increase of 22733.33% compared to 2010; followed by United Kingdom, it increased by 810.26% compared to 2010. Taiwan increased by 452.36%, ranking the third place.



6.3 The Market Share of Model Steel Doors and Windows in Major Japanese Import Countries / Regions from 2010 to 2012

No.	Export Countries /	Import Value Percentage		
INU.	Regions	2010	2011	2012
1	China ↑	37.93%	42.82%	57.28%
2	Korea	15.00%	20.11%	13.21%
3	Taiwan	2.57%	1.37%	7.34%
4	Vietnam↓	16.59%	15.51%	6.62%
5	USA	8.27%	10.52%	4.26%
6	Germany	3.43%	2.32%	2.49%
7	Norway	0.02%	0.44%	2.26%
8	Netherlands	1.61%	0.13%	1.91%
9	Finland↓	6.51%	2.16%	1.18%
10	United Kingdom	0.25%	0.17%	1.17%
11	France	0.55%	0.20%	1.06%
12	Thailand ↑	0.14%	0.22%	0.29%
13	Canada	0.38%	0.41%	0.27%
14	Philippines↓	3.17%	1.08%	0.21%
15	Italy	0.26%	0.13%	0.19%
16	Malaysia↓	1.26%	0.25%	0.13%
17	Sweden	0.07%	0.14%	0.03%
18	Cambodia	0.00%	0.00%	0.02%
19	Belgium	0.00%	0.11%	0.02%
20	India	0.15%	0.00%	0.02%

Note: ↑ represents it continued to rise from 2010 to 2012, ↓ represents it continued to decline from 2010 to 2012.

In terms of market share from 2010 to 2012, the countries whose import value continued to rise were China, Norway and Thailand; the countries whose import value continued to decline were Vietnam, Finland, Philippines and Malaysia.



6.4 The Major Import Countries / Regions of Japanese Model Steel Doors and Windows from Jan. to Jun. in 2013

Countries / Regions	Import Value from Jan. to Jun. in 2013 (Thousand USD)	Year on Year	Percentage
Total	13,384	-19.77%	100.00%
China	6,132	-37.53%	45.82%
USA	1,761	252.91%	13.16%
Korea	1,736	6.70%	12.97%
Norway	850	130.98%	6.35%
Vietnam	842	-23.52%	6.29%
Italy	519	1822.22%	3.88%
Poland	516	1	3.86%
Germany	357	23.96%	2.67%
Netherlands	187	-7.88%	1.40%
Taiwan	143	-92.55%	1.07%

Japanese total import value of model steel doors and windows were 13.384 million dollars from Jan. to Jun. in 2013. Among them, 6.132 million dollars were imported from China which accounted for 45.82% of the total value; Followed by USA, which accounted for 13.16%. And Korea accounted for 12.97%, ranking the third place.

Source: UN COMTRADE

The IAR Team of Made-in-China.com dedicates to surveying, excavating and collating industry information for supplying the service of timely and exact information analysis, providing necessary information and dates for clients'decision.

Thanks for reading the report, if you have any questions, opinions or advices, please contact us.

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