

# 2013Q3 Electric Instrument Industry Analysis Report

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Produced by IAR Team  
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# Contents

<b>1. China Electric Instrument Exports from Jan. to October in 2013 .....</b>	<b>3</b>
1.1. China Electric Instrument Export Volume and Value from Jan. to October in 2013.....	3
1.2. China Electric Instrument Major Export Countries/Regions Distribution from Jan. to October in 2013 .....	4
1.3. China Electric Instrument Export Source Areas from Jan. to October in 2013 .....	5
<b>2. Global Electric Instrument Import Trend Analysis from 2010 to 2012.....</b>	<b>6</b>
2.1. The Trend of Global Demand for Electric Instrument from 2010 to 2012 .....	6
2.2. Global Electric Instrument Major Import Countries/Regions from 2010 to 2012.....	7
2.3. Global Electric Instrument Major Import Countries/Regions Market Share from 2010 to 2012 .....	8
2.4. Global Electric Instrument Major Demanding Countries from Jan. to June in 2013 .....	9

### 1. China Electric Instrument (HS: 9207) Exports from Jan. to October in 2013

Note:

HS Code	Product Name
9207	Musical instruments, the sound of which is produced or must be amplified electrically (for example, organs, guitars, accordions), the following article hereinafter referred to as “electric instrument”

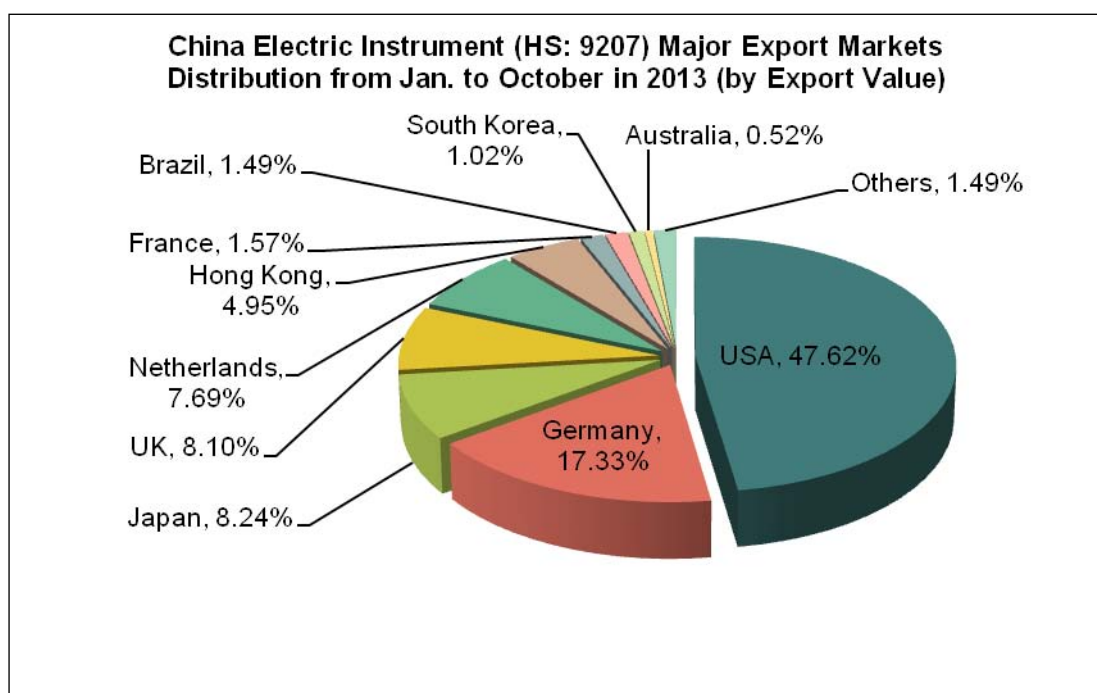
#### 1.1. China Electric Instrument Export Volume and Value from Jan. to October in 2013

Month	Volume (Set)	Value (USD)	Compared to the Same Period of Last Year	
			Volume	Value
January	1,021,138	55,100,686	120.3%	72.6%
February	312,917	23,693,466	5.5%	2.1%
March	394,257	29,755,878	-22.1%	-23.4%
April	487,791	36,620,858	-3.9%	-16%
May	538,689	36,274,770	-16.8%	-24.4%
June	545,050	39,067,730	-22.5%	-24.1%
July	737,352	52,403,348	6%	1%
August	771,859	53,300,451	-19.3%	-11.8%
September	856,408	54,830,246	-23.9%	-14.9%
October	852,496	56,900,200	-5.4%	0.8%
Jan. to October Total	6,517,957	437,947,633	-4.2%	-6.9%

The export volume of China electric instrument from Jan. to October in 2013 amounted to 6.518 million sets, with a decrease of 4.2%, while the export value amounted to 438 million US dollars, with a decrease of 6.9%.

### 1.2. China Electric Instrument Major Export Countries/Regions Distribution from Jan. to October in 2013

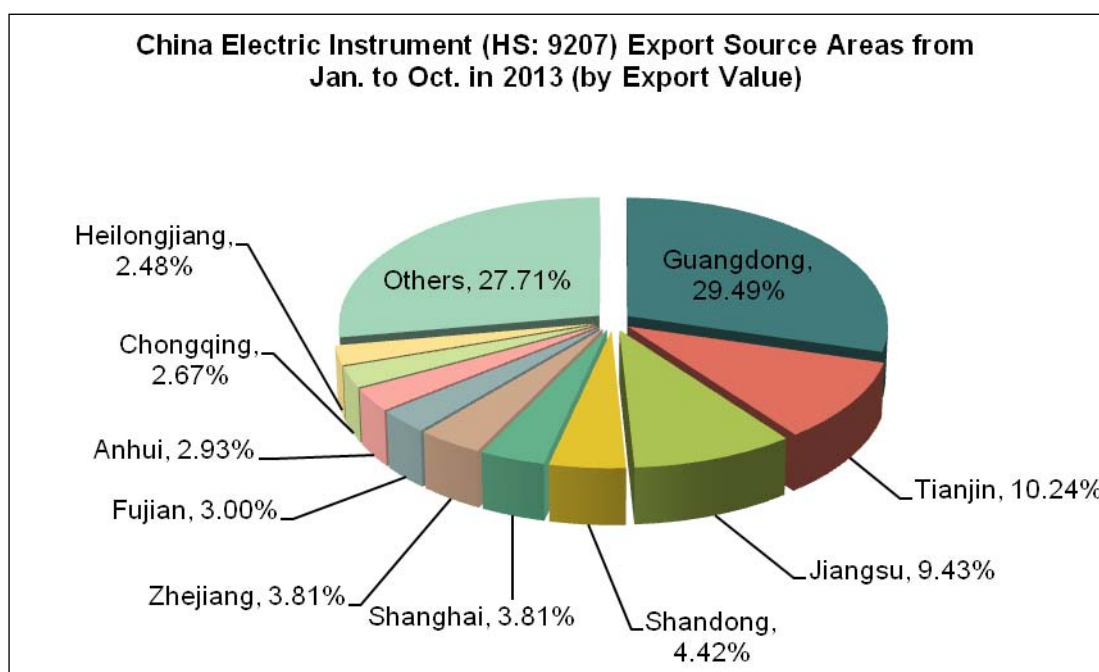
No.	Countries	Volume (Set)	Value (USD)	Compared to the Same Period of Last Year	
				Volume	Value
1	USA	1,746,467	129,159,228	-8.5%	-4.6%
2	Germany	600,016	44,842,622	-1.2%	-4.4%
3	Japan	412,661	41,316,350	-12%	-16.7%
4	UK	327,348	19,377,906	39.3%	15.6%
5	Netherlands	190,970	16,693,063	-14.9%	-22.8%
6	Hong Kong	228,530	16,679,142	-48.8%	-35%
7	France	144,501	13,151,955	-9.4%	-13.4%
8	Brazil	242,083	12,838,929	-16.8%	-24.5%
9	South Korea	92,239	11,671,760	-0.7%	-4.9%
10	Australia	185,854	10,868,318	41%	17.6%



China's main export markets of electric instrument were the United States, Germany and Japan from Jan. to October in 2013. The export value to the three countries/regions accounted for 29.49%, 10.24% and 9.43% of our country's total export value of the product respectively and totally accounted for 49.17%.

### 1.3. China Electric Instrument Export Source Areas from Jan. to October in 2013

No.	Regions	Volume (Set)	Value (USD)	Compared to the Same Period of Last Year	
				Volume	Value
1	Guangdong	3,497,889	208,551,409	-1.3%	-2.3%
2	Tianjin	908,715	75,904,849	-4.1%	-6.1%
3	Jiangsu	369,416	36,076,484	11.8%	-9.9%
4	Shandong	399,578	35,489,685	-19%	-13.7%
5	Shanghai	230,441	33,674,023	-32.5%	-28.4%
6	Zhejiang	620,589	21,675,191	-5.7%	28.5%
7	Fujian	118,744	6,854,328	-52.9%	-46.6%
8	Anhui	140,805	6,504,590	279.4%	285.1%
9	Chongqing	102,598	4,449,825	71%	-15.7%
10	Heilongjiang	13,687	2,262,634	-4.4%	-5.5%

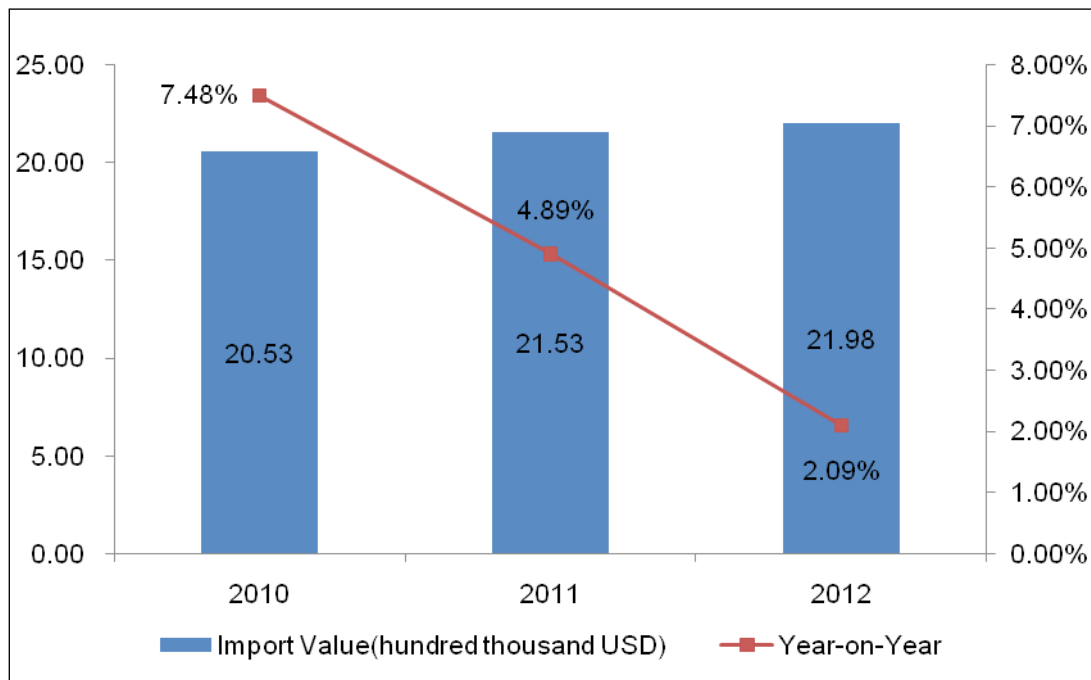


Guangdong and Tianjin are our country's electric instrument major export source areas. From Jan. to October in 2013, the export value of the above two areas totally accounted for 64.95% of the total export value of the product. Among the top ten our country's export source areas of electric instrument, the export volume and value of Anhui increased the largest rate. The export volume increased by 279.4% year on year, while the export value increased by 285.1% year on year.

(Source: Customs Information Network)

### 2. Global Electric Instrument (HS: 9207) Import Trend Analysis from 2010 to 2012

#### 2.1. The Trend of Global Demand for Electric Instrument from 2010 to 2012



The import value of global electric instrument increased year by year from 2010 to 2012. And the total import value of the three years amounted to 2.053 billion US dollars, 2.153 billion US dollars and 2.198 billion US dollars respectively, among of which, the import value of 2012 increased slightly by 2.09% year on year.

### 2.2. Global Electric Instrument Major Import Countries/Regions from 2010 to 2012

No.	Import Countries/Regions	Import Value (Thousand USD)			Import Value Growth Compared 2012 to 2010
		2010	2011	2012	
1	USA	450,668	432,477	446,379	-0.95%
2	Germany	218,732	257,270	251,977	15.20%
3	Japan	163,962	182,870	211,719	29.13%
4	UK	113,861	118,405	115,742	1.65%
5	France	111,637	109,803	110,378	-1.13%
6	Netherlands	63,982	77,384	94,454	47.63%
7	Canada	79,826	84,433	84,921	6.38%
8	South Korea	37,864	45,607	54,161	43.04%
9	Brazil	41,644	57,422	52,748	26.66%
10	Australia	43,809	54,132	51,300	17.10%
11	The Russian Federation	38,073	43,630	48,292	26.84%
12	Italy	61,693	60,945	45,286	-26.59%
13	Hong Kong	46,735	37,834	33,201	-28.96%
14	Belgium	60,356	30,499	30,618	-49.27%
15	Spain	39,500	35,029	28,757	-27.20%
16	Switzerland	26,326	29,686	28,062	6.59%
17	Mexico	23,506	23,284	26,792	13.98%
18	Sweden	29,724	29,444	25,578	-13.95%
19	Singapore	20,049	23,277	24,083	20.12%
20	Malaysia	22,682	17,967	23,741	4.67%

The United States, Germany and Japan are the world's three largest electric instrument import countries from 2010 to 2012. Among the global top twenty import markets in 2012, the Netherlands' import value of electric instrument increased by 47.63% compared to that of 2010, which was the largest increase, followed by South Korea, the import value of which increased by 43.04% compared to that of 2010.

### 2.3. Global Electric Instrument Major Import Countries/Regions Market Share from 2010 to 2012

No.	Import Countries/Regions	Import Value Percentage		
		2010	2011	2012
1	USA	21.96%	20.09%	20.31%
2	Germany	10.66%	11.95%	11.46%
3	Japan ↑	7.99%	8.49%	9.63%
4	UK ↓	5.55%	5.50%	5.27%
5	France ↓	5.44%	5.10%	5.02%
6	Netherlands ↑	3.12%	3.59%	4.30%
7	Canada	3.89%	3.92%	3.86%
8	South Korea ↑	1.84%	2.12%	2.46%
9	Brazil	2.03%	2.67%	2.40%
10	Australia	2.13%	2.51%	2.33%
11	The Russian Federation ↑	1.85%	2.03%	2.20%
12	Italy ↓	3.01%	2.83%	2.06%
13	Hong Kong ↓	2.28%	1.76%	1.51%
14	Belgium ↓	2.94%	1.42%	1.39%
15	Spain ↓	1.92%	1.63%	1.31%
16	Switzerland	1.28%	1.38%	1.28%
17	Mexico	1.15%	1.08%	1.22%
18	Sweden ↓	1.45%	1.37%	1.16%
19	Singapore ↑	0.98%	1.08%	1.10%
20	Malaysia	1.11%	0.83%	1.08%

Note: “↑” represents that the indicators listed continued to increase from 2010 to 2012, “↓” represents that the indicators listed continued to decrease from 2010 to 2012.

Judging from the market share, the import value in proportion of Japan, the Netherlands, South Korea, the Russian Federation and Singapore continued to rise, while that of the UK, France, Italy, Hong Kong, Belgium, Spain and Sweden continued to decline from 2010 to 2012.



### 2.4. Global Electric Instrument Major Demanding Countries from Jan. to June in 2013

Major Import Countries/Regions	Import Value of Jan.-June 2013 (thousand US dollars)	YOY
USA	166,086	-13.56%
Japan	86,328	-13.72%
Germany	85,191	-17.87%
UK	61,207	16.18%
Netherlands	56,968	-15.93%
France	38,269	-18.86%
Canada	35,745	-4.15%
South Korea	26,014	-6.75%
Italy	21,574	-2.95%
Australia	21,160	-3.74%

From Jan. to June in 2013, global electric instrument major import countries and regions were the United States, Japan, Germany, the United Kingdom, the Netherlands, France, Japan, Canada, South Korea, Italy and Australia.

(Source: UN COMTRADE)

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Thanks for reading the report, if you have any questions,opinions or advices, please contact us.

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