

2013 Office Supplies

Industry Annual Report

2014.08



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1. China Office Supplies Export Enterprises Distribution

- Product name corresponding to HS Code description

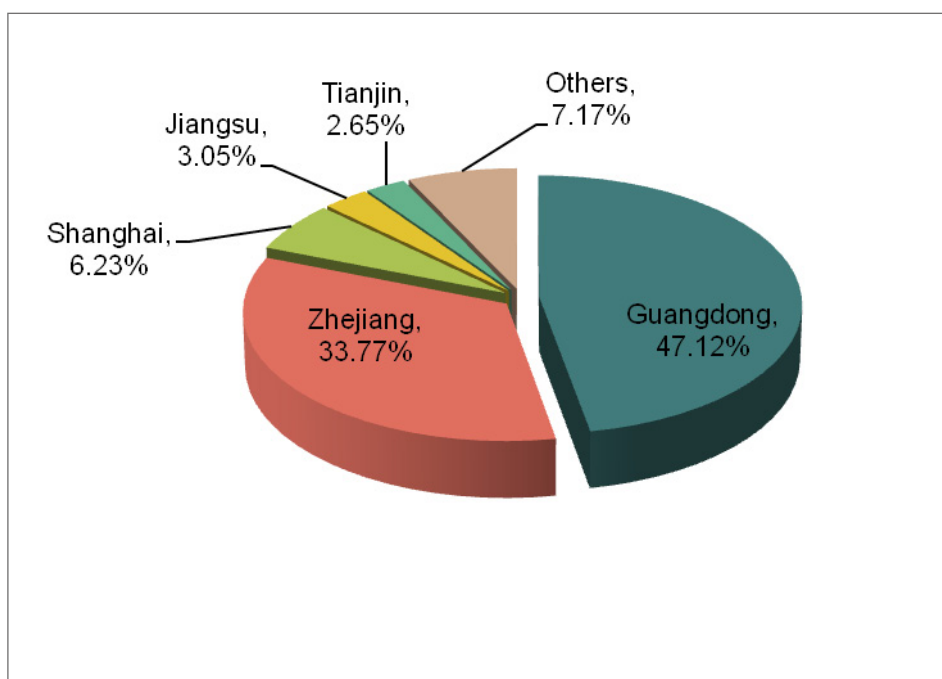
HS Code	Product name	Abbreviation
8305	Fittings for loose leaf binders or files, letter clips, letter corners, paper clips, indexing tags and similar office articles, of base metal; staples in strips (for example, for offices, upholstery packaging), of base metal	Fittings for loose leaf binders, staples and other office supplies
8440	Bookbinding machinery, including book sewing machines	Book-binding machinery
8469	Typewriters other than printers of heading No.84.43; word processing machines	Typewriters
9023	Instruments, apparatus and models, designed for demonstrational purposes (for example, in education or exhibitions),unsuitable for other uses	Instruments, apparatus & models, designed for demonstrational purposes
9608	Ball point pens; felt tipped and other porous tipped pens and markers; fountain pens, stylograph pens and other pens; duplicating stylos; propelling or sliding pencils; penholders, pencil holders and similar holders; parts (including caps and clips) of the	Ballpoint pencil, markers & parts
9609	Pencils (other than pencils of heading No.96.08), crayons, pencil leads, pastels, drawing charcoals, writing or drawing chalks and tailors, chalks	Pencil and drawing chalk
9610	Slates and boards, with writing or drawing surfaces, whether or not framed	Slates & boards, with writing or drawing surfaces
9611	Date, sealing or numbering stamps, and the like (including devices for printing or embossing labels),designed for operating in the hand; hand operated composing sticks and hand printing sets incorporating such composing sticks	Devices for printing or embossing labels hand-operated
9612	Typewriter or similar ribbons, inked or otherwise prepared for giving impressions, whether or not on spools or in cartridges; inkpads, whether or not inked, with or without boxes	Typewriter & similar ribbons; ink pads

- China Office Supplies Exports from Jan. to Dec. 2013 (By export value)

Product name	Unit	Quantity	Value (USD)	Compared to the same period of last year	
				Quantity	Value
Ballpoint pencil, markers & parts	-	15,455,186,477	1,754,322,738	0	3.9%
Instruments, apparatus & models, designed for demonstrational purposes	kg	37,648,923	728,230,767	-30.3%	-27%
Pencil and drawing chalk	kg	133,564,249	529,381,542	6.8%	12.1%
Fittings for loose leaf binders, staples and other office supplies	kg	159,122,887	423,877,437	-9.6%	-2.1%
Slates & boards, with writing or drawing surfaces	kg	100,187,141	345,998,473	4.8%	5.1%
Typewriter & similar ribbons; ink pads	set	192,415,224	203,711,340	-1%	-0.1%
Devices for printing or embossing labels hand-operated	kg	6,089,416	52,238,037	-16.1%	3.9%
Book-binding machinery	-	349,107	31,803,785	-1.9%	31.3%
Typewriters	set	1,544,218	25,954,489	-15%	-18.9%

1.1. China Fittings for loose leaf binders, staples and other office supplies (HS: 8305) Export Enterprises Distribution, from Jan. to Dec. 2013 (By export value)

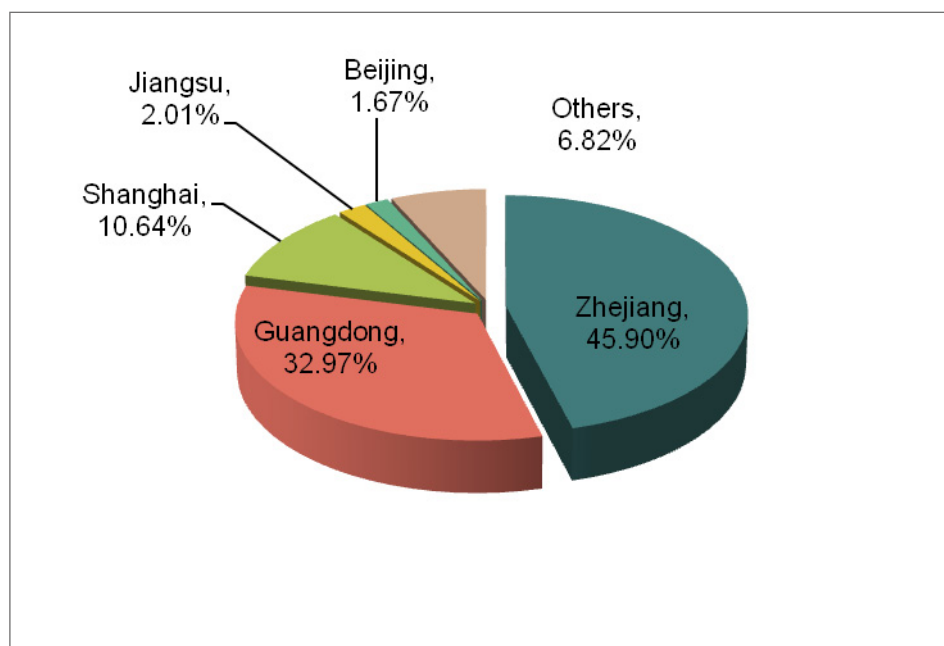
No.	Region	Accumulative total from Jan.-Dec.		Accumulatively compared to the same period of last year	
		Quantity (kg)	Value (USD)	Quantity	Value
1	Guangdong	63,824,092	199,745,098	-17.7%	1.9%
2	Zhejiang	64,530,902	143,151,753	-0.6%	2%
3	Shanghai	10,869,440	26,426,091	6.7%	3.7%
4	Jiangsu	4,549,758	12,924,427	-6.9%	-23.5%
5	Tianjin	8,048,600	11,237,965	-31.9%	-34.6%
6	Anhui	2,115,304	5,873,625	20.2%	4.1%
7	Fujian	712,759	4,253,471	-22.8%	-34.9%
8	Jiangxi	728,826	3,815,072	150.1%	21.8%
9	Chongqing	531,572	3,118,618	-37.4%	-58.5%
10	Shandong	1,264,317	2,606,858	6.3%	1.6%



As can be seen from the export data of Jan.-Dec. 2013, China fittings for loose leaf binders, staples and other office supplies original places of exported goods are Guangdong, Zhejiang and Shanghai, among which, the export value of Guangdong and Zhejiang accounted for 47.12% and 33.77% of the total export value of our country.

1.2. China Book-binding machinery (HS: 8440) Export Enterprises Distribution, from Jan. to Dec. 2013 (By export value)

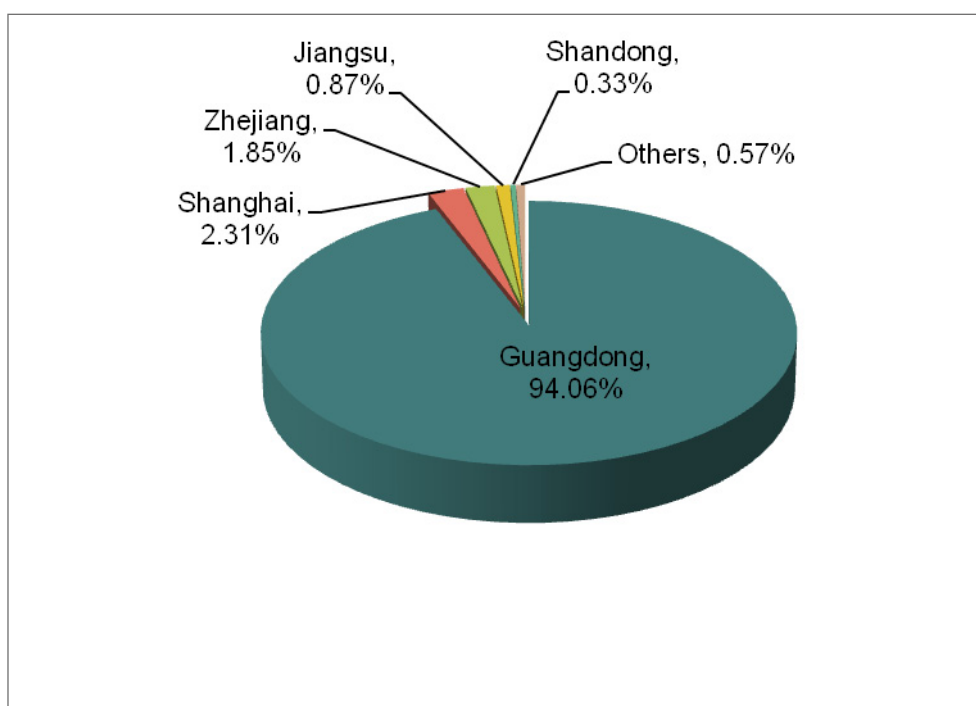
No.	Region	Accumulative total from Jan.-Dec.		Accumulatively compared to the same period of last year	
		Quantity (-)	Value (USD)	Quantity	Value
1	Zhejiang	160,351	14,596,716	12%	41.1%
2	Guangdong	67,314	10,484,480	21.6%	57.6%
3	Shanghai	46,554	3,384,982	91%	-3.6%
4	Jiangsu	13,653	638,262	-1.3%	6.2%
5	Beijing	6,841	530,325	0.7%	-34.6%
6	Shandong	1,290	420,048	-71.9%	8.3%
7	Sichuan	1,262	328,536	-60.2%	-13.8%
8	Liaoning	10,283	319,736	-41.6%	-36.2%
9	Anhui	428	310,062	650.9%	44.2%
10	Yunnan	421	201,529	1813.6%	10266.7%



As can be seen from the export data of Jan.-Dec. 2013, China book-binding machinery original places of exported goods are Zhejiang, Guangdong and Shanghai, among which, the export value of Zhejiang and Guangdong accounted for 45.9% and 32.97% of the total export value of our country.

1.3. China Typewriters (HS: 8469) Export Enterprises Distribution, from Jan. to Dec. 2013 (By export value)

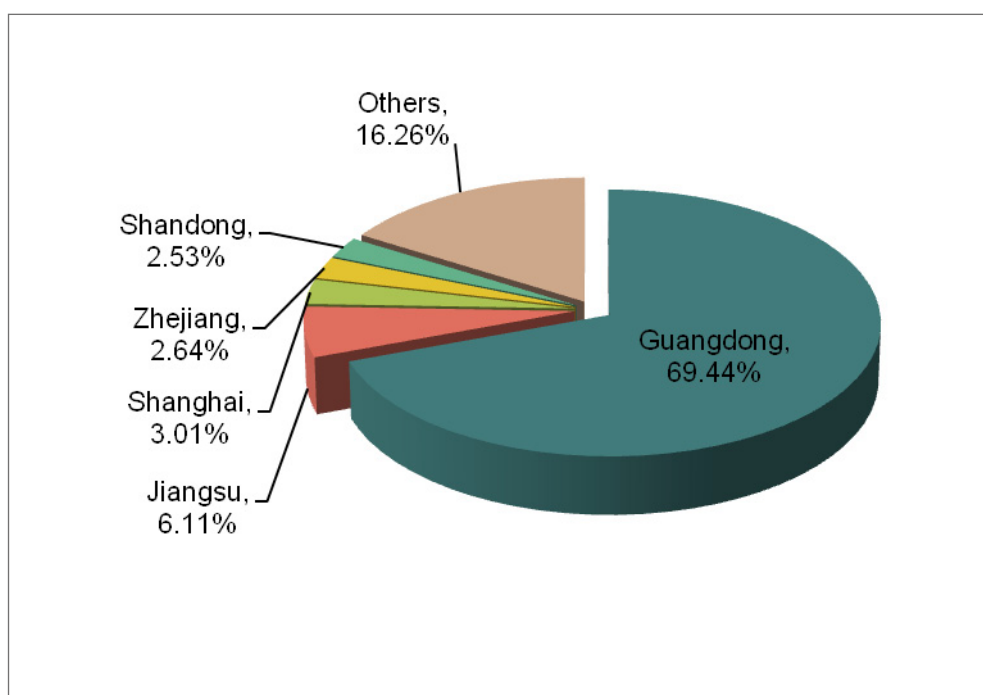
No.	Region	Accumulative total from Jan.-Dec.		Accumulatively compared to the same period of last year	
		Quantity (set)	Value (USD)	Quantity	Value
1	Guangdong	1,530,499	24,412,346	-10.8%	-5.6%
2	Shanghai	7,263	600,316	-70.4%	-63.8%
3	Zhejiang	5,174	481,298	24.1%	14.4%
4	Jiangsu	649	227,096	-99.1%	-94%
5	Shandong	117	85,255	234.3%	-21.4%
6	Chongqing	20	30,487	66.7%	34.5%
7	Hebei	18	30,431	50%	129.5%
8	Liaoning	8	18,567	-82.6%	98.7%
9	Fujian	185	18,070	-73.3%	-74.6%
10	Beijing	14	14,513	-66.7%	-54.5%



As can be seen from the export data of Jan.-Dec. 2013, China typewriters original places of exported goods are Guangdong, Shanghai and Zhejiang, among which, the export value of Guangdong accounted for 94.06% of the total export value of our country, and the original places of exported goods are highly concentrated.

1.4. China Instruments, apparatus & models, designed for demonstrational purposes (HS: 9023) Export Enterprises Distribution, from Jan. to Dec. 2013 (By export value)

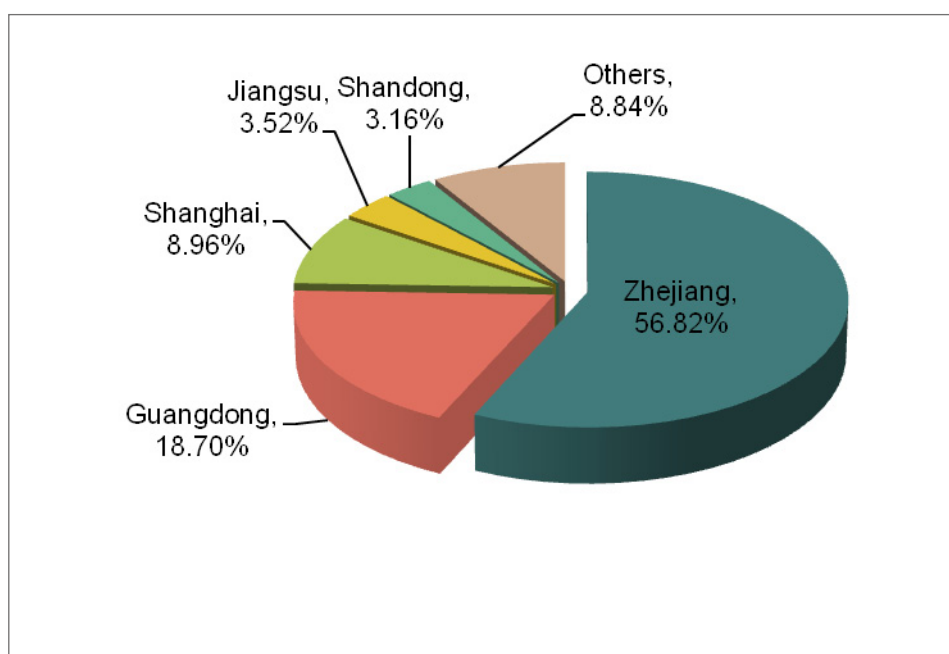
No.	Region	Accumulative total from Jan.-Dec.		Accumulatively compared to the same period of last year	
		Quantity (kg)	Value (USD)	Quantity	Value
1	Guangdong	25,403,741	505,697,354	-21.7%	-5.9%
2	Jiangsu	2,144,335	44,512,128	-36.3%	-48.2%
3	Shanghai	1,371,473	21,939,566	17.6%	-3%
4	Zhejiang	2,119,906	19,259,699	-42.8%	-30.2%
5	Shandong	654,751	18,447,851	14.7%	-15.3%
6	Beijing	612,954	14,185,155	73.1%	59.3%
7	Henan	689,940	12,004,727	-6.1%	112.8%
8	Chongqing	721,197	11,674,009	-84.9%	-91.1%
9	Jiangxi	558,727	10,180,338	-59.3%	-68.2%
10	Liaoning	499,763	10,149,388	9.3%	-10.1%



As can be seen from the export data of Jan.-Dec. 2013, China instruments, apparatus & models, designed for demonstrational purposes original places of exported goods are Guangdong, Jiangsu and Shanghai, among which, the export value of Guangdong accounted for 69.44% of the total export value of our country, and the original places of exported goods are highly concentrated.

1.5. China Ballpoint pencil, markers & parts (HS: 9608) Export Enterprises Distribution, from Jan. to Dec. 2013 (By export value)

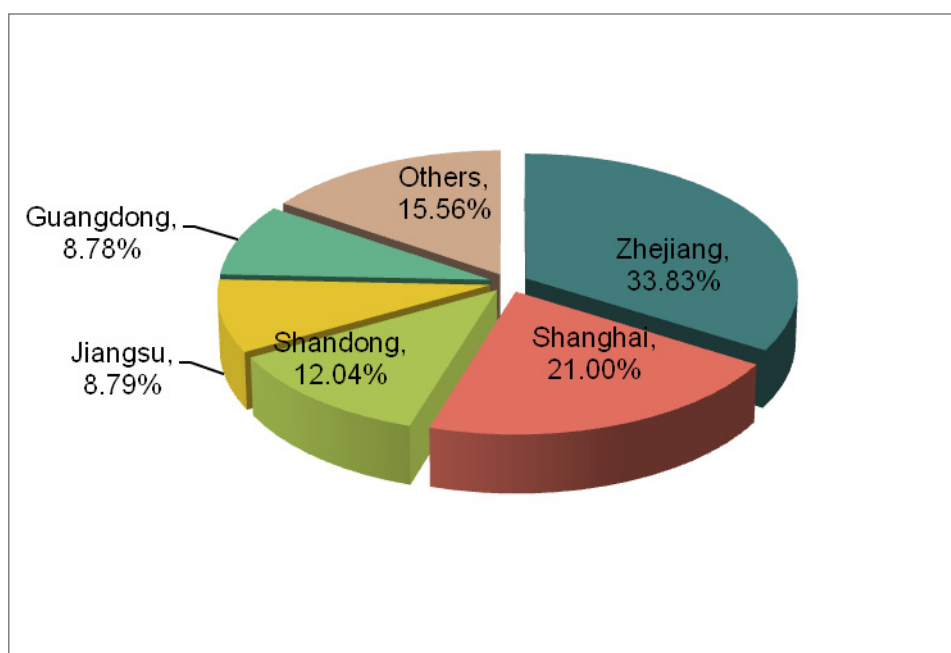
No.	Region	Accumulative total from Jan.-Dec.		Accumulatively compared to the same period of last year	
		Quantity (-)	Value (USD)	Quantity	Value
1	Zhejiang	11,491,283,106	996,763,693	0.1%	5.2%
2	Guangdong	1,268,317,186	328,045,761	-14.9%	1.8%
3	Shanghai	1,137,815,819	157,258,077	-5.9%	-4.2%
4	Jiangsu	489,338,169	61,692,327	31.6%	5.1%
5	Shandong	343,416,352	55,409,106	14.2%	9.1%
6	Xinjiang Uygur Autonomous Region	210,486,027	38,645,029	27%	-18.4%
7	Chongqing	9,263,479	27,730,363	-4.9%	49.5%
8	Fujian	230,508,882	21,734,047	29.5%	-4.4%
9	Tianjin	44,957,550	16,106,461	-13%	-5.7%
10	Guangxi Zhuang Autonomous Region	30,066,181	11,349,369	335.6%	935.2%



As can be seen from the export data of Jan.-Dec. 2013, China ballpoint pencil, markers & parts original places of exported goods are Zhejiang, Guangdong and Shanghai, among which, the export value of Zhejiang accounted for 56.82% of the total export value of our country, and the original places of exported goods are highly concentrated.

1.6. China Pencil and drawing chalk (HS: 9609) Export Enterprises Distribution, from Jan. to Dec. 2013 (By export value)

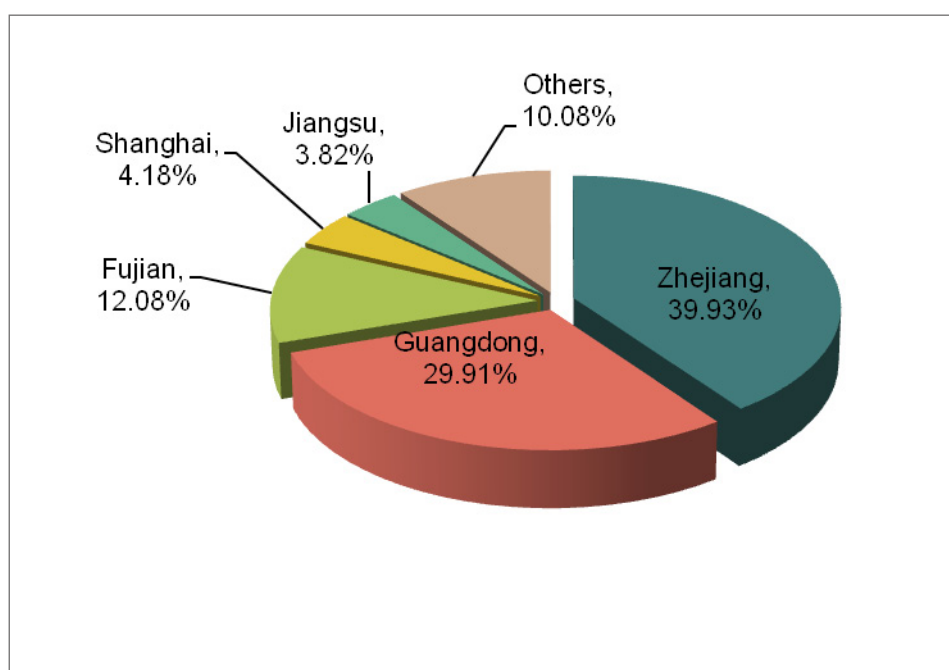
No.	Region	Accumulative total from Jan.-Dec.		Accumulatively compared to the same period of last year	
		Quantity (kg)	Value (USD)	Quantity	Value
1	Zhejiang	56,200,521	179,079,804	14.7%	20.6%
2	Shanghai	19,692,836	111,146,989	-0.3%	3.7%
3	Shandong	13,950,610	63,758,442	-2.1%	-4%
4	Jiangsu	10,111,879	46,553,255	21.9%	23.1%
5	Guangdong	12,168,852	46,461,160	8.6%	46.4%
6	Beijing	2,695,489	26,359,523	5.8%	8.8%
7	Tianjin	4,669,613	12,460,080	-16.2%	-24.5%
8	Fujian	3,870,879	9,723,313	-18.8%	-5.5%
9	Heilongjiang	2,133,938	9,151,544	-5.6%	0.7%
10	Anhui	1,894,132	7,016,372	46.5%	53.5%



As can be seen from the export data of Jan.-Dec. 2013, China pencil and drawing chalk original places of exported goods are Zhejiang, Shanghai and Shandong, among which, the export value of Zhejiang accounted for 33.83% of the total export value of our country.

1.7. China Slates & boards, with writing or drawing surfaces (HS: 9610) Export Enterprises Distribution, from Jan. to Dec. 2013 (By export value)

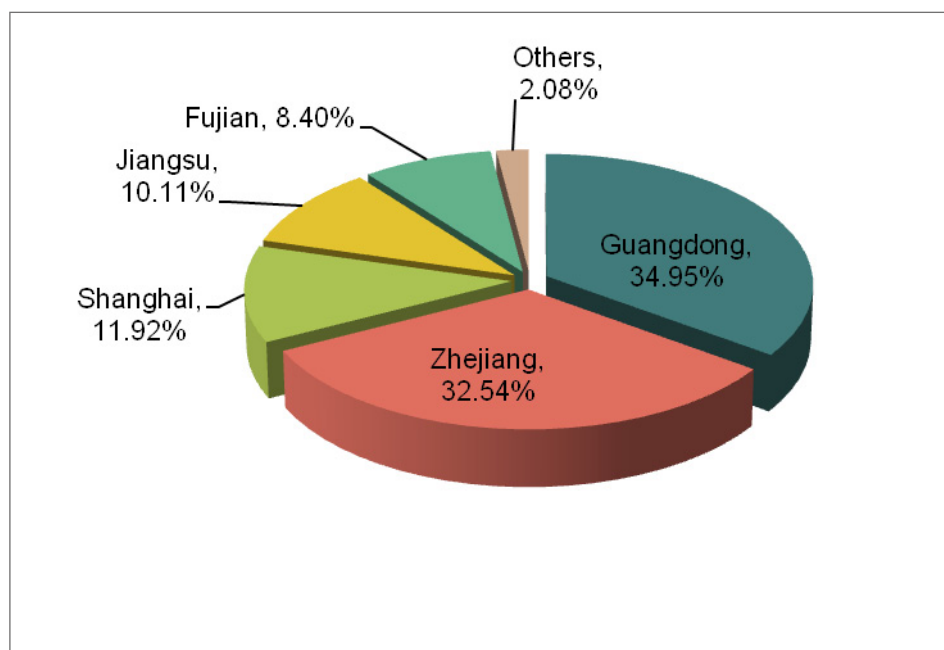
No.	Region	Accumulative total from Jan.-Dec.		Accumulatively compared to the same period of last year	
		Quantity (kg)	Value (USD)	Quantity	Value
1	Zhejiang	43,964,121	138,148,835	2.2%	6.4%
2	Guangdong	25,804,374	103,477,175	3.2%	5.9%
3	Fujian	12,802,755	41,798,817	24.1%	21.6%
4	Shanghai	4,287,384	14,468,023	-19.7%	-15.7%
5	Jiangsu	4,474,440	13,233,833	0.4%	-8.5%
6	Shandong	2,204,522	6,707,459	16.4%	16.1%
7	Henan	1,766,107	4,230,640	48.2%	50.6%
8	Liaoning	468,451	3,590,207	69.6%	137.6%
9	Beijing	1,211,557	3,585,245	-27.7%	-30.7%
10	Jiangxi	461,179	2,691,712	90.4%	86.1%



As can be seen from the export data of Jan.-Dec. 2013, China slates & boards, with writing or drawing surfaces original places of exported goods are Zhejiang, Guangdong and Fujian, among which, the export value of Zhejiang and Guangdong accounted for 39.93% and 29.91% of the total export value of our country.

1.8. China Devices for printing or embossing labels hand-operated (HS: 9611) Export Enterprises Distribution, from Jan. to Dec. 2013 (By export value)

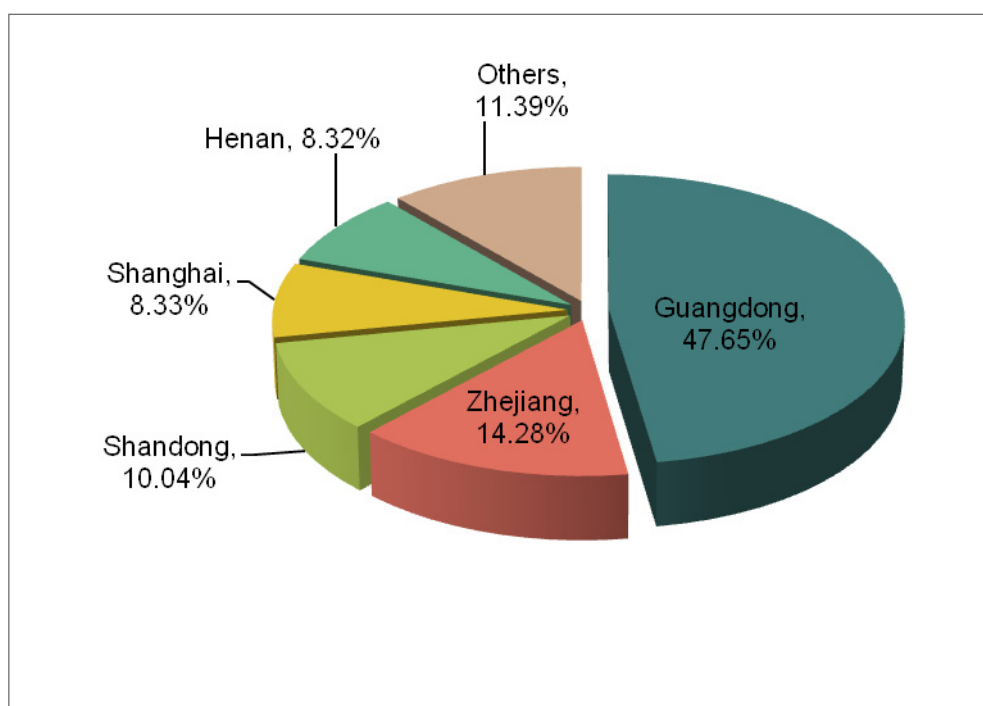
No.	Region	Accumulative total from Jan.-Dec.		Accumulatively compared to the same period of last year	
		Quantity (kg)	Value (USD)	Quantity	Value
1	Guangdong	2,021,108	18,257,533	-38.3%	29.2%
2	Zhejiang	2,825,398	16,997,410	2.4%	0.7%
3	Shanghai	480,649	6,227,578	-13.7%	-11%
4	Jiangsu	313,166	5,278,674	37.7%	8.5%
5	Fujian	381,610	4,389,529	33.4%	-2.7%
6	Jiangxi	11,933	233,579	-22.8%	-54.9%
7	Liaoning	9,069	190,258	-86.2%	-81.4%
8	Anhui	4,655	113,240	-69%	-66.6%
9	Hubei	4,779	90,205	20678.3%	42854.8%
10	Guizhou	5,720	82,983	0%	0%



As can be seen from the export data of Jan.-Dec. 2013, China devices for printing or embossing labels hand-operated original places of exported goods are Guangdong, Zhejiang and Shanghai, among which, the export value of Guangdong and Zhejiang accounted for 34.95% and 32.54% of the total export value of our country.

1.9. China Typewriter & similar ribbons; ink pads (HS: 9612) Export Enterprises Distribution, from Jan. to Dec. 2013 (By export value)

No.	Region	Accumulative total from Jan.-Dec.		Accumulatively compared to the same period of last year	
		Quantity (set)	Value (USD)	Quantity	Value
1	Guangdong	105,739,966	97,061,800	-6.9%	-0.2%
2	Zhejiang	24,449,676	29,087,630	-0.2%	23%
3	Shandong	12,770,044	20,451,028	-16.7%	-17.4%
4	Shanghai	5,540,235	16,966,672	-4.3%	34.1%
5	Henan	2,695,061	16,943,703	41.1%	-17.1%
6	Jiangsu	6,800,922	7,201,991	4.3%	12.1%
7	Liaoning	16,462,447	7,187,775	-6.5%	-22.2%
8	Tianjin	14,341,854	3,886,070	161.7%	-5.1%
9	Fujian	2,663,266	2,537,261	-7.5%	-34.8%
10	Jiangxi	158,732	1,016,555	-12.7%	406.9%



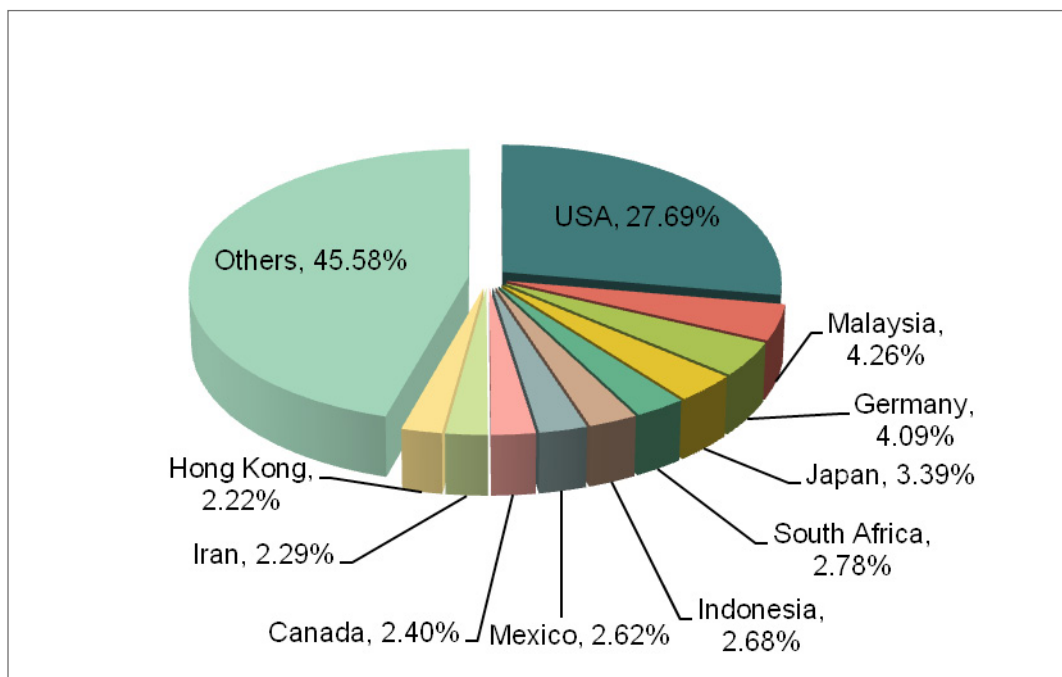
As can be seen from the export data of Jan.-Dec. 2013, China typewriter & similar ribbons; ink pads original places of exported goods are Guangdong, Zhejiang and Shandong, among which, the export value of Guangdong accounted for 47.65% of the total export value of our country.

Source: Customs Information Network

2. China Office Supplies Major Export Countries/Regions

2.1. China Fittings for loose leaf binders, staples and other office supplies (HS: 8305) Major Export Countries/Regions, from Jan. to Dec. 2013 (By export value)

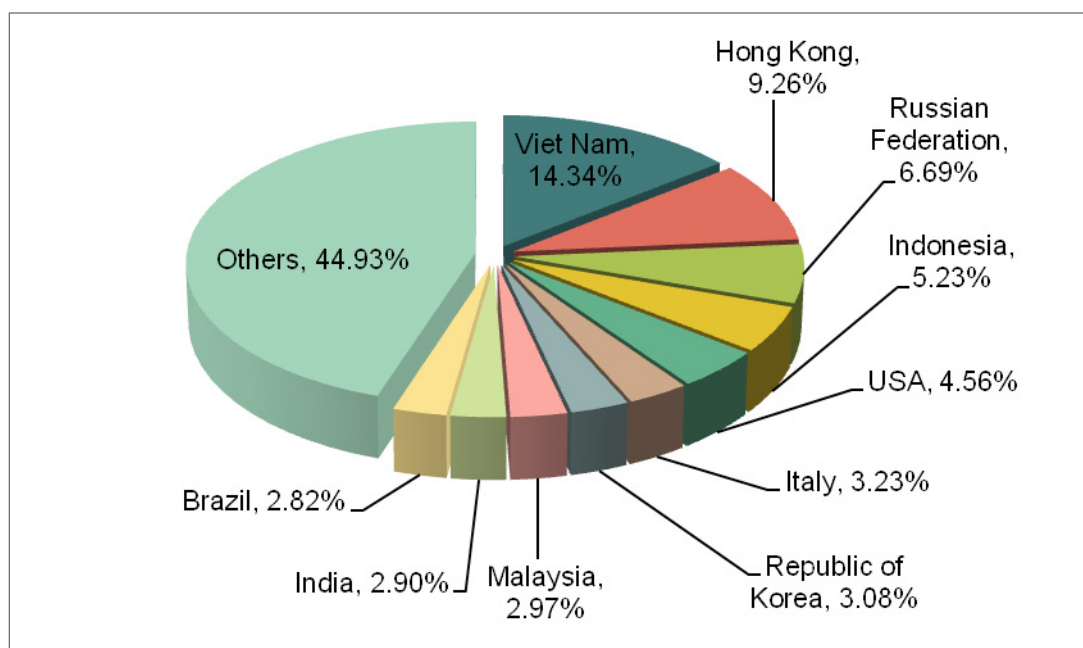
No.	Country/Region	Accumulative total from Jan.-Dec.		Accumulatively compared to the same period of last year	
		Quantity (kg)	Value (USD)	Quantity	Value
1	USA	51,404,848	117,372,751	-10.2%	-11.1%
2	Malaysia	5,984,906	18,055,207	-20.4%	-4.2%
3	Germany	6,272,187	17,341,792	-9.1%	14.8%
4	Japan	4,031,047	14,364,965	0.2%	-0.5%
5	South Africa	3,520,112	11,789,168	1%	14.4%
6	Indonesia	4,821,224	11,365,044	-4.4%	0.3%
7	Mexico	4,516,412	11,100,441	3.6%	9.2%
8	Canada	4,102,446	10,183,999	-22.6%	-10.7%
9	Iran	2,436,205	9,705,419	85.2%	162.1%
10	Hong Kong	4,832,263	9,408,188	-42.6%	-20.5%



China's total export quantity and value of fittings for loose leaf binders, staples and other office supplies in 2013 amounted to 159,100 tons and 424 million US dollars, with a decrease of 9.6% and 2.1% respectively compared to that in the same period of 2012. China's fittings for loose leaf binders, staples and other office supplies main export countries/regions were the United States, Malaysia, Germany, Japan, South Africa, Indonesia, Mexico, Canada, Iran and Hong Kong and so on from Jan. to Dec., 2013. The United States was the main export market of our country's fittings for loose leaf binders, staples and other office supplies, and the export value to the United States in 2013 accounted for 27.69% of the total export value of the products. Among the top ten fittings for loose leaf binders, staples and other office supplies export markets in 2013, the export value to Iran increased by 162.1% YOY, for the largest increase in value.

2.2. China Book-binding machinery (HS: 8440) Major Export Countries/Regions, from Jan. to Dec. 2013 (By export value)

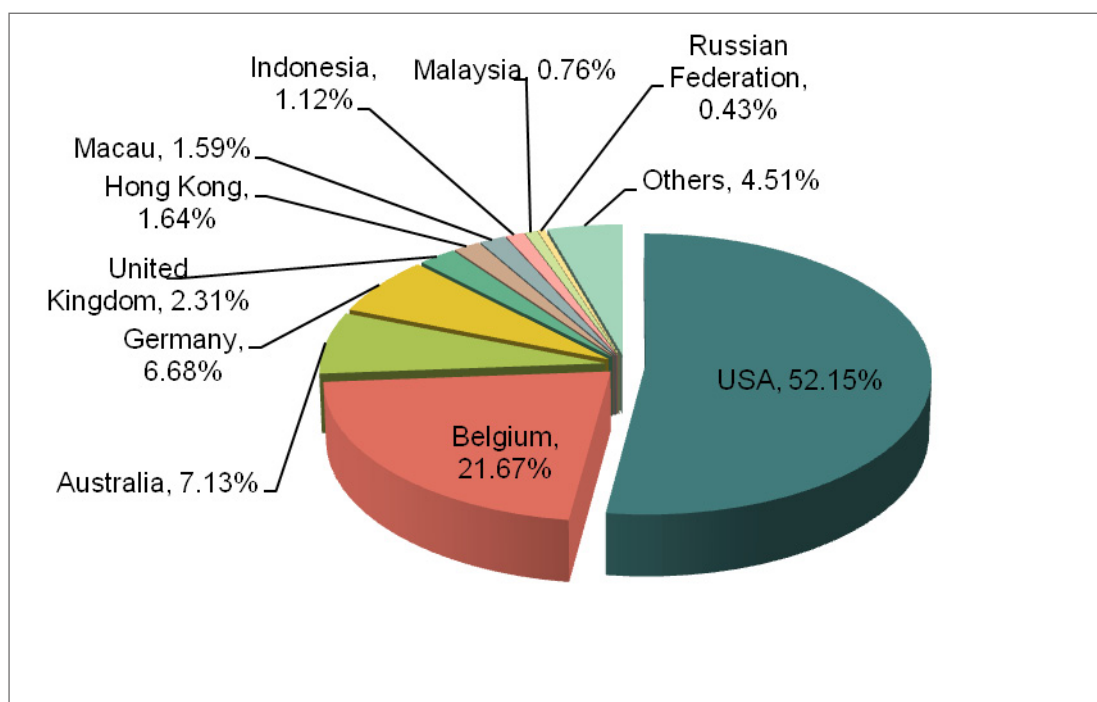
No.	Country/Region	Accumulative total from Jan.-Dec.		Accumulatively compared to the same period of last year	
		Quantity (-)	Value (USD)	Quantity	Value
1	Viet Nam	28,077	4,560,445	240.2%	407.7%
2	Hong Kong	10,256	2,945,935	5.4%	82.8%
3	Russian Federation	9,618	2,126,742	35.3%	2.1%
4	Indonesia	2,224	1,662,501	-32.7%	169.3%
5	USA	11,688	1,449,213	-54.6%	7.8%
6	Italy	35,065	1,026,644	417.3%	80.2%
7	Republic of Korea	12,654	980,460	-6.7%	8%
8	Malaysia	3,983	943,016	-56.9%	81.2%
9	India	3,816	921,347	-18.4%	106.7%
10	Brazil	5,857	897,530	319.9%	-3.7%



China's total export quantity and value of book-binding machinery in 2013 amounted to 349,000 and 32 million US dollars, with a year-on-year decrease of 1.9% in export quantity and a year-on-year increase of 31.3% in export value. China's book-binding machinery main export markets were Vietnam, Hong Kong, the Russian Federation, Indonesia, the United States, Italy, the Republic of Korea, Malaysia, India, and Brazil and so on from Jan. to Dec., 2013. Vietnam was the main export market of our country's book-binding machinery, and the export value to Vietnam in 2013 accounted for 14.34% of the total export value of the products. Among the top ten book-binding machinery export markets in 2013, the export value to Vietnam, Indonesia and India increased by 407.7%, 169.3% and 106.7% YOY respectively, for a large increase in value.

2.3. China Typewriters (HS: 8469) Major Export Countries/Regions, from Jan. to Dec. 2013 (By export value)

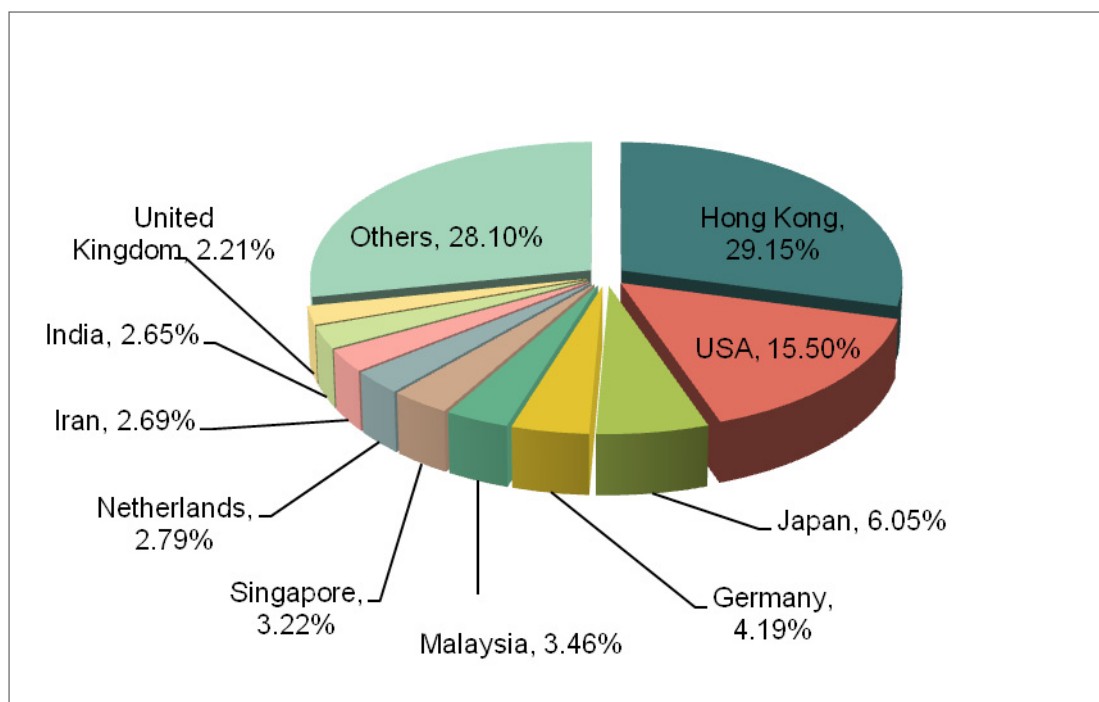
No.	Country/Region	Accumulative total from Jan.-Dec.		Accumulatively compared to the same period of last year	
		Quantity (set)	Value (USD)	Quantity	Value
1	USA	676,954	13,534,184	-15.3%	-21.8%
2	Belgium	408,824	5,624,242	-25.2%	-21%
3	Australia	155,939	1,850,686	-10.2%	-11.2%
4	Germany	215,103	1,734,025	5.6%	-2.5%
5	United Kingdom	11,904	600,819	-30.3%	-33.6%
6	Hong Kong	19,439	425,463	-32.1%	29.2%
7	Macau	8,204	412,437	16308%	319618.6%
8	Indonesia	4,378	290,635	-58.1%	-55.4%
9	Malaysia	10,314	198,205	62.6%	-13.8%
10	Russian Federation	764	112,326	140.3%	88.1%



China's total export quantity and value of typewriters in 2013 amounted to 1.5442 million sets and 26 million US dollars, with a year-on-year decrease of 15% and 18.9% respectively. As can be seen from the export data of Jan.-Dec. 2013, China's typewriters main export markets were the United States, Belgium, Australia, Germany, the United Kingdom, Hong Kong, Macau, Indonesia, Malaysia and the Russian Federation and so on. The United States was the main export market of our country's typewriters, and the export value to the United States accounted for 52.15% of the total export value of the products.

2.4. China Instruments, apparatus & models, designed for demonstrational purposes (HS: 9023) Major Export Countries/Regions, from Jan. to Dec. 2013 (By export value)

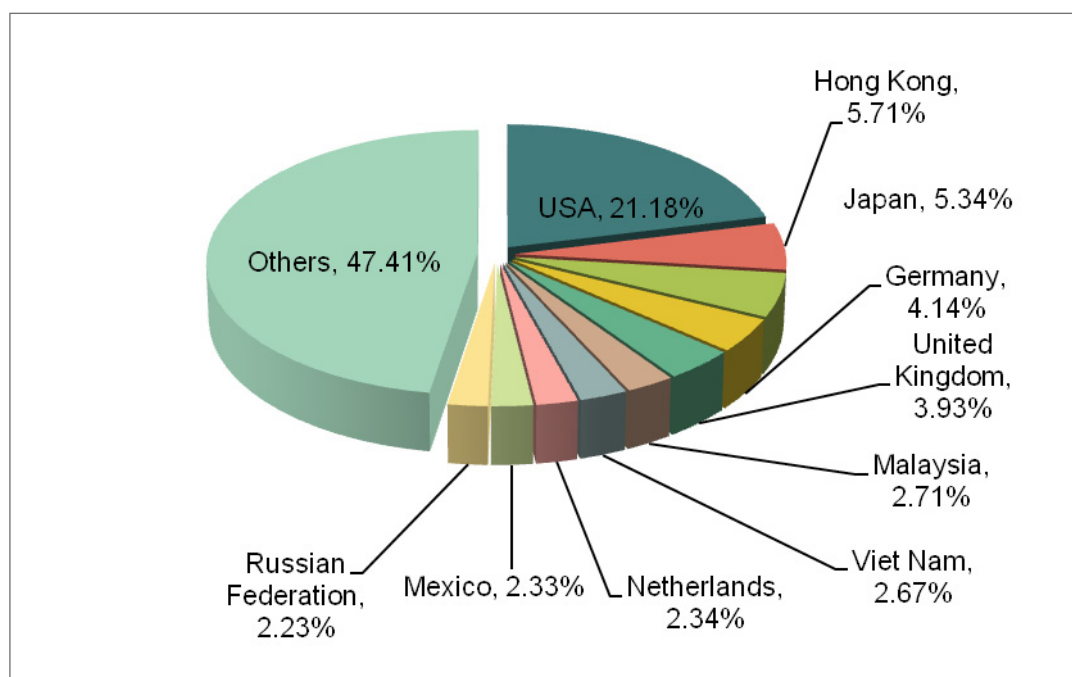
No.	Country/Region	Accumulative total from Jan.-Dec.		Accumulatively compared to the same period of last year	
		Quantity (kg)	Value (USD)	Quantity	Value
1	Hong Kong	10,398,395	212,279,187	102.4%	117.9%
2	USA	5,736,543	112,879,385	-30.3%	-23.5%
3	Japan	1,260,488	44,054,447	-2.9%	-25.6%
4	Germany	1,371,741	30,478,819	-14.9%	-17.4%
5	Malaysia	1,448,904	25,161,418	-18.2%	-0.2%
6	Singapore	1,414,300	23,452,223	33%	-2.1%
7	Netherlands	891,374	20,298,947	-18.5%	-13.5%
8	Iran	976,392	19,616,135	525%	694.9%
9	India	1,302,075	19,326,347	71.7%	110.8%
10	United Kingdom	704,393	16,063,356	-40.7%	-42.1%



China's total export quantity and value of instruments, apparatus & models, designed for demonstrational purposes in 2013 amounted to 37,600 tons and 728 million US dollars, with a decrease of 30.3% and 27% respectively compared to that in the same period of 2012. China's instruments, apparatus & models, designed for demonstrational purposes main export markets were Hong Kong, the United States, Japan, Germany, Malaysia, Singapore, the Netherlands, Iran, India and the United Kingdom and so on from Jan. to Dec., 2013. Hong Kong was the main export market of our country's instruments, apparatus & models, designed for demonstrational purposes, and the export value to Hong Kong in 2013 amounted to 212 million US dollars, with a year-on-year increase of 117.9%, accounting for 29.15% of the total export value of the products. In addition to export value's more than 100% increase to Hong Kong, the export value to Iran and India also increased fast, with an increase of 694.9% and 110.8% respectively YOY.

2.5. China Ballpoint pencil, markers & parts (HS: 9608) Major Export Countries/Regions, from Jan. to Dec. 2013 (By export value)

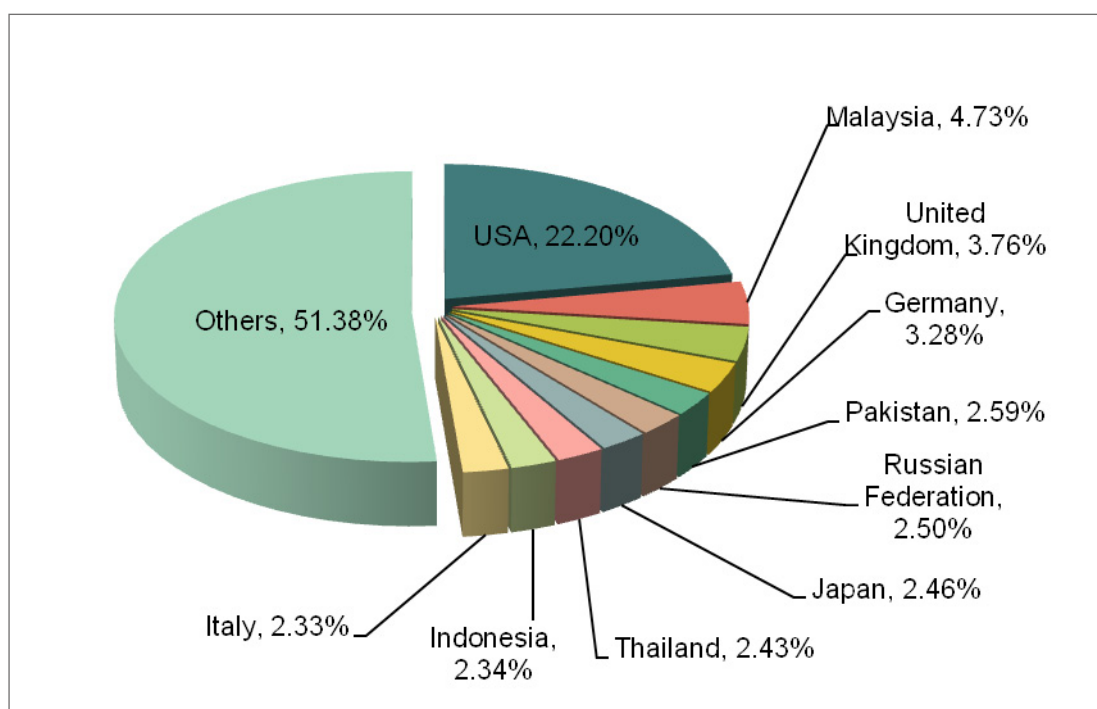
No.	Country/Region	Accumulative total from Jan.-Dec.		Accumulatively compared to the same period of last year	
		Quantity (-)	Value (USD)	Quantity	Value
1	USA	3,245,127,561	371,597,002	3.6%	3.4%
2	Hong Kong	318,199,545	100,203,916	-9.5%	91.1%
3	Japan	352,623,603	93,643,806	-2%	4.5%
4	Germany	433,430,540	72,612,687	-10.2%	-7.4%
5	United Kingdom	1,015,123,994	69,000,226	-5.3%	-0.7%
6	Malaysia	374,042,233	47,592,895	-0.9%	6.3%
7	Viet Nam	204,602,451	46,872,741	-49.2%	-40.1%
8	Netherlands	435,749,149	40,977,171	12.1%	6.3%
9	Mexico	455,943,034	40,897,989	-4.3%	1.8%
10	Russian Federation	725,360,657	39,124,795	23.5%	16.5%



China's total export quantity and value of ballpoint pencil, markers & parts in 2013 amounted to 15.455 billion and 1754 million US dollars, and the export quantity was the same as that in 2012, while the export value increased by 3.9% YOY. China's ballpoint pencil, markers & parts main export markets were the United States, Hong Kong, Japan, Germany, the United Kingdom, Malaysia, Vietnam, the Netherlands, Mexico and the Russian Federation and so on from Jan. to Dec., 2013. The United States was the main export market of our country's ballpoint pencil, markers & parts, and the export value to the United States in 2013 accounted for 21.28% of the total export value of the products.

2.6. China Pencil and drawing chalk (HS: 9609) Major Export Countries/Regions, from Jan. to Dec. 2013 (By export value)

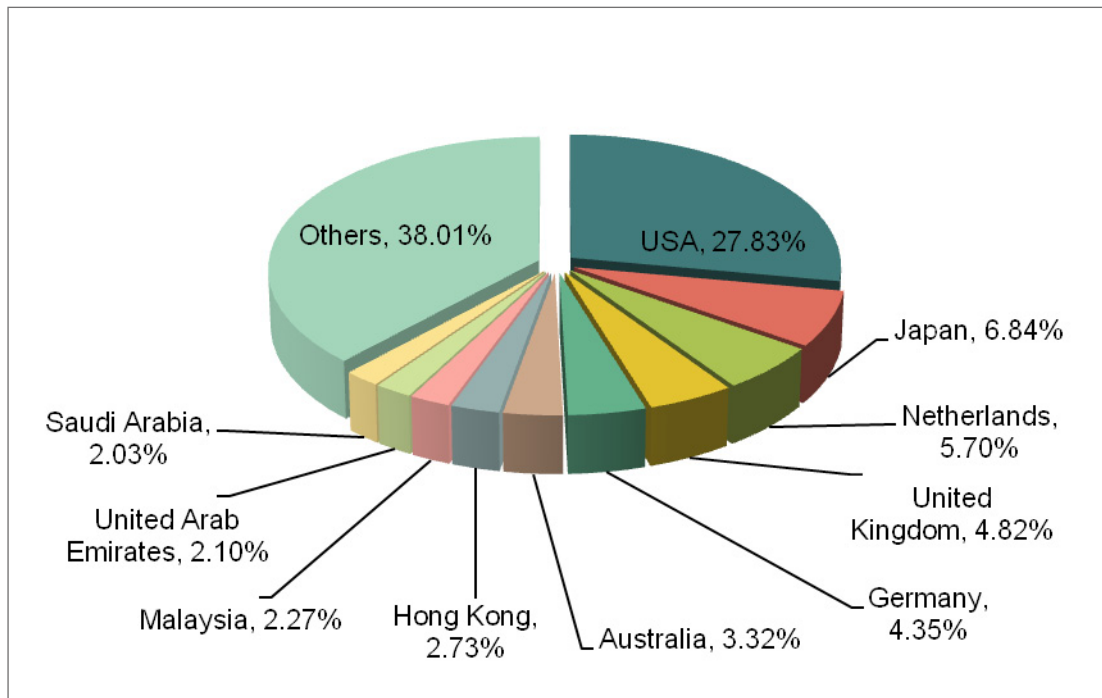
No.	Country/Region	Accumulative total from Jan.-Dec.		Accumulatively compared to the same period of last year	
		Quantity (kg)	Value (USD)	Quantity	Value
1	USA	33,219,180	117,522,140	4%	14%
2	Malaysia	5,487,604	25,043,998	11.2%	14.2%
3	United Kingdom	4,848,318	19,929,937	1.6%	10.5%
4	Germany	3,925,324	17,376,777	-15.1%	-13.1%
5	Pakistan	2,921,193	13,724,071	36.1%	27.6%
6	Russian Federation	3,550,498	13,221,356	79.1%	68.7%
7	Japan	2,201,192	13,002,384	0.6%	8.5%
8	Thailand	3,149,326	12,856,550	4.9%	1.2%
9	Indonesia	3,381,078	12,362,156	6.9%	10.1%
10	Italy	1,637,985	12,354,976	0.2%	-6.1%



China's total export quantity and value of pencil and drawing chalk in 2013 amounted to 133,600 tons and 529 million US dollars, with an increase of 6.8% and 12.1% compared to the same period of 2012. China's pencil and drawing chalk main export markets were the United States, Malaysia, the United Kingdom, Germany, Pakistan, the Russian Federation, Japan, Thailand, Indonesia and Italy and so on from Jan. to Dec., 2013. The United States was the main export market of our country's pencil and drawing chalk, and the export value to the United States in 2013 accounted for 22.2% of the total export value of the products.

**2.7. China Slates & boards, with writing or drawing surfaces (HS: 9610)
Major Export Countries/Regions, from Jan. to Dec. 2013 (By export value)**

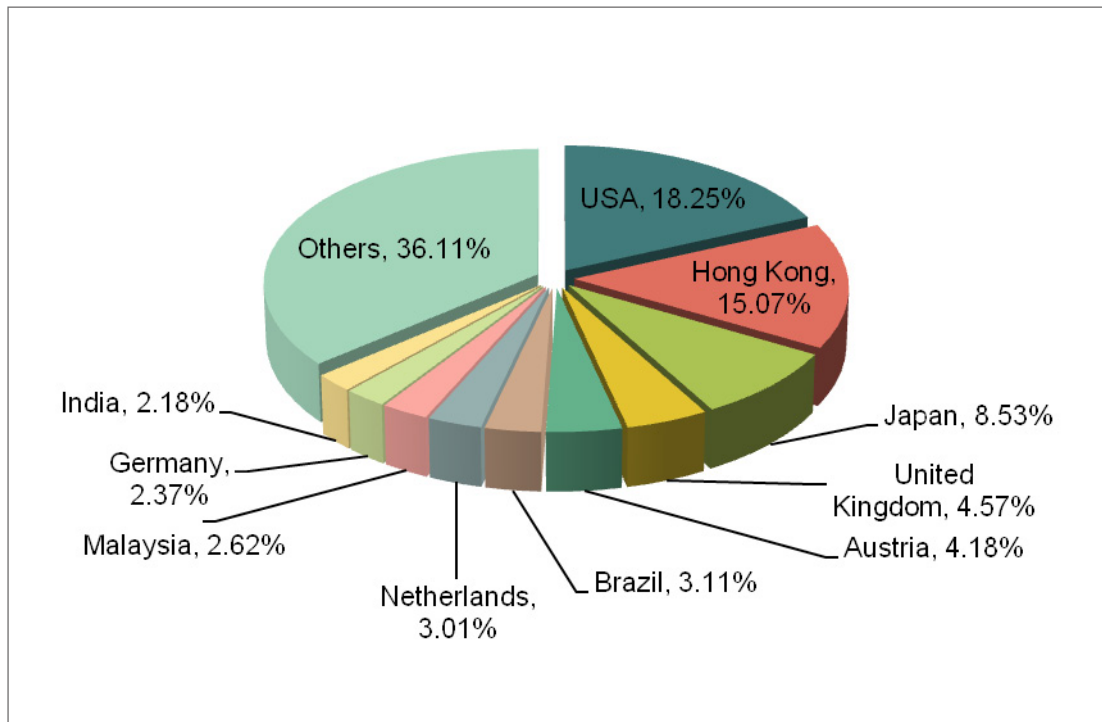
No.	Country/Region	Accumulative total from Jan.-Dec.		Accumulatively compared to the same period of last year	
		Quantity (kg)	Value (USD)	Quantity	Value
1	USA	28,876,657	96,289,695	-4.9%	-8.3%
2	Japan	5,872,477	23,678,867	12.3%	13.2%
3	Netherlands	5,724,517	19,723,719	40.5%	35.3%
4	United Kingdom	5,570,288	16,681,830	15.4%	11.6%
5	Germany	3,768,173	15,059,502	-15.9%	-25.4%
6	Australia	3,569,053	11,472,829	10.8%	7.5%
7	Hong Kong	5,434,054	9,455,049	22.4%	90.2%
8	Malaysia	1,328,348	7,853,345	6.5%	29.2%
9	United Arab Emirates	1,822,466	7,258,406	-13.2%	7.4%
10	Saudi Arabia	1,757,624	7,009,833	1.1%	1.4%



China's total export quantity and value of slates & boards, with writing or drawing surfaces in 2013 amounted to 10,100 tons and 346 million US dollars, with an increase of 4.8% and 5.1% compared to the same period of 2012. China's slates & boards, with writing or drawing surfaces main export markets were the United States, Japan, the Netherlands, the United Kingdom, Germany, Australia, Hong Kong, Malaysia, the United Arab Emirates and Saudi Arabia and so on from Jan. to Dec., 2013. The United States was the main export market of our country's slates & boards, with writing or drawing surfaces, and the export value to the United States in 2013 accounted for 27.83% of the total export value of the products. Among the top ten slates & boards, with writing or drawing surfaces export markets in 2013, the export value to Hong Kong increased by 90.2% YOY, for the largest increase in value.

2.8. China Devices for printing or embossing labels hand-operated (HS: 9611) Major Export Countries/Regions, from Jan. to Dec. 2013 (By export value)

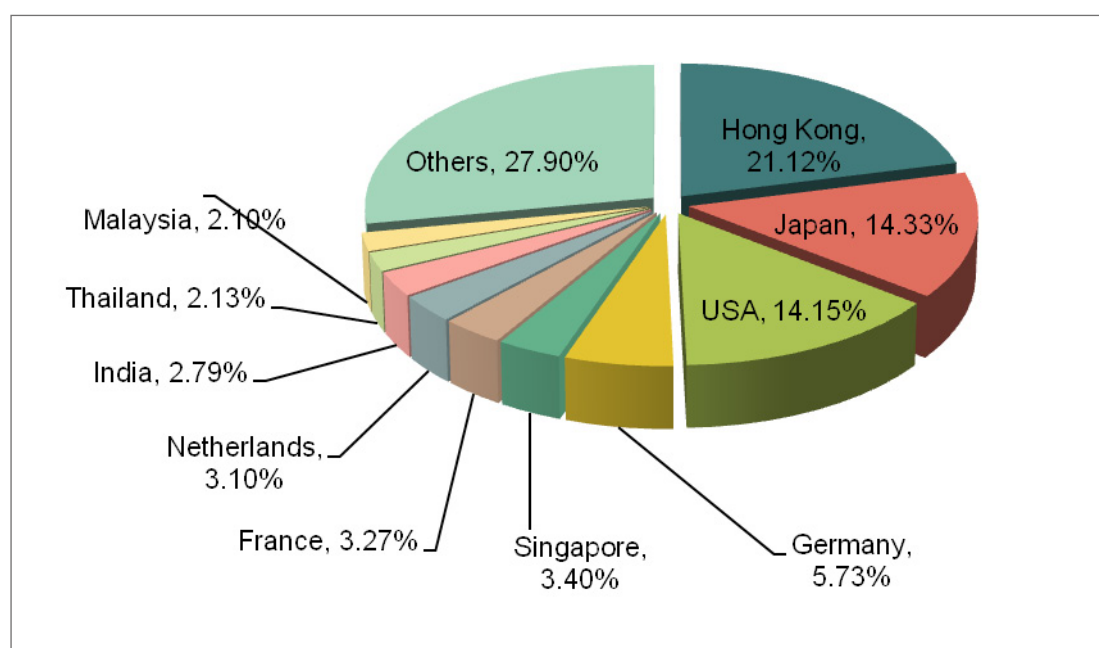
No.	Country/Region	Accumulative total from Jan.-Dec.		Accumulatively compared to the same period of last year	
		Quantity (kg)	Value (USD)	Quantity	Value
1	USA	1,178,378	9,532,745	-17.8%	-13.4%
2	Hong Kong	696,299	7,873,888	-58%	112.4%
3	Japan	302,759	4,454,339	-14%	7.6%
4	United Kingdom	295,109	2,388,059	-24.1%	-26.4%
5	Austria	164,842	2,184,456	33.4%	16.8%
6	Brazil	250,419	1,622,223	20%	23.1%
7	Netherlands	193,317	1,573,208	58.5%	36.6%
8	Malaysia	255,602	1,369,444	23.1%	45.1%
9	Germany	152,268	1,235,625	-15.5%	-14.8%
10	India	175,719	1,138,812	40%	60.8%



China's total export quantity and value of devices for printing or embossing labels hand-operated in 2013 amounted to 6089 tons and 52 million US dollars, with a year-on-year decrease of 16.1% in export quantity and a year-on-year increase of 3.9% in export value. China's devices for printing or embossing labels hand-operated main countries/regions were the United States, Hong Kong, Japan, the United Kingdom, Austria, Brazil, the Netherlands, Malaysia, Germany and India and so on from Jan. to Dec., 2013. The United States and Hong Kong were the main export markets of our country's devices for printing or embossing labels hand-operated, and the export value to the United States and Hong Kong in 2013 accounted for 18.25% and 15.07% respectively of the total export value of the products. Among the top ten devices for printing or embossing labels hand-operated export markets in 2013, the export value to Hong Kong increased by 112.4% YOY, for the largest increase in value.

2.9. China Typewriter & similar ribbons; ink pads (HS: 9612) Major Export Countries/Regions, from Jan. to Dec. 2013 (By export value)

No.	Country/Region	Accumulative total from Jan.-Dec.		Accumulatively compared to the same period of last year	
		Quantity (set)	Value (USD)	Quantity	Value
1	Hong Kong	47,176,328	43,016,473	-1.9%	4.7%
2	Japan	34,794,766	29,182,236	1.6%	-5.3%
3	USA	28,601,198	28,820,837	-16.9%	-5.7%
4	Germany	4,798,152	11,665,196	-34.3%	-23.9%
5	Singapore	4,836,984	6,919,785	-2.8%	0.8%
6	France	5,528,864	6,656,339	-15%	-1.7%
7	Netherlands	4,905,897	6,314,082	3.9%	3.9%
8	India	1,091,958	5,689,426	-30.6%	18.5%
9	Thailand	1,676,851	4,341,708	-11.2%	45%
10	Malaysia	3,152,885	4,274,461	-23.8%	-26.9%



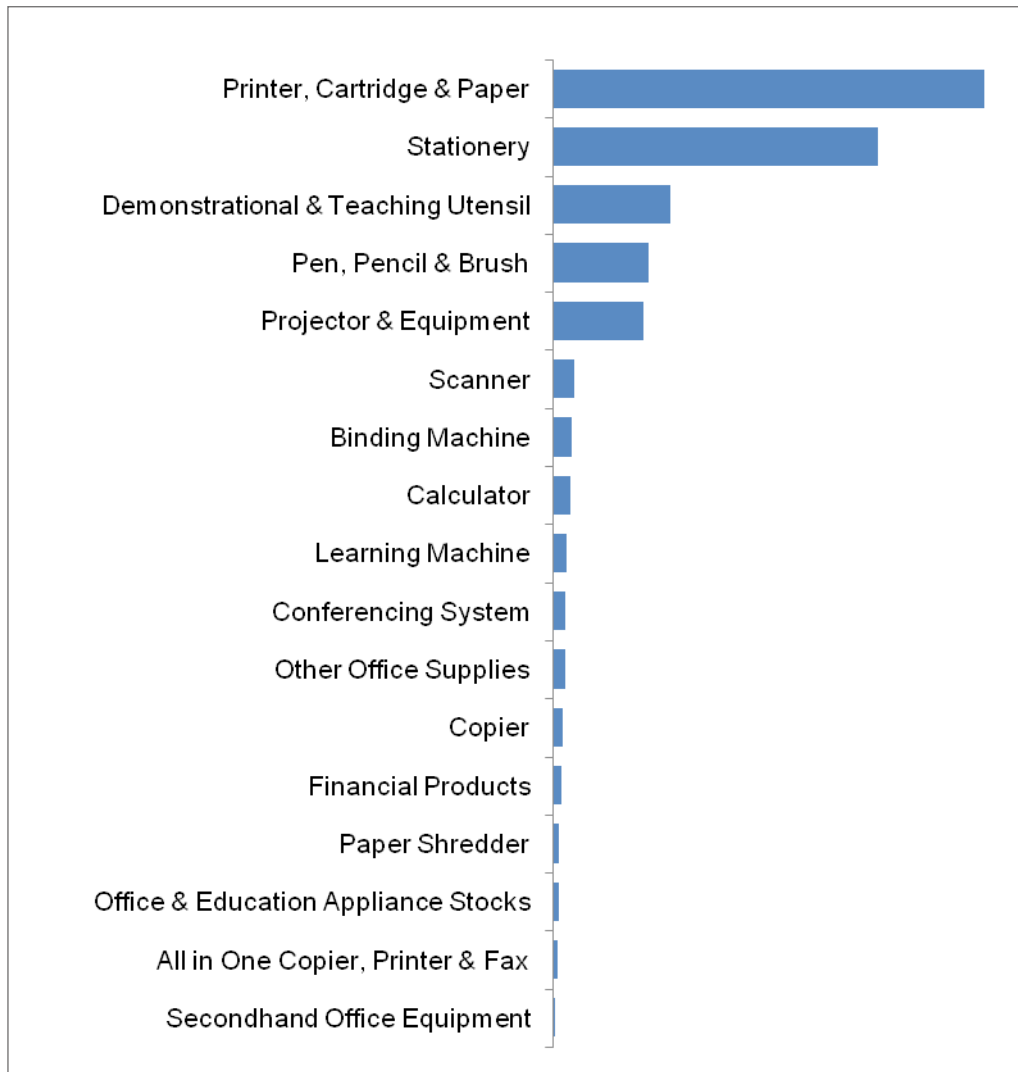
China's total export quantity and value of typewriter & similar ribbons; ink pads in 2013 amounted to 192 million and 204 million US dollars, with a slight decrease of 1% and 0.1% compared to the same period of 2012. China's typewriter & similar ribbons; ink pads main export countries/regions were Hong Kong, Japan, the United States, Germany, Singapore, France, the Netherlands, India, Thailand and Malaysia and so on from Jan. to Dec., 2013. Hong Kong, Japan and the United States were the main export markets of our country's typewriter & similar ribbons; ink pads, and the export value to the three markets in 2013 accounted for 21.12%, 14.33% and 14.15% of the total export value of the products respectively.

Source: Customs Information Network

3. Office Supplies Professional Buyers Interest Ranking on Made-in-China.com

3.1. Office Supplies Products Interest Ranking

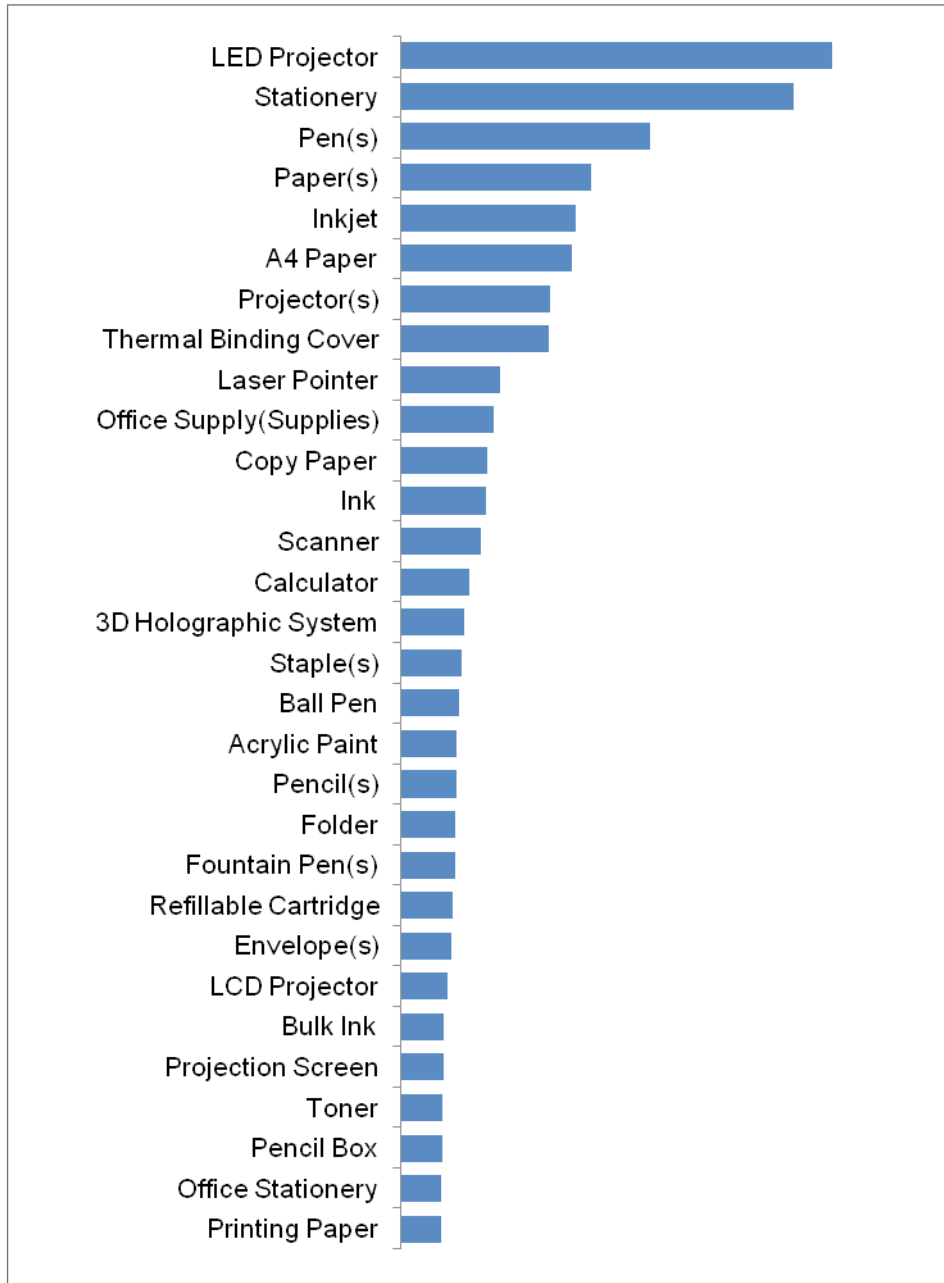
Office Supplies Interest Ranking, from Jan. to Dec. 2013 (by inquiry)



According to industry Data Analysis of Made-in-China.com from Jan. to Dec. 2013, among the sub-sectors of office supplies, buyers pay the most attention to Printer and Cartridge & Paper, followed by Stationery and Demonstrational & Teaching Utensil.

3.2. Office Supplies Hot Search Keywords

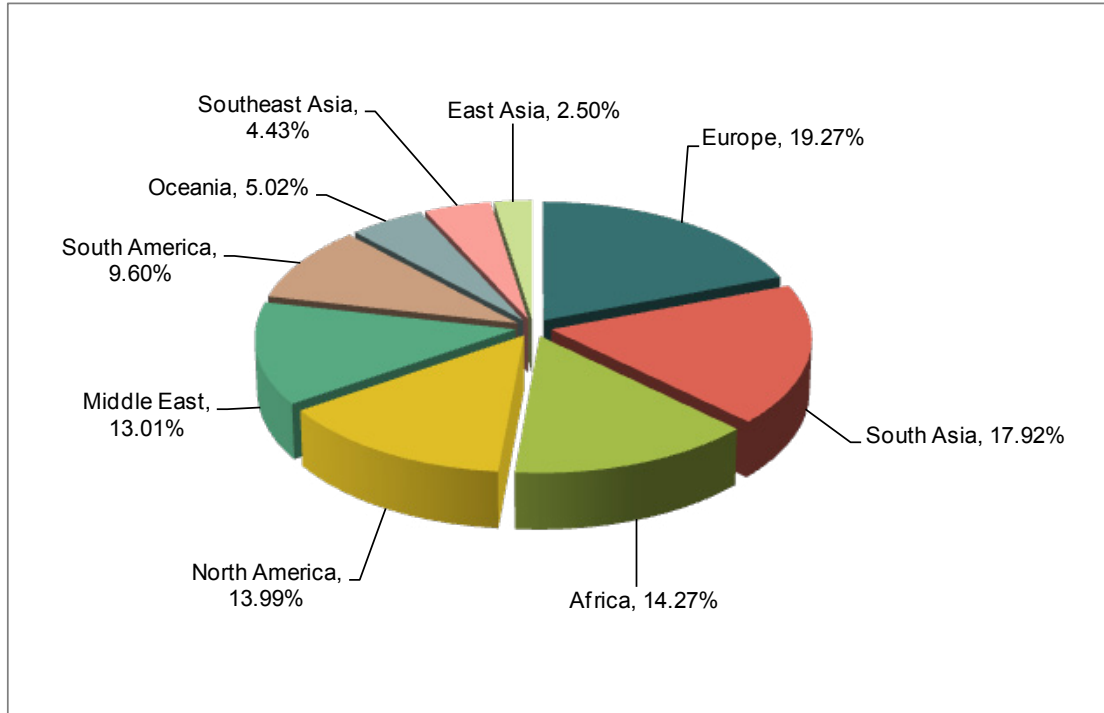
Office Supplies Hot Search Keywords, from Jan. to March 2014



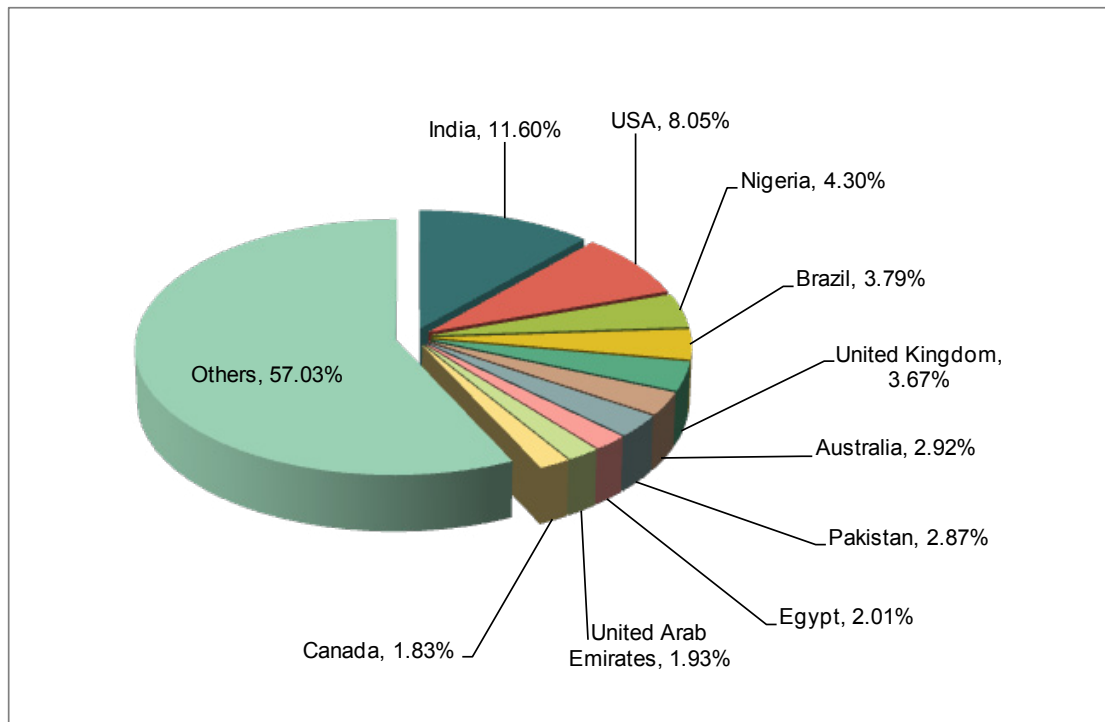
From Jan. to March 2014, the most popular search keyword in office supplies is LED Projector on Made-in-China.com, followed by Stationery and Pen(s).

3.3. Office Supplies Professional Buyers Distribution

Office Supplies Professional Buyers Distribution, from Jan. to Dec. 2013 (by continent)



Office Supplies Professional Buyers Distribution, from Jan. to Dec. 2013 (by country)



By continent, enquiries of office supplies on Made-in-China.com are mainly from Europe, South Asia, Africa and North America from Jan. to Dec. 2013.

By country, enquiries of office supplies on Made-in-China.com are mainly from India, the United States and Nigeria from Jan. to Dec. 2013, among which, enquiries from India accounted for 11.6% of the total enquiries.

Source: Made-in-China.com

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Thanks for reading the report, if you have any questions,opinions or advices, please contact us.

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