

# 2011-2014 Electric Wire and Cable

## Industry Analysis Report

2014.11



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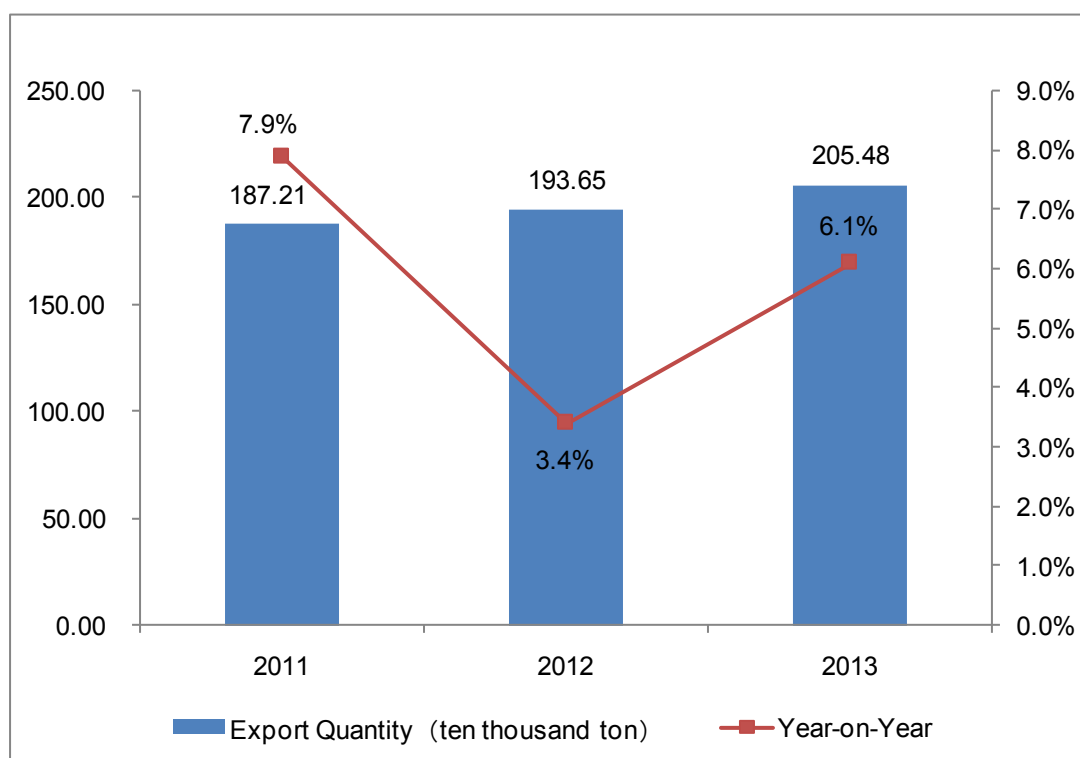
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## 1. 2011-2013 Chinese Electric Wire and Cable (HS:8544) Export Analysis

Note:

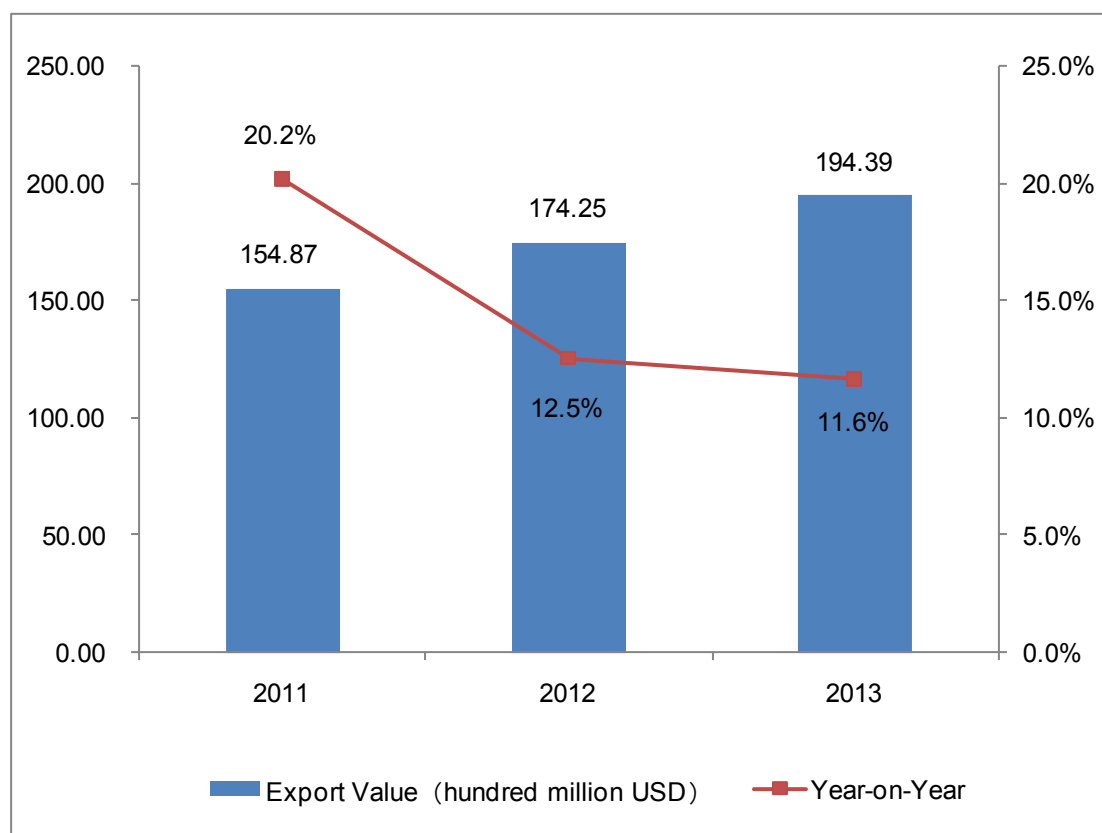
HS Code	Product Name	Abbreviation
8415	Air conditioning machines, comprising a motor-driven fan and elements for changing the temperature and humidity, including those machines in which the humidity cannot be separately regulated.	Electric Wire and Cable

### 1.1. 2011-2013 Chinese Electric Wire and Cable Export Volume Trend



From 2011 to 2013, the export volume of Chinese electric wire and cable increased year by year. In 2013, the export volume amounted to 2.0548 million tons, which increased 6.1% compared to the same period of 2012.

## 1.2. 2011-2013 Chinese Electric Wire and Cable Export Value Trend



From 2011 to 2013, the export value of Chinese electric wire and cable increased year by year, as same as the export volume trend shown in the above chart. In 2013, the export value amounted to 19.439 billion dollars, which increased 11.6% compared to the same period of 2012.

## 1.3. 2011-2013 Chinese Electric Wire and Cable Export Market Analysis

No.	Countries / Regions	Export Value (\$)			Export Value Growth Compared 2013 with 2011
		2011	2012	2013	
1	Hong Kong	2,296,195,448	2,841,199,647	3,829,430,926	66.77%
2	USA	2,297,024,922	2,737,791,719	3,111,273,222	35.45%
3	Japan	2,335,878,857	2,651,752,618	2,516,732,616	7.74%
4	Republic of Korea	1,359,534,315	1,407,464,312	1,507,886,498	10.91%
5	Australia	482,488,737	489,634,753	533,722,138	10.62%
6	Singapore	301,521,603	406,157,951	423,222,681	40.36%
7	Thailand	276,710,259	331,716,126	385,819,783	39.43%
8	Germany	364,969,717	357,798,871	373,456,392	2.33%
9	Indonesia	289,150,445	313,983,187	370,748,321	28.22%
10	Malaysia	176,420,910	290,295,823	364,081,099	106.37%
11	United Kingdom	305,694,996	319,399,879	344,179,396	12.59%
12	Viet Nam	240,187,103	306,544,891	343,747,768	43.12%
13	India	421,284,362	350,164,143	315,687,864	-25.07%
14	United Arab Emirates	184,357,767	194,835,611	270,552,409	46.75%
15	Philippines	164,387,822	205,678,671	242,510,723	47.52%
16	Canada	263,316,560	313,318,370	241,873,607	-8.14%
17	Brazil	169,663,508	186,720,568	222,505,283	31.15%
18	Russian Federation	195,548,573	193,551,093	205,896,189	5.29%
19	Taiwan	276,763,517	230,912,044	203,615,177	-26.43%
20	Netherlands	192,558,391	203,599,850	203,476,781	5.67%

The first three largest export markets were Hong Kong, USA and Japan from 2011 to 2013. Japan, which used to rank the fourth place in 2012, was the second largest export market in 2013, surmounted United Kingdom and Saudi Arabia. Among the above twenty export markets in 2013, the export value to Malaysia showed the largest increase of 106.37%, compared to 2011. The export value to India, Canada and Taiwan declined 25.07%, 8.14% and 26.43% respectively, compared to 2011.

## 1.4. 2011-2013 Chinese Electric Wire and Cable Export Market Share Analysis

No.	Countries / Regions	Value Percentage		
		2011	2012	2013
1	Hong Kong↑	14.83%	16.30%	19.70%
2	USA↑	14.83%	15.71%	16.00%
3	Japan	15.08%	15.22%	12.95%
4	Republic of Korea↓	8.78%	8.08%	7.76%
5	Australia↓	3.12%	2.81%	2.75%
6	Singapore	1.95%	2.33%	2.18%
7	Thailand↑	1.79%	1.90%	1.98%
8	Germany↓	2.36%	2.05%	1.92%
9	Indonesia	1.87%	1.80%	1.91%
10	Malaysia↑	1.14%	1.67%	1.87%
11	United Kingdom↓	1.97%	1.83%	1.77%
12	Viet Nam↑	1.55%	1.76%	1.77%
13	India↓	2.72%	2.01%	1.62%
14	United Arab Emirates	1.19%	1.12%	1.39%
15	Philippines↑	1.06%	1.18%	1.25%
16	Canada	1.70%	1.80%	1.24%
17	Brazil	1.10%	1.07%	1.14%
18	Russian Federation↓	1.26%	1.11%	1.06%
19	Taiwan↓	1.79%	1.33%	1.05%
20	Netherlands↓	1.24%	1.17%	1.05%

Judging from the changing trend of the export market share from 2011 to 2013, the countries and regions whose market share continued to rise were Hong Kong, USA, Thailand, Malaysia, Viet Nam and Philippines. While, the countries and regions whose market share continued to decline were Republic of Korea, Australia, Germany, United Kingdom, India, Russian Federation, Taiwan and Netherlands.

Source: China Customs

## 2. 2014 Jan. to Jun. Chinese Electric Wire and Cable (HS: 8544) Export Analysis

### 2.1. 2014 Jan. to Jun. Chinese Electric Wire and Cable Export Volume and Value

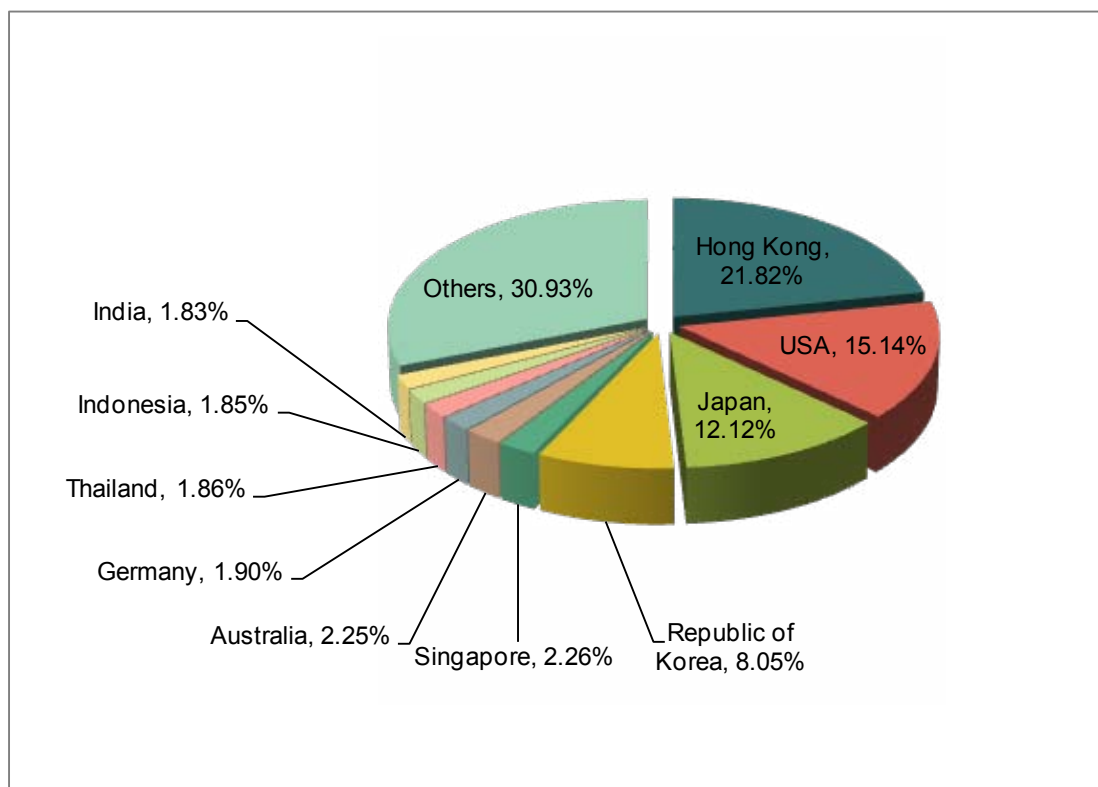
Month	Volume (Kg)	Value (\$)	Year on Year	
			Volume	Value
Jan.	200,100,374	1,921,030,289	17.8%	26.7%
Feb.	108,125,032	1,117,696,242	-13.1%	-7.5%
Mar.	174,663,195	1,746,912,115	13.2%	16.3%
Apr.	204,184,311	1,998,376,140	19.2%	25.8%
May.	203,557,419	1,939,075,849	14.6%	20.1%
Jun.	193,675,569	1,816,808,310	16.8%	19.6%
Total	1,084,305,900	10,539,898,945	12.5%	17.8%

From Jan. to Jun. in 2014, the export volume of Chinese electric wire and cable was 1.0843 million tons, increased 12.5% year on year. And the export value amounted to 10.54 billion dollars, increased 17.8% year on year. Except February, the export volume and value of the other five months all increased to some extent.



## 2.2. 2014 Jan. to Jun. Chinese Electric Wire and Cable Major Export Countries/Regions

No.	Countries / Regions	Volume (Kg)	Value (\$)	Year on Year	
				Volume	Value
1	Hong Kong	119,045,882	2,299,414,823	23.5%	37.1%
2	USA	166,468,957	1,595,334,927	8.4%	14.4%
3	Japan	58,244,763	1,277,443,146	3.3%	8.1%
4	Republic of Korea	69,089,052	848,870,551	11.3%	17.2%
5	Singapore	30,618,732	238,441,346	19.3%	19.8%
6	Australia	37,361,133	237,211,475	-7.9%	-7.8%
7	Germany	23,835,390	200,416,225	10.4%	18.4%
8	Thailand	31,139,618	195,734,223	9.3%	7.8%
9	Indonesia	26,581,228	194,485,521	-2%	9.9%
10	India	31,280,186	192,829,030	26.7%	38.8%
11	Viet Nam	21,012,712	190,539,446	54.1%	30.6%
12	United Kingdom	24,621,930	182,115,806	14.8%	21.7%
13	Philippines	22,721,803	138,947,751	30.4%	26%
14	United Arab Emirates	29,115,196	136,008,614	13.7%	6.7%
15	Malaysia	18,372,041	135,281,126	-14%	-28.7%
16	Netherlands	13,223,330	118,239,455	12.4%	21.9%
17	Mexico	10,554,806	106,512,787	4.4%	9.5%
18	Brazil	15,408,657	105,464,492	-11.3%	0.4%
19	Canada	10,315,317	105,151,416	-17.5%	-11.8%
20	Taiwan	7,821,113	104,334,781	-3.8%	10%



As can be seen from the export statistics from Jan. to Jun. in 2014, the major export markets for Chinese electric wire and cable were Hong Kong, USA, Japan, Republic of Korea, Singapore, Australia, Germany, Thailand, Indonesia and India, etc.

The first three largest export markets for Chinese electric wire and cable were Hong Kong, USA and Japan, whose export value accounted for 21.82%, 15.14% and 12.12% of the total export value respectively.

## 2.3. 2014 Jan. to Jun. Chinese Electric Wire and Cable Export Sources

No.	Regions	Volume (Kg)	Value (\$)	Year on Year	
				Volume	Value
1	Guangdong	327,446,293	3,870,124,614	14.1%	7.8%
2	Jiangsu	173,222,563	1,560,285,103	14.4%	21%
3	Zhejiang	289,426,975	1,471,468,248	8.9%	13.1%
4	Shandong	84,148,098	905,579,416	9.8%	5.6%
5	Shanghai	47,362,382	752,964,903	7.2%	48%
6	Fujian	16,627,610	334,168,445	8%	25.5%
7	Jiangxi	9,894,901	281,806,944	26%	185.8%
8	Tianjin	9,875,239	163,935,574	-4.1%	0.7%
9	Liaoning	10,635,949	153,152,672	42.9%	24.1%
10	Hebei	20,602,830	148,134,831	39.1%	38.5%

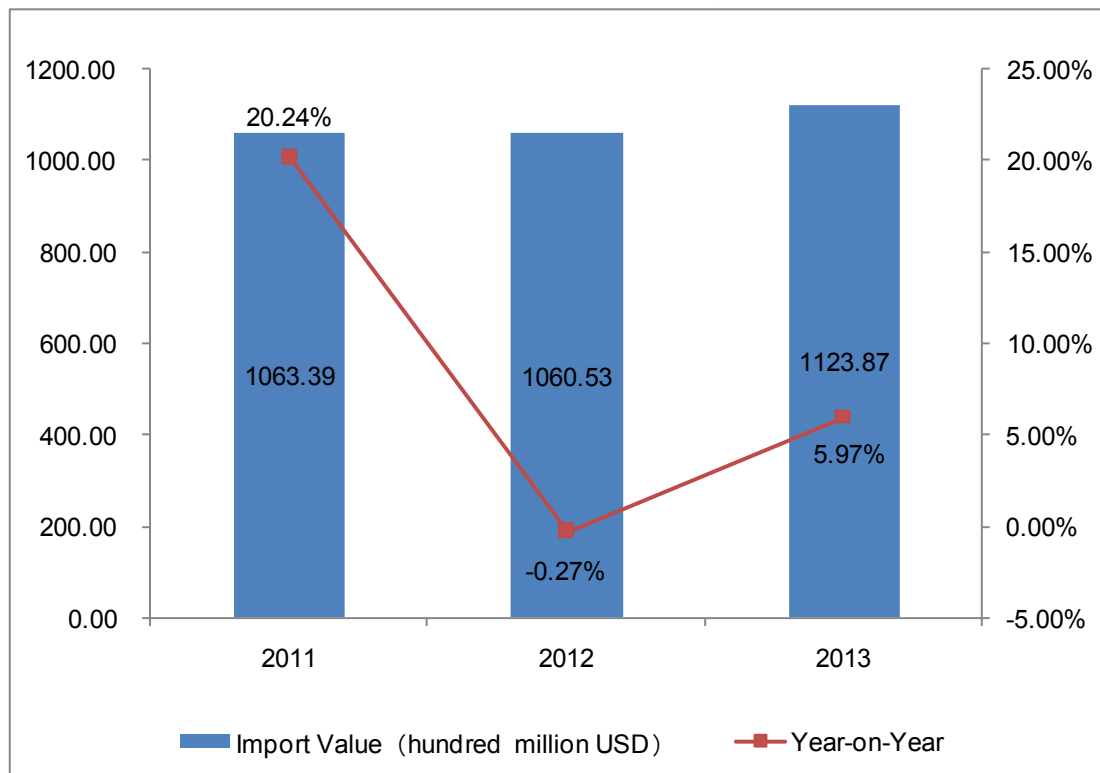
As can be seen from the export statistics from Jan. to Jun. in 2014, the major export sources for Chinese electric wire and cable were Guangdong, Jiangsu and Zhejiang. The total export value of

the above three provinces accounted for 65.48% of the total export value of these products. Among them, Guangdong's export value accounted for 36.72%. Compared to the same period of last year, Jiangxi's accumulative export value amounted to 0.282 billion dollars from Jan. to Jun. in 2014, which showed the fastest increase of 185.8%.

Source: China Customs

## 3. 2011-2014 Global Electric Wire and Cable (HS: 8544) Import Analysis

### 3.1. 2011-2013 Global Electric Wire and Cable Import Value Annual Trend



From 2011 to 2013, the import value of global electric wire and cable showed a “V” trend. The total import value of 2013 was approximately 112.387 billion dollars, increased 5.97% year on year.

## 3.2. 2011-2013 Global Electric Wire and Cable Major Import Countries/ Regions Import Value

No.	Import Countries / Regions	Import Value (Thousand Dollars)			Import Value Growth Compared 2013 with 2011
		2011	2012	2013	
1	USA	14,649,009	16,344,696	17,313,432	18.19%
2	Germany	10,400,386	9,382,490	9,590,821	-7.78%
3	Japan	5,777,533	6,570,730	6,437,260	11.42%
4	China	5,431,987	5,575,786	6,126,181	12.78%
5	Mexico	4,516,539	4,656,499	5,356,982	18.61%
6	Hong Kong	2,773,365	3,542,848	4,646,143	67.53%
7	United Kingdom	3,834,066	3,778,410	4,177,162	8.95%
8	Canada	3,664,802	3,941,314	3,843,695	4.88%
9	France	4,180,719	3,762,715	3,682,849	-11.91%
10	Republic of Korea	2,367,160	2,443,091	2,512,791	6.15%
11	Spain	2,327,487	1,749,559	2,168,909	-6.81%
12	Czech Republic	2,263,626	2,054,214	2,166,954	-4.27%
13	Italy	1,803,695	1,570,557	1,713,970	-4.97%
14	Hungary	1,774,489	1,513,871	1,650,370	-6.99%
15	Austria	1,699,385	1,558,178	1,639,665	-3.51%
16	Romania	1,468,939	1,366,473	1,566,828	6.66%
17	Thailand	1,349,741	1,480,862	1,514,752	12.23%
18	Belgium	1,490,864	1,298,904	1,465,311	-1.71%
19	Singapore	1,260,073	1,399,529	1,452,650	15.28%
20	Australia	1,145,918	1,312,239	1,441,922	25.83%

USA was the largest import country for global electric wire and cable. The import value of 2013 was about 17.313 billion dollars, increased 18.19% compared to the same period of 2011. Germany and Japan ranked the second and third place, whose import value was 9.591 billion dollars and 6.437 billion dollars respectively. Among the top twenty export import countries and regions in 2013, Hong Kong increased the largest, with 67.53% increase compared to the same period of 2011.

## 3.3. 2011-2013 Global Electric Wire and Cable Major Import Countries/ Regions Market Share

No.	Import Countries / Regions	Import Value Percentage		
		2011	2012	2013
1	USA	13.78%	15.41%	15.41%
2	Germany↓	9.78%	8.85%	8.53%
3	Japan	5.43%	6.20%	5.73%
4	China↑	5.11%	5.26%	5.45%
5	Mexico↑	4.25%	4.39%	4.77%
6	Hong Kong↑	2.61%	3.34%	4.13%
7	United Kingdom↑	3.61%	3.56%	3.72%
8	Canada	3.45%	3.72%	3.42%
9	France↓	3.93%	3.55%	3.28%
10	Republic of Korea	2.23%	2.30%	2.24%
11	Spain	2.19%	1.65%	1.93%
12	Czech Republic↓	2.13%	1.94%	1.93%
13	Italy	1.70%	1.48%	1.53%
14	Hungary	1.67%	1.43%	1.47%
15	Austria↓	1.60%	1.47%	1.46%
16	Romania	1.38%	1.29%	1.39%
17	Thailand	1.27%	1.40%	1.35%
18	Belgium	1.40%	1.22%	1.30%
19	Singapore	1.18%	1.32%	1.29%
20	Australia↑	1.08%	1.24%	1.28%

Note: “↑”represents that the indicators listed continued to increase from 2011 to 2013, “↓”represents that the indicators listed continued to decrease from 2011 to 2013.

Judging from the three-year market share, the import value in proportion of China, Mexico, Hong Kong, United Kingdom and Australia continued to rise. While that of Germany, France, Czech Republic and Austria continued to decline.

## 3.4. 2014Q1 Global Electric Wire and Cable Major Import Countries/ Regions Import Value

No.	Countries / Regions	2014 Jan. to Mar. Accumulative Import Value (Thousand Dollars)	Year on Year
1	USA	4,267,405	5.40%
2	Germany	2,565,432	11.34%
3	Japan	1,730,875	15.67%
4	United Kingdom	1,128,647	16.54%
5	France	980,427	4.39%
6	Canada	886,574	-3.48%
7	Spain	645,170	29.21%
8	Republic of Korea	641,161	12.70%
9	Czech Republic	583,993	13.48%
10	Italy	512,426	23.34%

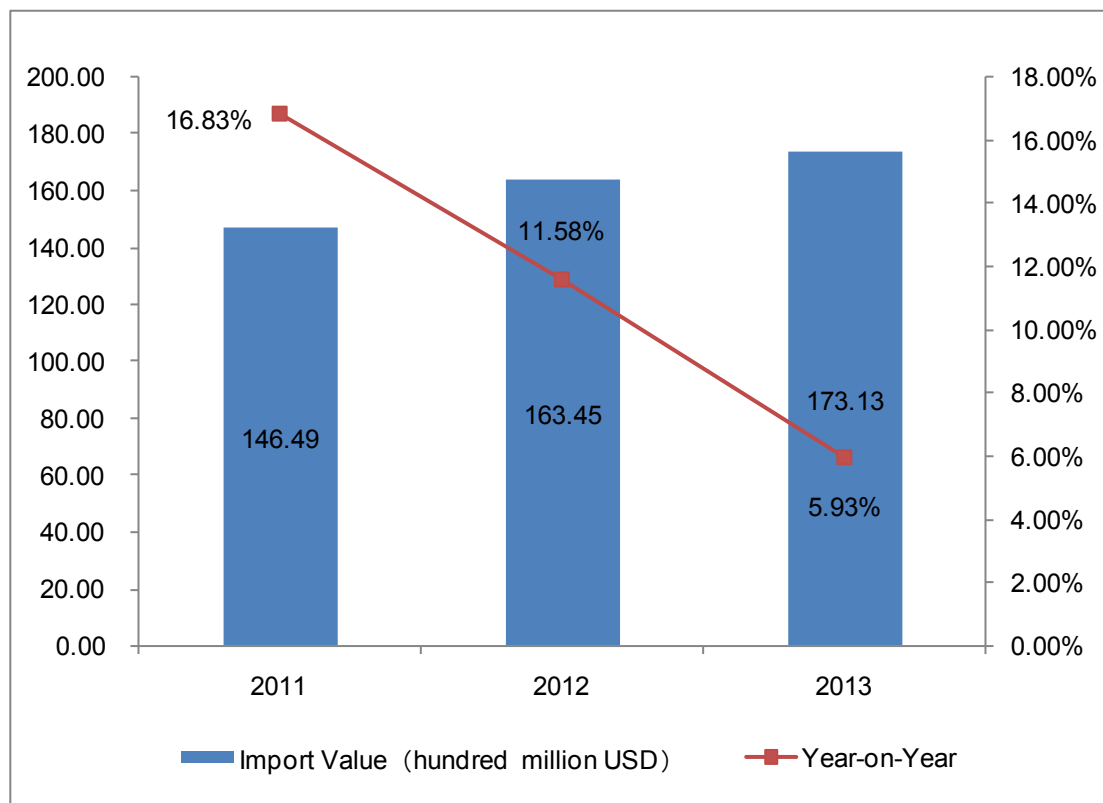
From Jan. to Mar. in 2014, the mainly import countries of global electric wire and cable were USA, Germany, Japan, United Kingdom, France, Canada, Spain, Republic of Korea, Czech Republic and Italy, etc.

USA was the largest import country globally for electric wire and cable. From Jan. to Mar. in 2014, the total import value of USA was 4.267 billion dollars, increased 5.4% year on year.

Source: UN COMTRADE

## 4. 2011-2014 American Electric Wire and Cable (HS:8544) Import Analysis

### 4.1. 2011-2013 American Electric Wire and Cable Import Value Annual Trend



From 2011 to 2013, the import value of electric wire and cable for USA increased year by year. The total import value of 2013 was approximately 17.313 billion dollars, increased 5.93% compared to the same period of 2013.



## 4.2. 2011-2013 American Electric Wire and Cable Import Market Analysis

No.	Import Countries / Regions	Import Value (Thousand Dollars)			Import Value Growth Compared 2013 with 2011
		2011	2012	2013	
1	Mexico	7,169,734	8,084,765	8,429,863	17.58%
2	China	3,044,175	3,396,852	3,798,784	24.79%
3	Honduras	429,691	506,195	596,093	38.73%
4	Canada	626,634	611,500	531,291	-15.22%
5	Nicaragua	353,618	409,390	487,995	38.00%
6	Philippines	404,458	456,593	483,971	19.66%
7	Viet Nam	228,744	349,282	430,197	88.07%
8	Japan	253,639	274,679	298,577	17.72%
9	Germany	306,000	291,521	294,736	-3.68%
10	Taiwan	233,810	218,416	218,289	-6.64%
11	Indonesia	254,772	222,029	205,386	-19.38%
12	Republic of Korea	148,194	201,704	167,953	13.33%
13	Thailand	151,719	155,510	130,651	-13.89%
14	Costa Rica	84,493	133,064	125,295	48.29%
15	United Kingdom	88,947	110,889	114,259	28.46%
16	France	96,320	96,322	110,531	14.75%
17	Poland	78,078	97,889	93,032	19.15%
18	Norway	57,504	13,166	84,493	46.93%
19	Turkey	27,366	56,181	66,689	143.69%
20	Venezuela	32,854	34,540	39,016	18.76%

Mexico and China were the top two import sources of electric wire and cable for USA. In 2013, USA imported 3.8 billion dollars of electric wire and cable from China, which accounted for 21.94% of the total import value of these products. Among the top twenty import markets for USA, the import value from Turkey increased greatly, with 143.69% increase, compared to 2011.

## 4.3. 2011-2013 American Electric Wire and Cable Import Market Share Analysis

No.	Import Countries / Regions	Import Value Percentage		
		2011	2012	2013
1	Mexico	48.94%	49.46%	48.69%
2	China	20.78%	20.78%	21.94%
3	Honduras↑	2.93%	3.10%	3.44%
4	Canada↓	4.28%	3.74%	3.07%
5	Nicaragua↑	2.41%	2.50%	2.82%
6	Philippines↑	2.76%	2.79%	2.80%
7	Viet Nam↑	1.56%	2.14%	2.48%
8	Japan	1.73%	1.68%	1.72%
9	Germany↓	2.09%	1.78%	1.70%
10	Taiwan↓	1.60%	1.34%	1.26%
11	Indonesia↓	1.74%	1.36%	1.19%
12	Republic of Korea	1.01%	1.23%	0.97%
13	Thailand↓	1.04%	0.95%	0.75%
14	Costa Rica	0.58%	0.81%	0.72%
15	United Kingdom	0.61%	0.68%	0.66%
16	France	0.66%	0.59%	0.64%
17	Poland	0.53%	0.60%	0.54%
18	Norway	0.39%	0.08%	0.49%
19	Turkey↑	0.19%	0.34%	0.39%
20	Venezuela	0.22%	0.21%	0.23%

Note: “↑” represents that the indicators listed continued to increase from 2011 to 2013, “↓” represents that the indicators listed continued to decrease from 2011 to 2013.

Judging from the three-year market share, the import value in proportion of Honduras, Nicaragua, Philippines, Viet Nam and Turkey continued to rise. While that of Canada, Germany, Taiwan, Indonesia and Thailand continued to decline.

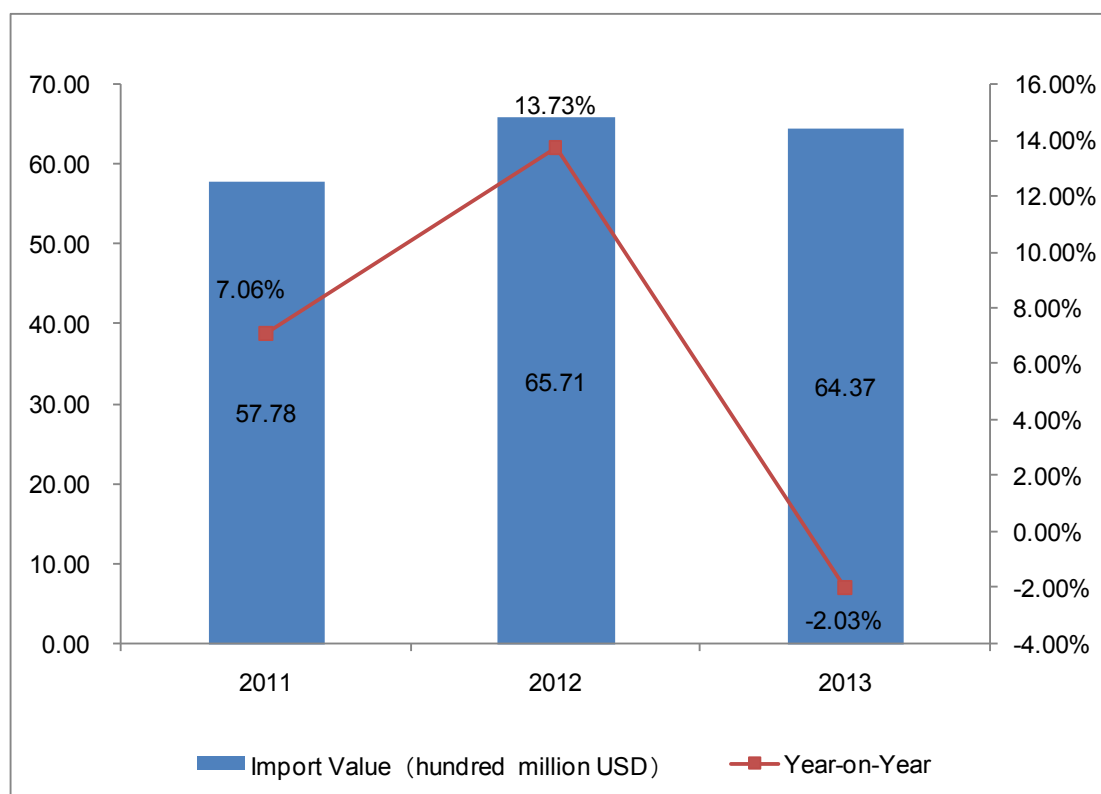
## 4.4. 2014Q1 American Electric Wire and Cable Import Situation

Countries / Regions	2014 Jan. to Mar. Accumulative Import Value (Thousand Dollars)	Year on Year	Percentage
Total	4,267,405	5.40%	100.00%
Mexico	2,170,804	7.52%	50.87%
China	872,965	5.12%	20.46%
Honduras	131,553	-8.78%	3.08%
Canada	125,187	-7.14%	2.93%
Philippines	123,607	5.27%	2.90%
Nicaragua	122,500	9.51%	2.87%
Viet Nam	114,140	20.30%	2.67%
Germany	74,370	6.88%	1.74%
Japan	66,852	-29.54%	1.57%
Taiwan	48,099	-6.79%	1.13%

From Jan. to Mar. in 2014, Mexico and China were the mainly import sources for Electric wire and cable of USA, which accounted for 50.87% and 20.46% of the total import value.

## 5. 2011-2014 Japanese Electric Wire and Cable (HS:8544) Import Analysis

### 5.1. 2011-2013 Japanese Electric Wire and Cable Import Value Annual Trend



From 2011 to 2013, the import value of Japan showed a reversed “V” trend. In 2013, the import value was approximately 6.437 billion dollars, declined 2.03% compared to the same period of 2012.

## 5.2. 2011-2013 Japanese Electric Wire and Cable Import Market Analysis

No.	Import Countries / Regions	Import Value (Thousand Dollars)			Import Value Growth Compared 2013 with 2011
		2011	2012	2013	
1	China	2,842,794	3,049,446	2,762,045	-2.84%
2	Viet Nam	978,372	1,353,003	1,452,538	48.46%
3	Philippines	682,604	753,432	812,071	18.97%
4	Indonesia	435,019	549,267	562,804	29.37%
5	Thailand	244,283	255,005	200,266	-18.02%
6	USA	150,404	169,591	155,332	3.28%
7	Republic of Korea	148,158	132,705	144,267	-2.63%
8	Taiwan	80,418	74,846	82,813	2.98%
9	Germany	33,729	34,299	37,234	10.39%
10	Cambodia	0	8,219	34,146	/
11	India	32,836	36,040	32,741	-0.29%
12	Mexico	17,119	26,073	27,212	58.96%
13	Malaysia	22,440	19,234	21,916	-2.34%
14	Czech Republic	12,885	12,098	12,719	-1.29%
15	United Kingdom	12,041	11,019	11,464	-4.79%
16	Italy	3,775	3,166	10,806	186.25%
17	France	9,385	10,988	9,387	0.02%
18	Poland	4,329	6,684	6,408	48.02%
19	Slovakia	633	1,590	6,372	906.64%
20	Switzerland	7,120	7,364	6,319	-11.25%

From 2011 to 2013, China, Viet Nam and Philippines were the top three import sources of electric wire and cable for Japan. In 2013, Japan imported 2.762 billion dollars of electric wire and cable from China, which accounted for 42.91% of the total import value of these products. Among the top twenty import markets for Japan in 2013, the import value from Italy and Slovakia increased greatly, with 186.25% and 906.64% increase respectively, compared to 2011.

## 5.3. 2011-2013 Japanese Electric Wire and Cable Import Market Share Analysis

No.	Import Countries / Regions	Import Value Percentage		
		2011	2012	2013
1	China↓	49.20%	46.41%	42.91%
2	Viet Nam↑	16.93%	20.59%	22.56%
3	Philippines	11.81%	11.47%	12.62%
4	Indonesia↑	7.53%	8.36%	8.74%
5	Thailand↓	4.23%	3.88%	3.11%
6	USA↓	2.60%	2.58%	2.41%
7	Republic of Korea	2.56%	2.02%	2.24%
8	Taiwan	1.39%	1.14%	1.29%
9	Germany	0.58%	0.52%	0.58%
10	Cambodia↑	/	0.13%	0.53%
11	India↓	0.57%	0.55%	0.51%
12	Mexico↑	0.30%	0.40%	0.42%
13	Malaysia	0.39%	0.29%	0.34%
14	Czech Republic	0.22%	0.18%	0.20%
15	United Kingdom	0.21%	0.17%	0.18%
16	Italy	0.07%	0.05%	0.17%
17	France	0.16%	0.17%	0.15%
18	Poland	0.07%	0.10%	0.10%
19	Slovakia↑	0.01%	0.02%	0.10%
20	Switzerland↓	0.12%	0.11%	0.10%

Note: “↑” represents that the indicators listed continued to increase from 2011 to 2013, “↓” represents that the indicators listed continued to decrease from 2011 to 2013.

Judging from the three-year market share, the import value in proportion of Viet Nam, Indonesia, Cambodia, Mexico and Slovakia continued to rise. While that of China, Thailand, USA, India and Switzerland continued to decline.

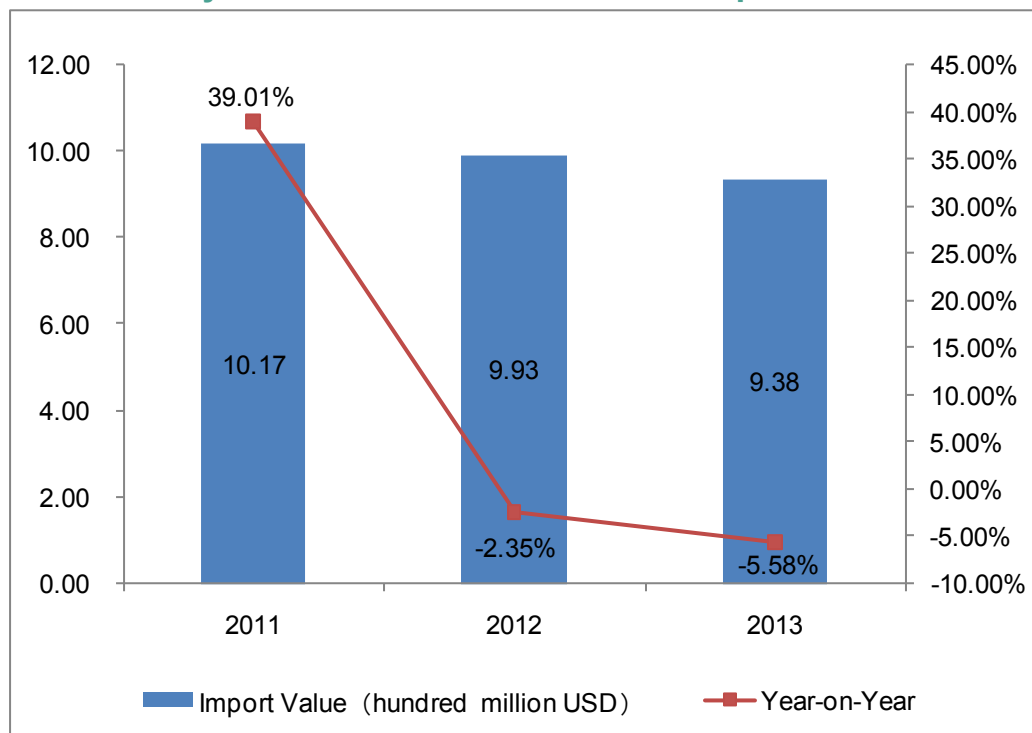
## 5.4. 2014Q1 Japanese Electric Wire and Cable Import Situation

Countries / Regions	2014 Jan. to Mar. Accumulative Import Value (Thousand Dollars)	Year on Year	Percentage
Total	1,730,875	15.67%	100.00%
China	699,067	11.65%	40.39%
Viet Nam	396,321	21.90%	22.90%
Philippines	224,767	23.29%	12.99%
Indonesia	158,137	10.09%	9.14%
USA	66,888	84.15%	3.86%
Thailand	60,987	19.04%	3.52%
Republic of Korea	30,060	-43.56%	1.74%
Taiwan	24,051	27.93%	1.39%
Germany	10,106	-6.91%	0.58%
India	9,773	16.30%	0.56%

According to the statistics from Jan. to Mar. in 2014, China was the largest import source of electric wire and cable for Japan, which accounted for 40.39% of the total import value; followed by Viet Nam, which accounted for 22.9%.

## 6. 2011-2014 Malaysian Electric Wire and Cable (HS: 8544) Import Analysis

### 6.1. 2011-2013 Malaysian Electric Wire and Cable Import Value Annual Trend



From 2011 to 2013, the import value of electric wire and cable for Malaysia declined year by year. The total import value of 2013 for Malaysia was approximately 0.938 billion dollars, declined 5.58% compared to the same period of 2012.



## 6.2. 2011-2013 Malaysian Electric Wire and Cable Import Market Analysis

No.	Import Countries / Regions	Import Value (Thousand Dollars)			Import Value Growth Compared 2013 with 2011
		2011	2012	2013	
1	China	429,200	422,495	386,529	-9.94%
2	USA	123,984	131,240	109,269	-11.87%
3	Singapore	74,707	75,247	71,082	-4.85%
4	Japan	51,766	48,814	50,046	-3.32%
5	Germany	35,733	40,274	47,200	32.09%
6	Taiwan	27,344	28,762	46,465	69.93%
7	Indonesia	55,147	65,008	44,249	-19.76%
8	Thailand	21,641	27,606	37,513	73.34%
9	Republic of Korea	39,976	43,639	34,454	-13.81%
10	Hong Kong	69,252	32,654	31,482	-54.54%
11	Switzerland	13,545	13,453	9,630	-28.90%
12	France	11,631	13,888	9,435	-18.88%
13	Viet Nam	10,031	5,472	8,894	-11.33%
14	United Kingdom	5,277	5,153	8,474	60.58%
15	Italy	2,637	5,213	7,027	166.48%
16	Philippines	5,823	5,849	6,126	5.20%
17	Australia	2,189	3,181	4,411	101.51%
18	Netherlands	2,972	2,719	3,131	5.35%
19	India	3,511	5,405	2,703	-23.01%
20	Hungary	505	683	2,648	424.36%

From 2011 to 2013, China, USA and Singapore were the top three import sources of electric wire and cable for Malaysia. In 2013, Malaysia imported 0.387 billion dollars of electric wire and cable from China, which accounted for 41.21% of the total import value of these products. Among the top twenty import markets for Malaysia in 2013, the import value from Italy, Australia and Hungary increased greatly, with 166.48%, 101.51% and 424.36% increase respectively, compared to 2011.

## 6.3. 2011-2013 Malaysian Electric Wire and Cable Import Market Share Analysis

No.	Import Countries / Regions	Import Value Percentage		
		2011	2012	2013
1	China	42.19%	42.53%	41.21%
2	USA	12.19%	13.21%	11.65%
3	Singapore ↑	7.34%	7.57%	7.58%
4	Japan	5.09%	4.91%	5.34%
5	Germany ↑	3.51%	4.05%	5.03%
6	Taiwan ↑	2.69%	2.90%	4.95%
7	Indonesia	5.42%	6.54%	4.72%
8	Thailand ↑	2.13%	2.78%	4.00%
9	Republic of Korea	3.93%	4.39%	3.67%
10	Hong Kong	6.81%	3.29%	3.36%
11	Switzerland	1.33%	1.35%	1.03%
12	France	1.14%	1.40%	1.01%
13	Viet Nam	0.99%	0.55%	0.95%
14	United Kingdom	0.52%	0.52%	0.90%
15	Italy ↑	0.26%	0.52%	0.75%
16	Philippines ↑	0.57%	0.59%	0.65%
17	Australia ↑	0.22%	0.32%	0.47%
18	Netherlands	0.29%	0.27%	0.33%
19	India	0.35%	0.54%	0.29%
20	Hungary ↑	0.05%	0.07%	0.28%

Note: "↑" represents that the indicators listed continued to increase from 2011 to 2013.

Judging from the three-year market share, the import value in proportion of Singapore, Germany, Taiwan, Thailand, Italy, Philippines, Australia and Hungary continued to rise.

## 6.4. 2014Q1 Malaysian Electric Wire and Cable Import Situation

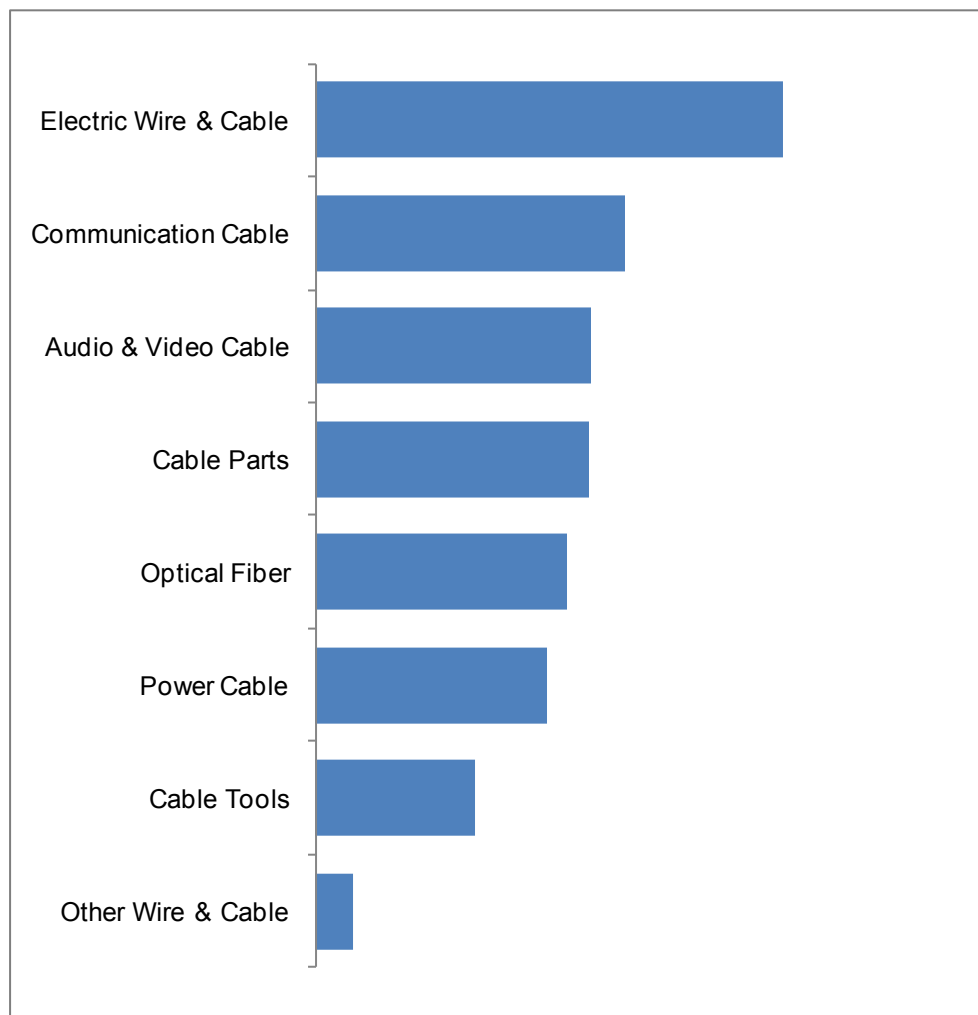
Countries / Regions	2014 Jan. to Mar. Accumulative Import Value (Thousand Dollars)	Year on Year	Percentage
Total	209,636	-2.36%	100.00%
China	77,731	-16.43%	37.08%
USA	27,144	9.48%	12.95%
Singapore	15,040	-16.42%	7.17%
Japan	14,358	29.67%	6.85%
Thailand	14,337	247.65%	6.84%
Taiwan	12,413	30.68%	5.92%
Germany	10,940	42.89%	5.22%
Republic of Korea	7,380	-20.95%	3.52%
Indonesia	5,140	-50.79%	2.45%
Hong Kong	4,730	-20.69%	2.26%

According to the statistics from Jan. to Mar. in 2014, Malaysia's accumulative import value of electric wire and cable was approximately 0.21 billion dollars, declined 2.36% year on year. China was the largest import source for electric wire and cable of Malaysia, which accounted for 37.08% of the total import value; followed by USA, which accounted for 12.95%.

Source: UN COMTRADE

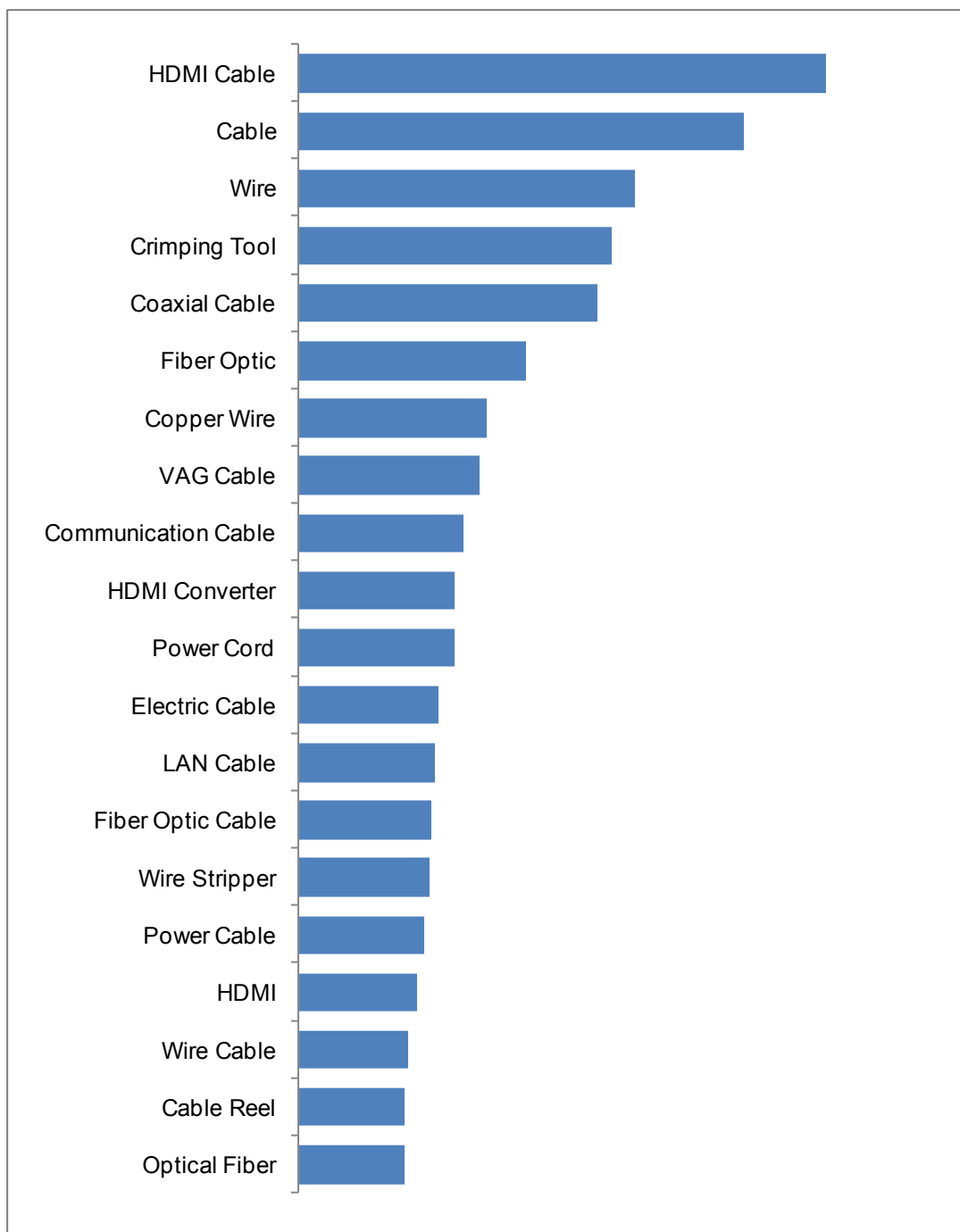
## 7. Optical Fiber, Cable & Wire Industry Data Analysis of Made-in-China.com

### 7.1. Optical Fiber, Cable & Wire Industry Professional Buyers Interest Ranking on Made-in-China.com, from Jan. to Jun. 2014



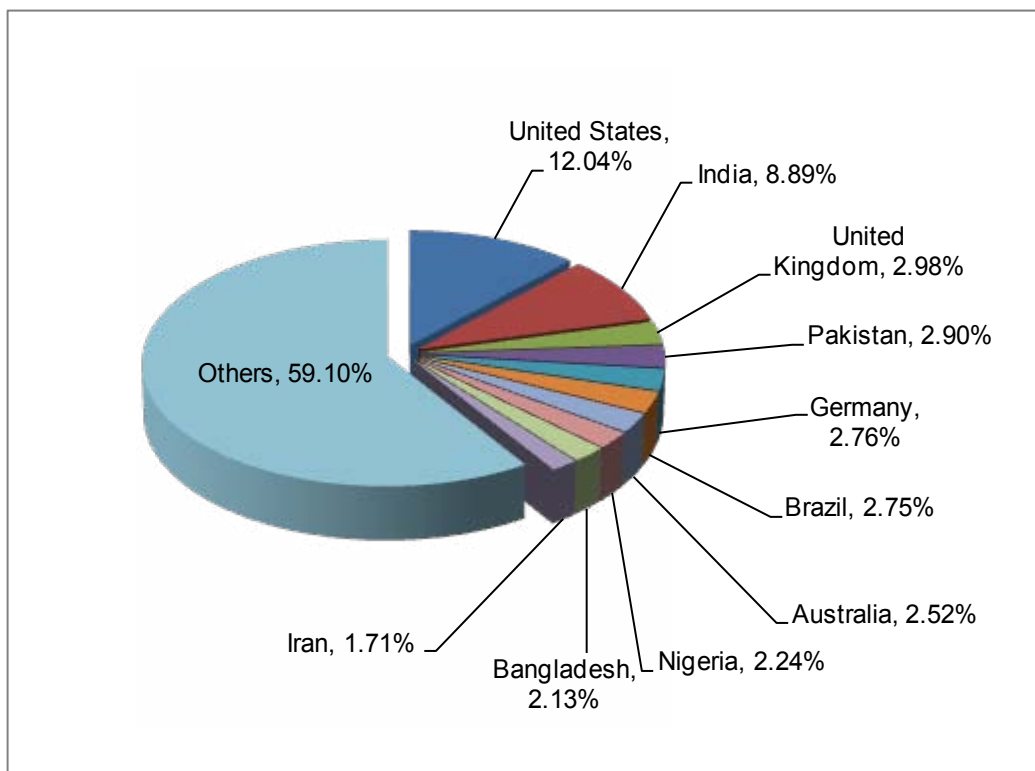
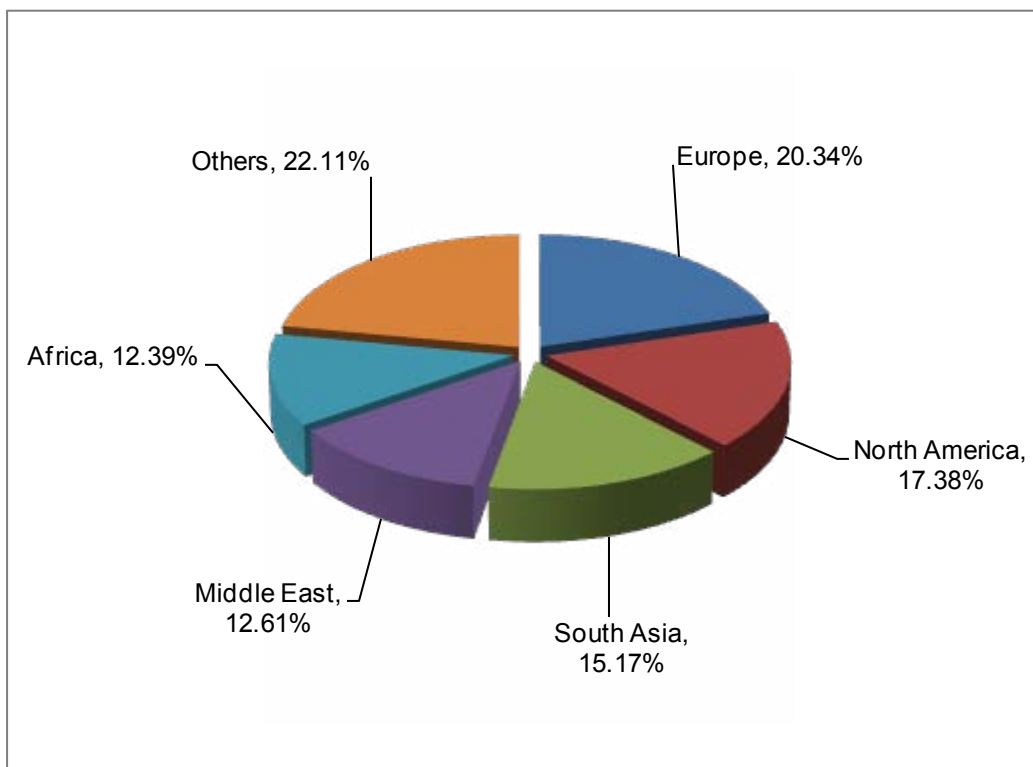
According to the statistics of Made-in-China.com from Jan. to Jun. in 2014, buyers pay the most attention to Electric Wire & Cable, followed by Communication Cable, among the sub-sectors of optical fiber, cable & wire industry.

## 7.2. Optical Fiber, Cable & Wire Industry Professional Buyers Hot Search Keywords of Made-in-China.com from Apr. to Jun. 2014



The most popular search keyword in optical fiber, cable & wire industry is HDMI Cable on Made-in-China.com, followed by Cable, from Apr. to Jun. in 2014.

## 7.3. Optical Fiber, Cable & Wire Industry Professional Buyers Distribution for Made-in-China.com, from Jan. to Jun. 2014



Optical fiber, cable & wire industry professional buyers on Made-in-China.com were mainly from Europe, North America, South Asia, the Middle East and Africa, etc regions from Jan. to Jun. in 2014. And, the buyers were mainly from USA, India and United Kingdom, etc countries.

Source: Made-in-China.com

The IAR Team of Made-in-China.com dedicates to surveying,excavating and collating industry information for supplying the service of timely and exact information analysis, providing necessary information and dates for clients'decision.

Thanks for reading the report, if you have any questions,opinions or advices, please contact us.

*E-mail:* iar@made-in-china.com

*Web:* <http://www.made-in-china.com/communication/market-analysis.html>



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