

2014Q2 Office Furniture

Industry Analysis Report

2015.01



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1. 2014 Chinese Office Furniture Industry Export Analysis

HS Code	Product Name
940310	Metal furniture used in offices
940330	Wooden furniture used in offices

1.1. 2014 Jan. to Jun. Chinese Metal Furniture Used in Offices (HS:940310) Export Analysis

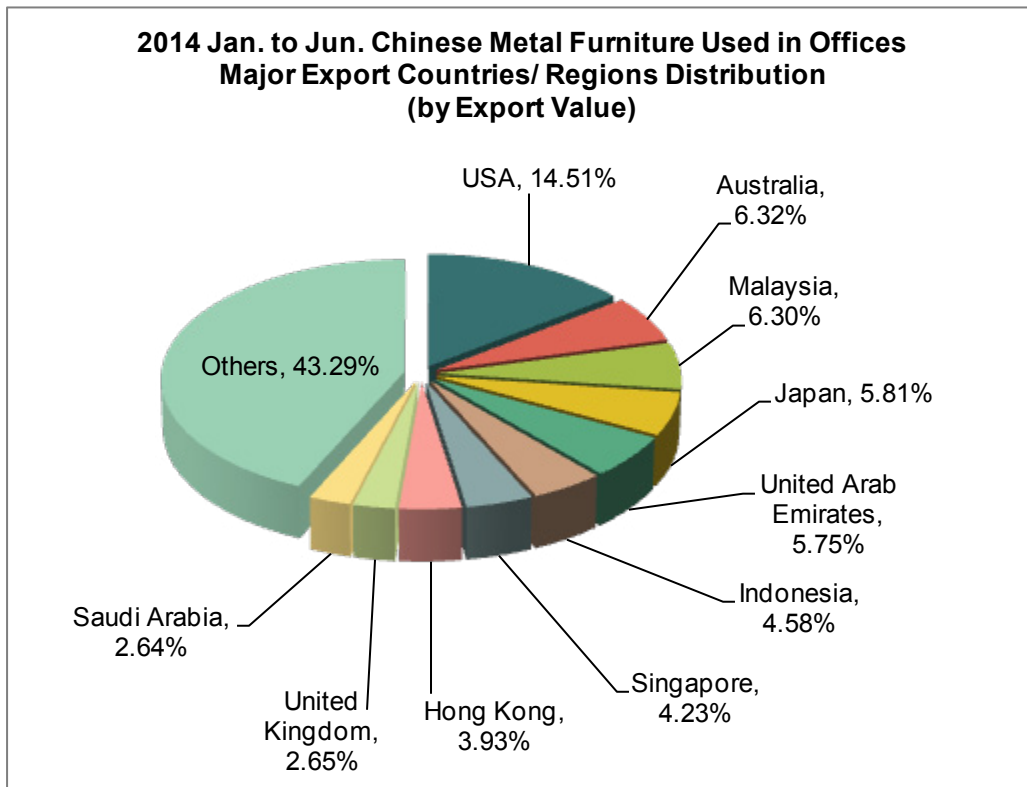
1.1.1. 2014 Jan. to Jun. Chinese Metal Furniture Used in Offices Export Volume and Value

Month	Volume (Piece)	Value (\$)	Year on Year	
			Volume	Value
Jan.	908,662	49,899,223	27.9%	27.4%
Feb.	359,609	17,771,966	-26.1%	-56.8%
Mar.	733,711	38,226,921	23.2%	30.6%
Apr.	774,547	39,929,962	2%	-20.6%
May	925,330	45,713,772	4.1%	-11%
Jun.	834,554	36,932,827	19.1%	-11.4%
Total	4,536,413	228,474,671	9.5%	-9.6%

From Jan. to Jun. 2014, the export volume of Chinese metal furniture used in offices was about 4.5364 million pieces, increased 9.5% year on year. And the export value was 228 million dollars, declined 9.6% year on year.

1.1.2. 2014 Jan. to Jun. Chinese Metal Furniture Used in Offices Major Export Countries/ Regions Distribution

No.	Countries/ Regions	Volume (Piece)	Value (\$)	Year on Year	
				Volume	Value
1	USA	868,450	33,140,282	-3.7%	-1.2%
2	Australia	196,432	14,429,428	-7.5%	-10.7%
3	Malaysia	104,198	14,388,501	40%	-21%
4	Japan	326,521	13,268,039	27.7%	31.3%
5	United Arab Emirates	317,484	13,142,746	143%	47%
6	Indonesia	120,410	10,468,590	-3.9%	-63.5%
7	Singapore	85,210	9,661,528	58.2%	15.1%
8	Hong Kong	175,516	8,969,401	-2.6%	-28.8%
9	United Kingdom	157,507	6,054,131	25.8%	29.2%
10	Saudi Arabia	98,380	6,042,623	32.2%	-7.2%
11	Netherlands	228,446	5,501,678	17.4%	-3.7%
12	Germany	180,949	4,805,268	44.5%	21.8%
13	India	54,079	4,787,346	-1.3%	-8.3%
14	Angola	57,005	4,323,133	197%	193.6%
15	France	128,665	3,970,122	13.6%	-1.1%
16	Republic of Korea	139,059	3,515,257	-15.5%	13.9%
17	Nigeria	30,289	3,091,279	-23.8%	155.1%
18	Iran	16,029	2,797,226	265.3%	281.2%
19	Thailand	28,868	2,702,427	8.3%	10.5%
20	Philippines	40,629	2,661,391	-21.9%	-2.4%



According to the export data from Jan. to Jun. 2014, the major export markets for Chinese metal furniture used in offices were USA, Australia, Malaysia, Japan, United Arab Emirates, Indonesia, Singapore, Hong Kong, United Kingdom and Saudi Arabia.

The first three largest export markets of Chinese metal furniture used in offices were USA, Australia and Malaysia, whose export value accounted for 14.51%, 6.32% and 6.30% respectively of the total export value of these products.

Among the top twenty export markets, the export value to Iran showed the fastest growth, with 281.2% increase year on year, from Jan. to Jun. 2014.

1.1.3. 2014 Jan. to Jun. Chinese Metal Furniture Used in Offices Export Sources

No.	Regions	Volume (Piece)	Value (\$)	Year on Year	
				Volume	Value
1	Guangdong	1,573,902	105,560,389	0.9%	-22%
2	Henan	838,665	38,100,151	77.7%	55.5%
3	Shanghai	563,826	25,767,826	50.7%	14.9%
4	Zhejiang	457,331	17,390,790	-2%	1.8%
5	Jiangsu	444,047	14,850,836	19.7%	10.1%
6	Tianjin	226,132	7,625,553	-34.3%	2%
7	Fujian	92,226	3,723,812	65.8%	46.6%
8	Xinjiang Uygur Autonomous Region	60,931	2,444,668	5.6%	-15.1%
9	Shandong	56,736	2,082,748	-30%	-19.7%
10	Chongqing	6,058	2,059,883	-65.7%	-61.8%

Guangdong, Henan, Shanghai, Zhejiang and Jiangsu were the major export sources for Chinese metal furniture used in offices. From Jan. to Jun. 2014, the export volume of the above five provinces accounted for 85.48% of the total export volume of these products, and the export value accounted for 88.27% of the total export value.

Among the top ten export sources for Chinese metal furniture used in offices, the export value of Henan increased 55.5% year on year, which showed the fastest growth.

1.2. 2014 Jan. to Jun. Chinese Wooden Furniture Used in Offices (HS:940330) Export Analysis

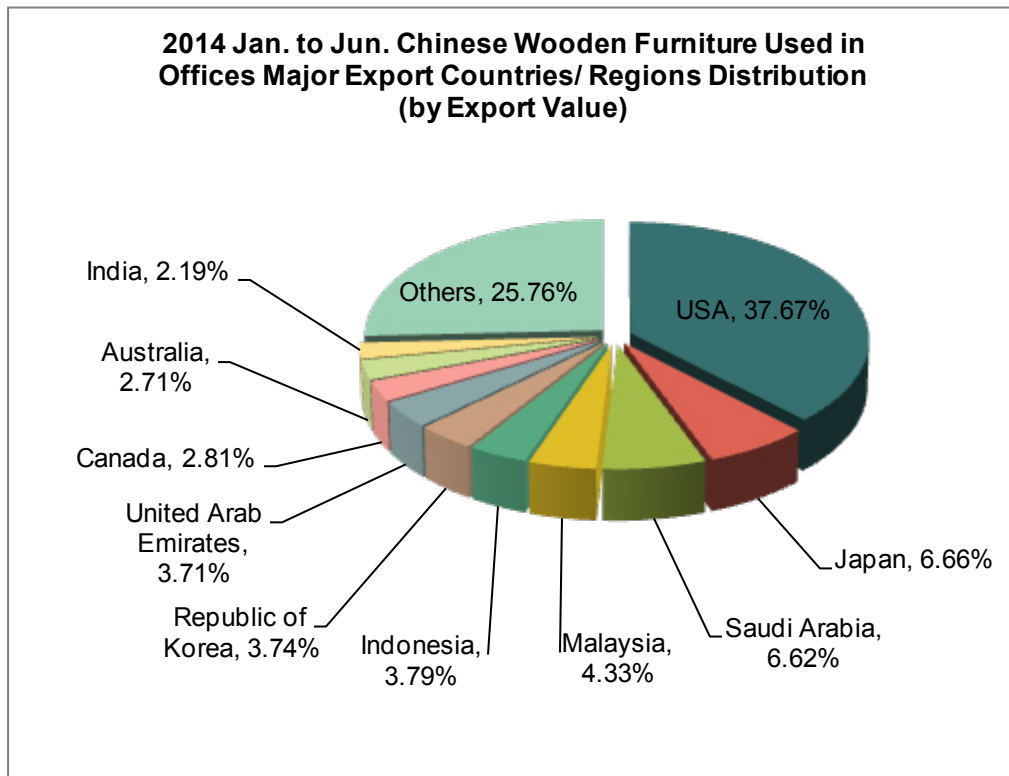
1.2.1. 2014 Jan. to Jun. Chinese Wooden Furniture Used in Offices Export Volume and Value

Month	Volume (Piece)	Value (\$)	Year on Year	
			Volume	Value
Jan.	1,812,871	104,253,508	36.7%	29.2%
Feb.	575,138	33,314,002	-35%	-37.7%
Mar.	1,165,643	69,377,355	17.4%	28.7%
Apr.	1,485,240	82,108,296	16.6%	20.3%
May	1,630,611	95,666,999	-2.2%	16.7%
Jun.	1,454,398	85,931,931	-11.2%	5.9%
Total	8,123,901	470,652,091	4.4%	12.2%

From Jan. to Jun. 2014, the accumulative export volume of Chinese wooden furniture used in offices was 8.12 million pieces, which increased 4.4% year on year. And the export value was 470.65 million dollars, which increased 12.2% year on year.

1.2.2. 2014 Jan. to Jun. Chinese Wooden Furniture Used in Offices Major Export Countries/ Regions Distribution

No.	Countries/ Regions	Volume (Piece)	Value (\$)	Year on Year	
				Volume	Value
1	USA	3,308,813	177,306,575	-1.3%	2.9%
2	Japan	657,704	31,367,626	-4.5%	-1.4%
3	Saudi Arabia	271,408	31,178,854	18.3%	8.1%
4	Malaysia	140,431	20,390,123	256.4%	268.4%
5	Indonesia	141,247	17,849,234	146.8%	175.2%
6	Republic of Korea	514,782	17,599,424	15.1%	9.8%
7	United Arab Emirates	224,311	17,442,444	-4%	3.5%
8	Canada	266,221	13,228,190	10.3%	14.1%
9	Australia	274,362	12,731,837	13.8%	8.2%
10	India	115,811	10,300,362	-9.3%	-1.2%
11	Singapore	89,126	9,741,228	125.5%	174%
12	United Kingdom	178,678	8,911,944	0.4%	0.9%
13	Hong Kong	144,495	7,386,908	0.4%	-5%
14	Mexico	123,404	4,249,361	7.6%	15%
15	Algeria	38,428	4,127,949	32%	87.7%
16	Kuwait	39,838	4,088,686	101.4%	59.5%
17	Philippines	90,146	3,878,128	11.5%	17.1%
18	Taiwan	38,819	3,769,716	-6.8%	37.4%
19	Libya	32,127	3,597,140	-27.3%	5.3%
20	Germany	75,186	3,383,163	14.4%	9%



According to the export data from Jan. to Jun. 2014, the major export markets for Chinese wooden furniture used in offices were USA, Japan, Saudi Arabia, Malaysia, Indonesia, Republic of Korea, United Arab Emirates, Canada, Australia and India.

The first three largest export markets of Chinese wooden furniture used in offices were USA, Japan and Saudi Arabia, whose export value accounted for 37.67%, 6.66% and 6.62% respectively of the total export value of these products.

Among the top twenty export markets, the export value to Malaysia showed the fastest growth, with 268.4% increase compared to the same period of 2013, from Jan. to Jun. 2014.

1.2.3. 2014 Jan. to Jun. Chinese Wooden Furniture Used in Offices Export Sources

No.	Regions	Volume (Piece)	Value (\$)	Year on Year	
				Volume	Value
1	Guangdong	4,206,862	290,587,601	5.4%	21.1%
2	Jiangsu	1,079,759	36,438,536	-7.3%	18.5%
3	Shanghai	634,767	27,348,017	-4.8%	-2.2%
4	Shandong	403,126	25,199,164	-5.6%	-7.4%
5	Zhejiang	380,980	23,605,137	12.7%	-1.1%
6	Jiangxi	361,964	21,601,956	-12.8%	-3.2%
7	Tianjin	153,570	14,906,038	-19.5%	-19.7%
8	Anhui	239,829	11,397,250	45.9%	30.1%
9	Fujian	507,366	6,631,086	129.7%	-9.6%
10	Hebei	75,597	3,925,294	-25.2%	4.4%

Guangdong and Jiangsu were the major export sources for Chinese wooden furniture used in offices. From Jan. to Jun. 2014, the export volume of the above two provinces accounted for 65.07% of the total export volume of these products, and the export value accounted for 69.48% of the total export value. Among them, the export volume of Guangdong accounted for 51.78%, and the export value accounted for 61.74%.

Source: China Customs

2. 2014 Global Office Furniture Industry Import and Export Analysis

2.1. 2014 Global Metal Furniture Used in Offices (HS: 940310) Import and Export Analysis

2.1.1. 2014 Jan. to May Global Metal Furniture Used in Offices Major Import Market

No.	Import Countries/ Regions	Import Value(Thousand Dollars)	Year on Year
1	USA	159,510	0.58%
2	Canada	65,876	-0.21%
3	Germany	59,755	-15.74%
4	France	57,217	2.35%
5	United Kingdom	51,007	4.61%
6	Belgium	34,981	10.52%
7	Singapore	28,209	3.13%
8	Switzerland	21,550	2.48%
9	Netherlands	17,739	-22.00%
10	Australia	17,304	-1.40%

Among the above ten import markets of metal furniture used in offices, USA, Canada and Germany ranked the top three places, whose import value were respectively 0.16 billion dollars (increased 0.25% year on year), 65.876 million dollars (declined 0.21% year on year), and 59.755 million dollars (declined 15.74% year on year), from Jan. to May. 2014.

2.1.2. 2014 Jan. to May Global Metal Furniture Used in Offices Major Export Market

No.	Export Countries/ Regions	Export Value(Thousand Dollars)	Year on Year
1	China	191,516	-9.36%
2	Italy	92,445	19.72%
3	USA	90,969	3.33%
4	Canada	83,824	-2.96%
5	Germany	76,214	-4.00%
6	United Kingdom	51,833	17.80%
7	Spanish	33,968	10.31%
8	Belgium	27,730	23.37%
9	Turkey	23,079	-3.20%
10	Malaysia	22,007	-22.88%

Among the above ten export markets of metal furniture used in offices, China, Italy and USA ranked the top three places, whose export value were respectively 0.192 billion dollars (declined 9.36% year on year), 92.445 million dollars (increased 19.72% year on year), and 90.969 million dollars (increased 3.33% year on year), from Jan. to May. 2014.

2.2. 2014 Global Wooden Furniture Used in Offices (HS:940330) Import and Export Analysis

2.2.1. 2014 Jan. to May Global Wooden Furniture Used in Offices Major Import Market

No.	Import Countries/ Regions	Import Value(Thousand Dollars)	Year on Year
1	USA	350,488	3.00%
2	Germany	67,331	0.17%
3	France	63,926	2.50%
4	Canada	52,564	10.66%
5	United Kingdom	44,222	10.19%
6	Switzerland	40,904	0.99%
7	Norway	38,790	-8.31%
8	Russian Federation	35,949	-17.58%
9	Belgium	27,152	10.47%
10	Austria	23,051	-1.76%

Among the above ten import markets of wooden furniture used in offices, USA, Germany and France ranked the top three places, whose import value were respectively 0.35 billion dollars (increased 3% year on year), 67.331 million dollars (increased 0.17% year on year), and 63.926 million dollars (increased 2.5% year on year), from Jan. to May. 2014.

2.2.2. 2014 Jan. to May Global Wooden Furniture Used in Offices Major Export Market

No.	Export Countries/ Regions	Import Value(Thousand Dollars)	Year on Year
1	China	384,693	13.72%
2	Canada	153,783	8.03%
3	Italy	149,026	6.68%
4	Germany	122,401	13.48%
5	Sweden	73,737	-14.04%
6	USA	67,803	4.99%
7	Poland	66,603	31.38%
8	Malaysia	61,761	20.72%
9	Denmark	48,475	53.01%
10	Turkey	40,255	18.03%

Among the above ten export markets of wooden furniture used in offices, China, Canada and Italy ranked the top three places, whose import value were respectively 0.385 billion dollars (increased 13.72% year on year), 0.154 billion dollars (increased 8.03% year on year), and 0.149 billion dollars (increased 6.68% year on year), from Jan. to May. 2014.

Source: UN COMTRADE

3. 2014 USA Office Furniture Industry Import Analysis

3.1. 2014 Jan. to Jun. USA Metal Furniture Used in Offices (HS: 940310) Major Import Market

Countries/ Regions	2014 Jan. to Jun. Accumulative Import Value (Thousand Dollars)	Year on Year	Percentage
Total	197,525	102.22%	100.00%
Canada	92,788	94.06%	46.98%
China	52,129	114.08%	26.39%
Mexico	18,054	100.25%	9.14%
Taiwan	12,440	84.46%	6.30%
Italy	6,396	275.22%	3.24%
Republic of Korea	3,016	150.57%	1.53%
United Kingdom	2,659	112.62%	1.35%
Germany	2,331	92.35%	1.18%
Netherlands	1,347	532.41%	0.68%
France	1,080	163.39%	0.55%

Among the major import markets for USA metal furniture used in offices, Canada was the first largest import source, which accounted for 46.98% of the total import value of these products, from Jan. to Jun. 2014. China ranked the second place, which accounted for 26.39%.

3.2. 2014 Jan. to Jun. USA Wooden Furniture Used in Offices (HS: 940330) Major Import Market

Countries/ Regions	2014 Jan. to Jun. Accumulative Import Value (Thousand Dollars)	Year on Year	Percentage
Total	426,978	1.75%	100.00%
Canada	177,679	4.45%	41.61%
China	129,414	-3.92%	30.31%
Mexico	20,858	3.31%	4.89%
Viet Nam	13,410	16.77%	3.14%
Malaysia	12,810	24.25%	3.00%
Poland	11,094	5.32%	2.60%
Portugal	9,059	16.59%	2.12%
Germany	8,400	52.67%	1.97%
Italy	7,716	-21.66%	1.81%
Taiwan	7,029	17.70%	1.65%

Among the major import markets for USA wooden furniture used in offices, Canada was the first largest import source, which accounted for 41.61% of the total import value of these products, from Jan. to Jun. 2014. China ranked the second place, which accounted for 30.31%.

4. 2014 United Kingdom Office Furniture Industry Import Analysis

4.1. 2014 Jan. to Jun. United Kingdom Metal Furniture Used in Offices (HS: 940310) Major Import Market

Countries/ Regions	2014 Jan. to Jun. Accumulative Import Value (Thousand Dollars)	Year on Year	Percentage
Total	60,972	2.62%	100.00%
China	23,320	22.59%	38.25%
Germany	7,619	-29.73%	12.50%
France	5,195	1.88%	8.52%
Netherlands	3,399	-25.87%	5.57%
USA	3,002	36.02%	4.92%
Austria	2,521	6713.51%	4.13%
Taiwan	2,037	-7.16%	3.34%
Italy	1,736	-4.98%	2.85%
Republic of Korea	1,549	16.91%	2.54%
Czech Republic	1,325	31.06%	2.17%

Among the major import markets for United Kingdom metal furniture used in offices, China was the first largest import source, which accounted for 38.25% of the total import value of these products, from Jan. to Jun. 2014. Germany ranked the second place, which accounted for 12.5%.

4.2. 2014 Jan. to Jun. United Kingdom Wooden Furniture Used in Offices (HS: 940330) Major Import Market

Countries/ Regions	2014 Jan. to Jun. Accumulative Import Value (Thousand Dollars)	Year on Year	Percentage
Total	52,194	7.68%	100.00%
China	10,425	18.70%	19.97%
Germany	6,344	10.08%	12.15%
Italy	5,675	24.13%	10.87%
Poland	5,468	-16.96%	10.48%
Austria	3,780	17.83%	7.24%
Sweden	2,978	-5.13%	5.71%
Denmark	2,814	22.61%	5.39%
Lithuania	2,465	40.70%	4.72%
Slovakia	1,756	11.99%	3.36%
Viet Nam	1,483	317.75%	2.84%

Among the major import markets for United Kingdom wooden furniture used in offices, China was the first largest import source, which accounted for 19.97% of the total import value of these products, from Jan. to Jun. 2014. Germany ranked the second place, which accounted for 12.15%.

5. 2014 Germany Office Furniture Industry Import Analysis

5.1. 2014 Jan. to Jun. Germany Metal Furniture Used in Offices (HS: 940310) Major Import Market

Countries/ Regions	2014 Jan. to Jun. Accumulative Import Value (Thousand Dollars)	Year on Year	Percentage
Total	68,805	-17.24%	100.00%
Turkey	8,098	2.98%	11.77%
Poland	8,079	-0.92%	11.74%
United Kingdom	7,974	25.30%	11.59%
China	6,320	-3.89%	9.19%
Netherlands	6,294	3.47%	9.15%
Switzerland	6,105	-45.88%	8.87%
Belgium	5,059	24.39%	7.35%
Austria	4,933	-28.31%	7.17%
Sweden	3,258	-2.89%	4.74%
Italy	2,876	-36.41%	4.18%

Among the major import markets for Germany metal furniture used in offices, Turkey was the first largest import source, which accounted for 11.77% of the total import value of these products, from Jan. to Jun. 2014. China ranked the forth place, which accounted for 9.19%.

5.2. 2014 Jan. to Jun. Germany Wooden Furniture Used in Offices (HS: 940330) Major Import Market

Countries/ Regions	2014 Jan. to Jun. Accumulative Import Value (Thousand Dollars)	Year on Year	Percentage
Total	81,374	1.85%	100.00%
Poland	19,439	22.19%	23.89%
Austria	8,883	-29.84%	10.92%
Denmark	8,691	10.97%	10.68%
Slovakia	5,960	-4.43%	7.32%
China	5,264	-8.31%	6.47%
France	4,663	26.27%	5.73%
Italy	4,574	-7.78%	5.62%
Netherlands	4,252	-19.44%	5.23%
Lithuania	3,033	75.52%	3.73%
Spanish	2,907	12.46%	3.57%

Among the major import markets for Germany wooden furniture used in offices, Poland was the first largest import source, which accounted for 23.89% of the total import value of these products, from Jan. to Jun. 2014. China ranked the fifth place, which accounted for 6.47%.

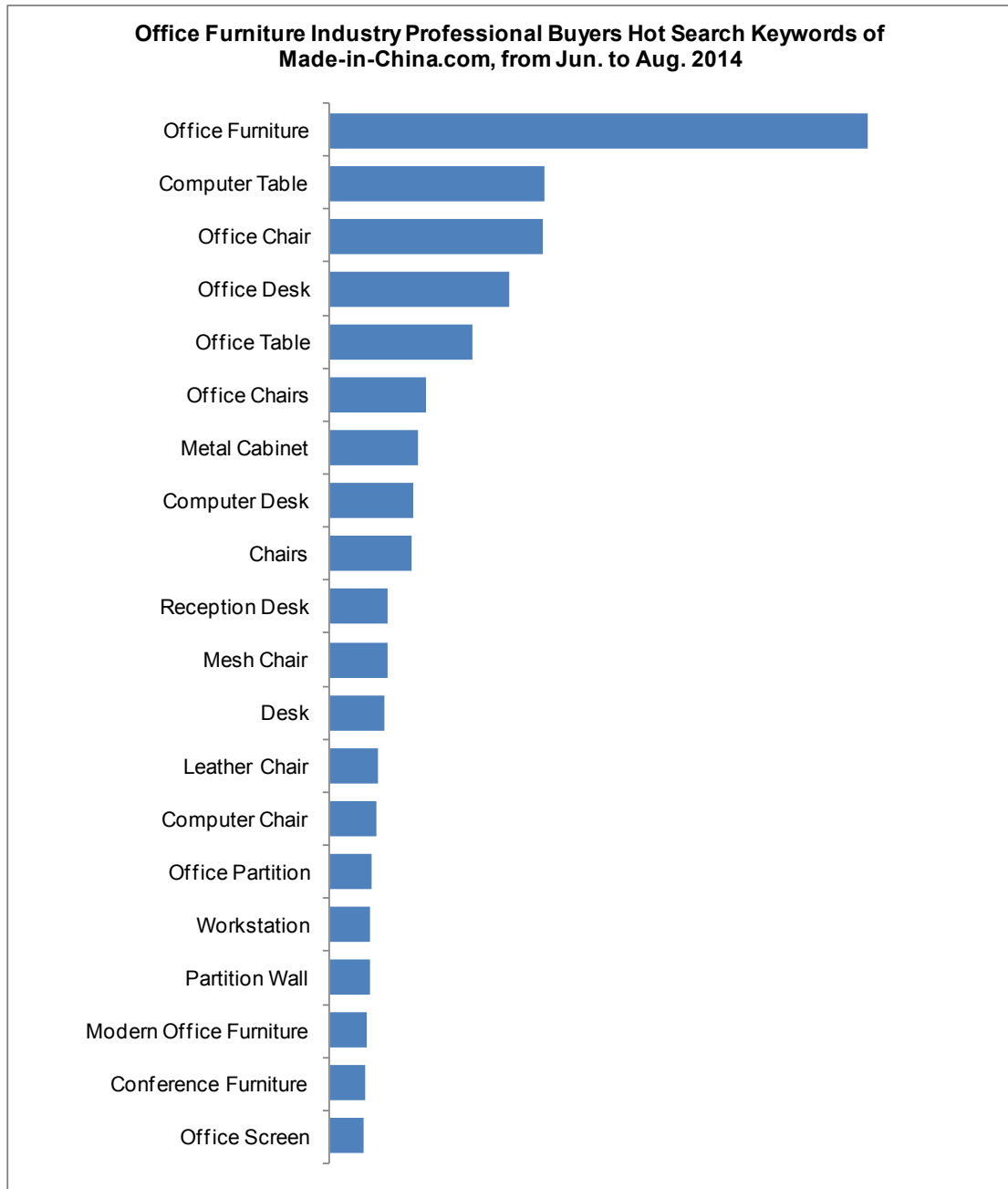
6. 2014 Office Furniture Industry Data Analysis of Made-in-China.com

6.1. Office Furniture Industry Professional Buyers Interest Ranking on Made-in-China.com, from Jan. to Aug. 2014



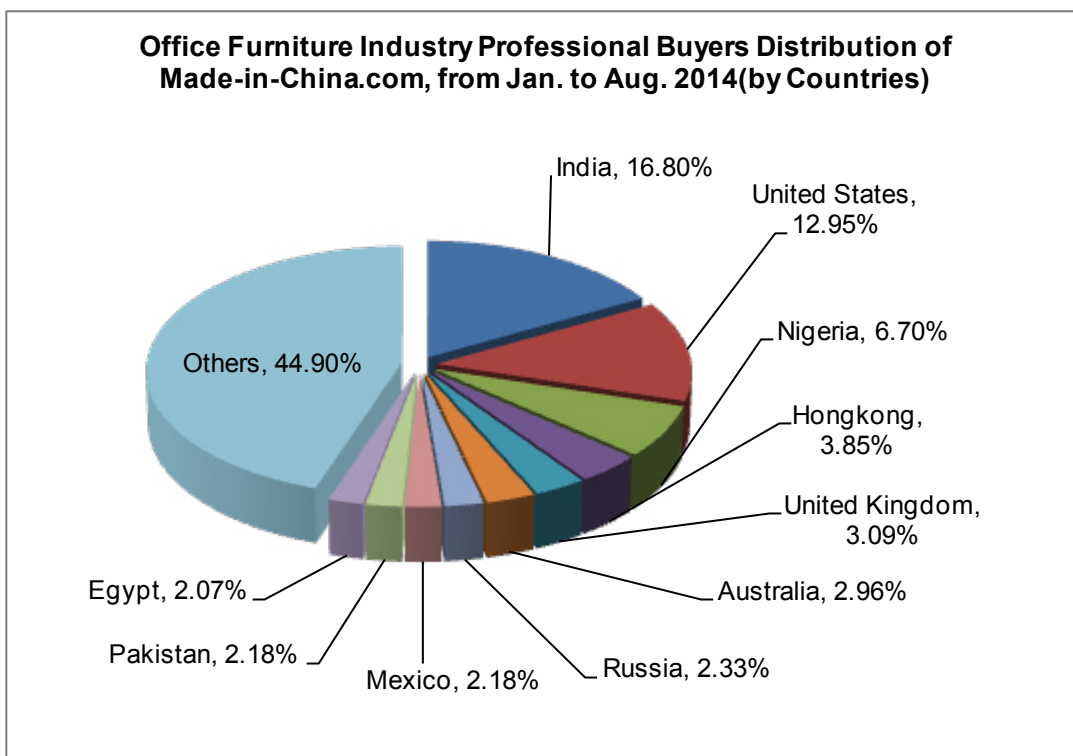
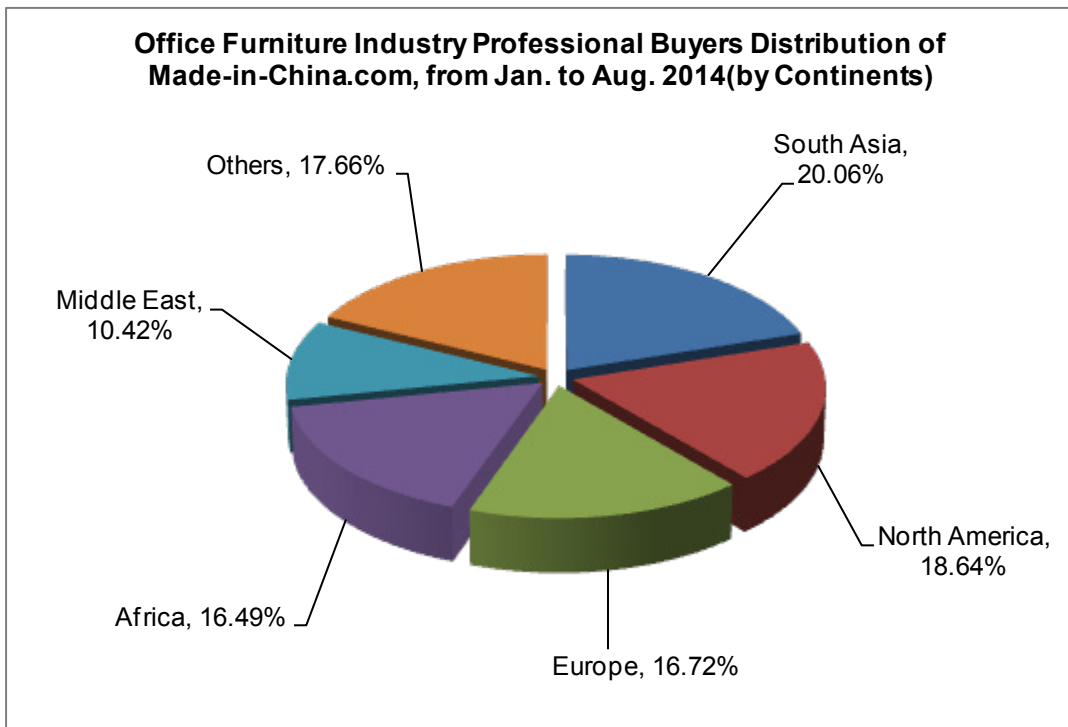
Based on the statistical data of Made-in-China.com, from Jan. to Aug. 2014, among the sub-sectors of office furniture industry, buyers pay the most attention to Office Chair, followed by Office Desk.

6.2. Office Furniture Industry Professional Buyers Hot Search Keywords of Made-in-China.com, from Jun. to Aug. 2014



From Jun. to Aug. 2014, the most popular search keyword in office furniture industry is Office Furniture on Made-in-China.com, followed by Computer Table.

6.3. Office Furniture Industry Professional Buyers Distribution of Made-in-China.com, from Jan. to Aug. 2014



From Jan. to Aug. 2014, professional buyers of office furniture industry on Made-in-China.com were mainly in South Asia, North America, Europe, Africa and the Middle East, by continent. And, the buyers were mainly from India, USA and Nigeria, by countries, from Jan. to Aug. 2014.

Source: Made-in-China.com

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