

# 2014Q3 Office Supplies

## Industry Analysis Report

2015.04



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## 1. China Office Supplies Industry Export Enterprises Distribution

### Introduction of HS Code

HS Code	Product Name	Abbreviation
8305	Fittings for loose-leaf binders or files, letter clips, letter corners, paper clips, indexing tags and similar office articles, of base metal; staples in strips (for example, for offices, upholstery packaging), of base metal	Loose-leaf Binders, Staples and other similar office supplies
8440	Bookbinding machinery, including book sewing machines	Book Sewing Machines
8469	Typewriters other than printers of heading No.84.43; word processing machines	Typewriters
9023	Instruments, apparatus and models, designed for demonstrational purposes (for example, in education or exhibitions),unsuitable for other uses	Teaching Demonstration Instrument and Model
9608	Ball point pens; felt tipped and other porous tipped pens and markers; fountain pens, stylograph pens and other pens; duplicating styles; propelling or sliding pencils; penholders, pencil holders and similar holders; parts (including caps and clips) of the mentioned product, except HS:9609	Pens
9609	Pencils (other than pencils of heading No.96.08),crayons, pencil leads, pastels, drawing charcoals, writing or drawing chalks and tailors, chalks	Drawing Pens
9610	Slates and boards, with writing or drawing surfaces, whether or not framed	Slates and Boards with writing and drawing
9611	Date, sealing or numbering stamps, and the like ( including devices for printing or embossing labels), designed for operating in the hand; hand-operated composing sticks and hand printing sets incorporating such composing sticks	Date, Sealing or Numbering Stamps
9612	Typewriter or similar ribbons, inked or otherwise prepared for giving impressions, whether or not on spools or in cartridges; ink-pads, whether or not inked, with or without boxes	Typewriter or similar ribbons, , Inkpads

China Office Supplies Industry Major Export Performance, from Jan. to Sep. 2014 (by export value)

HS Code	Product Name	Unit	Volume	Value (USD)	Compared with the same period 2013	
					Volume	Value
9608	Pens	-	11,556,953,575	1,298,656,238	-2%	-1.9%
9609	Drawing Pens	KG	122,035,465	484,598,144	27.5%	28.5%
9023	Teaching Demonstration Instrument and Model	KG	28,720,408	454,782,922	2.3%	-11.9%
8305	Loose-leaf Binders, Staples and other similar office supplies	KG	124,772,409	343,656,763	5.7%	12.6%
9610	Slates and Boards with writing and drawing	KG	73,220,789	257,326,653	-1.2%	1%
9612	Typewriter or similar ribbons, , Inkpads	PCS	131,184,180	134,324,176	-9.5%	-11.3%
9611	Date, Sealing or Numbering Stamps	KG	4,246,37	35,477,458	-8.1%	-7.7%
8440	Book Sewing Machines	-	221,851	19,310,148	-12.8%	-17.4%
8469	Typewriters	PCS	1,166,550	18,567,660	3.8%	-8.7%

### 1.1. China Loose-leaf Binders, Staples and Other Similar Office Supplies (HS: 8305) Export Enterprises Distribution, from Jan. to Sep. 2014 (by export value)

NO.	Original Goods Region	Jan. to Sep. Accumulation		Accumulation compared with 2013	
		Volume(KG)	Value(USD)	Volume	Value
1	Guangdong	51,620,425	177,271,658	8.9%	28.6%
2	Zhejiang	49,807,669	111,912,909	4.8%	6.3%
3	Shanghai	7,463,967	19,672,594	-12%	-4.1%
4	Tianjin	8,304,768	11,340,314	50.3%	46.1%
5	Jiangsu	2,734,881	7,689,113	-17.7%	-19.2%
6	Anhui	1,927,242	3,726,284	27.2%	-12.3%
7	Fujian	322,424	2,305,428	-48.9%	-38.5%
8	Shandong	1,218,218	2,196,178	25.1%	8.2%
9	Heilongjiang	166,576	1,411,195	31.1%	92%
10	Jiangxi	137,583	1,076,148	-78.9%	-70.1%

Judging from the export data, China Loose-leaf Binders, Staples and other similar office supplies Major Original Places of Exported Goods are Guangdong, Zhejiang and Shanghai, the three-province accounted for 90% of the total export value respectively, Guangdong and Zhejiang's export value accounted for 51.6% and 32.6% among them.

### 1.2. China Bookbinding Machinery (HS: 8440) Export Enterprises Distribution, from Jan. to Sep. 2014 (by export value)

NO.	Original Goods Region	Jan. to Sep. Accumulation		Accumulation compared with 2013	
		Volume(-)	Value(USD)	Volume	Value
1	Zhejiang	95,765	8,410,530	-19.9%	-21.6%
2	Guangdong	44,812	5,751,242	-11%	-25.7%
3	Shanghai	39,236	2,814,627	16.1%	7.9%
4	Shandong	1,956	534,084	78.3%	68.3%
5	Jiangsu	9,049	497,042	-8.3%	2.7%
6	Beijing	608	318,568	-90.4%	-29.2%
7	Fujian	5,023	151,224	54.2%	19.9%
8	Liaoning	5,464	151,100	-18.6%	-25%
9	Sichuan	399	147,431	-54.9%	-33.1%
10	Anhui	2,350	117,277	571.4%	-36.6%

Judging from the export data, China Bookbinding Machinery Major Original Places of Exported Goods are Zhejiang, Guangdong and Shanghai, the three-province export value accounted for 87.9% of the total, Zhejiang's export value accounted for 43.6% of the total export value.

### 1.3. China Typewriters (HS: 8469) Export Enterprises Distribution, from Jan. to Sep. 2014 (by export value)

NO.	Original Goods Region	Jan. to Sep. Accumulation		Accumulation compared with 2013	
		Volume(PCS)	Value(USD)	Volume	Value
1	Guangdong	1,155,059	17,329,801	3.7%	-10%
2	Shanghai	6,801	714,572	22.9%	58.4%
3	Zhejiang	4,162	265,974	28.5%	-18%
4	Jiangsu	115	57,815	-78.5%	-53.6%
5	Shandong	107	53,208	12.6%	-33.9%
6	Henan	10	28,998	/	/
7	Chongqing	17	27,454	88.9%	148.1%
8	Hebei	12	26,897	-25%	8.9%
9	Beijing	36	16,909	200%	21.6%
10	Tianjin	202	14,397	20100%	1170.7%

Judging from the export data, China Typewriters Major Original Places of Exported Goods are Guangdong, Shanghai and Zhejiang, Zhejiang's export value accounted for 93.3% of the total export value. China Typewriters Original Places of Exported Goods are highly centralized.

### 1.4. China Teaching Demonstration Instrument and Model (HS: 9023) Export Enterprises Distribution, from Jan. to Sep. 2014 (by export value)

NO.	Original Goods Region	Jan. to Sep. Accumulation		Accumulation compared with 2013	
		Volume(KG)	Value(USD)	Volume	Value
1	Guangdong	20,035,572	283,951,102	8.2%	-18.2%
2	Shandong	967,467	35,651,456	130.9%	203.2%
3	Jiangsu	1,291,818	31,563,256	-20.2%	-2%
4	Henan	824,400	27,724,605	51.4%	245.1%
5	Zhejiang	1,899,384	16,588,374	26.4%	21.4%
6	Shanghai	1,207,589	15,201,958	22.3%	-7.3%
7	Fujian	377,285	6,979,773	7.6%	-12.3%
8	Beijing	148,859	6,956,098	-74.1%	-42.4%
9	Sichuan	405,156	6,535,857	80.6%	51.7%
10	Jiangxi	238,948	4,130,674	-55.2%	-56.7%

Judging from the export data, China Teaching Demonstration Instrument and Model Major Original Places of Exported Goods are Guangdong, Shandong and Jiangsu, Guangdong's export value accounted for 62.4% of the total export value.

### 1.5. China Pens (HS: 9608) Export Enterprises Distribution, from Jan. to Sep. 2014 (by export value)

NO.	Original Goods Region	Jan. to Sep. Accumulation		Accumulation compared with 2013	
		Volume(-)	Value(USD)	Volume	Value
1	Zhejiang	8,602,638,089	732,271,744	-1.3%	-2.9%
2	Guangdong	916,256,148	263,090,180	-6.5%	9%
3	Shanghai	726,487,146	113,539,350	-21.7%	-6%
4	Jiangsu	427,124,290	53,581,674	18.2%	17.4%
5	Shandong	310,090,003	49,252,240	13.9%	15.3%
6	Xinjiang	121,011,646	22,460,007	-17.7%	-16.3%
7	Fujian	221,616,841	19,770,993	25.5%	18.7%
8	Tianjin	31,603,871	12,971,851	-12.5%	8.8%
9	Jiangxi	32,514,327	8,466,832	-1.3%	7.1%
10	Jilin	69,058,748	4,574,609	188.6%	131.5%

Judging from the export data, China Pens Major Original Places of Exported Goods are Zhejiang, Guangdong and Shanghai, Zhejiang's export value accounted for 56.4% of the total export value.

**1.6. China Drawing Pens (HS: 9609) Export Enterprises Distribution, from Jan. to Sep. 2014 (by export value)**

NO.	Original Goods Region	Jan. to Sep. Accumulation		Accumulation compared with 2013	
		Volume(KG)	Value(USD)	Volume	Value
1	Zhejiang	57,336,270	186,810,318	54.1%	59.8%
2	Shanghai	17,701,187	97,387,170	19.9%	16.7%
3	Shandong	11,642,426	52,577,518	9.1%	7%
4	Guangdong	10,648,003	46,436,499	18.4%	58.8%
5	Jiangsu	8,193,354	38,910,709	2.7%	5.8%
6	Beijing	1,349,210	14,333,963	-31.4%	-26.8%
7	Tianjin	3,566,587	9,692,730	-3%	-1.7%
8	Fujian	3,364,004	8,637,323	16.8%	13.6%
9	Heilongjiang	1,489,688	6,914,522	-12.6%	-4.1%
10	Anhui	1,501,021	5,523,924	15.8%	20.6%

Judging from the export data, China Drawing Pens Major Original Places of Exported Goods are Zhejiang, Shanghai and Shandong, the three-province export value accounted for 69.5% of the total export value.

**1.7. China Slates and Boards with Writing and Drawing (HS: 9610) Export Enterprises Distribution, from Jan. to Sep. 2014 (by export value)**

NO.	Original Goods Region	Jan. to Sep. Accumulation		Accumulation compared with 2013	
		Volume(KG)	Value(USD)	Volume	Value
1	Zhejiang	32,394,505	106,893,139	0.5%	5.3%
2	Guangdong	17,320,131	72,623,720	-9.9%	-2%
3	Fujian	9,626,848	31,428,335	-0.8%	-2.6%
4	Jiangsu	4,214,302	12,346,796	31.5%	31.8%
5	Shanghai	2,871,446	10,914,356	-13.8%	0.3%
6	Shandong	1,975,003	5,843,344	23.2%	19.1%
7	Henan	1,478,415	3,407,917	14.4%	9.2%
8	Beijing	853,127	2,733,992	-1.9%	5.2%
9	Tianjin	600,749	2,077,181	16.6%	26.2%
10	Xinjiang	193,212	1,617,469	12.6%	80%

Judging from the export data, China Slates and Boards with writing and drawing Major Original Places of Exported Goods are Zhejiang, Guangdong and Fujian, the three-province export value accounted for 82% of the total export value.



### 1.8. China Date, Sealing or Numbering Stamps (HS: 9611) Export Enterprises Distribution, from Jan. to Sep. 2014 (by export value)

NO.	Original Goods Region	Jan. to Sep. Accumulation		Accumulation compared with 2013	
		Volume(KG)	Value(USD)	Volume	Value
1	Guangdong	1,448,940	12,072,391	-6.1%	-8.3%
2	Zhejiang	1,877,930	11,546,721	-14.5%	-12.5%
3	Shanghai	370,290	4,308,864	8.3%	-4.3%
4	Jiangsu	244,245	4,026,837	13.6%	8.1%
5	Fujian	265,556	3,151,069	-3.1%	1.8%
6	Anhui	3,057	94,005	14.6%	8.1%
7	Jiangxi	10,476	93,932	-11.5%	-59.6%
8	Tianjin	341	53,112	186.6%	174%
9	Shanxi	4,151	21,180	52.6%	861.4%
10	Beijing	1,391	20,063	322.8%	628%

Judging from the export data, China Date, Sealing or Numbering Stamps Major Original Places of Exported Goods are Guangdong, Zhejiang and Shanghai, the three-province export value accounted for 78.7% of the total export value.

### 1.9. China Typewriter or Similar Ribbons, Inkpads (HS: 9612) Export Enterprises Distribution, from Jan. to Sep. 2014 (by export value)

NO.	Original Goods Region	Jan. to Sep. Accumulation		Accumulation compared with 2013	
		Volume(PCS)	Value(USD)	Volume	Value
1	Guangdong	63,619,881	55,567,976	-20.3%	-26%
2	Zhejiang	16,554,591	23,105,995	-9.9%	9%
3	Henan	2,991,796	14,141,447	62.9%	57.8%
4	Shanghai	4,176,618	13,108,552	2.5%	2.9%
5	Shandong	8,583,910	11,779,674	-10.1%	-23.8%
6	Liaoning	11,747,445	5,857,597	-13.9%	1.7%
7	Jiangsu	14,766,897	5,660,665	221.7%	5.1%
8	Tianjin	6,021,959	2,366,277	-42.9%	-24.2%
9	Fujian	2,038,349	1,592,784	10.8%	-14.5%
10	Jiangxi	73,983	321,314	26.4%	-62.9%

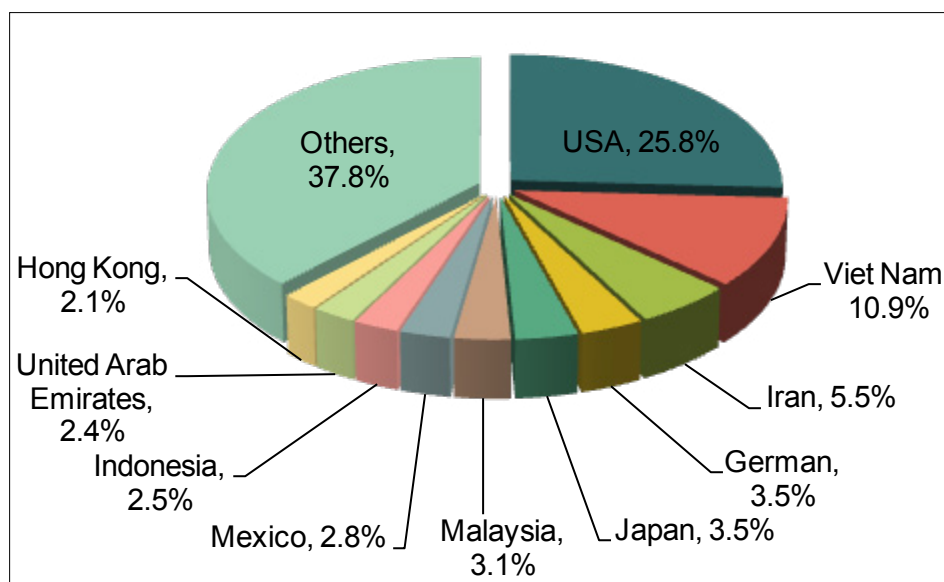
Judging from the export data, China Typewriter or similar ribbons, Inkpads Major Original Places of Exported Goods are Guangdong, Zhejiang and Henan, the three-province export value accounted for 69.1% of the total export value, Guangdong's export value accounted for 41.4% of the total.

Source: [www.haiguan.info](http://www.haiguan.info)

### 2. China Office Supplies Industry Major Export Countries/Regions Distribution

#### 2.1. China Loose-leaf Binders, Staples and Other Similar Office Supplies (HS: 8305) Major Export Countries/Regions Distribution, from Jan. to Sep. 2014 (by export value)

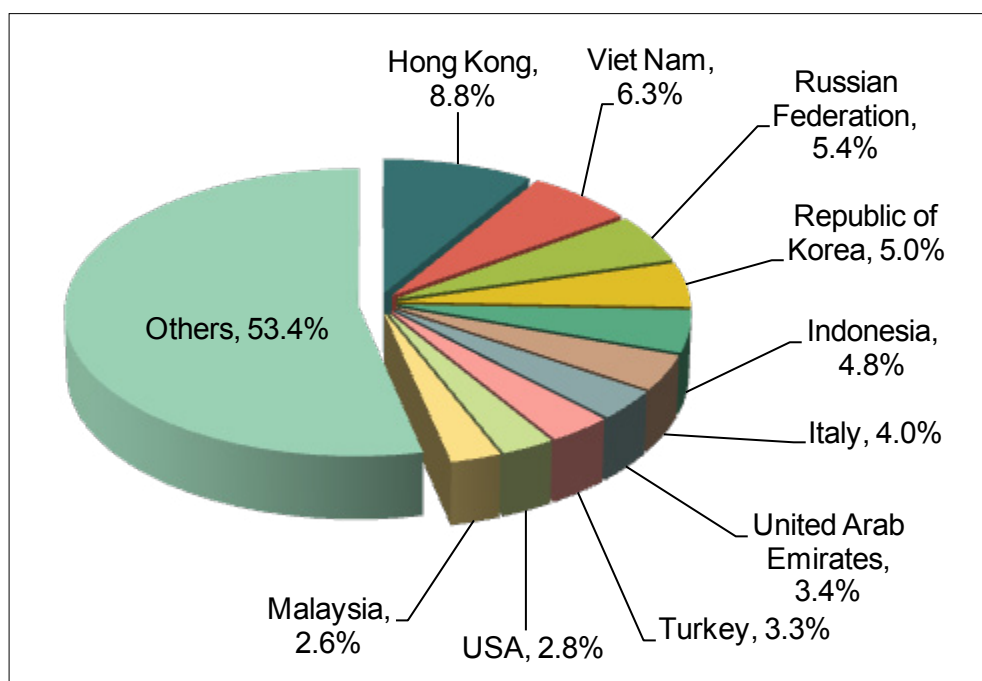
NO.	Country/Region	Jan. to Sep. Accumulation		Accumulation compared with 2013	
		Volume(KG)	Value(USD)	Volume	Value
1	USA	40,266,644	88,800,103	4.1%	3.6%
2	Viet Nam	2,564,266	37,333,130	121.6%	544.8%
3	Iran	3,814,906	18,732,575	135.1%	270.6%
4	German	4,591,817	12,072,808	3%	2.3%
5	Japan	3,303,343	12,064,466	11.6%	14.6%
6	Malaysia	4,269,088	10,807,882	1%	-8.5%
7	Mexico	4,026,976	9,774,903	20.1%	26.6%
8	Indonesia	3,547,989	8,734,168	2.6%	9.1%
9	United Arab Emirates	2,247,951	8,304,729	89%	111.6%
10	Hong Kong	5,202,413	7,068,617	37.8%	-0.1%



Judging from the export data, China Loose-leaf Binders, Staples and other similar office supplies Major Export Countries and Regions are USA, Viet Nam, Iran, German, Japan, Malaysia, Mexico, Indonesia, United Arab Emirates, Hong Kong and so on, USA is the major export market of the Loose-leaf Binders, which accounted for 25.8% of the total. Among the above ten export markets, the export value to Viet Nam increased with year-on-year of 544.8%, which grows fastest; the export value to Iran and United Arab Emirates increased with year-on-year over 100%, which grows faster too.

### 2.2. China Bookbinding Machinery (HS: 8440) Major Export Countries/Regions Distribution, from Jan. to Sep. 2014 (by export value)

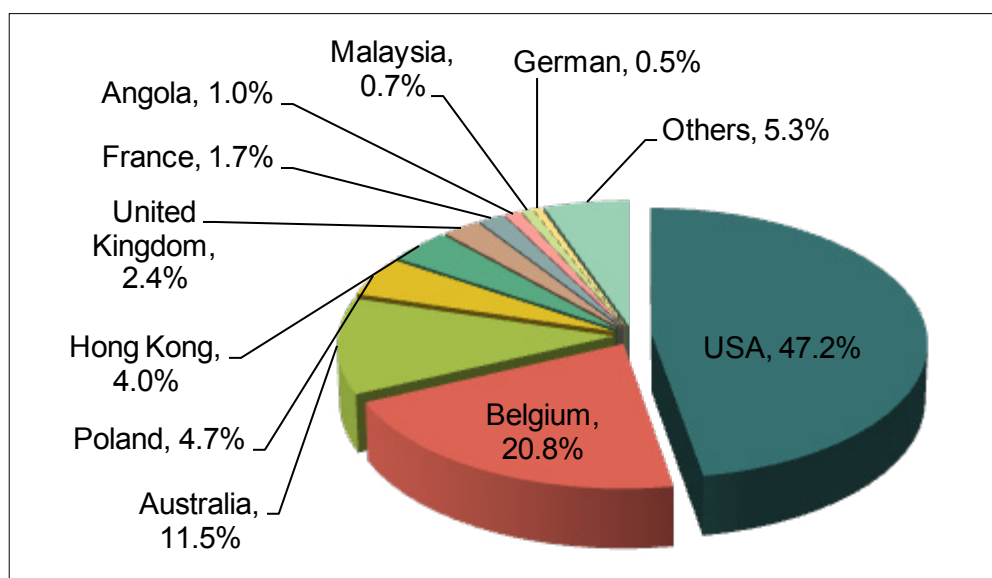
NO.	Country/Region	Jan. to Sep. Accumulation		Accumulation compared with 2013	
		Volume(-)	Value(USD)	Volume	Value
1	Hong Kong	3,678	1,701,806	-60.7%	-27.5%
2	Viet Nam	12,406	1,221,150	-42.4%	-62%
3	Russian Federation	5,029	1,046,406	-20.3%	-34.4%
4	Republic of Korea	6,488	967,746	-34.7%	31.7%
5	Indonesia	7,858	920,747	289.8%	-37.5%
6	Italy	21,364	775,068	-10.6%	-7%
7	United Arab Emirates	3,699	661,910	-67.6%	54%
8	Turkey	3,184	642,141	69.3%	-13.3%
9	USA	19,248	543,291	112.6%	-30.1%
10	Malaysia	20,774	508,875	426.1%	-31.8%



Judging from the export data, China Bookbinding Machinery Major Export Countries and Regions are Hong Kong, Viet Nam, Russian Federation, Republic of Korea, Indonesia, Italy, United Arab Emirates, Turkey, USA, and Malaysia and so on, Hong Kong is the major export market of China Bookbinding Machinery, which accounted for 8.8% of the total. China Bookbinding Machinery export market is more spread. Among the above ten export markets, only the export to Republic of Korea and United Arab Emirates increased with year-on-year growth.

### 2.3. China Typewriters (HS: 8469) Major Export Countries/Regions Distribution, from Jan. to Sep. 2014 (by export value)

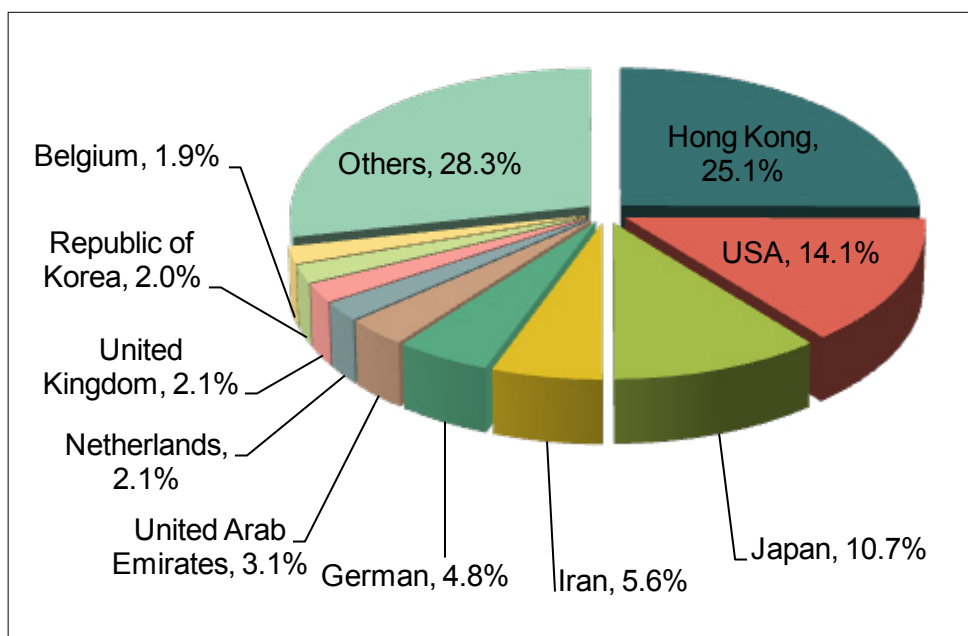
NO.	Country/Region	Jan. to Sep. Accumulation		Accumulation compared with 2013	
		Volume(PCS)	Value(USD)	Volume	Value
1	USA	484,490	8,772,487	-9.9%	-20.9%
2	Belgium	305,125	3,871,304	-11.1%	-19%
3	Australia	187,774	2,137,079	33.9%	29%
4	Poland	70,328	868,618	305673.9%	5291.1%
5	Hong Kong	22,838	743,455	96.3%	192.1%
6	United Kingdom	25,687	445,226	115.8%	-25.9%
7	France	25,133	307,089	479.1%	297.6%
8	Angola	2,145	193,140	214400%	14509.7%
9	Malaysia	11,407	138,924	68.6%	-8.7%
10	German	12,254	97,071	-66.7%	-69.7%



Judging from the export data, China Typewriters Major Export Countries and Regions are USA, Belgium, Australia, Poland, Hong Kong, United Kingdom, France, Angola, Malaysia, German and so on, the three quarters of 2014 export value to USA fell 20.9% year-on-year, but USA is still the main export market of China Typewriters, which accounted for 47.2% of the total.

### 2.4. China Teaching Demonstration Instrument and Model (HS: 9023) Major Export Countries/Regions Distribution, from Jan. to Sep. 2014 (by export value)

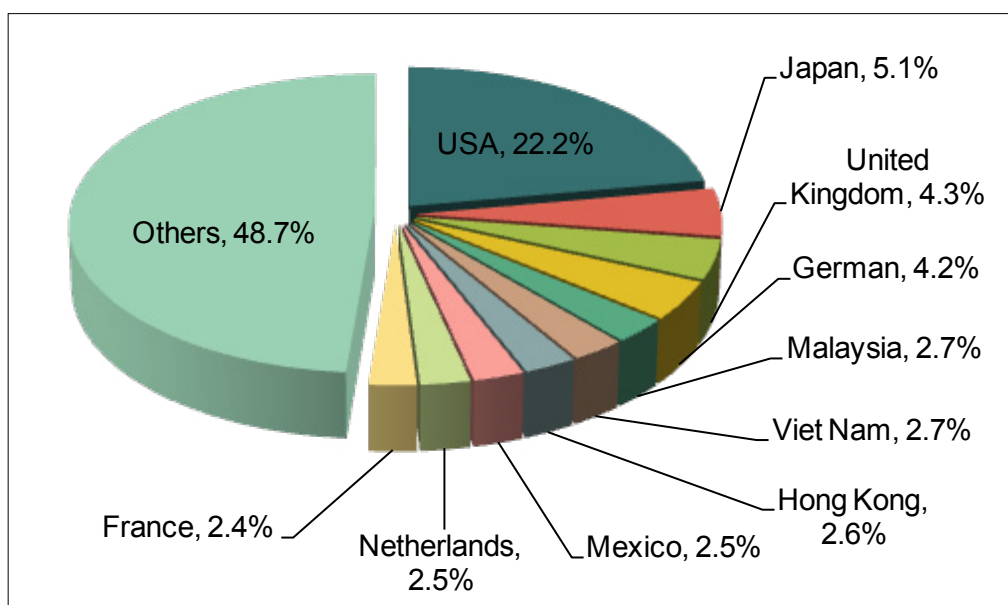
NO.	Country/Region	Jan. to Sep. Accumulation		Accumulation compared with 2013	
		Volume(KG)	Value(USD)	Volume	Value
1	Hong Kong	10,561,746	114,200,573	36.4%	-26.1%
2	USA	3,649,997	64,245,436	-2.5%	-4.3%
3	Japan	1,306,019	48,796,065	42.2%	59.6%
4	Iran	1,465,059	25,676,921	131.9%	116.8%
5	German	1,106,313	22,010,575	36.8%	26.9%
6	United Arab Emirates	919,443	14,186,980	67.9%	59.9%
7	Netherlands	437,416	9,517,324	-15.6%	-16%
8	United Kingdom	397,137	9,502,837	-11.9%	4.5%
9	Republic of Korea	336,542	9,153,093	-15.1%	37%
10	Belgium	631,591	8,603,106	53.2%	59.4%



Judging from the export data, China Teaching Demonstration Instrument and Model Major Export Countries and Regions are Hong Kong, USA, Japan, Iran, German, United Arab Emirates, Netherlands, United Kingdom, Republic of Korea, Belgium and so on. Hong Kong is the main export market, the export value to Hong Kong accounted for 25.1% of the total, from Jan. to Sep. 2014. The export value to Iran increased 116.8% year-on-year, which grows faster.

### 2.5. China Pens (HS: 9608) Major Export Countries/Regions Distribution, from Jan. to Sep. 2014 (by export value)

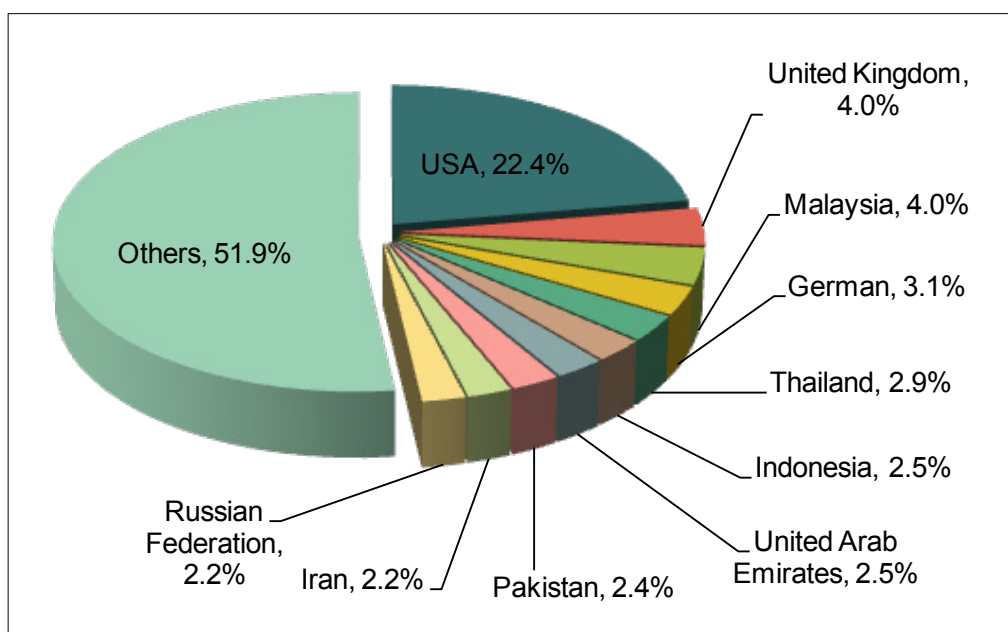
NO.	Country/Region	Jan. to Sep. Accumulation		Accumulation compared with 2013	
		Volume(-)	Value(USD)	Volume	Value
1	USA	2,374,571,343	288,365,165	-7%	0.9%
2	Japan	244,504,531	66,835,504	-4.1%	-1.2%
3	United Kingdom	819,675,732	55,806,240	5.8%	4.7%
4	German	323,686,505	55,185,007	-1.6%	1.5%
5	Malaysia	233,502,476	35,681,078	-19.3%	-0.9%
6	Viet Nam	148,674,750	34,582,070	-13.5%	-12.5%
7	Hong Kong	236,649,398	33,974,337	-4.5%	-58.4%
8	Mexico	362,197,224	32,988,332	-3.9%	1%
9	Netherlands	349,732,345	32,254,986	9.5%	7.5%
10	France	234,358,441	30,676,949	3.9%	7.7%



Judging from the export data, China Pens Major Export Countries and Regions are USA, Japan, United Kingdom, German, Malaysia, Viet Nam, Hong Kong, Mexico, Netherlands, France and so on. USA is the main export market, the export value to USA accounted for 22.2% of the total, from Jan. to Sep. 2014. The three quarters of 2014 export value to Hong Kong declined 58.4% year-on-year, which declined obviously.

### 2.6. China Drawing Pens (HS: 9609) Major Export Countries/Regions Distribution, from Jan. to Sep. 2014 (by export value)

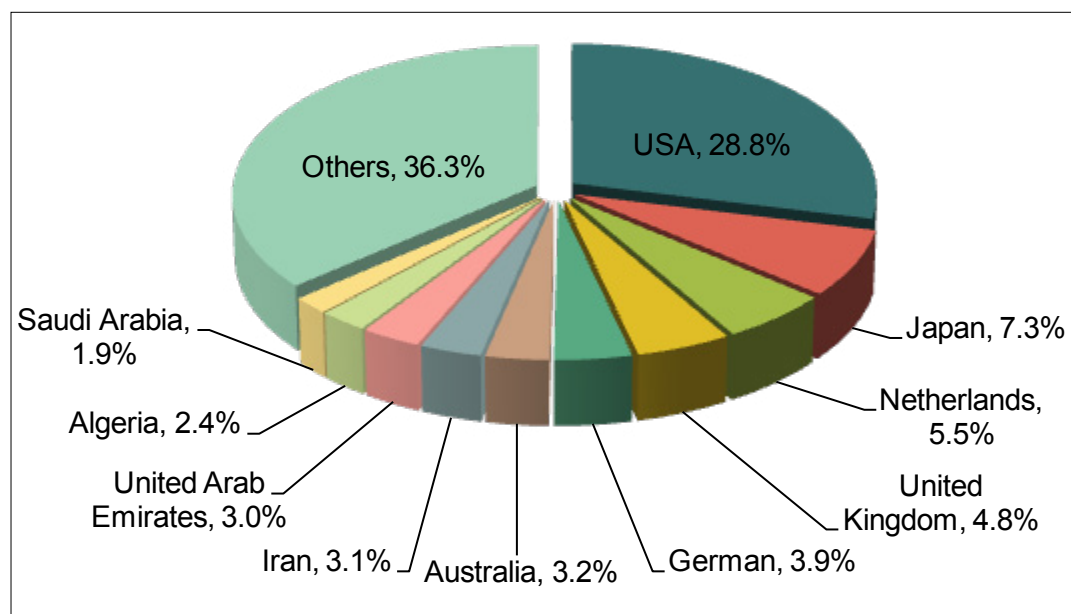
NO.	Country/Region	Jan. to Sep. Accumulation		Accumulation compared with 2013	
		Volume(KG)	Value(USD)	Volume	Value
1	USA	29,368,384	108,494,639	15.6%	17.7%
2	United Kingdom	4,616,720	19,495,594	24.6%	32.5%
3	Malaysia	3,980,722	19,159,052	7.4%	15.4%
4	German	3,241,677	14,784,574	12%	14.9%
5	Thailand	3,147,005	13,832,114	37.3%	50.3%
6	Indonesia	3,197,321	12,191,108	25.2%	32.7%
7	United Arab Emirates	2,915,536	12,107,754	31.9%	33.4%
8	Pakistan	3,149,120	11,733,427	101.9%	53.9%
9	Iran	2,294,643	10,738,671	467.3%	413%
10	Russian Federation	2,901,202	10,485,759	7%	4.7%



Judging from the export data, China Drawing Pens Major Export Countries and Regions are USA, United Kingdom, Malaysia, German, Thailand, Indonesia, United Arab Emirates, Pakistan, Iran, and Russian Federation and so on. USA is the main export market, the export value to USA accounted for 22.4% of the total, from Jan. to Sep. 2014.

### 2.7. China Slates and Boards with Writing and Drawing (HS: 9610) Major Export Countries/Regions Distribution, from Jan. to Sep. 2014 (by export value)

NO.	Country/Region	Jan. to Sep. Accumulation		Accumulation compared with 2013	
		Volume(KG)	Value(USD)	Volume	Value
1	USA	23,501,836	74,101,425	8.6%	1%
2	Japan	4,504,836	18,658,790	4.5%	9.4%
3	Netherlands	4,093,372	14,226,891	3.8%	5.1%
4	United Kingdom	4,197,915	12,270,121	5.6%	2.5%
5	German	2,935,263	9,985,969	18.4%	0.4%
6	Australia	2,598,008	8,114,751	8.8%	2.6%
7	Iran	1,149,334	7,958,861	22.3%	95.9%
8	United Arab Emirates	1,744,211	7,721,847	31.4%	51.7%
9	Algeria	1,583,262	6,177,094	50.2%	95.1%
10	Saudi Arabia	1,260,199	4,775,500	-6.6%	-8.6%

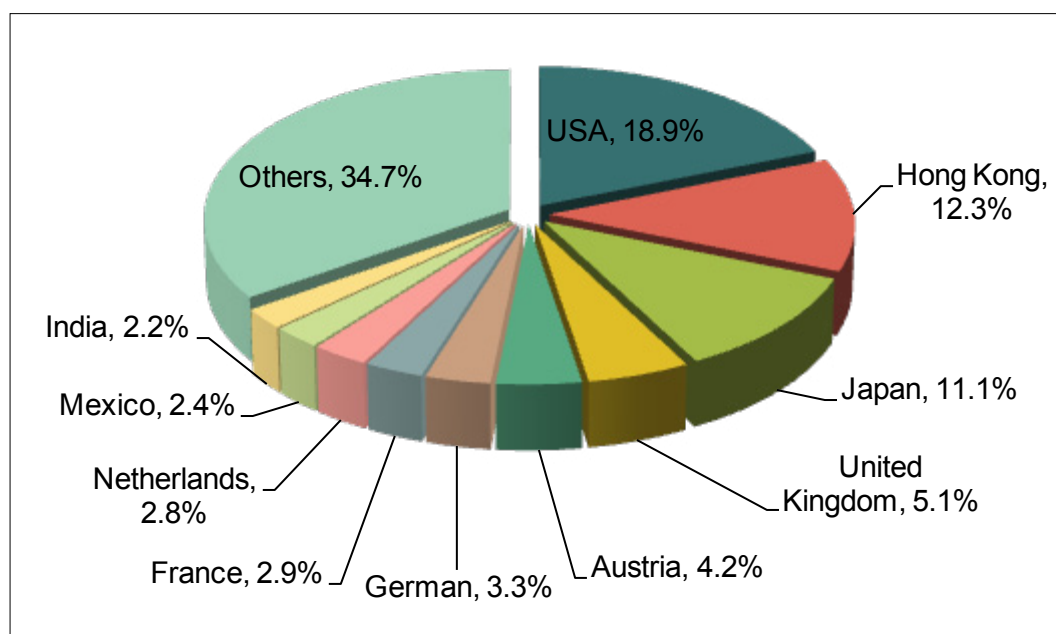


Judging from the export data, China Slates and Boards with writing and drawing Major Export Countries and Regions are USA, Japan, Netherlands, United Kingdom, German, Australia, Iran, United Arab Emirates, Algeria, Saudi Arabia and so on. USA is the main export market, the export value to USA accounted for 28.8% of the total, from Jan. To. Sep. 2014. Among the 2014 first three quarters ten export market, the export value to Iran and Algeria increased 95.9% and 95.1% year-on-year, which growing faster.



### 2.8. China Date, Sealing or Numbering Stamps (HS: 9611) Major Export Countries/Regions Distribution, from Jan. to Sep. 2014 (by export value)

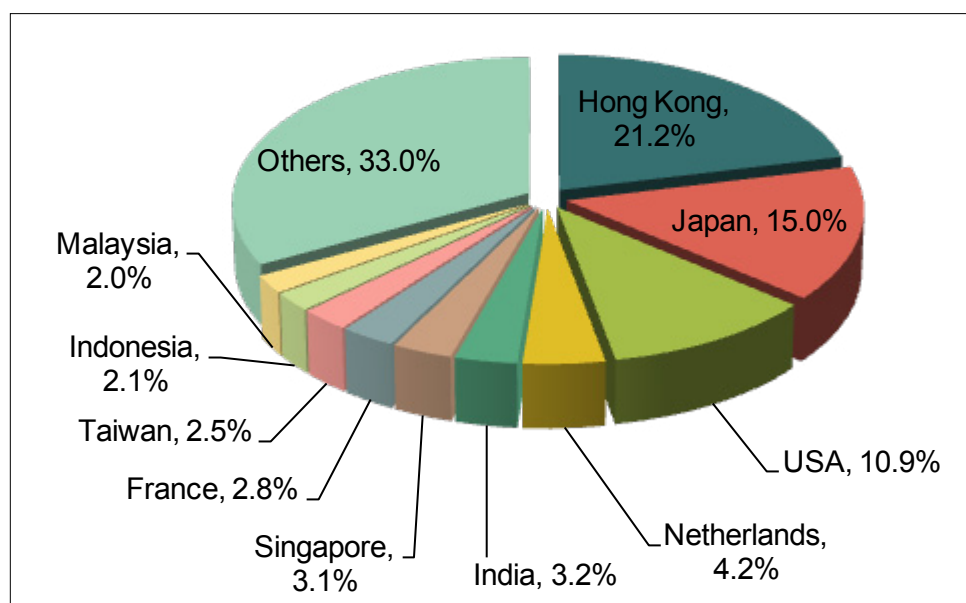
NO.	Country/Region	Jan. to Sep. Accumulation		Accumulation compared with 2013	
		Volume(KG)	Value(USD)	Volume	Value
1	USA	838,255	6,697,576	-4.5%	-1.8%
2	Hong Kong	588,253	4,346,576	7.1%	-22.2%
3	Japan	263,095	3,945,305	25.9%	27%
4	United Kingdom	191,388	1,815,785	-13.3%	-2.6%
5	Austria	111,872	1,506,167	-2%	3.7%
6	German	143,452	1,154,652	28%	35.7%
7	France	100,129	1,032,197	-28%	10.7%
8	Netherlands	128,400	1,002,747	-23.8%	-25.1%
9	Mexico	103,674	865,015	8%	-1.4%
10	India	106,936	796,673	-24.7%	-18.1%



Judging from the export data, China Date, Sealing or Numbering Stamps Major Export Countries and Regions are USA, Hong Kong, Japan, United Kingdom, Austria, German, France, Netherlands, Mexico, India and so on. USA is the main export market, the export value to USA accounted for 18.9% of the total, from Jan. To. Sep. 2014.

### 2.9. China Typewriter or Similar Ribbons, Inkpads (HS: 9612) Major Export Countries/Regions Distribution, from Jan. to Sep. 2014 (by export value)

NO.	Country/Region	Jan. to Sep. Accumulation		Accumulation compared with 2013	
		Volume(PCS)	Value(USD)	Volume	Value
1	Hong Kong	29,263,811	28,469,940	-14.5%	-9.9%
2	Japan	23,443,573	20,109,341	-12.2%	-7.9%
3	USA	13,336,798	14,640,978	-40.7%	-35.4%
4	Netherlands	3,373,893	5,652,310	-11.6%	25.5%
5	India	1,009,441	4,301,851	12.8%	-2.6%
6	Singapore	3,008,856	4,146,847	-10.1%	-15.4%
7	France	2,843,912	3,747,685	-39.9%	-31.8%
8	Taiwan	1,879,647	3,396,480	18%	9.6%
9	Indonesia	3,381,568	2,857,462	32.8%	-1.6%
10	Malaysia	2,529,027	2,693,888	-6.8%	-24.4%



Judging from the export data, China Typewriter or similar ribbons, Inkpads Major Export Countries and Regions are Hong Kong, Japan, USA, Netherlands, India, Singapore, France, Taiwan, Indonesia, Malaysia and so on. Hong Kong is the main export market, the export value to Hong Kong accounted for 21.2% of the total, from Jan. to Sep. 2014.

Source: [www.haiguaninfo.com](http://www.haiguaninfo.com)

### 3. 2014 Global Office Supplies Industry Major Market Demand Analysis

#### 3.1. Loose-leaf Binders, Staples and Other Similar Office Supplies (HS: 8305) Major Demand Market, from Jan. to Sep. 2014 (by import value)

Import Country/Region	Import Value(Thousand USD)	Compared with the same period 2013
USA	152,718	4.9%
German	49,346	-10.8%
Mexico	42,436	0.9%
Netherlands	28,118	6.5%
Poland	26,025	2.0%

Judging from the import data, USA Loose-leaf Binders, Staples and other similar office supplies Import Value is 153 million USD, which is the main import market of the world. Among the major five import markets, only the German's import value declined year-on-year.

#### 3.2. Bookbinding Machinery (HS: 8440) Major Demand Market, from Jan. to Sep. 2014 (by import value)

Import Country/Region	Import Value(Thousand USD)	Compared with the same period 2013
USA	96,918	-17.2%
German	64,057	-13.7%
China	60,043	8.2%
France	36,334	-27.1%
United Kingdom	34,421	-12.5%

Judging from the import data, USA Bookbinding Machinery Import Value is 97 million USD, which is the main import market of the global. Among the major five import markets, China's import value is 64 million USD with year-on-year growth of 8.2%, which is only one increased country of the five major import countries.

#### 3.3. Typewriters (HS: 8469) Major Demand Market, from Jan. to Sep. 2014 (by import value)

Import Country/Region	Import Value(Thousand USD)	Compared with the same period 2013
Singapore	6,470	1383.9%
USA	5,591	4.6%
Sweden	2,926	28.4%
Brazil	2,255	3168.1%
India	1,352	327.8%

Note: Singapore's Customs Data up to Aug.2014

Judging from the import data, Singapore Typewriters Import Value is 6.47 million USD, which is the main import market of the world.

### 3.4. Teaching Demonstration Instrument and Model (HS: 9023) Major Demand Market, from Jan. to Sep. 2014 (by import value)

Import Country/Region	Import Value(Thousand USD)	Compared with the same period 2013
USA	372,105	9.8%
Japan	131,752	-1.4%
China	115,872	38.9%
Australia	96,901	39.6%
Canada	75,283	3.6%

Judging from the export data, USA Teaching Demonstration Instrument and Model Import Value is 372 million USD, which is the main demand market. China is the third import country of Teaching Demonstration Instrument and Model, the 2014 first three quarters import value is 116 million USD.

### 3.5. Pens (HS: 9608) Major Demand Market, from Jan. to Sep. 2014 (by import value)

Import Country/Region	Import Value(Thousand USD)	Compared with the same period 2013
USA	818,683	1.4%
France	265,011	6.8%
German	253,459	4.5%
United Kingdom	198,537	4.6%
Mexico	151,645	-2.1%

Judging from the export data, USA Pens Import Value is 819 million USD, which is the biggest import country of the world.

### 3.6. Drawing Pens (HS: 9609) Major Demand Market, from Jan. to Sep. 2014 (by import value)

Import Country/Region	Import Value(Thousand USD)	Compared with the same period 2013
USA	279,868	3.1%
German	57,289	15.4%
United Kingdom	44,285	3.8%
Mexico	42,428	0.6%
Canada	33,876	4.2%

Judging from the export data, USA Drawing Pens Import Value is 280 million USD. The import value of the global five major demand countries has increased with different degree.

### 3.7. Slates and Boards with Writing and Drawing (HS: 9610) Major Demand Market, from Jan. to Sep. 2014 (by import value)

Import Country/Region	Import Value(Thousand USD)	Compared with the same period 2013
USA	98,125	11.9%
German	28,377	14.7%
United Kingdom	25,074	15.8%
Canada	21,099	76.2%
Japan	20,826	6.6%

Judging from the export data, USA Slates and Boards with writing and drawing Import Value is 98 million USD, which is the biggest demand country of the world. The import value of the global five major demand countries has increased with different degree, the import value to Canada increased 76.2% year-on-year, which grows fastest.

### 3.8. Date, Sealing or Numbering Stamps (HS: 9611) Major Demand Market, from Jan. to Sep. 2014 (by import value)

Import Country/Region	Import Value(Thousand USD)	Compared with the same period 2013
USA	40,017	-2.8%
German	22,892	17.8%
France	10,197	5.5%
Japan	10,070	-1.1%
United Kingdom	9,845	-2.8%

Judging from the export data, USA Date, Sealing or Numbering Stamps Import Value is 40 hundred million USD, which is the biggest demand country of the world.

### 3.9. Typewriter or Similar Ribbons, Inkpads (HS: 9612) Major Demand Market, from Jan. to Sep. 2014 (by import value)

Import Country/Region	Import Value(Thousand USD)	Compared with the same period 2013
German	171,493	-0.3%
United Kingdom	108,189	22.7%
China	76,842	-4.4%
Netherlands	76,250	-14.3%
USA	72,388	-7.8%

Judging from the export data, German Typewriter or similar ribbons, Inkpads Import Value is 171 million USD, which is the biggest demand country of the world. The import value to China is 77 million USD ranked No.3 with the same period.

Source:UN COMTRADE

## 4. Global Office Supplies Industry Major Export Market Analysis, from Jan. to Sep. 2014

### 4.1. Loose-leaf Binders, Staples and Other Similar Office Supplies (HS: 8305) Major Export Market, from Jan. to Sep. 2014 (by export value)

Export Country/Region	Export Value(Thousand USD)	Compared with the same period 2013
China	343,653	12.6%
German	36,754	-4.9%
USA	35,293	0.1%
Netherlands	32,993	-4.7%
Italy	32,457	-7.2%

Judging from the export data, China Loose-leaf Binders, Staples and other similar office supplies Export Value is 344 million USD, which is the main export country of the world.

### 4.2. Bookbinding Machinery (HS: 8440) Major Export Market, from Jan. to Sep. 2014 (by export value)

Export Country/Region	Export Value(Thousand USD)	Compared with the same period 2013
German	258,899	-6.8%
Switzerland	102,857	-31.3%
Japan	68,858	-8.3%
Italy	41,593	-14.2%
United Kingdom	41,521	-14.0%

Judging from the export data, German Bookbinding Machinery Export Value is 259 million USD, which is the main export country of the world. The 2014 first three quarters import value of the global five Original Countries of Exported Goods has declined year-on-year, the export value to Switzerland declined 31.3% year-on-year, which drops highest.

### 4.3. Typewriters (HS: 8469) Major Export Market, from Jan. to Sep. 2014 (by export value)

Export Country/Region	Export Value(Thousand USD)	Compared with the same period 2013
China	18,564	-8.7%
Malaysia	5,620	45.1%
Italy	3,269	219.2%
USA	1,958	-57.7%
Netherlands	1,672	55.2%

Judging from the export data, China is the main export country of Typewriters. The export value to Italy ranked No.3, which increased 219.2% year-on-year, growing faster.

### 4.4. Teaching Demonstration Instrument and Model (HS: 9023) Major Export Market, from Jan. to Sep. 2014 (by export value)

Export Country/Region	Export Value(Thousand USD)	Compared with the same period 2013
China	454,768	-12.0%
USA	436,954	2.0%
German	262,099	-7.3%
United Kingdom	123,123	-2.9%
Italy	107,596	32.9%

Judging from the export data, China Teaching Demonstration Instrument and Model Export Value is 455 million USD, which is the biggest export country of the world.

### 4.5. Pens (HS: 9608) Major Export Market, from Jan. to Sep. 2014 (by export value)

Export Country/Region	Export Value(Thousand USD)	Compared with the same period 2013
China	1,298,624	-2.0%
German	648,634	5.3%
Japan	619,053	2.0%
France	340,863	12.2%
USA	189,129	10.7%

Judging from the export data, China Pens Export Value is 12.99 billion USD, which is the biggest export country of the world.

### 4.6. Drawing Pens (HS: 9609) Major Export Market, from Jan. to Sep. 2014 (by export value)

Export Country/Region	Export Value(Thousand USD)	Compared with the same period 2013
China	119,651	30.0%
German	39,503	21.3%
Brazil	21,097	17.9%
Indonesia	17,153	1.5%
Czech Republic	13,279	18.0%

Note: Indonesia's Customs Data up to Mar.2014

Judging from the export data, China Pens Export Value is 119.65 million USD, which is the biggest export country of the world.

### 4.7. Slates and Boards with Writing and Drawing (HS: 9610) Major Export Market, from Jan. to Sep. 2014 (by export value)

Export Country/Region	Export Value(Thousand USD)	Compared with the same period 2013
China	257,327	1.0%
Portugal	29,566	13.6%
Netherlands	27,632	12.6%
USA	22,955	99.2%
German	15,523	-10.0%

Judging from the export data, China Slates and Boards with writing and drawing Export Value is 257 million USD, which is the biggest export country of the world. The export value of China is nearly 9 times of the Portugal which ranked the second. China occupies a dominant position of the global export market.

### 4.8. Date, Sealing or Numbering Stamps (HS: 9611) Major Export Market, from Jan. to Sep. 2014 (by export value)

Export Country/Region	Export Value(Thousand USD)	Compared with the same period 2013
China	35,430	-7.8%
Taiwan	19,344	5.6%
German	13,755	11.9%
USA	12,742	-16.4%
Italy	8,666	-7.9%

Judging from the export data, China Date, Sealing or Numbering Stamps Export Value is 35 million USD, which is the major export country of the world.

### 4.9. Typewriter or Similar Ribbons, Inkpads (HS: 9612) Major Export Market, from Jan. to Sep. 2014 (by export value)

Export Country/Region	Export Value(Thousand USD)	Compared with the same period 2013
Japan	186,332	28.1%
France	173,220	9.4%
China	134,323	-11.4%
Netherlands	119,886	-10.9%
United Kingdom	116,200	18.9%

Judging from the export data, Japan Typewriter or similar ribbons, Inkpads Export Value is 186 million USD, which is the major export country of the world. China ranked No.3.

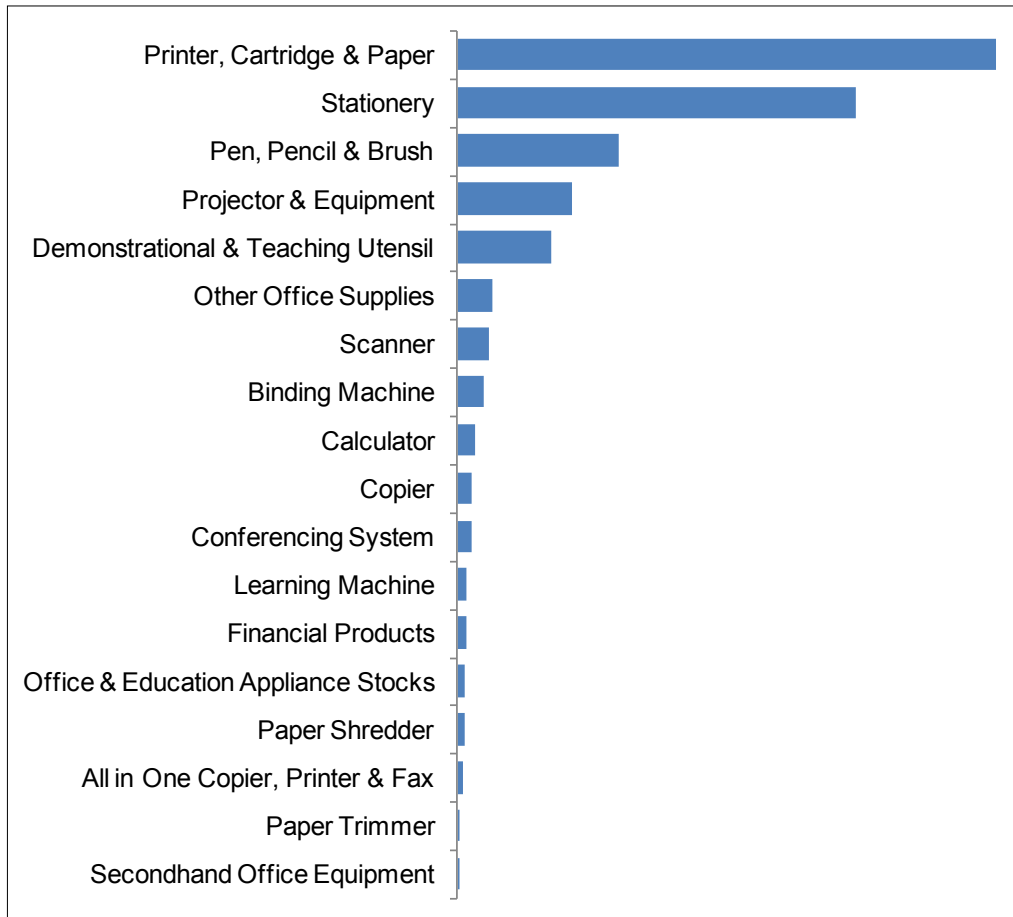
Source:UN COMTRADE



## 5. Office Supplies Industry Data Analysis of Made-in-China.com

### 5.1. Office Supplies Industry Professional Buyers Interest of Made-in-China.com

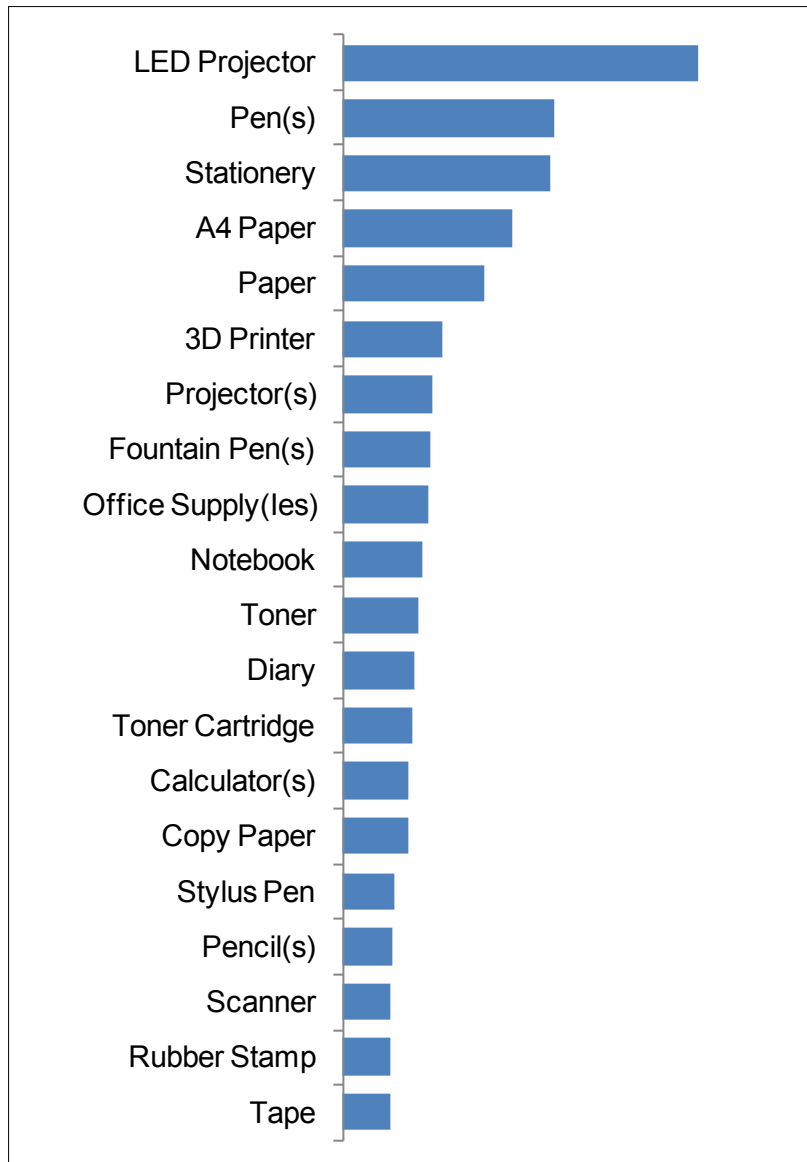
Statistical Time: Jan. to Dec. 2014



Office Supplies Industry Professional Buyers Highest Interest Directory of Made-in-China.com (Oct. to Dec. 2014) is Printer, Cartridge & Paper, followed by Stationery, Pen and Pencil & Brush.

### 5.2. Office Supplies Industry Professional Buyers Hot Search Keywords of Made-in-China.com

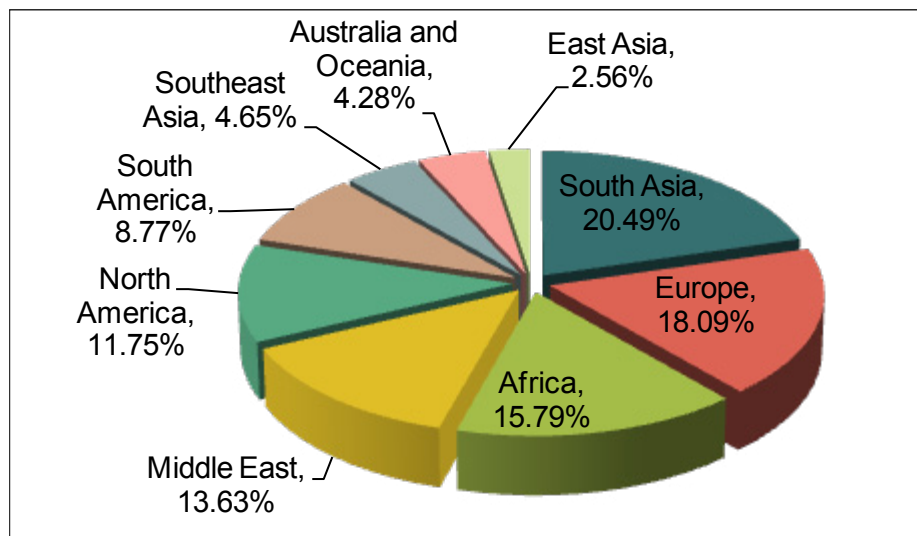
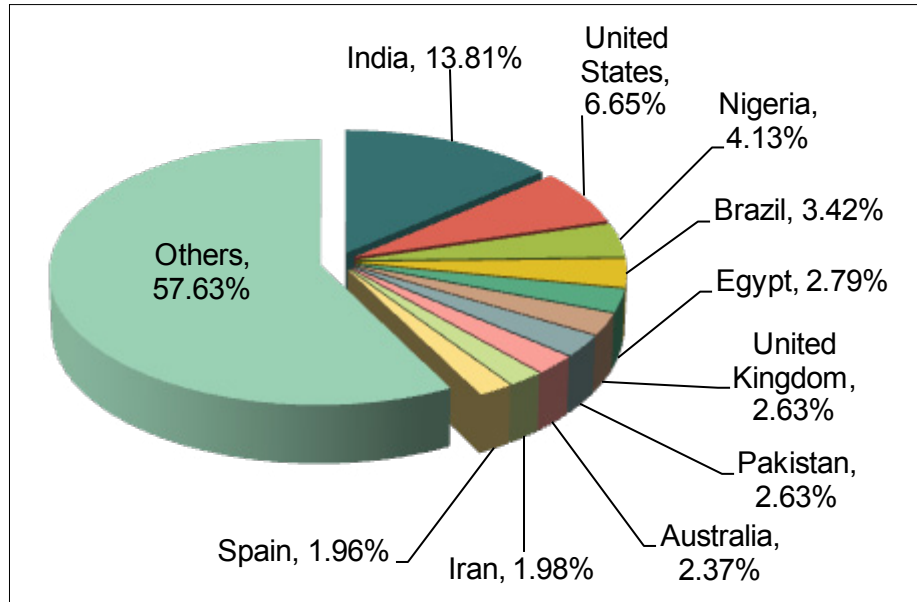
Office Supplies Industry Professional Buyers Hot Search Keywords, from Oct. to Dec. 2014



Office Supplies Industry Professional Buyers Most Hottest Search Keyword (Oct. to Dec. 2014) is LED Projector, followed by Pen(s) and Stationery.

### 5.3. Office Supplies Industry Professional Buyers Distribution of Made-in-China.com

Statistical Time: Jan. to Dec. 2014



Office Supplies Industry Professional Buyers of Made-in-China.com (Jan. to Dec. 2014) are mainly from India, USA and Nigeria, the India's buyers accounted for 13.81% of the total. Judging from the continents, Office Supplies Industry Professional Buyers of Made-in-China.com are mainly from South Asia, Europe and Africa.

Source:Made-in-China.com

The IAR Team of Made-in-China.com dedicates to surveying,excavating and collating industry information for supplying the service of timely and exact information analysis, providing necessary information and dates for clients'decision.

Thanks for reading the report, if you have any questions,opinions or advices, please contact us.

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*Web:* <http://www.made-in-china.com/communication/market-analysis.html>



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