

2014Q3 Water Heater

Industry Analysis Report

2015.05



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1. China Water Heater Industry Export Analysis from Jan. to Sep. 2014.

HS Code	Product Name	Abbreviation
841911	Instantaneous gas water heaters	Gas water heater
841919	Other non-electric instantaneous water heater or other storage water heater	Other water heater
851610	Electric instantaneous, storage, immersion water heaters	Electric water heater

1.1. China Gas Water Heater (HS: 841911) Industry Export Analysis from Jan. to Sep. 2014

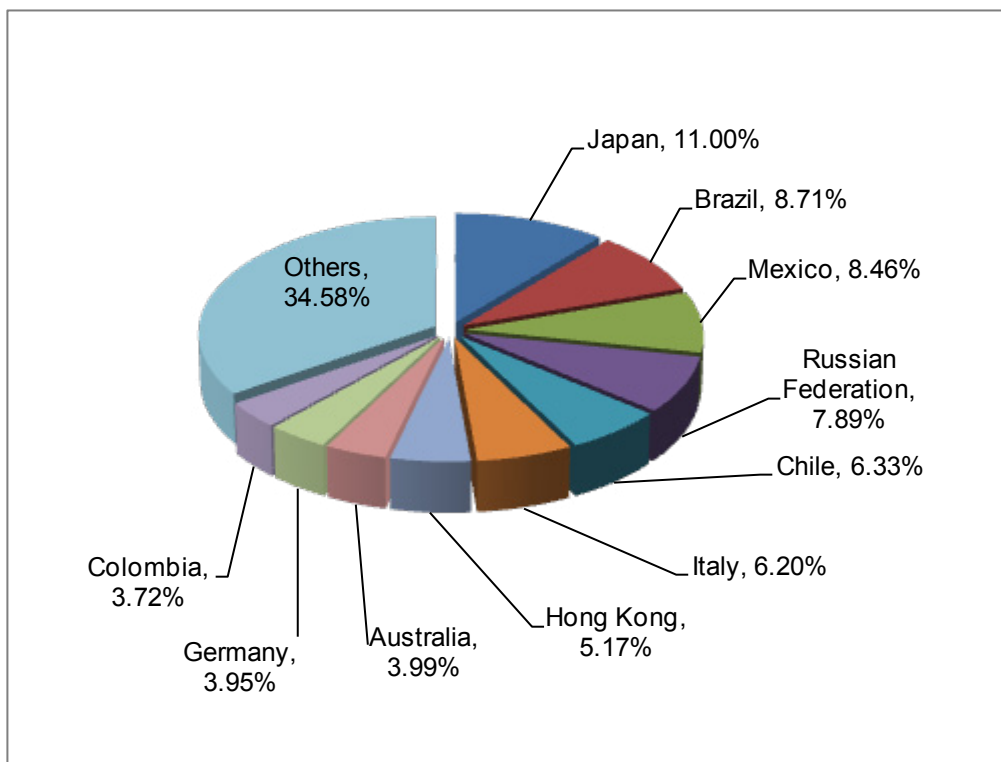
1.1.1. China Gas Water Heater Export Volume and Value from Jan. to Sep. 2014

Month	Volume (Unit)	Value(USD)	Compared to the Same Period of Last Year	
			Volume	Value
January	360,038	28,361,672	8.8%	16.2%
February	173,231	15,159,734	-34.3%	-24.8%
March	272,079	21,150,964	1.5%	-4.9%
April	332,140	27,089,611	15%	26.6%
May	337,803	25,007,516	10.1%	10.4%
June	307,921	22,299,120	-14%	-21.8%
July	348,548	25,778,746	-2.4%	7%
August	357,621	23,511,727	15.7%	-3.3%
September	352,223	23,871,593	9.7%	-2%
Total	2,841,604	212,230,683	1.3%	/

China Gas Water Heater export volume from Jan. to Sep. 2014 has reached 2841.6 thousand units, increasing 1.3% compared to the same period of last year. Its export value has reached 2.12 hundred million USD, which equals to the same period of last year.

1.1.2. China Gas Water Meter Major Export Countries/Regions Distribution, from Jan. to Nov. 2014

No.	Country	Volume (Unit)	Value(USD)	Compared to the Same Period of Last Year	
				Volume	Value
1	Japan	112,235	23,340,465	2.7%	-5%
2	Brazil	201,590	18,487,494	-4.8%	-3.2%
3	Mexico	384,085	17,946,382	49.9%	26.1%
4	Russian Federation	304,641	16,744,929	1.6%	-5.4%
5	Chile	234,842	13,428,951	-22.2%	-29%
6	Italy	92,960	13,155,301	44.1%	43.6%
7	Hong Kong	60,552	10,973,283	11.7%	15.6%
8	Australia	47,541	8,472,537	-12.8%	-18.9%
9	Germany	31,210	8,387,308	-7.4%	-7.5%
10	Colombia	114,474	7,898,031	26.6%	19%
11	India	239,703	6,856,563	117.8%	83.3%
12	USA	60,112	4,718,313	28.6%	62.9%
13	Spain	61,520	4,526,498	19.3%	-5.9%
14	Georgia	58,312	4,371,563	34.4%	66.5%
15	Tunisia	65,532	4,079,220	-9.7%	14.4%
16	Singapore	19,461	3,429,203	45.7%	31.9%
17	Morocco	91,773	3,227,560	-0.1%	-5%
18	Iran	40,572	3,158,114	778.6%	1007.9%
19	Indonesia	72,245	2,996,293	41.2%	19.6%
20	Pakistan	84,998	2,872,455	56.2%	53.5%



The export data from Jan. to Sep. 2014 shows that the major export markets of China Gas Water Heater are Japan, Brazil, Mexico, Russian Federation, Chile, Italy, Hong Kong, Australia, Germany and Colombia.

Japan, Brazil and Mexico are top three export market, with export value accounting for 11%, 8.71% and 8.46% of the total export value.

Among the top 20 Gas Water Heater export markets, the export value gained in Iran market enjoyed the fastest growth, increasing 1007.9% compared to the same period of 2013.

1.1.3. China Gas Water Heater Original Places of Export Goods Distribution, from Jan. to Sep. 2014

No.	Area	Volume (Unit)	Value(USD)	Compared to the Same Period of Last Year	
				Volume	Value
1	Guangdong	2,286,851	125,058,372	1.5%	1.2%
2	Shanghai	357,484	58,878,955	-1.4%	-4.2%
3	Jiangsu	125,170	21,806,677	7.1%	4.7%
4	Zhejiang	31,152	2,904,701	-28.1%	-24.9%
5	Anhui	32,902	2,512,777	61.4%	46%
6	Xinjiang Uygur Autonomous Region	1,117	541,080	5485%	33718%
7	Fujian	4,192	309,841	422.7%	493%
8	Chongqing	2,008	114,553	-54.5%	-63.7%
9	Sichuan	258	31,148	12800%	6309.1%
10	Liaoning	192	23,011	-83.6%	-77.2%

China Gas Water Heater major original places of exported goods is Guangdong, with export volume accounting for 80.48% of the total export volume of that particular item and export value accounting for 58.93%.

Among the top 10 China Gas Water Heater original places of exported goods from Jan. to Sep. 2014, the export value of Gas Water Heater in the area of Xinjiang Uygur Autonomous Region enjoyed the fastest growth, increasing by 33718%. Sichuan ranked the second, increasing by 6309.1% compared to the same period of last year.

1.2. China Other Water Heater (HS: 841919) Export Analysis, from Jan. to Sep. 2014

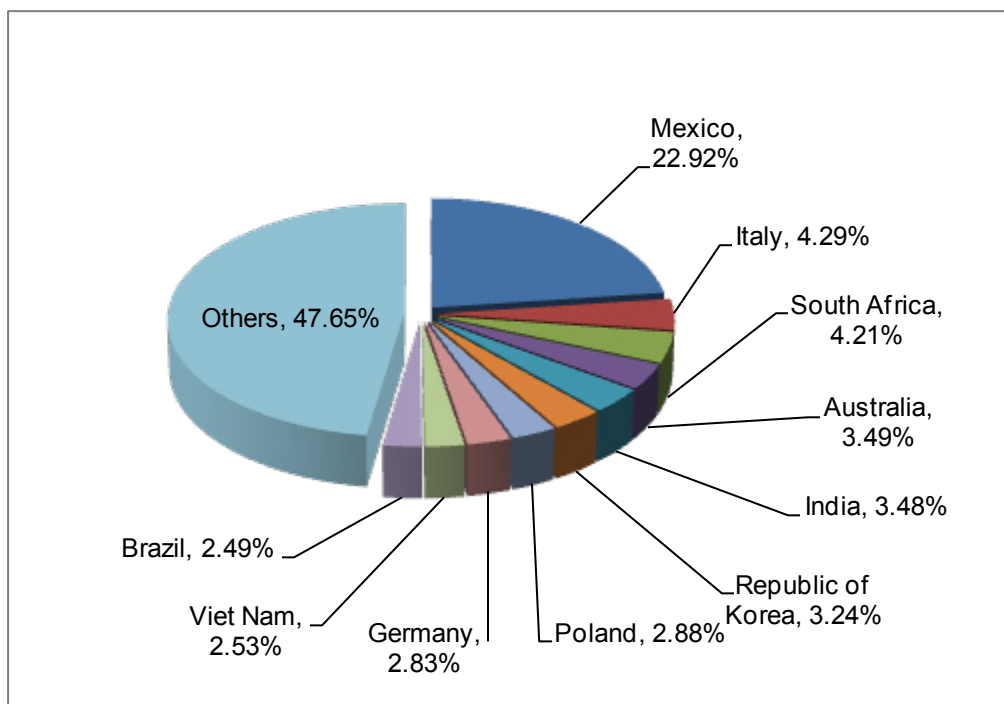
1.2.1. China Other Water Heater Export Volume and Value, from Jan. to Sep 2014

Month	Volume (Unit)	Value(USD)	Compared to the Same Period of Last Year	
			Volume	Value
January	74,249	15,366,772	17.8%	39%
February	37,379	6,137,587	-18.6%	-29.8%
March	70,198	15,401,306	17.4%	24.1%
April	63,187	12,745,479	23.6%	19.9%
May	53,964	11,198,335	17.5%	8.4%
June	63,458	11,532,200	47.8%	2.6%
July	56,365	11,048,205	13.1%	-10.1%
August	49,319	12,144,251	27.8%	24.4%
September	43,584	10,343,319	-7.4%	-10.3%
Total	511,703	105,917,454	15.2%	8.1%

The export volume of China Other Water Heater from Jan. to Sep. 2014 has reached 511.7 thousand units, increasing by 15.2% compared to the same period of last year. Meanwhile, its export value has reached 1.06 hundred million USD, increasing by 8.1% compared to the same period of last year.

1.2.2. China Other Water Heater Major Export Countries/Regions Distribution, from Jan. to Sep. 2014

No.	Country	Volume (Unit)	Value(USD)	Compared to the Same Period of Last Year	
				Volume	Value
1	Mexico	168,188	24,275,078	33.9%	27.3%
2	Italy	9,848	4,539,566	83.6%	115.2%
3	South Africa	14,259	4,460,344	-38.4%	-37%
4	Australia	8,624	3,699,271	75.2%	70%
5	India	39,470	3,683,368	42.7%	-15.6%
6	Republic of Korea	7,752	3,429,390	-15.3%	1.2%
7	Poland	12,993	3,048,984	94.2%	69%
8	Germany	26,052	2,995,871	-6.4%	-28%
9	Viet Nam	15,482	2,684,874	55.4%	82.2%
10	Brazil	16,440	2,632,463	31.4%	27.8%
11	Chile	7,990	2,570,076	-10.2%	-10.8%
12	Romania	15,853	2,301,202	276.7%	164.9%
13	Myanmar	3,555	2,240,606	160.1%	220.9%
14	Greece	7,921	2,065,080	17.5%	9.5%
15	Kenya	3,851	1,919,169	31.4%	81.8%
16	Lebanon	7,510	1,885,733	35.5%	28.3%
17	Spain	5,970	1,855,310	90.4%	63.9%
18	France	7,745	1,651,361	-31.9%	-64.1%
19	USA	15,356	1,649,625	-8.1%	-10.1%
20	Turkey	1,893	1,557,087	1.4%	231.1%



The export data from Jan. to Sep. 2014 shows that the major export markets of China Other Water Heater are Mexico, Italy, South Africa, Australia, India, Republic of Korea, Poland, Germany, Viet Nam and Brazil.

Mexico, Italy and South Africa are the top three export market, with export value accounting for 22.92%, 4.29% and 4.21% of the total export value.

Among the top 20 export market of China Other Water Heater from Jan. to Sep. 2014, the export value gained in Turkey market enjoyed the fastest growth, increasing by 231.1% compared to the same period of 2013.

1.2.3. China Other Water Heater Original Places of Exported Goods, from Jan. to Sep. 2014

No.	Area	Volume (Unit)	Value(USD)	Compared to the Same Period of Last Year	
				Volume	Value
1	Zhejiang	322,843	52,324,359	22.1%	5.3%
2	Jiangsu	137,267	28,302,692	1.4%	-1.3%
3	Guangdong	17,557	12,520,097	-15.2%	-9.5%
4	Shanghai	16,442	4,399,628	29.8%	57.4%
5	Beijing	1,435	2,568,279	236.1%	964.6%
6	Yunnan	3,400	2,186,544	145.1%	221%
7	Shandong	9,234	1,350,668	60.3%	-4.9%
8	Sichuan	419	853,360	20850%	94823%
9	Hubei	36	447,261	89.5%	3498.8%
10	Hebei	1,812	324,253	-38.3%	0.5%

China Other Water Heater major original places of exported goods from Jan. to Sep. 2014 are Zhejiang, Jiangsu and Guangdong, with collective export volume accounting for 93.35% of the total export value of that particular product and collective export value accounting for 87.94%.

Among the China Other Water Heater top 10 original places of exported goods from Jan. to Sep. 2014, the export value of Sichuan has increased by 94823% compared to the same period of last year, enjoying the highest growth rate. Hubei ranked the second, increasing by 3498.8% year-on-year.

1.3. China Electric Water Heater (HS: 851610) Export Analysis, from Jan. to Sep. 2014

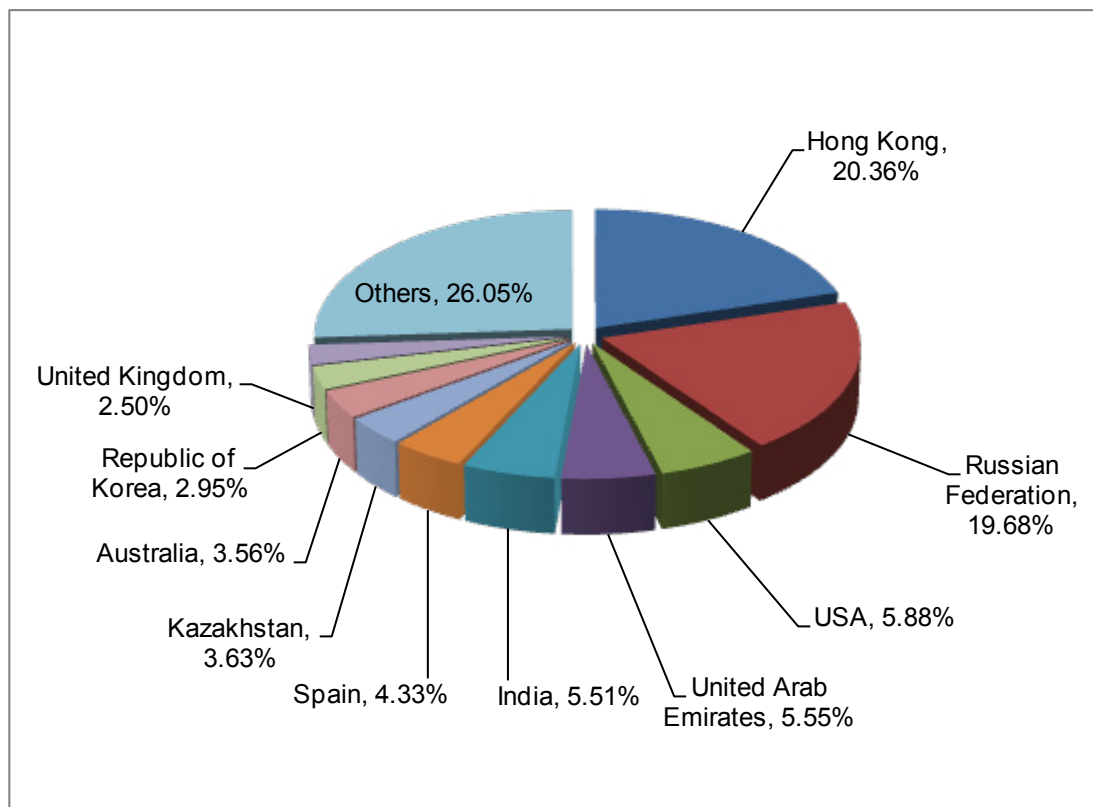
1.3.1. China Electric Water Heater Export Volume and Value, from Jan. to Sep. 2014

Month	Volume (Unit)	Value(USD)	Compared to the Same Period of Last Year	
			Volume	Value
January	869,763	41,907,824	111.7%	81.1%
February	420,570	27,658,117	16.2%	17.5%
March	655,638	37,694,669	26.7%	41.7%
April	690,714	41,328,404	61.6%	40.1%
May	643,844	35,454,753	32.5%	5.2%
June	676,520	38,227,819	55.2%	24.7%
July	710,368	37,304,533	49.8%	17.6%
August	990,285	41,760,586	54.4%	1.9%
September	1,158,315	38,705,551	41.1%	3.3%
Total	6,816,017	340,042,256	49%	22.6%

The export volume of China Electric Water Heater from Jan. to Sep. 2014 has reached 6,816 thousand units, increasing by 49% compared to the same period of last year. Meanwhile, its export value has reached 3.4 hundred million USD, increasing by 22.6% compared to the same period of last year.

1.3.2. China Electric Water Heater Major Export Countries/Regions Distribution, from Jan. to Sep. 2014

No.	Country	Volume (Unit)	Value(USD)	Compared to the Same Period of Last Year	
				Volume	Value
1	Hong Kong	545,420	69,249,183	88.7%	75%
2	Russian Federation	1,126,513	66,905,221	14.9%	-0.3%
3	USA	386,623	20,009,037	69.8%	82.3%
4	United Arab Emirates	417,062	18,878,389	34.3%	-7.3%
5	India	448,272	18,725,022	15.5%	8%
6	Spain	277,683	14,714,616	97.2%	57.2%
7	Kazakhstan	374,620	12,343,538	129.5%	33.7%
8	Australia	84,875	12,117,740	70.2%	72.3%
9	Republic of Korea	137,858	10,026,280	14.9%	8.9%
10	United Kingdom	192,488	8,490,256	20.3%	19.4%
11	Italy	108,531	8,373,257	/	-17.4%
12	Viet Nam	194,976	5,737,499	31.3%	22.9%
13	Holland	184,434	4,711,665	27.8%	14.6%
14	Indonesia	81,902	4,693,695	1.5%	-1.5%
15	Japan	19,777	3,901,597	10.6%	-9.4%
16	Ukraine	74,535	3,829,913	26.2%	-3.6%
17	Germany	113,236	3,116,972	21.1%	-17.3%
18	Finland	59,348	2,460,831	-41.5%	-50.5%
19	Singapore	33,590	2,454,821	-27.9%	-24.9%
20	Malaysia	27,047	2,399,655	209.3%	264.2%



The export data from Jan. to Sep. 2014 shows that the major export markets of China Electric Water Heater are Hong Kong, Russian Federation, USA, United Arab Emirates, India, Spain, Kazakhstan, Australia, Republic of Korea and United Kingdom.

Hong Kong, Russian Federation and USA are the top three export market, with export value accounting for 20.36%, 19.68% and 5.88% of the total export value.

Among the top 20 export market of China Electric Water Heater from Jan. to Sep.2014, the export value gained in Malaysia market enjoyed the fastest growth, increasing by 264.2% compared to the same period of 2013.

1.3.3. China Electric Water Heater Original Places of Exported Goods from Jan. to Sep. 2014

No.	Area	Volume (Unit)	Value(USD)	Compared to the Same Period of Last Year	
				Volume	Value
1	Guangdong	2,387,564	133,406,019	15.4%	13.4%
2	Sichuan	523,688	68,419,364	91%	70.2%
3	Jiangsu	965,839	67,620,514	-1.1%	-6.1%
4	Zhejiang	1,541,607	21,937,094	178.8%	59.1%
5	Anhui	411,850	18,668,983	31.8%	36.5%
6	Fujian	296,069	10,722,926	57%	88.4%
7	Xinjiang Uygur Autonomous Region	475,068	6,306,634	1090.5%	1013.4%
8	Shandong	136,245	5,986,195	27.2%	25%
9	Shanghai	54,315	4,107,821	203.1%	-5%
10	Liaoning	9,368	1,035,728	-60.1%	-58%

China Electric Water Heater major original places of exported goods from Jan. to Sep. 2014 is Guangdong, with export volume accounting for 35.03% of the total export value and export value accounting for 39.23% of that particular product.

Among the China Electric Water Heater top 10 original places of exported goods from Jan. to Sep. 2014, the export value of Xinjiang Uygur Autonomous Region has increased by 1013.4% compared to the same period of last year, enjoying the highest growth rate.

(Source: China Customs)

2. 2014 Global Water Heater Industry Import & Export Analysis

2.1. 2014 Global Gas Water Heater (HS: 841911) Import & Export Analysis

2.1.1. Global Gas Water Heater Major Import Market, from Jan. to Aug. 2014

No.	Import Country/Area	Import Value (Thousand USD)	Compared to the Same Period of Last Year
1	USA	195,991	2.59%
2	Australia	56,642	-5.80%
3	Mexico	48,439	15.39%
4	Spain	40,867	16.90%
5	Italy	39,395	16.94%
6	Canada	39,191	17.13%
7	Germany	33,595	18.42%
8	Russian Federation	27,999	-7.58%
9	Chile	25,596	5.64%
10	Japan	20,997	-3.10%

Among the above ten major import markets of Gas Water from Jan. to Aug. 2014, USA, Australia and Mexico are the top three, with import value separately of about 1.96 hundred million USD (increasing by 2.59% year on year), 56,642 thousand USD (decreasing by 5.8% year on year) and 48,439 thousand USD (increasing by 15.39% year on year).

2.1.2. Global Gas Water Heater Major Export Market, from Jan. to Aug. 2014

No.	Export Country/Area	Export Value (Thousand USD)	Compared to the Same Period of Last Year
1	Japan	194,562	3.26%
2	China	188,361	0.31%
3	Portugal	73,679	9.95%
4	Republic of Korea	42,812	53.47%
5	Mexico	39,269	13.78%
6	USA	36,361	-9.12%
7	Italy	27,648	31.92%
8	Germany	23,934	17.44%
9	Spain	23,691	-42.97%
10	Taiwan	10,531	2.41%

Among the above ten major export markets of Gas Water from Jan. to Aug. 2014, Japan, China and Portugal are the top three, with export value separately of about 1.95 hundred million USD (increasing by 3.26% year on year), 1.88 hundred million USD (increasing by 0.31% year on year) and 73,679 thousand USD (increasing by 9.95% year on year).

2.2. 2014 Global Other Water Heater (HS: 841919) Import and Export Analysis

2.2.1. Global Other Water Heater Major Import Market, from Jan. to Aug. 2014

No.	Import Country/Area	Import Value (Thousand USD)	Compared to the Same Period of Last Year
1	USA	269,444	34.77%
2	Germany	170,879	-17.45%
3	Canada	110,490	17.27%
4	Austria	51,451	16.07%
5	Switzerland	50,644	-10.40%
6	Russian Federation	45,104	-11.11%
7	Italy	43,694	-7.17%
8	France	39,853	-1.85%
9	United Kingdom	35,312	18.46%
10	Belgium	31,672	24.30%

Among the above ten major import markets of Other Water from Jan. to Aug. 2014, USA, Germany and Canada are the top three, with import value separately of about 2.69 hundred million USD (increasing by 34.77% year on year), 1.71 hundred million USD (decreasing by 17.45% year on year) and 1.1 hundred million USD (increasing by 17.27% year on year).

2.2.2. Global Other Water Heater Major Export Market from Jan. to Aug. 2014

No.	Export Country/Area	Import Value (Thousand USD)	Compared to the Same Period of Last Year
1	Mexico	242,605	50.14%
2	Germany	156,598	-12.36%
3	USA	118,589	18.36%
4	Poland	109,632	5.57%
5	China	95,574	10.53%
6	Austria	92,676	-1.21%
7	France	92,529	-1.18%
8	Italy	64,718	0.21%
9	Spain	48,865	57.66%
10	Holland	34,896	-12.54%

Among the above ten major export markets of Other Water from Jan. to Aug. 2014, Mexico, Germany and USA are the top three, with export value separately of about 2.43 hundred million USD (increasing by 50.14% year on year), 1.57 hundred million USD (decreasing by 12.36% year on year) and 1.19 hundred million USD (increasing by 18.36% year on year).

2.3.2014 Global Electric Water Heater (HS:851610) Import and Export Analysis

2.3.1. Global Electric Water Heater Major Import Market, from Jan. to Aug. 2014

No.	Import Country/Area	Import Value (Thousand USD)	Compared to the Same Period of Last Year
1	USA	257,998	31.08%
2	Germany	128,298	9.32%
3	Russian Federation	81,408	-8.95%
4	United Kingdom	80,915	19.21%
5	France	67,110	-3.30%
6	Canada	65,112	46.76%
7	Spain	56,204	39.39%
8	Belgium	39,132	-3.91%
9	Czech Republic	39,010	18.99%
10	Holland	34,316	1.31%

Among the above ten major import markets of Electric Water from Jan. to Aug. 2014, USA, Germany and Russian Federation are the top three, with import value separately of about 2.58 hundred million USD (increasing by 31.08% year on year), 1.28 hundred million USD (increasing by 9.32% year on year) and 81,408 thousand million USD (decreasing by 8.95% year on year).

2.3.2. Global Electric Water Heater Major Export Market, from Jan. to Aug. 2014

No.	Export Country/Area	Export Value (Thousand USD)	Compared to the Same Period of Last Year
1	China	222,277	32.94%
2	Mexico	125,344	39.75%
3	Italy	118,683	6.62%
4	Germany	92,074	-3.17%
5	USA	87,296	19.78%
6	Belgium	47,592	22.25%
7	Egypt	36,455	14.17%
8	United Kingdom	33,855	22.60%
9	Czech Republic	25,771	22.37%
10	France	25,316	4.08%

Among the above ten major export markets of Electric Water from Jan. to Aug. 2014, China, Mexico and Italy are the top three, with export value separately of about 2.22 hundred million USD (increasing by 32.94% year on year), 1.25 hundred million USD (decreasing by 39.75% year on year) and 1.19 hundred million USD (increasing by 6.62% year on year).

(Source: UN COMTRADE)

3. 2014 USA Water Heater Industry Import Analysis

3.1. USA Gas Water Heater (HS:841911) Import Analysis, from Jan. to Sep. 2014

Country/Area	Cumulative Import Value from Jan. to Sep. 2014 (Thousand USD)	Year-on-Year	Percentage
Total	215,709	2.36%	100.00%
Japan	137,723	8.62%	63.85%
Republic of Korea	55,500	-7.92%	25.73%
Mexico	9,116	-2.78%	4.23%
China	3,982	-7.37%	1.85%
Belgium	3,900	-0.54%	1.81%
Portugal	3,092	19.89%	1.43%
Holland	931	-61.29%	0.43%
Canada	611	-15.02%	0.28%
Germany	432	142.70%	0.20%
Italy	264	294.03%	0.12%

Among USA major import markets of Gas Water Heater from Jan. to Sep. 2014, Japan is the largest original country of imported goods, accounting for 63.85% of the total import value of Gas Water Heater imported by USA. Republic of Korea ranked the second, accounting for 25.73%. China ranked the forth, accounting for only 1.85%. Thus, Japan is very competitive.

3.2. USA Other Water Heater (HS:841919) Import Analysis, from Jan. to Sep 2014

Country/Area	Cumulative Import Value from Jan. to Sep. 2014 (Thousand USD)	Year-on-Year	Percentage
Total	302,325	33.25%	100.00%
Mexico	276,242	44.98%	91.37%
Taiwan	6,225	-19.46%	2.06%
Israel	3,548	/	1.17%
Germany	3,348	-59.64%	1.11%
Holland	2,683	-18.84%	0.89%
China	2,032	-31.95%	0.67%
Austria	1,659	17.00%	0.55%
Canada	1,145	-81.87%	0.38%
Japan	842	-40.11%	0.28%
India	826	/	0.27%

Among USA major import markets of Other Water Heater from Jan. to Sep. 2014, Mexico is the largest original country of imported goods and has the absolute competitive advantage, accounting for 91.37% of the total import value of Other Water Heater imported by USA. Taiwan ranked the second, accounting for 2.06%.

3.3. USA Electric Water Heater (HS: 851610) Import Analysis from Jan. to Sep. 2014

Country/Area	Cumulative Import Value from Jan. to Sep. 2014 (Thousand USD)	Year-on-Year	Percentage
Total	299,930	31.04%	100.00%
Mexico	181,147	40.39%	60.40%
China	72,619	25.12%	24.21%
Canada	10,409	-1.17%	3.47%
Germany	9,261	26.09%	3.09%
Italy	7,311	-6.89%	2.44%
Republic of Korea	4,677	46.75%	1.56%
Czech Republic	4,117	/	1.37%
United Kingdom	2,715	-27.45%	0.91%
Taiwan	2,015	-18.98%	0.67%
Philippines	1,200	144.40%	0.40%

Among USA major import markets of Electric Water Heater from Jan. to Sep. 2014, Mexico is the largest original country of imported goods, accounting for 60.4% of the total import value of Electric Water Heater imported by USA. China ranked the second, accounting for 24.21%.

(Data Source: UN COMTRADE)

4. 2014 Germany Water Heater Industry Import Analysis

4.1. Germany Gas Water Heater (HS:841911) Major Import Market, from Jan. to Aug. 2014

Country/Area	Cumulative Import Value from Jan. to Aug. 2014 (Thousand USD)	Year-on-Year	Percentage
Total	33,595	18.42%	100.00%
Spain	8,494	-5.56%	25.28%
France	7,706	7529.70%	22.94%
Portugal	7,392	3.04%	22.00%
China	7,208	-15.68%	21.46%
Holland	2,596	14.26%	7.73%
Republic of Korea	54	/	0.16%
Italy	45	-77.16%	0.13%
Qatar	34	/	0.10%
Slovakia	16	/	0.05%
Switzerland	13	225.00%	0.04%

Note: Germany customs data has updated to Aug. 2014.

Among Germany major import markets of Gas Water Heater from Jan. to Aug. 2014, Spain is the largest original country of imported goods, accounting for 25.28% of the total import value of Gas Water Heater imported by Germany. France ranked the second, accounting for 22.94%, while China ranked the fourth, accounting for 21.46%.

4.2. Germany Other Water Heater (HS:841919) Major Import Market, from Jan. to Aug. 2014

Country/Area	Cumulative Import Value from Jan. to Aug. 2014 (Thousand USD)	Year-on-Year	Percentage
Total	170,879	-17.45%	100.00%
France	71,831	-6.42%	42.04%
Poland	29,374	-5.50%	17.19%
Austria	22,481	-40.39%	13.16%
Switzerland	14,450	-15.87%	8.46%
China	9,827	-34.95%	5.75%
Italy	6,770	-20.22%	3.96%
Holland	3,044	-21.28%	1.78%
Slovakia	2,088	6.10%	1.22%
United Kingdom	1,939	-29.41%	1.13%
Belgium	1,871	-58.42%	1.09%

Note: Germany customs data has updated to Aug. 2014.

Among Germany major import markets of Other Water Heater from Jan. to Aug. 2014, France is the largest original country of imported goods, accounting for 42.04% of the total import value of Other Water Heater imported by Germany. Poland ranked the second, accounting for 17.19%, while China ranked the fifth, accounting for 5.75%.

4.3. Germany Electric Water Heater (HS: 851610) Import Analysis from Jan. to Aug. 2014

Country/Area	Cumulative Import Value from Jan. to Sep. 2014 (Thousand USD)	Year-on-Year	Percentage
Total	128,298	9.32%	100.00%
China	73,800	16.26%	57.52%
Holland	13,353	10.61%	10.41%
Turkey	12,318	49.56%	9.60%
Italy	6,760	6.71%	5.27%
Serbia	3,595	-6.01%	2.80%
France	1,999	-24.91%	1.56%
USA	1,899	16.79%	1.48%
Switzerland	1,640	60.78%	1.28%
Norway	1,626	51.26%	1.27%
Hungary	1,567	14.97%	1.22%

Note: Germany customs data has updated to Aug. 2014.

Among Germany major import markets of Electric Water Heater from Jan. to Aug. 2014, France is the largest original country of imported goods, accounting for 57.52% of the total import value of Electric Water Heater imported by Germany. Holland ranked the second, accounting for 10.41%. China has overwhelming edge over Holland.

(Data Source: UN COMTRADE)

5. 2014 Russian Federation Water Heater Industry Import Analysis

5.1. Russian Federation Gas Water Heater (HS:841911) Major Import Market, form Jan. to Sep. 2014

Country/Area	Cumulative Import Value from Jan. to Sep. 2014 (Thousand USD)	Year-on-Year	Percentage
Total	31,301	-6.65%	100.00%
China	16,126	-21.19%	51.52%
Portugal	5,323	-31.84%	17.01%
Kazakhstan	3,430	/	10.96%
Spain	1,824	-11.28%	5.83%
Italy	1,764	41.01%	5.64%
Germany	1,199	1.01%	3.83%
Republic of Korea	884	6700.00%	2.82%
France	253	/	0.81%
Hong Kong	244	/	0.78%
Turkey	106	-52.25%	0.34%

Among Russian Federation major import markets of Gas Water Heater from Jan. to Sep. 2014, China is the largest original country of imported goods, accounting for 51.52% of the total import value of Gas Water Heater imported by Russian Federation. Portugal ranked the second, accounting for 17.01%.

5.2. Russian Federation Other Water Heater (HS:841919) Major Import Market, from Jan. to Sep. 2014

Country/Area	Cumulative Import Value from Jan. to Sep. 2014 (Thousand USD)	Year-on-Year	Percentage
Total	56,597	-8.31%	100.00%
Germany	35,564	-16.41%	62.84%
Czech Republic	3,336	5.54%	5.89%
Italy	2,266	-24.11%	4.00%
Poland	2,128	14.59%	3.76%
Belgium	1,822	20.74%	3.22%
China	1,817	-23.62%	3.21%
Finland	1,668	195.74%	2.95%
United Kingdom	1,610	-16.84%	2.84%
USA	1,216	76.49%	2.15%
France	875	-5.81%	1.55%

Among Russian Federation major import markets of Other Water Heater from Jan. to Sep. 2014, Germany is the largest original country of imported goods, accounting for 62.84% of the total import value of Other Water Heater imported by Russian Federation. China ranked the sixth, accounting for 3.21%.

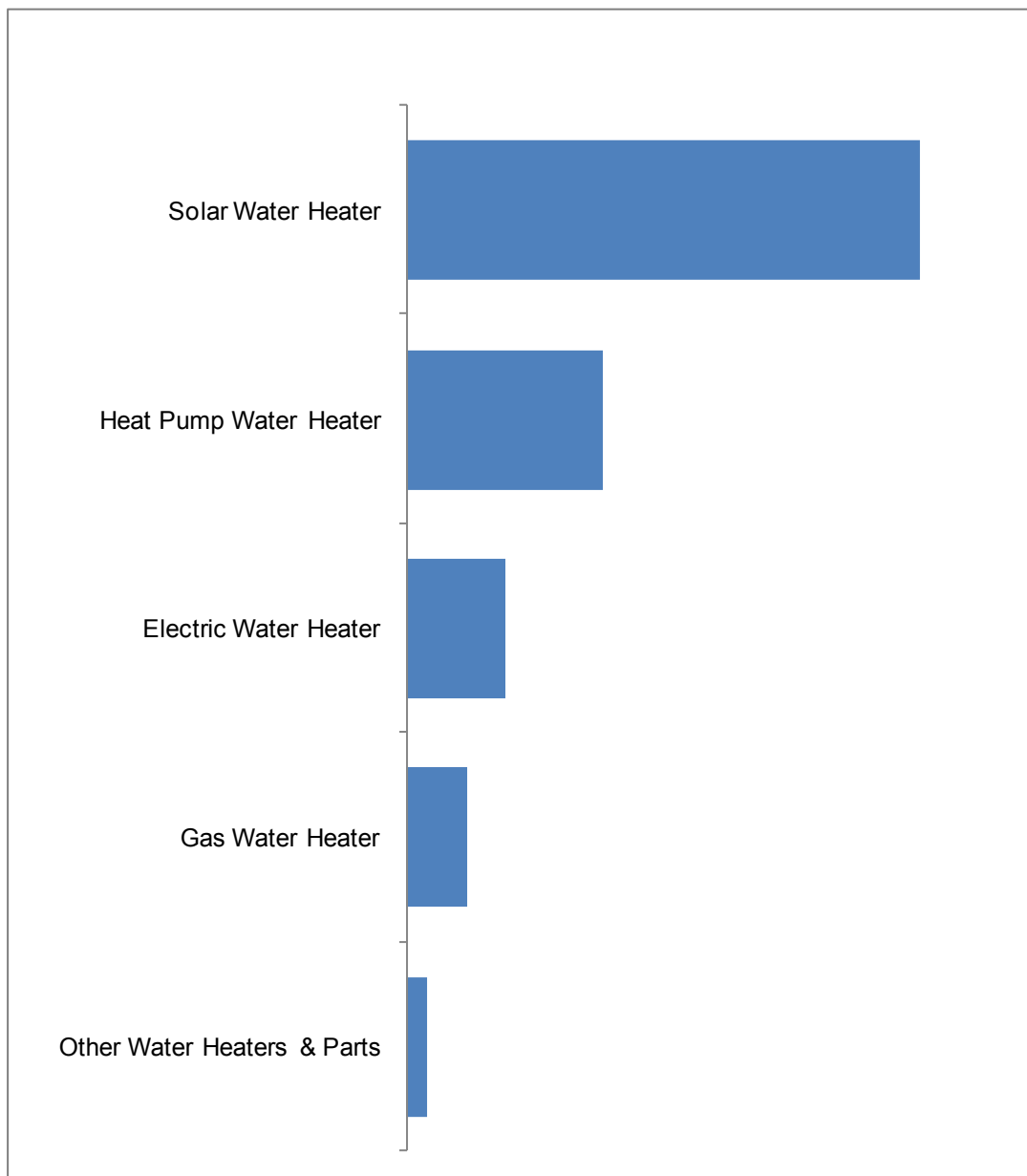
5.3. Russian Federation Electric Water Heater (HS: 851610) Import Analysis, from Jan. to Sep. 2014

Country/Area	Cumulative Import Value from Jan. to Sep. 2014 (Thousand USD)	Year-on-Year	Percentage
Total	89,818	-10.61%	100.00%
China	64,969	-11.11%	72.33%
Italy	5,712	1.04%	6.36%
Serbia	3,020	18.80%	3.36%
Germany	2,262	-22.03%	2.52%
Norway	1,907	5.59%	2.12%
Czech Republic	1,806	23.53%	2.01%
Belgium	1,368	3.87%	1.52%
Slovakia	1,349	0.22%	1.50%
Ukraine	1,212	-10.29%	1.35%
Egypt	825	184.48%	0.92%

Among Russian Federation major import markets of Electric Water Heater from Jan. to Sep. 2014, China is the largest original country of imported goods, accounting for 72.33% of the total import value of Electric Water Heater imported by Russian Federation. Italy ranked the second, accounting for 6.36%. China has overwhelming edge over Italy.

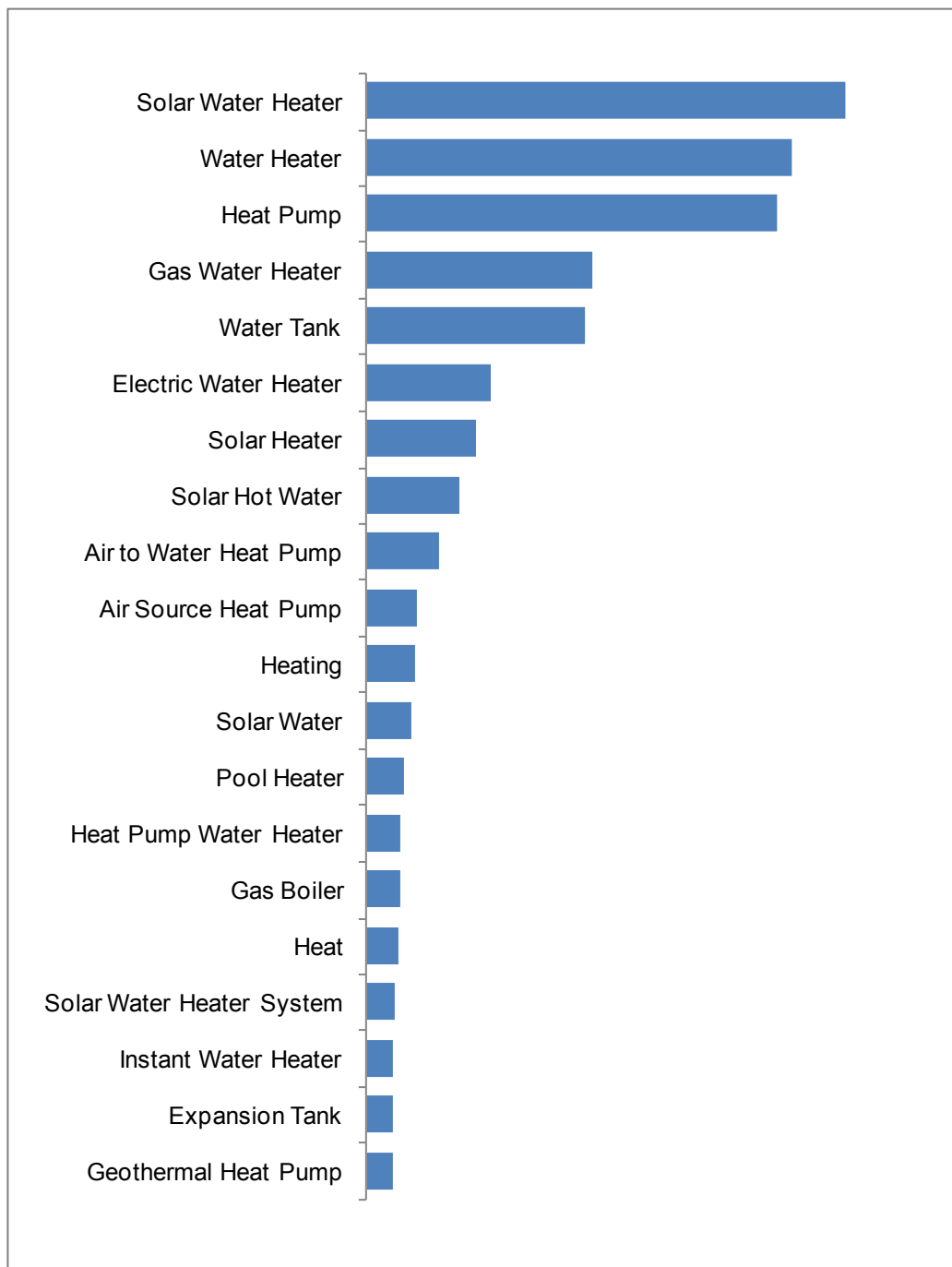
6. Water Heater Industry Data Analysis of Made-in-China.com

6.1. Water Heater Hot Interest Ranking on Made-in-China.com, from Jan. to Sep. 2014



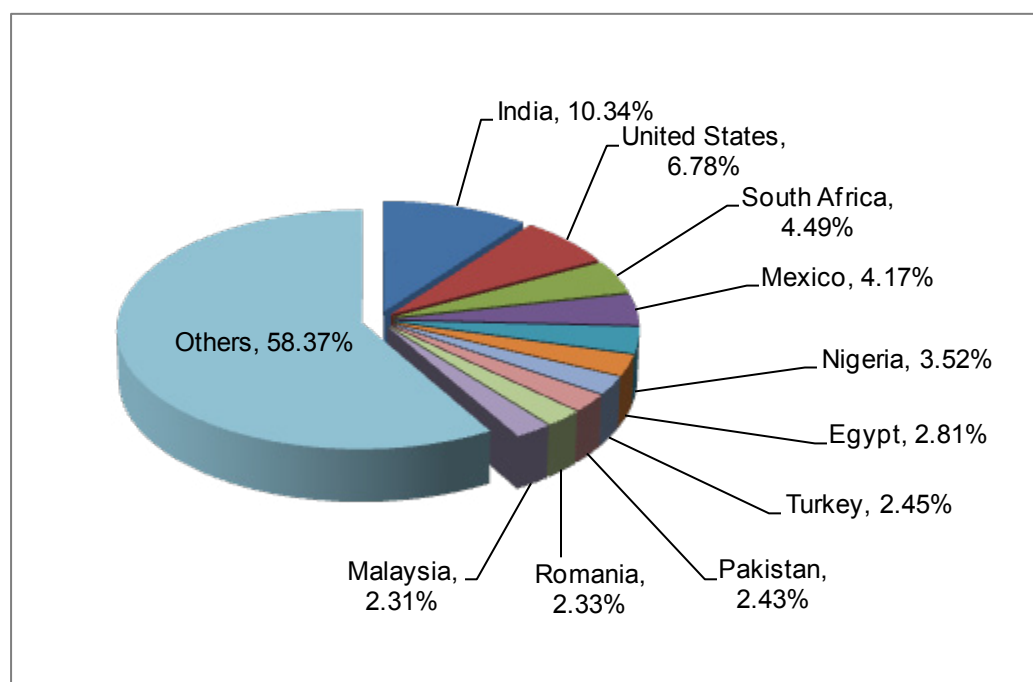
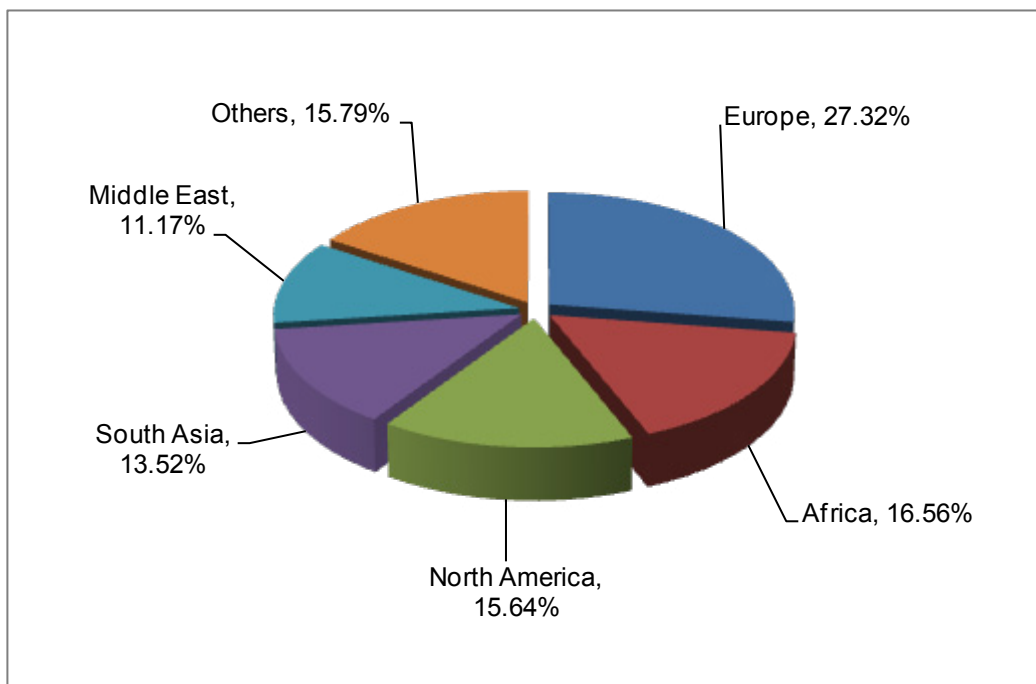
According to the statistical data of Made-in-China.com from Jan. to Sep. 2014, among the sub-sectors of China Water Heater industry, buyers pay the most attention to Solar Water Heater, followed by Heat Pump Water Heater. The interest rate of Solar Water Heater is almost 3 times of that of Pump Water Heater.

6.2. Water Heater Professional Buyers Hot Search Keywords on Made-in-China.com from Aug. to Oct. 2014



According to the statistical data of Made-in-China.com from Aug. to Oct. 2014, the most popular search keyword in Water Heater industry is Solar Water Heater on Made-in-China.com, followed by Water Heater.

6.3. Water Heater Professional Buyers Distribution on Made-in-China.com, from Jan. to Sep. 2014



China Water Heater Professional Buyers Distribution on Made-in-China.com mainly is located in Europe, Africa, North America, South Asia and Middle East by continent from Jan. to Sep. 2014. If divided by country, China Water Heater Professional Buyers Distribution on Made-in-China.com is mainly located in India, USA and South Africa in the same period.

(Data Source: Made-in-China.Com)

The IAR Team of Made-in-China.com dedicates to surveying,excavating and collating industry information for supplying the service of timely and exact information analysis, providing necessary information and dates for clients'decision.

Thanks for reading the report, if you have any questions,opinions or advices, please contact us.

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