

# 2014 Arts & Crafts

## Industry Analysis Report

2015.06



# Contents

<b>1. China Arts &amp; Crafts Export Enterprises Distribution .....</b>	<b>4</b>
1.1. China Fireworks Export Enterprises Distribution from Jan. - Dec. 2014 .....	5
1.2. China Plastic Crafts Export Enterprises Distribution from Jan. - Dec. 2014 .....	5
1.3. China Wooden Crafts Export Enterprises Distribution from Jan. - Dec. 2014 .....	6
1.4. China Weaving Crafts Export Enterprises Distribution from Jan. - Dec. 2014 .....	6
1.5. China Embroidery Export Enterprises Distribution from Jan. - Dec. 2014 .....	7
1.6. China Wigs Export Enterprises Distribution from Jan. - Dec. 2014 .....	7
1.7. China Ceramics Export Enterprises Distribution from Jan. - Dec. 2014 .....	8
1.8. China Glass Crafts Export Enterprises Distribution from Jan. - Dec. 2014 .....	8
1.9. China Jewelry Export Enterprises Distribution from Jan. - Dec. 2014 .....	9
1.10. China Base Metal Crafts Export Enterprises Distribution from Jan. - Dec. 2014 .....	9
1.11. China Articles for Christmas Festivities Export Enterprises Distribution from Jan. - Dec. 2014 .....	10
1.12. China Works of Art Export Enterprises Distribution from Jan. - Dec. 2014 .....	10
<b>2. China Arts &amp; Crafts Exports from Jan.-Dec. 2014 .....</b>	<b>11</b>
2.1. China Fireworks Major Export Markets from Jan. - Dec. 2014 .....	11
2.2. China Plastic Crafts Major Export Markets from Jan. - Dec. 2014 .....	11
2.3. China Wooden Crafts Major Export Markets from Jan. - Dec. 2014 .....	12
2.4. China Weaving Crafts Major Export Markets from Jan. - Dec. 2014 .....	13
2.5. China Embroidery Major Export Markets from Jan. - Dec. 2014 .....	13
2.6. China Wigs Major Export Markets from Jan. - Dec. 2014 .....	14
2.7. China Ceramics Major Export Markets from Jan. - Dec. 2014 .....	14
2.8. China Glass Crafts Major Export Markets from Jan. - Dec. 2014 .....	15
2.9. China Jewelry Major Export Markets from Jan. - Dec. 2014 .....	16
2.10. China Base Metal Crafts Major Export Markets from Jan. - Dec. 2014 .....	16
2.11. China Articles for Christmas Festivities Major Export Markets from Jan. - Dec. 2014 .....	17
2.12. China Works of Art Major Export Markets from Jan. - Dec. 2014 .....	18

# Contents

<b>3. 2014 Global Arts &amp; Crafts Major Import Countries.....</b>	<b>19</b>
3.1. China Fireworks Major Import Countries from Jan. - Sep. 2014 .....	19
3.2. China Plastic Crafts Major Import Countries from Jan. - Sep. 2014 .....	19
3.3. China Wooden Crafts Major Import Countries from Jan. - Sep. 2014.....	19
3.4. China Weaving Crafts Major Import Countries from Jan. - Sep. 2014 .....	20
3.5. China Embroidery Major Import Countries from Jan. – Sep. 2014 .....	20
3.6. China Wigs Major Import Countries from Jan. - Sep. 2014.....	20
3.7. China Ceramics Major Import Countries from Jan. - Sep. 2014 .....	21
3.8. China Glass Crafts Major Import Countries from Jan. - Sep. 2014.....	21
3.9. China Jewelry Major Import Countries from Jan. - Sep. 2014 .....	21
3.10. China Base Metal Crafts Major Import Countries from Jan. - Sep. 2014 .....	22
3.11. China Articles for Christmas Festivities Major Import Countries from Jan. - Sep. 2014.....	22
3.12. China Works of Art Major Import Countries from Jan. - Sep. 2014 .....	22
<b>4. Arts &amp; Crafts Industry Data Analysis on Made-in-China.com .....</b>	<b>23</b>
4.1. Arts & Crafts Industry Attention Ranking on Made-in-China.com from Jan. to Dec. 2014 .....	23
4.2. Arts & Crafts Industry Buyers' Hot Search Keywords on Made-in-China.com from Nov. 2014 to Jan. 2015... .....	24
4.3. Arts & Crafts Industry Buyers Distribution on Made-in-China.com from Jan. to Dec. 2014 .....	25

## 1. China Arts & Crafts Export Enterprises Distribution

Product Name Description Corresponding to HS Code

HS Code	Product Name
3604	Fireworks, signalling flares, rain rockets, fog signals and other pyro technic articles, hereinafter referred to as "fireworks"
392640	Statuettes and other ornamental articles, hereinafter referred to as "Plastic Crafts"
4420	Wood marquetry and inlaid wood; caskets and cases for jewellery or cutlery, and similar articles, of wood; statuettes and other ornaments, of wood; wooden articles or furniture not falling in Chapter 94, hereinafter referred to as "Wooden Crafts"
4602	Basketwork, wickerwork and other articles, made directly to shape from plaiting materials or made up from goods of heading No.46.01; articles of loofah, hereinafter referred to as "Weaving Crafts"
5810	Embroidery in the piece, in strips or in motifs, hereinafter referred to as "Embroidery"
6704	Wigs, false beards, eyebrows and eyelashes, switches and the like, of human or animal hair or of textile materials; articles of human hair not elsewhere specified or included, hereinafter referred to as " Wigs "
6913	Statuettes and other ornamental ceramic articles, hereinafter referred to as " Ceramics"
7018	Glass beads, imitation pearls, imitation precious or semiprecious stones and similar glass smallwares, and articles thereof other than imitation jewellery; glass eyes other than prosthetic articles; statuettes and other ornaments of lampworked glass, other than imitation jewellery; glass microspheres not exceeding 1mm in diameter, hereinafter referred to as " Glass Crafts"
71	Natural or cultured pearls, precious or semi-precious stones, precious metals, metals clad with precious metal, and articles thereof; imitation jewellery; coin, hereinafter referred to as " Jewelry"
8306	Bells, gongs and the like, nonelectric, of base metal; statuettes and other ornaments, of base metal, photo graph, picture or similar frames, of base metal; mirrors of base metal, hereinafter referred to as " Base Metal Crafts"
950510	Articles for Christmas festivities
97	Works of art

### 1.1. China Fireworks (HS: 3604) Export Enterprises Distribution from Jan. - Dec. 2014 (by Export Value)

No.	Region	Volume (Kg)	Value (USD)	YOY	
				Volume	Value
1	Hunan	224,660,866	555,074,904	-9.7%	2.2%
2	Jiangxi	50,575,460	138,494,000	-12.3%	-18.1%
3	Guangxi	16,492,382	48,487,070	-11.1%	-16%
4	Jiangsu	102,968	1,819,526	31.1%	59.5%
5	Zhejiang	142,214	1,168,743	10%	4.2%

Hunan is the main original places of fireworks. From Jan. to Dec. 2014, Hunan's export volume of fireworks accounted for 58.27% of the total export volume of our country's fireworks, while the export value accounted for 56.42%.

From Jan. to Dec. 2014, among the top five original places of fireworks, Jiangsu's export value of fireworks increased by 59.5% compared with the same period of 2013, which is the largest increase.

### 1.2. China Plastic Crafts (HS: 392640) Export Enterprises Distribution from Jan. - Dec. 2014 (by Export Value)

No.	Region	Volume (Kg)	Value (USD)	YOY	
				Volume	Value
1	Guangdong	187,505,684	1,723,063,510	-32.6%	-51.5%
2	Zhejiang	289,722,457	1,045,960,125	-12.1%	-9.9%
3	Fujian	98,065,791	554,818,214	-15.1%	-7.5%
4	Jiangxi	7,634,793	54,325,584	-50.4%	-62.7%
5	Xinjiang	10,063,071	50,969,865	-30.7%	-18.3%

Guangdong is the main original places of plastic crafts. From Jan. to Dec. 2014, Guangdong's export volume of plastic crafts accounted for 37.1% of the total export volume of our country's plastic crafts, while the export value accounted for 54.35%.

From Jan. to Dec. 2014, among the top five original places of plastic crafts, the export value and volume decreased in varies degree compared with the same period of 2013.

### 1.3. China Wooden Crafts (HS: 4420) Export Enterprises Distribution from Jan. - Dec. 2014 (by Export Value)

No.	Region	Volume (Kg)	Value (USD)	YOY	
				Volume	Value
1	Zhejiang	60,601,167	307,245,486	4.6%	5.3%
2	Guangdong	22,858,377	112,694,117	-0.6%	0.8%
3	Fujian	23,582,437	94,998,572	-8.7%	-3.9%
4	Anhui	6,099,413	55,551,798	33.1%	16.3%
5	Shandong	10,077,581	51,560,928	-1.1%	2.1%

Zhejiang is the main original places of wooden crafts. From Jan. to Dec. 2014, Zhejiang's export volume of wooden crafts accounted for 42.99% of the total export volume of our country's wooden crafts, while the export value accounted for 42.24%.

From Jan. to Dec. 2014, among the top five original places of wooden crafts, Anhui's export value of wooden crafts increased by 16.3% compared with the same period of 2013, which is the largest increase.

### 1.4. China Weaving Crafts (HS: 4602) Export Enterprises Distribution from Jan. - Dec. 2014 (by Export Value)

No.	Region	Volume (Kg)	Value (USD)	YOY	
				Volume	Value
1	Shandong	87,241,260	560,898,383	-4.5%	-0.4%
2	Guangdong	22,577,351	177,568,003	-14.3%	-15.5%
3	Anhui	6,525,910	127,362,759	-37.5%	-36.8%
4	Guangxi	12,729,796	67,041,104	-14%	-12.8%
5	Zhejiang	6,726,408	38,017,811	-18.9%	-18.6%

Shandong is the main original places of weaving crafts. From Jan. to Dec. 2014, Shandong's export volume of weaving crafts accounted for 64.14% of the total export volume of our country's weaving crafts, while the export value accounted for 58.21%.

From Jan. to Dec. 2014, among the top five original places of weaving crafts, the export value and volume decreased in varies degree compared with the same period of 2013.

### 1.5. China Embroidery (HS: 5810) Export Enterprises Distribution from Jan. - Dec. 2014 (by Export Value)

No.	Region	Volume (Kg)	Value (USD)	YOY	
				Volume	Value
1	Zhejiang	60,115,652	806,564,292	-15.6%	-13.2%
2	Guangdong	2,125,312	94,012,049	14.6%	42.8%
3	Jiangsu	2,644,560	37,824,382	37.7%	10.1%
4	Liaoning	2,386,650	26,688,001	15.7%	8.6%
5	Shanghai	913,513	19,169,610	11.2%	-8.6%

Zhejiang is the main original places of embroidery. From Jan. to Dec. 2014, Zhejiang's export volume of embroidery accounted for 55.99% of the total export volume of our country's embroidery, while the export value accounted for 52.26%.

From Jan. to Dec. 2014, among the top five original places of embroidery, Guangdong's export value of embroidery increased by 42.8% compared with the same period of 2013, which is the largest increase.

### 1.6. China Wigs (HS: 6704) Export Enterprises Distribution from Jan. - Dec. 2014 (by Export Value)

No.	Region	Volume (Kg)	Value (USD)	YOY	
				Volume	Value
1	Henan	16,328,291	1,869,349,378	7.6%	17.2%
2	Shandong	10,630,670	744,294,731	-2.2%	3.8%
3	Anhui	1,006,694	192,761,821	62.8%	81.3%
4	Hunan	816,944	126,253,554	11.6%	1.7%
5	Guangdong	4,307,330	101,188,954	-14%	-0.3%

Henan and Shandong are the main original places of wigs. From Jan. to Dec. 2014, Henan's export volume of wigs amounted to 16,300 tons, increasing by 7.6% YOY, while the export value amounted to 1.869 billion US dollars, increasing by 17.2% YOY.

From Jan. to Dec. 2014, among the top five original places of wigs, Anhui's export value of wigs increased by 81.3% compared with the same period of 2013, which is the largest increase.



### 1.7. China Ceramics (HS: 6913) Export Enterprises Distribution from Jan. - Dec. 2014 (by Export Value)

No.	Region	Volume (Kg)	Value (USD)	YOY	
				Volume	Value
1	Guangdong	217,110,312	1,195,273,851	-29.7%	-40.3%
2	Fujian	83,354,016	252,294,507	-14.6%	-9.1%
3	Zhejiang	32,774,659	142,163,922	-23.2%	-21%
4	Jiangxi	8,635,296	31,618,502	-46.2%	-64%
5	Jiangsu	7,182,418	11,571,676	-44%	-75.9%

Guangdong is the main original places of ceramics. From Jan. to Dec. 2014, Guangdong's export volume of ceramics amounted to 217,100 tons, decreasing by 29.7% YOY, while the export value amounted to 1.195 billion US dollars, decreasing by 40.3% YOY.

From Jan. to Dec. 2014, among the top five original places of ceramics, the export value and volume decreased in varies degree compared with the same period of 2013.

### 1.8. China Glass Crafts (HS: 7018) Export Enterprises Distribution from Jan. - Dec. 2014 (by Export Value)

No.	Region	Volume (Kg)	Value (USD)	YOY	
				Volume	Value
1	Zhejiang	91,132,961	371,525,963	-11%	0.3%
2	Guangdong	13,369,914	216,436,364	-21.4%	-3.6%
3	Jiangsu	25,040,439	94,055,466	-16%	-1.9%
4	Hebei	112,967,869	49,446,668	8.2%	-4.7%
5	Jiangxi	2,368,776	44,238,243	34.9%	55.7%

Zhejiang and Guangdong are the main original places of glass crafts. From Jan. to Dec. 2014, Zhejiang's export volume of glass crafts amounted to 91,100 tons, decreasing by 11% YOY, while the export value amounted to 372 million US dollars, increasing slightly by 0.3% YOY.

From Jan. to Dec. 2014, among the top five original places of glass crafts, Jiangxi's export value of glass crafts increased by 55.7% compared with the same period of 2013, which is the largest increase.



### 1.9. China Jewelry (HS: 71) Export Enterprises Distribution from Jan. - Dec. 2014 (by Export Value)

No.	Region	Volume (Kg)	Value (USD)	YOY	
				Volume	Value
1	Guangdong	4,053,212,038	38,281,725,634	33.3%	-4%
2	Chongqing	78,590,719	9,619,709,456	76.8%	396.9%
3	Fujian	617,007,365	1,202,485,387	-18.5%	-22.4%
4	Yunnan	81,230,724	1,198,347,237	-29.9%	98.4%
5	Hunan	1,027,949,679	1,096,927,191	-6.5%	-37.7%

Guangdong and Chongqing are the main original places of jewelry. From Jan. to Dec. 2014, Guangdong's export volume of jewelry amounted to 4.0532 million tons, increasing by 33.3% YOY, while the export value amounted to 38.282 billion US dollars, decreasing by 4% YOY.

From Jan. to Dec. 2014, among the top five original places of jewelry, Chongqing's export value of jewelry increased by 396.9% compared with the same period of 2013, which is the largest increase.

### 1.10. China Base Metal Crafts (HS: 8306) Export Enterprises Distribution from Jan. - Dec. 2014 (by Export Value)

No.	Region	Volume (Kg)	Value (USD)	YOY	
				Volume	Value
1	Guangdong	67,191,791	807,301,245	11.4%	23.7%
2	Fujian	55,696,808	328,791,140	-8.8%	-4.3%
3	Zhejiang	40,166,369	220,474,437	-20%	-12%
4	Shandong	5,590,440	30,095,581	6.8%	49.2%
5	Hebei	16,230,386	28,269,618	-0.2%	-2.1%

As seen from the export data from Jan. to Dec. 2014, Guangdong, Fujian and Zhejiang are the main original places of base metal crafts.

From Jan. to Dec. 2014, among the top five original places of base metal crafts, Shandong's export value of base metal crafts increased by 49.2% compared with the same period of 2013, which is the largest increase.

### 1.11. China Articles for Christmas Festivities (HS: 950510) Export Enterprises Distribution from Jan. - Dec. 2014 (by Export Value)

No.	Region	Volume (Kg)	Value (USD)	YOY	
				Volume	Value
1	Guangdong	232,835,017	1,940,992,714	0.6%	2.8%
2	Zhejiang	102,048,607	673,844,819	-8.5%	2.7%
3	Fujian	17,891,175	124,770,487	12.7%	15.8%
4	Henan	4,923,762	69,187,826	30.2%	33.8%
5	Jiangsu	8,279,504	64,837,592	-0.8%	-22.6%

As seen from the export data from Jan. to Dec. 2014, Guangdong and Zhejiang are the main original places of articles for Christmas Festivities.

From Jan. to Dec. 2014, among the top five original places of articles for Christmas Festivities, Henan's export value of articles for Christmas Festivities increased by 33.8% compared with the same period of 2013, which is the largest increase.

### 1.12. China Works of Art (HS: 97) Export Enterprises Distribution from Jan. - Dec. 2014 (by Export Value)

No.	Region	Volume (-)	Value (USD)	YOY	
				Volume	Value
1	Liaoning	73,286	194,528,929	-60.3%	-62.6%
2	Guangdong	4,547,485	100,758,311	-24.9%	-31.4%
3	Shanghai	50,047	99,115,421	-17.7%	7.7%
4	Hunan	58,192	59,789,847	25.4%	188.5%
5	Beijing	30,931	33,562,223	-48.1%	-77.9%

As seen from the export data from Jan. to Dec. 2014, Liaoning, Guangdong and Shanghai are the main original places of works of art.

From Jan. to Dec. 2014, among the top five original places of works of art, Hunan's export value of works of art increased by 188.5% compared with the same period of 2013, which is the largest increase.

Source: Customs Information Network

### 2. China Arts & Crafts Exports from Jan.-Dec. 2014

#### 2.1. China Fireworks (HS: 3604) Major Export Markets from Jan. - Dec. 2014 (by Export Value)

No.	Country	Volume (Kg)	Value (USD)	YOY	
				Volume	Value
1	USA	98,775,253	272,947,117	19%	36.7%
2	Germany	43,004,697	106,180,421	6.8%	4.1%
3	Indonesia	20,883,973	50,677,516	-16.1%	-9.7%
4	United Kingdom	9,579,744	28,533,079	14.3%	12.4%
5	Russian Federation	14,310,593	28,004,867	-20.9%	-15.1%
6	Netherlands	11,675,002	27,953,670	0.1%	-0.5%
7	Poland	13,147,423	26,978,178	16.8%	18%
8	Thailand	13,057,450	26,783,316	-36%	-36.1%
9	Italy	9,592,358	26,105,323	42.3%	49.9%
10	Taiwan	12,702,080	23,476,753	-10%	-5.7%

As seen from the export data from Jan. to Dec. 2014, China firework major export markets are the United States, Germany, Indonesia, the United Kingdom, the Russian Federation, the Netherlands, Poland, Thailand, Italy and Taiwan and etc. Among them, the United States, Germany and Indonesia are the top three large export markets.

From Jan. to Dec. 2014, among the top ten large export markets of China fireworks, the export value to Italy increased the fastest, an increase of 49.9% compared to the same period of 2013.

#### 2.2. China Plastic Crafts (HS: 392640) Major Export Markets from Jan. - Dec. 2014 (by Export Value)

No.	Country	Volume (Kg)	Value (USD)	YOY	
				Volume	Value
1	USA	154,158,232	797,891,324	-21.7%	-41.4%
2	Hong Kong	39,029,105	194,927,205	-22%	-62.4%
3	Iran	14,925,919	153,586,178	-3.8%	44.5%
4	India	28,324,716	143,030,954	-26.1%	-46.2%
5	United Kingdom	25,146,810	127,766,335	-21.6%	-48.9%
6	Germany	20,134,573	116,633,989	-24%	-47.8%
7	Russian Federation	16,336,876	114,474,044	4.7%	44.9%
8	Netherlands	18,693,510	104,791,417	-20.5%	-42.7%
9	Malaysia	12,572,435	86,800,982	-45.4%	-63.3%
10	United Arab Emirates	10,833,162	74,301,334	-36.5%	-56.2%

As seen from the export data from Jan. to Dec. 2014, China plastic crafts major export markets are the United States, Hong Kong, Iran, India, the United Kingdom, Germany, the Russian Federation, the Netherlands, Malaysia and the United Arab Emirates and etc. Among them, the United States, Hong Kong and Iran are the top three large export markets.

From Jan. to Dec. 2014, among the top ten large export markets of China plastic crafts, except Iran and the Russian Federation, the export value to the other eight regions decreased in varies degrees compared to the same period of 2013. The export value to Malaysia decreased the fastest, a decrease of 63.3% YOY.

### 2.3. China Wooden Crafts (HS: 4420) Major Export Markets from Jan. - Dec. 2014 (by Export Value)

No.	Country	Volume (Kg)	Value (USD)	YOY	
				Volume	Value
1	USA	54,623,096	243,428,020	-1.8%	-0.9%
2	Germany	12,001,783	74,272,525	18.1%	22.4%
3	Japan	7,123,143	58,024,251	-15.7%	-9.6%
4	United Kingdom	10,983,528	53,636,146	13.3%	18.3%
5	Netherlands	11,013,759	49,616,600	41.8%	36%
6	Panama	2,206,924	17,252,766	216.1%	262.7%
7	France	3,179,057	16,841,396	17.4%	20.4%
8	Taiwan	3,517,568	15,248,946	0.3%	26.5%
9	Spain	2,473,408	14,696,160	34.9%	32.2%
10	Singapore	2,131,273	14,128,421	98.9%	88.1%

As seen from the export data from Jan. to Dec. 2014, China wooden crafts major export markets are the United States, Germany, Japan, the United Kingdom, the Netherlands, Panama, France, Taiwan, Spain and Singapore and etc. Among them, the United States, Germany and Japan are the top three large export markets.

From Jan. to Dec. 2014, among the top ten large export markets of China wooden crafts, the export value to Panama increased the fastest, an increase of 262.7% compared to the same period of 2013.

### 2.4. China Weaving Crafts (HS: 4602) Major Export Markets from Jan. - Dec. 2014 (by Export Value)

No.	Country	Volume (Kg)	Value (USD)	YOY	
				Volume	Value
1	USA	29,471,660	238,841,034	-21.9%	-22.8%
2	Japan	13,839,392	90,141,102	-24.4%	-21.8%
3	Germany	12,379,318	78,795,452	-15.3%	-11.8%
4	United Kingdom	12,030,881	69,387,658	-16.7%	-14.4%
5	Netherlands	10,226,990	65,858,159	-11.1%	-7.8%
6	Italy	5,424,277	32,286,223	4.5%	6.2%
7	France	4,508,951	27,966,846	-14.9%	-19%
8	Canada	3,423,327	27,632,585	-37.1%	-43.1%
9	Spain	4,090,934	26,034,572	-0.7%	-4.8%
10	Republic of Korea	2,775,629	24,298,445	-23%	-5.7%

As seen from the export data from Jan. to Dec. 2014, China weaving crafts major export markets are the United States, Japan, Germany, the United Kingdom, the Netherlands, Italy, France, Canada, Spain, and South Korea and etc. Among them, the United States, Germany and Japan are the top three large export markets.

From Jan. to Dec. 2014, among the top ten large export markets of China weaving crafts, only the export value to Italy increased, an increase of 6.2% compared to the same period of 2013.

### 2.5. China Embroidery (HS: 5810) Major Export Markets from Jan. - Dec. 2014 (by Export Value)

No.	Country	Volume (Kg)	Value (USD)	YOY	
				Volume	Value
1	Nigeria	11,199,762	147,655,341	-8.7%	-5.8%
2	United Arab Emirates	10,401,254	138,946,805	-8.4%	-9.8%
3	Brazil	3,541,054	62,390,794	-29.5%	-12.4%
4	USA	2,761,055	54,338,210	-11.1%	-9.1%
5	Turkey	3,286,369	48,286,706	53.7%	41.1%
6	Indonesia	2,746,055	45,529,250	25.4%	33.5%
7	Benin	3,048,457	30,916,447	-40.9%	-44.9%
8	Hong Kong	555,801	24,017,168	-23.5%	-11.5%
9	Russian Federation	1,227,401	22,755,222	-36.3%	-28.9%
10	Viet Nam	947,923	21,654,985	-28.7%	-13.1%

As seen from the export data from Jan. to Dec. 2014, China embroidery major export markets are Nigeria, the United Arab Emirates, Brazil, the United States, Turkey, Indonesia, Benin, Hong Kong, the Russian Federation and Viet Nam and etc. Among them, Nigeria, the United Arab Emirates and Brazil are the top three large export markets.

From Jan. to Dec. 2014, among the top ten large export markets of China embroidery, only the export value to Turkey and Indonesia increased, with an increase of 41.1% and 33.5% separately compared to the same period of 2013.

### 2.6. China Wigs (HS: 6704) Major Export Markets from Jan. - Dec. 2014 (by Export Value)

No.	Country	Volume (Kg)	Value (USD)	YOY	
				Volume	Value
1	USA	14,806,411	1,106,206,239	-4.6%	-3.6%
2	Benin	3,227,185	372,267,232	14.4%	38.6%
3	South Africa	4,131,088	316,759,990	0.9%	49.3%
4	Nigeria	3,393,200	293,177,256	-18.1%	-1.6%
5	United Arab Emirates	1,100,692	160,058,810	41.8%	119.1%
6	Hong Kong	1,007,294	101,367,644	-42.2%	-34.4%
7	United Kingdom	1,090,384	90,736,780	-20.4%	-17.9%
8	Democratic Republic of the Congo	672,354	90,736,721	63.5%	245.4%
9	Ghana	998,689	83,870,645	-22.6%	-15%
10	Japan	653,548	80,435,211	-52.3%	-29.2%

As seen from the export data from Jan. to Dec. 2014, China wigs major export markets are the United States, Benin, South Africa, Nigeria, the United Arab Emirates, Hong Kong, the United Kingdom, the Democratic Republic of the Congo, Ghana, Japan and etc. Among them, the United States, Benin and South Africa are the top three large export markets.

From Jan. to Dec. 2014, among the top ten large export markets of China wigs, the export value to the Democratic Republic of the Congo increased the fastest, an increase of 245.4% compared to the same period of 2013.

### 2.7. China Ceramics (HS: 6913) Major Export Markets from Jan. - Dec. 2014 (by Export Value)

No.	Country	Volume (Kg)	Value (USD)	YOY	
				Volume	Value
1	USA	61,618,344	269,946,152	-37.2%	-51.1%
2	Iran	12,990,907	101,402,395	31.4%	21.9%
3	Republic of Korea	25,483,594	91,901,737	17.8%	13.5%
4	Netherlands	20,857,933	86,436,152	-26.2%	-42.6%
5	Germany	16,924,049	85,440,955	-32.6%	-44.9%
6	Singapore	12,972,923	78,031,328	-52.5%	-59.5%
7	United Arab Emirates	8,032,823	55,705,020	-40.3%	-44.4%
8	Russian Federation	8,553,851	54,664,412	-16.7%	25.2%
9	United Kingdom	10,331,172	51,077,777	-40.2%	-52.8%
10	Hong Kong	13,387,928	44,672,747	-20.9%	-28.6%

As seen from the export data from Jan. to Dec. 2014, China ceramics major export markets are the United States, Iran, South Korea, the Netherlands, Germany, Singapore, the United Arab Emirates, the Russian Federation, the United Kingdom and Hongkong and etc. Among them, the United States, Iran and South Korea are the top three large export markets.

From Jan. to Dec. 2014, among the top ten large export markets of China ceramics, the export value to the Russian Federation increased the fastest, an increase of 25.2% compared to the same period of 2013.

### 2.8. China Glass Crafts (HS: 7018) Major Export Markets from Jan. - Dec. 2014 (by Export Value)

No.	Country	Volume (Kg)	Value (USD)	YOY	
				Volume	Value
1	India	27,221,853	150,026,849	-11.6%	24.1%
2	USA	46,631,735	136,085,242	11%	-23.1%
3	Hong Kong	960,496	127,466,782	-65.5%	526.4%
4	Pakistan	7,486,353	71,054,251	9.4%	150.1%
5	Iran	5,967,711	44,795,481	-17%	35.2%
6	United Arab Emirates	5,917,566	38,447,562	8.8%	72.4%
7	Germany	7,369,697	29,399,043	-25.7%	-31.3%
8	Saudi Arabia	6,010,956	24,167,697	42%	-6.1%
9	Turkey	9,426,925	23,777,837	6.9%	17.2%
10	Netherlands	4,672,344	22,652,881	-6.3%	-14.7%

As seen from the export data from Jan. to Dec. 2014, China glass crafts major export markets are India, the United States, Hong Kong, Pakistan, Iran, the United Arab Emirates, Germany, Saudi Arabia, Turkey and the Netherlands and etc. Among them, India, the United States and Hong Kong are the top three large export markets.

From Jan. to Dec. 2014, among the top ten large export markets of China glass crafts, the export value to Hong Kong increased the fastest, an increase of 526.4% compared to the same period of 2013.



### 2.9. China Jewelry (HS: 71) Major Export Markets from Jan. - Dec. 2014 (by Export Value)

No.	Country	Volume (Kg)	Value (USD)	YOY	
				Volume	Value
1	Hong Kong	5,607,622,575	48,562,045,736	36.6%	13.8%
2	USA	1,642,598,431	3,881,776,978	-3.4%	0.8%
3	Myanmar	4,459,814	1,140,636,586	-29.3%	124.7%
4	Belgium	317,518,101	593,196,281	48.3%	-20.5%
5	Japan	559,745,106	234,028,290	31%	6.7%
6	Israel	22,940,527	188,953,576	-11.1%	-21.8%
7	Germany	154,802,047	183,509,468	-17.6%	46.8%
8	United Arab Emirates	10,964,625	158,116,538	6.2%	38.8%
9	United Kingdom	65,849,698	139,140,875	-15.3%	1.7%
10	Taiwan	221,722,543	138,573,482	-28.5%	-14.7%

As seen from the export data from Jan. to Dec. 2014, China jewelry major export markets are Hong Kong, the United States, Myanmar, Belgium, Japan, Israel, Germany, the United Arab Emirates, the United Kingdom and Taiwan and etc. Among them, Hong Kong, the United States and Myanmar are the top three large export markets.

From Jan. to Dec. 2014, among the top ten large export markets of China jewelry, the export value to Myanmar increased the fastest, an increase of 124.7% compared to the same period of 2013.

### 2.10. China Base Metal Crafts (HS: 8306) Major Export Markets from Jan. - Dec. 2014 (by Export Value)

No.	Country	Volume (Kg)	Value (USD)	YOY	
				Volume	Value
1	USA	66,267,680	481,279,364	-15.6%	-8.4%
2	Nigeria	891,288	87,703,607	-3.1%	201.4%
3	United Kingdom	9,217,091	70,176,348	-3.5%	8.5%
4	Germany	11,784,676	70,080,104	-16.4%	-9.4%
5	Iran	5,147,702	65,470,009	94.8%	143.4%
6	Netherlands	8,288,026	55,188,623	-3.2%	7.2%
7	Hong Kong	11,088,250	52,974,961	-5.6%	-10.3%
8	Russian Federation	3,984,384	50,544,119	56.7%	262.2%
9	Singapore	3,510,520	39,772,135	53.2%	35.2%
10	France	4,541,610	37,521,726	-2%	33.1%

As seen from the export data from Jan. to Dec. 2014, China base metal crafts major export markets are the United States, Nigeria, the United Kingdom, Germany, Iran, the Netherlands, Hong Kong, the Russian Federation, Singapore and France and etc. Among them, the United States, Nigeria and the United Kingdom are the top three large export markets.

From Jan. to Dec. 2014, among the top ten large export markets of China base metal crafts, the export value to the Russian Federation increased the fastest, an increase of 262.2% compared to the same period of 2013.

### 2.11. China Articles for Christmas Festivities (HS: 950510) Major Export Markets from Jan. - Dec. 2014 (by Export Value)

No.	Country	Volume (Kg)	Value (USD)	YOY	
				Volume	Value
1	USA	180,813,770	1,311,671,550	4.5%	4.7%
2	United Kingdom	28,123,701	246,661,078	9.2%	6.2%
3	Iran	8,987,686	195,181,626	109.3%	174%
4	Netherlands	16,601,652	180,775,471	15.3%	28.2%
5	Russian Federation	14,252,779	132,542,309	12%	83.3%
6	Germany	13,002,179	125,527,358	2%	-4.7%
7	Canada	16,358,974	119,574,559	-7.5%	-24.2%
8	Singapore	7,919,720	83,127,980	39.6%	-7.7%
9	Italy	9,554,331	68,228,318	-9.4%	-13.9%
10	Brazil	9,230,041	68,212,844	-12.8%	-17.2%

As seen from the export data from Jan. to Dec. 2014, China articles for Christmas Festivities major export markets are the United States, the United Kingdom, Iran, the Netherlands, the Russian Federation, Germany, Canada, Singapore, Italy and Brazil and etc. Among them, the United States, the United Kingdom and Iran are the top three large export markets.

From Jan. to Dec. 2014, among the top ten large export markets of China articles for Christmas Festivities, the export value to Iran increased the fastest, an increase of 174% compared to the same period of 2013.

### 2.12. China Works of Art (HS: 97) Major Export Markets from Jan. - Dec. 2014 (by Export Value)

No.	Country	Volume (Kg)	Value (USD)	YOY	
				Volume	Value
1	Japan	54,187	200,103,117	-28.7%	-61.2%
2	Hong Kong	302,840	196,995,934	-74.6%	3%
3	USA	1,704,665	64,568,283	-43%	-44.7%
4	United Kingdom	228,002	25,784,805	-57.4%	27.8%
5	Iran	541,414	14,301,540	166.4%	153.7%
6	Canada	287,148	10,105,116	-53%	-49.4%
7	Singapore	288,914	9,925,387	64.2%	81.2%
8	Netherlands	478,862	9,833,731	-9.1%	-33%
9	Germany	375,781	8,620,044	-9.8%	-33.2%
10	France	314,674	7,709,413	-49.9%	-26.9%

As seen from the export data from Jan. to Dec. 2014, China works of art major export markets are Japan, Hong Kong, the United States, the United Kingdom, Iran, Canada, Singapore, the Netherlands, Germany and France and etc. Among them, Japan, Hong Kong and the United States are the top three large export markets.

From Jan. to Dec. 2014, among the top ten large export markets of China works of art, the export value to Iran increased the fastest, an increase of 153.7% compared to the same period of 2013.

Source: Customs Information Network

### 3. 2014 Global Arts & Crafts Major Import Countries

#### 3.1. China Fireworks (HS: 3604) Major Import Countries from Jan. - Sep. 2014 (by Import Value)

Import Country/Region	Import Value (Thousand USD)	YOY
USA	269,653	21.68%
Germany	76,111	30.67%
Netherlands	31,390	60.57%
Japan	28,543	3.80%
United Kingdom	24,677	41.90%

The United States is the main demanding country of global fireworks. The United States' import value of fireworks from Jan. to Sep. 2014 amounted to 270 million US dollars, increasing by 21.68% YOY.

#### 3.2. China Plastic Crafts (HS: 392640) Major Import Countries from Jan. - Sep. 2014 (by Import Value)

Import Country/Region	Import Value (Thousand USD)	YOY
USA	271,615	1.85%
Germany	127,567	9.43%
Japan	108,933	-21.88%
France	66,164	4.42%
Netherlands	61,935	-3.24%

The United States, Germany and Japan are the main demanding countries of plastic crafts. Germany's import value of plastic crafts from Jan. to Sep. 2014 amounted to 128 million US dollars, increasing by 9.43% YOY.

#### 3.3. China Wooden Crafts (HS: 4420) Major Import Countries from Jan. - Sep. 2014 (by Import Value)

Import Country/Region	Import Value (Thousand USD)	YOY
USA	438,408	0.53%
Germany	114,373	17.88%
Japan	82,967	10.28%
United Kingdom	64,487	21.40%
Switzerland	62,713	12.72%

The United States and Germany are the main demanding countries of wooden crafts. The United States and Germany's import value of wooden crafts from Jan. to Sep. 2014 amounted to 438 million US dollars and 114 million US dollars, increasing by 0.53% and 17.88% YOY separately.

### 3.4. China Weaving Crafts (HS: 4602) Major Import Countries from Jan. - Sep. 2014 (by Import Value)

Import Country/Region	Import Value (Thousand USD)	YOY
USA	386,834	3.12%
Japan	91,785	-0.77%
Germany	88,412	5.30%
United Kingdom	54,767	0.27%
Netherlands	50,481	8.79%

The United States is the main demanding country of global weaving crafts. The United States' import value of weaving crafts from Jan. to Sep. 2014 amounted to 387 million US dollars, increasing by 3.12% YOY.

### 3.5. China Embroidery (HS: 5810) Major Import Countries from Jan. – Sep. 2014 (by Import Value)

Import Country/Region	Import Value (Thousand USD)	YOY
USA	97,320	0.89%
Italy	59,627	16.13%
Brazil	56,276	-17.83%
Turkey	54,590	36.03%
France	40,768	-2.91%

The United States is the main demanding country of global embroidery. The United States' import value of embroidery from Jan. to Sep. 2014 amounted to 97.32 million US dollars, increasing by 0.89% YOY.

### 3.6. China Wigs (HS: 6704) Major Import Countries from Jan. - Sep. 2014 (by Import Value)

Import Country/Region	Import Value (Thousand USD)	YOY
USA	888,865	-5.61%
Japan	121,565	-6.64%
United Kingdom	66,831	2.35%
France	40,159	3.04%
South Africa	38,293	-1.20%

The United States and Japan are the main demanding countries of wigs. The United States and Japan's import value of wigs from Jan. to Sep. 2014 amounted to 889 million US dollars and 122 million US dollars, decreasing by 5.61% and 6.64% YOY separately.

### 3.7. China Ceramics (HS: 6913) Major Import Countries from Jan. - Sep. 2014 (by Import Value)

Import Country/Region	Import Value (Thousand USD)	YOY
USA	324,733	0.78%
Germany	94,600	-2.21%
Netherlands	58,939	13.83%
Italy	48,250	10.01%
France	47,108	-0.51%

The United States is the main demanding country of global ceramics. The United States' import value of ceramics from Jan. to Sep. 2014 amounted to 325 million US dollars, increasing by 0.78% YOY.

### 3.8. China Glass Crafts (HS: 7018) Major Import Countries from Jan. - Sep. 2014 (by Import Value)

Import Country/Region	Import Value (Thousand USD)	YOY
USA	142,497	-8.71%
China	132,922	0.56%
Italy	66,614	10.39%
India	57,970	-16.48%
Republic of Korea	44,924	14.81%

The United States and China are the main demanding countries of glass crafts. The United States and China's import value of glass crafts from Jan. to Sep. 2014 amounted to 142 million US dollars and 133 million US dollars.

### 3.9. China Jewelry (HS: 71) Major Import Countries from Jan. - Sep. 2014 (by Import Value)

Import Country/Region	Import Value (Thousand USD)	YOY
USA	49,175,241	-2.01%
India	41,843,575	-30.31%
China	30,648,886	149.34%
United Kingdom	27,951,327	0.41%
Belgium	16,804,041	1.86%

The United States and India are the main demanding countries of jewelry. The United States and India's import value of jewelry from Jan. to Sep. 2014 amounted to 49.175 billion US dollars and 41.844 billion US dollars, decreasing by 2.01% and 30.31% YOY separately.

### 3.10. China Base Metal Crafts (HS: 8306) Major Import Countries from Jan. - Sep. 2014 (by Import Value)

Import Country/Region	Import Value (Thousand USD)	YOY
USA	570,718	-1.45%
Germany	140,579	9.68%
United Kingdom	76,610	-1.98%
France	64,212	12.77%
Netherlands	62,232	12.94%

The United States and Germany are the main demanding countries of global base metal crafts. The United States and Germany's import value of base metal crafts from Jan. to Sep. 2014 amounted to 571 million US dollars and 141 million US dollars.

### 3.11. China Articles for Christmas Festivities (HS: 950510) Major Import Countries from Jan. - Sep. 2014 (by Import Value)

Import Country/Region	Import Value (Thousand USD)	YOY
USA	1,506,291	3.58%
Canada	167,916	0.61%
United Kingdom	129,082	4.69%
Germany	96,537	-1.01%
Netherlands	91,013	12.06%

The United States is the main demanding country of global articles for Christmas Festivities. The United States' import value of articles for Christmas Festivities from Jan. to Sep. 2014 amounted to 1.506 billion US dollars, increasing by 3.58% YOY.

### 3.12. China Works of Art (HS: 97) Major Import Countries from Jan. - Sep. 2014 (by Import Value)

Import Country/Region	Import Value (Thousand USD)	YOY
USA	6,459,500	8.49%
United Kingdom	2,166,990	11.52%
Switzerland	1,333,473	-8.69%
France	1,022,892	111.38%
China	557,519	59.04%

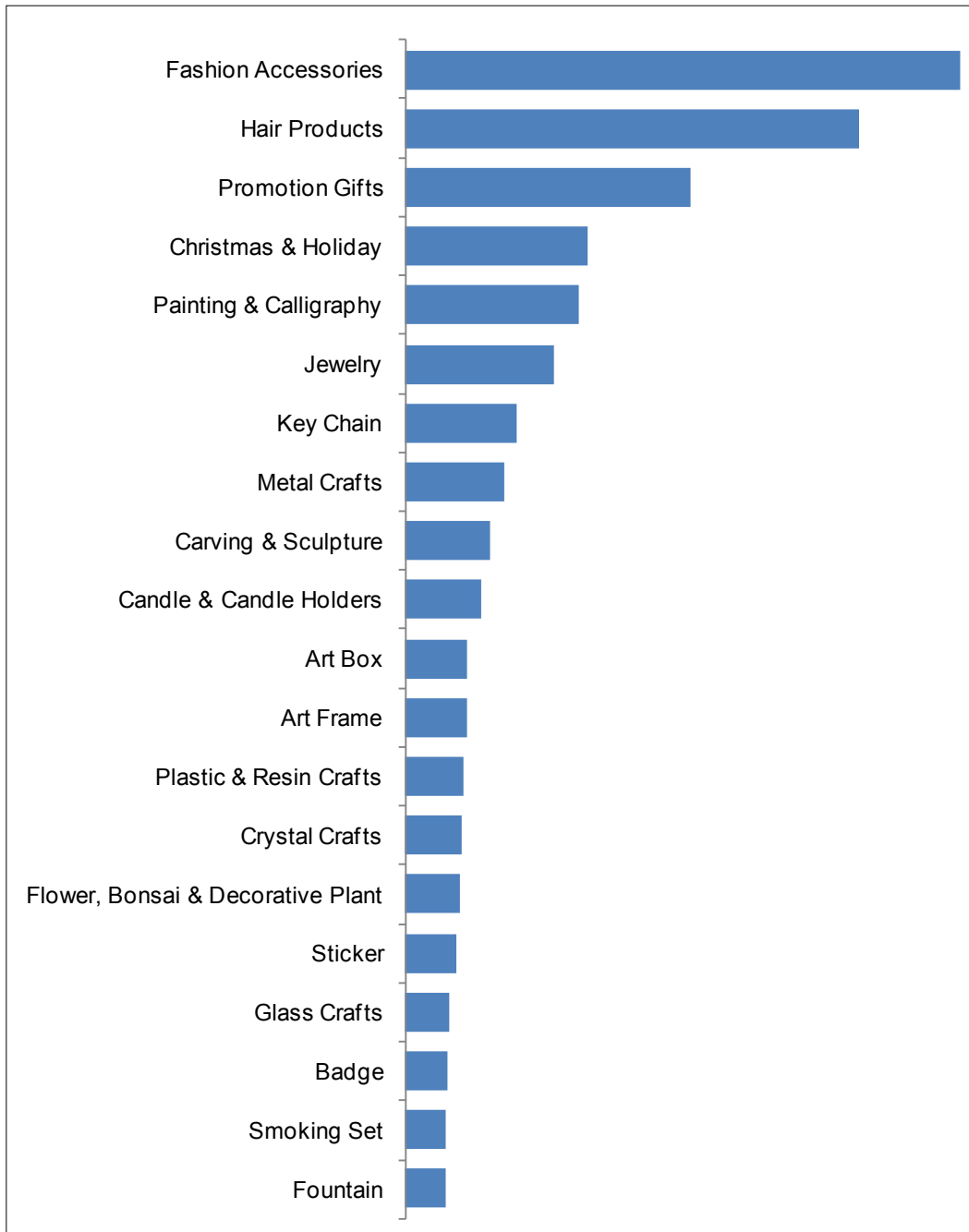
The United States is the main demanding country of global works of art. The United States' import value of works of art from Jan. to Sep. 2014 amounted to 6.46 billion US dollars, increasing by 8.49% YOY.

Source: UN COMTRADE



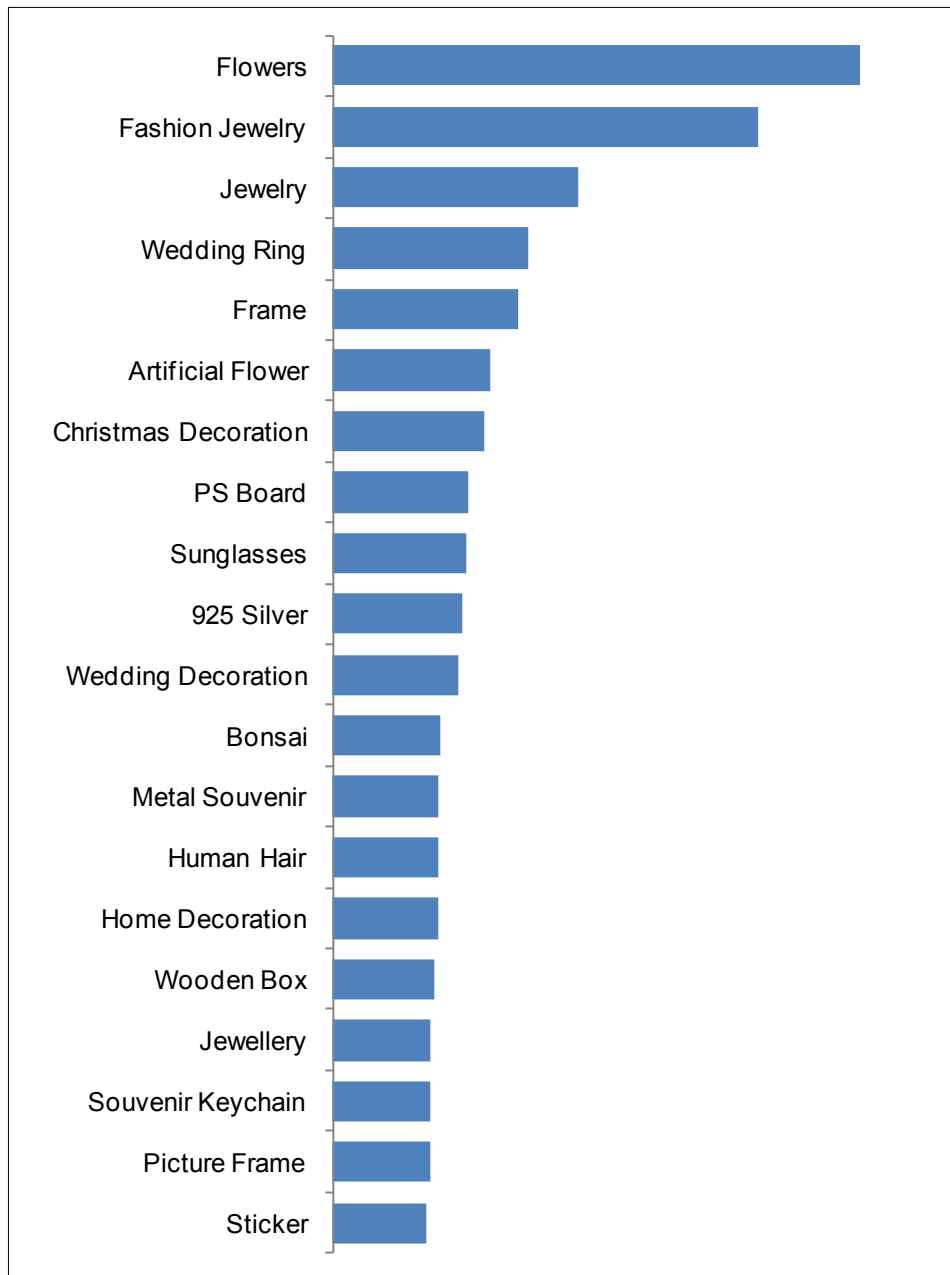
## 4. Arts & Crafts Industry Data Analysis on Made-in-China.com

### 4.1. Arts & Crafts Industry Attention Ranking on Made-in-China.com from Jan. to Dec. 2014



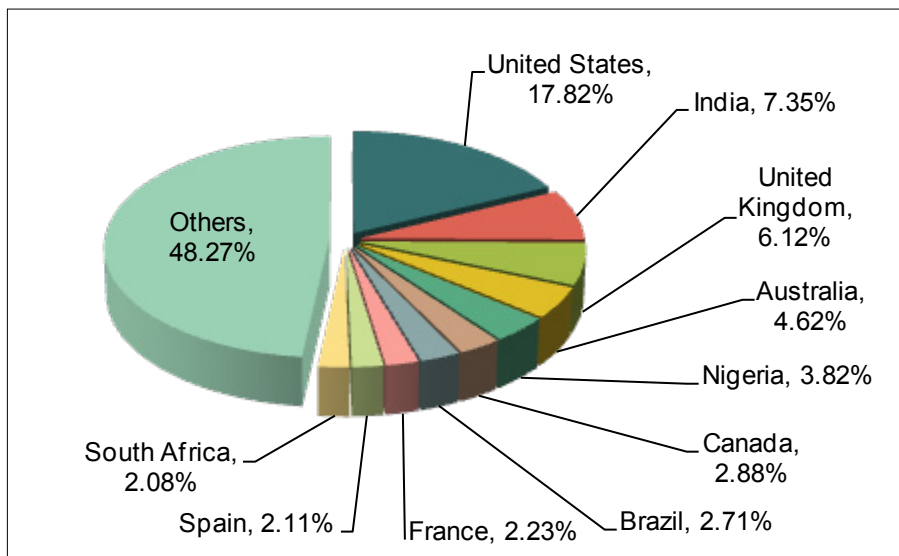
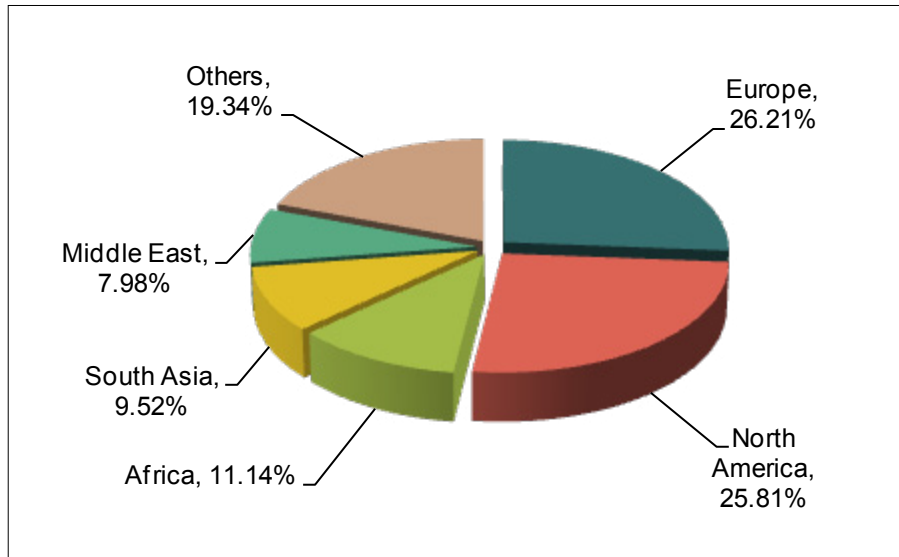
According to the statistical data of Made-in-China.com, from Jan. to Dec. 2014, among the sub-sectors of arts and crafts, buyers pay the most attention to Fashion Accessories, followed by Hair Products, and Promotion Gifts ranked the third.

### 4.2. Arts & Crafts Industry Buyers' Hot Search Keywords on Made-in-China.com from Nov. 2014 to Jan. 2015



From Nov. 2014 to Jan. 2015, the hottest search keyword of arts and crafts on Made-in-China.com is Flowers, followed by Fashion Jewelry.

### 4.3. Arts & Crafts Industry Buyers Distribution on Made-in-China.com from Jan. to Dec. 2014



Divided by continent, arts & crafts industry buyers on Made-in-China.com from Jan. to Dec. 2014 are mainly distributed in Europe, North America, Africa, South Asia and the Middle East. Divided by country, arts & crafts industry buyers on Made-in-China.com from Jan. to Dec. 2014 are mainly from the United States, India and the United Kingdom and etc.

Source: Made-in-China.com

The IAR Team of Made-in-China.com dedicates to surveying,excavating and collating industry information for supplying the service of timely and exact information analysis, providing necessary information and dates for clients'decision.

Thanks for reading the report, if you have any questions,opinions or advices, please contact us.

*E-mail:* [iar@made-in-china.com](mailto:iar@made-in-china.com)

*Web:* <http://www.made-in-china.com/communication/market-analysis.html>



**Made-in-China.com**  
Connecting Buyers with China Suppliers



- The copyright of this report belongs to Focus Technology Co., LTD. All contents, including words, pictures and charts, are protected by relevant laws and regulations of Chinese intellectual property rights. Without the written permission, any organization or individual cannot use the information of this report in any form.
- Parts of the words and data of this report have been collected from public information sources and the copyrights belong to the original copyright holder. Without the permission of the holder and Focus Technology Co., LTD., any organization or individual cannot reuse the information in any form.
- Figures released in this report may not fully reflect actual market situation, due to the limit of research methods and the scope of samples. Focus Technology Co., LTD. does not assume legal responsibility for the accuracy of the figures in this report.