

2014 Light Industry & Daily Use

Industry Analysis Report

2015.06



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1. China Light Industry & Daily Use Export Enterprises Distribution

● Product Name Description Corresponding to HS Code

HS Code	Product Name	Abbreviation
3924	Tableware, kitchenware, other household articles and hygienic or toilet articles, of plastics	Kitchenware of plastics
4803	Toilet or facial tissue stock, towel or napkin stock and similar paper of a kind used for household or sanitary purposes, cellulose wadding and webs of cellulose fibres, whether or not creped, crinkled, embossed, perforated, surface-coloured, surface-decorated or printed, in rolls or sheets	Toilet paper in rolls or sheets of a width exceeding 36cm
4818	Toilet paper and similar paper, cellulose wadding or webs of cellulose fibres, of a kind used for household or sanitary purposes, in rolls of a width not exceeding 36cm, or cut to size or shape; handkerchiefs, cleansing tissues, towels, tablecloths, serviettes napkins for babies, tampons, bed sheets and similar household, sanitary or hospital articles, articles of apparel and clothing accessories, of paper pulp, paper, cellulose wadding or webs of cellulose fibres	Toilet paper in rolls or sheets of a width not exceeding 36cm
6601	Umbrellas and sun umbrellas (including walkingstick umbrellas, garden umbrellas and similar umbrellas)	Umbrellas and sun umbrellas
7013	Glassware of a kind used for table, kitchen, toilet, office, indoor decoration or similar purposes (other than that of heading No. 70. 10 Or 70. 18)	Glassware
7323	Table, kitchen or other household articles and parts thereof, of iron or steel; iron or steel wool; pot scourers and scouring or polishing pads, gloves and the like, of iron or steel	Household articles of iron or steel and parts
9003	Frames and mountings for spectacles, goggles or the like, and parts thereof	Frames for spectacles and parts
91	Clocks and watches and parts thereof	Clocks and watches and parts

1.1. China Kitchenware of Plastics (HS: 3924) Export Enterprises Distribution in 2014 (by Export Value)

Region	Export Value of 2014 (USD)	Percentage
Guangdong	3,355,500,181	47.07%
Zhejiang	2,684,400,142	37.66%
Fujian	343,310,085	4.82%
Jiangsu	246,760,722	3.46%
Shanghai	140,837,915	1.98%

As seen from the export data from Jan. to Dec. 2014, Guangdong and Zhejiang are the main original places of kitchenware of plastics. The export value of the two provinces totally accounted for 84.73% of China's total export value of the product. Our country's original places of kitchenware of plastics are centralized.

1.2. China Toilet Paper in Rolls or Sheets of a Width Exceeding 36cm (HS: 4803) Export Enterprises Distribution in 2014 (by Export Value)

Region	Export Value of 2014 (USD)	Percentage
Fujian	154,086,084	44.94%
Guangdong	84,708,626	24.71%
Jiangsu	42,016,687	12.25%
Shandong	18,564,829	5.41%
Zhejiang	16,317,706	4.76%

As seen from the export data from Jan. to Dec. 2014, Fujian, Guangdong and Jiangsu are the main original places of toilet paper in rolls or sheets of a width exceeding 36cm. The export value of the three provinces totally accounted for 81.9% of China's total export value of the product.

1.3. China Toilet Paper in Rolls or Sheets of a Width Not Exceeding 36cm (HS: 4818) Export Enterprises Distribution in 2014 (by Export Value)

Region	Export Value of 2014 (USD)	Percentage
Guangdong	1,017,530,173	59.26%
Jiangsu	189,566,998	11.04%
Tianjin	89,943,874	5.24%
Shandong	71,268,116	4.15%
Zhejiang	62,625,979	3.65%

As seen from the export data from Jan. to Dec. 2014, Guangdong is the main original places of toilet paper in rolls or sheets of a width not exceeding 36cm. The export value of Guangdong accounted for almost 60% of China's total export value of the product.

1.4. China Umbrellas and Sun Umbrellas (HS: 6601) Export Enterprises Distribution in 2014 (by Export Value)

Region	Export Value of 2014 (USD)	Percentage
Fujian	1,243,732,857	42.93%
Zhejiang	993,815,967	34.31%
Guangdong	321,545,670	11.10%
Jiangxi	83,771,706	2.89%
Jiangsu	57,352,344	1.98%

As seen from the export data from Jan. to Dec. 2014, Fujian and Zhejiang are the main original places of umbrellas and sun umbrellas. The export value of the two provinces accounted for 42.93% and 34.31% separately of China's total export value of the product.

1.5. China Glassware (HS: 7013) Export Enterprises Distribution in 2014 (by Export Value)

Region	Export Value of 2014 (USD)	Percentage
Guangdong	1,042,773,060	29.21%
Zhejiang	884,415,910	24.77%
Shandong	417,284,842	11.69%
Hebei	223,755,121	6.27%
Anhui	179,614,119	5.03%

As seen from the export data from Jan. to Dec. 2014, Guangdong, Zhejiang and Shandong are the main original places of glassware. The export value of the three provinces totally accounted for 65.68% of China's total export value of the product.

1.6. China Household Articles of Iron or Steel and Parts (HS: 7323) Export Enterprises Distribution in 2014 (by Export Value)

Region	Export Value of 2014 (USD)	Percentage
Guangdong	3,442,061,744	58.20%
Zhejiang	1,483,422,398	25.08%
Shanghai	233,218,949	3.94%
Jiangsu	117,397,307	1.99%
Fujian	107,705,884	1.82%

As seen from the export data from Jan. to Dec. 2014, Guangdong and Zhejiang are the main original places of household articles of iron or steel and parts. The export value of the two provinces accounted for 58.2% and 25.08% separately of China's total export value of the product.

1.7. China Frames for Spectacles and Parts (HS: 9003) Export Enterprises Distribution in 2014 (by Export Value)

Region	Export Value of 2014 (USD)	Percentage
Guangdong	672,182,160	53.67%
Zhejiang	365,932,293	29.22%
Jiangsu	102,597,406	8.19%
Shanghai	28,858,425	2.30%
Liaoning	26,184,612	2.09%

As seen from the export data from Jan. to Dec. 2014, Guangdong and Zhejiang are the main original places of frames for spectacles and parts. The export value of the two provinces accounted for 53.67% and 29.22% separately of China's total export value of the product.

1.8. China Clocks and Watches and Parts (HS: 91) Export Enterprises Distribution in 2014 (by Export Value)

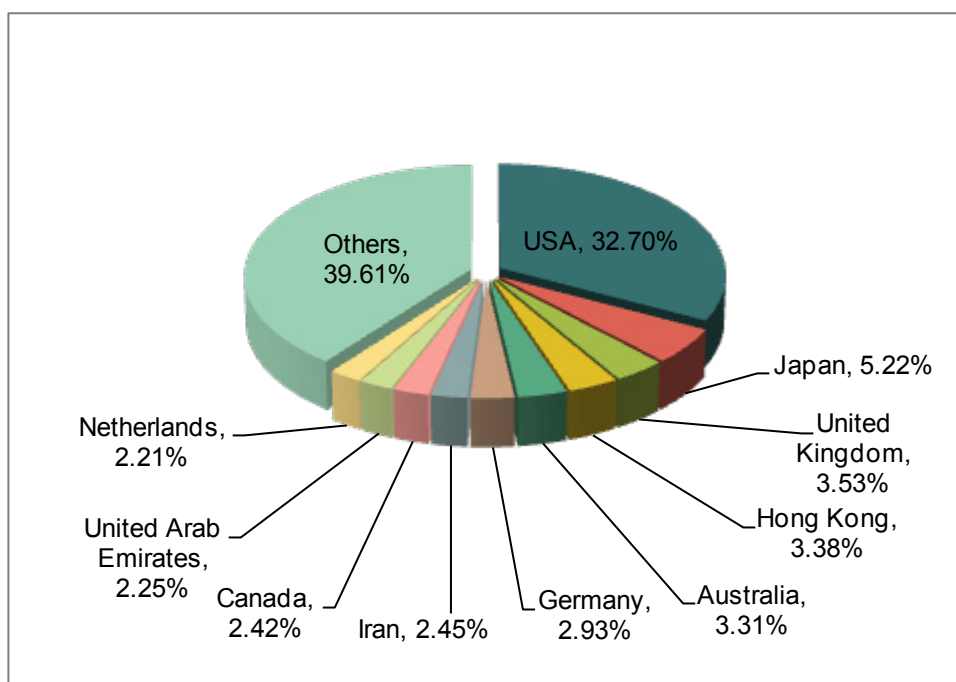
Region	Export Value of 2014 (USD)	Percentage
Guangdong	3,931,505,553	73.78%
Zhejiang	417,794,795	7.84%
Fujian	402,993,971	7.56%
Shanghai	136,286,363	2.56%
Tianjin	96,717,206	1.82%

As seen from the export data from Jan. to Dec. 2014, Guangdong is the main original place of clocks and watches and parts. The export value of Guangdong accounted for 73.78% of China's total export value of the product.

2. China Light Industry & Daily Use Exports in 2014

2.1. China Kitchenware of Plastics (HS: 3924) Major Export Markets in 2014

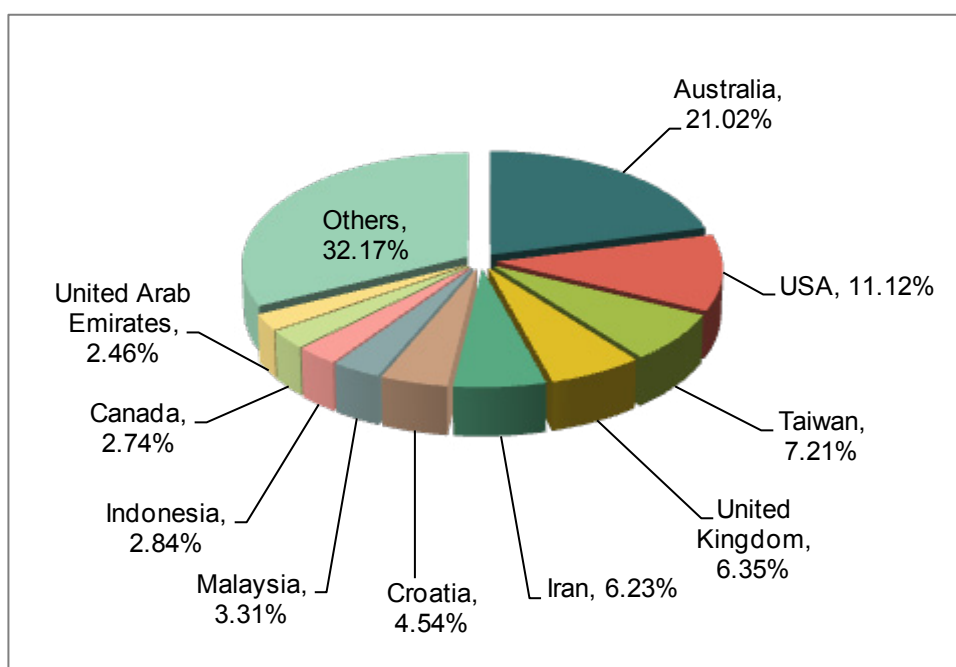
No.	Country/Region	Jan. - Dec. Total		Total YOY	
		Volume (Kg)	Value (USD)	Volume	Value
1	USA	619,729,423	2,330,697,011	12.4%	20%
2	Japan	83,963,704	372,132,083	1.3%	6.3%
3	United Kingdom	57,928,706	251,344,367	20.5%	28.2%
4	Hong Kong	68,256,950	240,815,056	18.7%	32.5%
5	Australia	62,542,185	235,662,701	20%	27.1%
6	Germany	39,604,784	209,196,010	18.6%	34.6%
7	Iran	21,175,242	174,428,629	300.2%	239.2%
8	Canada	43,878,547	172,344,431	12.6%	21.3%
9	United Arab Emirates	32,129,385	160,149,745	60.4%	124.4%
10	Netherlands	31,125,226	157,865,172	27.8%	49.7%



From Jan. to Dec. 2014, China kitchenware of plastics major export markets are the United States, Japan, the United Kingdom, Hong Kong, Australia, Germany, Iran, Canada, the United Arab Emirates and the Netherlands and etc. The United States is the main export market of China kitchenware of plastics, and the export value to the United States accounted for 32.7% of the total export value of the products. From Jan. to Dec. 2014, among the top ten large export markets of China kitchenware of plastics, the export value to Iran increased the fastest, an increase of 239.2% YOY.

2.2. China Toilet Paper in Rolls or Sheets of a Width Exceeding 36cm (HS: 4803) Major Export Markets in 2014

No.	Country/Region	Jan. - Dec. Total		Total YOY	
		Volume (Kg)	Value (USD)	Volume	Value
1	Australia	63,049,641	72,076,005	37.6%	38.3%
2	USA	20,142,700	38,125,461	-13.8%	-17.1%
3	Taiwan	20,366,368	24,737,104	-15.9%	-11.9%
4	United Kingdom	17,133,446	21,765,230	34%	37.1%
5	Iran	9,813,546	21,365,242	-61.8%	-39.2%
6	Croatia	14,185,715	15,579,501	157%	157.6%
7	Malaysia	4,146,783	11,334,911	48%	146.6%
8	Indonesia	4,221,078	9,744,034	112.6%	62.9%
9	Canada	6,956,134	9,381,003	80.5%	56.9%
10	United Arab Emirates	4,795,734	8,450,323	-22.7%	-4.2%

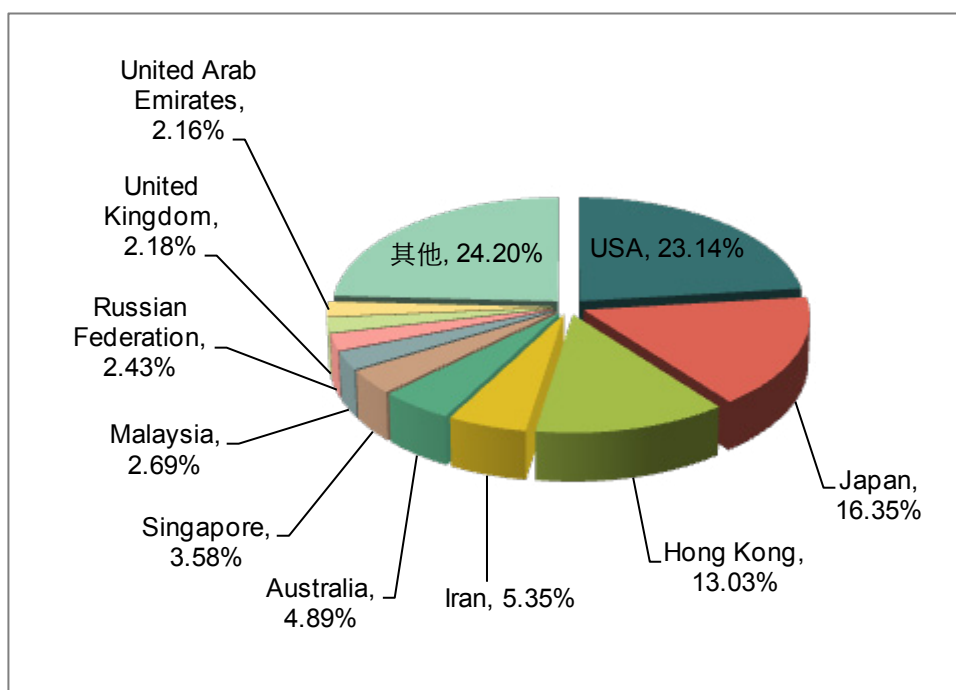


The export value of China toilet paper in rolls or sheets of a width exceeding 36cm in 2014 amounted to 343 million US dollars, an increase of 20.5% YOY. Major export markets are Australia, the United States, Taiwan, the United Kingdom, Iran, Croatia, Malaysia, Indonesia, Canada and the United Arab Emirates and etc.

Australia and the United States are the main export markets of China toilet paper in rolls or sheets of a width exceeding 36cm, and the export value to Australia and the United States accounted for 21.02% and 11.12% separately of the total export value of the products. From Jan. to Dec. 2014, among the top ten large export markets of China toilet paper in rolls or sheets of a width exceeding 36cm, the export value to Croatia increased the fastest, an increase of 157.6% YOY.

2.3. China Toilet Paper in Rolls or Sheets of a Width Not Exceeding 36cm (HS: 4818) Major Export Markets in 2014

No.	Country/Region	Jan. - Dec. Total		Total YOY	
		Volume (Kg)	Value (USD)	Volume	Value
1	USA	153,473,936	397,322,078	11.1%	34.5%
2	Japan	143,004,419	280,830,310	18.7%	20.1%
3	Hong Kong	128,156,294	223,758,639	4.7%	9.5%
4	Iran	11,495,465	91,907,561	421.8%	278.2%
5	Australia	30,746,334	83,923,197	12.7%	28.5%
6	Singapore	10,807,445	61,448,588	38.8%	66%
7	Malaysia	6,311,423	46,162,263	17%	41.2%
8	Russian Federation	7,380,499	41,681,879	65.3%	296.7%
9	United Kingdom	12,340,695	37,519,060	36.7%	39.5%
10	United Arab Emirates	6,095,079	37,139,842	241%	323.7%

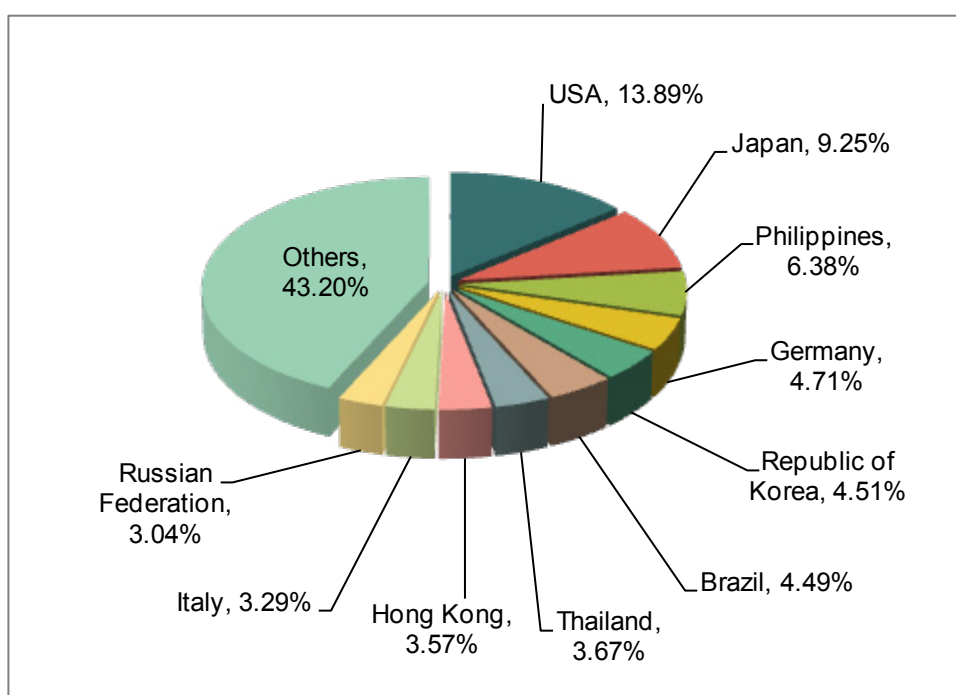


The export value of China toilet paper in rolls or sheets of a width not exceeding 36cm in 2014 amounted to 1717 million US dollars, an increase of 43.9% YOY. Major export markets are the United States, Japan, Hong Kong, Iran, Australia, Singapore, Malaysia, the Russian Federation, the United Kingdom and the United Arab Emirates and etc.

The export value to the United States accounted for 23.14% of the total export value of the products in 2014, followed by Japan, accounting for 16.35%, and Hong Kong ranked the third, accounting for 13.03%.

2.4. China Umbrellas and Sun Umbrellas (HS: 6601) Major Export Markets in 2014

No.	Country/Region	Jan. - Dec. Total		Total YOY	
		Volume (Kg)	Value (USD)	Volume	Value
1	USA	73,014,489	402,319,501	-0.5%	1.6%
2	Japan	37,538,080	268,011,183	3%	1.5%
3	Philippines	17,435,000	184,850,536	-1.1%	-1.7%
4	Germany	26,206,880	136,413,920	28.1%	36.3%
5	Republic of Korea	15,579,159	130,520,072	-22.4%	7.6%
6	Brazil	26,516,161	130,137,612	4.2%	5.9%
7	Thailand	9,141,825	106,225,410	-17.8%	0.8%
8	Hong Kong	12,297,476	103,399,923	-13.6%	-12.7%
9	Italy	17,420,195	95,387,411	2.1%	4.8%
10	Russian Federation	12,219,970	88,077,490	49.8%	70.3%

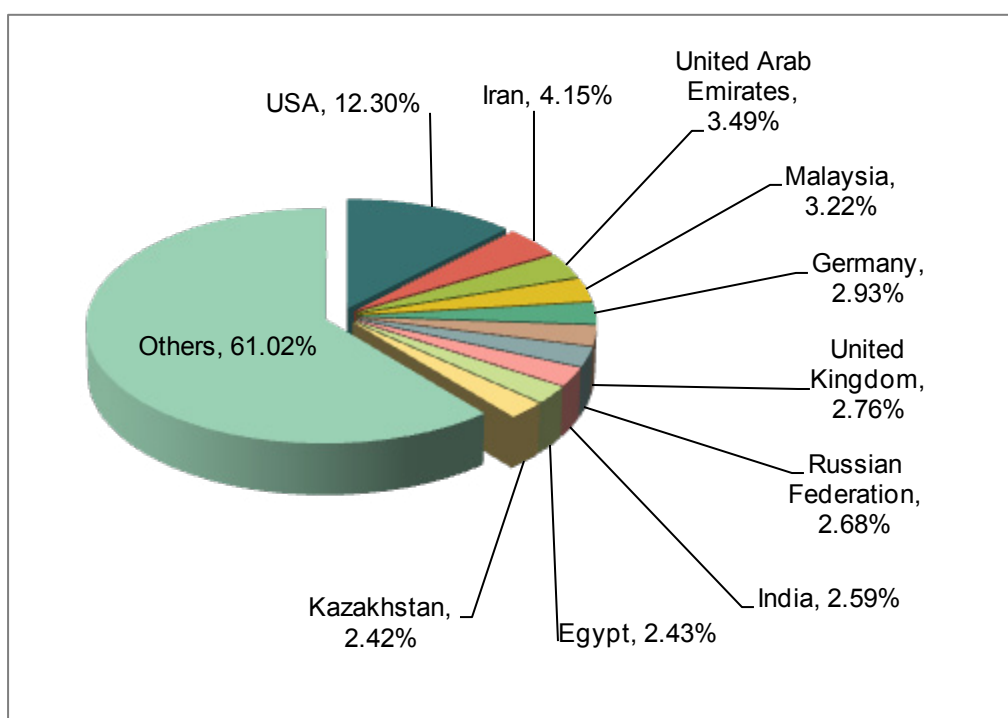


The export value of China umbrellas and sun umbrellas in 2014 amounted to 2897 million US dollars, an increase of 7.2% YOY. Major export markets are the United States, Japan, Philippines, Germany, South Korea, Brazil, Thailand, Hong Kong, Italy and the Russian Federation and etc.

The export value to the United States accounted for 13.89% of the total export value of the products in 2014, followed by Japan, accounting for 9.25%.

2.5. China Glassware (HS: 7013) Major Export Markets in 2014

No.	Country/Region	Jan. - Dec. Total		Total YOY	
		Volume (Kg)	Value (USD)	Volume	Value
1	USA	189,505,616	438,917,712	-1.6%	-26.7%
2	Iran	50,285,978	148,206,064	19.9%	-0.6%
3	United Arab Emirates	42,007,228	124,632,972	-8.1%	-24.6%
4	Malaysia	26,094,496	115,068,998	-40.9%	-43.9%
5	Germany	41,673,091	104,745,800	-8.6%	-35.6%
6	United Kingdom	38,244,822	98,451,672	4.8%	-33.2%
7	Russian Federation	36,688,202	95,726,649	4.5%	18.8%
8	India	33,861,649	92,325,494	-18.5%	-39.4%
9	Egypt	41,962,682	86,885,496	16.6%	14.2%
10	Kazakhstan	19,694,074	86,460,416	-27.4%	-24.3%

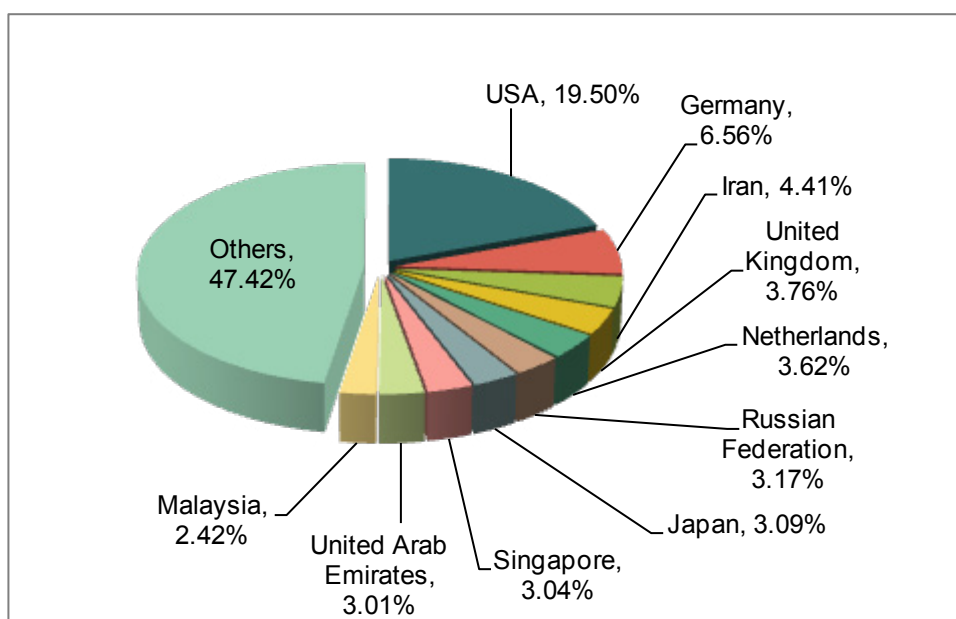


The export value of China glassware in 2014 amounted to 3570 million US dollars, a decrease of 25.7% YOY. Major export markets are the United States, Iran, the United Arab Emirates, Malaysia, Germany, the United Kingdom, the Russian Federation, India, Egypt and Kazakhstan and etc.

The export value to the United States accounted for 12.3% of the total export value of the products in 2014, followed by Iran, accounting for 4.15%.

2.6. China Household Articles of Iron or Steel and Parts (HS: 7323) Major Export Markets in 2014

No.	Country/Region	Jan. - Dec. Total		Total YOY	
		Volume (Kg)	Value (USD)	Volume	Value
1	USA	234,950,578	1,153,171,420	-7.7%	0.3%
2	Germany	64,954,449	388,073,044	20.7%	20.7%
3	Iran	32,123,345	260,852,894	71.2%	132.1%
4	United Kingdom	47,323,623	222,243,785	0.2%	-1.8%
5	Netherlands	36,488,593	214,275,680	8.4%	2%
6	Russian Federation	35,067,642	187,172,227	0.1%	22.1%
7	Japan	35,723,520	182,585,830	0.5%	-1.3%
8	Singapore	26,153,601	179,615,787	68%	27.7%
9	United Arab Emirates	34,204,207	177,904,685	17.1%	38.2%
10	Malaysia	30,328,327	143,263,404	45.9%	10.2%

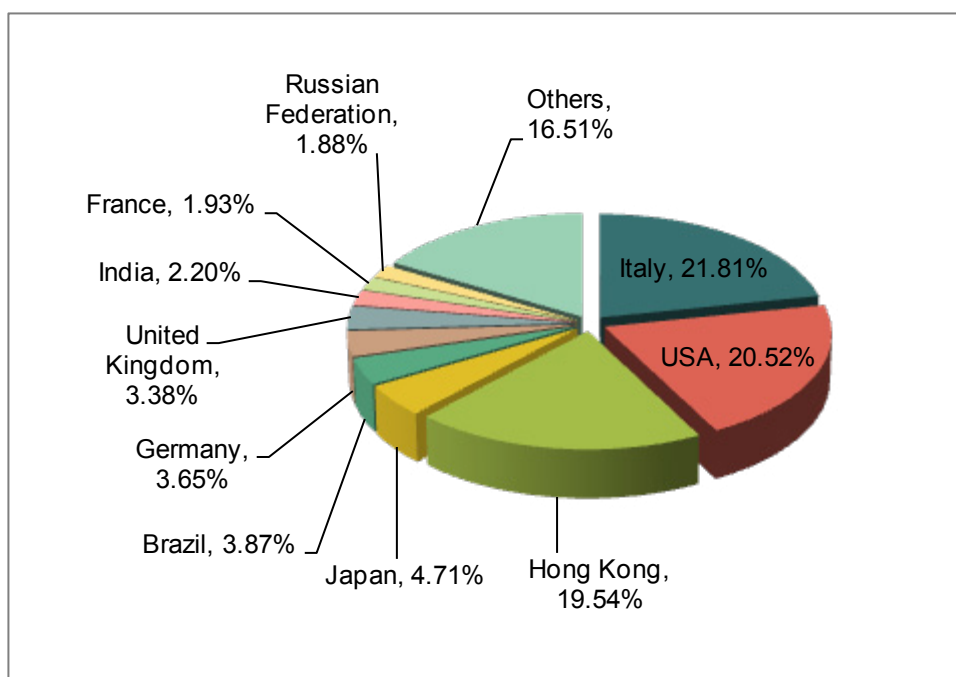


The export value of China household articles of iron or steel and parts in 2014 amounted to 5914 million US dollars, an increase of 5.1% YOY. Major export markets are the United States, Germany, Iran, the United Kingdom, the Netherlands, the Russian Federation, Japan, Singapore, the United Arab Emirates and Malaysia and etc.

The export value to the United States accounted for 19.5% of the total export value of the products in 2014, followed by Germany, accounting for 6.56%.

2.7. China Frames for Spectacles and Parts (HS: 9003) Major Export Markets in 2014

No.	Country/Region	Jan. - Dec. Total		Total YOY	
		Volume (Kg)	Value (USD)	Volume	Value
1	Italy	882,225	273,133,716	10.9%	19.7%
2	USA	1,713,245	256,987,392	-4.7%	24.6%
3	Hong Kong	1,298,084	244,699,906	-2.3%	8.1%
4	Japan	294,297	58,936,373	-31.1%	-14.2%
5	Brazil	278,870	48,462,783	17.1%	18%
6	Germany	292,214	45,760,266	-10%	17.2%
7	United Kingdom	387,706	42,362,224	-9.9%	24.2%
8	India	898,352	27,598,992	-19.9%	8.9%
9	France	225,892	24,145,202	1.4%	26.7%
10	Russian Federation	375,563	23,534,359	-12.8%	36.9%

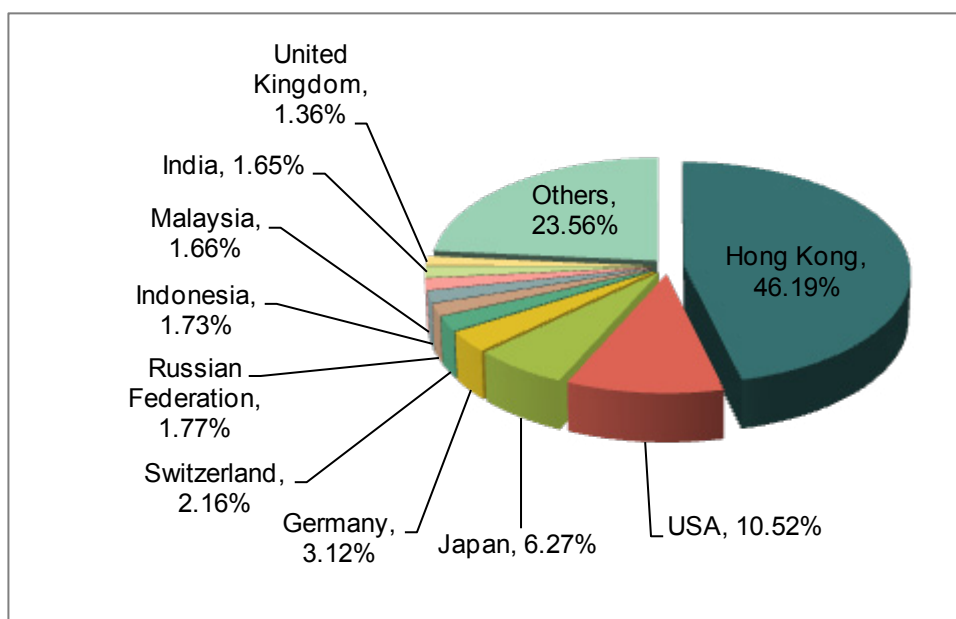


The export value of China frames for spectacles and parts in 2014 amounted to 1252 million US dollars, an increase of 15.1% YOY. Major export markets are Italy, the United States, Hong Kong, Japan, Brazil, Germany, the United Kingdom, India, France and the Russian Federation and etc.

The export value to Italy accounted for 21.81% of the total export value of the products in 2014, followed by the United States, accounting for 20.52%, and Hong Kong ranked the third, accounting for 19.54%.

2.8. China Clocks and Watches and Parts (HS: 91) Major Export Markets in 2014

No.	Country/Region	Jan. - Dec. Total		Total YOY	
		Volume (Kg)	Value (USD)	Volume	Value
1	Hong Kong	567,994,772	2,461,511,975	-7.3%	-5.5%
2	USA	125,515,076	560,305,833	-8.8%	2.9%
3	Japan	79,143,741	334,068,654	-7.9%	15.8%
4	Germany	47,489,401	166,209,470	-9.5%	1.5%
5	Switzerland	9,095,038	115,315,830	97.5%	41.1%
6	Russian Federation	18,271,986	94,366,726	11%	0.2%
7	Indonesia	46,005,382	92,230,828	16.4%	-10.3%
8	Malaysia	34,083,349	88,664,719	7.6%	-13.4%
9	India	98,629,673	88,023,338	-19.1%	-17.7%
10	United Kingdom	22,244,138	72,281,448	-1.1%	-4.1%



The export value of China clocks and watches and parts in 2014 amounted to 5329 million US dollars, a decrease of 4.4% YOY. Major export markets are Hong Kong, the United States, Japan, Germany, Switzerland, the Russian Federation, Indonesia, Malaysia, India, and the United Kingdom and etc.

The export value to Italy accounted for 46.19% of the total export value of the products in 2014, followed by the United States, accounting for 10.52%.

(Source: Customs Information Network)

3. Global Light Industry & Daily Use Major Import Countries

3.1. Kitchenware of Plastics (HS: 3924) Major Import Countries in the First Three Quarters of 2014 (by Import Value)

Import Country	Import Value (Thousand USD)	YOY
USA	3,769,214	7.07%
Germany	779,283	7.58%
France	643,671	4.92%
Canada	567,325	2.77%
United Kingdom	501,765	13.38%

The United States, Germany, France, Canada and the United Kingdom are the main demanding countries of global kitchenware of plastics in the first three quarters of 2014. The United States' import value of kitchenware of plastics in the first three quarters of 2014 amounted to 3769 million US dollars, an increase of 7.07% YOY, which made the United States global largest import country, followed by Germany, the import value amounted to 779 million US dollars, an increase of 7.58% YOY.

3.2. Toilet Paper in Rolls or Sheets of a Width Exceeding 36cm (HS: 4803) Major Import Countries in the First Three Quarters of 2014 (by Import Value)

Import Country	Import Value (Thousand USD)	YOY
USA	305,614	2.58%
Germany	291,517	2.08%
United Kingdom	270,768	3.75%
Australia	114,936	17.40%
Poland	112,397	26.99%

The United States, Germany, the United Kingdom, Australia and Poland are the main demanding countries of toilet paper in rolls or sheets of a width exceeding 36cm in the first three quarters of 2014. According to the statistics of the import value of the first three quarters of 2014, the United States is the largest import country. The United States' import value in the first three quarters of 2014 amounted to 306 million US dollars, an increase of 2.58% YOY, followed by Germany, the import value amounted to 292 million US dollars, an increase of 2.08% YOY.

3.3. Toilet Paper in Rolls or Sheets of a Width Not Exceeding 36cm (HS: 4818) Major Import Countries in the First Three Quarters of 2014 (by Import Value)

Import Country	Import Value (Thousand USD)	YOY
USA	874,533	6.01%
Germany	752,534	2.02%
Canada	547,348	-3.57%
France	499,012	-3.90%
United Kingdom	329,273	3.35%

The United States, Germany, Canada, France and the United Kingdom are the main demanding countries of toilet paper in rolls or sheets of a width not exceeding 36cm in the first three quarters of 2014. The United States is the largest import country and the import value of the product in the first three quarters of 2014 amounted to 875 million US dollars, an increase of 6.01% YOY.

3.4. Umbrellas and Sun Umbrellas (HS: 6601) Major Import Countries in the First Three Quarters of 2014 (by Import Value)

Import Country	Import Value (Thousand USD)	YOY
USA	372,278	-2.27%
Japan	252,158	-1.15%
Germany	158,484	18.20%
France	91,412	1.47%
Republic of Korea	72,563	0.23%

The United States, Japan, Germany, France and South Korea are the main demanding countries of umbrellas and sun umbrellas in the first three quarters of 2014. The United States is the largest import country and the import value of the product in the first three quarters of 2014 decreased by 2.27% YOY, followed by Japan, the import value of which amounted to 252 million US dollars, a decrease of 1.15% YOY.

3.5. Glassware (HS: 7013) Major Import Countries in the First Three Quarters of 2014 (by Import Value)

Import Country	Import Value (Thousand USD)	YOY
USA	765,663	10.04%
Germany	440,891	10.25%
United Kingdom	231,122	-14.12%
France	220,512	0.11%
Canada	200,563	0.74%

The United States, Germany, the United Kingdom, France and Canada are the main demanding countries of glassware in the first three quarters of 2014. The United States' import value of the product in the first three quarters of 2014 amounted to 766 million US dollars, an increase of 10.04% YOY, followed by Germany, the import value of which amounted to 441 million US dollars, an increase of 10.25% YOY.

3.6. Household Articles of Iron or Steel and Parts (HS: 7323) Major Import Countries in the First Three Quarters of 2014 (by Import Value)

Import Country	Import Value (Thousand USD)	YOY
USA	1,598,412	1.83%
Germany	564,387	6.35%
Japan	353,855	4.53%
France	331,718	3.93%
United Kingdom	318,886	1.77%

The United States, Germany, Japan, France and the United Kingdom are the main demanding countries of household articles of iron or steel and parts in the first three quarters of 2014. The United States is the largest import country and the import value of the product in the first three quarters of 2014 amounted to 1598 million US dollars, an increase of 1.83% YOY.

3.7. Frames for Spectacles and Parts (HS: 9003) Major Import Countries in the First Three Quarters of 2014 (by Import Value)

Import Country	Import Value (Thousand USD)	YOY
USA	858,132	7.69%
Italy	469,568	17.31%
France	377,972	6.12%
Germany	289,536	6.49%
Japan	154,747	-13.41%

The United States, Italy, France, Germany and Japan are the main demanding countries of frames for spectacles and parts in the first three quarters of 2014. The United States is the largest import country and the import value of the product in the first three quarters of 2014 amounted to 858 million US dollars, an increase of 7.69% YOY, followed by Italy, the import value of which amounted to 470 million US dollars, an increase of 17.31% YOY.

3.8. Clocks and Watches and Parts (HS: 91) Major Import Countries in the First Three Quarters of 2014 (by Import Value)

Import Country	Import Value (Thousand USD)	YOY
USA	3,910,261	3.72%
Switzerland	3,009,869	9.95%
China	2,619,433	-12.38%
Japan	2,398,752	17.23%
France	2,398,387	10.92%

The United States, Switzerland, China, Japan and France are the main demanding countries of clocks and watches and parts in the first three quarters of 2014. The United States' import value of the product amounted to 3910 million US dollars, an increase of 3.72% YOY, followed by Switzerland, the import value of which amounted to 3010 million US dollars, an increase of 9.95% YOY, China ranked the third, the import value amounted to 2619 million US dollars, a decrease of 12.38% YOY.

(Source: UN COMTRADE)

4. Global Light Industry & Daily Use Major Export Countries

4.1. Kitchenware of Plastics (HS: 3924) Major Export Countries in the First Three Quarters of 2014 (by Export Value)

Export Country	Export Value (Thousand USD)	YOY
China	5,071,119	52.61%
USA	713,284	9.14%
Germany	575,779	5.34%
Italy	521,992	6.23%
Belgium	413,155	8.13%

China, the United States, Germany, Italy and Belgium are the main original countries of global kitchenware of plastics in the first three quarters of 2014. China is the largest original country of exported goods, and the export value in the first three quarters of 2014 amounted to 5071 million US dollars, an increase of 52.61% YOY, followed by the United States, the export value amounted to 713 million US dollars, an increase of 9.14% YOY.

4.2. Toilet Paper in Rolls or Sheets of a Width Exceeding 36cm (HS: 4803) Major Export Countries in the First Three Quarters of 2014 (by Export Value)

Export Country	Export Value (Thousand USD)	YOY
Italy	338,247	4.07%
China	267,882	66.43%
Germany	242,772	12.34%
Sweden	228,387	3.26%
USA	153,732	0.89%

Italy, China, Germany, Sweden and the United States are the main original countries of global toilet paper in rolls or sheets of a width exceeding 36cm in the first three quarters of 2014. Italy is the largest original country of exported goods, and the export value in the first three quarters of 2014 amounted to 338 million US dollars, an increase of 4.07% YOY, followed by China, the export value amounted to 268 million US dollars, an increase of 66.43% YOY.

4.3. Toilet Paper in Rolls or Sheets of a Width Not Exceeding 36cm (HS: 4818) Major Export Countries in the First Three Quarters of 2014 (by Export Value)

Export Country	Export Value (Thousand USD)	YOY
China	1,256,709	77.53%
Germany	1,075,777	4.73%
USA	782,605	-1.84%
Italy	706,023	7.95%
France	475,325	9.35%

China, Germany, the United States, Italy and France are the main original countries of global toilet paper in rolls or sheets of a width not exceeding 36cm in the first three quarters of 2014. China is the largest original country of exported goods, and the export value in the first three quarters of 2014 amounted to 1257 million US dollars, an increase of 77.53% YOY, followed by Germany, the export value amounted to 1076 million US dollars, an increase of 4.73% YOY.

4.4. Umbrellas and Sun Umbrellas (HS: 6601) Major Export Countries in the First Three Quarters of 2014 (by Export Value)

Export Country	Export Value (Thousand USD)	YOY
China	2,161,078	7.52%
Germany	63,037	18.17%
Netherlands	35,673	11.09%
Austria	32,486	17.90%
Italy	28,187	2.02%

China, Germany, the Netherlands, Austria and Italy are the main original countries of global umbrellas and sun umbrellas in the first three quarters of 2014. China is the largest original country of exported goods, and the export value in the first three quarters of 2014 amounted to 2161 million US dollars, an increase of 7.52% YOY, followed by Germany, the export value amounted to 63.037 million US dollars, an increase of 18.17% YOY. China's competitive advantage is obvious.

4.5. Glassware (HS: 7013) Major Export Countries in the First Three Quarters of 2014 (by Export Value)

Export Country	Export Value (Thousand USD)	YOY
China	2,693,288	-22.43%
France	572,868	-2.57%
Germany	483,853	5.40%
Turkey	375,461	7.50%
Italy	302,621	1.19%

China, France, Germany, Turkey and Italy are the main original countries of global glassware in the first three quarters of 2014. China is the largest original country of exported goods, and the export value in the first three quarters of 2014 amounted to 2.693 billion US dollars, a decrease of 22.43% YOY, followed by France, the export value amounted to 573 million US dollars, a decrease of 2.57% YOY.

4.6. Household Articles of Iron or Steel and Parts (HS: 7323) Major Export Countries in the First Three Quarters of 2014 (by Export Value)

Export Country	Export Value (Thousand USD)	YOY
China	4,182,067	2.61%
India	583,473	42.83%
Germany	471,184	4.06%
Italy	276,017	5.07%
France	267,815	12.84%

China, India, Germany, Italy and France are the main original countries of global household articles of iron or steel and parts in the first three quarters of 2014. China is the largest original country of exported goods, and the export value in the first three quarters of 2014 amounted to 4182 million US dollars, an increase of 2.61% YOY, followed by India, the export value amounted to 583 million US dollars, an increase of 42.83% YOY.

4.7. Frames for Spectacles and Parts (HS: 9003) Major Export Countries in the First Three Quarters of 2014 (by Export Value)

Export Country	Export Value (Thousand USD)	YOY
Italy	972,231	14.56%
China	911,804	14.89%
Germany	194,647	-1.81%
France	193,288	-11.30%
USA	172,869	6.17%

Italy, China, Germany, France and the United States are the main original countries of global frames for spectacles and parts in the first three quarters of 2014. Italy is the largest original country of exported goods, and the export value in the first three quarters of 2014 amounted to 972 million US dollars, an increase of 14.56% YOY, followed by China, the export value amounted to 912 million US dollars, an increase of 14.89% YOY.

4.8. Clocks and Watches and Parts (HS: 91) Major Export Countries in the First Three Quarters of 2014 (by Export Value)

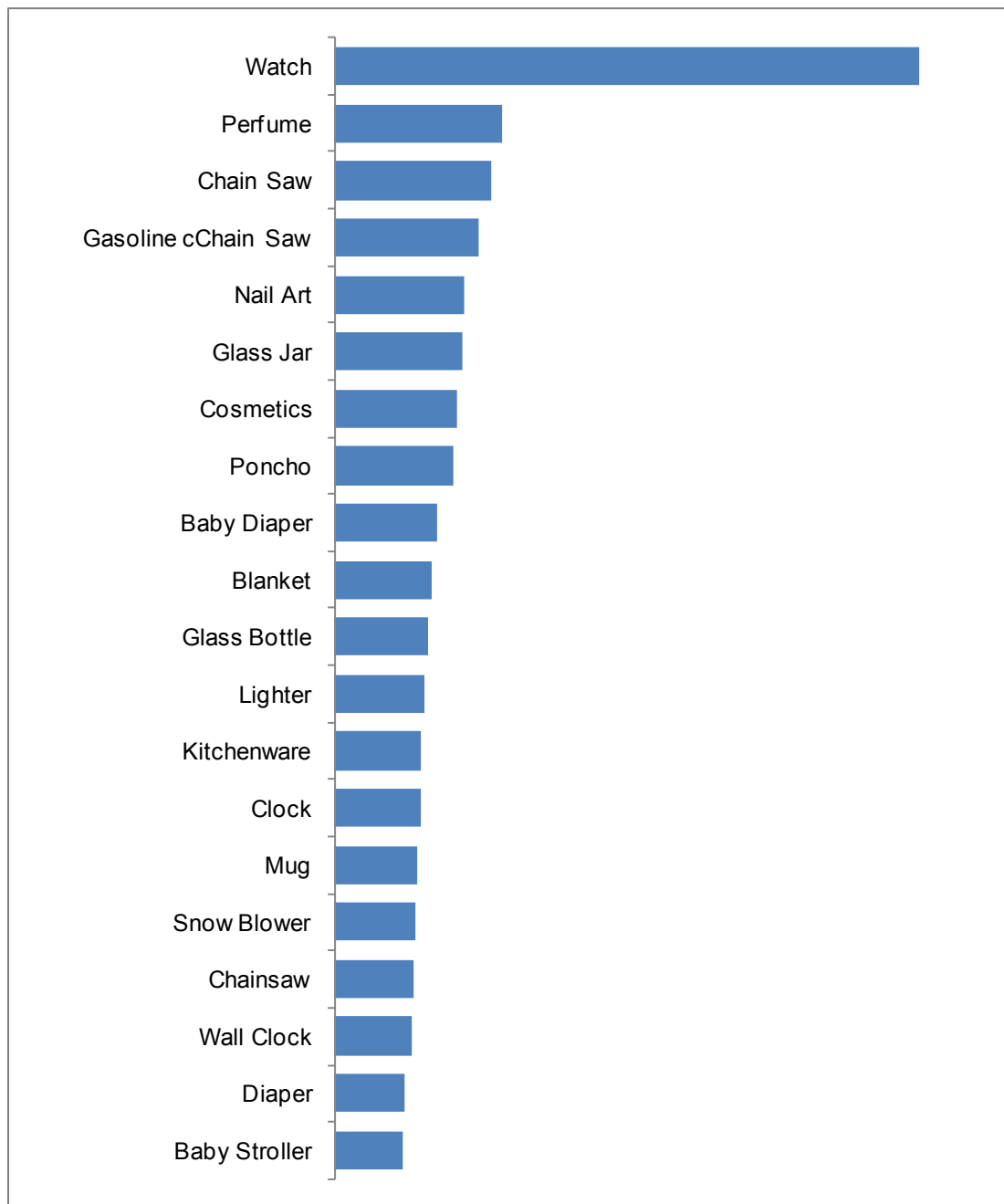
Export Country/Region	Export Value (Thousand USD)	YOY
Switzerland	17,929,626	6.97%
China	3,775,514	-10.89%
France	2,090,078	22.25%
Germany	1,831,077	8.45%
Italy	1,255,292	-2.73%

Switzerland, China, France, Germany and Italy are the main original countries of global clocks and watches and parts in the first three quarters of 2014. Switzerland is the largest original country of exported goods, and the export value in the first three quarters of 2014 amounted to 17.93 billion US dollars, an increase of 6.97% YOY, followed by China, the export value amounted to 3.776 billion US dollars, a decrease of 10.89% YOY.

(Source: UN COMTRADE)

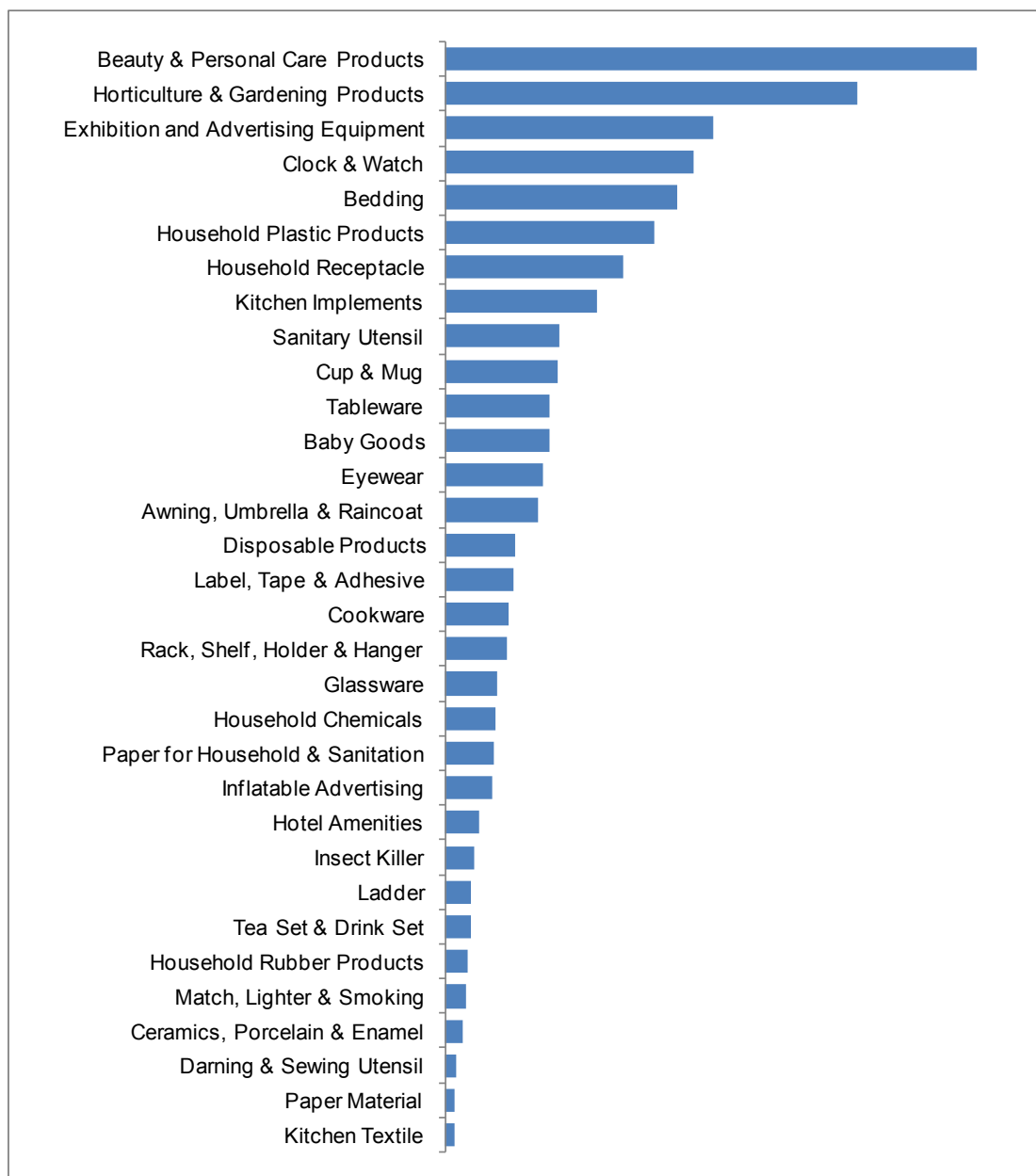
5. Light Industry & Daily Use Industry Data Analysis on Made-in-China.com

5.1. Light Industry & Daily Use Industry Buyers' Hot Search Keywords on Made-in-China.com from Nov. 2014 to Jan. 2015



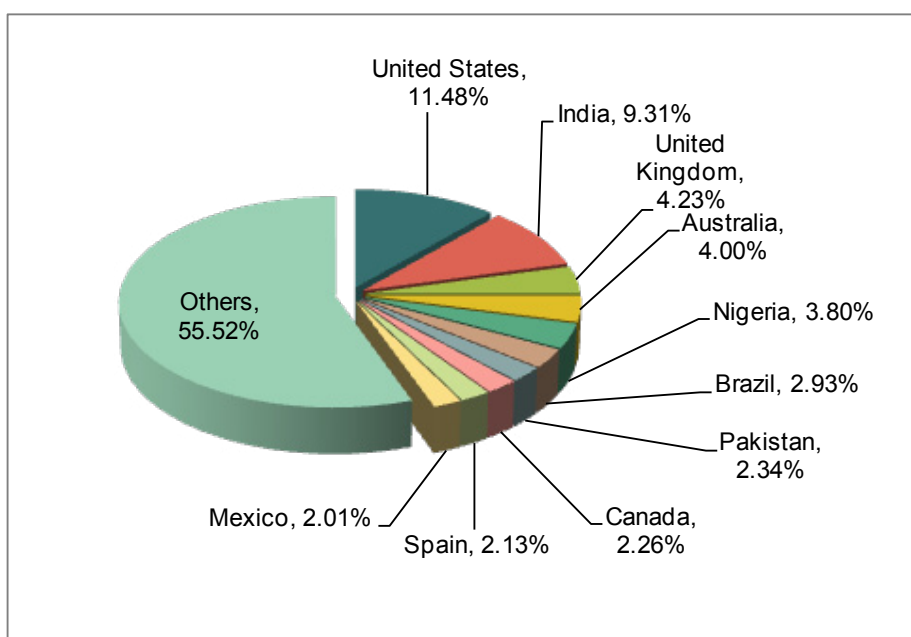
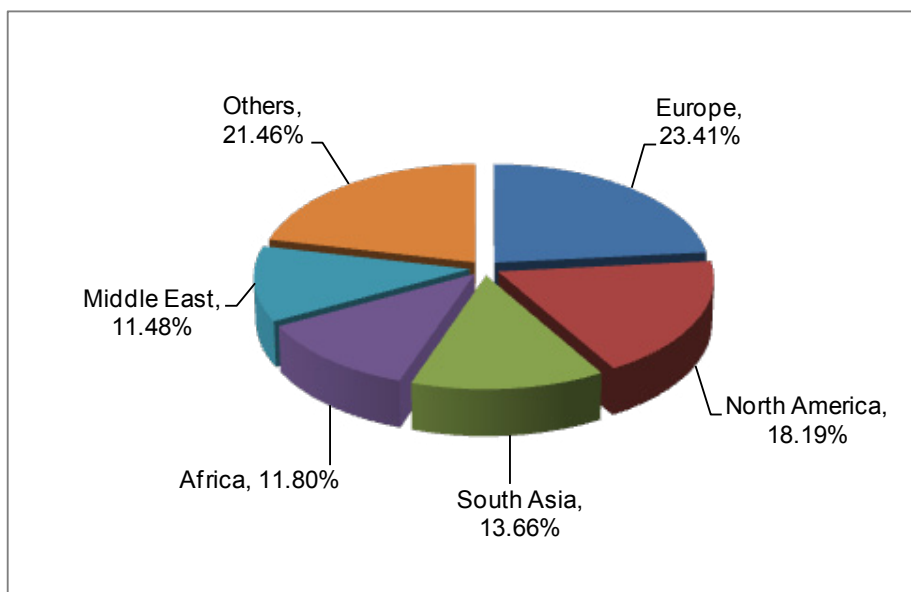
From Nov. 2014 to Jan. 2015, the hottest search keyword of Light Industry & Daily Use on Made-in-China.com is Watch, followed by Perfume.

5.2. Light Industry & Daily Use Industry Buyers Attention Analysis on Made-in-China.com from Jan. to Dec. 2014



According to the statistical data of Made-in-China.com, from Jan. to Dec. 2014, among the sub-sectors of Light Industry & Daily Use, buyers pay the most attention to Beauty & Personal Care Products, followed by Horticulture & Gardening Products.

5.3. Light Industry & Daily Use Industry Buyers Distribution on Made-in-China.com from Jan. to Dec. 2014



Divided by continent, Light Industry & Daily Use industry buyers on Made-in-China.com from Jan. to Dec. 2014 are mainly distributed in Europe, North America, South Asia, Africa and the Middle East. Divided by country, Light Industry & Daily Use industry buyers on Made-in-China.com from Jan. to Dec. 2014 are mainly from the United States and India and etc.

Source: Made-in-China.Com

The IAR Team of Made-in-China.com dedicates to surveying,excavating and collating industry information for supplying the service of timely and exact information analysis, providing necessary information and dates for clients'decision.

Thanks for reading the report, if you have any questions,opinions or advices, please contact us.

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