

2014 Apparel & Accessories

Industry Analysis Report

2015.09



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1. 2014 China Apparel & Accessories Exports Statistics

1.1. Knitted or Crocheted Apparel and Accessories (HS: 61) Exports Statistics, from Jan. to Dec. 2014

1.1.1. Product Description

HS Code	Product Name	
Chapter 61	6101	Men's knitted or crocheted coat, short overcoats, cloaks, short cloak, hooded cold jacket (including ski jackets, windbreaker, wind jackets and similar articles, Products of 6103 category are excluded).
	6102	Women's knitted or crocheted coat, short coat, cloak, short cloak, hooded (include ski jacket), dust coat, wind jacket and similar products. Products of 6104 category are excluded.
	6103	Men's knitted or crocheted suit, casual suit, top, trousers, overall, breeches and shorts (exclude swim trunks).
	6104	Women's knitted or crocheted suit, casual suit, top, dress, skirt, trousers, overall, breeches and shorts (exclude swimwear).
	6105	Men's knitted or crocheted shirt.
	6106	Women's knitted or crocheted shirt.
	6107	Men's knitted or crocheted underpants, briefs, pajamas, sleepwear, bathrobe, dressing gown and similar products.
	6108	Women's knitted or crocheted undershirt, briefs, underpants, pajamas, sleepwear, bathrobe, dressing gown and similar products.
	6109	Knitted or crocheted t-shirt, singlet and other vests.
	6110	Knitted or crocheted jumper, cardigan, waistcoat and similar products.
	6111	Knitted or crocheted infant apparel and accessories.
	6112	Knitted or crocheted sportswear, skiing and swimming suit.
	6113	Apparel made from knitted or crocheted fabric of 5903, 5906 or 5907 category
	6114	Other knitted or crocheted apparel.
	6115	Knitted or crocheted pantyhose, tights, stockings, socks and other hosiery, including stockings for the treatment of varicose veins and shoes without outsole.
	6116	Knitted or crocheted gloves and mittens.
	6117	Other knitted or crocheted accessories.

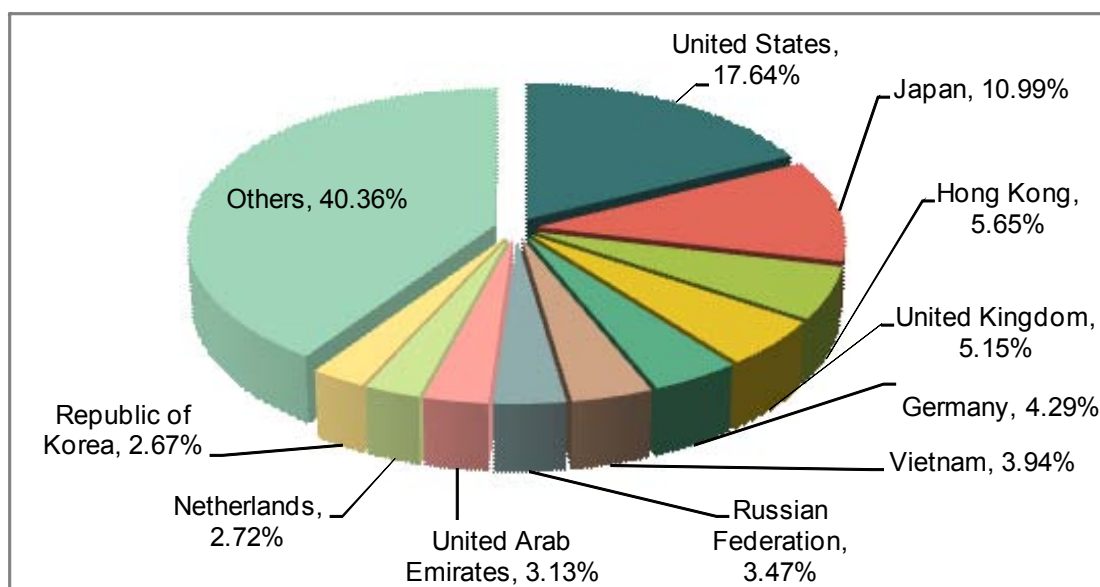
1.1.2. China Knitted or Crocheted Apparel & Accessories (HS:61) Export Volume and Sales Statistics, from Jan. to Dec. 2014

Month	Volume (-)	Value (USD)	Year-on-Year	
			Volume	Value
Jan.	4,175,214,974	9,038,361,145	12.3%	5.2%
Feb.	1,566,539,163	3,147,166,536	-36.8%	-44%
Mar.	2,570,974,554	5,143,750,569	14%	-1.5%
Apr.	3,344,567,605	6,463,069,771	3.3%	-13.8%
May	3,592,874,496	7,130,747,048	2.9%	-5.1%
Jun.	3,620,276,764	8,152,391,965	0.7%	0.3%
Jul.	4,189,640,019	9,872,618,736	4.1%	0.4%
Aug.	4,295,683,390	10,287,103,337	0.1%	0.8%
Sep.	4,056,009,486	9,631,960,974	1.1%	-0.7%
Oct.	3,737,681,020	8,459,137,952	4.3%	3.2%
Nov.	3,299,825,602	7,255,399,183	-6.1%	-6.7%
Dec.	3,401,693,848	7,418,093,658	-8.5%	-12.8%
Total from Jan. to Dec.	41,850,980,921	91,999,800,874	-0.2%	-5%

The total export sales for China knitted or crocheted apparel & accessories, from Jan. to Dec. 2014, achieved 92.00 billion USD, and declined 5% year-on-year.

1.1.3. Top Countries/Regions That China Exports Knitted or Crocheted Apparel & Accessories to, from Jan. to Dec. 2014

No.	Country/Region	Volume (-)	Value (USD)	Year-on-Year	
				Volume	Value
1	United States	7,126,936,629	16,232,057,749	4.7%	9.6%
2	Japan	4,105,687,100	10,109,421,344	-4.7%	-10%
3	Hong Kong	1,462,733,005	5,194,107,772	-15.2%	-27.1%
4	United Kingdom	1,930,582,239	4,735,203,029	19.5%	19.9%
5	Germany	1,840,765,398	3,950,357,556	-2.7%	2.7%
6	Vietnam	1,244,602,082	3,620,535,243	-16.2%	-24.1%
7	Russian Federation	1,583,794,244	3,188,005,822	6.6%	-0.4%
8	United Arab Emirates	1,454,648,808	2,875,116,415	-0.6%	-5.4%
9	Netherlands	1,315,156,320	2,501,804,119	34%	27.2%
10	Republic of Korea	943,506,358	2,460,451,667	-1.6%	41.6%
11	France	682,021,387	2,355,681,907	-2.4%	1.9%
12	Australia	759,348,862	2,083,242,686	-3.4%	1.7%
13	Spain	756,523,541	1,824,093,044	-7.5%	0.3%
14	Italy	541,476,396	1,559,194,951	11%	7.3%
15	Kazakhstan	660,406,331	1,558,053,908	-11.3%	-30.3%
16	Kyrgyzstan	873,468,633	1,469,760,695	0.5%	5.6%
17	Canada	664,222,679	1,453,669,301	-1.3%	-2.8%
18	Chile	980,096,307	1,335,512,806	-1.1%	2%
19	Malaysia	635,809,344	1,259,429,139	-27.8%	-51.1%
20	Saudi Arabia	463,419,880	1,180,213,648	-11.4%	-15.1%



From Jan. to Dec. 2014 export data, we can include that top countries/regions that China exports knitted or crocheted apparel & accessories to are the United States, Japan, Hong Kong, United Kingdom, Germany, Vietnam, Russian Federation, United Arab Emirates, Netherlands, Republic of

Korea and etc.

Top three markets that China exports knitted or crocheted apparel & accessories to are the United States, Japan and Hong Kong. The export value percentage to these three markets account for China total export value of knitted or crocheted apparel & accessories are 17.64%, 10.99% and 5.65% respectively.

From Jan. to Dec., the export value of exporting to Republic of Korea grows the fastest among the top 20 markets that China exports knitted or crocheted apparel & accessories to, which grows 41.6% compared to the same period of 2013.

1.1.4. Regions of Origin for Exported Chinese Knitted or Crocheted Apparel & Accessories, from Jan. to Dec. 2014

No.	Region	Volume (-)	Value (USD)	Year-on-Year	
				Volume	Value
1	Guangdong	8,070,093,296	23,940,626,500	-7.7%	-12.4%
2	Zhejiang	15,204,357,955	18,748,427,524	-0.6%	1.6%
3	Jiangsu	4,800,399,228	11,553,893,318	7.5%	6.9%
4	Fujian	2,920,379,706	7,633,578,966	-1.8%	-8.5%
5	Shandong	3,089,494,590	6,509,497,450	11.3%	1.1%
6	Shanghai	2,051,616,315	5,671,063,361	2.4%	-0.6%
7	Jiangxi	1,457,784,839	3,908,995,741	4.1%	-10.4%
8	Xinjiang	1,567,133,076	3,712,155,615	-4.6%	-11.9%
9	Heilongjiang	352,495,204	1,425,564,653	19.6%	4.9%
10	Henan	224,132,401	1,121,664,684	-16.3%	-14.7%

Guangdong, Zhejiang, Jiangsu are the main original places of exported knitted or crocheted apparel & accessories, the export sales of these three provinces accounts for 67.08% of the total export sales of Chinese knitted or crocheted apparel & accessories.

1.2. China Non-Knitted or Non-Crocheted Apparel and Accessories (HS: 62) Exports Statistics, from Jan. to Dec. 2014

1.2.1. Product Description

HS Code	Product Name	
Chapter 62	6201	Men's coat, short coat, cloak, short cloak, hoody (include ski jacket), dust coat, wind jacket and similar products. Products of 6203 category are excluded.
	6202	Women's coat, short coat, cloak, short cloak, hoody (include ski jacket), dust coat, wind jacket and similar products. Products of 6204 category are excluded.
	6203	Men's suit, casual suit, top, trousers, overall, breeches and shorts (exclude swimwear).
	6204	Women's suit, casual suit, top, dress, skirt, trousers, overall, breeches and shorts (exclude swimwear).
	6205	Men's shirt.
	6206	Women's shirt.
	6207	Men's singlet and other underwear, underpants, briefs, pajamas, sleepwear, bathrobe, dressing gown and similar products.
	6208	Women's singlet and other underwear, undershirt, briefs, underpants, pajamas, sleepwear, bathrobe, dressing gown and similar products.
	6209	Infant apparel and accessories.
	6210	Apparel made from fabric of 5602, 5603, 5903, 5906 or 5907 category.
	6211	Sportswear, skiing and swimming suit; other apparel.
	6212	Bra, girdle, corset, suspender, garter and similar products, no matter knitted or crocheted or not.
	6213	Handkerchief.
	6214	Shawl, bandana, scarf, veil and similar products.
	6215	Necktie and bow tie.
	6216	Gloves and mittens.
	6217	Other accessories, products of 6212 category are excluded.

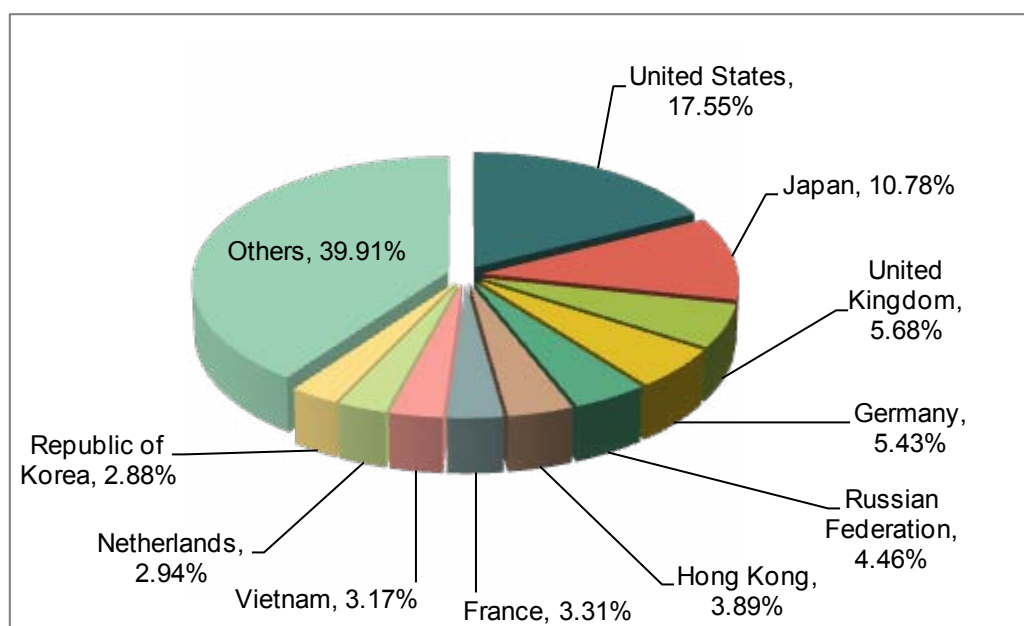
1.2.2. China Non-Knitted or Non-Crocheted Apparel & Accessories Export Volume and Sales Statistics, from Jan. to Dec. 2014

Month	Volume (-)	Value (USD)	Year-on-Year	
			Volume	Value
Jan.	1,519,325,645	7,960,509,128	30.3%	33.8%
Feb.	651,726,297	3,078,899,375	-25%	-29.5%
Mar.	990,718,003	4,549,767,506	34.5%	35.5%
Apr.	1,310,427,653	5,901,662,910	30.1%	36.1%
May.	1,400,204,178	6,470,262,483	28.3%	34.6%
Jun.	1,354,978,372	7,176,413,399	19.5%	25%
Jul.	1,536,944,681	8,923,911,517	23.8%	26.5%
Aug.	1,578,237,705	8,803,731,219	26.2%	22.2%
Sep.	1,387,808,610	7,719,160,273	17.5%	17.2%
Oct.	1,374,323,286	7,047,850,479	19.2%	14.5%
Nov.	1,296,851,952	6,414,880,872	14.2%	6%
Dec.	1,421,584,558	7,402,195,227	15.6%	11.6%
Total from Jan. to Dec.	15,823,130,940	81,449,244,388	19.9%	19.3%

The total export sales for China non-knitted or non-crocheted apparel & accessories, from Jan. to Dec. 2014, achieved 81.45 billion USD, and increased 19.3% year-on-year.

1.2.3. Top Countries/Regions That China Exports Non-Knitted or Non-Crocheted Apparel & Accessories to, from Jan. to Dec. 2014

No.	Country/Region	Volume (-)	Value (USD)	Year-on-Year	
				Volume	Value
1	United States	3,139,133,988	14,292,084,476	2.6%	6.7%
2	Japan	1,099,941,934	8,780,884,141	-8.3%	-12.5%
3	United Kingdom	697,425,659	4,623,319,062	24.9%	35.3%
4	Germany	703,742,120	4,425,674,937	5.9%	12.5%
5	Russian Federation	330,107,092	3,635,399,357	6.3%	7.3%
6	Hong Kong	822,717,159	3,167,895,634	67.2%	4.3%
7	France	434,061,093	2,692,378,178	5.9%	21.6%
8	Vietnam	444,248,888	2,581,771,360	167%	229.7%
9	Netherlands	374,824,545	2,395,639,894	26.1%	38.9%
10	Republic of Korea	321,653,794	2,348,105,905	7.3%	16.4%
11	United Arab Emirates	659,905,942	2,092,083,856	27%	35%
12	Spain	353,547,594	2,053,315,568	15.2%	17.9%
13	Australia	302,871,640	1,863,198,902	8.9%	15.8%
14	Italy	283,802,184	1,795,957,092	9.2%	16.6%
15	Malaysia	467,121,174	1,369,473,341	50.1%	74.7%
16	Canada	222,147,357	1,365,905,086	-2.8%	-1.9%
17	Saudi Arabia	234,188,449	1,146,189,128	27.1%	73.4%
18	Chile	219,139,888	1,124,214,862	-2.7%	4.2%
19	Brazil	275,326,352	1,059,543,787	29.1%	23.8%
20	Kazakhstan	194,153,310	1,047,815,230	44.5%	11.3%



From Jan. to Dec. 2014 export data, we can include that top countries/regions that China exports non-knitted or non-crocheted apparel & accessories to are the United States, Japan, United

Kingdom, Germany, Russian Federation, Hong Kong, France, Vietnam, Netherlands, Republic of Korea and etc.

Top three markets that China exports non-knitted or non-crocheted apparel & accessories to are the United States, Japan, and United Kingdom. The export value percentage to these three markets account for China total export value of knitted or crocheted apparel & accessories are 17.55%, 10.78% and 5.68% respectively.

From Jan. to Dec., the export value of exporting to Vietnam grows the fastest among the top 20 markets that China exports non-knitted or non-crocheted apparel & accessories to, which grows 229.7% compared to the same period of 2013.

1.2.4. Regions of Origin for Exported Chinese Non-Knitted or Non-Crocheted Apparel & Accessories, from Jan. to Dec. 2014

No.	Region	Volume (-)	Value (USD)	Year-on-Year	
				Volume	Value
1	Guangdong	4,974,331,034	22,135,529,446	55.6%	50.4%
2	Jiangsu	2,049,131,618	13,115,387,364	-1.1%	1%
3	Zhejiang	3,038,901,125	13,064,080,892	1%	0.5%
4	Shanghai	804,613,071	5,124,854,175	-6.8%	0.1%
5	Fujian	718,989,342	4,675,377,133	18.1%	21.9%
6	Shandong	708,213,812	4,537,434,483	6.9%	6.9%
7	Liaoning	316,955,068	3,337,218,271	9.2%	7%
8	Hebei	221,696,637	1,940,605,366	18.9%	16.7%
9	Xinjiang	378,438,495	1,908,053,751	48.1%	37.5%
10	Jiangxi	282,695,494	1,884,321,414	65.6%	74.1%

Guangdong, Jiangsu, Zhejiang are the main original places of exported non-knitted or non-crocheted apparel & accessories, the export volume of these three provinces accounts for 63.59% of the total export volume of Chinese knitted or crocheted apparel & accessories, and export sales account for 59.32% of the total export sales of knitted or crocheted apparel & accessories. Among them, Guangdong export volume accounts for more than 31.44%; export sales account for 27.18%. From Jan. to Dec., among top 10 regions of origin for exported Chinese non-knitted or non-crocheted apparel & accessories, Jiangxi export sales increased the most, which grows 74.1% compared to the same period of 2013.

1.3. China Footwear, Leggings & Accessories (HS: 64) Exports Statistics, from Jan. to Dec. 2014

1.3.1 Product Description

HS Code	Product Name
Chapter 64	6401 Waterproof footwear of rubber or plastic outsole and upper, the upper is not fixed on the sole.
	6402 Other footwear of rubber or plastic outsole and upper.
	6403 Footwear of rubber, plastic or leather outsole, and leather upper.
	6404 Footwear of rubber, plastic or leather outsole, and fabric upper.
	6405 Other footwear.
	6406 Footwear accessories (include upper, no matter with soles other than outsole or not); movable insole, heel pad and similar products; leggings and similar products & accessories.

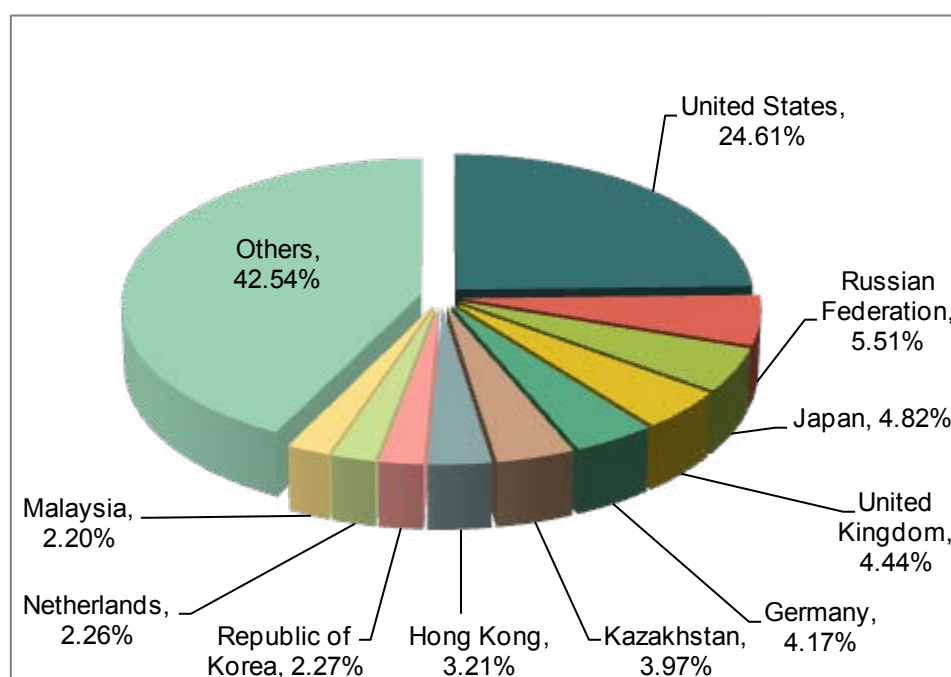
1.3.2. China Footwear, Leggings & Accessories Export Volume and Sales Statistics, from Jan. to Dec. 2014

Month	Volume (KG)	Value (USD)	Year-on-Year	
			Volume	Value
Jan.	543,972,920	6,394,062,873	11.6%	16.8%
Feb.	203,133,561	2,419,393,120	-33.9%	-28.4%
Mar.	292,038,211	3,153,477,224	13%	16.9%
Apr.	393,441,602	4,104,709,400	15.8%	21.3%
May.	418,738,172	4,506,960,860	9.9%	15.7%
Jun.	443,521,019	4,984,579,431	8.5%	16%
Jul.	516,452,506	6,033,429,759	17.8%	27.6%
Aug.	493,725,094	5,896,070,575	14.5%	26.1%
Sep.	426,952,096	5,128,849,993	0.5%	12.7%
Oct.	380,446,864	4,319,128,989	-1.2%	3.4%
Nov.	356,079,183	4,174,426,816	-2.6%	0.6%
Dec.	415,152,845	5,135,344,411	-7.2%	-4.1%
Total from Jan. to Dec.	4,883,654,073	56,250,433,451	4.5%	10.8%

The total export volume and export sales for China footwear, leggings & accessories achieved 4.88 million tons and 56.25 billion USD respectively, from Jan. to Dec. 2014, and increased 10.8% year-on-year.

1.3.3. Top Countries/Regions That China Exports Footwear, Leggings & Accessories to, from Jan. to Dec. 2014

No.	Country/Region	Volume (KG)	Value (USD)	Year-on-Year	
				Volume	Value
1	United States	955,366,606	13,841,649,295	2.1%	4.4%
2	Russian Federation	191,197,629	3,097,652,385	-16.7%	-1.1%
3	Japan	235,260,239	2,713,688,111	-3.1%	-2.8%
4	United Kingdom	233,693,090	2,495,833,275	29.6%	25.4%
5	Germany	196,311,126	2,345,774,113	11%	9.6%
6	Kazakhstan	151,417,341	2,234,159,423	74%	110.6%
7	Hong Kong	126,812,436	1,806,329,337	-0.3%	-0.1%
8	Republic of Korea	88,149,975	1,274,319,670	33.1%	55%
9	Netherlands	101,420,893	1,273,342,799	24%	15.7%
10	Malaysia	115,326,226	1,236,819,571	-8.2%	1.7%
11	United Arab Emirates	115,637,037	1,198,806,011	-2.1%	6.8%
12	Spain	91,358,201	1,001,470,930	11.1%	10.3%
13	Belgium	75,598,469	977,360,473	27%	20.7%
14	France	82,214,514	965,387,110	9.6%	13.3%
15	Canada	66,998,581	890,087,617	3.7%	7.4%
16	Italy	64,758,150	835,245,217	23.4%	19%
17	South Africa	88,655,951	766,390,175	-7.5%	-10.2%
18	Australia	52,945,542	707,688,055	-2.5%	2.1%
19	Vietnam	50,508,102	678,826,968	39.6%	73.9%
20	Singapore	61,646,489	678,416,169	-5.2%	-2%



From Jan. to Dec. 2014 export data, we can include that top countries/regions that China exports footwear, leggings & accessories to are the United States, Russian Federation, Japan, United Kingdom, Germany, Kazakhstan, Hong Kong, Republic of Korea, Netherland, Malaysia and so on.

Top three markets that China exports footwear, leggings & accessories to are the United States, Russian Federation and Japan. The export sales percentage to these three markets account for China total export sales of footwear, leggings & accessories are 24.61%, 5.51% and 4.82% respectively.

From Jan. to Dec., the export sales to Kazakhstan grows the fastest among the top 20 markets that China exports knitted or crocheted apparel & accessories to, which grows 110.6% compared to the same period of 2013.

1.3.4. Regions of Origin for Exported Footwear, Leggings & Accessories, from Jan. to Dec. 2014

No.	Region	Volume (KG)	Value (USD)	Year-on-Year	
				Volume	Value
1	Guangdong	1,526,277,256	19,438,524,175	2%	9%
2	Zhejiang	1,283,377,380	10,956,190,695	2.8%	10.5%
3	Fujian	949,420,082	10,917,540,384	-0.5%	1.8%
4	Xinjiang	242,194,037	3,188,307,409	72.7%	113.1%
5	Jiangsu	226,964,475	2,305,873,770	8.8%	4%
6	Jiangxi	124,895,233	1,638,180,877	30.7%	30%
7	Shandong	112,520,089	1,328,855,384	12.2%	8.6%
8	Sichuan	56,881,079	1,169,647,012	4.4%	5%
9	Heilongjiang	46,002,996	951,789,713	-20%	9.9%
10	Shanghai	57,472,586	714,456,346	-15.1%	-9.7%

Guangdong, Zhejiang, Fujian are the main original places of exported footwear, leggings & accessories, the export sales of these three provinces respectively accounts for 34.56%, 19.48%, 19.41% of the total export value of Chinese knitted or crocheted apparel & accessories.

From Jan. to Dec., the export sales of Xinjiang grows the fastest among the top 10 regions of origin for exported footwear, leggings & accessories, which grows 113.1% compared to the same period of 2013.

1.4. China Headwear & Accessories (HS: 65) Exports Statistics, from Jan. to Dec. 2014

1.4.1. Product Description

HS Code	Product Name
Chapter 65	6501 Felt cap body and hood, not finished and without brim; round felt cap plate and felt cylinder (include slit felt cylinder).
	6502 Knitted or spliced cap body, not finished and without brim, lining or decoration.
	6503 Felt cap made from cap body or round cap plate of 6501 category, no matter with lining or decoration or not.
	6504 Knitted or spliced cap, no matter with lining or decoration or not.
	6505 Knitted or crocheted cap, cap made from lace, felt or other fabrics, no matter with lining or decoration or not; hair net made from any materials, no matter with lining or decoration or not.
	6506 Other headwear, no matter with lining or decoration or not.
	6507 Cap brim, lining, visor, etc.

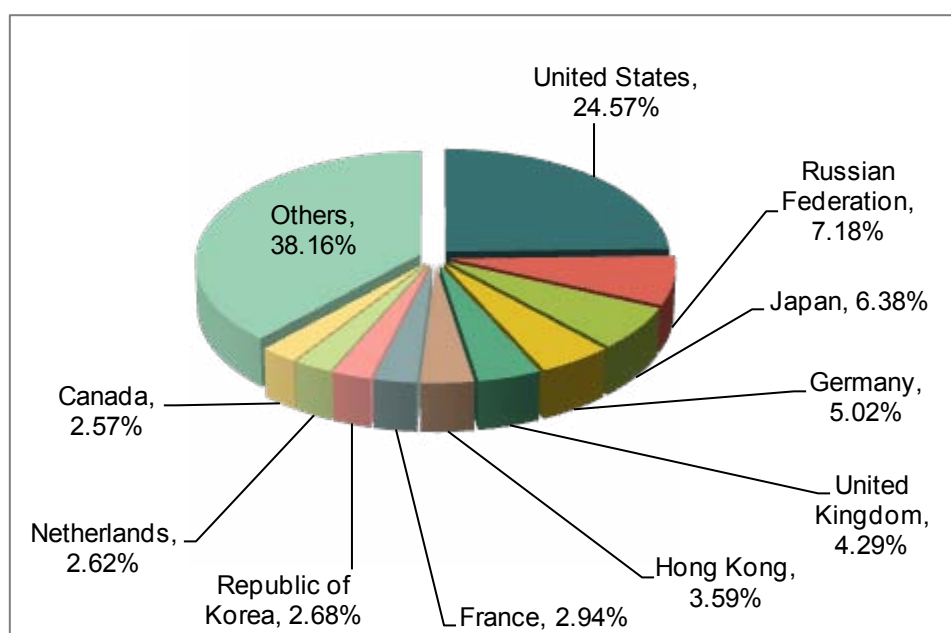
1.4.2. China Headwear & Accessories Export Volume and Sales Statistics, from Jan. to Dec. 2014

Month	Volume (-)	Value (USD)	Year-on-Year	
			Volume	Value
Jan.	1,014,255,893	412,982,041	26%	8.3%
Feb.	538,778,117	193,548,474	-16.5%	-28.2%
Mar.	635,205,892	280,455,495	22.5%	-5.6%
Apr.	896,435,010	348,339,538	7.2%	-1.3%
May.	919,745,222	338,309,211	-6%	-14.5%
Jun.	841,598,011	381,523,594	-4.3%	-6.4%
Jul.	901,033,817	479,797,132	2.9%	9%
Aug.	929,069,795	506,408,825	1.9%	10.7%
Sep.	867,932,736	460,396,154	10.7%	15%
Oct.	816,306,927	385,539,982	-0.6%	11.1%
Nov.	866,136,226	343,897,258	3.6%	2.6%
Dec.	907,725,654	412,665,103	16.4%	16.2%
Total from Jan. to Dec.	10,134,223,300	4,543,862,807	4.8%	2.4%

The total export sales for China headwear & accessories, from Jan. to Dec. 2014, achieved 4.54 billion USD, and increased 2.4% year-on-year.

1.4.3. Top Countries/Regions That China Exports Headwear & Accessories to, from Jan. to Dec. 2014

No.	Country/Region	Volume (-)	Value (USD)	Year-on-Year	
				Volume	Value
1	United States	2,711,499,588	1,116,540,543	-0.9%	9.7%
2	Russian Federation	191,868,372	326,147,792	-7.1%	-36.4%
3	Japan	367,510,294	289,781,693	11.3%	2.6%
4	Germany	465,179,937	228,124,110	-0.6%	6%
5	United Kingdom	523,091,659	194,957,675	-16.3%	7.4%
6	Hong Kong	353,339,017	163,126,782	9.4%	6.4%
7	France	344,835,058	133,577,364	14.9%	17.9%
8	Republic of Korea	95,858,250	121,870,340	11.6%	66.5%
9	Netherlands	297,187,480	119,175,708	21.4%	23.3%
10	Canada	236,978,473	116,821,227	-2%	0.4%
11	Italy	171,302,275	107,071,120	2.5%	14.9%
12	Spain	199,806,292	101,479,877	28.4%	28.2%
13	Mexico	210,676,553	99,965,161	2.5%	23.9%
14	Australia	173,660,075	96,780,903	1.8%	9.3%
15	Belgium	221,585,129	81,126,037	14.9%	16.3%
16	Brazil	678,985,737	74,180,528	34.1%	-8.5%
17	South Africa	298,997,659	62,854,794	14.1%	3.9%
18	United Arab Emirates	259,513,793	62,803,929	35.5%	28.7%
19	Malaysia	113,039,669	48,121,754	-19.8%	-33.9%
20	Colombia	67,625,575	47,953,260	25.6%	32.8%



From Jan. to Dec. 2014 export data, we can include that top countries/regions that China exports headwear & accessories to are the United States, Russian Federation, Japan, Germany, United

Kingdom, Hong Kong, France, Republic of Korea, Netherlands, Canada and etc.

Top three markets that China exports headwear & accessories to are the United States, Russian Federation and Japan. The export sales percentage to these three markets account for China total export sales of headwear & accessories are 24.57%, 7.18% and 6.38% respectively.

From Jan. to Dec., the export value of exporting to Republic of Korea grows the fastest among the top 20 markets that China exports headwear & accessories to, which grows 66.5% compared to the same period of 2013.

1.4.4. Regions of Origin for Exported Headwear & Accessories, from Jan. to Dec. 2014

No.	Region	Volume (-)	Value (USD)	Year-on-Year	
				Volume	Value
1	Zhejiang	1,108,829,429	1,102,538,882	1.5%	15.6%
2	Guangdong	1,523,922,894	1,072,680,689	-5.8%	8.4%
3	Jiangsu	974,226,594	861,764,417	2.5%	10.5%
4	Shanghai	335,859,041	414,603,594	-0.2%	5.4%
5	Shandong	416,172,693	310,388,947	11.3%	-10%
6	Heilongjiang	41,874,529	198,855,086	-22.1%	-16%
7	Hebei	136,968,837	104,031,493	27.2%	-28.8%
8	Fujian	44,455,562	99,410,213	1%	15.7%
9	Hubei	5,159,156,016	88,429,350	9.4%	15%
10	Beijing	6,307,593	40,333,531	-49.7%	-27.5%

Zhejiang, Guangdong and Jiangsu are the main original places of exported headwear & accessories. From Jan. to Dec. 2014, the export value of these three provinces respectively accounts for 24.26%, 23.61%, and 18.97% of the total export value of Chinese headwear & accessories.

Source: China Customs

2. 2014 Globe Demand Analysis in Apparel & Accessories Industry

2.1. Top Countries/Regions Importing Knitted or Crocheted Apparel & Accessories (HS: 61), from Jan. to Dec. 2014

No.	Import Country/Region	Import Sales(Thousand USD)	Year-on-Year
1	United States	46,612,357	4.92%
2	Germany	18,021,448	6.38%
3	Japan	14,559,803	-7.09%
4	United Kingdom	11,882,657	7.93%
5	France	11,633,773	6.40%
6	Italy	8,244,649	8.36%
7	Netherlands	7,758,434	12.77%
8	Spain	7,486,192	12.49%
9	Canada	4,776,067	2.70%
10	Belgium	4,687,304	2.47%

From Jan. to Dec. 2014, the United States, German and Japan rank top three among the above ten main import market of knitted or crocheted apparel & accessories. Their import sales are respectively 46.61 billion USD (grows 6.38% year-on- year), 18.02 billion USD (grows 6.38% year-on-year), 14.56 billion USD (declined 7.09% year-on-year).

2.2. Top Countries/Regions Importing Non-Knitted or Non-Crocheted Apparel & Accessories (HS: 62), from Jan. to Dec. 2014

No.	Import Country/Region	Import Sales (Thousand USD)	Year-on-Year
1	United States	39,102,108	-0.57%
2	Germany	18,241,324	4.90%
3	Japan	14,793,544	-8.17%
4	France	12,212,898	6.77%
5	United Kingdom	11,732,336	9.79%
6	Spain	9,004,553	13.52%
7	Italy	7,954,234	8.69%
8	Netherlands	7,303,545	11.44%
9	Republic of Korea	5,572,166	13.86%
10	Belgium	4,435,217	2.50%

From Jan. to Dec. 2014, the United States, German and Japan rank top three among the above ten main import market of non-knitted or non-crocheted apparel & accessories. Their import sales are respectively 39.10 billion USD (declined 0.57% year-on- year), 18.24 billion USD (grows 4.9% year-on-year), 14.79 billion USD (declined 8.17% year-on-year).

2.3. Top Countries/Regions Importing Footwear, Leggings & Accessories (HS: 64), from Jan. to Dec. 2014

No.	Import Country/Region	Import Sales(Thousand USD)	Year-on-Year
1	United States	27,043,783	4.92%
2	Germany	10,978,864	12.65%
3	France	7,882,854	8.96%
4	Italy	6,560,533	7.81%
5	United Kingdom	6,266,598	12.34%
6	Japan	5,785,046	-2.74%
7	Netherlands	4,175,996	5.70%
8	Belgium	3,719,119	9.70%
9	Russian Federation	3,666,501	-19.91%
10	Spain	3,363,561	15.22%

From Jan. to Dec. 2014, the United States, Germany and France rank top three among the above ten main import market of footwear, leggings & accessories. Their import sales are respectively 27.04 billion USD (grows 4.92% year-on- year), 10.98 billion USD (grows 12.65% year-on-year), and 7.88 billion USD (grows 8.96% year-on-year).

2.4. Top Countries/Regions Importing Headwear & Accessories (HS: 65), from Jan. to Dec. 2014

No.	Import Country/Region	Import Sales(Thousand USD)	Year-on-Year
1	United States	2,221,766	9.54%
2	Germany	607,740	6.55%
3	Japan	547,250	1.44%
4	France	534,040	23.95%
5	United Kingdom	440,709	11.82%
6	Canada	331,763	5.24%
7	Italy	275,644	11.25%
8	Netherlands	274,035	18.35%
9	Spain	201,668	27.68%
10	Australia	199,830	7.72%

From Jan. to Dec. 2014, the United States, Germany and Japan rank top three among the above ten main import market of headwear & accessories. Their import sales are respectively 2.22 billion USD (grows 9.54% year-on- year), 0.61 billion USD (grows 6.55% year-on-year), and 0.55 billion USD (grows 1.44% year-on-year).

Source: UN Comtrade

3. 2014 Competitive Analysis of Globe Apparel & Accessories Industry

3.1. Top Countries/Regions That Exports Knitted or Crocheted Apparel & Accessories (HS: 61), from Jan. to Dec. 2014

No.	Export Country/Region	Export Sales(Thousand USD)	Year-on-Year
1	China	92,002,609	-4.97%
2	Turkey	10,034,391	8.40%
3	Germany	9,048,132	8.49%
4	Italy	8,544,300	3.28%
5	India	7,501,445	17.50%
6	Netherlands	5,175,254	12.43%
7	Spain	4,726,135	3.23%
8	Belgium	4,721,784	4.40%
9	France	4,552,821	5.82%
10	United Kingdom	3,533,761	12.19%

From Jan. to Dec. 2014, China, Turkey and Germany rank top three among the above ten main export market of knitted or crocheted apparel & accessories. Their export sales are respectively 92.00 billion USD (grows -4.97% year-on- year), 10.03 billion USD (grows 8.4% year-on-year), and 9.05 billion USD (grows 8.49% year-on-year).

3.2. Top Countries/Regions That Exports Non-Knitted or Non-Crocheted Apparel & Accessories (HS: 62), from Jan. to Dec. 2014

No.	Export Country/Region	Export Sales(Thousand USD)	Year-on-Year
1	China	81,453,227	19.31%
2	Italy	13,993,078	4.60%
3	Germany	10,032,299	6.95%
4	India	9,075,053	11.76%
5	Spain	7,601,463	12.29%
6	France	6,392,711	5.16%
7	Turkey	6,235,161	9.06%
8	Netherlands	4,953,892	14.01%
9	United Kingdom	4,575,641	17.47%
10	Belgium	3,582,628	1.86%

From Jan. to Dec. 2014, China, Italy and Germany rank top three among the above ten main export market of non-knitted or non-crocheted apparel & accessories. Their export sales are respectively 81.45 billion USD (grows 19.31% year-on- year), 13.99 billion USD (grows 4.6% year-on-year), and 10.03 billion USD (grows 6.95% year-on-year).

3.3. Top Countries/Regions That Exports Footwear, Leggings & Accessories (HS: 64), from Jan. to Dec. 2014

No.	Export Country/Region	Export Sales(Thousand USD)	Year-on-Year
1	China	56,252,748	10.81%
2	Italy	12,316,983	4.49%
3	Germany	5,679,463	16.35%
4	Belgium	5,613,562	19.42%
5	Netherlands	3,908,620	5.45%
6	Spain	3,803,234	17.64%
7	France	3,231,205	9.95%
8	India	2,999,044	26.24%
9	Portugal	2,542,216	7.56%
10	United Kingdom	2,003,246	10.50%

From Jan. to Dec. 2014, China, Italy and Germany rank top three among the above ten main export market of footwear, leggings & accessories. Their export sales are respectively 56.25 billion USD (grows 10.81% year-on- year), 12.32 billion USD (grows 4.49% year-on-year), and 5.68 billion USD (grows 16.35% year-on-year).

3.4. Top Countries/Regions That Exports Headwear & Accessories (HS: 65), from Jan. to Dec. 2014

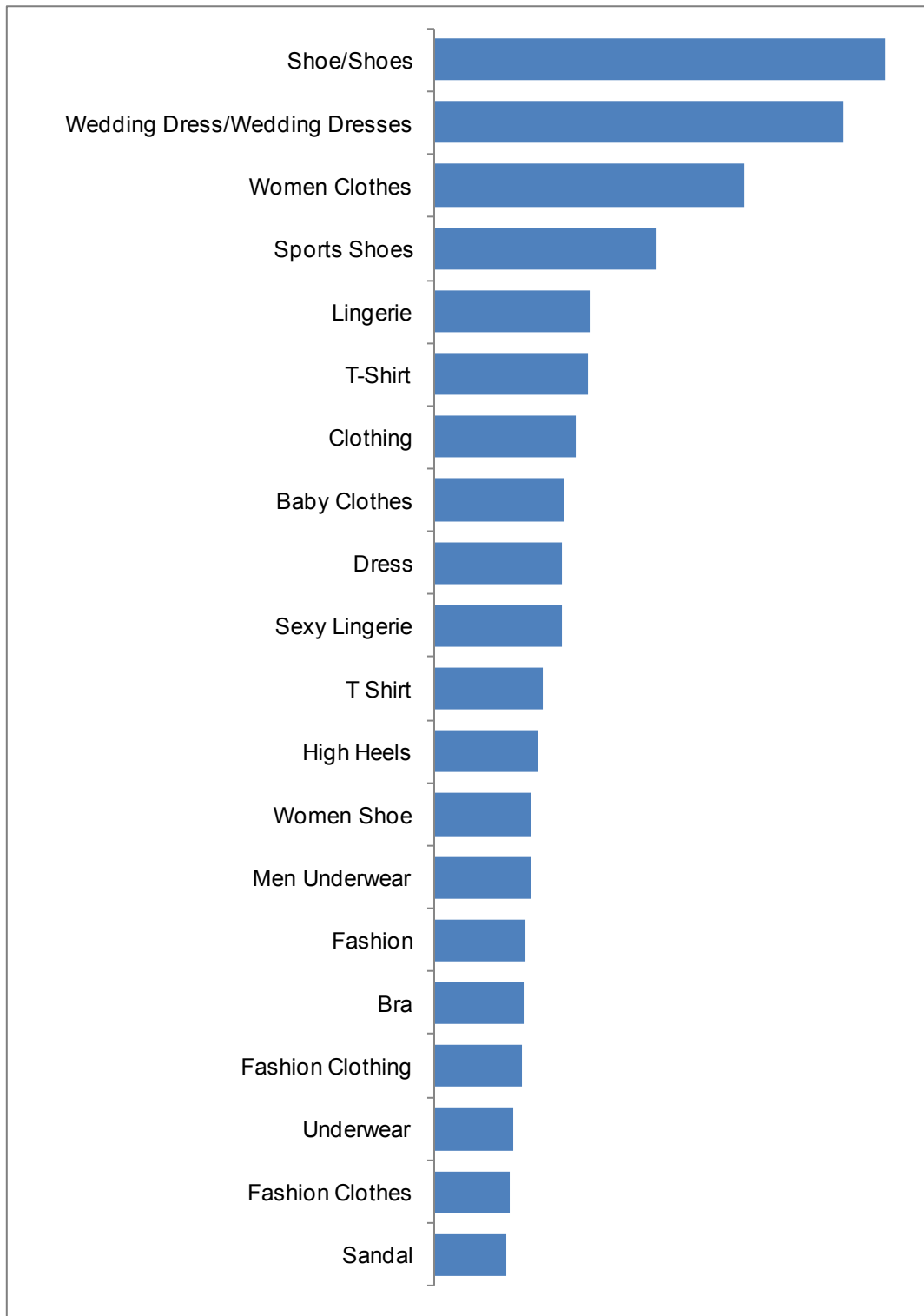
No.	Export Country/Region	Export Sales(Thousand USD)	Year-on-Year
1	China	4,544,216	2.13%
2	Germany	436,871	8.88%
3	Italy	403,260	7.22%
4	France	284,154	13.66%
5	Netherlands	275,059	14.51%
6	United States	273,814	3.73%
7	United Kingdom	247,159	18.77%
8	Republic of Korea	161,398	19.81%
9	Belgium	160,527	2.45%
10	Taiwan	123,510	3.09%

From Jan. to Dec. 2014, China, Germany and Italy rank top three among the above ten main export market of headwear & accessories. Their export sales are respectively 4.54 billion USD (grows 2.13% year-on- year), 0.44 billion USD (grows 8.88% year-on-year), and 0.40 billion USD (grows 7.22% year-on-year).

Source: UN Comtrade

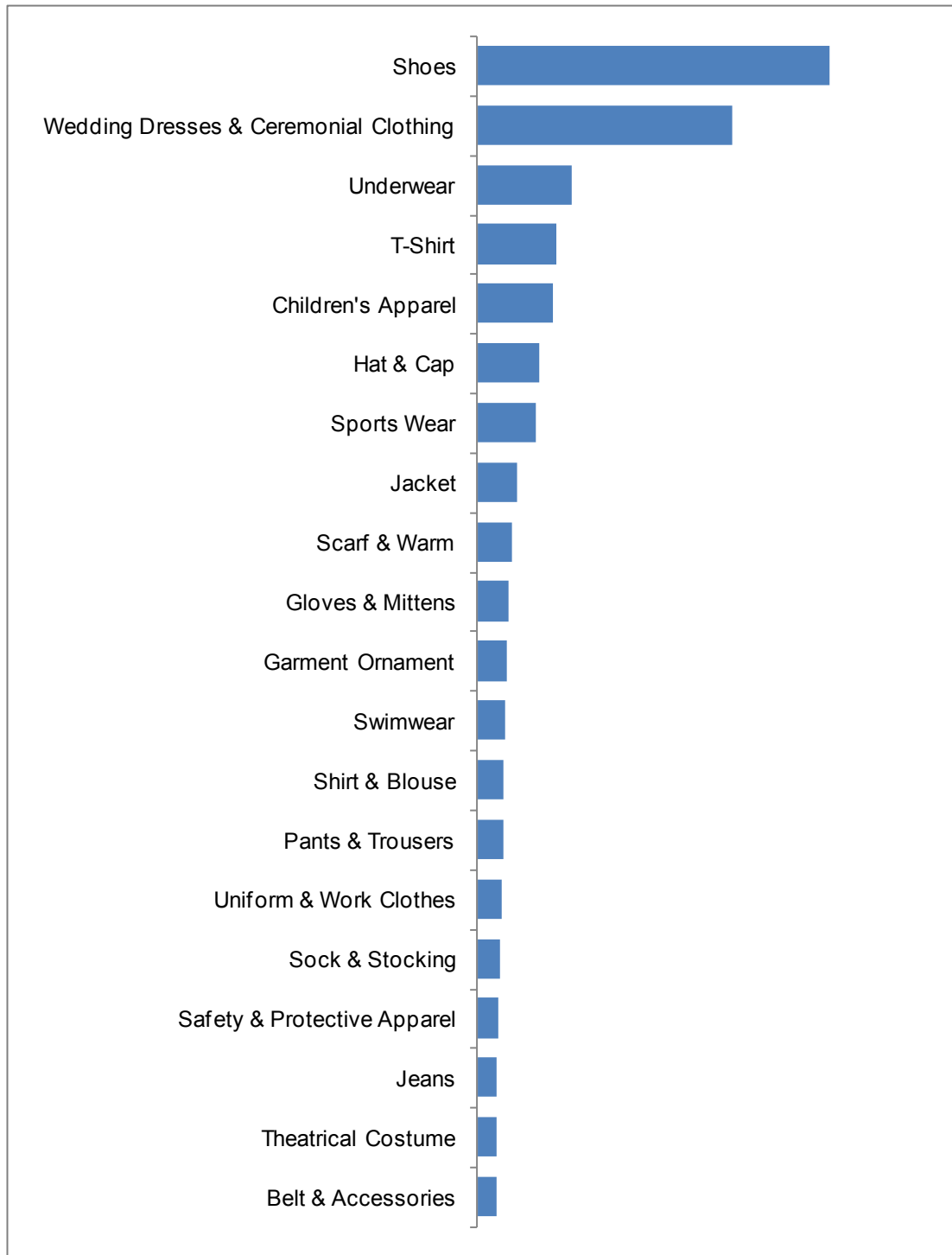
4. Apparel & Accessories Industry Data Analysis of Made-in-China.com

4.1. Hot Keywords at Apparel & Accessories Industry of Made-in-China.com, from Feb. to Apr. 2015



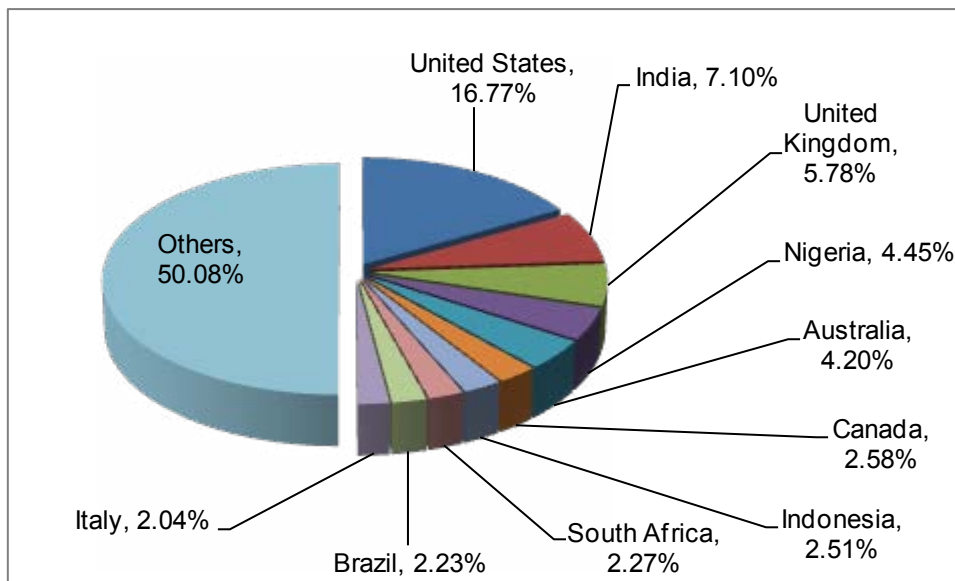
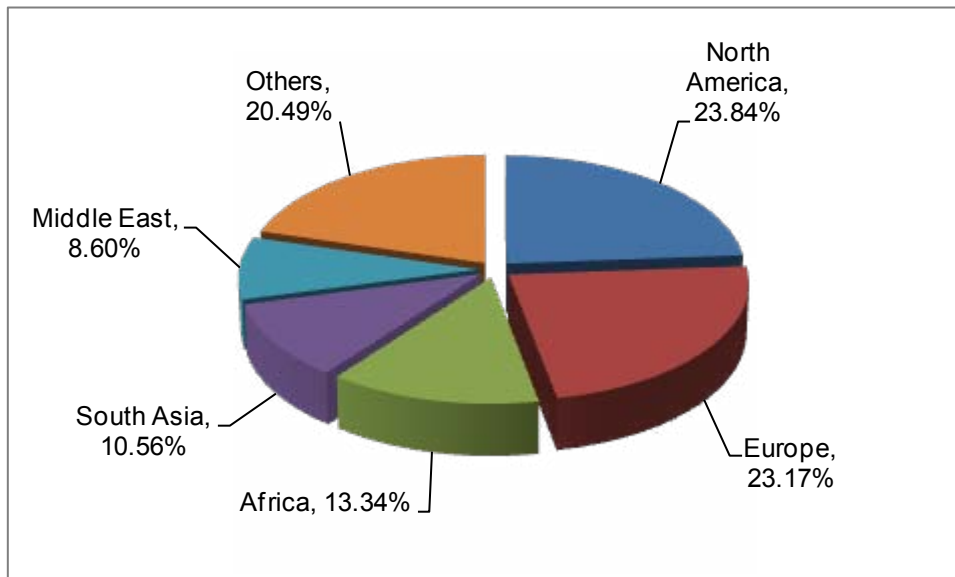
The hottest keyword used by apparel & accessories industry buyers at Made-in-China.com is Shoe/Shoes, followed by Wedding Dress/Wedding Dresses from Feb. to Apr. 2015

4.2. Rank of Apparel & Accessories Industry Buyers Attention at Made-in-China.com, from Jan. to Dec. 2014



Top20 Rank of Apparel & Accessories Industry Buyers Attention at Made-in-China.com, According to the statistic data of Made-in-china.com, the attention of shoes buyers ranks the highest one among all sub-industries of apparel & accessories, followed by Wedding Dresses & Ceremonial Clothing.

4.3. Buyers Distribution of Apparel & Accessories at Made-in-China.com, from Jan. to Dec. 2014



By continent, buyers of apparel & accessories at Made-in-China.com mainly distribute in North America, Europe, Africa, South Asia and Middle East, from Jan. to Dec. 2014. By country, buyers of apparel & accessories at Made-in-China.com mainly come from the United States, India, United Kingdom, Nigeria, Australia and etc. from Jan. to Dec. 2014.

Source: Made-in-China.com

The IAR Team of Made-in-China.com dedicates to surveying,excavating and collating industry information for supplying the service of timely and exact information analysis, providing necessary information and dates for clients'decision.

Thanks for reading the report, if you have any questions,opinions or advices, please contact us.

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