

2015 Ballpoint Pencil

Industry Analysis Report

2016.05



HS Code 9608: Ballpoint pencil; markers & writing instruments (o/t headg no96.09)

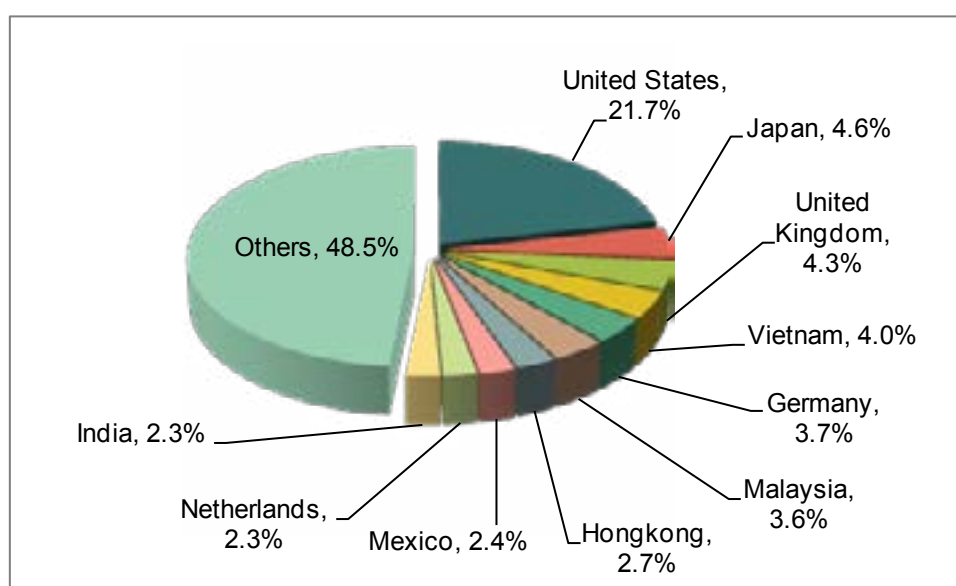
Distribution of China's Ballpoint Pencils Export Enterprises

| No. | Region | Total | | Y-O-Y | |
|-----|-----------|----------------|---------------|--------|--------|
| | | Volume(Unit) | Value(USD) | Volume | Value |
| 1 | Zhejiang | 10,981,301,771 | 1,017,154,537 | -3% | 4% |
| 2 | Guangdong | 1,183,613,006 | 395,400,368 | -3.6% | 5.9% |
| 3 | Shanghai | 873,690,795 | 143,478,749 | -8.2% | -6.1% |
| 4 | Jiangsu | 554,416,514 | 85,536,266 | -0.9% | 19.3% |
| 5 | Shandong | 470,500,078 | 63,344,318 | 17.9% | 0.4% |
| 6 | Xinjiang | 150,328,924 | 32,371,526 | -10.3% | 8.2% |
| 7 | Tianjin | 47,113,298 | 19,865,498 | 7.8% | 13.7% |
| 8 | Fujian | 175,427,516 | 15,991,577 | -32.1% | -34.4% |
| 9 | Jiangxi | 55,979,512 | 13,029,433 | 35% | 17.6% |
| 10 | Chongqing | 16,497,697 | 6,755,151 | 319.4% | 278.7% |

From January to December in 2015, Zhejiang, Guangdong and Shanghai were the main regions where China's ballpoint pencils export enterprises located. The three provinces' total export value accounted for 85.4% of the total. Zhejiang's export value accounted for 55.8% of the total.

Major Countries/Regions for China's Ballpoint Pencils Export

| No. | Country/Region | Total | | Y-O-Y | |
|-----|----------------|---------------|-------------|--------|-------|
| | | Volume(Unit) | Value(USD) | Volume | Value |
| 1 | America | 3,223,141,005 | 395,265,816 | 3.7% | 3.3% |
| 2 | Japan | 254,242,555 | 83,649,172 | -20.5% | -6.6% |
| 3 | England | 1,081,050,623 | 78,611,502 | 1.8% | 8.3% |
| 4 | Vietnam | 254,560,655 | 72,756,123 | 14.8% | 13.4% |
| 5 | Germany | 366,382,990 | 67,141,928 | -14.2% | -7.9% |
| 6 | Malaysia | 259,778,107 | 64,728,439 | -17.9% | 22.1% |
| 7 | Hong Kong | 301,381,209 | 49,960,152 | 1.7% | 11.3% |
| 8 | Mexico | 486,888,279 | 43,678,448 | 6.3% | 4.4% |
| 9 | Netherlands | 429,810,247 | 42,144,157 | -4.4% | -0.9% |
| 10 | India | 199,436,600 | 41,019,371 | -32.6% | 12.5% |



From Jan. to Dec. in 2015, America, Japan, England, Vietnam, Germany, Malaysia, Hong Kong, Mexico, Netherlands and India were major countries for China's ballpoint pencil; . export, among of which, America topped the list of the export value. The export value to America accounted for 21.7% of the total.

Major Countries/Regions in need of Ballpoint Pencil from Jan. to Sep. in 2015

| Importing Country/Region | Import Value(USD) | Y-O-Y |
|--------------------------|-------------------|-------|
| America | 831,792,000 | 1.6% |
| France | 269,767,000 | 1.8% |
| Germany | 229,499,000 | -9.5% |
| Mexico | 196,424,000 | 29.5% |
| England | 190,531,000 | -4.0% |

From January to September in 2015, major ballpoint pencils importing countries were America, France, Germany, Mexico and England. As the largest importing country, America's import value was USD 832 million.

Major Ballpoint Pencils Exporting Countries from Jan. to Sep. in 2015

| Exporting Country/Region | Export Value(USD) | Y-O-Y |
|--------------------------|-------------------|--------|
| China | 1,347,589,000 | 3.8% |
| Japan | 611,442,000 | -1.2% |
| Germany | 544,383,000 | -16.1% |
| France | 275,318,000 | -19.2% |
| Mexico | 222,770,000 | 19.5% |

From January to September in 2015, major ballpoint pencils exporting countries included China, Japan, Germany, France and Mexico. As the largest export country, China's export value was USD 1.348 billion.

The IAR Team of Made-in-China.com dedicates to surveying,excavating and collating industry information for supplying the service of timely and exact information analysis, providing necessary information and dates for clients'decision.

Thanks for reading the report, if you have any questions,opinions or advices, please contact us.

E-mail: iar@made-in-china.com

Web: <http://www.made-in-china.com/communication/market-analysis.html>



Made-in-China.com
Connecting Buyers with China Suppliers



- The copyright of this report belongs to Focus Technology Co., LTD. All contents, including words, pictures and charts, are protected by relevant laws and regulations of Chinese intellectual property rights. Without the written permission, any organization or individual cannot use the information of this report in any form.
- Parts of the words and data of this report have been collected from public information sources and the copyrights belong to the original copyright holder. Without the permission of the holder and Focus Technology Co., LTD., any organization or individual cannot reuse the information in any form.
- Figures released in this report may not fully reflect actual market situation, due to the limit of research methods and the scope of samples. Focus Technology Co., LTD. does not assume legal responsibility for the accuracy of the figures in this report.