StarTube

Monthly Business Report

EP05

Guangdong Industrial Clusters

CONTENT

Abstract

This report contains detailed information on Guangdong industrial clusters as well as the case study of product recommendations in the *Apparel & Accessories*, *Lights & Lighting*, and *Consumer Electronics* industries.

1. Introduction of Guangdong Industrial Clusters

Guangdong is one of the leading industrial provinces of China, a coastal province located in the south of China's mainland. Adjacent to Hong Kong and Macao, Guangdong is in the heartland of southeast China and the Southeast Asian Economic Circle.

Guangdong Province plays an important role in Chinese export and has lots of main cities, such as Guangzhou, Shenzhen, Foshan, which are very familiar to foreign importers. There is also a certain quantity of foreign importers living in these cities. [1]

2. Distribution of Product Categories in Guangdong

The clusters in Guangdong Province have different kinds of categories, and the table below shows the distribution of product categories in cities/districts.

As the table describes, Guangzhou, Shenzhen, Foshan, and Dongguan are the main cities on trade, and apparel, electronics, lights become the hot industries in Guangdong.

Categories	Cities/Districts									
Agriculture & Food	Jiangmen									
Apparel & Accessories	Guangzhou	Shenzhen	Dongguan	Shantou	Foshan	Chaozhou	Yangjiang	Zhongshan	Yunfu	Chaoyang
Arts & Crafts	Shenzhen									
Chemicals	Guangzhou	Shenzhen	Dongguan	Foshan	Shantou					
Consumer Electronics	Guangzhou	Shenzhen	Foshan	Dongguan	Chaoyang					
Construction & Decoration	Foshan	Chaoan	Yunfu							
Electrical & Electronics	Dongguan	Chaozhou	Shenzhen	Huizhou	Guangzhou	Zhongshan				
Light Industry & Daily Use	Shenzhen	Guangzhou	Chaoan	Nanhai	Foshan	Yunfu	Jiangmen			
Manufacturing & Processing Machinery	Dongguan	Shenzhen	Chaozhou							
Metallurgy, Mineral & Energy	Foshan	Nanhai								
Textile	Shenzhen	Dongguan	Guangzhou	Nanhai						
Toys	Shantou									
Bags, Cases & Boxes	Shenzhen	Guangzhou								
Furniture	Foshan	Jiangmen								
Auto, Motorcycle Parts & Accessories	Guangzhou									
Lights & Lighting	Shenzhen	Huizhou	Zhongshan	Jiangmen						
Sporting Goods & Recreation	Guangzhou									
Tools & Hardware	Foshan	Yangjiang	Chaozhou	Zhongshan	Dongguan					
Computer Products	Guangzhou									
Industrial Equipment & Components	Dongguan									
Packaging & Printing	Shenzhen	Chaozhou	Shantou							

(Table: Detailed information on Guangdong industrial clusters)

There are two prominent cities among all the others that worth extra attention, namely Guangzhou and Shenzhen. The gravity they have on the population and the influence across China make them identified as the megacity, within which you can basically find all existing industries and well-matured comprehensive industry production lines. There are also two ports of export for them: Guangzhou Port and Shenzhen Port.

2.1 Port of Guangzhou

Guangzhou Port is currently the largest port for foreign trade in South China. Its international maritime trade reaches over 300 ports in more than 80 countries and districts worldwide.
The port also serves as the important economic and transport center for the Pearl River Delta region and Guangdong province. [2]

2.2 Port of Shenzhen

The Port of Shenzhen is a collective name of a number of ports along with parts of the coastline of Shenzhen, Guangdong Province, China. [3]
The advantage is the shipping date is efficient. Usually, it takes 5-10 days faster than shipping from Guangzhou Port. It is also a vital transport hub for industries located in neighboring provinces.

3. Recommendation of High Mark-up Products

Based on the analysis of Guangdong industrial clusters, *Apparel & Accessories*, *Lights & Lighting*, and *Consumer Electronics* are the three most powerful industries among these areas.

The case study mainly explains the Product Recommendations on Made-in-China.com, Product Tags Sorted by Frequency, and Hot Selling Product Descriptions according to the best seller under the three categories on other e-commerce platforms.

3.1 Bluetooth Speaker

Product Recommendations on Made-in-China.com

Portable Audio Player Use Bluetooth Speaker

Video

US$4.7 / Piece
Min Order: 100 Piece(s)

Contact Supplier

Home Theater System TV Soundbar Speaker Temperature Soundbar, Alarm...

Video

US$10 / Piece
Bluetooth: 5.0

Contact Supplier

Hi-Fi Level Sound Flame Show Portable Bluetooth Mini Speaker

Video

US$35 / Piece
Amplification Type: Active

Contact Supplier

Amazon Best Sellers LED Flame Light Portable Stereo Bluetooth Speaker

US$9.9~19.9 / Piece
Min Order: 50 Piece(s)

Contact Supplier

Hot Sale OEM/ODM Mini HiFi Portable Fabric Mini Bluetooth Speaker

US$5.27 / Piece
Min Order: 500 Piece(s)

Contact Supplier

New Multi-Function Premium Sound Speakers Wireless Portable Player Car...

US$4~6.5 / Piece
Min Order: 30 Piece(s)

Contact Supplier

Home Theatre System Superably Wireless Bluetooth Soundbar Speaker T...

Video

US$11 / Piece
Bluetooth Version: 5.0

Contact Supplier

IPX6 Waterproof Speaker Portable Outdoor Bluetooth Shower Speaker

US$14.39 / Piece
Amplification Type: Active

Contact Supplier

Product Tags Sorted by Frequency

Hot Selling Product Description

Bluetooth Portable Speaker, Louder Volume, Crystal Clear Stereo Sound, Rich Bass, 100 Foot Wireless Range, Microphone, IPX5, Bluetooth Speakers (Black)
Bluetooth Speakers, DOSS SoundBox Touch Portable Wireless Bluetooth Speakers with 12W HD Sound and Bass, IPX5 Waterproof, 20H Playtime,Touch Control, Handsfree, Speakers for Home,Outdoor,Travel-Black
Waterproof Portable Bluetooth Speaker - Black
Waterproof Portable Bluetooth Speaker - Teal, 6.5 x 4.3 x 2.2
Portable Wireless Bluetooth Speaker with Built-in-Mic,Handsfree Call,AUX Line,TF Card,HD Sound and Bass for iPhone Ipad Android Smartphone and More(Rose Gold)

3.2 Women Apparel

Product Recommendations on Made-in-China.com

Ban1805-0593 2021 Spring and Summer Contemporary Fashion Women Daily an...	ODM Sleeveless Two Color Backless Long Women Fashion Dress	Ladies New Design Women Casual Wedding Party Evening Prom 2019 Sexy...	Fashion Western Style Elegant Lady Maxi Dress for Women
US$25 / Piece	US$4.27~5.34 / Piece	US$5.26~12 / Piece	US$6.99~8.99 / pieces
Long: Medium	Material: 95%Polyester+5%Spandex	Front Fly: Zipper	Material: Polyester
Contact Supplier	Contact Supplier	Contact Supplier	Contact Supplier
Lady's Fashion Knitted Dress Sweater (17brpv053)	Designer Lady White Allover Floral Lace Organza Embroidery Dress	Fashion Women Ladies Red Ruched off Shoulder Prom Evening Dress	Elegant New Lace Back High Quality Evening Dress
US$24.9 / Piece	US$12~20 / Piece	US$5~6 / Piece	US$4.71~5.88 / Piece
Long: Medium	Material: Lace	Front Fly: Pullover	Material: 95% Polyester + 5% Spandex
Contact Supplier	Contact Supplier	Contact Supplier	Contact Supplier

Product Tags Sorted by Frequency
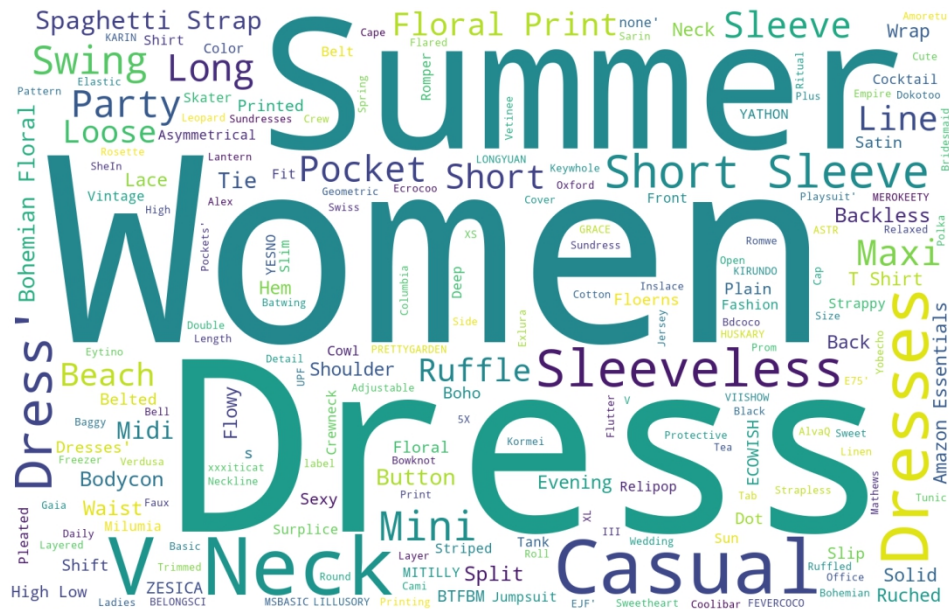
Hot Selling Product Description

Women's Short Sleeve Loose Plain Maxi Dresses Casual Long Dresses with Pockets
Women's Casual Loose Pocket Long Dress Short Sleeve Split Maxi Dresses
Women Summer Tunic Dress V Neck Casual Loose Flowy Swing Shift Dresses
Women's Dress Sweet & Cute V-Neck Bell Sleeve Shift Dress Mini Dress
Relipop Summer Women Short Sleeve Print Dress V Neck Casual Short Dresses

3.3 Lights & Lighting

Product Recommendations on Made-in-China.com

DC12V/24V CE Approved Flexible LED Strip Light LED Strip Lamp

US$12 / Meter
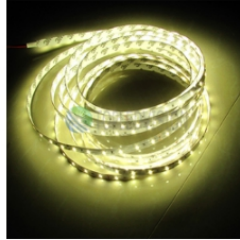Min Order: 100 Meter(s)

Contact Supplier

Ultraviolet Light UV405 UV395 UV365 UV LED Strip Light

US$2.5 / Meter
IP Rating: IP65

Contact Supplier

IP65 Waterproof High Quality 2835 30LEDs LED Ribbon Light

US$1.28~1.37 / Meter
Min Order: 5 Meter(s)

Contact Supplier

LED List 24VDC LED SMD2835 Flexible Waterproof LED Strips Light

US$2.48 / Meter
Min Order: 1 Meter(s)

Contact Supplier

DC24V RGB LED Neon Strip Night Light for Building Decoration

US$19.5 / Meter
Min Order: 1 Meter(s)

Contact Supplier

UL Ce Epistar 2835 IP66 Color Temperature Adjustable LED Strip Light

US$7.5 / Meter
Min Order: 5 Meter(s)

Contact Supplier

UL Ce Certificate 1210/3528 9.6W 24V 120 LEDs/M Strip LED Light

US$0.8 / Meter
Min Order: 5 Meter(s)

Contact Supplier

UL Ce Epistar 2835 60LEDs 14.4W 24V 4000K CRI 90 LED Light Strip

US$0.8 / Meter
Min Order: 5 Meter(s)

Contact Supplier

Product Tags Sorted by Frequency

StarTube

Hot Selling Product Description

Twinkle Star 300 LED Window Curtain String Light Wedding Party Home Garden Bedroom Outdoor Indoor Wall Decorations, Warm White
LED Strip Lights, 32.8FT RGB LED Lights with Remote Control, 20 Colors and DIY Mode Color Changing LED Lights, Easy Installation Light Strip for Bedroom, Ceiling, Kitchen (2x16.4FT)
Ring Light Kit:18"/48cm Outer 55W 5500K Dimmable LED Ring Light, Light Stand, Carrying Bag for Camera,Smartphone,YouTube,TikTok,Self-Portrait Shooting, Black,
65.6ft Led Strip Lights, Ultra Long RGB 5050 Color Changing LED Light Strips Kit with 44 Keys Ir Remote Led Lights for Bedroom, Kitchen, Home Decoration
10" Ring Light with 50" Extendable Tripod Stand, Sensyne LED Circle Lights with Phone Holder for Live Stream/Makeup/YouTube Video/TikTok, Compatible with All Phones.

3.4 Security Camera

Product Recommendations on Made-in-China.com

Video

4MP Poe Dome IP Security Camera for Outdoor

US$50 / Piece

Lens: 3.6mm

Contact Supplier

5MP Surveillance Hikvision Type Turret Dome Network Security IP CCTV Camera

US$26~28 / Piece

Resolution: 5 Megapixels

Contact Supplier

HD 1080P 2MP Cvi Metal IR Dome CCTV Camera

US$27 / Piece

Power Consumption: Max 2W

Contact Supplier

5.0MP WDR Motor Zoom HD IR Vandal Proof Dome IP Camera

US$220 / Piece

Video Coding: H.264/H.265

Contact Supplier

V380 New 2ways Audio Indoor Smart Home H. 265 Onvif Cloud Storage 1080...

US$13.9 / Piece

Horizontal Resolution: 1500tvl

Contact Supplier

Video

Verto Wholesale V380 5MP Full HD Smart Home Camera Night Vision WiFi...

US$16 / Piece

Horizontal Resolution: 5MP

Contact Supplier

Video

IP66 Waterproof Street IR Mini Bullet and Indoor Dome Smart WiFi Onvif CCTV...

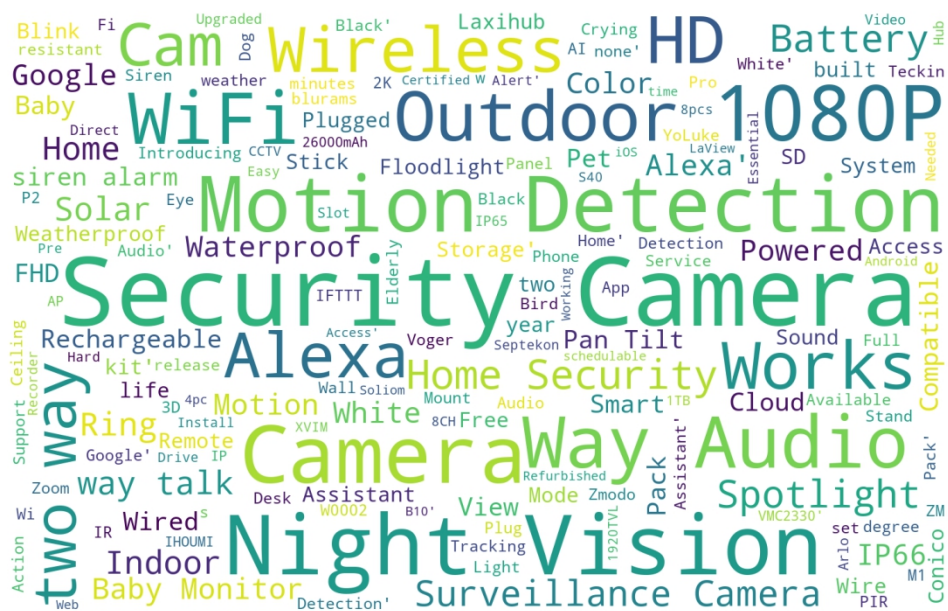**US$17.9~19.5** / Piece

Horizontal Resolution: 2MP

Contact Supplier

Hot Sale Dahua Ipc-Hdbw4431e-as Indoor Home Mini Dome H. 265 4MP Fu...

US$50~500 / Piece

Poe: Support

Contact Supplier

Product Tags Sorted by Frequency

Hot Selling Product Description

wireless, weather-resistant HD security camera, two-year battery life, motion detection, set up in minutes – 2 camera kit
Outdoor Security Camera (4 Pack), 1080p Full HD Wireless Cameras for Home Security with Night Vision, Cloud Service Available, White (ZM-W0002-4)
Spotlight Cam Wired: Plugged-in HD security camera with built-in spotlights, two-way talk and a siren alarm, Black, Works with Alexa
wireless, HD security camera with two-year battery life, motion detection, and two-way audio – 2 camera kit
Pet Camera, Conico Security Camera 1080P HD Baby Monitor with Sound Motion Detection 2-Way Audio,Pan/Tilt/Zoom WiFi Surveillance Camera,Wireless Home Baby Cam with Night Vision Works with Alexa

4. Summary

The southern province of Guangdong continues to be the leading export hub in China, benefiting from decades of foreign investment, population growth, favorable policies, and accumulated experience.

For professional importers, regional advantages remain an irreplaceable factor in choosing suppliers, making it a necessity to understand the relative differences and strengths between industry clusters.

Promising investments occur when supply and demand are matched well. Sourcing decisions, therefore, need up-to-date market intelligence. Made-in-China.com uses tools to cross-reference popular products on local market e-commerce platforms such as Amazon, eBay, and Kmart, with products in Made-in-China.com's database to accurately identify and match trending products for you to source.

References

[1] Industrial Clusters in Guangdong Province, China, Jing Zhu

[2] Port of Guangzhou, Wikipedia

[3] Port of Shenzhen, Wikipedia