





Monthly Business Report

EP06

Sourcing Expo Special Edition





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Abstract

This report contains trending products, current news, trading policies, raw material prices and industrial clusters in each episode so that despite your business type, you can always find StarTube a very useful way of getting to know business.

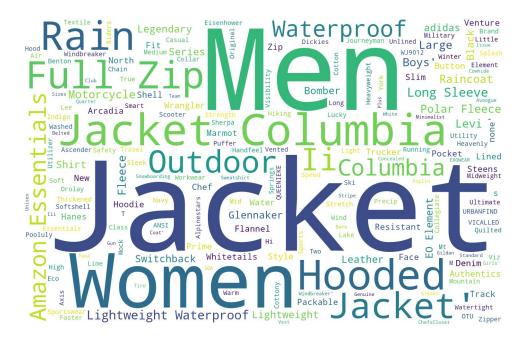
Trending Products in Jackets, Phone accessory and Toys

In different countries, we analyze local trending products based on e-commerce platforms like *Amazon*, *eBay*, *Walmart*, *etsy*, *Target*, *Kmart*, *Americanas*, *Flipkart*, *Aliexpress*, *qoo10*, *Takealot*, *noon*, *and so on*. And we feed back these information to our buyers to make precise decisions.

Plus, we will attach corresponding trending products available on Made-in-China.com below each one.

1.1 Jackets

1.1.1 Product tags sorted by frequency



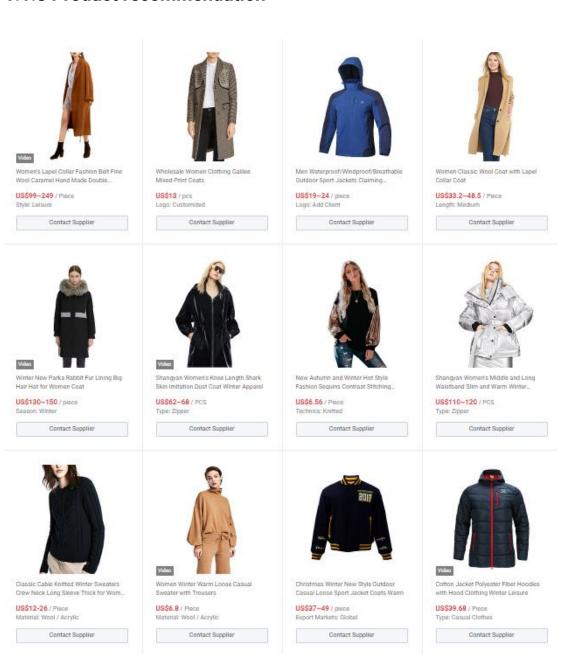




1.1.2 Hot selling product description

Men's Full-Zip Eco-Smart Hoodie
Men's Fleece Zip Hooded Sweatshirt, Style G18600
Women's Benton Springs Full Zip Fleece Jacket
Men's Steens Mountain 2.0 Full Zip Fleece Jacket
Men's Long Sleeve Quilted Lined Flannel Shirt Jacket with Hood

1.1.3 Product recommendation







1.2 Mobile phone accessory

1.2.1 Product tags sorted by frequency



1.2.2 Hot selling product description

Easy One Touch 4 Dash & Windshield Universal Car Mount Phone Holder Desk Stand for iPhone, Samsung, Moto, Huawei, Nokia, LG, Smartphones

Cell Phone Stand, Angle Height Adjustable LISEN Phone Stand for Desk, Thick Case Friendly Phone Holder Stand for Desk, Compatible with All Mobile Phones, iPhone, Switch, iPad, Tablet (4-10in)

Adjustable Cell Phone Stand, CreaDream Phone Stand, Cradle, Dock, Holder, Aluminum Desktop Stand Compatible With Phone Xs Max Xr 8 7 6 6s Plus SE Charging, Accessories Desk,All Mobile Phones-Rose Gold

Universal Cell Phone Holder for Car Phone Mount Car Phone Holder Dashboard Windshield Air Vent Long Arm Strong Suction Cell Phone Car Mount Fit with iPhone SE 12 Pro Galaxy S21 All Phones

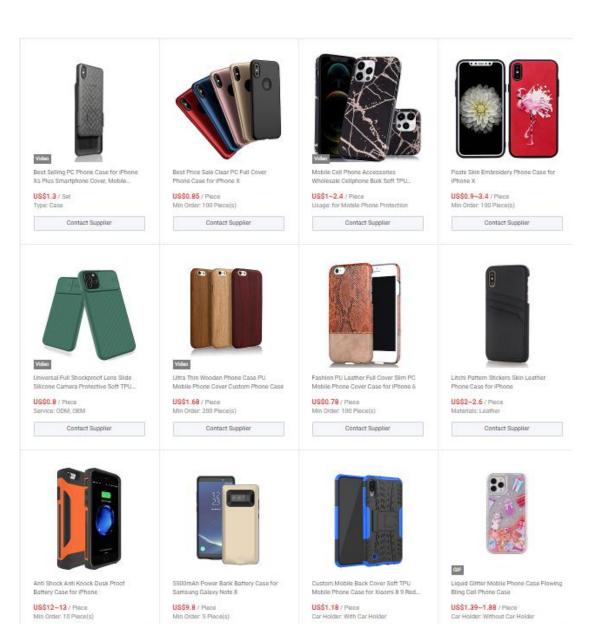
Car Phone Mount, [Thick Case & Big Phones Friendly] Long Arm Suction Cup Phone Holder for Car Dashboard Windshield Air Vent Hands Free Clip Cell Phone Holder Compatible with All Mobile Phones





Contact Supplier

1.2.3 Product recommendation



Contact Supplier

Contact Supplier

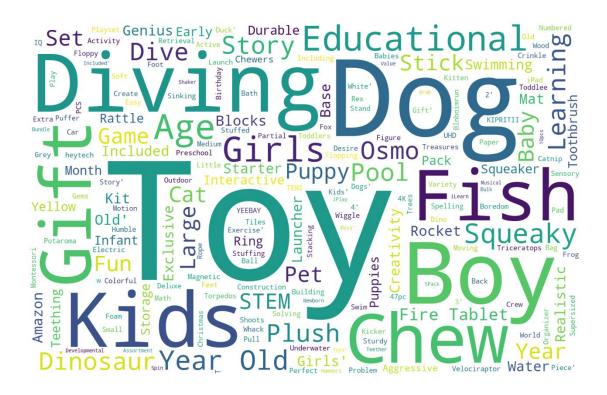
Contact Supplier





1.3 Toys

1.3.1 Product tags sorted by frequency



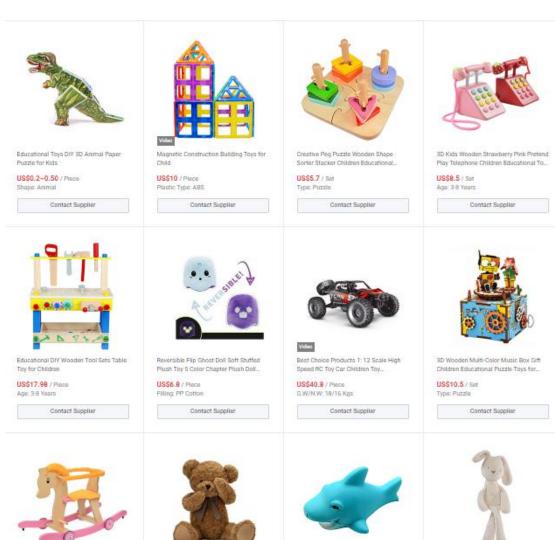
1.3.2 Hot selling product description

Dinosaur Toy Figure w/ Activity Play Mat & Trees, Educational Realistic Dinosaur Playset to Create a Dino World Including T-Rex, Triceratops, Velociraptor, Perfect Gifts for Kids, Boys & Girls iPlay, iLearn 10pcs Baby Rattle Toys, Infant Shaker, Teether, Grab and Spin Rattles, Musical Toy Set, Early Educational, Newborn Baby Gifts for 0, 3, 6, 9, 12 Months, Girls, Boys Electric Flopping Fish 10.5", Moving Cat Kicker Fish Toy, Realistic Floppy Fish Dog Toy, Wiggle Fish Catnip Toys, Motion Kitten Toy, Plush Interactive Cat Toys, Fun Toy for Cat Exercise





1.3.3 Product recommendation





Wooden Child Baby Kidstoy Rocking Horse Plush Wooden Rocking Horse.

US\$17.98 / Piece

Contact Supplier



Valentines Day Gift Lovely Teddy Bear with Magnet 35cm

Age: 3+

Contact Supplier



PU Soft Slow Rising Dolphin Squishy Toys for Kids Promotional

Min Order: 200 Piece(s)

Contact Supplier



Custom Stuffed Animal Bunny Rabbit Plushed Toys for Kids Children

US\$1.5-3.5 / Piece Filling: PP Cotton

Contact Supplier





2. Current News & Trading Policies

2.1 New forms, models of foreign trade to gain momentum

China will boost new forms and models of foreign trade to advance high-quality development of the trade sector, according to a circular issued by the General Office of the State Council on July 9.

The country aims to have better mechanisms and policy systems for new forms and models of foreign trade by 2025, backed by leading enterprises and industrial clusters with global competitiveness. And by 2035, development in this regard should put it at the forefront of innovation-driven nations, with facilitation of free trade at a world-leading level.

Digital technology and tools have a part to play throughout the process of foreign trade, and data across various links in the supply chain should be integrated to enhance resource interconnectivity and information sharing.

To facilitate cross-border e-commerce, the circular stressed improving related policies, designating more areas as integrated pilot zones for cross-border e-commerce, and establishing, by 2025, full-fledged physical industrial parks in such integrated pilot zones.

For transformation and upgrading, traditional foreign trade enterprises should get support in adopting sophisticated technologies, such as cloud computing, artificial intelligence and virtual reality.

They also should benefit from a better policy framework regarding market purchase-based export trade featuring fast customs clearance. The target is to nurture about 10 domestic and foreign-trade integrated markets with exports exceeding over 100 billion yuan (\$15.43 billion) by 2025.

The circular urged efforts to encourage traditional foreign trade companies, cross-border e-commerce platforms and logistics firms to develop overseas warehouses and make them more digitized and intelligent.

Services related to foreign trade should target specific areas, and encourage shared innovation in marketing, payment, delivery, logistics, and quality control, among others.





Financial institutions, non-banking payment institutions, credit agencies and foreign trade service platforms should be mobilized to provide convenient financial services for eligible businesses participating in new forms and models of foreign trade.

The circular also called for cultivating professionals and deepening international exchange and cooperation in the new trends.

2.2 Carbon biz to spur green investments

Vibrancy in China's carbon emissions trading system will help advance the green transformation of the country's energy-intensive industries and make green investment a major theme in the capital market, said experts.

Inaugurated on July 16, China's national carbon emissions trading system, which is the world's largest at present, saw total trading volume exceed 4.7 million tons in the first five trading days.

The carbon emission trading price closed at 55.5 yuan (\$8.6) per ton on July 22, up 2.06 percent from July 21.

A dual-city mechanism has been adopted for the national carbon trading system. The Shanghai Environment and Energy Exchange is responsible for building the trading system while the China Hubei Emission Exchange in Wuhan, Hubei province, deals with applications.

China's initial carbon trading participants are the 2,225 electricity companies that are registered with the Hubei exchange.

Chen Li, chief economist at Chuancai Securities, said that China's electricity industry will embrace green transformation, thanks to the carbon emissions trading.

As the country will gradually tighten its grip on carbon emissions quota, electricity companies that take a slower pace in low-carbon transformation, are sure to purchase quotas from industry peers. In other words, companies taking the lead in low-carbon transformation can expect to reap a windfall, he said.

Zhang Xia, chief strategist at China Merchants Securities, said industries known for high carbon emissions — petrochemicals, chemicals, construction materials, steel, nonferrous metals, papermaking and aviation — will be included in the carbon emissions trading system during the 14th Five-Year Plan (2021-25) period.





Policies will be introduced to guide companies in such industries to reduce their carbon emissions. Outdated production capacities will be eliminated from the market more rapidly, he said.

Yang Yu, general manager of the research and innovation department at Hwabao Securities, estimated the amount of carbon emissions included in the carbon emissions trading system will increase to 8 billion tons every year with the addition of the eight high-carbon-emission industries during the 14th Five-Year Plan period, which will double the current amount.

Ethan Wang, head of investment strategy for wealth management at Standard Chartered China, said climate change-related topics such as carbon neutrality will be one of the major investment themes in China. The transformation of the country's energy mix will mean clean energies such as wind and solar power will replace coal in electricity generation eventually, he said.

Yin Zhongshu, chief analyst for environmental protection, power equipment and new energy industries at Everbright Securities, said that in the second half of the year, investors can look for opportunities in companies related to the changes that will revolutionize the power industry and related segments, including photovoltaic, new energy vehicles, energy storage and wind power.

As carbon trading matures, new demand for services like consultation, verification, management and market-making will emerge.

The A-share carbon-neutrality sector has risen for three consecutive trading days since July 20, according to market tracker Hithink Royalflush Information Network.

Source: english.www.gov.cn; China Daily

3. Raw Material Prices (PPI) from Feb 2021 to Jun 2021

Producer Price Index for Industrial Products				
Indicators [Producer Price Index for Industrial Products (preceding month=100)]	Jun 2021	May 2021	Apr 2021	
Total	100.3	101.6	100.9	
Mining and Washing of Coal	105.2	110.6	102.8	
Extraction of Petroleum and Natural Gas	102.5	101.7	100.4	
Mining and Processing of Ferrous Metal Ores	105.4	107.4	102.2	



Mining and Processing of Non-Ferrous Metal Ores	101.6	102.2	101.4
Mining and Processing of Non-metal Ores	100.5	101.1	100.2
Mining and Support Activities	99.7	99.6	99.7
Mining of Other Ores			
Processing of Food from Agricultural Products	99.1	99.8	99.2
Manufacture of Foods	100.0	100.4	100.5
Manufacture of Liquor, Beverages and Refined Tea	100.1	100.2	99.9
Manufacture of Tobacco	100.2	100.1	100.0
Manufacture of Textile	100.0	100.4	100.6
Manufacture of Textile, Wearing Apparel and Accessories	99.8	99.9	100.0
Manufacture of Leather, Fur, Feather and Related Products and Footwear	99.7	100.2	100.3
Processing of Timber, Manufacture of Wood, Bamboo, Rattan, Palm and Straw Products	99.9	100.3	99.9
Manufacture of Furniture	99.5	100.0	100.3
Manufacture of Paper and Paper Products	100.0	100.4	100.3
Printing and Reproduction of Recording Media	99.7	100.9	100.1
Manufacture of Articles for Culture, Education, Arts and Crafts, Sport and Entertainment Activities	99.6	101.0	100.9
Processing of Petroleum, Coal and Other Fuels	103.1	104.4	99.1
Manufacture of Raw Chemical Materials and Chemical Products	100.2	101.8	102.1
Manufacture of Medicines	99.7	100.1	100.0
Manufacture of Chemical Fibres	99.2	99.1	101.0
Manufacture of Rubber and Plastics Products	100.2	100.2	100.7
Manufacture of Non-metallic Mineral Products	100.0	101.3	101.0
Smelting and Pressing of Ferrous Metals	99.3	106.4	105.6
Smelting and Pressing of Non-ferrous Metals	99.9	104.4	102.1
Manufacture of Metal Products	100.8	101.6	101.4
Manufacture of General Purpose Machinery	100.4	100.3	100.4
Manufacture of Special Purpose Machinery	100.1	100.3	100.0
Manufacture of Automobiles	100.2	100.0	99.9
Manufacture of Railway, Ship, Aerospace and Other Transport Equipments	100.0	100.3	100.2
Manufacture of Electrical Machinery and Apparatus	100.9	101.3	100.9





Manufacture of Computers, Communication and Other Electronic Equipment	100.2	100.5	100.7
Manufacture of Measuring Instruments and Machinery	99.6	100.0	99.9
Other Manufacture	99.7	100.5	100.5
Utilization of Waste Resources	99.6	104.5	102.2
Repair Service of Metal Products, Machinery and Equipment	99.7	100.3	100.3
Production and Supply of Electric Power and Heat Power	99.6	99.7	99.8
Production and Supply of Gas	99.9	98.9	96.7
Production and Supply of Water	100.3	100.2	100.0

Data Sources: National Bureau of Statistics

4. Jiangsu Industrial Clusters

Categories Agriculture & Food	Cities/Districts			
	Nanjing	Rugao		
Apparel & Accessories	Suzhou	Shuyang	Changshu	Xuzhou
	Wuxi	Yangzhou	Zhangjiagang	Zhenjiang
	Lianyungang	Rugao	Danyang	
Arts & Crafts	Shuyang	Lianyungang	Rugao	
Chemicals	Nantong	Changzhou	Zhenjiang	Suzhou
	Haian			
Construction & Decoration	Shuyang	Nantong	Yangzhou	
Electrical & Electronics	Suzhou	Wuxi	Nantong	Zhenjiang
Light Industry & Daily Use	Wuxi	Yangzhou	Danyang	
Manufacturing & Processing Machinery	Xuzhou	Wuxi	Nantong	Changzhou
	Yangzhou	Zhangjiagang	Zhenjiang	Suzhou
	Haian			
Textile	Suzhou	Shengze	Nantong	Haian
Toys	Yangzhou			
Transportation	Wuxi			
Office Supplies	Xuzhou			
Sporting Goods & Recreation	Nantong			
Tools & Hardware	Nantong	Zhangjiagang	Zhenjiang	Danyang
Industrial Equipment & Components	Suzhou			
Packaging & Printing	Xuzhou			